

# TEACHERS, STUDENTS RALLY AT CAPITOL

# 10,000 PROTEST MARCHERS BOO REAGAN



SOME OF 10,000 DEMONSTRATORS MARCH ON CAPITOL IN TUITION FEE PROTEST

SACRAMENTO (AP)—Gov. Reagan, forced to shout to be heard, told a jeering, booing sea of protest marchers Saturday the people have a rightful voice in the higher education program they provide for California students.

The irritated Republican governor's voice was drowned out by the roar of teachers and students as he closed his surprise five-minute appearance on the Capitol steps by pledging "to represent the people of this state."

The marchers, estimated by police and newsmen as up to 10,000-strong, broke into a chant, "We are the people," as Reagan made his way back into the Capitol to start his delayed speaking trip to Oregon.

The protest group, organized by the California Federation of Teachers, cheered its own speakers during a two-hour rally as they militantly denounced Reagan's college and university budget cuts and plan to impose tuition on California residents for the first time.

There also was a threat that union-member state college teachers would strike if their promised anti-tuition drive failed.

The tight-lipped Reagan, dressed in a raincoat, was circled by police as the crowd jammed around him.

There were shouts of "Sieg Heil" and "Tax the Rich", and repeated taunting interruptions while Reagan tried to address the throng, which had marched seven blocks up the Capitol Mall for the noontime rally. All state college



GOV. REAGAN TALKS TO PROTESTORS

—AP Wirephoto

(Continued Page A-8, Col. 5)

Southland's  
OWN SUNDAY  
Newspaper

## Independent = Press = Telegram

### WEATHER

Heavy fog night and morning hours, clearing to hazy sunshine in afternoon. High about 72. Complete weather on Page A-2.

Phones: HE 5-1161; Classified No. HE 2-5959

LONG BEACH, CALIF., 90801, SUNDAY, FEB. 12, 1967

VOL. 15—NO. 26 218 PAGES



Action Line is your service, solving your problems, getting your answers, cutting red tape and standing up for your rights. To get action, write ACTION LINE, Box 230, Long Beach, Calif. 90801, or dial 432-3451 between 9 a.m. and 1 p.m., or 5 p.m. and 9 p.m., Monday through Friday.

Q. What can be done about a refrigerator with the door still on it standing in the yard of a neighbor? It seems dangerous. Mrs. B. G., Harbor City.

Q. A house here in Long Beach has two old refrigerators standing outside. They have been there for some time. Can Action Line look into this? L. C., Long Beach.

A. The recent suffocation deaths of three youngsters in an abandoned refrigerator prompted many ACTION LINE reports and questions: Old freezers, ice boxes and refrigerators which could become a death trap for some child should be reported to local police or sheriff's deputies. The three reported to ACTION LINE have been brought to the attention of authorities, both in Harbor City and Long Beach. It is a violation of the law to leave such potential dangers around, says Deputy City Prosecutor Ted Veganes, who points out the criminal liability of owners of old refrigerators is found in Section 4475 of the California Health and Safety Code which makes it a misdemeanor to cause "abandoned ice boxes or refrigerators" to be placed in public places or in places where the public is admitted. If you spot an old refrigerator, freezer or ice box, report it. In Long Beach call HE 6-9811 and ask for the commander of the Patrol Division.



See ACTION LINE Bonus, Page A-12

Q. There is a large, and growing complaint about the lack of benches in Bluff Park between Redondo and Paloma avenues. There were 15 benches on the bluff, but some were stolen and vandals threw others over the cliff. This has been reported, but none have been replaced. We need more benches, so can you help? H. G., Long Beach.

A. Yes. ACTION LINE alerted John Williams of the city manager's office, and he agrees about both the vandalism and the need for more benches. The Park Department is going to replace 11 benches on the bluff area you mentioned—this time they'll be anchored with metal bars to concrete pads to prevent future vandalism.

Q. We recently purchased a copy of my husband's coat of arms, and it has an inscription which nobody is able to read. It says, "Illi Nuquam Cedunt," and we'd like a translation. Can you help? Mrs. W. E. S., Norwalk.

A. Yes. Miss Bonnie Telford in the classic language department at USC made a few checks and came up with a general translation. The inscription or motto means generally, "He or they never yield, give in or surrender."

Q. I've lived at my present address for 38 years, and I used to have a regular mail carrier who came at a certain hour each day. Now, there's a different carrier each day, and they come at all hours. One carrier told me my house is not on a regular route. How can this be after 38 years? F. J. S., Long Beach.

A. Hold on until March 8, and you'll have a regular postman and delivery schedule, says Clement Davis, superintendent of delivery and collection for the Long Beach Post Office. Each postal zone is divided into routes for full-time carriers, and when a left-over area is too small to be full time, it's made into an auxiliary route given to part-time postmen who operate on different schedules. Your route goes full time in March because of the population growth.

Q. My wife purchased some tires described as two-ply, with a four-ply rating. Later, I heard two-ply tires are not safe at freeway speeds. Is this true? F. B., Seal Beach.

A. Much of the freeway safety of automobile tires depends on their quality and use. However, a tire expert says

(Continued Page A-6, Col. 1)

## Truce Ends, But U.S. Keeps Its Vietnam Bombers on Leash

### No Sorties Reported in New Pause

New York Times Service

SAIGON (Sunday)—The United States appeared today to have begun a new pause in its bombing campaign against North Vietnam.

American and South Vietnamese troops resumed offensive operations at dawn with the expiration of a 96-hour truce marking the Lunar New Year celebrations. But Allied fighter-bombers failed to resume sorties over North Vietnam.

The Hanoi regime has stated repeatedly in the last few weeks that it would give serious consideration to peace negotiations if the U.S. ceased bombing raids unilaterally and unconditionally.

Senior American officials in Saigon, who were instructed by cable early this morning to reply "no comment" to all inquiries about the air war in the north, speculated that President Johnson had decided at the last minute to call off air strikes in the north, at least temporarily, without announcing his decision.

THIS WAS THE PROCE-DURE followed early last year, when American planes stayed clear of North Vietnam for 37 days.

Neither Radio Hanoi nor Liberation Radio, the clandestine transmitter of the Viet Cong, made any immediate comment on the apparent bombing pause. The enemy forces have announced that they will continue to avoid offensive action until next Wednesday morning.

Giant B52 bombers based in Guam struck the first blow in South Vietnam as the Allies went back to war this morning. Just a few minutes after the truce expired at 7 a.m.

(Continued Pg. A-7, Col. 1)

### RAIDED THE NEIGHBORHOOD

## Aroused Housewives Track Down Burglars

By GEORGE LAINE

Two weeks ago, Mrs. Paul Seminara never had seen a criminal face to face.

Today, she and two other neighborhood housewives in the Country Square area of East Long Beach are being credited by Long Beach police with providing the solution to a vexing series of burglaries in the area.

Three boys have been arrested as a result of the housewifely investigation and some of the loot of



Mrs. Nancy Seminara

the burglaries has been recovered.

It all started simply

enough. Mrs. Seminara — Nancy to her neighbors — came home from a chat with her neighbors to find her front door shut and locked. She had left it open. The diminutive brunette, relaxing in a chair in her living room, then recalled her first brush with terror.

"When I started to go around the side of the house, I was flabbergasted to see two men — they were really boys, but I thought they were older — coming out my bedroom window."

Mrs. Seminars was so

(Continued Pg. A-6, Col. 4)

## Fog Halts Air, Sea, Land Travel

Heavy fog shrouded coastal areas of Southern California during the night, spreading up to 30 miles inland by midnight and halting or slowing air, sea and land traffic.

Airports, including Los Angeles International,

Heavy fog was blamed Saturday for a 30-car pile-up on the Ventura Freeway. The massive crash occurred when a motorist braked abruptly in a fog bank on the freeway near Camarillo and triggered a chain-reaction accident. Heavy damage was reported but no serious injuries.

began closing in late afternoon and by morning only major alternates such as Burbank and Ontario were expected to be operational.

Highways along or near the coast were reported dangerous for travel late Saturday, with conditions

worsening as temperatures dropped to 50 degrees and lower. Visibility was officially zero-zero in some low-lying sections of the Los Angeles Basin, including the Long Beach area.

The Weather Bureau said some hazy sunshine is expected by midday, but predicted the fog would return again by late afternoon and remain until Monday forenoon in all coastal sections and over coastal waters of the Southland.

By mid-afternoon Saturday, temperatures climbed to all-time record high points for the date at L. A. Civic Center and other Southland reporting areas. The official Los Angeles high was 85.

Long Beach Airport recorded 81, and other inland communities were boasting 80-plus readings. Downtown Long Beach's high was 74, and beach areas generally were in the 60s or low 70s at best.

### ALERT BORDER UNITS

## Mao's Army Has Chinese Capital Firmly in Grasp

Combined Wire Services

TOKYO (Sunday) — The People's Liberation Army has taken control of the Peking police force, Japanese correspondents in the Chinese capital reported Saturday.

According to the correspondent of Nihon Keizai, the move means that "Peking has been placed completely under military control."

The change was announced in a decree issued Saturday by the public security ministry, which is in charge of the police, and the Army's Peking garrison command, the correspondent said. Representatives of the newspaper Mainichi Shimbun and of the Japan Broadcasting Corp. said the decree was put out by the public security ministry and the military affairs commission of the Communist Party.

MEANWHILE other Japanese correspondents reported Communist China has alerted army units on the border with Russia.

They said Chairman Mao Tse-tung had alerted troops on the Russian frontier because of "brisk Soviet military action in that area."

Kyodo, the Japanese news agency, said Mao's order moving troops to the border was specifically directed at units in Sinkiang Province, where Red China's nuclear testing grounds are situated. Kyodo quoted Red Guard leaflets distributed Saturday in Peking.

Disclosure of the border alert followed speeches Saturday by Premier Chou En-lai and Foreign Minister Chen Yi charging that the United States and Soviet Union were two of a kind and should be destroyed. They spoke at a rally in Peking attended by 100,000 persons.

INTELLIGENCE reports in West Berlin said two days ago the Soviet

(Continued Pg. A-6, Col. 6)

### Rallies Protest 'Police Brutality' in 5 L.A. Areas

By City News Service

Los Angeles policemen and sheriffs deputies were out in force Saturday night as youthful demonstrators protested alleged police brutality at five widely separated locations.

The largest demonstration was in the Sunset Strip area, where protesters met in front of Pandora's Box.

Other demonstrations, which all began at 9 p.m., were at the corner of 103rd Street and Central Avenue in Watts; in front of Bob's Restaurant at 11000 Sepulveda Blvd., Pacoima; at the corner of Whittier Boulevard and South Vancouver Avenue in East Los Angeles, and at Lincoln Boulevard and California Avenue in Venice.

### WHERE TO FIND IT

● PICKET LINE may face Gov. Reagan when he shows up for work Monday. State Employees Union is angry at his "work holidays free" proposal. Page A-8.

● HUNDREDS escape death as Santa Fe streamliner roars into truck at Santa Ana. Page A-8.

Amusements	.....B6-7	Radio-TV	.....TV1-20
Beach Combing	.....B1	Real Estate	.....R1-12
Bridge	.....W10	School Menus	.....W7
Classified	.....C1-18	Ship Arrivals	.....S7
Death Notices	.....C2	Sports	.....S1-7
Editorials	.....B2-3	Travel	.....W11-13
Financial	.....S7	Women's News	.....W1-14
Music and Arts	.....W8	Week in Review	.....A18
Obituary	.....A16		





The text of the secret, in a sealed envelope, was given to the bishop of Lerida and then to Pope John.

—AP Wirephoto

Cardinal Ottaviani spoke in Rome on the 50th anniversary of the appearance

[illegible]

There is a glory about Abraham Lincoln that the passage of time cannot dim. This radiance, portrayed symbolically by rays of sunlight through trees in Lincoln Park, will be felt today when the nation celebrates the former President's birthday.

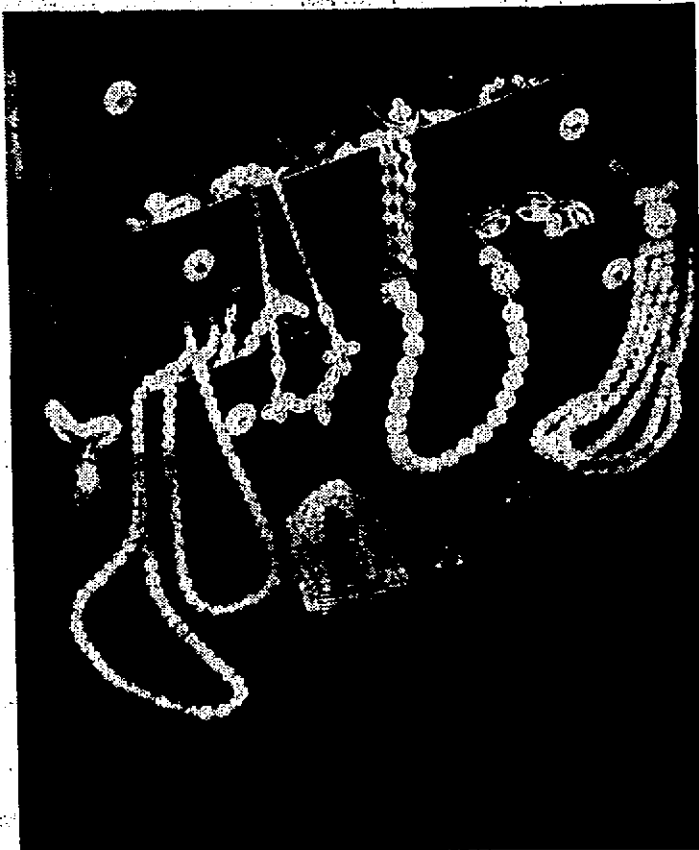
**New York Times Service**

Nizer read a statement authorized by Sen. Robert F. Kennedy, D-N.Y., and Edward M. (Ted) Kennedy, D-Mass., which said "The Warren Report was prepared by highly competent and respected people, after intensive study, and there is every reason to have confidence in their findings."

Two others escaped.  
Petredis said he suffered a  
minor back injury.



# Buffums



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POMONA  
LAKEWOOD



# 23-City Nerve Center Kept in Readiness for Disaster Job

**By HAL LOWE**  
Deep beneath the Norwalk City Hall, protected by 30 inches of concrete, is the nerve center of the Area Emergency operating center. The emergency center, which was built in 1965, has been established to act as headquarters for disaster service in an area comprising 23 cities. These cities stretch from South Gate and Compton, east to the Orange County line and as far south as Lakewood and north to the City of Commerce. The center was built with federal and city funds and is maintained by a volunteer staff, along with a crew of professional civil defense specialists.

**THE 14,000-SQUARE FOOT** area beneath City Hall is not considered a fallout shelter, though it might serve in this capacity. Nuclear disaster was considered only a small part of the problem when the center was established. Disasters such as earthquakes and fires were the principal concern of the planning staff which set up the center.

## Population Gains May Be Tapering

**LOS ANGELES (UPI)** — The rate of Southern California's population explosion has become more moderate with a 305,000 population gain recorded last year, as compared to 411,000 in 1962, according to a report by the Security First National Bank. The report said immigration in the seven-county area in 1966 was probably lower than in any year since 1950. In addition, "estimates for 1966 indicate that a declining number of births and an increasing number of deaths combined to give the area its smallest net natural increase in over a decade," the report said.

The report included Los Angeles, Orange, Riverside, San Bernardino, San Diego, Ventura and Santa Barbara Counties. "Immigration accounted for less than one-third of Los Angeles County's growth last year, but provided about one-half of the county's annual population increase during the early 1960s, the report said. The report called the area's rapid population growth in the past, "the single most important factor contributing to the area's exceptional economic advancement."

## Philippine Congress Is a 'Big Show'

**MANILA (AP)** — The longest running show in Manila, "The 100 Days of Congress," has just opened its new season. The performances of the principals to date support a popular feeling that it's the best entertainment in town. But critics think the plot is wearing thin. Every act is faithfully reported in Manila's six daily papers. So far the reading audience has been treated to sight of a group of congressmen standing in one corner of the chamber singing hymns while in another corner the speaker of the House and some of his friends wept bitterly over a political defeat. A few nights later an air force sergeant was shot in the leg after a gun battle down the corridors of Congress. None of this was regarded as unusual. In the last session the Manila police force was called out to stop gunplay between bodyguards of two feuding congressmen. Last week two concrete facts have emerged—the Senate got a new president and the House a new speaker. Basically the Philippines has two parties, the Liberal party and the Nacionalista party. They are almost interchangeable. Politicians in both parties frequently swap sides; some have changed parties more than once.



DICK KAHANE, director of public information, checks radio equipment and emergency operating center under Norwalk City Hall.

A full emergency staff of 126 persons can be maintained in the center for a period of 30 days. All facilities including air conditioning, power source, communications, food, water and medical supplies are contained. Charles J. Bates, executive officer, maintains a close liaison with all departments called on to serve the center. They can be activated for a major disaster in a matter of minutes. Fredrick Bien, Norwalk City administrator, is the director of civil defense in the city. In the event of a major disaster, Bien would direct activities.

**BIEN IS THE MAN** who developed the concept of the emergency center. The Norwalk plan has now been adopted by some 65 other cities in the country. Bien is one of the directors of the five-man Los Angeles County Civil Defense Board.

Dick Kahane, Norwalk, director of public information is in charge of the information service for the emergency center. In case of a disaster, Kahane is charged with seeing that survival information is given people in the area. On his desk in the Norwalk City Hall is a list broken down in six-hour segments, showing the quickest contacts in newspapers, radio and television through which emergency information can be given the people.

The massive communications center in the underground headquarters has direct lines and radios to all emergency service bases. These include fire, police, medical, Civil Air Patrol, ambulance, and others. The emergency operators could be in constant contact with all agencies which might be required to furnish emergency services.

**THE TELEPHONE** switch board is a compact desk-size unit which can be activated by a flick of a switch. The telephone system acts as a backup to the radio net.

To mobilize the center for any type of disaster, both Bien and executive officer Charles Bates are contacted by car radio or at home. From them, the chain of communications filters to all members of the emergency staff. The system, called a "fan-out", provides that each person is responsible for contacting other members of the staff. A double check is provided by seeing that all emergency staff members are contacted by at least two persons.

The emergency food and water stores are maintained in a state of readiness along with the equipment in the center.

The space for the emergency center is utilized on a day-to-day basis by the city of Norwalk. The kitchen and dining rooms are used as employee lunchrooms. Several of the rooms are used as offices by the city staffs during the day.

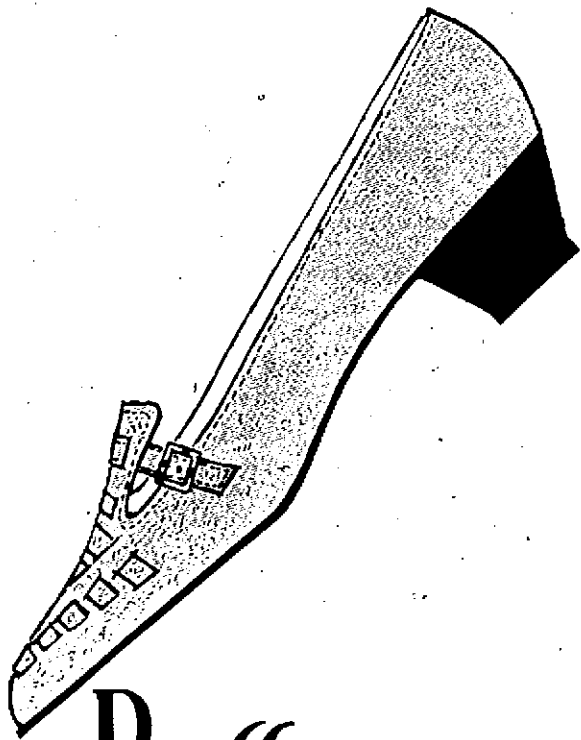
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\*This product has no connection whatever with the American National Red Cross.



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KI 2-6262  
Mon. and Fri. 9:30 till 9:00  
Other Days 9:30 till 5:30

**POMONA**  
Top of the Mall  
623-4321  
Mon. and Fri. 10:00 till 9:00  
Other Days 10:00 till 6:00

**PALOS VERDES**  
Hawthorne at Silver Spur Rd.  
Peninsula Center 377-6737  
Mon. and Fri. 10:00 till 9:00  
Other Days 10:00 till 6:00

**MARINA**  
Pacific Coast Hwy. at 2nd  
Long Beach 437-0781  
Mon. and Fri. 10:00 till 9:00  
Other Days 10:00 till 5:30

**LAKEWOOD**  
Del Amo at Graywood  
Lakewood Center ME 4-5040  
Mon., Thurs., Fri. 10:00 till 9:30  
Other Days 10:00 till 6:00

## L.B. Teachers, Parents Launch Survival Course

Disasters have killed about 1,300 persons in the United States every year of this century and have injured 10 times that number.

The Long Beach Council of Parents and Teachers, with the Long Beach PTA Council, is sponsoring a training course to teach people how to cope with disasters.

It will tell what to do in cases of fire, flood, earthquake and nuclear attack, according to Mrs. Paul E. Cady, public welfare chairman for the Long Beach PTA Council. The class is open to the public and is free. **THE FIRST** session will be Thursday, Feb. 23, in Clara Barton School auditorium, 1100 E. Del Amo Blvd. Registration will take place at 7 p.m., just before instruction. The course will run 12 hours, and Mrs. Cady said the exact hours each night will be determined to suit the convenience of those who enroll. Classes all will be at Barton School and will be on Thursday nights, she said. Mrs. Cady said the Long Beach PTA Council decided to sponsor the course because "we feel strongly that every homeowner, every mother—indeed, every American—should have the knowledge that will make it possible to minimize suffering when a disaster strikes."



van raalte annual

# Sheerio

panties sale

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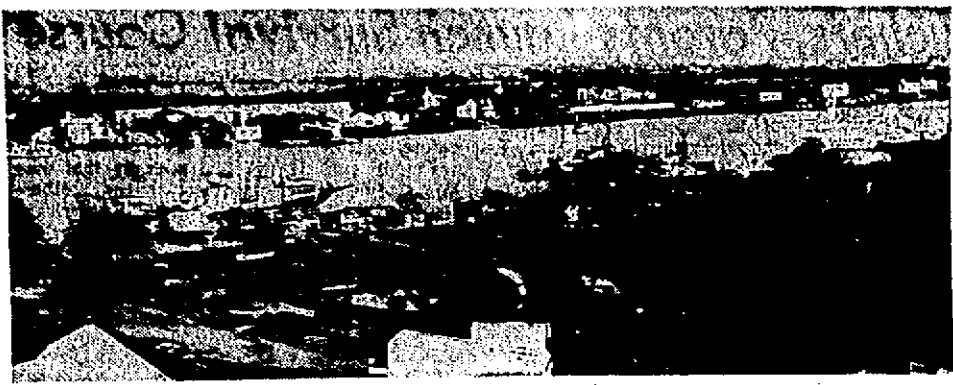
Six favorite styles in Sheerio® panties—at once-a-year savings! The ultimate in nylon tricot quality and luxury for next-to-skin comfort. Made with enclosed, replaceable elastic. Matching vest is comfortable, non-binding. All in white and primrose pink.

2.50 vest, sizes 34 to 42	<b>3/6.35</b>	2.50 med. leg tight; 5-7	<b>3/6.35</b>
1.50 tailored brief; 4-7	<b>3/3.75</b>	3.00 med. leg tight; 8-9	<b>3/7.15</b>
1.85 tailored brief; 8-9	<b>3/4.70</b>	3.00 flare pantie; 5-7	<b>3/7.15</b>
2.00 trunk pantie; 5-7	<b>3/5.10</b>	3.50 flare pantie; 8-9	<b>3/8.25</b>
2.50 trunk pantie; 8-9	<b>3/6.35</b>	3.00 sheer trim trunk; 5-7	<b>3/7.15</b>
2.00 banded brief; 5-7	<b>3/5.10</b>	3.50 sheer trim trunk; 8-9	<b>3/8.25</b>
2.25 banded brief; 8-9	<b>3/5.85</b>		

Lingerie

Downtown Long Beach, Santa Ana, Pomona, Palos Verdes, Lakewood





THE PORT OF SAIGON FROM THE ROOF OF THE MAJESTIC HOTEL

## Children Adapt to New Way of Life

South Vietnamese boys having grown up knowing nothing but occupation by one country or another, the Japanese, the French and now the Americans find they can make money by catering to soldiers—like shining their shoes for instance.

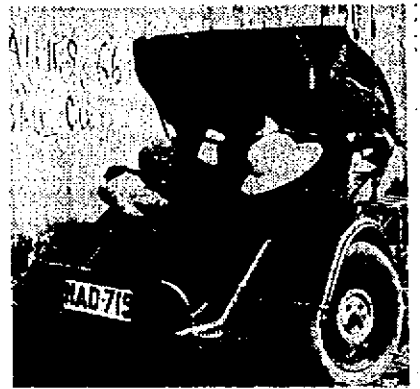


## Saigon: A City of Contrasts

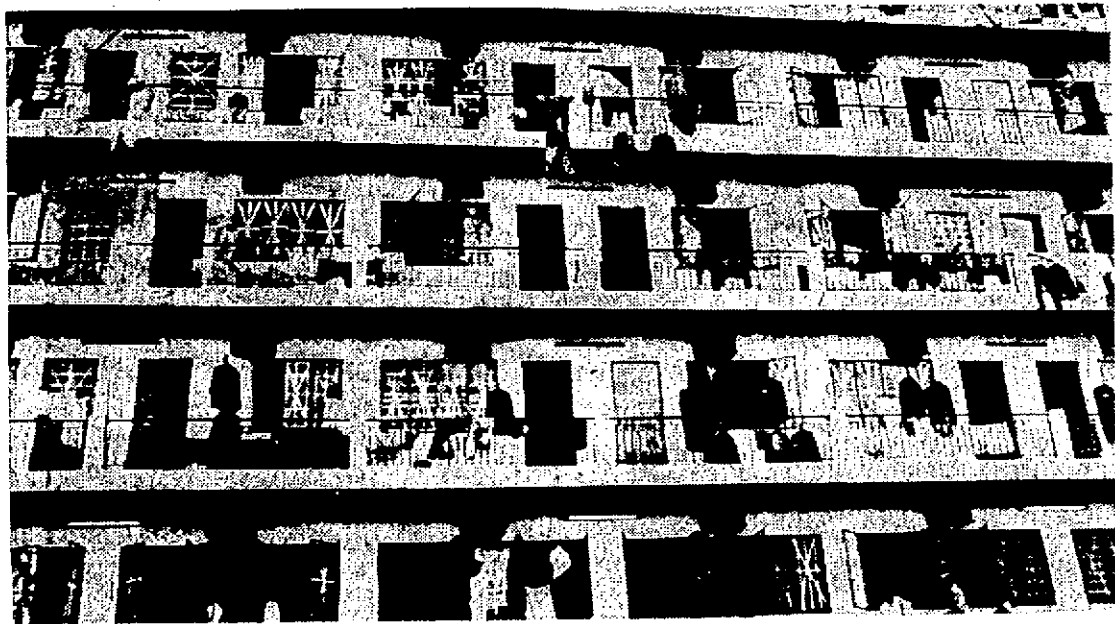
Saigon, a city of contrasts where neither the Orient nor the Occident will admit defeat to each other. The streets are filled with both the automobiles of the West and the pedicars of the East. Since 1946 the city has felt first the influence of the French and now the American. The influence has affected the younger generation but the elders cling to the mystic of the older ways of life. It is said in Saigon one can find anything from death to riches—the Casbah of Algiers, the poverty of India and the industry of Frankfurt. These photos, showing a glimpse of Saigon, were obtained by Buck Lanier our Navy Editor who is currently in South Vietnam on assignment.



AMERICAN GI LOOKS OVER SIDEWALK WARES OF VIETNAMESE WOMEN

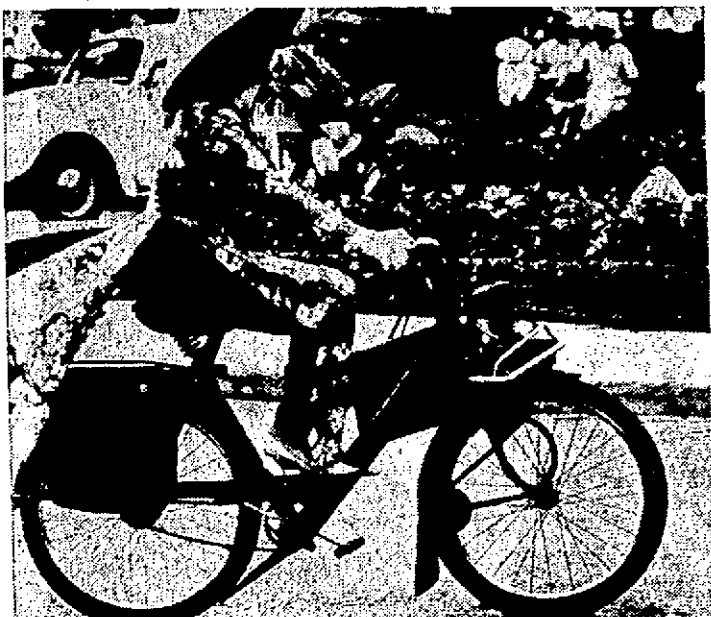


Vietnamese businessman catches forty winks in his pedicar.



## Poor, Rich Living Side by Side

Shacks are a part of the city's landscape. Here the tin shantys (photo at right) hold the infamous poverty of the Orient. However, there are those who can afford better living quarters, such as the hotel (photo at left)—but even here the washing is done by hand and hanged out on the balcony to dry.



WOMAN ON BICYCLE . . . Western Transportation, Eastern Dress

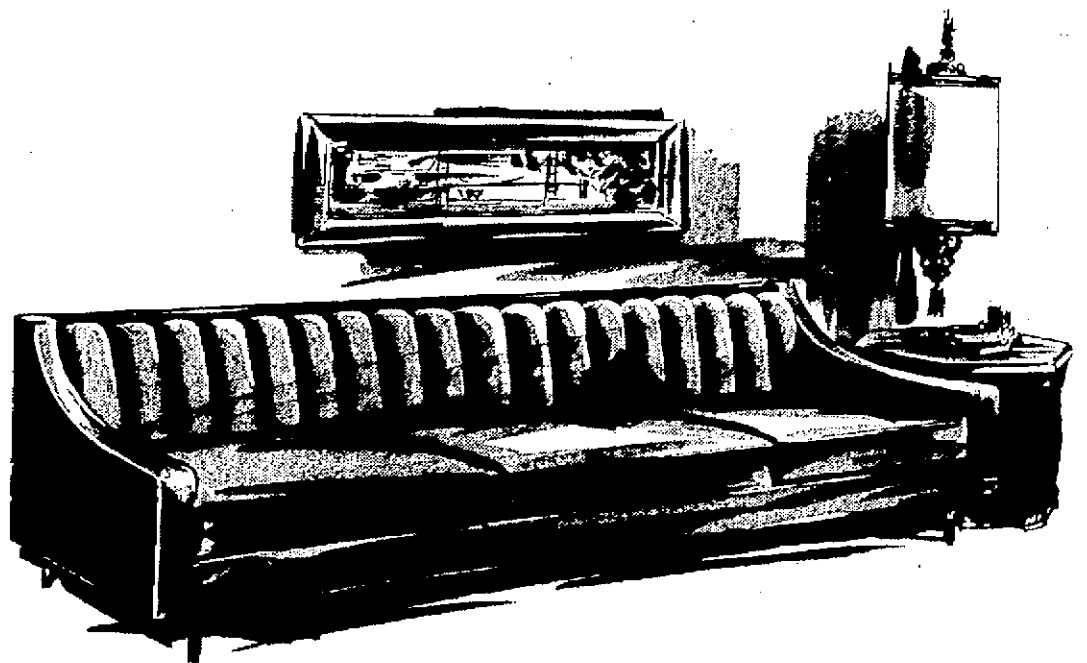
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## WORLD NEWS BRIEFS



## Seven Bodies Found in Fire



ONE WHO SURVIVED is carried from the window of Grand Hotel, Joliet, Ill., in a fire that took seven lives Saturday. Sub-freezing temperatures added to the problem of fighting the blaze.

—AP Wirephoto

JOLIET, Ill. (AP) — Seven bodies have been found in the iced and charred ruins of a downtown hotel which burned Saturday with intense smoke.

The victims included six men and one woman. Asst. Fire Chief Maurice Collona said all persons were accounted for.

Eleven persons were injured, three critically. Firemen rescued 15.

Police said four of the victims were found in their beds and two others on the floor of their rooms in the 75-year-old brick building.

Richard Broadhead, 29, of Long Beach, Calif., said he was awakened by shouts of "fire." He said he saw flames down the hall and banged on three or four doors to arouse guests.

He said he was prevented from warning other guests by the advancing flames, and retreated to a room where he climbed down a fire department ladder. Broadhead said he was surprised at the speed with which the fire raged through the hotel. "I don't know how it could have spread so fast," he said.

Two of the dead were identified by authorities as Joe Papajcik, 62, and Joseph Kretz, in his 50s.

## Consumer

SAN FRANCISCO (AP) — Republican Gov. Ronald Reagan's personnel changes in the California Consumer Council office have been described as a "blow to the whole consumer movement."

Former U.S. Sen. Maurice Neuberger, an Oregon Democrat, told the Association of California Consumers' seventh annual convention Saturday that former California Consumer Council "Helen Nelson is a byword among consumers."

Mrs. Nelson and her staff resigned last month on Reagan's request. She was replaced by Mrs. Kay Valory in an acting capacity, and Mrs. Valory was given the task of making a feasibility study of the office.

## Pacifist Dies

NEW YORK (UPI) — Rev. A. J. Muste, 82, a pacifist for more than 50 years who made a peace-seeking visit to North Vietnam recently, died Saturday.

Muste, a Dutchman who came to this country when he was six, was secretary emeritus of the non-denominational pacifist group the Fellowship of Reconciliation, chairman of the Committee for Nonviolent Action, and editor of Liberation Magazine.

He returned three weeks ago from North Vietnam where he and two other pacifist ministers obtained an interview with President Ho Chi Minh.

## Kennedy Picked

SAN BERNARDINO (UPI) — It appeared Saturday that an organized effort was under way to dump President Johnson from the 1968 ticket and replace him with Sen. Robert F. Kennedy.

Prominent Democrats here and in other parts of California reported they received letters from citizens for Kennedy and

Sen. William J. Fulbright, D-Ark. The letters were signed by Dr. Martin Shepard, regional coordinator for the organization.

"The letters apparently were mailed to most delegates of the 1968 Democratic National Convention."

## Barry Lays Blame

LOS ANGELES (AP) — Barry Goldwater blames "stupidity in the civilian Pentagon" for what he calls the mismanagement of the Vietnam War.

But the 1964 Republican presidential candidate praised American and Allied armed forces fighting in Vietnam as "the smoothest-working machine I've ever seen in my life."

The former U.S. senator from Arizona said Saturday he spent 25 days in Vietnam and asked: "How long is this stupidity in the civilian Pentagon headed by Robert McNamara going to go on?"

Goldwater said he does not advocate the destruction of Hanoi, "but I don't advocate the destruction of American boys either."

## Anti-Soviet Orgy

MOSCOW (UPI) — The Soviet news agency Tass charged Saturday that Chinese Red Guards delayed a trainload of Soviet technicians en route home from North Vietnam for 27 hours in "an anti-Soviet orgy."

Several hundred Red Guards swarmed over the train at the Sino-Soviet border, plastered the windows with pamphlets and daubed them with paint, Tass said.

The train was so badly damaged, the passengers had to change to another once they were allowed to cross into Russia, 27 hours behind schedule. Most of the passengers were Soviet technicians returning from North Vietnam.

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## Special Purchase!

The Tent Shift 4.88  
100% cotton, stand-up collar, 12-inch zippered back, two side pockets. Floral prints in turquoise, green, orange and yellow combinations. Sizes S-M-L.

## Sport Shop • second floor

## Knit Pant Tops

reg. 4.00 1.99  
100% cotton short sleeve slip-ons. Stripes in fashion colors. S-M-L.

## Lingerie • second floor

## Nylon Tricot Pajamas

reg. 10.00 1.99  
Lounging or sleeping, opaque one-piece style. Built-up shoulder. Choose red or black.

3.00 Printed cotton gowns ..... 1.99  
4.00 Brushed gowns, slightly irregular ..... 1.99  
3.00 Nylon trimmed half slips ..... 1.49  
6.00 Cotton gowns, long or short ..... 3.99  
4.00 Nylon trimmed slips ..... 2.99  
8.00 Nylon gowns, long sleeves ..... 4.99  
2.50 Nylon bikinis, lace trimmed ..... 1.29  
89c Basic acetate or nylon briefs ..... 3/1.50

Robes  
11.00 Cotton, long hostess coats ..... 8.99  
15.00 Arnel® fleece robes ..... 8.99  
15.00 Quilted nylon tricot robes ..... 9.99  
7.00 Cotton corduroy dusters ..... 3.99  
6.00 Printed cotton dusters ..... 3.99  
12.00 Quilted cotton long robes ..... 9.99  
10.00 Quilted cotton dusters ..... 7.99  
10.00 Arnel® jersey print dusters ..... 6.99

Foundations  
2.50 Cotton or lace bras ..... 1.49  
8.00 Pantie girdles, many styles ..... 5.99  
6.00 Lycra long leg panty girdles ..... 3.99  
5.00 Lycra panty girdles ..... 1.99  
12.50 Dacron® corselette, center zipper ..... 10.99

## Men's Slippers

reg. 2.00 66¢  
Leather-like vinyl, cushioned rubber sole, moc-toe style in fold-over case. S-M-L-XL.

## Costume Jewelry

reg. 1.00 2/1.00  
6-strand ropes — colors galore! Same and contrasting citrus shades.

## Bras, Accessories • street floor

to 2.00 Lightly padded lace bras ..... 2/1.50  
1.50 Knee-high orlon socks ..... 2/1.50  
79c Terry cushioned cotton anklets ..... 3/1.00  
to 3.00 Cotton or nylon gloves ..... pr. 99c  
69c Ladies' raincoats with hood ..... 29c, 4/1.00  
to 5.98 Dickies and collars, white only ..... 2/3.00

## Sportswear • street floor

## Special Purchase

Vinyl suede jackets. Front yoke, breast pockets, 2 buttons. 10-18. 3.99  
Ban-Lon® Tee Tops 1.88  
val. to 5.98

Crew and turtle neck styles. Solid colors and stripes. S-M-L.

## Velvet Capris

val. to 5.98 1.88  
Cotton velvet, back zippered. Black only, sizes 10 to 16.

## Handbags • street floor

## Small Leather Goods

val. to 4.00 1.33  
Leathers, vinyls or fabrics. Billfolds, clutches, French purses.

## Straw Handbags

reg. to 8.98 3.88  
Crocheted totes, envelope and novelty style with gold vinyl linings.

## Stationery • street floor

## Montag Stationery

val. to 3.00 1.79  
Shadow stripe, Sheerlite, Ripple Bond. Some with lined envelopes.

## Card Table Covers

reg. 2.98 1.33  
Adjustable, quilted plastic. Wipes clean with damp cloth.

## Girls', Infants' Wear • lower floor

to 10.95 Girls', Teens', 1/2-Size  
playwear ..... from 99c  
39c Rayon acetate briefs ..... 5/1.00  
8.98 Cotton poplin raincoats, 3-6X ..... 3.99  
4.98 Cotton cord. capris, sub-teens ..... 2.99  
to 3.98 Cotton blouses, short sleeves ..... 1.99  
2.98 Cotton flannel gowns, pajamas ..... 1.99  
5.98 Cotton pleated skirts, 7-14 ..... 2.99  
4.98 Blanket-weight buntings ..... 3.99  
69c Plastic slip-on pants ..... 4/1.00  
1.00 Cotton knit gowns ..... 2/1.00  
3.00 Infants', toddlers' playwear ..... 1.99  
9.98 Toddlers' quilted poplin coats ..... 5.99  
19.95 Famous make high chairs, 2 only ..... 12.99

## Girls' Dresses

reg. 4.98 1.99  
No-iron cotton dresses in solid colors and plaids. Sizes 3-6X.

## Infants' Cotton Crawlers

reg. 2.29 1.19  
Snap crotch. Bib style. S-XL.

## Domestics • third floor

to 59c (if perfect) Cannon washcloths, 12x12. Solid colors, prints, novelties ..... 4/1.00  
to 2.29 (if perfect) Cannon bath towels, 22x44. Green and brown only ..... 59c

## Imported Italian Silk Linen

reg. 8.00 yd. 4" yd.  
Beautiful silk linen fabric in your choice of pastel colors.

## Closet Shop • third floor

## Towel Poles

reg. to 9.50 2.59  
Chrome finished, tension type. 4 rings or 2 bars and 2 rings.

## Apothecary Jars

reg. to 3.69 59¢  
Granada glass for powder, bubble bath, etc. Footed jars with matching tumblers.

## Closet Shop (Cont'd.)

4.49 Waste paper baskets ..... 1.69  
2.98 Matching tissue boxes ..... 83c  
89c Matching tumblers ..... 25c  
4.89 Matching brush holders ..... 1.69

## Housewares • lower floor

## Proctor 4-Slice Toasters

Special 14.99  
Proctor-Silex with automatic toasting-time control assures perfect toast every time.

## Proctor 2-Slice Toasters

Special 6.99  
Masterpiece with Select-Ronic color control. "Clean" styling to clean easily.

## Virgin Wool Throw Rugs

reg. 29.95 14.88  
Long shag, 3' x 5' in oval or rectangular shapes. Be early for best selection!  
fourth floor

## Boys', Men's Wear • street floor

## Boys' Sweatshirts

reg. 2.98 2/3.00  
Health Knit brand. First quality.

## Cotton Pajamas

reg. 2.00 1.00  
Boys' pajamas. Imported fabrics, fancy stripes. 100 only.

## Famous Name Jackets

reg. to 15.95 7.99  
Fully lined, zipper style. Large color selection. Sizes 6-20.

## Special New York Purchase

reg. 4.00 1.33  
Boys' sport shirts. Hi-boys, button-down, regular collars. Some permanently pressed white shirts.

## Boys' Crew Socks

reg. 79c pr. 23c pr.  
While they last!

## Men's Sport Shirts

reg. 4.00 1.00  
Short sleeves, conventional and button-down collars. Many with 2 pockets.

## Men's Famous Label Sweaters

reg. 14.95 3.99  
Fine orlons and wools. Cardigan and slip-on styles. S-M-L-XL.

## Men's Terry Robes

reg. 9.95 5.99  
Choose blue, maize, beige or white. Washable.  
25c Men's Handkerchiefs ..... 10/1.00  
1.00 Dress socks, one size fits all ..... 38c  
4.00 Never-Iron, white dress shirts ..... 1.99



Save 56% on Men's JACKET!

reg. 25.00

10<sup>88</sup>

Regular stock jackets specially reduced for Lincoln's Birthday. Choose from acrylic pile or quilted linings. Many handsome styles. Be early for best selection!



(Continued from Page A-1)

the two-ply often are safer than four-ply tires because there is a heat buildup factor when the tire flexes which is more acute in the four-ply tire. Modern two-ply tires have a four-ply rating because each cord is of double strength and thickness, and the tires are engineered to equal or exceed the same quality four-ply tire.

Q. Can a boy be drafted or taken into military service if he has a heart murmur? If not, how is he classified? C. A., Long Beach.

A. Heart murmur is a vague diagnosis, says Col. William S. Mullins of the Army's Surgeon General's office, Washington, D.C., and the boy's condition will be checked at the pre-induction physical examination. If he has a serious heart condition, he could be classified 4-F, but this also will be determined by physical examination, the colonel says.

Q. My sister recently bought a dress in Hawaii and sent it to me as a gift. It is a Phil Rose of California creation, but it's a size too large. Do I have to send it back to Hawaii for an exchange? V. M., Long Beach.

A. No. If you'll contact Manny Bacall, in the shipping department at Phil Rose of California Inc., 3781 S. Hill St., Los Angeles, ACTION LINE has arranged an exchange for you. You'll have to go to the plant to pick up the smaller dress, and be sure to take the big one with you when you go.

Q. Can you tell me anything about the Long Beach Chamber of Commerce? Mrs. M. S., Long Beach, and several others.

A. Sure. The present Chamber of Commerce grew out of the old Long Beach Board of Trade, organized in 1891. Today, the chamber has 2,100 members working for city progress. Among the group's activities, says Harry Krusz, executive vice president, are promoting the Long Beach Beautiful plan, bringing 40 new industries to the city, focusing attention on community problems through the Congress for Community Progress, encouraging airlines to come to Long Beach, recommending building code changes, reviewing taxing practices and legislative issues and sponsoring cultural arts. There are 40 Chamber of Commerce committees made up of business leaders who study administration, area development, civic development, membership and communications. Officers of the organization are: Gene M. Bishop, president; Don Ohl, first vice president; John Barrett, secretary; and Robert Pierce, treasurer. They are business and community leaders who volunteer their time without compensation. To carry out the work the Chamber of Commerce maintains a staff of 17 employees. Dues for belonging to the chamber start at \$75 and informational pamphlets and reports are available at the group's office, 121 Linden Ave.

### SOUND OFF

The present procedure in Long Beach for a motorist wishing to plead innocent to a traffic offense is to appear at the court building on a date specified on the citation. At this time, bail is posted and a trial dateset, about two weeks later. At that time, the trial actually takes place. This system requires two court appearances, with the resulting time lost from work, school, or just inconvenience. My idea is to allow the motorist to telephone the traffic bureau, arrange a mutually agreeable trial date and learn the amount of bail. Then, he'd be responsible to mail in a check or money order in the allowed time. Thus, only one day's time would be necessary for the sincere motorist who wants his day in court. J. T., Garden Grove.

### Kidnaper Assaults Girl, Returns Her to Home

A petite 12-year-old girl was kidnaped from the front yard of her Westminster home, raped, then returned to a within a block of her home Saturday night.

Westminster police gave this account of the crime:

The child was playing with her brothers and sisters in the yard at 7:40 p.m. She ran toward the alley. The other children heard her scream. Then a car left the alley.

The children described it as an old model with one headlight out and the red glass shattered from one tail light.

The blonde child, who is 5 feet tall and weighs 80 pounds, told police her abductor took her to a deserted area near Huntington Beach

### Santa Ana to Review '66 Growth

Santa Ana's annual review of its industrial growth will be the night of Feb. 21 when the industrial division of the Chamber of Commerce meets for dinner at Saddleback Inn.

Ed Buster, West Coast vice president for the Townsend Co., one of the first companies to set up in Santa Ana after World War II, will speak. He will discuss the "climate" the manufacturer needs for his progress, and what the city and county can do to foster it.

Each of the industrial plants which located in Santa Ana last year, or which has construction under way, will be honored at the affair.

V. B. Anderson, chairman of the chamber's industrial division, said the review of 1966 progress will be detailed with operations plans for each plant, and a forecast for 1967 will be made.

## Urge Reagan to Cool Off Right Wing

By BILL BOYARSKY

SACRAMENTO (AP).—Gov. Ronald Reagan's ability as a political peace-maker is getting a major test in the face of a possible 1968 primary election challenge to Thomas H. Kuchel of California, the U.S. Senate's No. 2 Republican.

His friends say the new governor is still unhappy because Kuchel did not endorse him against Democratic Gov. Edmund G. Brown last year.

But Reagan is being urged to cool down a group of conservative Republicans who want the state superintendent of public instruction, Max Rafferty, to run against Kuchel in the Republican primary next June.

Rafferty is a highly vocal educator, a polished orator who gained nationwide attention when he was elected in 1962 on a platform of restoring fundamentals to education.

He's a hero to Republicans who consider themselves conservative — just as Kuchel is admired by the moderate wing of California's GOP. Kuchel is the Senate's minority whip and a possible successor to Minority Leader Everett Dirksen, R-Ill.

THE FEUDING factions got together last year and Reagan defeated Brown by almost a million votes. Now, friends are telling Reagan he "can't afford any great contest as far as being a leader and keeping the party together."

Reagan's top assistant, Philip M. Battaglia, spoke at a recent state Republican convention full of Kuchel opponents.

Afterwards, a resolution repudiating Kuchel and launching a search for a new candidate was turned down. A total of 124 voted for it and 105 were opposed, short of the required two-thirds majority needed for approval.

Rafferty told a reporter: "I've received a number of requests, suggestions and even some financial contributions, 'unsolicited' from those wanting him to run."

"If I find only lukewarm or no interest, I'm not going to touch it with a 20-foot pole," he said.

An influential Republican who helped finance Reagan's campaign, Los Angeles oilman Henry Salvatori, said Rafferty should stay out.

## HOUSEWIFELY DETECTIVES Young Burglar Suspects Tailed

(Continued from Page A-1)

stunned by the near confrontation with burglars that she did not pursue them immediately. Instead, she went inside the house and ascertained that she had been robbed of between \$15 and \$20.

"It made me so mad I decided right on the spot I was going to find out who did it," she recalled. "I started asking questions."

Within hours, Nancy had enlisted Mrs. Marlene Senter, a neighbor, and Mrs. Dorothy Fisher, who lives a block away, in the battle. Both feared their neighborhood had become a target for a burglary ring. They started getting answers, putting two and two together.

A clue was turned up by Mrs. Fisher at the store where she is employed. Her boss, Gene McCutcheon, assistant manager of the store, provided an even better one when he learned the name of one of the boys believed involved in the burglary of Mrs. Seminara's home.

WORKING with information funneled to them by the housewives, the Long Beach Police Department's Juvenile Division began to assemble the case against the youthful burglars.

And finally, only a few days after the women had launched their neighborhood inquiry, Long Beach officers Jim Cooper and Norm Lloyd, cruising in the Hawaiian Gardens area, found a youngster fitting the description of one of the intruders.

"Now, it ain't me," the boy told the officers. "I live right over there." He jerked a thumb toward an impressive looking home.

"Yeh," said his older companion, "he does."

The executive board of the Artesia Senior Citizens Club has prepared a new set of bylaws to be presented to the general membership Wednesday at 9:30 a.m. in the Artesia Community Center Building.

### L.B. Choir Booked for Arthritis Appeal

The International Children's Choir of Long Beach will appear on the Arthritis Telethon today from 5 and 6 p.m. over KTLA, Channel 5. The choir has 92 children, 4 to 14 years of age.

### New Set of Bylaws Prepared for Club

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## Mao Army Controls China Capital

(Continued from Page A-1)

Union was pulling troops out of Communist East Germany and planning to recall from three to five divisions, presumably to beef up its China border guard.

A Soviet division is made up of more than 20,000 men.

Nationalist China's official news agency reported Saturday that army units opposed to Chinese Communist Party Chairman Mao had forcibly seized control of Tibet, the once-Autonomous Mountain state of China's southwest border.

Central New Agency reported from Taipei it obtained the information from an intercepted document sent by Maoists in Tibet to Defense Minister Lin Piao, considered Mao's right-hand man. "Related sources" provided further verification, the agency said.

Army factions opposed to Mao have placed Tibet under military control, according to the agency. It said scores of pro-Mao revolutionaries were injured in a battle Wednesday.

The agency said 13 top Maoists of the "joint revolution and rebellion headquarters" had been arrested and all communications with the outside world were cut off.

Tibet is situated between China and India. It had a population of 3 million.

### Prof. Given Leave for Research Papers

Dr. David A. Williams, assistant professor of history at California State College at Long Beach, has been granted leave for the spring semester to complete research papers.

One of Dr. Williams' works will deal with California anti-slavery politician David C. Broderick, a power in the state in the mid-19th century. The second will inspect the socio-economic aspects of the De la Guerra family history.

### TRADE-IN\* SALE UP TO 30% SAVINGS + SERVICE

NEW SCM Elect. Port. TYPEWRITER..... Reg. 149.50 \*W/T 101.50 SAVE \$48  
NEW UNDERWOOD LETTERA (W/Tab)..... Reg. 74.50 \*W/T 44.50 SAVE \$30  
NEW HERMES Port. TYPEWRITER..... Reg. 54.50 \*W/T 29.50 SAVE \$25  
NEW ROYAL Elec. ULTRONIC..... Reg. 199.50 \*W/T 169.50 SAVE \$30  
NEW SCM Elec. ADDER..... Reg. 89.50 \*W/T 43.50 SAVE \$46  
NEW OLIVETTI Quantia R ADDER..... Reg. 139.50 \*W/T 109.50 SAVE \$30

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Used TYPEWRITERS... \$19 up New TYPEWRITERS... \$35.95

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the friendly store of Long Beach

## HOME FURNISHINGS

### MATTRESS AND BOX SPRINGS SALE!

reg. 79.95 **18.88** ea.

Odd lots of mattresses and box springs, some slightly soiled. We also carry such famous names as Simmons, Sealy, Englander, Van Vorst and Restonic. Hurry! Don't miss this once-a-year clearance sale!

fourth floor



### DUPONT 501 CARPET

reg. 8.95 sq. yd. **5.99** sq. yd.

For this unbelievably low, low price your choice of carpet can be completely installed in your home on foam padding. Make your selection from eighteen beautiful colors and two patterns. This DuPont 501 carpet carries a ten-year wear guarantee!

fourth floor



### SEWING MACHINES

reg. 69.95 White reverse stitch portable complete **49.95**  
reg. 119.00 White swing needle portable complete **89.00**  
Rebuilt machines 19.00 & up  
We repair all makes of sewing machines

third floor

### VACUUM CLEANERS

Eureka Deluxe upright, 2 speed—plus old vacuum **69.95**  
Eureka light weight upright **24.95**  
Eureka 1 1/2 horsepower canister with all attachments **39.95**

third floor

Fourth and Pine • Shop Mon., Fri. Till 9 • HE 2-7451 • Park Free Victoria Lots.

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### Add-a-Diamond Necklaces

Sparkling full-cut Diamonds in 18k White Gold Hearts  
Start with one at \$59.00 ... 14k Chain \$10.00  
Then add Heart Units for every gift occasion through the year.

BUDGET TERMS UP TO 24 MONTHS  
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333 Pine Ave. Free Park & Shop  
LONG BEACH'S OLDEST JEWELERS

### Santa Ana to Review '66 Growth

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**Fourth and Pine • HE 2-7451 • Shop Mon., Fri. Till 9 • Park Free Victoria Lots**



# Hundreds Elude Death as Train Decimates Truck

By BOB GEIVET

Out of a heavy fog shrouding Santa Ana Saturday roared a San Diego-bound Santa Fe streamliner, whistling its approach to the station, inching across the tracks was a County of Orange rubbish truck.

The result: a monumental mess of tangled and twisted metal, and scattered debris, with shrieks of 210 frightened passengers rising from the commuter train.

Only eight were cut and shaken. No one was cut deeply by the glass which shattered from the coach windows.

The aluminum sides of the sleek streamliner tumbled the trash truck's trailer like a toy. It scraped the left side of the train's 12 cars for two blocks from the impact at Fruit Street and the Santa Fe tracks.

Police said the rubbish truck driver, Glenn R. McKinley, 37, of 2848 E. Olive St., Orange, was only shaken.

"And scared," McKinley added.

The truck driver said he was eastbound on Fruit Street with a compacted load of trash, heading for a transfer station. He said he saw the automatic wigwag signal operating at the crossing but could not hear or see a train.

So he crossed slowly—and "almost jumped out of my seat when I heard the whistle of that train bearing down on me."

HE COULDN'T MOVE the truck fast enough to clear the tracks.

Engineer Orland Billings, 59, of Burbank and Fireman Louis Pescovic, 38, of 6872 Jonathan Ave., Cypress, said they saw the truck ahead on the tracks—and locked the train's wheels, but it was too late.

The streamliner was halted about a block from the Santa Fe's station at First Street. Before the tracks were cleared, a Los Angeles-bound streamliner arrived, and within 15 minutes a freight train pulled in behind.

# Boy, Six Others Die in Accidents

Seven Long Beach area residents were killed in traffic accidents Saturday, including an 11-year-old Lakewood boy struck while riding his bicycle and a Santa Ana pedestrian hit by a car.

The victims were:  
Scott Andrew Plunkett, 11, of 5813 Allington St., Lakewood.

Dale W. Pinkstaff, 55, of 410 E. Fourth St., Santa Ana.

Joseph Francis Puckoris, 23, of 2149 W. 256th St., Long Beach.

James D. Locke, 20, of 145 Paseo de los Delicias, Torrance.

Betty Salomando, 19, of 867 Sepulveda Blvd., San Pedro.

Dolores Herbert, 33, of 1509 W. Arbustus St., Compton.

James Michael Rogers, 23, of 6321 Mar Vista St., Huntington Beach.

The Plunkett boy rode his bicycle from a driveway into the Artesia Boulevard in Bellflower, was struck and died later in Bellwood Hospital. He was the son of Mr. and Mrs. Carl A. Plunkett.

LAKEWOOD station sheriff's deputies said the motorist, Mrs. Sue Martin Painter, 64, an out-of-state visitor residing temporarily at 13612 McNab Ave., Bellflower, told them she could not avoid the

# L.B. Hiker Copter Aids Search for

A Riverside County sheriff's helicopter today may join the search for a Long Beach man missing since Jan. 29 in rugged Tahquitz Canyon near Palm Springs.

Scores of searchers—including 30 members of the Palm Springs Mounted Police posse—combed the canyon Saturday but trudge out of the wilderness area without finding any trace of Stephen D. Gallagher, 22, of 325 Colorado Place.

Mr. and Mrs. Charles Gallagher, parents of the missing man, were in Palm Springs, awaiting word.

"We may put a helicopter up on Sunday," a Palm Springs detectives spokesman said. "Much of the country back up in that area is hidden from the ground and inaccessible except on an inch-by-inch search."

Gallagher was last seen on Jan. 29 by two friends—Edward Mardesch, 21, and Merlin Streamer, 18, also of Long Beach.

They told officers they were hiking with Gallagher but left him and returned to Long Beach.



## GOVERNOR GREETED IN OREGON

Gov. Ronald Reagan smilingly greets 100 well wishers at the Salem, Ore., airport, on his way to a speaking engagement in Eugene. He said Saturday he would not campaign in Oregon's wide-open presidential primary in 1988.

—AP Wirephoto

# Reagan to Shun Oregon Campaign

SALEM, Ore. (UPI)—Gov. Ronald Reagan of California said Saturday he would not campaign in Oregon if his name is listed on the May 1988 primary ballot. Oregon's wide-open primary includes all potential presidential candidates.

Reagan told a news conference that he was "flattered and very much not used to hearing my name mentioned as a presidential candidate."

But, he added, "I've discovered I have problems at home, and I want to get them out of the way."

Oregon law states that the name of any person considered a potential presidential candidate be placed on the May primary ballot by the secretary of state. The only way to strike it is for the affected person to file an affidavit declaring he is not a candidate.

REAGAN PREDICTED that 1988 would be a "vintage year" for the Republicans. He said his personal theory is that the GOP standard bearer would be picked at the national convention.

He indicated it could be a political unknown, someone not even in politics or holding office.

Reagan and his welfare administrator, Spencer Williams, flew to Oregon to confer with Gov. Tom McCall and Andrew Juras, Oregon welfare administrator.

Reagan said he was particularly interested in Oregon's program of putting welfare recipients to work in county jobs.

He traveled to Eugene Saturday night to address a Lincoln Day dinner. He is scheduled to meet with top Republicans at a brunch there today before returning to Sacramento around noon.

He denied that the meeting today was to line up support for himself or another candidate.

"All I know is that I have been invited to this brunch," he said. "I'm not campaigning for anyone."

Reagan arrived about 25 minutes late aboard his private plane. He was greeted by about 150 persons at the airport.

# Picket Line May Be Up for Reagan

SACRAMENTO (UPI)—Gov. Ronald Reagan, boss of some 160,000 state employees, may have to cross a picket line to get to work Monday.

The promise of a picket line came Saturday from the AFL-CIO Union of State Employees, angry over the governor's request that all state workers give up their legal holidays on Lincoln's and Washington's birthdays and voluntarily report to work—without pay.

Reagan, concerned over what he called the state's "critical financial condition," said California taxpayers would get more than \$7 million work if all employees show up to work both holidays, Feb. 13 and 22.

Even though the governor and his aides made it clear the holiday work was "voluntary," the suggestion caused a storm.

THE AFL-CIO said it would picket all state buildings in Sacramento, San Francisco and Los Angeles. The California State Employees Association told its members there was no "legal or valid" reason why they should go to work.

An official of the Los Angeles office of the State Corporations Commission said the new state commissioner would meet only with him and not with the entire office staff on Monday, a legal holiday.

When workers received the teletyped message that Robert H. Volk, newly appointed commissioner, would meet the office staff Monday, they interpreted it as a move to pressure them into working the holiday in keeping with Reagan's request.

# 10,000 Protest Marchers Boo Reagan, Drown His Shouts

(Continued from Page A-1)

and university campuses were represented.

Reagan said after he finished talking to the students:

"They didn't come to listen. They came to demonstrate."

IT WAS THE BIGGEST protest march on the Capitol in recent years—larger even than the farm workers march last Easter. That protest was led by farm workers union chief Cesar Chavez, who was present Saturday and asked: "Could it be that tuition is a block to keep the poor in their place?"

Dr. John Sperling of San Jose State College, a march leader, announced a radio and television campaign against Reagan's plans and said if it doesn't succeed, "if we do not convince the legislature, then we will be forced to strike."

"And if the students are driven to the same action, we will support them," he said. "The schools won't open next fall if Reagan's higher education budget cuts and tuition plan go through."

State Sen. Mervyn Dymally, D-Los Angeles, told the rally Reagan "has destroyed a state in four weeks instead of four years."

Chavez said, "we're with you in this fight because it's our fight."

Reagan delayed his departure for Oregon and a Lincoln Day speech to appear before the group. The marchers carried placards proclaiming "No Tuition," "Tippecanoe and Reagan Too" and "Student Power."

As the crowd gathered, members shouted in union, "Hey, Hey, What Do You Say, Ronnie Reagan Ran Away."

THIS WAS IN APPARENT

announcement that he would not be able to meet the protesters because of his previously scheduled Oregon trip. He asked the Teachers Federation to change its march date to a time he would be in Sacramento, but the union's leaders refused.

The march with its chanting and shouting was in contrast to a march Thursday by 3,000 University of California students, who attentively listened to Reagan speak from the steps. Eight student leaders then had an hour-long private conference with the governor. They reported they didn't think he'd change his mind about the budget cuts and tuition.

Most of the men students in Thursday's march were conservatively dressed in suits and sport jackets and neckties.

Saturday, however, the dress was more casual, the beards more frequent, and many of the girls wore sandals.

March leaders repeatedly had to call for order and quiet as Reagan tried to speak.

A mass chorus of boos erupted when Reagan opened his talk by saying "There is nothing I could say that would create an open mind in some of you."

About the only time there was real applause was when he said he had changed his schedule so he could talk to the demonstrators because he thought there was merit in "trying to find out the views of this particular side in this particular controversy."

Reagan was booed loudly again when he said, "I believe that a search for truth is the hallmark of scholarship."

Referring to charges of political interference with the university, Reagan said: "I do

not believe it constitutes political interference to tell the people of the state how much money they must put up for the support of their schools without having any voice with regard to the amount."

Reagan would cut the requested budgets of the nine-campus university and the 19 state colleges by about 30 percent, and proposed that part of the gap be made up by imposing nearly \$40 million in tuition.

This was needed, he said, because of a state financial crisis, but Reagan pledged to maintain educational quality.

## Fire Damage Set at \$4,000

Fire that swept through a Lakewood home Saturday left an estimated \$4,000 damage, firemen said.

County Battalion Chief Lee Hambleton said Mrs. Robert White of 5945 Bellflower Blvd. was alone in the house when the fire was discovered at 4:15 a.m.

# Unruh Asks Fund Check

WASHINGTON (AP)—Assembly speaker Jesse M. Unruh said Saturday the Reagan administration may have budgeted more for the state's Medi-Cal program than it really needs.

Unruh, Inglewood Democrat, asked the Assembly Public Health Committee to study the state medical care program to determine its fiscal soundness "and the accuracy of the revenue and expenditure estimates which have been made."

The administration of Gov. Reagan said earlier that the previous Democratic administration underestimated needs of the Medi-Cal program which went into effect last year.

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# Airlines Bid for Booming Pacific Area

By ROBERT F. BUCKHORN

WASHINGTON (UPI) — The Civil Aeronautics Board opens hearings Wednesday on a history-making route case that could radically change the airline map of the Pacific.

A total of 18 airlines have asked permission to enter the booming Pacific area market with new routes linking 25 U.S. points with places ranging from Bali and Bangkok to Alaska and Auckland, New Zealand.

The board, in what is known as the Transpacific Route Case, must decide whether more airline service is needed and, if so, who should provide it.

IF IT AGREES that the public would benefit from new routes, its choice of airline or airlines could mean a bonanza in passengers, profits and prestige for any winner.

Long-time Pacific carriers like Pan American, Northwest and United want more routes. American, National, Eastern and Delta, which have no Pacific operation, want a chance to expand. Alongside the giants are smaller lines like Alaska and Western. Other bidders are Trans World, Braniff, Continental, Flying Tiger, Pacific Airlines, Pacific Northern, Seaboard, Slick and World Airways.

The first hearings will be held in Honolulu. About three weeks later they will move to Washington. Once they are completed, the hearing examiner will go over the testimony and make recommendations to the board.

WHEN THE board will make up its mind is not predictable. In any case, no airline is expected to be flying a new Pacific route until the 1970s.

The wait is worth the prize. Some backers of the new routes say about 600,000 persons visited Hawaii last year, whereas the total by 1970 could be 1,500,000. In 1959, they say, Americans visiting the Far East totaled only about 300,000 persons, but in 1970 Hong Kong alone could get 1,250,000 visitors.

Trade is another factor. Backers say the value of goods traded with 12 leading Pacific nations has jumped from \$76 million to \$223 million.

FOR THE United States and Japan for instance, each is the other's best customer.

Vying for a share of this wealth, the airlines are trying to outdo each other with arguments on why they should win routes.

United promises to invest \$300 million for planes and equipment to handle the traffic it expects to generate.

Eastern points out that it could provide non-stop service to Hawaii from key points in the East, including New York, Washington, Chicago and Dallas.

Trans World says the traffic from its proposed routes could cut the U.S. balance of payments deficit by at least \$20 million.

FARE CUTS are another bait. Pan American said it could reduce rates by 20 to 30 per cent on some of its proposed routes. Continental proposed a \$75 economy class fare from Los Angeles to Honolulu.

American said it could provide 50,000 seats a week across the Pacific, and proposed a number of fare cuts, including a 20 per cent drop on rates to destinations like Tokyo.

Continental proposed a \$339 economy fare from the West Coast to Tokyo.

So far, at least 90 persons and groups have asked to be heard at the CAB hearings. They range from the Defense Department and the Denver Chamber of Commerce to the Post Office Department and the city of Portland, Ore.

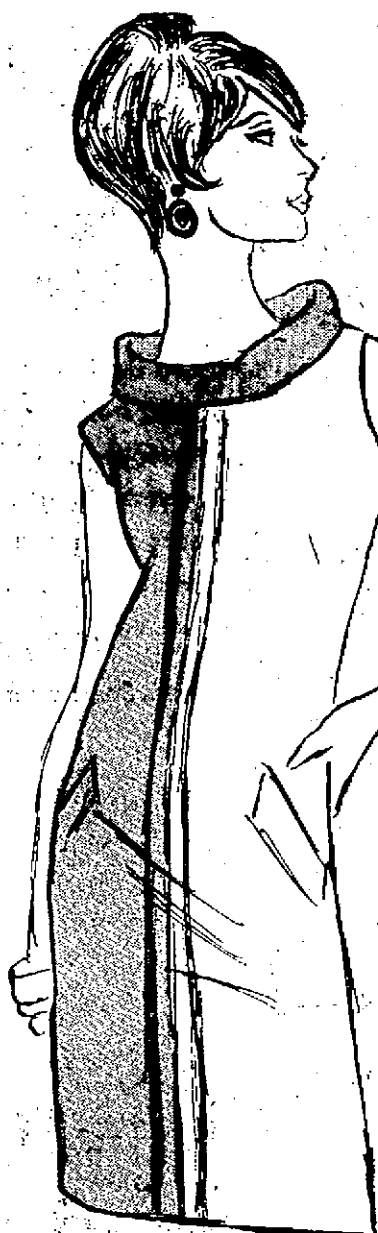
## Quits Draft Post to Protest War

AURORA, Ill. (AP) — A Kane County draft board director has resigned, protesting U.S. policy in the Vietnam War.

Virgil L. Gilman, in a letter to the Illinois Selective Service Board, said: "I can no longer conscientiously serve in a system that sends the flower of our youth to a war that our present administration prolongs by its policy."

Gilman, 49, has headed local Board 146 in Kane County for 10 years.

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fresh young fashions  
in spring knits...

Spare little textured acetate knit skimmer, contrast color at important points. Self belt. Navy/Green. Green/White. Sizes 8 to 16.

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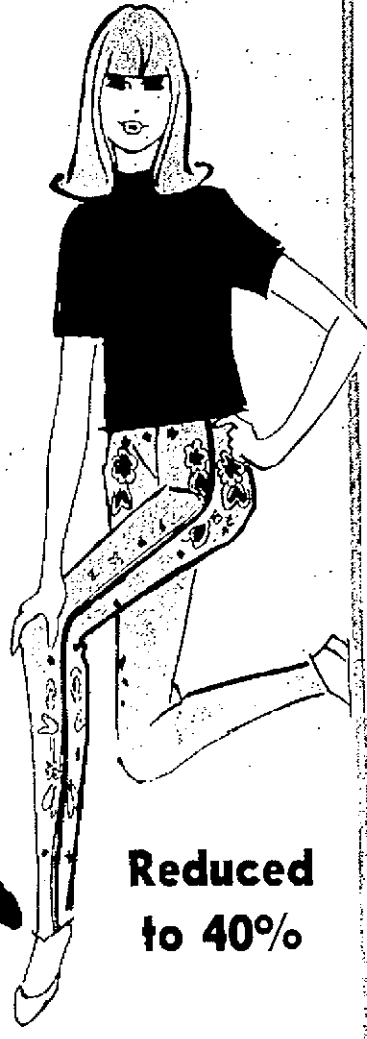


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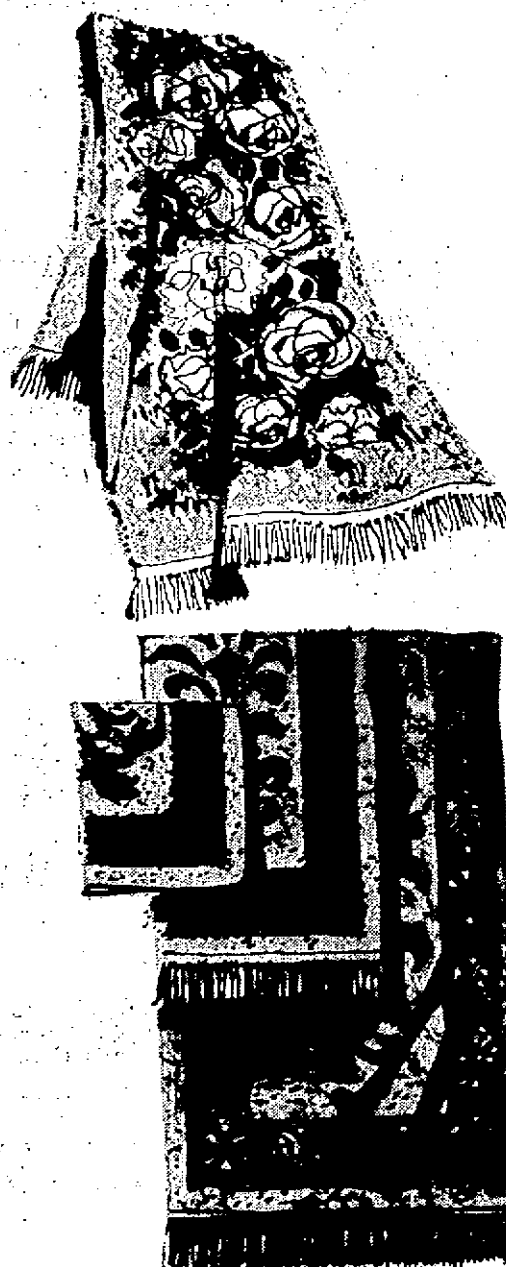


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Lakewood Center ME 4-5040  
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Other Days 10:00 till 6:00



## Motor Officer 'Loses' Presidential Party

WASHINGTON (UPI) — Backstairs at the White House:

A study in ignominy—the motorcycle police officer who lost the presidential motorcade he was supposed to be guiding.

Returning to the White House from the Shoreham Hotel the other day, a four-car procession led by President Johnson's car was proceeding southward on Rock Creek Parkway with a motorbike man out in front to be sure no other vehicles crossed the small cavalcade at intersections.

The policeman was heading for Constitution Avenue per advance plan; but at Virginia Avenue, some blocks north of Constitution, the President changed things—he wanted to get back to his office quickly.

His limousine swung sharply into Virginia Avenue while the motorcycle officer sped far ahead. He didn't catch up with the President until the limousine was entering the White House grounds.

This would have attracted little or no attention, but by abandoning his escort, the Chief Executive ran into quite a traffic jam a few blocks from the parkway and had to sit—even as common mortals under similar circumstances—while the jam cleared and the traffic lights changed.

EVEN IF NOT TOPLESS

## Gals Can't Tend Wyoming Bars

By MAX JENNINGS

CHEYENNE, Wyo. (UPI) — The 1967 Wyoming legislature has faced the awful prospect of topless women bartenders, and fearlessly faced it down. There will be no female bartenders in this state—with or without tops.

It all started in 1966 when a state commission on the status of women was appointed to take a look at discrimination against women employees in Wyoming.

The commission found there was very little discrimination against women except for the odd facts that there were laws prohibiting women bartenders, and underground miners.

When the legislature convened this January, one of the bills was designed to repeal Wyoming's law prohibiting women bartenders.

The group of senators sponsoring the bill argued that the law obviously was discriminatory.

But opponents, who prefer only men behind bars, argued the law served to protect the name of Wyoming womanhood.

The president of the Wyoming Senate, Republican Richard Jones of Powell, Wyo., told the Senate, a bit red-faced, "I think women are about the nicest things to have around, but not behind bars."

If Wyoming permitted women to tend bars, he warned, it might also have to deal with what he termed the "awful prospect" of topless women bartenders.

Jones did not find too much agreement at first among his fellow senators that the prospect was so awful indeed, and the Senate tentatively approved the bill to repeal the law.

But the next day, after some obvious arm twisting overnight, the Senate moved forthrightly to reverse itself, and voted after all to retain Wyoming's law prohibiting women bartenders.

It was economics, they said, and not protection of Wyoming's womanhood, that prompted the reversal.

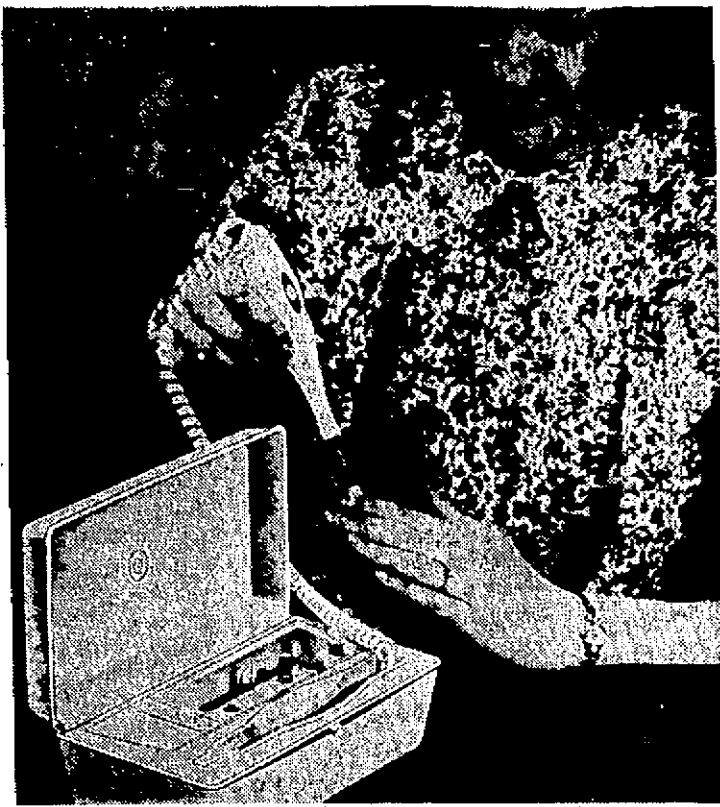
A group of senators argued that if women were allowed to mix drinks, they would deprive men, the heads of families, of jobs, and the entire state could suffer an economic blow.

And so, as always, the drinks in Wyoming will be mixed by men and—more often than not—served by women. The Wyoming legislature thinks there is an important difference.



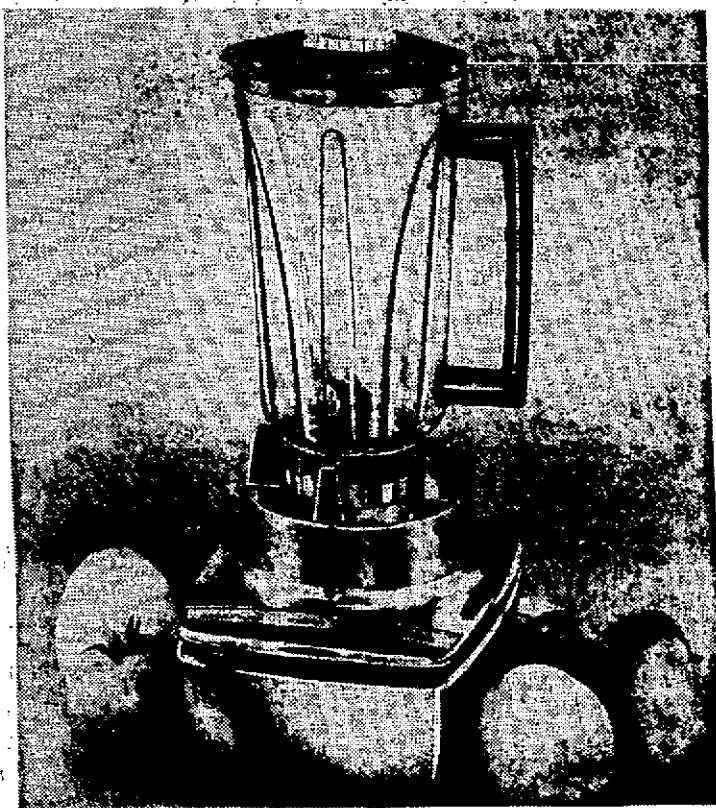
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Give the gift she will turn to for fingertip loveliness. Set comes with attachments to groom cuticles; trim, buff, polish and shape nails plus aid in drying polish. MS-1



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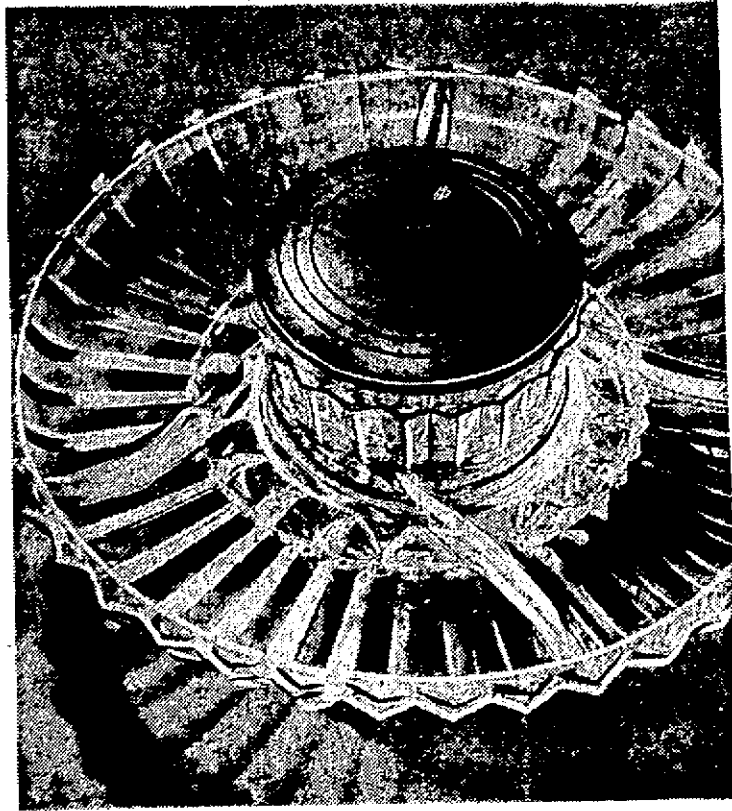
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Q. In November I bought a clothes drier from a Long Beach firm, and got a "security agreement" which said I'd be charged no interest if I paid the sum in 90 days. General Electric Credit Co. handled the account, and I sent them a check for the full amount one month after the purchase. I received a "paid in full" slip, yet I keep getting payment overdue notices. How can I get this straightened out? R.S., Long Beach.

A. Frank Rossi of the credit firm says he's sorry you're having trouble, and says a clerical error is probably responsible. If you'll contact him at the office, 2390 Pacific Ave., or call him at 427-1905, he'll help you get things straightened out.

Q. I sent my Norelco shaver back to New York for repairs under the warranty, and I haven't heard from them since last September. I want my shaver back, or a refund. Can you help? W.F., Wilmington.

A. Yes. A call to the company's service department in New York disclosed the repair schedule is only about three weeks behind—not five months. Your shaver may have got lost in the mail, or misdirected. The service center suggest you write them and explain the circumstances at Norelco Shaver Service, 103 E. 41st St., New York, N.Y. 10017.

Q. Can you tell me anything about the Institute for Lifetime Learning in Long Beach? M.S., Compton.

A. Yes. "Learning must go on after retirement if a human being is to remain a complete person," is the philosophy behind the Lifetime Learning Institute, only such adult center outside Washington, D.C., which holds classes, seminars, town meetings and film programs for persons past 55. Dr. Gregory Ziemer, program director, says 20 events are held each week at the nonprofit institute, 501 E. Ocean Blvd. Registration for classes in such areas as creative writing, music, politics, great religions and speech will open April 3. Professional teachers conduct courses which cost \$18 for 10 sessions. For additional information call 437-8902.

Q. My wife and I would like to see both the Lawrence Welk Show and Hollywood Palace. How do we get tickets? M.N., Long Beach.

A. The show with the champagne music is taped Tuesday nights, and to obtain tickets you can write to Lawrence Welk, 2444 Wilshire Blvd., Santa Monica. For Hollywood Palace, taped Fridays, write ABC-TV Center, ticket office, 4151 Prospect Ave., Los Angeles 90027. Beverly Angel, guest relations manager at ABC, reminds you there'll probably be a six-month wait for tickets.

Q. When did mayors become heads of city government in Long Beach? Can you list the mayors of Long Beach since 1951? G.F., Long Beach.

A. Throughout its history Long Beach has tried various forms of government, and the mayor's role has changed. When it was chartered in 1908, Long Beach established a municipal government in which the mayor was chief executive officer and held veto power over council legislation. Both council members and mayors were elected. Walter H. Case reported in his "History of Long Beach and Vicinity" the first mayor, Charles H. Windham, was paid \$1,800 a year. Because of scrapping between the mayor and council, and an interest in municipal reform,

## Action Line

the commission plan was adopted in 1915. The commissioners were executive heads of the five administrative departments, and they elected one of their number as presiding officer, who held the title of mayor. The manager-council form of government was substituted in 1921. Under this form a city manager is appointed to supervise the administration, and councilmen are elected to decide policy and assist constituents. Once elected, the councilmen chose one among them to serve as a mayor. In recent years the Long Beach mayors have been Burton W. Chace, 1947-1953; Lyman B. Sutter, 1953-1954; George M. Vermillion, 1954-1957; Raymond C. Kealer, 1957-1960; and Mayor Wade.

Q. Can you tell me the year and cause of death for both Eddy Duchin and George Gershwin? B.E.C., Cypress.

A. George Gershwin, American jazz pianist who composed modern classics such as "Rhapsody in Blue" and "Porgy and Bess," died at the age of 38, during surgery to remove a brain tumor, in 1937. His musical "Of Thee I Sing," written in collaboration with his brother, Ira, was the only musical comedy ever to win the Pulitzer Prize. Eddy Duchin, the "magic fingers of radio" was 42 when he succumbed to leukemia in 1951. Duchin, who studied to be a pharmacist, was known for his ability to control the volume of his piano, and for his four books on piano technique.

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## WOMAN, AT 66, STIRS ART WORLD WITH HER 'HARD EDGE' CANVASES

By MOLLY BURRELL

"What's a nice suburban matron like you doing as an avant garde painter?" people ask Florence Arnold, 66.

"I really haven't flipped my buttons—this is the thing that's most challenging and exciting in the world for me," she says, laughing.

Grandmother Arnold of Fullerton, like Grandma Moses of New England, came to painting late, and has caused a stir in art circles. There the resemblance ends, however, for her esoteric hard edge canvases are about as far away from Grandma Moses' stylized primitives as Picasso is from Grant Wood.

A bubbling, articulate, immaculate workman, Mrs. Arnold revels in simplicity and has what critics have called an unerring and innate color sense. She produces her paintings in a spotless studio she designed and built herself with the help of a carpenter friend.

"The most exciting things in the world is to feel a part of the 20th century," she adds. "To me every day is a Christmas package. Problems are nothing, everybody has them. It's how you face and solve them that's relevant. Too many people my age are older than they should be because when life touched them they curled up and shut it out like a little sow bug, wrapped themselves in a ball and rolled away," says artist-philosopher Arnold.

A group of 30 of her recent works is on exhibit at the California State College at Fullerton art gallery. One-man shows have been offered in Long Beach, Rome, Florence, Milan and Venice, and she has been in invitational shows for the Pasadena Art Museum, Los Angeles Art Association, Newport Harbor Fine Arts Patrons, and the All California Show at Laguna Beach, among others.

OTHER ARNOLD distinctions: president of the Orange County Art Association, co-founder of the annual "Night in Fullerton," a mixed array of art exhibits, concerts, dance programs and plays at locations throughout the city, teacher of music, art and mathematics in county schools for 40 years.

She ranks with a small group of professionals including Lorser Feltelson, John McLaughlin, Karl Benjamin and Frederick Hammersley as a pioneer in the hard edge school which emerged on the West Coast about eight years ago.

The name hard edge, coined by art critic Jules Langsner, "comes from the clean rim of its shapes and is a conception of form, space, and color as segments of an indivisible whole."

Mrs. Arnold says of her work: "There is only shape and color, light, dark, and medium areas, or negative and positive, if you like. . . . The painting moves according to the way shapes and colors are arranged. . . . I know it's finished when I can't think of another thing to add or omit."

Her technique includes taping outlines on the canvas to insure a clean edge, applying two coats of the same color, and eliminating brush strokes as much as possible to create a flat surface.



MRS. FLORENCE ARNOLD . . . Displays Three Styles of Art

gun Beach, among others.

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Her technique includes taping outlines on the canvas to insure a clean edge, applying two coats of the same color, and eliminating brush strokes as much as possible to create a flat surface.

She arrived at this abstract classic style by a conventional route. She enrolled in a painting class in 1948 to help keep it going, progressed to lessons from Millard Sheets and Karl Benjamin of Claremont, who subsequently told her, "Don't come back—you're ready to develop in your own way."

"I went through the still life, early ashen, and impressionist stages rather quickly, always finding a dead end street in copying nature. I wanted from the beginning to strip my work of

the irrelevant, the non-essential, wanted to simplify, not embellish or decorate, wanted to hunt for the kernel of truth," she says.

SHE FEELS she might have had her first art lesson from her mother who toured a Laguna Beach gallery full of seascapes and then snorted, "Why should we waste five minutes here when we can walk right out to the cliffs and see the real thing?"

"People who reject modern art usually learned about art in grammar school and their education stopped there. Despite the tremendous explosions of this era, new frontiers in all fields of knowledge, they still want a painting to look like it looked back in school. Should I feel that way about science because my education in that subject stopped back in the '20s? Most of what I learned then is now outdated," she says.

## Gallup Poll Killed; Had Nixon Leading

New York Times Service

WASHINGTON — A Gallup Poll that would have shown Richard M. Nixon surging past Gov. George Romney as the presidential candidate preferred by most Republicans was ordered withdrawn Saturday hours before its scheduled publication.

A rough version of the poll figures, indicating an 11-point drop in Romney's popularity in less than three months, has been circulating among politicians here for two days, causing consternation among supporters of the Michigan governor and glee among his detractors.

George Gallup said late Saturday that he had requested all his newspaper clients to kill the Republican survey because he had discovered that the January figures had been based on a somewhat different question than the November figures, so that the results were not strictly comparable.

ASKED IF HE HAD been subjected to any political pressure or suggestion that the survey be suppressed, the director of the American Institute of Public Opinion replied: "Absolutely not."

Interviewed by telephone at his home in Princeton, N.J., Gallup said he had been aware that a new poll by one of his chief competitors, Louis Harris, was scheduled to report within a few days that Romney was maintaining his lead over Nixon. He added that he did not know what the specific Harris figures were.

It is understood that the Harris poll will show Romney with a lead of about 12 points over the former vice president when all Republican candidates are considered, and of 18 points in a head-to-head contest with Nixon.

Asked if knowledge of the conflicting Harris Poll results would influence his organization to withdraw its report, Gallup replied: "No, not at all. We would obviously have to go ahead with our figures, anyway."

THE GALLUP REPORT was mailed to newspaper clients on Thursday. The order to withdraw the figures the accompanying story from publication went out late Friday or early Saturday.

**Russ on Riviera** — Miss Natalia Podgorny, daughter of Soviet President Nikolai V. Podgorny, is visiting the French Riviera with 25 Soviet University students on a bus tour of France.



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### Editorial Walkout Averted by Time Inc.

NEW YORK (UPI) — A no more than acceptable. strike by editorial employees of Time Inc. was averted five hours before a noon Saturday deadline, but a union official members would vote on the proposed contract proposal Tuesday.

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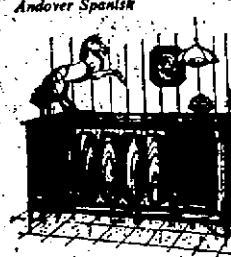
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NOT SO FAST!

Can You Stop  
Auto Properly?

By DAVID W. CHUTE

DETROIT (UPI) — Next time you're barreling along at around 50 or 60 a couple of car lengths behind the fellow in front of you, picture a piece of paper about 12 inches square.

With care, you could stand comfortably on the space, perhaps even with your feet a few inches apart.

Got the picture? Well, that's the amount of surface your car has for stopping.

A car's four tires are its only contact with the road. Each of these tires rests on a surface that is oval in shape, and measures about five inches wide and eight inches long. That's less than 40 square inches per tire, or less than 160 inches in total for all four wheels. Less than 160 inches of friction surface to stop a vehicle weighing up to two tons.

SMALL WONDER, then, that it takes the ordinary driver about the length of a football field to bring his car to a stop from 60 miles an hour—even in a panic situation. The experts, with the best of equipment, and under the best of conditions, can't do it in less than 168 feet.

Even those figures don't count reaction time—the time it takes the driver to lift his foot from the accelerator, press on the brake and have it take hold. This time runs up to one second or more and in one second your car will have traveled 88 feet before there's any discernible slowing down at all. Add that to even the best driver's distance, and you get 256 feet, not much shorter than that football field.

Not many ordinary drivers have the best equipment; the best conditions are the most unpredictable. And this is where many drivers err. They drive too fast for the conditions.

For example, the Rubber Manufacturers Association (RMA) says that at 30 miles per hour, it can take a car up to four times as far to stop on a wet road as on a dry road.

The RMA lists three conditions that are uppermost in decreasing a car's ability to stop even if the brakes are in perfect condition. One is the wet or slick road. A second is excessive speed. The third is badly worn tires.

ANY ONE of these three or a combination of them, can result in one of the most dangerous driving situations a motorist can face—skidding.

One of the most deceiving of all situations is when there has been only a light rain. The motorist who figures this doesn't make the road slick is wrong; light rain oil floats on a thin film of water and forms a treacherous lubricant between tires and the road. Heavy rain washes this away.

Wet roads, of course, are always a hazard. But they're most hazardous after a light rain because the road surface then is both wet and oily.

Think of those few inches of gripping surface your car has when you're driving on a wet road. Think of them on dry roads, too—and that football field of stopping distance.

Hanging on to those thoughts could save your life.

Mar. 13 Entry Deadline for  
L.B. Hobby Show, April 6-9

The Long Beach Hobby Show, which is put on annually by the Recreation Department and attracts more than 40,000 people, will be held in the Municipal Auditorium April 6-9. Deadline for applications for space to display a hobby is March 13.

According to Lois DeLano, show manager, there are about 100 individual and family exhibits and some 70 club displays. Space also is provided for demonstrations of fencing, shooting and other activities.

A continuous program of square dancing, music, magicians, puppets and other hobbies is scheduled for the stage.

Anyone having an interesting or unusual hobby is invited to contact Mrs. DeLano for an entry blank.

SHOPPING FOR CARPETING? Check the Classified Section. You'll find an array of new and used rugs, throw rugs to wall-to-wall carpeting.

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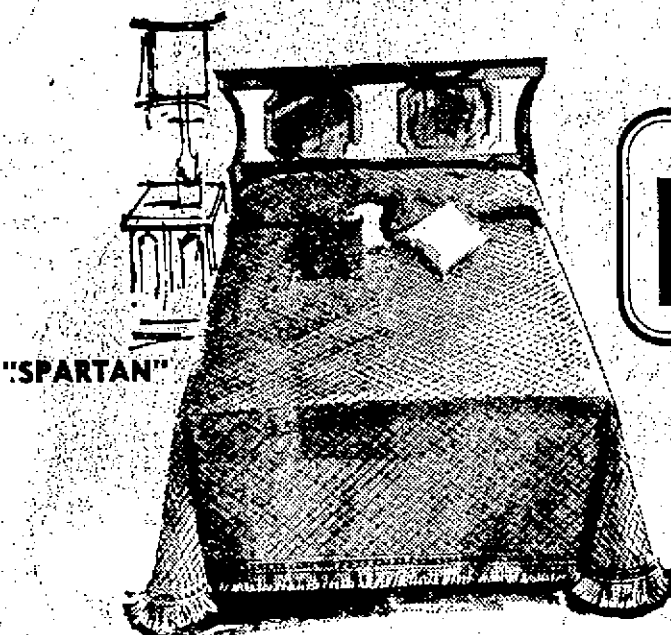


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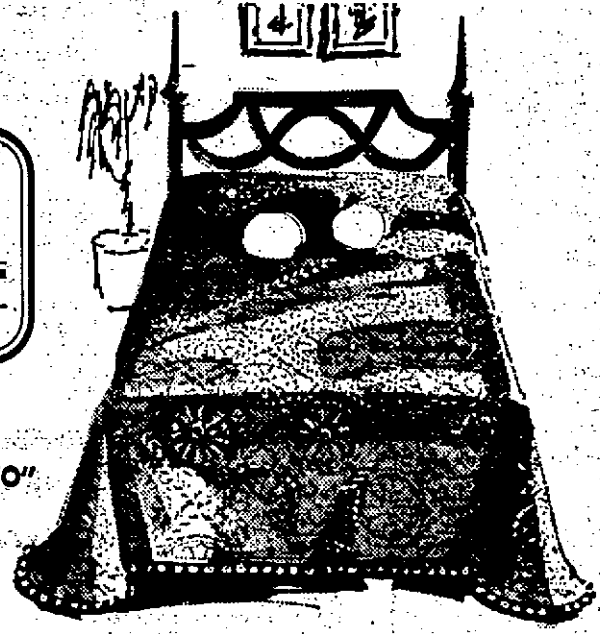
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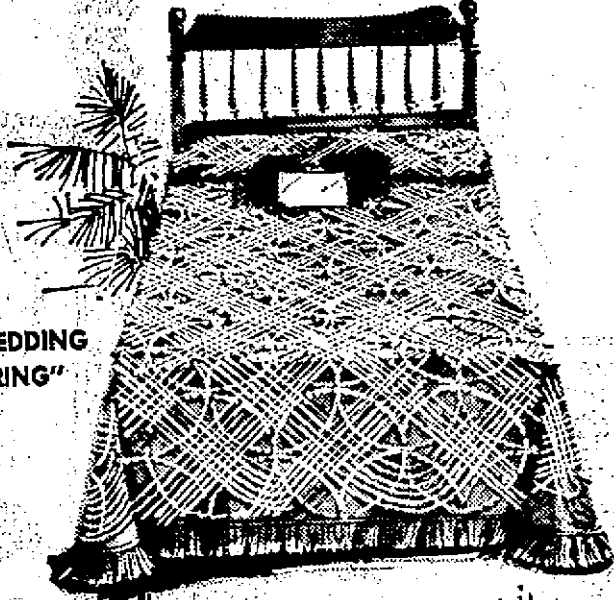
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## 'HANDS TIED' BY CIVILIAN BRASS

# Military Could Win War, and Fast, Says Rep. Rivers

By FRANK ELEAZER

WASHINGTON (UPI) — Chairman L. Mendel Rivers of the House Armed Services Committee

protested Saturday that civilians have tied the hands of the military in Vietnam.

He said the Armed Forces, if given a free hand, could win the war fast. And he said, popular disgust with this situation may make it hard to get the draft law extended.

"This to me is not only ridiculous," the South Carolina Democrat told UPI in an interview. "It is scandalous and the American people are getting tired of it. A lot of good people are questioning this war now. This disturbs me."

Rivers listed Defense Secretary Robert S. McNamara as among civilians responsible for forcing U.S. airmen to dissipate their power on "footbridges" and other such targets while avoiding major installations.

He declined to criticize President Johnson directly. But he said McNamara has "arrogated to himself authority he does not possess."

and that he gets away with this because the President backs him up.

"I THINK we should let the military have a crack at this war," Rivers said. "The children have had their say long enough."

Q. "If the military were let loose in Vietnam to do what they thought was right, how soon could we end this war?"

A. "So fast it would make your head spin."

Q. "How much danger is there that if given their way the military might precipitate a larger war with China or even with Russia?"

A. "They wouldn't bat an eyebrow. Russia's got their eye on China, with whom they are having problems. China has a civil war on. No one, but no one, can tell me these people want to get into this war. They want to get out of it."

Rivers has been a frequent critic of McNamara, contending the secretary and other civilian brass at the Pen-

tagon have failed to heed advice of generals and admirals with practical know-how on running a war.

His comments Saturday were among his strongest to date.

ON THE DRAFT, which expires July 1, Rivers said his committee will consider recommendations not only of a presidential study commission headed by retired Gen. Mark Clay appointed for this purpose by the committee last year.

Pending these recommendations, he said, he anticipates no major changes in its administration. He defended college deferments as in the national interest, and rejected the idea of a lottery to replace the selective service process.

But he said the House membership mirrors the people, and that "I'm looking for trouble with this bill because a lot of good people are questioning this war now. They are saying, 'Mr. Rivers, what is next? And I can't answer them.'"

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FULL SLIPS... embroidered bodice, elastic-back straps, shadow panel. Petite 32 to 38, average 32 to 40, tall 34 to 40.

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HALF-SLIPS... Feature exquisite Schiffli detail, shadow panel. Petite (S-M), average (S-M-L), tall (S-M-L).

\$3

SHORT-SHORT slipette rises to the occasion, never shows under the mod-est, mini-est styles! Short-short (XS-S-M).

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## Public Hearings Set

WASHINGTON (UPI) —

Public hearings will be held Feb. 23-24 on three treaties dealing with human rights first submitted in 1963 by the late President John F. Kennedy. The pacts deal with the political rights of women, the abolition of forced labor and the abolition of slavery.

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# 'Preview' of CDC Convention Slated Tues.

By BOB HOUSER  
 Political Editor

Issues scheduled for deliberation at the March convention of the California Democratic Council will be discussed at 8 p.m. Tuesday at a meeting of the Tom Paine Democratic Club in Los Altos Branch Library. The public is welcome.

at 2 p.m. Wednesday at Alamitos Branch Library, 1836 E. Third St., under sponsorship of the Democratic Women's Study Club.

The club will hold its regular board meeting at

10:30 a.m. Wednesday at Linden Hall, 208 Linden College, will discuss the Ave. A \$1 luncheon will be served at noon, with cards scheduled for 1 to 3 p.m. The luncheon and card playing are public.

Hostesses will be Nila Hastings and Ethyl MacGregor.

**TEXTBOOK TALK**  
 Prof. J. Ray Risser, chairman of the social sciences department, Pasadena City

controversial eighth-grade textbook, "Land of the Free," for the Huntington Harbour Republican Women's Club at 10:30 a.m. Wednesday in the Golden Sails Inn, Seal Beach.

## It Beats Being 'Spread-Eagled'

TORONTO (AP) — George Noel Paul, Mic Mac Indian on the unemployed labor rolls, praised white man's justice after Magistrate Claire Morrison gave him a six-months suspended sentence for stealing the 140-year-old, raccoon and elk horn headdress of Algonquin Chief Wobay Kitpu.

"The tribe," said Paul, "could have spread-eagled me on the ground and left me without food for four days." He and the chief later smoked a 200-year-old peace pipe.

## Premiere Funds Will Help Restore Damaged Italy Art

A regular "who's who" of the motion picture industry and Los Angeles social circles have agreed to serve as sponsors or on the committee to handle arrangements for the west coast benefit premiere of Charles Chaplin's "A Countess From Hong Kong" at the Pantages Theater on March

17, with the proceeds going to the Committee to Rescue Italian Art.

The premiere of this Universal picture will be the

first major fund raising event sponsored by the CRIA, which was formed immediately following last November's floods in Italy

that resulted in damage estimated at \$20,000,000 to rare art and books in Florence and Venice.

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\*on 4-pc. suite

74" TRIPLE DRESSER, MIRROR REG. \$329,	NOW \$278
CHEST ON CHEST REG. \$190,	NOW \$160
NIGHT STAND REG. 55.98,	NOW \$47
FULL OR TWIN HEADBOARD REG. \$120,	NOW \$101

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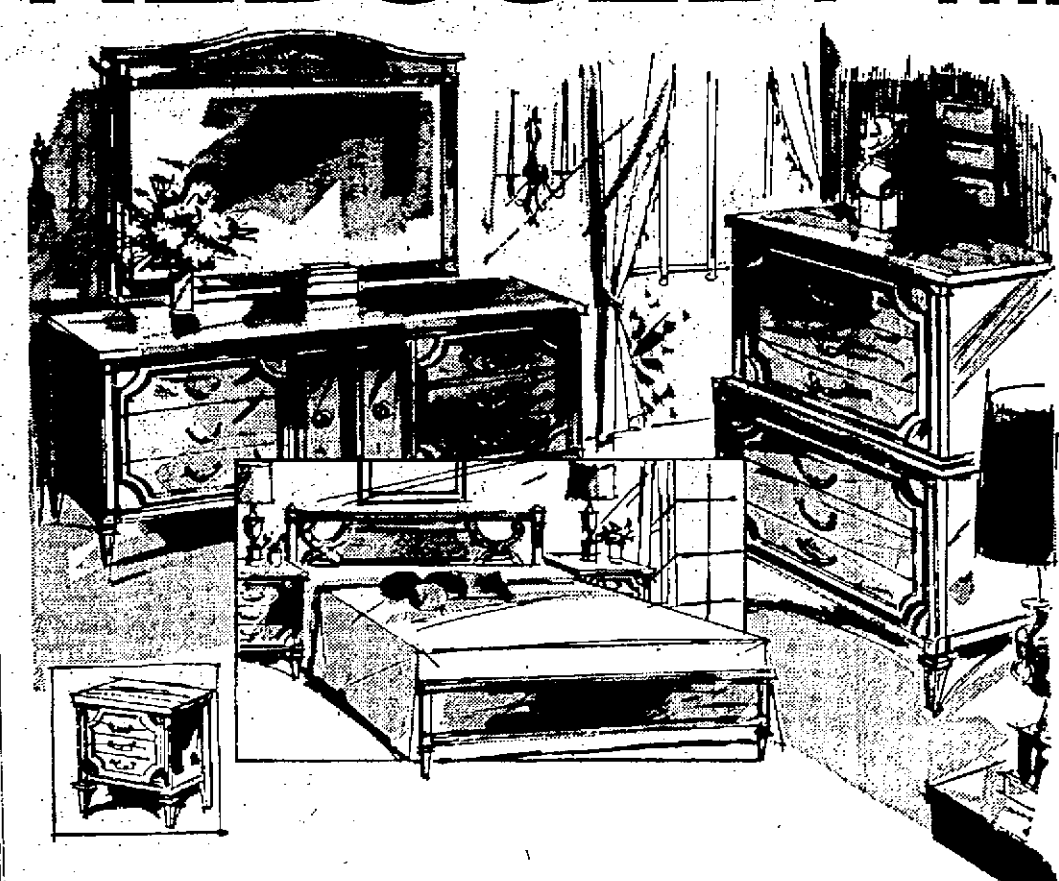
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\*on 4-pc. suite

74" TRIPLE DRESSER, MIRROR REG. \$319,	NOW \$266
CHEST ON CHEST REG. \$190,	NOW \$159
NIGHT STAND REG. 79.98,	NOW \$67
FULL OR TWIN SIZE HEADBOARD REG. \$90,	NOW \$74

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1674 COIL-ON-COIL MATTRESS/BOX SPRING SET. TWIN OR FULL  
 REG. 69.98 PC., NOW \$50 PC.\*  
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WEEK IN REVIEW

# Economy-Moves Furor Mounts

## THE WEST

By DON HASTINGS

Gov. Ronald Reagan's economy moves met opposition from many quarters last week.

His proposals for tuition fees and budget cuts for the University of California and the State College system resulted in two marches on the Capitol.

On Thursday, 3,500 UC students and faculty members paraded through Sacramento. Reagan spoke to them from the Capitol steps and asked them to "weigh both sides of the question." He said his budget cuts may delay some progress at the University, but insisted the cuts are necessary because of the state's "dire" financial position. He also said the cuts are only temporary and that critics who claim his proposals are part of a long-term conspiracy against education are "lying."

On Saturday, students and faculty members of the many campuses of the State College system marched to the Capitol. Again the governor faced the protestors from the Capitol steps.

His brief remarks were greeted with a roar of boos. "I am quite sure there is nothing I could say that could create an open mind in some of you," he said.

Reagan delayed his departure for Eugene, Ore., where he was to address a Lincoln Day gathering, to make the appearance.

The students and faculty members participating in the march were joined by large contingents from outside the academic community. Police estimated the crowd at about 7,500 persons.

**ASSEMBLY** Speaker Jesse M. Unruh, D-Inglewood, said tuition is "a tax of the worst kind—a tax on education." He said that if the governor is offering the alternatives of a tax on education and another kind of tax, he'll take the other kind.

Chancellor Roger Heyns of the University of California made speeches in opposition to Reagan's proposals and Dr. Arthur G. Coons, former president of Occidental College and president of the State Coordinating Council for Higher Education, said the proposed budget cuts are too great.

**THE GOVERNOR'S** demands for an across-the-board cut of 10 per cent in all state spending prompted two Democratic members of the legislature to call for studies of the state's financial condition. Speaker Unruh introduced the resolution in the Assembly and Sen. George Miller Jr., Martinez, introduced the measure in the upper house.

The governor stood pat. In a news conference, he repeated his assertion that the state is in a financial mess—even worse than he had estimated while campaigning.

The governor also took some lumps from the AFL-CIO Union of State Employees and the California State Employees Assn. after he asked the state's 169,000 workers to forego their Lincoln and Washington birthday holidays and work those days without the usual extra pay.

Bud Aronson, secretary of the USE, called the proposal "involuntary servitude." S. G. Hanson, general manager of the CSEA, said the plan was "ridiculous, uneconomical and ill-timed."

**DISCRIMINATION** against minority groups by some California building trade unions was charged in a report by the 1965-67 Assembly Interim Industrial Relations Committee. The report, released by former committee chairman Mervyn M. Dymally, D-Los Angeles, now a state senator, said "especially Negroes and Orientals" are being excluded from apprenticeship training programs.

The report called for immediate legislative action to bring about integration stating, "Union power

is still used to limit the supply of skilled workers, and Negroes and members of other minority groups are the principal victims of such exclusions."

According to the report, Negroes comprise 6.2 per cent of the state's population, but only 2.8 per cent of the apprentices.

"Action needs to be directed at those specific labor unions, such as the San Francisco and Los Angeles Plumbers unions, the Ironworkers, Sheet Metal Workers and Electricians, who are waging the fight against progress," the committee said.

The Carpenters Union, however, was praised by the committee, which said the union had done "an outstanding job in its effort to bring in more minorities." The report said that in addition to legislative action, the governor "must issue executive orders to the appropriate governmental agencies" to insure that minority groups receive equal treatment in training programs in which the state is involved.

**THE REFRIGERATOR** STORED in the garage went unnoticed as Mrs. Shirley Meeks of La Habra searched three hours Monday for her son and the two little girls she was baby sitting. And as Mrs. Meeks called to them and combed the neighborhood, her boy, Willie (Thorny) Williamson, 5, and Ladonna, 4, and Wanda Highbaugh, 3, suffocated inside the unused icebox.

When she was unable to find the youngsters, the boy's mother called police. Officer Darrell Atchison arrived and asked immediately if there were any refrigerators or freezers stored nearby.

"The refrigerator in the garage!" Mrs. Meeks cried. She ran to the icebox, opened the door and found the children huddled inside in their T-shirts and blue jeans.

Mouth-to-mouth resuscitation by officer Atchison and subsequent attempts by firemen to revive the children with oxygen failed. They were dead on arrival at a hospital.

## THE WORLD

In turbulent Red China, Japanese reports said the Red Chinese army has seized all domestic civil airports and aviation institutes. In the internal struggle, supporters of Mao Tse-tung complained that "black reactionaries following the capitalist road" were in power in the southwest provinces of Yunnan, Szechwan and Kwangsi and soldiers were beating up Mao followers in inner

Mongolia. Tsinan, capital of Shantung, an eastern province, was said to be held by Mao's foes.

Anti-Soviet demonstrations continued in Peking, where the embassy of the U.S.S.R. had been under siege by Maoist demonstrators for more than two weeks. A party of 97 Soviet diplomats, wives and children told of being terrorized for more than six hours before their plane was freed to leave for Moscow.

Soviet Premier Alexei N. Kosygin insisted that there was no prospect of a war between his country and the Red Chinese. Visiting in London, Kosygin told a television audience Moscow had no intention of even initiating a break in diplomatic relations.

Moscow did, however, weigh in with a sharp note to Peking which said that the besieging of the Soviet Embassy "arouses legitimate indignation in the Soviet Union and, indeed, throughout the world." The note complained further that Peking is hampering the movement of Soviet aid to North Vietnam by way of Red Chinese territory.

At week's end, Red China disclosed that it had arrested two men charged with stealing atomic secrets. Peking did not say what country they were supposed to have spied for, but China watchers in Tokyo speculated that the incident might be made an excuse for fresh anti-Soviet fury.

## THE WAR

Death took no holiday in the phantom Lunar New Year truce in Vietnam.

American officials reported that Communist sniper-fire, booby traps and terrorism had shattered the Asian New Year truce on more than 200 occasions.

Hanoi, too, was not without its complaints, charging that U.S. forces had repeatedly violated the ceasefire.

The North Vietnamese declared that Communist soldiers in the south and "strictly implemented the ceasefire order" and the only guerrilla action taken was "to punish any U.S. aggressors who violated the order."

U.S. AIR losses in the Vietnam war are much higher than previously reported, it was admitted last week by the Defense Department.

Pentagon sources indicated that about 1,200 fixed wing aircraft have been destroyed in five years of operations—nearly double the previously announced figure of 621. In addition, helicopter losses are more than double the announced total

of 255. The explanation given for the disparity in figures is that the Pentagon had been announcing only the losses of aircraft to enemy fire or missiles while carrying out attacks over North and South Vietnam. The Defense Department had not been announcing instances where cargo, observation, or other support-type aircraft were downed or destroyed by the Communists while the craft were on airstrips.

The explanation given for not revealing all losses was that the Defense Department hoped to prevent the enemy from knowing to what extent the U.S. aircraft inventory was being depleted.

**REPORTS** THAT he had brought home peace feelers

from North Vietnam were denied by Sen. Robert F. Kennedy, D-N.Y., after he discussed his tour of European capitals with President Lyndon B. Johnson.

A national magazine had reported that Kennedy received a message from North Vietnam via the French government in Paris last week indicating willingness to negotiate about ending the Vietnam war if the United States would cease bombing North Vietnam.

Kennedy, at an impromptu news conference at the White House, said he filled in the President and Undersecretary of State Nicholas D. Katzenbach on all of this talks with European officials. Then he added, "I did not bring home any peace feelers."

He did say, however, that he did receive an indication in some capitals that European leaders feel there has been a softening of Hanoi's hard and fast attitude against any peace negotiations.

## THE NATION

**PRESIDENT Lyndon B. Johnson** asked the new U.S. Congress for \$3.1 billion in

foreign aid funds, the smallest requested appropriation for foreign assistance in 20 years.

His proposed outlay would include \$2.5 billion for economic help and \$596 million in military arms for some 70 nations.

**ADAM Clayton Powell** declined to answer questions before a special House committee considering his fitness to retain his seat.

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H. M. SCHURMEIER Talks on Space

Talk Slated on Planet Exploring

Harris M. Schurmeier of the Jet Propulsion Laboratory, Caltech, will present an illustrated lecture on "Unmanned Planetary Exploration" at 7:30 p.m. Wednesday in the Long Beach City College auditorium, Harvey Way near Clark Avenue.

Schurmeier is the Mariner Mars 1969 project manager and also has been involved in the planning of the Voyager spacecraft scheduled for launching to Mars in 1973. He is the second speaker in the LBCC Forums series, "Exploring Outer Space."

Other admission-free programs this week:

WEDNESDAY Nutrition: Sense and Nonsense — Ann B. Janacek, "Getting Your Money's Worth," 2 p.m., Boyd High School auditorium.

Techniques for Coaching Youth Baseball — "Catch- ing," 7:30 p.m., Hoover Junior High School auditorium.

THURSDAY Turkey: Bulwark Against Communism — S.A. (Pat) Slavens, "Turkey — The People" (illustrated), 1 p.m., Jewish Community Center.

England and Spain Revisited — Carleton Green, "Historical Insights into England and Spain" (illustrated), 7:30 p.m., Rogers Junior High School auditorium.

Modern Mathematics for Parents — John Lenhart, "Systems of Numeration," 7 p.m., Jordan High School choral room.

Exhibit in Moscow

MOSCOW (AP) — An American industrial design exhibit will open a month-long display in Moscow Feb. 25, the U.S. embassy says. The exhibit, under the Soviet-American cultural exchange program, will later move to Leningrad and Kiev.

'Y' Membership Drive in Gain

With two and a half weeks left, the annual membership drive of the YMCA of Greater Long Beach is running ahead of last year in almost every category.

Totals for the first two weeks of the drive, as released by John Hanna, city-wide chairman, show that 4,268 memberships have been sold and \$60,391 has been collected.

Citywide goals for the drive are 6,444 memberships and \$116,499. At present 66.2 per cent of the membership goal and 51 per cent of the monetary goal have been achieved.

THE DRIVE, originally scheduled for three weeks, has been extended to 5 1/2 weeks, to give the 800 volunteer workers a better chance to achieve the goals. The drive will end the first of March.

In announcing the results of three weeks of campaigning, Hanna said, "Reports from all five branches show that the YMCA never stood higher in the minds and hearts of the good people of our community."

Membership figures show that the Downtown Branch has signed up 311 new members so far, or 35 per cent of its goal of 875; Lakewood has 116 new members, or 23 per cent of its goal of 500; Los Altos has 3,042, or 87 per cent of its goal of 3,500; Los Cerritos has 532, or 52 per cent of its goal of 999, and North Community has 281 members, or 52 per cent of its goal of 500.

THE TWO outstanding volunteers in the drive are Lewis K. Cox, of the Downtown Branch, who has worked on the annual Y membership drives for 30 years, and Henry Moffett Sr., who leads

Whereabouts of Mao's Son Told

TOKYO (AP) — Mao Tse-tung's only surviving son, 45-year-old Mao Yen-li, has been found in a rural commune in Soochow Province, a Peking wall newspaper reports.

The Peking correspondent of the Sankei Shimbun, a Tokyo newspaper, said the wall newspaper caused a sensation in the Chinese capital. Yen-li's existence apparently had not been known generally.

Yen-li was reported to be an accountant for the commune. His mother was Mao's second wife, Yang Kai-hui, who was killed by Chiang Kai-shek's Kuomintang forces in 1932.

Committee Posts Go to Young

Gordon C. Young, chairman of the Long Beach Chapter, American Red Cross, has been appointed as representative on two county committees.

He will serve on the executive committee of the Los Angeles-Orange Counties Regional Red Cross blood program committee, and as one of seven Red Cross representatives on a 14-man United Crusade committee for Los Angeles County.

Young has been a member of the Long Beach Chapter



GORDON C. YOUNG

board since 1961, was delegate to national Red Cross conventions in New York in

1964 and in San Diego in 1966. He has served on many western area and regional Red Cross committees and was elected chapter chairman in 1966.

He is assistant vice president of the Long Beach main office of the Bank of America.

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Will Wed Prince of Luxembourg

NEW YORK (AP) — The engagement of Joan Dillon, daughter of former Treasury Secretary and Mrs. Douglas Dillon, to Prince Charles of Luxembourg has been announced.

Prince Charles is the second son of Grand Duchess Charlotte and the Prince of Luxembourg.

The prospective bride, a 1925 debutante, was formerly married to James B. Moseley, a marriage which was annulled. The couple will live in Luxembourg and Paris.

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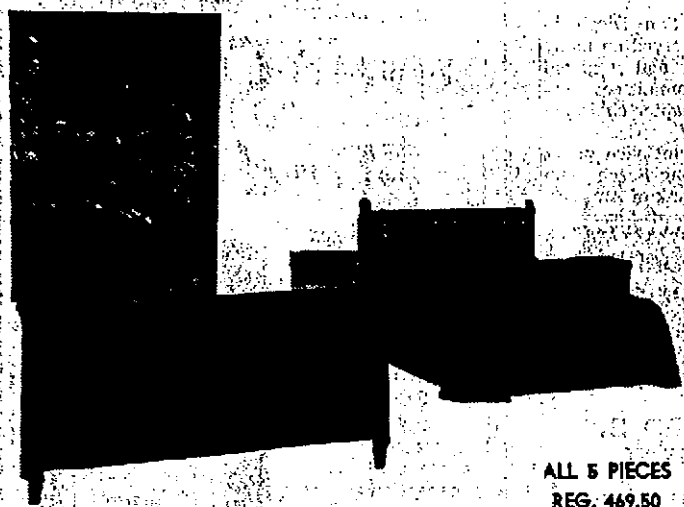
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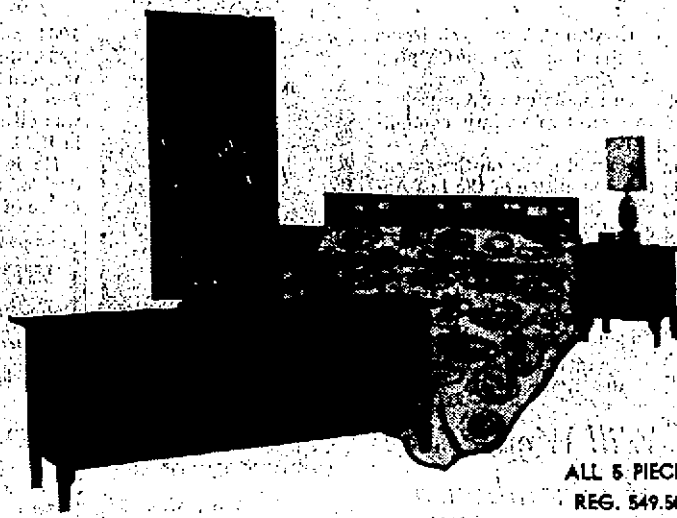
# 20% -- 40% DISCOUNTS ON FINE EASTERN BEDROOM SETS



**VERONA . . . By BASSETT**  
Elegant Italian design in hand-rubbed cherry . . . Includes  
Nine-drawer triple dresser . . . Framed mirror . . . Pair of  
1-drawer commodes . . . Plus Full or Queen-size headboard.

ALL 5 PIECES  
REG. 469.50  
ON SALE

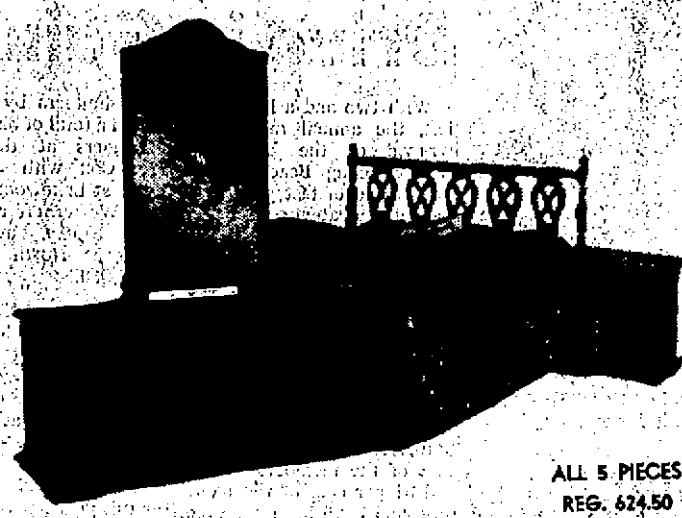
**297.**



**FAR HORIZONS . . . By Williams**  
Authentic Oriental design in dark teak finish solid brass  
Oriental hardware. Includes . . . Kingsize headboard  
Oversize nine-drawer triple dresser . . . Framed  
mirror . . . Plus two commodes.

ALL 5 PIECES  
REG. 549.50  
ON SALE

**397.**



**CASA LINDA . . . By Thomasville**  
Magnificent Mediterranean in beautifully carved Pecan  
Includes oversize dresser . . . framed mirror . . .  
pair of commodes . . . plus Queen or Full size headboard.

ALL 5 PIECES  
REG. 624.50  
ON SALE

**497.**

TERMS? SURE! UP TO 36 MONTHS



1235-1252 LONG BEACH BLVD.

WE'VE MADE

## SPECIAL PURCHASES

### Gallery of OUTSTANDING NEW DESIGNS

Designs of such fine quality, elaborate detail and  
fine workmanship found before at better than twice the  
price we are proud to present—

#### LA CALIDAD

Sculptured velvet, hand applied to lush loose pillows and plump  
cushions is repeated on base over exquisite velvet in your choice  
of subtle tones. Eight foot.

\$675. VALUE

ON SALE **474<sup>50</sup>**

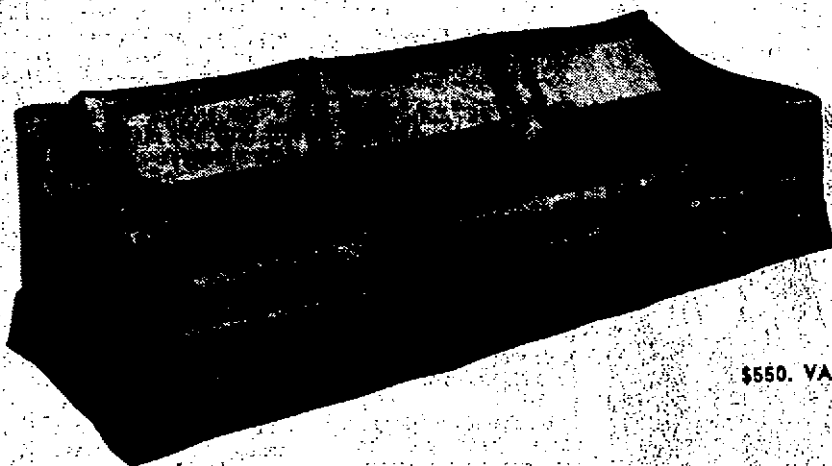


#### VERRONA

The hand-applied velvet tabureto  
is a classic hallmark of excellence.  
Yours in a rainbow of accent tones  
on a very fine background fabric.  
Dacron filling in loose pillow and  
cushions plus box pleated flounces  
included. Eight foot.

\$550. VALUE

ON SALE **377<sup>50</sup>**



## of Fabulous Living Room

From Leading Manufacturers

AT DISCOUNTS OF  
**20%-40%**

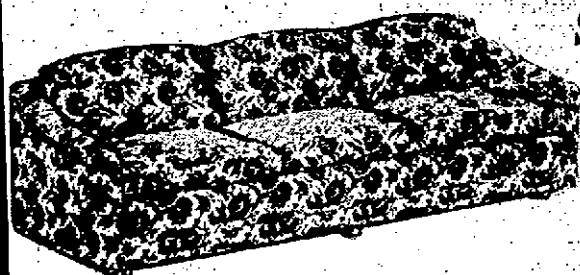
A massive special purchase of sofas, sectionals and loveseats involving three  
of California's finest manufacturers. Each piece has a special price concession,  
advertising allowance or special extra features not normally available. Com-  
bined, they all mean the most important sale of living room furniture that this  
store has had in 43 years.

SALE STARTS  
**TODAY—SUNDAY**  
11 A.M.—5 P.M.

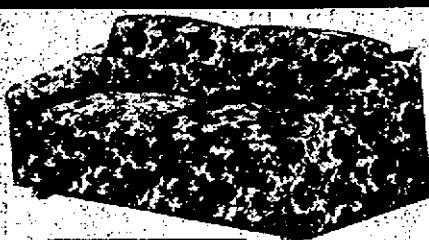
Save 20% - 40%

ON  
SOFAS and LOVE SEATS  
IN 3 SIZES, 3 STYLES

In:  
A special purchase  
of gorgeous solids,  
tweeds, knobbies, brocades



CASTILLIAN 8-FOOT SOFAS  
294.50-324.50 VALUES ..... **224.50**



6-FOOT SOFAS  
Choice of 3 Styles  
224-284  
VALUES ..... **184.50**

Luxury  
Extras

SCOTCH  
GUARD  
Stain  
Repellent  
Fabric  
Treatment

ARMCAPS  
Tailored  
to Fit

INNER-  
SPRING  
Cushions

BALL  
CASTERS  
All  
Included  
Free of  
Charge  
on Each  
Sofa or  
Love Seat

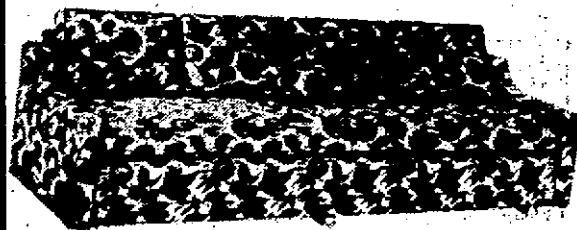


CELEST 8-FOOT SOFAS

PAMPER YOURSELF WITH COMFORT • DOWNY, SOFT  
DACRON FILLED INNER SPRING CUSHIONS,  
COIL SPRING BASE

284.50 - 324.50 VALUES

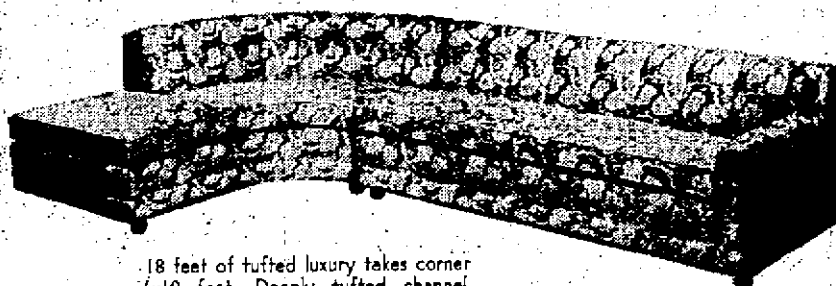
**224<sup>50</sup>**



LA DONNA 8-FOOT SOFAS  
284.50-324.50 VALUES ..... **224.50**



52-INCH  
LOVE SEATS  
Choice of 3 Styles  
184.50-224.50 VALUES ..... **144.50**

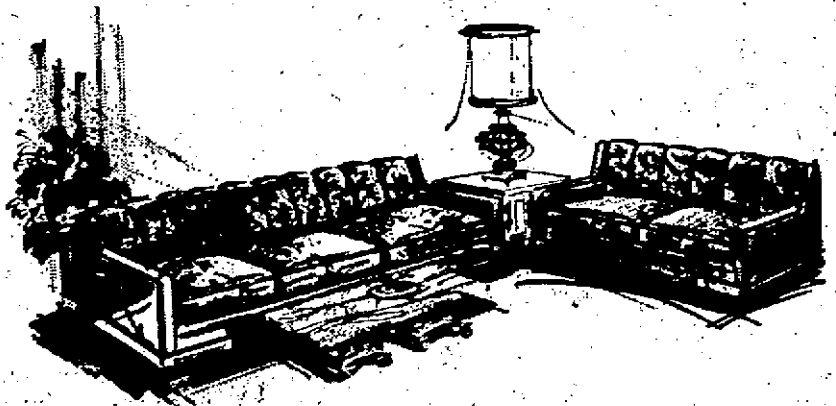


18 feet of tufted luxury takes corner  
6x10 feet. Deeply tufted channel  
back in a new standard of seating  
comfort. Yours in exciting fabrics.  
484-514 value. ON SALE

**337<sup>50</sup>**

### SPECIAL PURCHASE OF 1966 FABRICS

SAVE 20%-40% ON SHERMAN BERTRAM  
SOFAS—SECTIONALS—LOVE SEATS



84-INCH SOFAS  
WITH DEEP CHANNEL TUFTED BACK  
A NEW STANDARD OF COMFORT  
YOUR CHOICE OF 1966 FABRICS

234 - 264 VALUES

**187<sup>00</sup>**

48-IN. LOVE SEATS  
MATCH WITH SOFAS  
OR USE IN PAIRS.  
CHOICE OF 1966 FABRICS

144.50 - 184.50 VALUES

**124<sup>00</sup>**

6-FOOT SOFAS 194.50-224 Values **167.** 8-FOOT SOFAS 264-294 Values **217.** 9-FOOT SOFAS 314-344 Values **247.**

1235-1252 LONG BEACH BLVD.

PHONE HE 7-3593

SHOP MON.-FRI. 9-9 WEEKDAYS 9-5:30 SUNDAYS 11-5



# Convention Bureau Hopes to Sign 100 New Members

Directors and members of the Long Beach Convention and Visitors Bureau will meet at the Lafayette Hotel Monday for a breakfast meeting to kick off a three-day membership drive.

The Convention Bureau, the agency which solicits conventions and meetings for the city, is supported by both public funds and memberships from local business. During 1966, Long Beach hosted 122 conventions which attracted more than 140,000 delegates.

Bob Lichtenhan, manager of the Convention Bureau, said the bureau is seeking 100 new members.

More than 30 cities in the state have bureaus which are out trying to attract the convention business to their cities," Lichtenhan told the directors at a meeting last month. "In order for Long Beach to maintain its position as the city which attracts the 4th highest number of conventions in the state, we must have the support from as many people as possible."

The three-day drive to start Monday will see directors and members contacting Long Beach area firms which have not yet joined the bureau.

The money from the additional membership fees will allow the convention bureau to increase its activity in the soliciting of conventions and meetings for the city.

# 300 to Seek Seats on 32 School Boards

The April elections to 73 seats on Orange County's 32 school boards are expected to attract a record 300 candidates.

The expected increase in the number of candidates is attributed by Jack S. Roper, director of administration for county schools, to "the new concern with education."

"In the past the ratio of candidates to seats has been 2-1, but I expect it to jump to 3-1 this year," Roper said.

Increased interest in financial issues plays a major part in drawing men and women to serve four-year terms without pay, he said.

The county's first election, a joint city-school one, is set for April 4 in Santa Ana. Eleven persons including the two incumbents are on that ballot.

THE COUNTY'S other elections will be held April 18.

Candidates may file their papers with the Orange County schools office, 1104 W. 8th St., Santa Ana, until 5 p.m. March 3 for the April 18 election.

A new feature of the election code permits candidates to file statements of qualifications for distribution with sample ballots. A deposit to cover the estimated cost of printing and distribution of the statements to voters within the candidate's district must be made at the time of filing.

THE COSTS range from a low of \$23 in Trabuco, which has 230 registered voters, to \$1,233 in North Orange County Junior College District, which encompasses 187,538.

Candidates in the race for the Santa Ana Unified and Junior College District are Mrs. Charlotte Reiter and Wilber Hartman, the incumbents, and Cecil Robinson, John McCue, Martin Cregg, Iola Edwards, Melvin Jones, Vernon Evans, Paul Robbins and Jenevive Skeith.

Those trustees whose terms expire July 1:

Anaheim — Victor Franzen and Delmar Pebley.

Buena Park — Guy E. Davis and Mary T. Tenney.

Centralia — John Barton and Robert E. Lindsay. Barton has filed his intention to seek reelection.

Cypress — Ralph P. Stewart and Christine Swain.

Fountain Valley — Frances Donovan and Dale Stuard.

Fullerton Elementary — Claire J. Budd and Agnes C. Streech.

Huntington Beach City — Leroy Allen and Roger Anderson.

La Habra City — Avert L. Bullington and June B. Joyner. Both are seeking reelection.

Los Alamitos — Malcolm M. Lucas and Arthur W. Miller.

Magnolia — David D. Ward and William H. Laverty. The latter has filed for reelection.

Ocean View — Adrian O. Hubbell and R. J. Zinngrabe.

San Joaquin — Gratian D. Bidart and John D. Smith.

Savanna — Phillip G. Krum and Bob G. Paxton.

Seal Beach — Ruth L. Calkins and Lloyd J. Patterson.

Trabuco — Bruce R. Knight, who is seeking reelection.

Tustin — Richard B. Smith and William A. Toth.

Westminster — Ada E. Clegg and Frank N. Eastwood. The former is seeking reelection.

Yorba Linda — Daniel Eidelson and Robert G. Hawthorne. Eidelson is seeking reelection.

Anaheim Union High — L. Kenneth Heuler and Royal C. Marten.

Fullerton Union High — Merrill K. Steele and Walter E. Smith. This school district has filed notification that it will seek a 43-cent tax-override at the same election.

Huntington Beach Union High — Adrian O. Hubbell and Joseph Ribal.

Tustin Union High — Edward B. Akins and Warren

## DO YOU KNOW? I, P-T to Give Tax Facts

If you forget your Social Security number, it will cost you \$5.

That's one of the listing reminders Associated Press reporter Joseph R. Coyne points out in a five-part income-tax series starting in the Independent and Press-Telegram Monday.

It will pay to read them.

# A Church Is People

By MARK CLUTTER

A church is people. The stones themselves are memories of the generations of men. The sacred mystery of time dwells in the building itself.

Those who have grown gray in the service of a church know that it has seen so much that is noble and heroic in the human spirit.

Here came the young lovers for the stern pledge of matrimony, declaring before God and their neighbors that they would be loyal and gentle and ever mindful of each other's needs.

AND HERE HEARTS BROKE as the preacher spoke of the sure hope of the resurrection. The voice forever stilled, the touch of a hand forever lost in this world.

Here came the desperate ready to curse God and die — and often they left with an unfamiliar blessing in their hearts.

And here came the guilt-ridden, some to learn that that cruel burden can be relieved.

Here too were the ordinary ways of life — a young girl's flirtatious glance, the quick smile of friendship, a quiet joke, a wise and witty conversation.

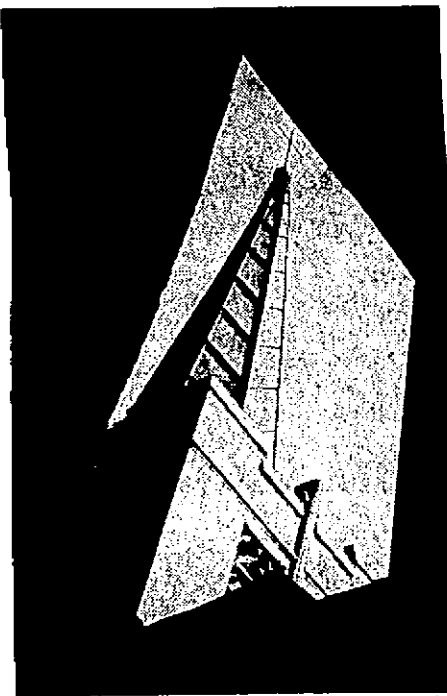
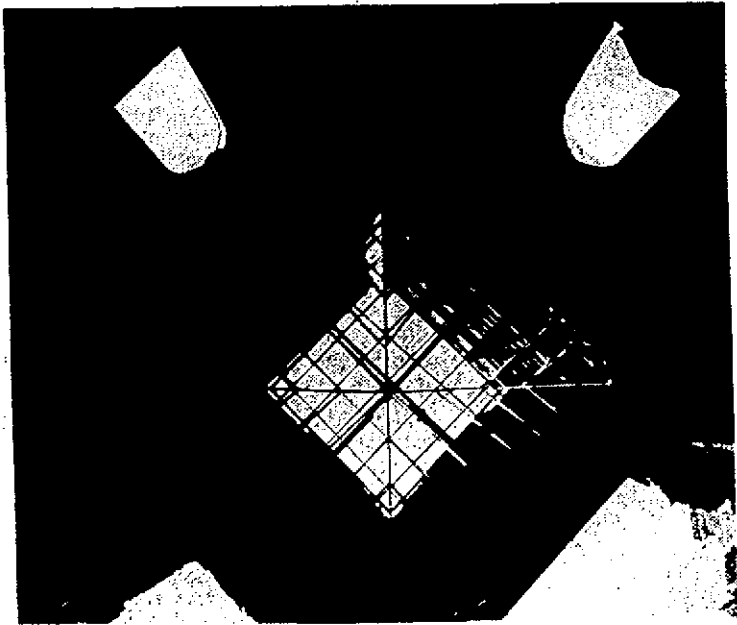
But church buildings grow old. They grow old more rapidly in this young land than in the 1,000-year towns of Europe. Covenant Presbyterian Church was only 57 years old when the wreckers came.

The move was necessary. The church was too small. The congregation has moved to a beautiful new church at Third Street and Atlantic Avenue.

THE WRECKERS KNOW their business. The brute wrecking balls crush masonry that could have survived centuries.

A church is people. The people will go on, of course. They may do better than they did in the past. But something is lost. The new church does not yet have the memories.

In these pictures, the staff photographers have attempted to capture the sadness, the demonic fury, the tragic patterns of the death of a beloved building.



## Independent-Press-Telegram

SECTION B

PAGE B-1

SUNDAY, FEB. 12, 1967

### BEACH COMING

## MALCOLM EPLEY



THERE was an unheralded and highly informal unveiling of a piece of outstanding art on Pine Ave. Friday.

It happened when workmen took down the scaffolding from the refurbished Bank of America Bldg., at Fourth St. exposing for full view the huge Venetian glass mosaic on the front facade.

It's a mural depicting Long Beach, in history and present state. This dept. mentioned this work in prospect a few months ago. I found the finished work exciting and spectacular, and an important contribution to the appearance of our main drag, which needs a few important contributions.

The colorful design shows such things as the benign sun, the first plane to land here and the modern airliners built here, oil derricks, a red car, the old GOP (get out and push) railroad, modern buildings, a big commercial ship and a Navy flattop, the coast line, the harbor, the round International Tower, the old Pine Ave. pier, modern and early-day buildings.

For reasons I do not know, there are no IBC girls, no bathing beauties. The only human figure is a fellow fishing from the Pine pier. Missing also, so far as I could see, were items referring to the old ranches.

THIS lovely mosaic was done by Ben Mayer, industrial designer and muralist of Los Angeles, who was commissioned through the office of Architect Paul Williams.

I talked to Mrs. Mayer, who told me Mayer did the historical research himself. After he had worked out the design, it was sent to Italy, where artisans put together the Venetian glass.

It came here in one-foot squares for final mounting on the building. Mrs. Mayer said this type of material is called smalt, which you can look up in the big book.

What I like especially about the mural is its exclusively local reference. It doesn't go afield for other California history, nor back in time beyond the development of the city. B-C congratulates to the B of A, Paul Williams and Ben Mayer.

SOME people, I've heard, have such general characteristics that they might be taken, or mistaken, for the occupant of almost any occupation. I guess I'm one of them.

Several times recently I've been approached in downtown stores by customers who mistook me for a floor-walker or clerk. Twice in the last couple of weeks I've met people in a Memorial Hospital corridor who addressed me as "Dr." At State college campus, when I attended a rally, a young fellow respectfully addressed me as Professor.

That's a laugh, isn't it? But the payoff came the other day on a downtown street when a drunk approached and asked me if I was a salvationist.

ORGANIZERS of last Thursday's march of students on Sacramento to protest tuition and budget cuts made special efforts to get together a well-groomed and orderly gang, trying to avoid any Berkeley beatnik aspects of their effort. From what I saw on TV, I thought they did pretty well along that line.

But apparently they failed with Charles Chapel, the irrepressible Assemblyman from nearby Palos Verdes Estates. When some of them called on him, he suggested that the first thing they ought to do was to go home and take a bath.

Legislative Democrats want a study to see if there is really such a fiscal crisis as Gov. Ron talks about. They express serious doubts one exists. This is interesting, because Republicans have always claimed Democrats couldn't recognize a money problem if they saw one.



## No Simple Answer on Public Jobs

MASS ARRESTS of pickets in the strike of Sacramento County social workers are one more signal of trouble ahead as the unions recruit more public employees and move toward more aggressive tactics.

As if expecting this eventuality, Los Angeles County supervisors have voted to ask the legislature for a specific ban on strikes by employees of public jurisdictions.

County Counsel Harold Kennedy believes such strikes are already unlawful. But Superior Judge Bernard S. Jefferson, in a case growing out of a social workers' strike last June, has expressed "considerable doubt" on that score.

Even Kennedy concedes that his opinion is based on inference and interpretation, including one California Supreme Court decision. He has cited no clear-cut prohibition in the Labor Code.

It would be a simple matter for the legislature to adopt such an outright ban as a companion piece to a 1963 statute which did spell out the right of public employees to join a union.

But would it prove effective? New York State has on its statute books a strong prohibition of public employee strikes. Strikes occur there just the same, and the legislature on three occasions has provided exemptions to its own

law as an expedient to end work stoppages.

In California the expedient has been the use of court orders or injunctions, as was the case in Sacramento County. The city of Long Beach obtained an anti-strike restraining order last summer on the eve of an announced walkout by rubbish collectors. Union officers canceled the strike even before they were served with a notice of the court order, having been granted part of their demands.

To union workers with awareness of the history of the labor movement in this country, an injunction is an incitement to subtle resistance, such as work slowdowns, if not to outright rebellion. For this reason, if no other, the law should be clarified.

Even so, a flat prohibition without provision of mediation machinery may well prove no solution at all. Eight of the 50 states now have more or less comprehensive labor relations acts for public employees. The results have been far from entirely successful in preventing strikes against the public.

Knowing that no law is uniformly successful, the legislature eventually must get down to doing the best it can to head off a spread of walkouts and picketing on a scale potentially far greater than the Sacramento County strike.

It will do the best it can, however, only if it examines the laws and experiences of other states, listens objectively to conflicting views and applies what seems suited to a big state with thousands of local governmental entities.

Protecting the public by maintaining life-or-death services comes first. That purpose will be served by the labor of searching rather than the luxury of haste.

## Shouldn't Transit Use Freeways?

AFTER IT IS almost too late, state highway engineers are beginning to show signs they are willing to adapt freeway design to the needs of public transportation in addition to swarms of private vehicles.

It took 10 years of agitation by a few transit experts, among them Chief Engineer Henry E. Jordan of the Long Beach Bureau of Franchises, to win one slight concession in that direction.

That was the construction of bus turnouts—special ways alongside freeways, where buses could load and unload passengers, then rejoin the freeway traffic.

Even so, ranking brass in the di-

vision of highways never did give up its objections. You won't find many of the turnouts. More opportunities to integrate freeway buses with those on surface streets were lost.

Now the Southern California Rapid Transit District has taken up the cause. It hopes to use portions of the few major freeways not yet constructed as right of way for its projected routes, including the Los Angeles-Long Beach line.

One highway division official, T. R. Lammers, deputy district engineer for planning, seemed surprisingly receptive. He conceded that a "properly conceived and integrated rail rapid transit system could provide balanced transportation by supplementing freeways."

The extent and effect of the change of view remain to be seen. Rapid transit officials, beset with problems far beyond those of freeway builders, will surely welcome any help they can get from a powerful but unexpected source.

police force and in some city governments there is a hard core of bully boys who want no part of conciliation. They regard it as evidence of weakness.

A matching hard core exists among the residents of every urban deprived area. Unfortunately, it is growing in vocal volume if not in numbers. Its spokesmen, some of them highly articulate, preach that cops and the middle-class and the white community are the natural enemy.

The relatively few extremists on both sides make the evolution of police methods more difficult, just as they impede the progress of minority groups toward greater security and overdue respect of human rights.

Chief Reddin, an officer of long experience, belongs to no hard core, as he has already indicated. The response to his appointment augurs well for the new role of policemen as well prepared to "exchange serious thoughts" as to answer emergency calls.

# Door Left Open for Rafferty Senate Race

From Our State Bureau

SACRAMENTO — The door is being left wide open for Dr. Max Rafferty to challenge Sen. Thomas Kuchel in the 1968 Republican primary. The tip-off occurred in recent comments of both Gov. Ronald Reagan and Rafferty, state superintendent of public instruction.

It came in clarification of earlier remarks where Reagan had ruled out Rafferty as a possible choice for president of the University of California, saying "he has a contract with the people to fill out that (superintendent) job."

The reference to a four-year term as school chief could have been a Reagan barricade to a Rafferty Senate candidacy if the governor had wanted to erect it.

But asked whether his embargo on the university presidency for Rafferty also ruled out a Senate race, Gov. Reagan replied:

"I don't think the two fall into the same category... going to the electorate is different than seeking employment" (the university presidency).

Thus, Reagan avoided discouraging a Rafferty candidacy.

Another indication of the growing likelihood of a Rafferty bid for Kuchel's senate seat: Rafferty's reaction to Reagan's remarks about a four-year contract.

Dr. Rafferty, an articulate person, took pains to see to it that the candidacy door was left ajar.

He commented that he already had filled one contract with the people. And Dr. Rafferty further took out in-

Barry Goldwater and Sen. George Murphy.

In contrast, Dr. Rafferty leaped firmly into the partisan arena last autumn when he endorsed Republican Reagan.

Meanwhile, Dr. Rafferty has made it clear he will run for the Senate if there is a Republican clamor for his candidacy. And he probably will see to it that the demand exists.

Other Sacramento Soundings:

**REAGAN REDWOOD BETS**—Timber interests, battling to hold down the size of any future Redwood National Park, apparently bet on a Reagan victory with campaign contributions. A conservationist reports these big-timber names show up on Reagan campaign fund reports: Brooks Walker, Mrs. Alma Brooks Walker, Kenneth Walker, C. D. Miller, Dick Colgan, George L. Buland, Alan C. Furth and Frank Solinski III. In addition, Norman B. Livermore, the new state resources chief, is the former treasurer of Pacific Lumber Co.

**TEN PER CENT BILL SLASH**—Money isn't the only slashed item in the Reagan era. The number of pro-

posed pieces of legislation also has declined drastically in the 1967 session.

**COMPROMISE TALK**—Already the speculation is that the new state budget will not be as low as the \$4.6 billion first advocated by Gov. Reagan. Nor will it reflect the 12 per cent growth-rate funds that have been added to past budgets by the Brown Administration. Best possibly is a compromise budget around \$5 billion.

**NEW APPRAISERS**—Chairman John G. Schmitz, R-Orange County, of the Senate Military and Veterans Affairs Committee, is sometimes kidded over his membership in the John Birch Society. Retorts Sen. Schmitz: "I'm changing the name of my new committee to Para-Military Affairs."

**EFFICIENT CAMPUS**—The new budget credits California State College at Long Beach with the most economical education program statewide. The Long Beach campus costs taxpayers an average of \$1,096 a student, compared to a statewide average for state colleges of \$1,278. Highest: the new Dominguez Hills campus where the outlay was \$4,222 a student.

## No Coattail Riding for This Group

From Our National Bureau

WASHINGTON — A group of nine junior Democratic senators up for reelection in 1968 are conspicuously keeping plenty of distance between themselves and President Johnson.

The six freshmen and three sophomore senators don't need a crystal ball to figure out that Johnson's



CAPITAL CHATTER

slumping popularity with the public, especially in regard to the Vietnam war, could turn his once-valued coattails into a political albatross for them.

They all are worried about the possibility that the Republicans will manage to come up with an attractive presidential candidate, but five mid-westerners whose states are clustered around Michigan are particularly concerned lest Gov. George Romney be the GOP choice.

Wisconsin's Gaylord Nelson, Indiana's Birch Bayh, Ohio's Frank Lausche, Pennsylvania's Joseph Clark and South Dakota's George McGovern could be hurt badly by a spilling over of support for Romney into their nearby states.

In addition, Maryland's Daniel Brewster, Connecticut's Abraham Ribicoff, Idaho's Frank Church and Hawaii's Daniel Inouye have also made sure they haven't become too closely identified with Johnson in the public eye.

In all, 22 Democratic senators are up for reelection in 1968, but most of the others are firmly entrenched as committee chairmen or senior members from "safe" states.

Those who aren't can be expected to become increasingly vocal in their criticism of Johnson's Vietnam policies, as most of them already have in the early days of the 90th Congress.

**YOUTH MAY NOT** count for much among the seniority-conscious members of the Senate, but apparently a majority of senators feel that it's nice to look young even if you aren't.

At least that's the implication that would have to be drawn from talking to an employee of the Senate Gymnasium. The employee, who must remain nameless, reports that over half the members of the Senate use a certain brand of hair tinting preparation to keep the gray away. This cosmetic-conscious group includes Vice President Hubert Humphrey, the employee added.

**THANKS TO** Rep. Clement Zablocki, D-Wis., the Senate Judiciary Subcommittee on Juvenile Delinquency learned last week that mailing lists compiled for direct mailing purposes can be specialized to an almost infinite degree.

For example, Zablocki told a hearing on mailing of pornographic material, direct mailers can buy a list of 918 pedigreed swine breeders for \$57.50.

Finally, he admitted that the name and address of a U.S. senator will bring 15 cents, but House members' names and addresses only bring a nickel.

**SEN. WALTER MONDALE**, D-Minn., was asked last week after a speech to a group of college newspaper editors, to assess the political future of Vice President Hubert Humphrey.

Mondale, who succeeded Humphrey to the Senate, replied that Humphrey would be reelected vice president in 1968 and would run for president in 1972 and win.

## JAMES McCAULEY

insurance so he could go it alone if Gov. Reagan later should try to discourage his Senate candidacy.

"What I would do I would do on my own," said Dr. Rafferty.

The Rafferty Senate boom has been growing ever since the 1966 gubernatorial race. It was spawned partially by Sen. Kuchel's failure to endorse Reagan—the same standoffish attitude Kuchel had maintained toward



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## Will the Real GOP Stand Up?

RAILS, NOT HAIRS, were the splitting image of Abraham Lincoln. And last Friday, U.S. Gov. Robert H. Finch traveled many miles to return a penny's worth of advice to embattled Orange County Republican women: "Rank and file Republicans want no more of family quarrels."

But the gathering at Newport Beach's Newporter Inn at which Finch spoke was conceived in a quarrel.

It was the biennial convention of the Orange County Federation of Republican Women's Clubs. It's a unit of the California Federation, which has North, Central and South Divisions. And overall is the National Federation.

Well, sir, some Orange County GOP club people got miffed with the county federation a few months ago, took their beef to the Southern Division board and the board dissolved the county federation and organized a brand new OCFRW and elected officers.

**THE ORIGINAL** OCFRW said Southern Division couldn't do that and went to court. The court ruled the division could do it, and apparently the original county group was out. Despite the court action, the original group scheduled its Friday convention at Newport Beach. Finch had been scheduled speaker before the fuss broke out and wouldn't take sides.

Meanwhile, the brand new OCFRW claimed the judge's decision made it the official and authorized ruling group. It's president, Mrs. Hampton Hutton, of Huntington Harbour, said the original unit's Newport Beach convention would be a "mockery" and a "deception" and said all federated GOP women should treat it as such.

Mrs. Donald A. Gary, president of the original group and reelected for two years at the Friday convention, claimed the attendance was a vote of confidence of county Republican women in the originals — 81 delegates, 21 alternates and some 40 guests representing 12 of 20 eligible county GOP units.

But the real success appeared to be some 900 jammed into the group's luncheon event featuring Finch.

And yet, here's where the score-keeping gets difficult.

Remember, the original federation claimed generally that the new federation sprang from a takeover effort by far-right extremist dissidents. The new federation said its members were being smeared.

Finch told newsmen a lawyer doesn't get involved in other people's litigation and especially doesn't get involved in a battle involving women. But to tell the story, one really has to



BOB HOUSER

give some focus on the right-wing element in it. It's this: The original federation is more moderate than the new takeover group according to currently understood usage of the term. Similarly, the new group has to be more right-wing than the displaced group.

Another little factor didn't make Finch's position Friday any easier. Governor Reagan's daughter, Maureen Reagan Sills, a member of the Southern Division Board which ousted the moderate group. She also is president of the Walter Knott unit of the federation.

Mrs. Sills did not seem to be present Friday. But Walter Knott was. Other distinguished guests included former Navy Secretary Charles Thomas. And there were others of various colorations of conservatism.

The character of the guest list, of course, can't be read as a list of endorsers or opponents in this women's battle. They could gather comfortably together in tribute to Lincoln, to their new lieutenant governor and in respect to their party for their great success in electing Ronald Reagan.

**A SUB-BATTLE** seethes beneath the major one — or perhaps it's a part of the major one: The original county federation seems to be aligned with Long Beach's Mrs. Gladys O'Donnell for national federation president in elections next May. The new unit may

reasonably be expected to be for Mrs. Phyllis Schlafly, of Alton, Ill., who wrote the Barry Goldwater election manual, "A Choice Not an Echo."

Of course there's strain on the principals, but consider the rank and file federation member. One said Friday, "I'm with the old group and so I guess the new is calling me a liberal. But I'm NOT a liberal."

More of this later.

## FAST LIFE

By HARRY KARNIS

**LUCI WILL** have her baby in June. Later on, there'll be those White House press conferences with female reporters asking such questions as: "Mr. President, do I see pabulum on your shoulder?"

**THE INTERIOR** Department drops plans to build dams in Grand Canyon. Engineering studies of the terrain had failed to take into account the biggest obstacle—an outcropping of public indignation.

**LYNDON SAYS** he's willing to meet the Republican congressional majority half way—an overture which brings to mind the classic picture of gunfighters approaching each other from opposite ends of the street.

**JOAN CRAWFORD** is reported to have criticized Justice Douglas' wife for improper use of the finger bowl. Proper use of the finger bowl in such a case would have been to pour its contents over the head of Miss Crawford.

**FINGER BOWL**, etiquette is a cinch. You just dip your handkerchief in the water, wring it out, and delicately wipe the dust off your shoes.

**A LITERARY** snob is someone who has been so busy talking about his books that he hasn't had time to cut the pages.

## Los Angeles Chief Plays New Role

THOMAS J. REDDIN, the new chief of police in Los Angeles, paid a visit to Watts within five days after his appointment. His purpose was not to reconnoiter a trouble spot but to help launch a \$44,500 fund-raising campaign for the new South Central YMCA.

This kind of mission would hardly have occurred to any police chief only a few years ago. Now it is fairly commonplace in many large cities it reflects the sometimes belated recognition that community relations are a vital part of police administration.

The change has not come about without opposition. In every large



## L. A. C. SAYS Job Corps Scandal Told

By L. A. COLLINS SR.

IN THE PAST year the Great Society Job Corps program has spent about \$9,000 for each of the 30,000 teenagers who are supposed to be receiving training for vocational jobs or preparations for higher education. This is almost eight times as much as the cost per student in the California state colleges and university budgets for instruction. If all living expenses for college students were included the Job Corps enrollees are costing the taxpayers at least three times as much as the annual cost of attending these colleges.

THE CURRENT Reader's Digest details many of the scandalous costs of the programs and the hoodlums occurring in many of the 112 Job Corps centers. It tells of specific events such as at Fort Custer in Michigan where a few hours after the dedication ceremony some 60 of the boys who had listened to Sargent Shriver's inspirational speech began fighting among themselves at a school dance they had been invited to attend. They went on a wild window-smashing spree, beat up two policemen, used knives and in general acted as hoodlums.

The Digest survey gives numerous instances from all across the country indicating the lack of discipline and appreciation by the teenagers the program is supposed to aid. It tells of how Job Corps directors try to get local authorities to not prosecute acts of hoodlums, one of whom was a defendant who had three felony convictions in California, including one for attempted murder.

The cost of this program is hard to believe, but the figures are from

official records. The Job Corps spent more to rent the Hotel Huntington in St. Petersburg, Fla., than the appraisal value of the building. In Charleston, W. Va., it spent \$345,000 renovating a hotel valued at just \$250,000 by reliable brokers, with a lease guarantee of \$94,000 a year to a corporation headed by a prominent politician.

Congress found 208 staff members at Camp Gary in Texas were drawing more than \$9,000 a year, which was 57 per cent higher than salaries those people earned before entering the Job Corps. When it was found the director and 51 of his colleagues had their wives on the payroll the OEO hurriedly fired these women, along with 55 other unneeded employees. But the staff-student ratio remained at one employee for each three teenagers enrolled.

THE FIGURE of \$9,000 a year for each enrollee does not tell the true story. Critics point out that of the 1,400 youths who enrolled and left Fort Custer during its first year only 315 could actually be called graduates. As a result the cost per graduate for the boys was \$28,254, and was as shockingly high at many other centers.

It is probably the most distressing example of the Great Society programs. The people of the nation welcome a program to help young people who drop out of high school and who need vocational training. But the lack of discipline and unqualified personnel directing the program is destroying all the good that was hoped for. At a time when we are concerned over all educational costs this program is an example of why it is so hard to finance our schools, colleges and universities.

## Courts Have Chance to Probe Wiretapping

WASHINGTON — The federal courts in the District of Columbia have an important opportunity to open wide the whole controversial question of wiretapping and eavesdropping by staging an investigation. The subject has come to a head at this time because of the following recent incidents:

1. Solicitor General Thurgood Marshall's statement to the Supreme Court that the FBI had engaged in wholesale wiretapping.

2. The Supreme Court's action in throwing out the Fred Black income

tax conviction because the FBI had bugged Black's room.

3. The Justice Department's admission that it listened in on Bobby Baker's conversations, together with its claim that none of this was used as evidence against him.

4. The Jimmy Hoffa affidavits stating under oath and in great detail that eavesdropping was used on Hoffa's lawyers and the jurors in his Chattanooga trial.

THE JUSTICE DEPARTMENT has denied the Hoffa affidavits, but in doing so left itself an out. It stated that the charges of bugging, "so far as we can determine," are without basis in fact. However, it is known that, during the Hoffa trial, Walter Sheridan operated entirely on his own for Bobby Kennedy, kept his own files. He is now working for NBC, where he made charges in a recent Maryland reasoning scandal, then flatly refused to testify in court to back them up. The Justice Department has no real idea what Sheridan and his agents did.

5. The demand of Sen. Wayne Morse, D-Ore., joined by Sens. Ernest Gruening and Bob Bartlett, both Democrats from Alaska; with Mark Hatfield, R-Ore., for an "in depth" investigation of wiretapping.

Unfortunately, Sen. Ed Long, D-Mo., who heads a wiretap investigation committee, has ducked any probe of the chief wiretappers, the FBI. Long "invited" Hoover and Bobby Kennedy to appear before his committee, but when they side-stepped he didn't pursue the matter.

The U.S. District Court has the power to appoint a citizens jury to investigate or, if the District Court fails to act, the higher courts can intervene. Sen. Sam Ervin, a former North Carolina superior court judge and a

devout Presbyterian, is renewing his campaign this year for a constitutional showdown on federal aid to religious schools.

The senator from North Carolina points out that the First Amendment clearly forbids the use of government funds to support any religion, and he demands that the Supreme Court rule specifically on whether federal grants to churches for school buildings are not unconstitutional. He also wants a test of federal money to churches for anti-poverty work.

Sen. Ervin proposes that private individuals in separate states be permitted to test out these rulings before the Supreme Court. Hitherto an appeal by a private taxpayer has not been accepted by the court.

IRONICALLY, Rep. Emmanuel Celler of Brooklyn, a prominent Jew and also a Democrat, has blocked Ervin's bill in the House Judiciary Committee in the past. Chairman Celler has been liberal on civil rights, but when it comes to religious matters he sometimes bows to Rep. John Rooney and his fellow Brooklynites.

This year Sen. Ervin has appealed to Celler not to block his bill, and Celler seems more cooperative. During the last election, New York's Democratic candidate for governor, Frank O'Connor, proposed the use of state funds for parochial schools. This was reported to have been a factor in switching Liberal party votes to Rockefeller. The issue will rise again at the New York State constitutional convention to be held in April.

## SEN. SOAPER SAYS

By BILL VAUGHAN

SEPARATE FIELDS for baseball and football, as proposed in Kansas City, would rob fans of one of sport's most exciting moments, when the halfback dives into the mud around second base.

THE KIDS think they are mystifying us with their pop song lyrics, but they're dealing with a generation that wrestled with the meaning of the verse of "Stardust."

SOME POLITICIANS don't like the broadcasting of campaign results before the polls close, but a lot of people enjoy knowing that they are voting for a loser.

Columnists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

# This Was the Chambers That Wasn't

By NAT HONK

THE WHITTAKER Chambers I knew is not the Whittaker Chambers painted in vilification by the Communists and by the anti-Communists. No man in our times has suffered more from the vituperation of the left than Chambers. The choicest of Communist slander has been reserved, not for the "capitalist enemy," but for those men and women who have forsaken the Communist Party, and especially for those who have dared lift their voices against a movement that has long since shed every shred of idealism and become hardly distinguishable from its twin extremism, fascism.

Chambers' sin against the creed of the Kremlin was heinous indeed, for he exposed a Soviet espionage network in high places. His j'accuse aimed particularly at a man named Alger Hiss.

A federal jury in 1950 found Hiss guilty of perjury for denying that he had passed state secrets to Chambers. A hung jury had saved Hiss in a first trial in 1949. Hiss served five years in prison.

Alger Hiss, president of the Carnegie Endowment for International Peace, formerly a high official in the State Department, an adviser to Secretary of State Edward R. Stettinius at the Yalta conference, had been, ac-

cording to Chambers, a transmitter of secret documents to the Soviet Union, and a member of the underground section of the Communist Party. Chambers, at the time of his accusation a senior editor of Time, himself had been an agent for the Soviet Union as a member of the underground. He had long been an active member of the Communist Party, and has held im-

## Today's Book

portant positions on the Daily Worker and the New Masses.

Others besides Chambers placed Hiss in the Communist Party, among them the authors Hede Massing and Nathaniel Weyl.

The price Chambers and his family paid for his expose was heavy; the slanderous pack bayed loud and long.

Now, six years after Chambers' death, a new chorus is heard, with psychoanalytic lyrics. Meyer A. Zeligs, a San Francisco psychoanalyst, scores two remarkable achievements in his book "Friendship and Fratricide: An Analysis of Whittaker Chambers and Alger Hiss" (Viking Press, \$8.95). He psychoanalyzes Chambers

without having even met him, and he reverses the findings of a federal jury on the basis of such an "analysis."

To psychoanalyze without knowing, without ever seeing the subject of the analysis, is of dubious value. Indeed, it was so characterized to this reviewer, by one of Long Beach's leading psychiatrists. Chambers is an evil genius in Dr. Zeligs' book; Hiss is a paragon of nearly all the virtues.

On the basis of this book, Dr. Zeligs could hardly be regarded as a model for dispassionate investigation. In preparing to write the book, he was given what he regards as a major assist by psychiatrist Carl Binger, friend of Hiss, who testified at Hiss' second trial, "analyzing" Chambers, not on personal knowledge, but on the basis of "his writings, letters, testimony and everything we have been able to find out about him — his own career" (Binger's own words on the stand).

To what unbiased sources does Dr. Zeligs turn "for much information" about Chambers?

"I am indebted to Elinor Ferry ... who knew many of the early staff members on the Daily Worker and New Masses and who interviewed ... A. B. Magil, Sender Garlin and Harry Freeman, former colleagues of Chambers."

It cannot surprise the reader that

the information is of an impugning nature, for Harry Freeman (a fact we do not learn from Dr. Zeligs) has been, for decades, an employee of Tass, the Soviet news agency, and the others remained unquestioning Communists through the purges of Stalin, the signing of the Hitler pact, the crushing of the Hungarian people's revolt.

This reviewer, like Garlin, Magin and Freeman, was also a Daily Worker colleague of Chambers, as were some others who had long since had their fill of the Communist Party, and who were not consulted by Zeligs or his sources.

Alexander Trachtenberg (recently deceased), for a generation head of the Communist Party publishing firm International Publishers, and Charles A. Dirba, who was head of the Communist Central Commission, the "secret police" of the American party, and whose name made even party "functionaries" tremble, these are other sources on Chambers for Zeligs, as is the Communist writer Michael Gold.

And to what gems of "scientific" findings does Dr. Zeligs treat us?

To Dr. Zeligs, Chambers was dangerously psychotic, an evil spirit, guilt-ridden from the moment of his birth and to the time of his death (which he hints was suicide, contrary to all records and to Chambers' known suffering from a heart ailment). Dr. Zeligs KNOWS, without the need of having set eyes on Chambers, that Chambers had guilt feelings because he "hated" his parents; hated his brother even before his brother was born; felt guilty because he loved his brother (Zeligs would have it both ways). Because of such guilts, Chambers' life became a search for a "mystical brother" to destroy. Alger Hiss became that "mystical brother."

There is even worse in this book. "Chambers' memories of his brother reveal a homosexual attraction to him and concomitant feelings of hatred and guilt."

Zeligs even goes so far as to quote an unnamed person regarding an alleged homosexual incident.

AS A CLOSE friend of Chambers, this reviewer can affirm that he never met a man more normal in his sexual proclivities. Let it not be forgotten that Chambers was happily married and raised a family for some 20 years.

The Chambers I knew did not, as Dr. Zeligs says, hold a "relatively minor position" on the Daily Worker; he was in charge of some of its most important functions. He was unfailingly kind, always gently, understanding, erudite (the most erudite man I ever knew).

Too much that is mischievous and scientifically untenable is in this book, and everything that would balance the picture is left unsaid.

## OPEN FORUM

### One War to Next

EDITOR:

A time in history may be reached when the men of our century shall be charitably viewed as barbarians, or even have their deeds excused as the ignorant actions of head hunters and cannibals. We wonder what better labels could be attached to people who emerge from one war only to fling themselves into the next, and still the next, pausing just long enough for survivors to breed the regiments of the next generation. Of course, we are always in the right, and our enemy is always in the wrong, but did ever a nation march to war convinced that it was in the wrong and its enemy in the right?

And having demonstrated so little regard for human life, it follows that we should have just as little for what we call human rights. In our enlightened culture, as in all preceding cultures, one man has the "right" to all the wealth he can accumulate, while another man has the "right" to all the poverty he can endure; the only equality they share on this earth is the degree to which each is a caricature of the average man.

So the institution of war and the perpetuation of economic injustice are taken as the natural state of affairs, and girded about by man's fear of change and his reverence for authority. Perhaps one day we shall learn that we can spend just as much money achieving necessary social reforms as we can spend by marching gallantly in ranks from one heroic mass murder to another. And perhaps the national economy will hold up just as well.

JAMES T. DALEY

Long Beach

### Why Punish Students?

EDITOR:

There has been so much written about the firing of Dr. Clark Kerr, and the determination of Governor Reagan to impose a tuition charge on students of both the State Colleges and the University. But since, in all truth, the revenue from tuition would not amount to 5 per cent of the over \$400 million claimed to be needed, this whole question must be viewed in a psychological light if it is to be at all understood by the public.

Governor Reagan said, in effect, that a tuition charge would no doubt make the protesters think twice before they marched on campus. And this seems to be the approach of all of those who favor tuition. In other words, it is a strictly punitive measure. Dr. Kerr best expressed it when he said that the free speech movement triggered "an intense reaction" on the part of the far right extremists. But why? Why do they now want revenge? For revenge it is. Why, in their blindness, do they now seek to punish all students for what a mere fraction of their numbers did on the Berkeley Campus? The sad answer to that question is that neither Governor Reagan, nor his followers, can explain this sort of madness that now warps their judgment and drives them on in their pursuit for revenge.

Before the citizens of this state allow them to damage and destroy our marvelous educational system they had better come to grips with the underlying psychology of those who are trying to do just that.

CAMERON M. HUNTER

Long Beach

## BERRY'S WORLD



"How can you be sure I'm not 'Mr. Terrific' or 'Captain Nice'?"

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# Customers' Postal 'Bill of Rights'

By HAL LOWE

Through rain and sleet and snow and gloom of night, the postal employee not only will not be stayed from his appointed rounds, but he had better be pleasant while he's making them, or so says a recent memorandum from Washington.

A set of guidelines for dealing with the public, called the "Postal Customer's Bill of Rights," is being posted in post offices throughout the country. These guidelines were issued to help meet the President's governmentwide goal of improving the quality of federal service to the public.

Lakewood Postmaster Ora Knudson said that the new guidelines will be posted in the post office lobby and will be aimed at improving the window service.

The "Bill of Rights" sent from the office of Postmaster General Lawrence F. O'Brien lists the following "rights" which the customer at the post office window should expect:

—A neat, clean counter on which to transact business.

—Service by a well-groomed, neat window employee.

—A friendly greeting that expresses a desire to assist.

—Knowledgeable, well-informed, interested window personnel to help with postal needs.

—Prompt, alert and efficient service.

—Competent and correct information on inquiries.

—An attitude that reflects helpfulness, patience and congeniality.

—The courtesy and tact that would be expected from a friend.

—Polite referral to another window or individual, when necessary, to give the appropriate service.

—A feeling, upon leaving, that the post office is glad to serve and help at all times.

The postal authorities say that they realize the demands on the post office window personnel who must deal with a variety of information, forms, and varying services, but they hope that the business with a smile will be brief and business-like.

## All States Society Calendar

**TODAY**  
North Dakota, Recreation Park, 10 a.m.-4 p.m.  
**MONDAY**  
Iowa, 728 Elm Ave., 6:30 p.m.  
**TUESDAY**  
North Dakota, 450 E. Ocean Blvd., 6:30 p.m.  
**THURSDAY**  
South Dakota, 728 Elm, 6:30 p.m.  
Wisconsin, 550 Pacific Ave., 6:30 p.m.  
**FRIDAY**  
Oklahoma, 728 Elm, 6:30 p.m.  
**SATURDAY**  
New England, 728 Elm, 6:30 p.m.  
Ohio, 700 E. Broadway, 6 p.m.  
All States bus trip, 148 E.

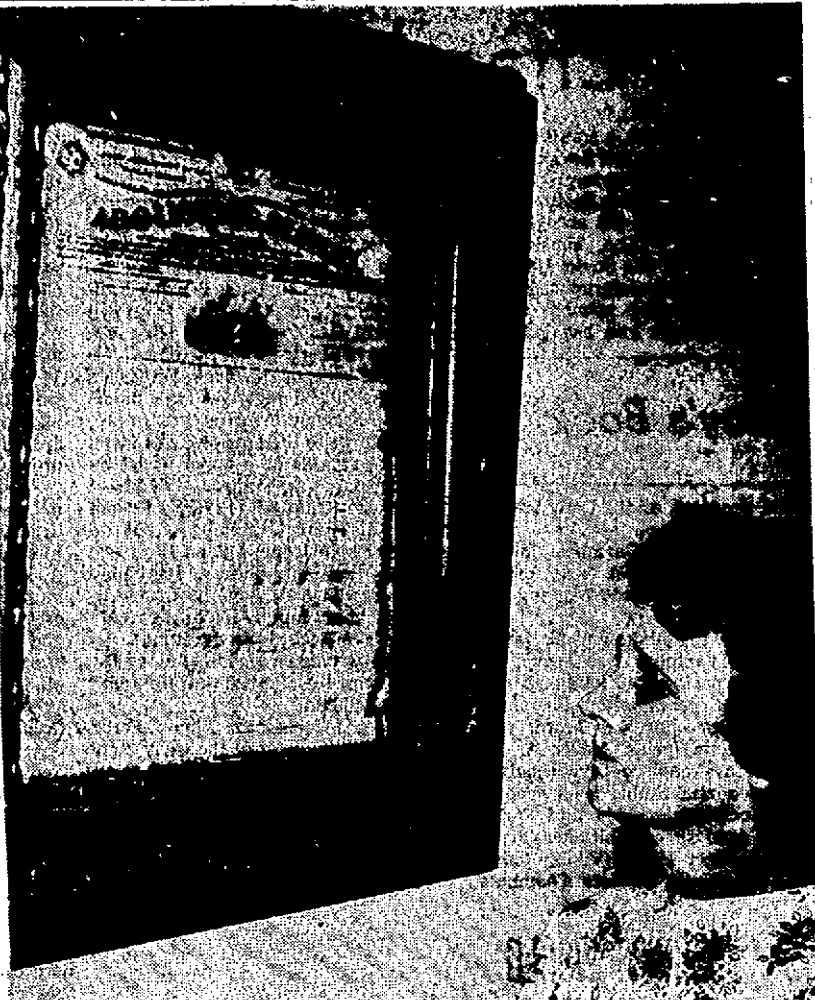
## Santa Ana's Name on Antarctic Glacier

A Santa Ana man who was with Adm. Richard E. Byrd on his 1947 Antarctic expedition was told Friday that his name will go on the maps of the world.

### Jordan to Ask Elimination of Ballot Convass

Secretary of State Frank M. Jordan said Saturday he would seek to eliminate the semi-official canvass of votes conducted by his office immediately after elections.

Time has made the work obsolete, he said. The state would save at least \$4,000 per year, said Jordan, who has asked State Sen. John F. McCarthy, R-San Rafael, to introduce the necessary legislation.



MRS. FAIRBANKS EXAMINES EMANCIPATION DOCUMENT

## IN GARDEN GROVE HOME

# A Proud Proclamation

By BARBARA KNESIS

"Well, there it is," she said, pointing to a framed document hanging from the wall of her Garden Grove home.

The visitors crept close to study the crumbling proclamation.

Mrs. Ruth Fairbanks, 12562 Aspenwood Lane, stood back and watched, and when her guests exhibited the awe due the historic piece of paper, she smiled, reassured, and sat down.

The document, never appraised, is a copy of the proclamation of the 38th Congress which abolished slavery—the Emancipation Proclamation.

IN THE RIGHT hand corner above signatures of the members of the then Congress is that of President Abraham Lincoln.

The signatures as well as the document have been authenticated by officials of the Lincoln Museum in Springfield, Ill.

How it made its way into Mrs. Fairbanks' family is something of a mystery.

Mrs. Fairbanks said she thinks it may have been acquired through her great grandfather, Horatio Streaver, who fought in the Civil War.

"It's been around as long as I can remember," she said.

The proclamation, she said, has always gone to the oldest child in the family, so when her mother died 25 years ago, it became hers.

"I never thought to ask her about it when she was alive," she said.

EVERY FEBRUARY it is a tradition in the Fairbanks family to have a picnic at Bixby Park, Municipal Band will play at 1 p.m.

made a trip to school. We lived in Decatur, Ill., about 40 miles from Springfield and that country is Lincoln country," Mrs. Fairbanks said.

She said she never thought anything about it until one of the teachers called.

That was when Mrs. Fairbanks took it to the museum authentic. It was.

She said the museum had a handwritten copy of the document so it was not interested in acquiring it. At that time,

an Indiana Lincoln Museum expressed a desire in it should Mrs. Fairbanks ever want to sell it.

After that news, the proclamation stopped its annual trips to schools and gained an honored position on the wall. "It doesn't eat anything," Mrs. Fairbanks said, paraphrasing her father's feeling, "and as long as we're not hungry I guess that is where it will stay."

THE HOUSEHOLDS surveyed are selected at random. No names of people being surveyed are used.

The \$1.3 million study is the largest door-to-door research on the subject ever undertaken in Southern California where mobility is a way of life and vital to continued economic growth.

Mrs. Shay said that because the interviews are arranged in advance, she has received good cooperation from the householders. "Most of people are pleased that they are participating in a survey," she said. "They have heard so much about surveys and ratings that they like to think that they are a part of making something happen."

One part of the survey-taking which does not appear on the long state form is the number of cups of coffee and tea that Mrs. Shay drinks while interviewing the people.

"Everyone usually has a pot of coffee or tea when I arrive, so that we can sip while the interview is being taken. Right now, and unofficially, coffee is leading tea 87 per cent to 13 per cent in those homes which I have visited."

"The highway survey takes about an hour," Mrs. Shay said. "We have a long survey form which we fill out. The questions concern the number of people in the family who drive, the number of vehicles in the family, and information about recent trips. We want to know where the people have driven to, and what routes they take."

Mrs. Shay said the personal

interview is preceded by a telephone call to a selected household. "We also drop by a few days ahead and leave a form on which they can fill out information about past trips."

THE CALIFORNIA State Division of Highways has started a five-county study to help identify the roads and highways most frequently used by citizens of various communities. Over 40,000 households will be surveyed.

The travel survey is being taken to help plan the future transportation needs of the state.

A SPECIAL TEAM of 100 qualified interviewers are now knocking on doors in Lakewood and Long Beach, conducting the study.

Mrs. Genevieve Shay is one of the interviewers working in the Lakewood and North Long Beach area. She has worked as both a federal census taker and for economic surveys taken by private firms.

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## Goal of City: Purest Water

When it comes to eliminating color and odor from the city water supply, Long Beach already is "doing a better job than anyone else," but the Water Department is going to try and improve even that.

This was the substance of a report to the Water Commission, based on a survey of the department's water treatment plant at 3610 E. Spring St., conducted by a Pasadena engineering firm.

"We want to give the people the absolute ultimate in pure water," explained Brennan S. Thomas, general manager and chief engineer of the Water Department.

THOMAS, WHO explained that the quantities under discussion represent only a few parts per million, said the water received at the plant contains vegetable matter in minute form. It is killed and bleached, but not all of it is removed.

The Pasadena firm of James M. Montgomery, consulting engineers, Inc., was hired last March to study possible benefits from improving the coagulation, sedimentation and filtration facilities at the treatment plant.

The firm's final report, filed with the Water Commission Thursday, said that bleaching of the water by use of chlorine is eliminating virtually all of the color, but is "not accompanied by complete organic removal."

ment plant may improve the process. The present baffles stir up the water and deter the settling of suspended particles in the water, the report said.

Thomas said the department occasionally gets complaints of odor or color in the domestic water supply, but added that "about 90 per cent of odor troubles is caused by hot water heaters."

He said the department would study the recommendations of the Montgomery report and take any steps necessary.



PHOTO BY HARRY MERRICK

THE INDEPENDENT, PRESS-TELEGRAM

## SURVEY the Golden Southland

On February 12, the Independent, Press-Telegram will publish the second in its annual series of Survey editions—titled Survey/The Golden Southland. A dramatic, authoritative word-and-picture profile of the golden urban crescent bounded by Imperial Highway and the Santa Ana Freeway and ringing San Pedro Bay. From Palos Verdes Peninsula to the Santa Ana River, from Downey to the Pacific, this unique edition will paint a vivid picture of the elements that have brought this huge urban complex to peaks of prestige and prosperity.

This exciting special edition would be welcomed by your friends and relatives whether they live in Long Beach or elsewhere. The Independent, Press-Telegram is making it available for easy mailing. Just fill in the coupon (or coupons) below and we will do the rest. The cost to you is nominal... only 35c each or 3 copies for a dollar, mailed anywhere in the U.S. and Canada.

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CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



# 3 Refrigerator Victims Buried

By BOB GEIVET

Farewells were said Saturday to the three children who lost their lives Monday in a refrigerator at La Habra. Their was sadness for the children were young. Thorne Williamson, the son of Mrs. Sam Meeks, was 5. La Donna Highbaugh was 4, her sister Wanda, 3. They were the only daughters of Mrs. Blanche Highbaugh of Whittier. To those of the families and friends who knew them, it was doubly sad, for Mrs. Highbaugh was not at the funeral. She still is in La Mirada Community Hospital, recovering from major surgery. Her friend, Mrs. Meeks, was caring for her children when they and Thorne wandered into the garage of the Meeks home and found the adventure of a hiding place, a refrigerator. The door slammed shut on them, imprisoning them in a tomb which nobody opened for three hours. The three were huddled together in death. They were buried side by side at Memory Gardens Memorial Park in Brea, in an afternoon bright with sunshine and made fragrant by flowers.

**Complete Funerals From \$120**  
INCLUDES CASKET and ALL MORTUARY SERVICES  
**Westminster Memorial Park Mortuary**  
Everything Together in One Beautiful Place  
14901 BEACH BLVD., WESTMINSTER  
Glebe 1-4577—TWinecks 4-2421—JEfferson 1-1725

INDEPENDENT PRESS-TELEGRAM—B-8  
Love Beach 12, C.M.W., Sunday, Feb. 12, 1950  
**CAR BUYERS** watch daily. To get a buyer—start "Auto for Sale" in Classified ad! Dial HE 2-5959 now.  
**\$50** LAST 2 WEEKS Special DANCE COURSE TO HELP  
... You get off on the right or "left foot" See Page A-4

## Rites Set for Early L.B. Doctor

Funeral services for Mary H. Emig, M.D., will be held Tuesday, 11 a.m., at the Dillard Family Chapel. Dr. Emig was a resident of Long Beach for 50 years. In World War II she was area medical director for Civil Defense. She was on the staffs of Magnolia and Pacific Hospitals and was a member of the Pacific Hospital Corps. She was made an honorary life member of the California Medical Association in 1952. Dr. Emig's home was at 1030 E. Ocean Blvd. She is survived by her daughter, Mrs. Mary E. Truitt; her son, Irvin L. Truitt; her son, George and Frank Houlton, and two grand children.

## Death Takes Navy Capt. Truesdell, 75

Funeral services for Capt. Stuart D. Truesdell, 75, long a resident of Long Beach, will be held Tuesday at 2 p.m., in Motell's Chapel. Capt. Truesdell died Friday. He was graduated from the Naval Academy in 1914 and served on the battleship Michigan in World War I. He later commanded submarine S04 and the sub tenders Fulton and Quail. He also was executive officer of the submarine base at Coca Sola, Canal Zone.

FROM 1928 to 1931, he served in the Far East, where he commanded the flagship Isabel and the river gunboat Tufuila of the famous Yangtze patrol. From 1934 until his recall to active duty in 1940 he resided in Long Beach and engaged in the oil business. In World War II he was officer in charge of the Gage Division, Navy Yard, Washington, D.C. He returned to Long Beach in 1946 and was active with Insurance Securities, Inc. His home was at 4616 Shaw St. Capt. Truesdell is survived by his wife, Grace B., his son, Charles, and four grandchildren.

## Grants Set Up for Retarded

A total of \$52,800 in grants has been awarded to the educational psychology and social foundations and speech departments of California State College at Long Beach for training of persons to give instruction to mentally retarded children and to youngsters with speech and hearing problems. The grants were announced by the college after notification by the U.S. Department of Health, Education and Welfare, and are to be used for senior and graduate fellowships to help defray educational expenses.

## Arts, Crafts Being Shown

Displays of weaving, pots, jewelry and metals are being shown at the Cerritos College Art Gallery, 11110 Alondra Blvd., Norwalk. The gallery is open Monday through Thursday from noon to 9 p.m., from noon to 6 p.m. on Fridays and noon to 5 p.m. on Sundays. The show will continue through Feb. 26. Ind. Press 20743

**Death Notices**  
CANCERON, Gordon Murray, 45, 241 E. Vermont St., Long Beach, NORTON, Carl P., 54, of 80 E. Ocean Blvd., died Thursday.

**"Sweetie"**  
(Concentrated No-Calorie) LIQUID SWEETENER  
24cc **39c**

**"Rebel" ROOM Deodorant**  
Reg. 59c **49c**

**Colgate Dental Cream**  
95c Family Size **69c**

**FEBRUARY 14th**

Whitman's "Sampler" — the box of quality gift chocolates! Now with 2 identical layers of colorful Valentine overlays. 2 lbs. **2.25 4.50**

**Red Foil HEART**  
WHITMAN'S — Ass'd. centers, chocolate covered, ribbon and decolor flower. 1 lb. **2.25**

**Corsage HEART**  
WHITMAN'S — Ass'd. color boxes adorned with large contrasting floral corsage. 14 oz. **3.75**

**Lace-Flower HEART**  
WHITMAN'S — Foil covered w/ribbons & lace on edges, topped with flower & ribbon. 1 lb. **2.59**

**Flower-Tip HEART**  
BRACH'S — Domed foil-covered, topped with elegant roses, gilded leaves & ribbon. 2 lbs. **3.98**

**Beluxe HEARTS**  
BRACH'S — Assortment of beaded-edge, domed foil hearts with large ribbon bows. 1 lb. **1.69**

**Sav-on**

**GIFTS for HER**

**"Beluxe" COLOGNE**  
by PRINCE MATTEO... in elegant Crown Bottle — The crowning touch to make her day complete and fragrant! **2.50 4.00**

**Spray Mist**  
COLOGNE by MAX FACTOR in Crystalique Decanter with 1 diam FREE Pouch. Perfumer in "Hymenae" or "Primrose". **3.00**

**Silk of Intimate**  
by NEYLON in elegant frosted decanter, hand some pink age. **3.75**

**Perfume "Whistle"**  
by FINEST Golden-capped crystal whistle that works... filled with a dream of heartwarming FLAMBEAU! **3.75**

**"Heaven Scent"**  
by HELENA RUBINSTEIN Eau de Parfum **2.25 3.75**

**"Heaven Scent"**  
Eau de Parfum Mist **2.50**

**Perfumed SOAP**  
by YANKEE — In re-usable Carry-all "English-milled" soap stays firm and fragrant... assorted fragrances in packs of 4. **1.75 2.75**

**Maxfield's "Corsage"**

**HEART BOX** — Fancy satin boxes with flower corsage, matching ribbon bow. 1 lb. **2.79 4.79**

**Ribbon HEART**  
MAXFIELD'S — Assorted Chocolates, plus nuts and treats. Large ribbon bow in colors. 1 lb. **1.89**

**Orchid Corsage**  
HEART... MAXFIELD'S — Fascinating "Wastepieces" selection of chocolates. Colorful orchid and ribbon. 1 lb. **2.98**

**Foil HEART**  
MAXFIELD'S — Assorted delicious centers... topped w/decorative flower, and ribbon. 1 lb. **2.19**

**Red Rose Bud**  
WHITMAN'S — Milk and dark chocolates in fancy box with decorated roses. 2 lbs. **4.75**

**To My Valentine**  
BRACH'S — Assorted centers, chocolate covered, printed box in red or pink. 1 lb. **98c**

**"Reef" Refreshing MOUTHWASH**  
22 oz. 1.39 Size **79c**

**"Kotex" TAMPONS**  
Reg. or Super 1.59 Box of 48 **1.17**

**BRACH'S Chocolate COVERED Cherries**  
"Maraschino" — Plump, juicy cherries, caramelized in velvety cream. 12 oz. **49c**

**PAUL MASSON WINES**  
in Miniature Heart-Shaped Bottles... Luscious Port or Cream Sherry. 2 oz. **24c**

**FRUIT WINES by MARISCHWITZ**  
Pack of Four — 4 oz. size samplers. **1.00**

**"Merrier" FRENCH CHAMPAGNE**  
Extra dry. 26 oz. **4.93**

**"Le Domaine" CHAMPAGNE**  
Extra dry. 5th. **2.49**

**"Chateau Dupre" CHAMPAGNE**  
Dry, Pink or Sparkling Burgundy. 5th. **1.98**

**Chateau Cavalier CHAMPAGNE**  
Dry. Reg. 67c "5th" **2:1.00**

**SCHICK Super/Cordless SHAVER**  
Adjustable stainless steel head — power adapter for cord shaving. Deluxe case. **26.98**

**SCHICK 3-Speed SHAVEN**  
With comfort control... lets you shave as closely as you like. Simulated leather case. **16.88**

**REMINGTON Lektronic V Cord/Cordless**  
Travel case with wide-view mirror. **27.88**

**REINOLSON "300" Selecto Shaver**  
Unique "8-position" dial lets you set the shave you wish. **19.99**

**NORELCO Speedshaver**  
With 3 "floating heads"! Pop-up trimmer for neat sideburns. Metal travel case. #35T **22.88**

**NORELCO Speedshaver**  
30 — With rotary blades. Pop-up trimmer, "flip-open" cleaning, 110/220 voltage selector switch. Case. **16.88**

**REINOLSON "300" Selecto Shaver**  
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**NORELCO Speedshaver**  
30 — With rotary blades. Pop-up trimmer, "flip-open" cleaning, 110/220 voltage selector switch. Case. **16.88**

**SEAMLESS Leotards**  
100% Nylon Stretch... elastic at waist gives a smooth-fitting appearance... you'll wear it with all your sportswear. Assorted solid colors. 7 to 14 **98c 1.49**

**GIRLS' Panties**  
Rem-erced acetate tricot w/elastic leg and waist. White & assorted colors. 7 to 14 **5:1.00**

**LADIES' Panties**  
100% machine washable acetate tricot... guaranteed run-proof. Colors & styles in sizes 5 to 8. **3:1.00**

**"CONTAC" COLD CAPSULES**  
All day-all night relief — from nasal congestion due to the common cold & hay fever. Box of 10 **1.49**

**DECORATED 17x24" Bed Pillow**  
Shirred polyethylene filled for luxurious comfort, non-allergenic. White with assorted colorful prints. **88c**

**MEN'S Socks**

"May Knit" — 100% stretch nylon in assorted colors. Fits 10-13. Reg. 89c **79c**

"May Knit" — White cotton w/nylon reinforced heel and toe, stretch top. Sizes 10 to 13. 4 Pair **1.00**

**PET SPECIALS**

**TOYS**  
Red Latex or Vinyl — Chosen from many assorted shapes and sizes. Reg. 45c **39c**

**Sulfodene**  
For Dogs & Cats — Helps to stop itching and scratching. 1.98 8 oz. Size **1.69**

**"Pet 'em"**  
Cat & Skin Daily Food Supplement w/Vitamins. 4 oz. Size **1.75**

**Pets' Brush**  
"Military" style or "Mink Wire" with handle. **69c**

**JEWEL Poodle Collar**  
2-strand cock-tail style. 10-12-14 in colors. **2.49**

**Flea Collar**  
"Sentry" — Kills fleas up to 2 full 3 months — combats ticks. Reg. 1.98 **1.49**

**Cod Liver Oil**  
"Little Pal" — Rich with vitamins A & D... for cats and dogs. 4 oz. **59c**

**Sunday Shower**  
"Little Pal" — Cleans with wet water. Kills fleas, ticks & odor. Pt. Size **88c**

**Nail Clipper**  
Keenly sharpened to cut fast, easy and smooth. **69c**

**"Scratchex"**  
Flea Powder For Cats & Dogs — Stops scratching in minutes... kills fleas. 8 oz. Size **88c**

**MISSES' Socks**  
Triple Roll white sock of luxurious cotton, reinforced heel and toe. 7 to 11. **3:79c**

**BOYS' "CREW" Socks**  
"May Knit" — White cotton w/assorted color stripe tops. 7-10½. **3:88c**

**INSTAMATIC Color Film by KODAK**  
Kodacolor X-12 exposure roll in Kodapak cartridge... for daylight or clear flash use. **98c**

**LE PAGE'S "Thriftape"**  
Clear, cellophane tape with new "super stick" formula... 1½" wide by 1500' of tape in dispenser. Reg. 39c **29c**

**"Nivea" SKIN OIL**  
For dry, chapping skin. Liquid cream, emulsion lubricates, protects and soothes body skin. 1.18 Pint Size **98c**

**Hi Intensity LAMP**  
Flexible golden goose-neck aims light where it is wanted... gives off a glare-free beam of light equal to 100 watt bulb. Assorted colors. Bulb included. **3.88**

**"Desert Flower" ANTI-PERSPIRANT Deodorants**  
by SHULTON  
Cream or Roll-on **50c**

**MAN-POWER AEROSOL Deodorant**  
by SHULTON  
Penetrates deodorant protection to skin quickly, dries on contact. 2.00 4½ oz. size. **66c**

**HOUSEHOLD Gloves**  
"Bluetex" — Comfortable, neoprene coated knit cotton with turn down cuffs. Sky blue color in S-M-L. Reg. 1.49 **1.39**

**BORG "Fur" Bath Scale**  
WITH HANDLE — Soft, luxurious material in assorted colors and white. Slips off easily for washing. Gold color trim... holds up to 300 lbs. **7.77**

**Valentine Cards**  
"To My Sweetheart"  
"Thinking of You"  
"Be My Valentine"  
No matter how you say it... SAV-ON has the card to help you say it right! **3.88**

**JUMBO Sewing CHEST**  
With removable 10 compartment tray. Graceful modern design w/floral decoration, brass hardware. **3.88**

**Sav-on DRUG STORES**  
Open 9 A.M. to 10 P.M. — 7 Days a Week  
Long Beach—400 Pine Ave.; Lakewood—5244 Lakewood Blvd. Long Beach—2164 Bellflower Blvd.  
**HALO HAIR SPRAY**  
13-Oz.—Reg. 69c **2.88c**

**GRISWOLD STEP Stool**  
Tubular steel frame in bronze color... rubber treaded steps. 24" over all. **4.98**

**LADIES' WATCHES by SOVEREIGN**  
Daily shaped watch with raised figure dial in yellow or white color. Matching expansion band. Waterproof Calender Watch with Luminous dial, sweep second hand, metal expansion band. **9.98 EACH**



ON FILM

# New Movies Have International Casts

International casting dominates at least two major film productions opening Wednesday in the Long Beach area.

"The Defector," a Seven Arts release, features the late Montgomery Clift, along with London-born Roddy McDowall, France's Macha Meril and Christine Delaroche, and Germany's Hardy Kruger and Hannes Messemer, among others.

Clift plays an American scientist who is induced to go behind the Iron Curtain as a spy and is made a victim of psychological torture in a chamber disguised as a hotel room. But he is able to survive. His chief antagonist is an East German investigator, played by Kruger.

Miss Meril gets highly involved in the espionage activities.

"The Defector" is a French-German production. It was the last film made by Clift, who died July 23, 1966, shortly after the picture was completed.

Also opening at some theaters Wednesday is "The Diabolical Z," which lives up to its name.

INTEREST has been building up, meanwhile, in the exclusive Orange County showing of "Dr. Zhivago," opening Wednesday at the Titan Theater in Fullerton, on a reserved seat basis.

This film has won six Academy Awards. It was made on numerous locations in Spain and Finland over a period of nearly 10 months.

There are 22 leading roles and 147 minor characters. Among the principals are Geraldine Chaplin, Julie Christie, Tom Courtenay, Alec Guinness, Omar Sharif and Rita Tushingham.



**NIGHTMARISH EXPERIENCE**  
This is just one of the nightmarish occasions in the film 'The Defector,' opening Wednesday in area theaters. Montgomery Clift is playing the part of a physicist-turned-spy subjected to tortures in a brainwashing chamber.

# Call Issued for Actors

"Teen-Post Theater," 2157 Atlantic Ave., has issued a call for character actors in "All the Pure Ones," by Eleanor Shibley, for checking in at 7:30 p.m. Monday.

Needed are two women at least 35 years old; three men at least 22; two young girls; and 10 teenagers. There are Negro, Spanish, and Caucasian roles.

It was announced that plans to produce Macbeth have been postponed.

Tom Muntz, last seen as Aladdin, and in the Civic Light Opera "Annie Get Your Gun," is up for a starring role in a new TV series, "The Hardy Boys," and a movie role in "Valley of the Dolls."

INDEPENDENT PRESS-TELEGRAM  
Long Beach, Calif., Sunday, Feb. 12, 1967

# Amusements

## 'A MAN'S A MAN' Play Has Good Cast But It Lacks 'Punch'

By RALPH HINMAN JR., Drama Critic

Some plays, like some sermons, are meant to infuriate, to stir into action the audience congregation. Such was Bertold Brecht's intent in his anti-war, "diversion," "A Man's A Man."

But this critic felt no driving urge to dash into the streets and distribute "peace at any price" pamphlets after viewing Actor's Circle Theater's production Friday night of the 1926 play.

ACT fielded its usual enormously strong cast for a play that somehow was lacking its original moral fervor, was more nearly a modern "black comedy" along the line of "Catch-22" or "Oh, What a Beautiful War."

PERHAPS it was the use of episodic motion picture projections — of marching 1940-style armies, crowds weeping for France's defeat and FDR's death, the flammable Hindenburg burning, among others — that created this non-realistic.

Accompanying protest-movement folk songs were intended to link the post-World War I era with today.

The play's time and place was India in British colonial days, and the central figures were members of "His Majesty's Imperial Indian Army." (Brecht, writing in a time when his defeated Germany was stripped of its overseas possessions, soured this a bit, I thought.)

Four soldiers, conscious or unconscious parodies of Kipling's "Barrack-Room Ballads" types, go on a tour and desecrate the "Pugoda of the Yellow Monks" while seeking out whisky. One of their members gets lost on this expedition.

SOMEHOW a substitution for the missing man

must be found before "Sergeant Bloody Five" discovers the loss. (His name and fame in the army stems from the execution of five trussed prisoners in some minor colonial skirmish.)

"Proving" that a man's only a man, or less, the three waylay a "poor waterfront porter" named Galy Gay and brainwash him into replacing the missing man.

Jeff MacNeillage as the bloody sergeant, was brilliantly bombastic. Roger Parker, the dumbly docile coolie who becomes transformed into an even bloodier replica of the sergeant, was equally brilliant.

RON THRONSON adapted and directed — and beautifully played the folk guitar both on-stage and off. In the cast were:

James DePriest, Burleigh Booker, Jim Baxes, Paul A. Ford, Roxy Langlais, Karen Hass, Toni Pyner, Sandy Marino, Bill Miller, Mike Douglass and Robert Giles.

**Dayton 500**  
Sun Feb 12  
LAST 3 DAYS 12:15 - 4:30 - 9:00

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**PARIS BURNING?**  
Plus "WARNING SHOT"

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**IMPERIAL**  
LAST 3 DAYS 12:15 - 4:30 - 9:00

**ROSSMOOR**  
LAST 3 DAYS 12:15 - 4:30 - 9:00

**THE BLUE MAX**  
LAST 3 DAYS 12:15 - 4:30 - 9:00

**BELMONT**  
LAST 3 DAYS 12:15 - 4:30 - 9:00

**BAY**  
LAST 3 DAYS 12:15 - 4:30 - 9:00

**penelope**  
LAST 3 DAYS 12:15 - 4:30 - 9:00

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FREE PARKING  
EA 4-1819

**ROSSMOOR**  
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FREE PARKING  
LA 4-1819

**Belmont**  
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FREE PARKING  
LA 4-1819

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**THE BEATLES**  
"A Hard Days Night" "HELP!"  
ALL SEATS 50c

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"KISS THE GIRLS AND MAKE THEM DIE"

**ANTHONY GUINN**  
"ZORRA, THE GREEK"  
"THE VISIT"  
Inert Bertram, Anthony Quinn

**WALT DISNEY'S**  
"FOLLOW ME, BOYS"  
"AND NOW MIGUEL"  
BOTH COLOR

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**ACTORS CIRCLE THEATRE**  
29 39th Pl.  
7:30 p.m. Thursdays, Fridays and Saturdays to March 25

**South Coast Repertory**  
2815 Villa Way, Newport Beach  
7:30 p.m. Thursdays, Fridays and Saturdays to March 25

**Long Beach Children's Theater**  
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Barry Brachy's fantastic musical satire on war & the human machine.  
"A MAN'S A MAN"  
Tickets \$2.00 Except Sat. \$2.50 - Showed Rates Thurs. and Sun.  
\* Actors Circle wishes to express its thanks to Patricia Bros. Winery for sponsoring several recent productions.

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SPECIAL Young Folks Matinee SUN. & MON.  
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Shows at 11:30 A.M. and 2:30 P.M.  
Also Walt Disney's "FOLLOW ME, BOYS"  
Shows at 12:45 & 2:55 P.M.

**PLAZA**  
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Walt Disney's "FOLLOW ME, BOYS"  
Shows at 12:45 & 2:55 P.M.

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PLUS NEW EXCITING CO-MIT.  
**DAVID JANSSEN**  
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ALL COLOR ACTION!  
"A FISTFUL OF DOLLARS"  
"AMBUSH BAY"

**LONG BEACH TOWNE**  
Atlantic and  
NE 2-2221  
OPENS NOON - STARTS 12:30  
ALL COLOR ACTION!  
"A FISTFUL OF DOLLARS"  
"AMBUSH BAY"

**PACIFIC DRIVE-INS**  
SHOWS STARTS AT 8:30 PM  
CHILDREN UNDER 12 FREE

**LONG BEACH CIRCLE**  
101 Hwy. and  
Lakewood Blvd.  
GE 9-5513  
RECOMMENDED FOR ADULTS  
"SECRET OF NINA BUPREZ"  
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San Diego Freeway  
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NA 5-7422  
ALL COLOR!  
DEAN MARTIN  
"MURDERERS ROW"  
"TEXICAN"

**LONG BEACH LAKEWOOD**  
Carson  
at Cherry  
LA 4-7771  
ALL COLOR ACTION  
"A COVENANT WITH DEATH"  
"BATTLE OF THE BULGE"

**WESTMINSTER HI-WAY 39**  
Hwy. 39 near  
Garden Grove Blvd.  
1E 4-6292  
ALL COLOR!  
DEAN MARTIN  
"MURDERERS ROW"  
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Hwy. 10 at  
Alhambra  
NE 8-8557  
RECOMMENDED FOR ADULTS  
"SECRET OF NINA BUPREZ"  
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at Rosecrans  
LA 4-1511  
ALL COLOR!  
DEAN MARTIN  
"MURDERERS ROW"  
"TEXICAN"

**VERMONT**  
Vermont Ave. at  
182nd Street  
DA 3-4055  
ALL COLOR!  
DEAN MARTIN  
"MURDERERS ROW"  
"TEXICAN"

**SAN PEDRO**  
Gulf  
south of Anaheim  
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DEAN MARTIN  
"MURDERERS ROW"  
"TEXICAN"

**LONG BEACH LONG BEACH**  
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"THOSE CALLAWAYS"  
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**BLIND FARM LINCOLN**  
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MARLON BRANDO  
"THE APPALOOSA"  
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**NEIGHBORHOOD Theatre Guide**

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**DOWNEY NORWALK**  
HERALTA, Downey TO 7-2281  
"MURDERERS ROW"  
"Kiss The Girls & Make Them Die"  
NEW AVE. Downey WA 3-6781  
"FANTASTIC VOYAGE"  
"BATMAN"

**NORWALK NORWALK**  
864-5711  
"RUSSIANS ARE COMING"  
"WALK, DON'T RUN"

**SAN PEDRO**  
STRAND 1825 So. Pacific TE 3-7461  
Disney's "FOLLOW ME BOYS"  
Elvis "HARUM SCARUM"

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UNITED ARTISTS 325-4232  
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ONE WEEK ONLY  
**The RIGHTEOUS BROTHERS**  
SERGIO MENDES & BRASIL '66  
The BLOSSOMS

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**VERMONT**  
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DEAN MARTIN  
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**SAN PEDRO**  
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MARLON BRANDO  
"THE APPALOOSA"  
"LIQUIDATOR"  
\$1.50 PER CARLOAD





**LOVE IN A WHEATFIELD**  
Omar Sharif, as young medical student Yuri Zhivago, and Julie Christie, as Lara, spend one of the few idyllic moments of their lives together in wheatfield. Scene is in "Doctor Zhivago," opening for special engagement Feb. 15 at Titan in Fullerton.

**OUI, OUI, "AH AH"**  
**French Actress Gives Directors the Credit**

**HOLLYWOOD** — She'll get her lovely hair pulled in this town if she doesn't watch her language.  
Ah Ah, as they call Anouk Aimee in France (because that's the way they pronounce her initials), is starred in the French government's entry in the Academy Awards race, "A Man and a Woman," winner of the grand prix at the Cannes Film Festival.  
She also is much in the running for an Oscar nomination, and movie town at the moment is beating a path to her door at the Beverly Hills Hotel.  
Yet she said with a Gallic shrug, "Actresses are not important. Only directors."  
In the French film industry, in other words, the stars have not yet taken over. Nor are they likely to.

**THIS CHIC** brunette with the large brown eyes and the double-action peek-aboo bob humbly acknowledges her debt to Federico Fellini, who starred her in "La Dolce Vita" and "8 1/2," and to 28-year-old Claude Lelouch, director (plus writer, producer, cinematographer and co-editor) of "A Man and a Woman."  
About Fellini she says, "He is one of the great directors, and most kind. Under his guidance I felt secure. And he makes working with him a joy."  
Of Lelouch: "Working with him is an excitement, an adventure, for the reason that you never know



**ANOUK AIMEE**  
They Call Her "Ah Ah"

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ORDER TICKETS NOW: L.B. ARENA - ME 7-2255 So. Calif. Music Co., 637 So. Hill, L.A.  
All Mutual Ticket Agencies, Wallich's Music City Stores, Judkins Music, 9376 Garden Grove Blvd., Disneyland Hotel Ticket Agency.  
MAIL ORDER: Send Self-Addressed, stamped envelope and check to RODEO, LONG BEACH ARENA, LONG BEACH 2. Tickets will be sent in return mail.

**EARL WILSON**

**Blind Girl Inspires Audrey Hepburn for Role**

**NEW YORK** — The movie sets I've seen around the world are about alike — but this was different... a blind girl of 20 sat on the sidelines "watching" Audrey Hepburn film some scenes for the blind girl picture, "Wait Until Dark."

We were down on St. Luke's Pl. among the brownstones where Jimmy Walker lived long ago.

Audrey was speaking of the blind girl.

"I've only known her Karen's her name... for 24 hours. But she's a wonderful human being. She doesn't feel blind or act blind," Audrey said.

Audrey had been sitting in her very plush trailer dressing room, at a table, talking to Mrs. John Lindsay and me. Audrey was very well got up in a flecked brown and white angora and wool sweater, and beige corduroy levis.

The subject of the blind girl fascinated me. Karen Goldstein, a sophomore at Alfred University near Rochester, but from Brooklyn, represented a type of blind girl who accepts blindness as a rather normal situation. Audrey had found her accidentally through Ara Gallante who does her hair.

"We did one take and Karen told me she saw it and that it was fine," Audrey related. "She says she sees a lot of movies and plays, and she watches television!"

"She's completely unself-conscious," Audrey reached out and patted her poodle Sam who was up on the table. Sam's more formal name, she said, was Assam.

King Vidor, who'd sat down in the trailer, nodded at the talk of the blind girl.

"I was in Salt Lake City once," the former director said. "Two girls got off the train and just stood there."

"I asked if I could help them. They said, 'Yes, would you just lead us across the street?' They, too, were from Brooklyn, and were blind and traveling alone. They said, 'We are blind and we always wanted to see America. So now we are seeing it and we love what we're seeing.'"

"Isn't that wonderful?" Audrey asked. "When I'm with Karen I completely forget she's blind. She makes me forget. Even her eyes seem to communicate."

They went out to shoot it. I walked over to Karen Goldstein sitting back a bit in a chair Mel Ferrer had got for her.

Karen seemed to be looking up at me and she smiled and shook hands and it was true, her eyes did seem to communicate.

**Sylva Koscina**  
**in Newman Film**

**HOLLYWOOD** — Sylva Koscina, one of Europe's most popular actresses, has been signed by Universal to star opposite Paul Newman in "Meanwhile, Far From the Front," which brings her to Hollywood for the first time.

She will play the role of an Italian countess who becomes romantically involved with Newman in the World War II comedy.

"Meanwhile, Far From the Front," a Universal-Albion Corp. production, is scheduled to start Feb. 15.

**INDEPENDENT PRESS-TELEGRAM—B-7**  
Long Beach 17, Calif., Sunday, Feb. 12, 1967

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# Los Altos 'Y' Won't Be Same; Pat Vest Leaving

The man who founded the Los Altos YMCA 11 years ago in the trunk of his car is leaving for a bigger job and the Los Altos YMCA won't be the same without him.

Pat Vest, who joined the professional staff of the YMCA of Greater Long Beach back in 1956 to take charge of the then-nonexistent Los Altos YMCA, has accepted a position of general manager of the YMCA at Wenatchee, Wash. He leaves Thursday.

Clair Johnson, general manager of the YMCA of Greater Long Beach who hired Vest in the first place, has nothing but praise for the personable young Y executive, both as a person and as a Y leader.

"Pat started out carrying everything that was the Los Altos YMCA in the trunk of his car," says Johnson, "and developed it until today it is recognized as one of the finest community YMCAs in the country."

When Vest started out, he was the staff; today there are six full-time professional staff members. When he started out, the budget consisted mainly of his salary; today it amounts to more than \$100,000 a year. When he started out the membership as such was almost nonexistent; today there are more than 6,000 members.

**THE BUILDING** that now houses the Los Altos branch at 1720 Bellflower Blvd. is recognized both by architects and YMCA professionals as one of the finest, most efficient small YMCA buildings in the country, if not the world. And Pat Vest is the man most responsible for its existence.

Tuesday night will be a big night at the Los Altos YMCA. That is the night the professional staff, the law membership and all the many friends



PAT VEST  
Leaves Los Altos Y

of Pat Vest will turn out to pay homage to "the man who made our YMCA what it is today."

## Launch Heart Fund Campaign

With the theme "Have a heart—give to save your heart," the Long Beach 1967 Heart Fund campaign gets into full swing this week with the special business solicitation campaign.

Following the annual Heart Brunch, from 9 a.m. through 2 p.m. today at the Masonic Lodge, 3610 Locust Ave., the community-wide effort starts with volunteers calling on business and industrial establishments in the greater Long Beach area for funds.

Under the chairmanship of James Hoffman, the business campaign involves more than 300 workers who are being led by the division captains. Filling the captain spots are J. C. "Curt" Foster, heavy industry; Gene Ashwill, general manufacturing; George Quinn, auto and finance; Bob Benson, professions; Bill Copeland, advertising and publishing; Harry Kay, commerce; Earl Beebe, oil; and Ray Hazlet, real estate.

Chairman Hoffman stressed the importance of fighting heart diseases in saying, "Unless new methods of prevention and cure are found, 60,000,000 Americans will die of heart attacks."

"Only through continued heart research can the preventive measures and cures be found. Considering the seriousness of this problem and that heart disease poses a threat to every family, your investment by a donation to the Long Beach Heart Fund is surely a wise one," Hoffman said.

Rounding out the Heart Fund activities for the month, special events have been scheduled. These include the Heart Tea, under the chairmanship of Mrs. Roy N. Taylor, on Thursday, Feb. 23, and the community-wide door-to-door solicitation for funds on Heart Sunday. This final big push with 3,000 volunteer workers is being guided by chairman Mrs. Scott Jones.

Special mailing envelopes have been enclosed in the utility bills being received by every resident of Long Beach. The Heart Association urges all citizens to "Give, so more will live" by mailing in their contribution today.

## State College to Note Negro's Place in History

Negro History Week will be observed Tuesday at California State College at Long Beach.

The program, sponsored by Sigma Gamma Rho, social sorority, will begin with a documentary film on Negro life entitled "Walk on My Shoes" at 1 p.m. Tuesday in Lecture Hall 150.

## School Board Voting May Draw 300

(Continued from Page B-1)

Wilson. The latter has filed his intention to run.

**Brea-Olinda Unified** — Richard G. Blake, W. Lee O'Malley and Alan G. West, Blake has filed intention to run.

**Capistrano Unified** — Norman E. Rudolph, District 1; Robert P. Beasley, District 2; Jo Ann Doudna, District 3; and Nofie Famularo, District 5.

**Garden Grove Unified** — Ronald C. Bishop, Donald B. Walter and Erwood Edgar, all of whom have filed intentions to run again.

**Laguna Beach Unified** — L. Jane Logan and Don Tobin, who has filed intention to seek reelection.

**Newport-Mesa Unified** — James W. Peyton, District 1; Marian C. Bergeson, District 3; and Earl G. Peterson, District 6.

**Orange Unified** — F. Bert Skiles, District 2; Miriam C. Welch, District 3; and L. Gilbert Darwin, District 6.

**Placentia Unified** — Ralph W. Beatty, Charles E. Cuff, and F. R. Harkness. The latter has filed his intention to run.

**North Orange County Junior College** — Melvin D. Hilgenfeld, and Felix S. LeMarinel, District 1; Francis N. Laird, District 3; and Joe W. Johnson, District 4.

**Orange Coast Junior College** — Donald G. Hoff, District 2; William Kettler, District 3; and Robert L. Humphreys, District 4.

## Teamsters Picket 10 Food Stores

Teamsters Union members picketed 10 Boys Markets in the Southland Saturday, but the efforts of 171 pickets failed to force removal of boycotted items from store shelves.

Among the picketed stores were Boys Markets at 3750 E. Anaheim St., Long Beach, and in Downey, Torrance, Fullerton, Norwalk, Bell Gardens and Los Angeles.

Union spokesmen said the picketing was not intended to affect the general business of the stores, but rather to inform patrons of the union's

## 2 SEIZED WHO 'SHOULD NOT' HAVE ROBBED

Two men arrested in Santa Ana for the holdup of a beauty salon at 2700 N. Main St. told police Saturday they "shouldn't have done it."

Sgt. Al Hansen and Officer Robert Eddy seized Dwaine Lee Albertson, 29, of 9912 Belfast Drive, Garden Grove, and Danny Loren Price, 22, of 378 1/2 Victoria St., Costa Mesa, on suspicion of taking \$91 from the Playgirl Salon at gunpoint.

The officers acted on a tip supplied by investigators Mike Mitchell and Dino Calazzi of the narcotics detail. They seized a loaded .38-caliber revolver and the cash, plus a quantity of pills.

## Bogus Solicitor Warning Given

LOS ANGELES (CNS) — A warning was issued Saturday by city officials concerning bogus "Missionary Armies." Citizens were warned to protect their charitable contributions by demanding to see the solicitor's social service information card which indicates the organization has been investigated and approved to solicit charitable funds.

## RETIREMENT Is Pleasant and the LIVING is Easy at the NEW BREAKERS

We offer a plan that is almost unbelievable—Can you imagine?

- Three choices of entree menu a day
- Hospitality Lounge with Color TV
- Private TV and Radio in Every Room
- Free Local Private Telephone Service
- Field Trip, At Our Expense
- Health Insurance (We Pay Premiums, you Enjoy Benefits)
- Active Social Calendar

And this for as low as \$175.00 per month. Come in as soon as you can and prove to yourself how we do this for such a small cost to you. Talk to some of our guests and look at our facilities. You'll move in.

**NEW  
BREAKERS  
RESIDENTIAL  
HOTEL**  
210 E. OCEAN BLVD.  
Phone 432-8781

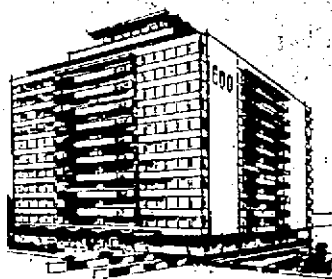


it's here! aaron schultz famous  
**WAREHOUSE  
SALE!**  
WAIT FOR THE BIG  
ONE AND SAVE!  
**FEB. 17**  
This Time At The Store!  
4321 ATLANTIC AVENUE  
LONG BEACH • GA 7-5431

## Grand New Opening

See The New Sky-Rise Model Apartment

600  
OCEAN



ON THE OCEANFRONT IN THE HEART OF LONG BEACH

You are cordially invited to help celebrate the Grand New Opening of 600 OCEAN and our new lavishly-decorated Model Apartment, furnished by BUFFUMS' famed Interior Design Center.

You'll see magnificent reasons for your next move... the grandeur of the Pacific at your doorstep, palatial view-terraces, king-size one and two-bedroom apartments, from 1400 to 1700 square feet, luxuriously carpeted and draped, each with TWO customized marble and tile baths.

"Showplace" kitchens feature deluxe built-ins, including double-ovens, range, dishwasher, refrigerator-freezer, and walk-in pantry. Valet parking at no extra charge.

Look now... lease later. But look NOW... while choice view apartments are still available.

From \$230

\* FURNISHED MODEL OPEN DAILY FROM 9 AM TO 6 PM \*

\* **ART EXHIBIT** See special Art Exhibit featuring the works of two of Long Beach's finest artists. On Lobby Floor of our building. No charge.

600 OCEAN BUILDING

600 E. OCEAN BLVD., LONG BEACH, CALIF. Phone: HE 6-0019

DIRECTIONS: Long Beach Freeway to last exit in Long Beach (Broadway). Continue east on Broadway approximately 10 blocks to Atlantic Ave. Turn right to Ocean Blvd. and the building.



## We'd ask you to compare it... but with what?

Comparing a Cadillac has always been a problem, for the car has long been clearly in a class of its own. In 1967, the challenge is even greater... because Cadillac has never before shown such convincing leadership.

Start with beauty. Cast about for a luxury car contender that can list such styling advancements as Cadillac's dramatic new roof line, its forward sweeping front design and its graceful and flowing side contours. Then consider that there are eleven exciting examples of this kind of Cadillac beauty... as well as the totally new Eldorado, the world's finest personal car! Consider also the incomparable newness of Cadillac's beautiful interiors and their unexcelled safety and convenience. There are passenger-guard

door locks, a hazard warning system, latches that hold folding front seats securely in place and dozens of other safety features.

And, of course, there's performance. There's nothing else smoother than Cadillac's V-8 power; nothing else easier than Cadillac's improved variable ratio power steering; nothing else steadier on the highway.

The 1967 Cadillac has been accorded the greatest reception in luxury car history and it is far and away the most popular Cadillac of all time. We'd like to suggest you visit your authorized dealer and measure Cadillac against your own motoring requirements. It's the only valid comparison test for the Standard of the World.



MADE OF EXCELLENCE Cadillac Motor Car Division

Standard of the World



SEE AND DRIVE THE EXCITING 1967 CADILLACS NOW ON DISPLAY AT YOUR AUTHORIZED CADILLAC DEALER'S.

## RIDINGS MOTORS

1501 LONG BEACH BLVD.

LONG BEACH



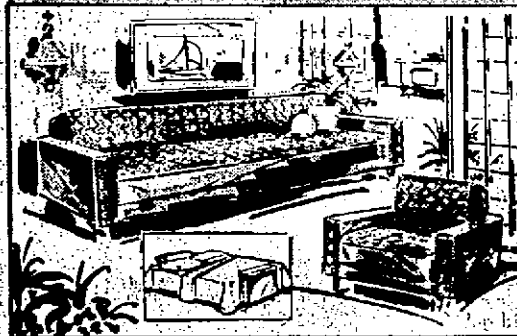
# MANUFACTURERS OF QUALITY LIVING ROOMS *Forced To Unload* 600 SOFAS & LOVE SEATS AT HUGE REDUCTIONS!

*Save \$100 to \$200* **\$149 to \$389**  
**\$75 to \$249**

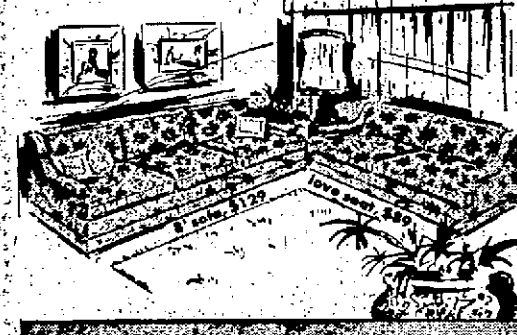
These are the best values you expect only on custom-made living room furniture. All have reversible seats, deep urethane foam cushioning for luxurious seating. Choice of fabric, colors. All have reversible seats, deep urethane foam cushioning for luxurious seating. Choice of fabric, colors. All have reversible seats, deep urethane foam cushioning for luxurious seating. Choice of fabric, colors.



**FANTASTIC VALUE! YOUR CHOICE OF 1 OR 2 DECOR CHAIRS**  
Sofa and 2 chairs with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$75**  
RETAIL PRICE IS EXACTLY \$149



**QUILTED MADRID SOFA-RED & CHAIR BUILT FOR LASTING COMFORT**  
Sofa and chair with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$115**  
RETAIL PRICE IS EXACTLY \$149

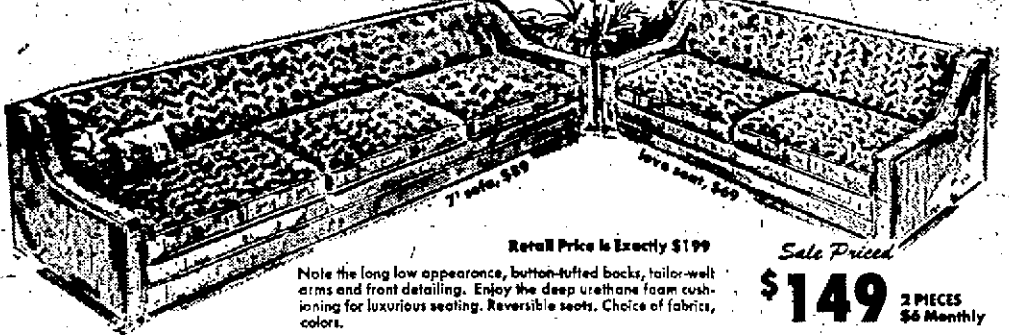


**QUILTED 100" LOVE-LOVE SEAT WITH QUALITY STYLE COMFORT... AT A MIDGET PRICE!**  
Sofa and chair with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$199**  
RETAIL PRICE IS EXACTLY \$229



**2 BIG CHAIRS & OTTOMAN WITH BIG COMFORT AT BIG SAVINGS**  
Sofa and 2 chairs with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$129**  
RETAIL PRICE IS EXACTLY \$189

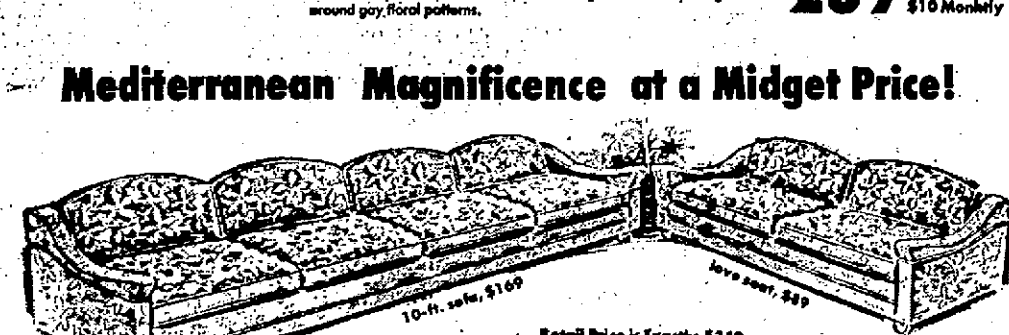
## Both Sofa and Love Seat at One Sensationally Low Price!



**Exceptional Value! 8-ft. Quilted Sofa and Demi-Sofa**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$149**  
RETAIL PRICE IS EXACTLY \$199



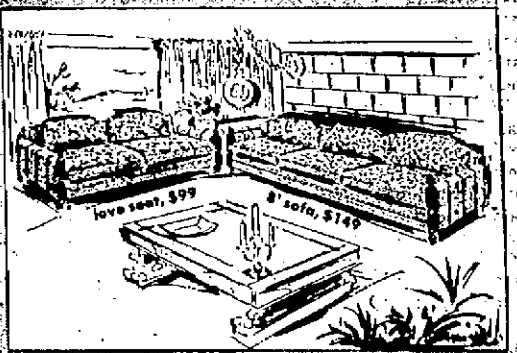
**100" Quilted Sofa & Love Seat At a Special Price!**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$239**  
RETAIL PRICE IS EXACTLY \$319



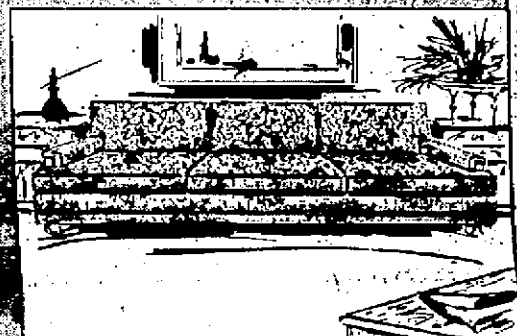
**Mediterranean Magnificence at a Midget Price!**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$249**  
RETAIL PRICE IS EXACTLY \$349



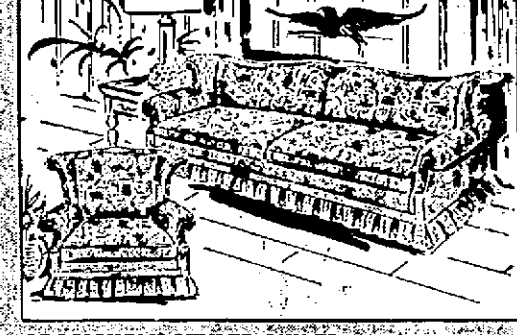
**Factory Special — Fantastic Value, for a Limited Time!**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$109**  
RETAIL PRICE IS EXACTLY \$189



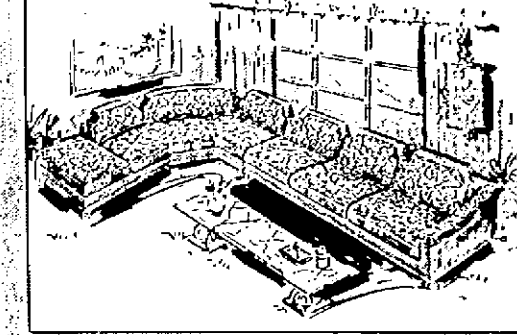
**FEEL THE SPANISH RHYTHM OF THIS 6-FT. QUILTED SOFA AND LOVE SEAT**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$239**  
RETAIL PRICE IS EXACTLY \$339



**THIS QUILTED FLORAL LINEN 104-IN. SOFA IS AN ADDED DELIGHT — SAVES YOU \$130**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$169**  
RETAIL PRICE IS EXACTLY \$299



**GRACIOUSLY STYLED QUILTED COLONIAL PIECES EXCITINGLY PRICED AT L.R.I.**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$199**  
RETAIL PRICE IS EXACTLY \$299



**IMPERIAL SIZED 2 PIECE SECTIONAL WITH A \$400 CUSTOM QUILTED LOOK**  
Sofa and love seat with deep urethane foam cushioning, reversible seats, choice of fabric, colors. **\$225**  
RETAIL PRICE IS EXACTLY \$319

**LIVING ROOMS INCORPORATED**  
The West's Largest Chain of Living Room Specialists

**DIRECT to CONSUMER SHOWROOMS**

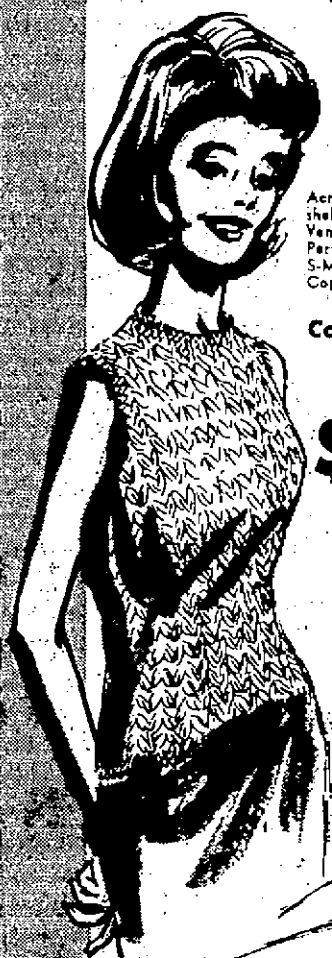
**COVINA** 19131 E. ARROW HWY. Between Borranca and Grand North of the San Bernardino Freeway PH. 966-8691  
**LONG BEACH** 4700 LONG BEACH BLVD Between Carson and Del Amo E. of Long Beach and N. of San Diego Freeway PH. 423-5491  
**LOS ANGELES** 11115 S. WESTERN 1/2 Bk. North of Imperial Hwy. Between the Harbor & San Diego Freeway PH. 757-0201  
**LOS ANGELES** 245 N. VERNONT at Beverly Blvd. and Vermont 2 Blocks So. of Hollywood Freeway PH. 385-8323  
**NORTH HOLLYWOOD** 5252 LANKERSHIM Just North of Ventura Freeway at Magnolia Blvd. PH. TR 7-7796  
**SAN BERNARDINO** 148 E. BASELINE Just E. of Sierra Way Just East of the San Bernardino Freeway PH. TU 5-0706  
**STORE HOURS:** SUNDAY 11 A.M. to 7 P.M. MON. thru FRI. 10 A.M. to 9 P.M. SATURDAY 10 A.M. to 6 P.M. FREE DELIVERY WITHIN 200 MILES  
**EASY TERMS? OF COURSE—NO MONEY DOWN UP TO 3 YEARS TO PAY**





# VALENTINE'S DAY MEANS SUPER VALUES!

STOREWIDE VALUES—SAVINGS IN EVERY DEPARTMENT—  
PRICES THAT REALLY PUT GIFTS INTO GIFT BUYING  
DON'T MISS THIS EVENT... VALENTINE'S DAY IS FOR YOU!



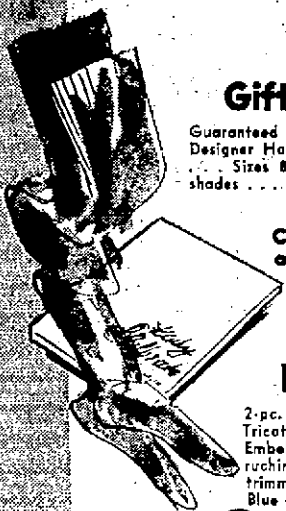
## Fancy Lacy Knitted Shells

Acrylic Cashmere Venetian lace-knitted shells featuring the sculptured look of Venetian lace knit. Sleeveless. Perfect for wear with suit, capris or skirt. S-M-L. White, Hot Pink, Coral, Turquoise, Copen, Mint, Pink Pastel, Yellow.

Compare at \$3.99

SPECIAL

**\$1.37**



## Gift-Boxed Hose

Guaranteed 1st Quality! Lady Shellbrook Designer Hose... Seamless Plain or Mesh... Sizes 8 1/2 to 11... All new fashion shades... 3 pr. in attractive gift box.

Compare at \$2.00

**99¢**

## Bikini Baby Dolls

2-pc. Bikini Baby Dolls of 100% Nylon Tricot... Sheer Nylon-Overlay Top... Embellished by rows of deep ruffled nylon ruching, V-neck and sheer ruffled panty sides, trimmed with ribbon. Sizes S-M-L. Pink—Blue—Maize—Mint.

\$2.97 Value  
NOW ONLY

**\$1.87**

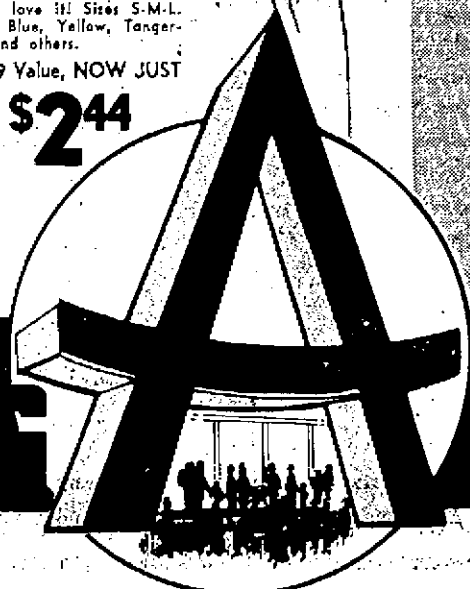


## For Your Little Girl Valentine

Girls' Nylon Ruffled Shorty Pajamas and Gowns. So adorable... Perfect for the Little Valentine Girl... She'll love it! Sizes S-M-L. Pink, Blue, Yellow, Tangerine and others.

\$3.99 Value, NOW JUST

**\$2.44**



## 1-lb. Fancy Heart Box

Assorted Creams and Nuts  
Reg. \$2.50

**\$1.98**

SPECIAL PRICE

## Fruit Jells

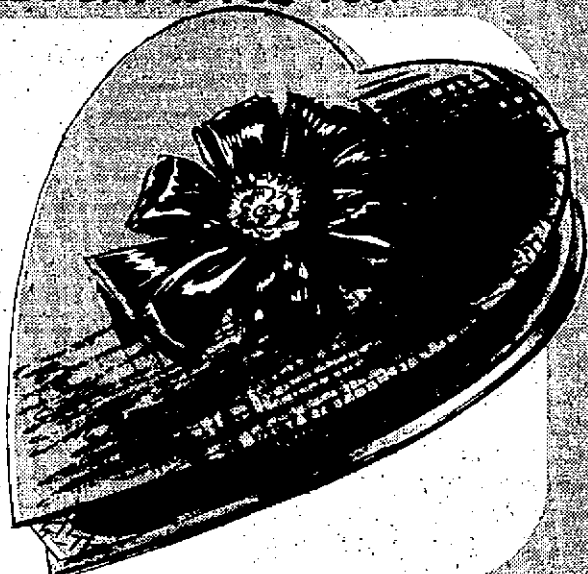
Assorted Tasty Flavors. A real treat... Reg. 69¢ lb.

NOW **25¢ lb**

## M&M Choc. Candies

Plain or Peanuts. Treat from the famous Candy Makers.  
Reg. 79¢ lb.

NOW **59¢ lb**

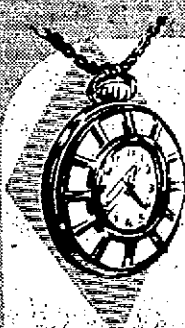


A Treat for the Children!

Fresh **Animal Crackers**

Reg. 39¢ lb.

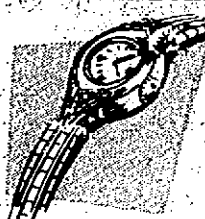
NOW **21¢ lb**



## Pendant Watches

Yellow or White Gold. All Different Styles. Was \$19.95

**\$5.97**



## 2 Diamond Helbros

Lady's Watch... white or yellow gold... 17 jewels—guaranteed. Was \$89.50.

NOW **\$39.88**

## Diamond Pendant

14-K. Gold set with Diamond. Was \$28.50 NOW

**\$14.88**



## Cultured Pearls



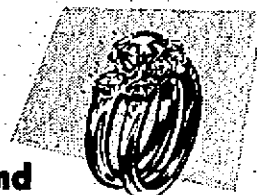
Beautiful with solid gold clasp. Was \$49.50

NOW **\$19.88**

## Ladies' Diamond Wedding Set

Choice of White or Yellow Gold... 6 Diamonds. Was \$75.95... NOW

**\$29.88**



Decorators

## Floral Arrangements

Artificial flowers arranged to brighten and beautify any room in the house. \$5.95 Value

BIG "A" LOW, LOW PRICE ONLY

**\$1.88**

Bathe & Glow  
... plus FREE  
Shower Mist  
Reg. \$2.75 Value

**97¢**



**Mustang Drawing**  
Tuesday, February 14, 8 P.M.  
DON'T MISS IT!





**THRIFTIES**  
**2 LINES 3 DAYS \$2**

A new classification for "Thrifty" items. Items priced by phone, mail, or in person. See them in Classification 72.

INDEPENDENT, PRESS-TELEGRAM

# Classified ads

**REGIONAL OFFICES**  
**LAKEWOOD** — Merck 3-0744  
5056 Faculty Avenue  
**BELLFLOWER** — Torrey 6-1721  
9833 East Belmont  
**GARDEN GROVE** — JE 7-9120  
9624 Garden Grove Blvd.

Phone HEmlock 2-5959

LONG BEACH, CALIFORNIA 90801, SUNDAY, FEBRUARY 12, 1967

SECTION C

OPEN  
SUNDAY

★ **FREE**  
LUBRICATION FOR  
THE LIFETIME OF  
YOUR NEW CAR

## THESE ARE JUST A FEW OF THE MANY BARGAINS AT THE SUPERMARKET OF VOLUME SALES

OPEN  
SUNDAY

★ HARBOR CHEVROLET HAS THE  
STRENGTH OF 44 YEARS OF  
SUCCESSFUL SALES & SERVICE—  
YOUR BEST GUARANTEE!

**BRAND NEW '67 IMPALA SPORT COUPE**  
Powerglide, power steering, tinted glass, deluxe belts, heater, smog device. Stock No. 995.  
LIST PRICE \$3295  
SALE PRICE \$2775 **SAVE \$520**

**BRAND NEW '67 CHEVY II NOVA SPORT COUPE**  
Push-button radio, heater, tinted glass, smog device. Stock No. 1128.  
LIST PRICE \$2576  
SALE PRICE \$2343 **SAVE \$233**

**BRAND NEW '67 BEL AIR STATION WAGON**  
AIR CONDITIONED, V-8, Powerglide, power rear window, push-button radio, heater, tinted glass, deluxe belts, smog device. Stock No. 1031.  
LIST PRICE \$3872  
SALE PRICE \$3295 **SAVE \$577**

**BRAND NEW '67 BISCAYNE 2-DOOR SEDAN**  
Powerglide, radio, tinted glass, deluxe belts, heater, smog device. Stock No. 1241.  
LIST PRICE \$2902  
SALE PRICE \$2495 **SAVE \$407**

**SAVE NOW  
ON ALL BRAND NEW '67  
CHEVROLETS**

BRAND NEW 1967 CHEVROLET

**\$1999**

'67 CHEVY II 2-DR. SEDAN—A REAL AMERICAN  
ECONOMY CAR WITH ALL THE FOLLOWING EQUIPMENT:  
DELUXE FRONT AND REAR SEAT BELTS, DELUXE HEATER, OUTSIDE MIRROR, GM  
AIR INJECTOR REACTOR, 2-SPEED ELECTRIC WIPERS, WINDSHIELD WASHERS,  
PADDED DASH, PLUS FIVE-YEAR 50,000-MILE WARRANTY. STOCK NO. 1437.

**BRAND NEW '67 CAMARO SPORT COUPE**  
Center console, push-button radio, heater, tinted glass, smog device. Stock No. 937.  
LIST PRICE \$2776  
SALE PRICE \$2476 **SAVE \$300**

**BRAND NEW '67 MALIBU SPORT COUPE**  
Powerglide, 155-hp. Turbothrift big '6 engine, push-button radio, tinted glass, deluxe  
belts, heater, smog device. Stock No. 1133.  
LIST PRICE 2914  
SALE PRICE \$2640 **SAVE \$274**

**BRAND NEW '67 CAPRICE**  
AIR CONDITIONED, 275 V-8, Powerglide, power steering, push-button radio, heater,  
tinted glass, deluxe belts, heater, smog device. Stock No. 1005.  
LIST PRICE \$4108  
SALE PRICE \$3495 **SAVE \$613**

**LAST CALL SPECIAL  
(ONLY TWO LEFT)  
BRAND NEW '66 CHEVROLET 1/2-TON PANEL**  
HEAVY DUTY SPRINGS, GAUGES, AUXILIARY SEAT  
**\$2150**

**LAST CALL SPECIAL  
(ONLY ONE LEFT)  
BRAND NEW '66 CHEV. 1/2-TON CAB & CHASSIS**  
HEAVY DUTY SPRINGS, 6-CYL. ENGINE, STANDARD SHIFT  
**\$1750**

EASY TO REACH—JUST  
NORTH OF SAN  
DIEGO FREEWAY  
ON CHERRY AVE.



PHONE GA 6-3341  
PHONE JA 7-8779  
3770 CHERRY AVE., L.B.  
OPEN SUNDAY

**SUNDAY USED  
CAR SPECIALS**

**SUPERMARKET  
\$\$ SAVINGS \$\$**

WIDEST SELECTION OF SUPER SPT. CPES. & STA. WAGONS EVER

ASK ABOUT OUR FAMOUS  
**25-MONTH  
OK WARRANTY**

<b>'65 CORVAIR MONZA CPE.</b> 4-spd. Radio, heater. Sold new and serviced by us. Spotless. Lic. NMF 156 <b>\$1499</b>	<b>'62 CHEVY II NOVA SEDAN</b> Powerglide, radio, heater. Razor sharp! Lic. OJF 734 <b>\$799</b>	<b>'65 FORD CUSTOM 2-DOOR</b> 6-cyl. std. trans. Radio, heater, silver blue. A-1 throughout. Lic. NFB 303. <b>\$1199</b>	<b>USED TRUCK HEADQUARTERS</b> ALL CARS AND TRUCKS SAFETY INSPECTED AND COMPLETELY RECONDITIONED FOR YOUR SATISFACTION  <b>CUSTOM 1/2-TON PANEL</b> 1964 Chev. V-8, Powerglide, radio, heater, power steering. Sharp. N35985. <b>\$1499</b>		<b>'63 CHEV BEL AIR STA. WAGON</b> V-8, Powerglide, power steer- ing, radio, heater, air cond. Clean as a pin. HJ1 617. <b>\$1199</b>	<b>'65 MUSTANG COUPE</b> 3-speed, Radio, heater. Extremely low mileage. <b>\$1695</b>	<b>'64 CHEVELLE MALIBU CONV.</b> V-8, Powerglide, pwr. strg., ra- dio, heater. Barely broken in. PRICED TO SELL. KIT 971 <b>\$1699</b>
<b>'61 OLDS F-85 DELUXE SEDAN.</b> V-8, Automatic, power steering, radio, heater. Extra clean. Lic. #11J 270 <b>\$699</b>	<b>'65 Barracuda 2-DR. FAST BACK</b> V-8, auto., power strg., radio, heater, buckets. Low mileage with warranty book. <b>\$2099</b>	<b>'62 FORD XL HARDTOP COUPE</b> Auto., pwr. strg., radio, heater, bucket seats, equs. Sharp and priced to sell. Nice. Lic. A1X 374 <b>\$1199</b>	<b>1-TON STAKE</b> 1965 GMC 4-speed Omaha, standard body, low mileage. R71343. <b>\$1799</b>  <b>FACTORY AIR EL CAMINO</b> 1965 Deluxe El Camino V-8, 4-Spd. Radio, heater, factory air. Turquoise. Sharp. Lic. P98833. <b>\$2299</b>  <b>1/2-TON SERVICE BODY</b> 1955 Chev. telephone service body, pipe racks, vice bracket. H43512. <b>\$499</b>  <b>BEST BUY PICKUP</b> 1964 FORD 3/4-Ton Styleside, V-8, 3-spd., mirrors, trailer hitch. Needs paint. P90645 <b>\$999</b>  <b>CORVAN</b> 1964 Chevrolet Corvan, 4-speed. Heater. Lic. N78427. <b>\$999</b>		<b>'66 CORVETTE 327 ENG.—4-SPEED</b> Power steering, radio, heater. Both tops. Electric windows. Little ladies' new car trade-in. Sold and serviced by us. Low miles, warranty book. <b>\$3799</b>	<b>'64 FORD GALAXIE 500</b> SEDAN, V-8, Automatic, power steering, factory air cond. Attractive turquoise. Lic. #OLY 975 <b>\$1399</b>	<b>'63 FALCON 6-CYL. STD. SHIFT</b> HEATER A-1 THROUGHOUT Lic. #GBA 630 <b>\$699</b>
<b>'64 CHEV. IMPALA HDTOP. SEDAN</b> V-8, Powerglide, power steering, radio, heater. Low miles. OGE711 <b>\$1599</b>	<b>'65 CHEVY II NOVA H.T. CPE.</b> Powerglide, pwr. strg., radio, heater, attractive, 2-tone. Barely broken in. NMN 293 <b>\$1799</b>	<b>'63 CADILLAC CPE. DeVILLE</b> Full power, fact. air, vinyl top, AM-FM radio, bronze finish w/full leather interior. Immac- ulate. ISX 175 <b>\$2799</b>	<b>FLEXIBLE GMAC OR BANK FINANCING AVAILABLE NO DOWN PAYMENT TOO SMALL ON APPROVED CREDIT</b>		<b>'63 CORVAIR MONZA CONV.</b> 4-spd., radio, heater. Must drive to appreciate. GMY781 <b>\$999</b>	<b>'64 DODGE 440 SEDAN</b> V-8 auto. Power steering, radio & hr. Factory air. Spotless. Lic. OLR 596. PRICED TO SELL. <b>\$1299</b>	<b>'60 DODGE SENECA 4-DR. AUTO.</b> Power Steering, Radio, Heater. Exceptionally nice! Lic. #QIP 142 <b>\$599</b>
<b>100 CARS &amp; TRUCKS TO CHOOSE FROM</b>			<b>KNOWN FOR THE CLEANEST USED CARS IN TOWN</b>				

See Open House Directory in Classification 139 — See Auto Directories in Classification 176





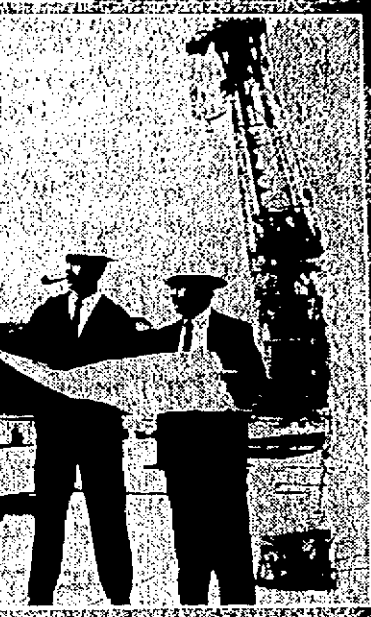
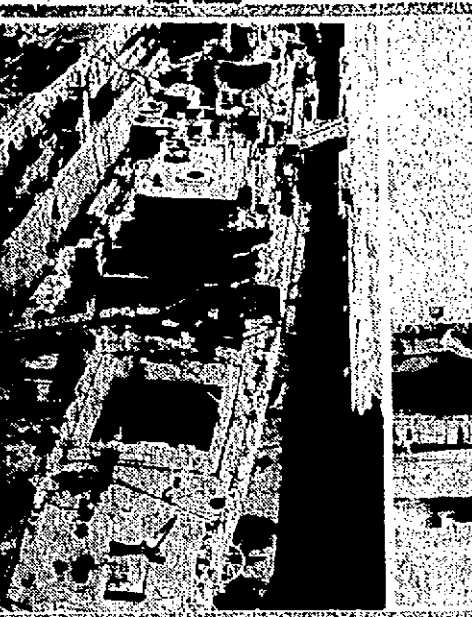
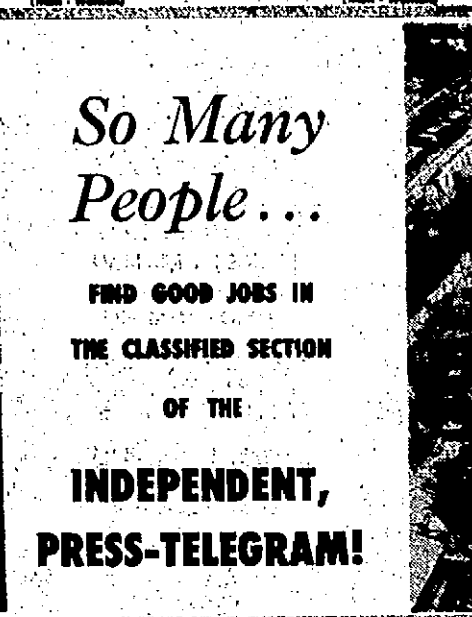
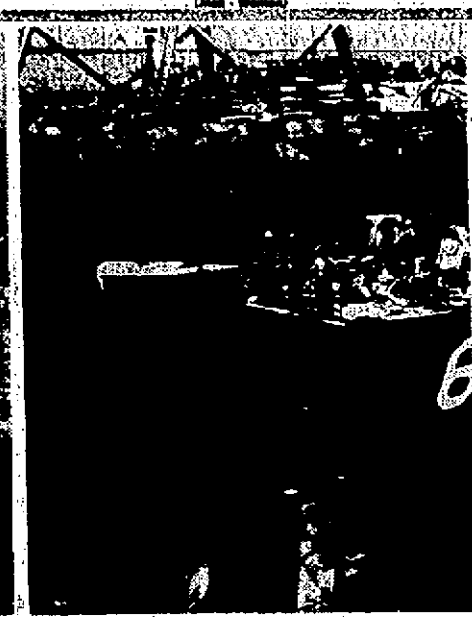
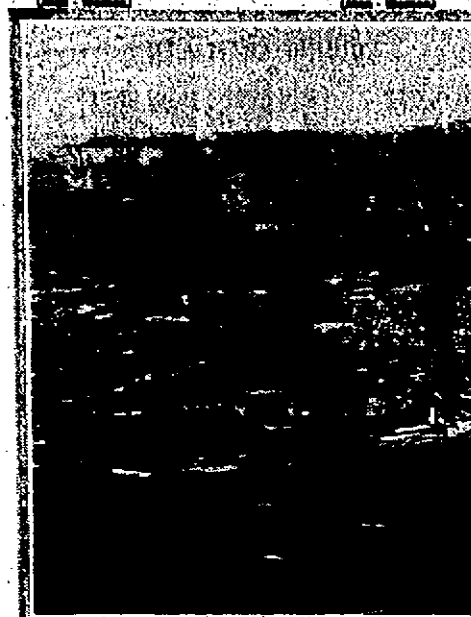












So Many  
People...

FIND GOOD JOBS IN  
THE CLASSIFIED SECTION  
OF THE  
INDEPENDENT,  
PRESS-TELEGRAM!

## Immediate Openings for

FLANGE TURNERS

BOILERMAKERS

MACHINISTS

MAINTENANCE MACHINISTS

RADIO MECHANICS

4 years of appropriate experience  
From \$3.53 to \$3.83 per hour

GYROCOMPASS MECHANICS

INSTRUMENT MECHANICS

4 years of appropriate experience  
From \$3.59 to \$3.89 per hour

ELECTRONICS MECHANICS

2 to 4 years of appropriate experience  
From \$3.22 to \$3.89 per hour  
Written test required

ELECTRICIANS

2 to 4 years of appropriate experience  
From \$3.19 to \$3.83 per hour

HELPER

ELECTRONICS MECHANICS

6 months of appropriate experience  
From \$2.83 to \$3.07 per hour

CARD PUNCH OPERATORS

For 2nd and 3rd shifts. 6 to 12 months of appropriate experience. From \$2.85 to \$2.68 per hour plus up to \$1.17 per hour night differential. Written test required.

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## Van Resigns! Doesn't Change My Mind--Tark

ST. PAUL, MINNEAPOLIS (AP) — Norm Van Brocklin, the only head coach the Minnesota Vikings have had since their entry into the National Football League six years ago, resigned Saturday.

The resignation was immediately accepted by the club's board of directors and general manager Jim Finks said, "As of now this club has no coach."

The Vikings issued a prepared release which quoted Van Brocklin, with four years left on a five-year contract, as saying:

"Under existing conditions I feel the general interest of the Minnesota Vikings as well as those of my family and myself are best served at this time by my resignation as head coach."

"I wish to emphasize that this is not a hasty decision on my part, but one that I have given serious consideration to over a period of several months. It is, obviously, not an easy decision to make."

"However, I do have peace of mind and the general interest of my family in mind in arriving at this decision. They are of paramount importance to me."

"It is my hope that the



NORM VAN BROCKLIN  
Quits Minnesota again

many followers of the Vikings will continue their outstanding support of the team. It has, in its personnel and leadership, all the elements of ultimate success."

Van Brocklin's resignation followed by one day an announcement that Minnesota quarterback Fran Tarkenton no longer wants to play for the Vikings.

How much the decision by the coach and player

(Continued Pg. S-3, Col. 1)

### JOCKEYS, HORSES FALL IN FLORIDA

Jockey Brailio Baeza and mount Exhibitionist hit turf in Saturday's Bougainvillea Handicap at Hialeah, Fla., followed (right photo) by Larry Adams on Big Red Rocket. Jockey Johnny Ruane is about to tumble from Ring

Twice as he leaps over Adams. Baeza and Adams broke their collarbones; Exhibitionist broke a shoulder and was destroyed. Horse, owned by Hirsch Jacobs, was insured for \$200,000.

—AP Wirephotos

## SUNDAY Sports Independent Press-Telegram

SUNDAY, FEBRUARY 12, 1967 SECTION S—Page S-1

## Lew Bottled Up -- Bruins Pour It On

By LOEL SCHRADER

To the surprise and chagrin of the Oregon Ducks, they discovered Saturday night that UCLA is not a one-man army.

The Ducks threw a blanket around Lew Alcindor but, like Ol' Man River, the Bruins just rolled along to their 19th consecutive victory, 100-66, before 12,094 fans at Pauley Pavilion.

The win also was the 23rd in succession over two years and the 25th without defeat at Pauley Pavilion for the top-ranked Bruins, who tore Oregon's overbalanced zone defense apart with ridiculous ease. About the only success the Ducks enjoyed was on the center jump, where they used their smallest player, 5-foot-11 Mike Nicksic, against 7-foot-13 Alcindor. In two of three of these mismatches, the Ducks snared the ball.

Otherwise, it was a shut-out. Lucius Allen and Mike Warren sped through the Oregon defense to 20 and 17 points, respectively, and the Bruin cannonading continued even after Alcindor went to the bench with 6:32 remaining and UCLA in front, 83-50.

Guard Nick Jones saved the Ducks from complete embarrassment with a long-range shooting display that matched anything seen at Pauley this season. Jones captured game scoring honors with 22 points and also showed dazzling passing ability.

By double and triple-teaming Alcindor, the Ducks held the UCLA wonder boy to 16 points, second lowest total of the season for him. But the overloaded

defense simply made it easy for other Bruins to penetrate to close range for their shots.

The Bruins exploded to an 8-0 lead and a slow down, such as UCLA faced in its last two games, was out of the question.

"If they had any plan, to slow it down, we took care of that with our early flurry," said Bruin coach John Wooden.

UCLA's full-court press gave Oregon fits, the pesky Warren stealing the ball three times for easy lay-ins.

Oregon went nearly five minutes before getting a field goal, but the Ducks then made a brief run at the Bruins. They pulled up to 14-11, but Lynn Shackelford, Warren and Allen led a Bruin flurry that left the Ducks trailing, 23-13. UCLA had the upper hand, 49-32, at halftime and it was all uphill for Oregon the rest of the way.

Probably the biggest news of the day concerned wire service reports that Alcindor was unhappy at UCLA and was about to be offered a million-dollar contract by the Harlem Globetrotters.

Lew didn't want to talk about the story, which is one of many that have swirled around the

(Continued Pg. S-2, Col. 8)

### ★ ★ ★ LEW DUE FOR \$1 MILLION TROTTER BID

WICHITA, Kans. (UPI) — Owner Jerry Saperstein of the Harlem Globetrotters said Saturday he will offer Lew Alcindor, one of the greatest all-time basketball goal-getters, a \$1 million "lifetime" contract.

Saperstein, in an advance visit to Wichita where his Trotters play Monday night, said, "That's right, a million-dollar contract for five years and this can be the first lifetime contract any professional athlete will have had."

"An option to continue the contract will come up every five years."

The 7-2 UCLA star, now a sophomore, will be a prime target of all professional basketball, if and when, he finishes his studies at the California school.

However, there have been persistent rumors that the giant shotmaker is unhappy at UCLA and may enroll at a different university, or lay out a semester and then play again. Missouri and Columbia have been mentioned as Alcindor's possible choices.

## Double Trouble for Diver; Pretense First

The crack entry of Pretense and Drin ran one-two and the favored Native Diver a well beaten third in the \$57,500 San Antonio Handicap Saturday at Santa Anita Park.

Racing before 50,977 fans on a summer-like afternoon, jockey Bill Shoemaker brought Pretense in by two lengths over the fast closing Drin, while front-running Native Diver

was 3½ lengths back. The San Antonio is the last major stakes leading up to the \$145,000-guaranteed Santa Anita Handicap Feb. 25. It often gives a line on the leading challengers for the big Cap.

This 29th edition of the San Antonio, raced at 1½ miles and clocked off in 1:48.3-5, quickly developed into a ding-dong struggle between the 8-year-old

California star, Native Diver, and the Llangollen Farm's Pretense, a 4-year-old.

Drin, Howard B. Keck's 4-year-old, with Lafitt Pin-cay II in the saddle, was coupled with Pretense because both are trained by Charley Whittingham.

Seasoned old Native Diver, seeking his 30th stakes triumph, got out of the gate first, with Pretense

shot, Taipan, third.

At the clubhouse turn the Diver had it by one length and Drin trailed last in the field of eight horses.

Native Diver continued to race on the front and Pretense kept on in close pursuit and Drin remained last as they rounded the far turn.

But Shoemaker, en route (Continued Pg. S-6, Col. 3)

### GRELLE, SEAGREN WIN SPECIALTIES

## Clarke Beats Baillie in 2-Mile

By JOHN DIXON

The spotlighted two-mile was a runaway instead of a run Saturday night at the Los Angeles Indoor Games.

Ron Clarke, a national monument in Australia, and Bill Baillie, a two-time Olympian from New Zealand, predicted that Clarke's indoor record of 8:28.8 would get the guillotine, but instead the Aussie wonder scored a simple, slow victory.

While the Americans vanished like four petunias in a gopher hole, Clarke and Baillie played tag with the lead.

With only 400 yards to glory, Clarke revved up, Baillie suffered a flame-out, and it was all over. Clarke boosted his lead with every step, and it had reached about 50 when he crossed into paydirt.

Clarke's clocking was 8:41.8, Baillie's 8:48.2. Dave Ellis of Canada was third in 8:52.2, Tracy Smith led the American also-rans in 9:00.8.

"My strategy was not to take the lead," gasped Clarke. "But the pace was so slow that I had to push it a bit. I'm utterly exhausted. I have not recovered from the virus I contracted in Italy several weeks ago."

"In the future I do plan to sit back and to concentrate on winning, not on time. I will point for records here and there, however."

Another old-timer won the mile, the secondary feature.

Jim Grelle has galloped more four-minute miles than any man who ever lived, and he's lost 80 per cent of them. Saturday Grelle, so tough he eats his popcorn without butter, sped only 4:06.4, but that was more than enough to

drub a strong field. The Portland jewelry salesman relaxed in sixth place much of the distance, collared the pacesetter Ian Studd of New Zealand on the backstretch of the final

lap, and won like a sure thing. Richard Romo was five yards to the rear in 4:07.2. John Camlen finished third in 4:07.7 and Studd faded to fourth in 4:08.2.

Grelle said, "I'm glad to win tonight, no matter what the time. I had a severe stomach ailment Friday, and had my first meal in 36 hours today. 'I'd really like to tangle

with Clarke, Baillie or any of them at two miles. I have no doubt, I could take them. The two-mile is my ideal distance, but it isn't on the international schedule."

A near-capacity crowd of 13,316 was almost as pleased as Bob Seagren when he catapulted over 17 feet, 3 inches in the pole vault—one inch above his indoor record—but moans and groans ricocheted off the Sports Arena walls when officials properly noted that his pole fell under the plane of the bar, and thus no record.

He won at 17½, followed by Dick Rallsback of UCLA at 16.8.

Rallsback, working the rubber band pole better than ever before, resembled a record aspirant until he misfired on his second attempt at 17 feet and crash landed on the runway. He was removed on a stretcher, but escaped the fall with only bumps and bruises.

Seagren, voted athlete of the meet, said, "I felt very strong, and if the 17-3 had been allowed I feel confident that I could have cleared 17-7. I'm disappointed at losing the record on a technicality—for the third time."

One of the night's most competitive events was the high jump, ultimately won by Otis Burrell of the 49er Track Club at 7-1¼. John Dobroth was second and Lew Hoyt third, both at 7¼, while injured John Rambo was fourth and off-form John Thomas fifth, both at 6-10.

In the early events, it looked as though Los Angeles was celebrating "a Long Beach night at the races."

Don De Noon of Cal State Long Beach defeated Olympian Ron Laird in the

one mile walk by 1.2 seconds in 6:37.9.

A high school half-miler, De Noon discovered that he couldn't get anywhere running, but as a walker he usually got there first. He hoped some small fry were in the audience, "because the little kids razz me when I'm training around the neighborhood."

Dave Crook of the 49er Track Club won the 600-yard dash by one yard, catching Robbie Johnson of Southern U., who tied up tighter than a double square knot, with only five yards left. Crook's time was 1:11.4.

"I consider myself very lucky to win," Crook commented. "The time wasn't anywhere near what it should have been, but we had such an evenly

(Continued Pg. S-3, Col. 8)

### Sports on Radio, TV

#### TELEVISION

Philadelphia vs. Boston, KABC (7), 11 a.m.

Phoenix Open, KHJ (9), 1 p.m.

Detroit. Red Wings vs. Chicago Black Hawks, KHJ (9), 2:30 p.m.

Auto Racing, KTLA (5), 3 p.m.

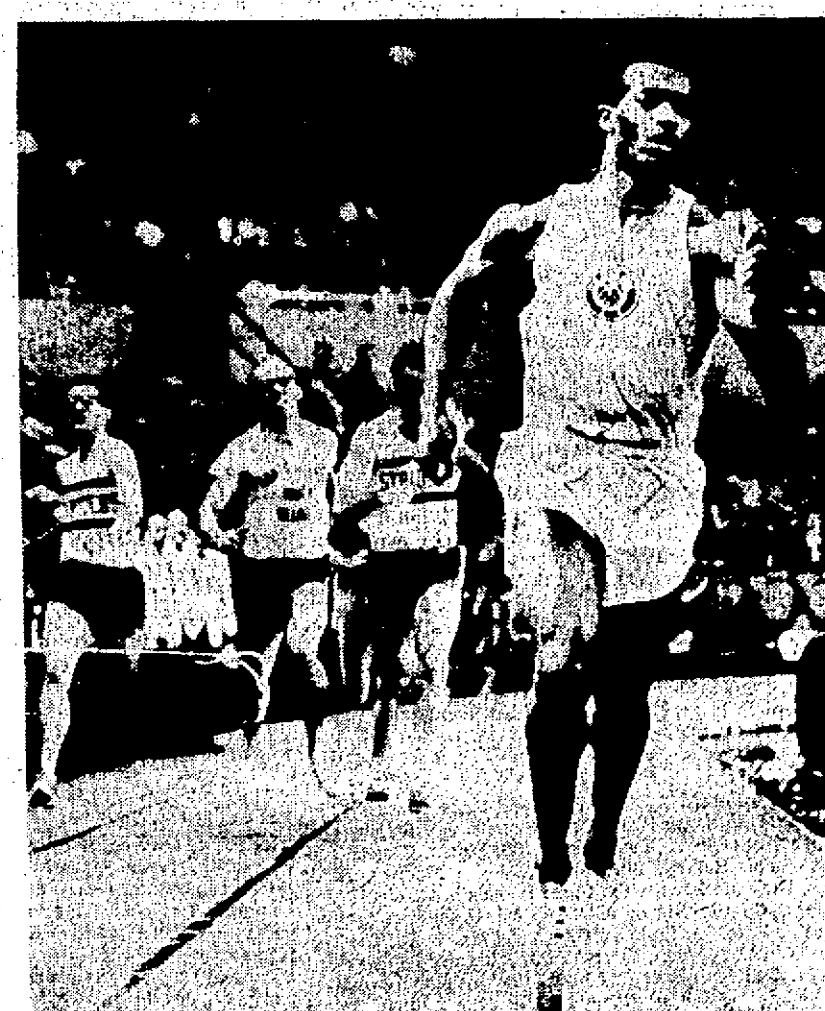
CBS Sports Spectacular (Tape of L.A. Indoor Track Meet), 3:30 p.m.

American Sportsman, KABC (7), 4 p.m.

Ski Show, KCOP (13), 4:30 p.m.

#### RADIO

Lakers vs. Chicago, KNX, 7:05 p.m.



### LONG BEACH A WINNER

Jim Kemp of Long Beach's 49er Track Club leaves rivals far behind in winning 500-yard dash in meet record 56.7 at Indoor Games Saturday night. He's followed by Bob Frey, Bill Toomey and Jack Yerman.

—AP Wirephotos

### Sports Calendar

**Semi-Pro Baseball** — City Championship (Muslans vs. Douglas Jets), 11 a.m.; Rockets vs. El Rey Chozoro, 1:30 p.m., both games at Blair Field.

**Tennis** — Lakewood Tournament, Lakewood Country Club, 11 a.m.

**Horse Racing** — Caliente, 11:30 a.m.

**Baseball** — Dodger Workout, Dodger Stadium, noon.

**Drag Racing** — Lions strip, 1 p.m.

**Auto Racing** — Figure 8 Stock Cars, Ascot Park, 1:45 p.m.; Open Competition Stocks, Whiteman Stadium, Pacoima, 2 p.m.

**Pro Basketball** — Lakers vs. Chicago, L.A. Sports Arena, 7:05 p.m.

**Amateur Ice Hockey** — Olympic Arena, Torrance, 9:30 p.m.

## RIG ITCHING AS 7TH YEAR NEAR

By ROSS NEWHAN

Anticipating his seventh year as Angel manager, Bill Rigney is itching to get started.

"I attempted to keep my mind off baseball for most of the winter," said Rigney, "but I believe this will be the best club we've ever had — both offensively and defensively."

February's games are played from soft chairs in executive offices. The manager was undefeated as he analyzed the 57 athletes who will report to Holtville Wednesday.

"I realize that every manager feels this way in the spring," said Rig, "but this is the first time I've felt THIS good about our prospects."

"This is the best 'eight' I've ever had."

It's been written before, but I'll say it again — this is the first time we've had a major leaguer at all eight positions."

Thus, on the second Saturday of February, Rigney was prepared to name the lineup which will host Detroit on the second Tuesday of April. He aligned the 'eight' thusly:

Paul Schaal, 3B; Jim Fregosi, SS; Rick Reichardt, LF; Don Mincher, 1B; Jimmy Hall, RF; Jose Cardenal, CF; Bob Rodgers, C; Bobby Knoop, 2B.

"It seems like I'm removing all the challenge of spring training," confided Rigney, "but I will be very surprised if anyone breaks into that lineup."

The acquisition of Hall and Mincher provided the stability, but the challenge will still be there as Rigney and his new

pitching coach, Bob Lemon, attempt to assemble a staff (1) without Dean Chance, (2) with a convalescing Fred Newman and (3) a bullpen spearheaded by 40-year old Lew Burdette and 37-year old Jack Sanford.

"I don't know who the hell is going to pitch for us," says Rigney with unabashed frankness. "We'll build around Marcelino Lopez and keep our fingers crossed that one of the youngsters like Jorge Rubio, Nick Wilhite, Jim McGlothlin or Marty Pattin comes through."

At 25, Newman would seem prepared to satisfy the potential he's so often exhibited. However, he is in the fourth month of recuperation from a serious shoulder oper-

ation in which a tendon was re-routed.

"I am now able to lift my right arm directly overhead and this was something I couldn't do all last year," said Newman. "However, we won't know a thing about its durability until I start throwing."

Angel pitching is a lot like the USC stall. It has shown extraordinary promise, but is yet to win. Thus, Rigney admits, Anaheim is in the market for a tested starter.

"Let me first say," said Rigney, "that I am very satisfied with the trades we made during the winter. Naturally, there were many trades we didn't make. As they say, maybe those are the best ones."

"We did make some gallant efforts for experienced starting pitchers. But after the

(Continued Pg. S-4, Col. 1)











## RIG SEES BEST TEAM

(Continued from Page S-1)

other clubs had seen how we rebuilt our lineup, nobody was jumping over tables trying to help us."

So the spring spotlight is on pitching, a crisis the American League's senior manager will confront in due time. Meanwhile, like a child with a new toy, the mere presence of Hall and Mincher has the 47-year-old Rigney aglow.

"First of all," said Rigney, "there are two guys who give 110 per cent. They know how to play and they know how to win. It's bound to be contagious."

"Second, I'm now able to bat Fregosi second where he won't feel required to swing for the fences. And, of course, they'll now have to pitch to Reichardt."

since Mincher and Hall are behind him.

"Third, I'll have the best bench I've ever had."

Supplementing Rig's "hard eight" are Tom Satriano, Len Gabrielson, Jay Johnstone, Ed Kirkpatrick, Al Spangler, Bubba Morton and the questionable free agent: Jimmy Piersall, Albie Pearson and Hector Lopez.

Besides the fresh faces, Rigney is supported by a new brain trust of Lemon, Billy Herman, Don Heffner and Mike Arke. All except the erudite young Roarke are former managers.

"I sense a message there," said Rigney dryly.

"I may be so smart this year that you won't even recognize me."

## Holtville: Vero Beach of the West

By ROSS NEWHAN

To the infamous concentration camps of our time—Auschwitz, Bergen-Belsen, Vero Beach—add the name Holtville.

But if it proves a nightmare to the 57 Angels who report there Wednesday, it is a dream come true to management.

"It's our insurance for the future," said general manager Fred Haney Saturday, as he wrote a check for \$10,000, the first of 15 annual premiums on the 21 acre site in sweetening Imperial Valley.

Some 10 miles south of El Centro and several jumping beans north of Mexicali, Holtville is the Angels' answer to the Dodgers' Vero Beach assembly line.

"There's a reason the Dodgers are at the top of their league nearly every year and we've come to believe Vero Beach is a large part of it," said Bill Rigney.

"Holtville will give us the chance to get twice as much done with twice as many players in half the time."

At Rigney's disposal are four diamonds, four batting cages, 12 warmup areas for pitchers and a central observation tower from which the manager will have a splendid view of next week's Carrot Festival parade.

Holtville, a hamlet of 3,500 is the carrot capital of the world which prompted one wag to comment: "It would have been perfect for Rabbit Maraville."

The main contingent of Angels will bivouac at Brunner Palms in El Centro and they will spend 11 days in Holtville before being released to the fun and games of Palm Springs.



### THE OTHER WAY TO FLY

There are more graceful ways of dismounting, but Gene Maynard, shown parting company with Red Wolf, didn't have time. Similar thrills and spills are due at Long Beach Arena next weekend.

### L.B. STAND NEXT WEEKEND

## Rodeo: Whar the Action Is

"The thrills of the sports world—the glamour, of show business." This is the sales pitch of the Pacific Indoor Rodeo coming to the Long Beach Arena for five performances Friday through Sunday.

Professional sports have in recent years finally acknowledged that the bodies in the grandstand are what pay the bills. Baseball has made noise, finally, about speeding up the game.

Basketball listens to the fans' complaints about overzealous whistle-blowing by officials. College football coaches debate the free-substitution rule from the viewpoint of the value to the audience. The new soccer league ordered fancy satin uniforms. At last John Public is being courted.

Professional rodeo is the one sport which has a long history of considering the spectator first. Some of this is by accident. While contest rodeo was developing in the 1920s, the old Wild West shows were dying out. Remnants of the latter were added to the sport, frosting on the cake of competition action.

After World War II the

young Rodeo Cowboys Assn. was hungry for recognition, by the public and the news media, and the members and directors wrote drastic new rules aimed at making rodeo more enjoyable to the people who make the turnstiles click.

This jump that rodeo got on the more established sports has helped swell national attendance to just under 10 million, according to the Wall Street Journal last year.

The Pacific Indoor Rodeo demonstrates this pattern well. It is a big league sports event—over \$30,000 in prize money will be paid out to winners. But, it is presented with all the timing, pacing and production techniques of a top ice show.

The rodeo sponsors promise on their ticket

## Sports In Brief

Football giants Alabama and USC have finally announced a home-and-home series, but the sons of Bear Bryant and John McKay may be doing the coaching.

The Trojans will host the first game on Oct. 8 of 1977 with the Crimson Tide entertaining a year later. Unfortunately, if you want to plan ahead, game times were not disclosed.

**DODGER GM BUZZIE BAVASI** announced that 11 Dodgers remained unsigned, including Don Drysdale, Claude Osteen, Mike Kekich, Jeff Torborg, Jim Lefebvre, Wes Parker, Dick Schofield, John Werhas, Willie Davis and Willie Crawford.

Ron Fairly, John Kennedy and pitcher Bill Sager were the latest to sign.

**HARVEY Kuenn**, 36, has quit baseball after 14 years in the majors, accumulating a lifetime average of .303. Kuenn will work for a Milwaukee television station.

**NORMAN Lewis**, 54, of Birkenhead, England, has volunteered to take Muhammad Ali's place in the draft. "I am a tight fan and I think it's only cricket that

I be allowed to take his place," said Lewis.

**TWO VETERAN NFL** players, drafted Friday by the New Orleans Saints, said they may not report.

Cleveland center John Morrow, 34, said, "It's one thing to be beaten out of a job, but being finessed doesn't settle well. I have a good job in Cleveland and responsibilities to the people I work with."

San Francisco defensive back Elbert Kimbrough said, "believe me I'm glad to get away from the 49ers. There was a personality clash between myself, coach Jack Christiansen and defensive coach Jim David. But I'm not so sure I'll report to New Orleans."

**TIM HARAHAN** of Encino won the \$10,000 first prize in the \$50,000 Brut bowling tournament at Kansas City.

Purdue grid star Bob Griese and Judith Ann Lassus of Fort Wayne announced their engagement. Opposition of the Kansas City A's may force cancellation of the Chiefs exhibition with the Chicago Bears on Aug. 24.

The AFL will begin a four-day meeting in Miami Beach Monday.

## DAVE LEWIS

Sports Editor

### Football Easier Than Golf—Brodie

**LA COSTA**—The highest-paid grid star in history says professional golf is tougher than football.

And John Brodie should know, for he has tackled both and while making it big in football, he was just another small fish battling for survival on the pro golf tour.

Brodie's stock answer to questions about his football and golf is "I'd rather face those defensive linemen any day than a three-foot putt."

Playing part-time on the tour between football campaigns in 1950 and '60, Brodie won less than \$2,000 in golf and they were the toughest dollars I ever made," he says.

He won money in seven tournaments and his biggest check was \$900 for finishing 11th in the pro-am section of the Palm Springs Desert Classic.

Actually, he didn't make that much. He actually went into the hole when you figure his expenses! He roomed with the late Tony Lema and with both being swingers, their expenses were higher than normal.

"It cost me over \$10,000 out of my pocket to find out I'd be better off sticking to football," John reveals.

**AND AS IT HAS TURNED OUT**, he was right. For he is collecting \$960,000 over four years for quarterbacking the San Francisco 49ers—the result of the costly mistake by the Houston Oilers, who put their offer in writing when they tried to lure him in jumping to the AFL.

Every club in the NFL and AFL joined with the 49ers in paying off the big contract in order to keep the case out of court.

One pro golfer says it was amazing Brodie won any money at all because it is impossible to mix such two opposite sports and expect to be a winner. "Golf is a year-round business," he emphasizes.

Since giving up his brief fling at pro golf, John has regained his amateur status and probably is the best golfer of any who makes his primary living in another professional sport—even if he doesn't win in the American Airlines Astrojet classic for football and baseball stars being played here.

**BRODIE HIMSELF CALLS** pro golf "the toughest game in the world the way it is played today."

He says that the one thing about golf which bugged him more than any was it is too slow in comparison to football and the pace ruined his competitive concentration.

"Concentration is the key to golf . . . and I just didn't have it. In football, you never have difficulty concentrating because the next play is run off within 25 seconds. I was used to this and when I had to wait between shots on the tour, I became impatient. There was too much time to think and to second guess yourself," he points out.

"It seems you are constantly waiting for the ones ahead of you to move on or somebody in your threesome or foursome to shoot and I would get to thinking about my last shot or let my mind wander. I found it extremely tough to concentrate on my next shot."

**AND THAT'S WHERE I WENT WRONG.** You just can't walk up and swing at the ball. You've got to think carefully about each shot. And if you can't concentrate on doing this and shut everything else out of your mind, you might as well forget playing the tour."

Brodie also found it impossible to relieve his frustrations in golf. "I soon find out why Tommy Bolt throws clubs," he remarked. "The contact part of football may look punishing to fans, but it plays a key psychological role. You can release all your frustrations with a good play or by hitting somebody else hard with a block or tackle."

"I can remember shooting a 66 in the opening round of the Lucky International in San Francisco. The next day, all my friends turned out to watch me and I played terrible golf. I mentally threw a lot of clubs, but I could find no outward way to relieve my frustrations and my game went from bad to worse."

**BRODIE SAYS THAT THE** average person can't realize the tremendous pressure on a golfer, especially from a money standpoint. "You're working strictly on commission. There's no guaranteed salary. Every mistake hurts you in the pocketbook. That's why the young pros who haven't got it made yet will panic when they run into some trouble. They're thinking about the money it's going to cost them."

John reveals that he quit the tour "when my short game went to pieces during my second tour. I lacked the experience and years of proper preparation to pull my game together. And the end came in the Texas Open when I had a contending score for the first 36 holes and then had unbelievable putting trouble on the third round. I figured I'd had it when I finally blew a putt that couldn't have been over six inches."

When he speaks of the lack of proper preparation, John means that he had no formal training and actually didn't start playing golf until the summer after he graduated from high school.

**BY THE TIME HE WAS** a sophomore at Stanford, he was playing in the 70's and made the golf team as well as the football squad.

John made up his mind to try the tour in the winter of 1960 after setting a new score record of 65 at the Almaden course in San Jose while playing in the Northern California Pro-Am championship in July of '59.

He then put himself in the hands of Art Bell, the pro at Pebble Beach, who improved many parts of his game . . . and as Bell recalled recently, "John was one of the longest and most accurate hitters in our area when he joined the tour. He got long distance with little effort. But while his offensive game was terrific, including his putting, his weak point was his defensive game."

"When things went bad, he couldn't scramble to a 71 or 72 like the good professionals because he hadn't learned how to recover well from bad lies. That's what hurt him most on the tour."

### L.B. Aquatic Club Tops Seal Beach

The Long Beach Aquatic Club opened its Southeast Municipal Athletic Assn. dual meet season Saturday with a 160-144 win over Seal Beach at Wilson High.

Teresa Block, Terri Clark, Jeri Hammerwold and High Miles won three or more events each for LBAC.

Results:

74-75: 25-yr. boys 1-15: Corfield (L) 26.1, 17-yr. boys (L) 28.2, 25-back-wr. (L) 28.1, 17-back-wr. (L) 28.4, 15-back-wr. (L) 28.2, 13-back-wr. (L) 28.1, 11-back-wr. (L) 28.1, 9-back-wr. (L) 28.1, 7-back-wr. (L) 28.1, 5-back-wr. (L) 28.1, 3-back-wr. (L) 28.1, 1-back-wr. 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# Rugby—the Sport With Everything

Story and Photos by JIM McCORMACK

The Southland constantly proclaims itself the "Sports Capital of the World," but even the most sophisticated of its fans may have missed its most entertaining competition.

The sport is rugby, which combines amusement, a fast pace and plenty of physical contact.

The sport in Southern California has everything, including clubs, leagues, tournaments and championships, except fans.

One of the best teams is from Long Beach and is made up almost exclusively of graduates at Cal State.

**★ ★ ★**  
**THE LONG BEACH** Rugby Club is in its third season in the Southern California Rugby Union and has won 52 of the 65 games, including all eight this season.

The organization originated in Santa Ana in 1952, later became the South Coast team and evolved to Long Beach three years ago.

Since then it has won the Union title once, finished second once, the state crown once and is presently defending Monterey Tourney champ, which makes it the mythical king of the West Coast.

Rugby is a cross between soccer and football. A team consists of 15 men, the field is 125 yards long, 75 yards wide. The game is divided into 40 minute halves, with timeouts only for injuries.

**★ ★ ★**  
**SCORING INCLUDES** tries (touchdowns) and penalty kicks, each good for three points, and conversions (two points). To score a try, anyone on the team must carry the ball across the goal line and then place it down.

The game is exciting and the talent is tops. Interest in participation and spectating has nearly doubled in the past three years.

"I would say we have twice as many fans now as three years ago," club spokesman Gordy Fitzel said.



SCRUM (ABOVE) OCCURS AFTER BALL IS WHISTLED DEAD FOR INFRACTION



Jack Butler of Long Beach dives for ball in typical pitch-out play which takes place after scrum.

Bill Matz (far left) and Harold Hines (far right) are involved in lineout. When ball goes out of bounds, scrum men on each team line up to point where the ball went out. Team which didn't touch ball last has man throw ball and players battle for it.

"Now most of the teams have farm clubs to educate athletes, so the league is growing."

Long Beach's No. 2 team, the Blacks, leads its league, as does the parent Red Team.

Injuries are rare despite the kicking and tackling of players who wear only shorts and jerseys.

"I don't recall any broken bones," Fitzel said. "We do have our share of concussions and cauliflower ears, though."

"Experienced rugby players know when to and when not to get involved in contact."

A rugby lineup consists of eight linemen or scrum men and seven backs. Anyone can run with the ball, but must release it when tackled. If he doesn't, anything goes. All passes must be laterals.

"We do have offenses and defenses," says Fitzel, track coach at Excelsior High, "but they aren't as complicated as football. We think like Green Bay. Execution is the thing that wins rugby contests."

Long Beach's coach is Steve Woodbridge, a veteran of 25 years in the sport. He played his rugby in Canada. Woodbridge, who now lives in Bell, is also president of the officials and is considered one of the best on the West Coast.

Fitzel is one of 13 athletes on Long Beach's 23-man roster who played college ball at Cal State.

The others include Rex Burrell, Bill Bovee, Ross MacDonald, Hal Hines, John Reed, Don Montgomery, Sid Manning, Dick Garcia, Dick Parks, Al King and Jim O'Hara.



Bill Candee, one of the minority, played his rugby at Oregon State and was an all-America.

The rest of the squad includes Gene Anderson, Bill Matz, Mat Encinas, Dave Proctor, Jack Butler, Wayne and Steve Smith and Dave Wetzel.

Cal Staters on the Black team include Harry Halverstad, Harry Schmidt, Rick Bryson, Jeff Chilcott, Mike Anderson, Joe Young, Mike Montgomery, Bob Lugo and Yash Iseda.

The Long Beach Rugby Club is away today for a contest with the Trojan Alumni, but returns to its home field, DeMille Junior High, Studebaker and Carson, next Sunday against Irvine.

## Winter Sports Highlights

Combined News Services

**OBERSTDORF, Germany** — Lars Grini, a 22-year-old Norwegian automobile salesman, soared 492 feet Saturday and broke the 1-day-old world ski flying record.

The previous mark of 488 feet was set Friday by Sweden's Kjell Sjöberg.

Grini left the jump at a speed of about 65 mph.

**MONTREAL** — Cynthia and Ronald Kauffman, a poised brother-sister team from Seattle, Wash., took the lead in the compulsory figures section of the pairs competition at the North American Figure Skating Championships.

Susan Berens and Ray Waglein of Los Angeles were second with 74.8 going into today's free-style section, and Betty Jean Lewis and Richard Gilbert of Boston were third with 71.9.

**ASPEN, Colo.** — Hans Peter Rohr of Zurich, Switzerland won the first event of men's competition for the Roth Cup by just nipping American Jim Barrows at the finish of the downhill.

Race conditions had improved substantially over Friday when Sandra Shellworth of Bogus Basin, Idaho, won the women's downhill in a heavy snowstorm.

**Downhill results:**  
1. Hans Peter Rohr, Zurich, Switzerland, 1:52.57.  
2. Jim Barrows, American, 1:53.14.  
3. Dennis McCoy, Denver University, 1:53.14.  
4. Ken Phelps, Vail, Colo., 1:53.17.  
5. Jim Barrows, Vail, Colo., 1:53.17.  
6. Jim Barrows, Vail, Colo., 1:53.17.  
7. Don...

## FRED IMHOF Sports Expert

YOU ASK, HE'LL ANSWER

Q. Can you tell me how many pitches were thrown in the World Series perfect game by Don Larsen? Also, how many of them were called strikes?

A. Don Larsen's perfect game in the World Series came in the fifth game of the series between the Yankees and the Brooklyn Dodgers on Oct. 8, 1956. The Yankees won the game 2-0. Don threw but 97 pitches. Of those 97, 26 were balls, 12 were swinging strikes, 19 were called strikes, 20 were fouls, 7 were grounders, 13 were flies.

Q. How many golf championships has Houston U. won?

A. The U. of Houston, ably coached by David G. Williams, has won nine NCAA golf championships in the last eleven years. They won five consecutive in 1956-57-58-59-60, and won again in 1962. They're stringing them out again having won consecutively since 1964.

Q. Was the last Greensboro Open decided by a play-off for first?

A. Yes. The 1966 Greensboro Open ended with Doug Sanders and Tom Weiskopf deadlocked with 278's. Doug beat Tom on second hole of sudden death play-off.

(Questions of general interest will be answered in this column. For a personal reply to your question about any phase of sports, send a stamped, self-addressed envelope to Fred I. Imhof c/o this newspaper.)

## CALIENTE RESULTS

**FIRST RACE — 5 1/4 furlongs:**  
Prince James, Zamorano 32.50 9.50 4.50  
Valvet Shadow, Betty 1.00  
Lan. Chetee, Madril, Boy 0.00  
Parfetta 4-6 paid \$42.50.  
**SECOND RACE — 6 furlongs:**  
Robb Shaw, Garcia 21.50 9.50 4.50  
Lobozzz, Caballero 1.00  
Gorilla, Wyman 1.00  
Time—1:07.5. Scratched: Flourou, Miss Linda, Paces Queen, Lady Finches.  
**THIRD RACE — 4 furlongs:**  
Miss Precious, Zamorano 33.80 19.50 7.50  
Lan. Chetee, Madril 20.50 7.50  
Mc. Pines, Herrera 1.00  
Time—1:06.5. Scratched: Black, Dutchman, All's Sons, Up Slope, Mr. Vesper, Gatalor.

**FOURTH RACE — 1 mile and 70 yards:**  
Ducky Gitter, Herrera 1:50 7.50 4.50  
Kinsler, Pacing 13.50 8.50  
Luch, Bird, Grindstone 1.00  
Time—3:25. Scratched: Hepper, Mac, Lin's Haul, Abu Tavi, Gallant Mast.

**FIFTH RACE — 1 1/4 miles:**  
Lodge War, Betty 43.00 15.00 8.00  
Londra, Zewang, Muncie 31.50 14.00  
Luch, Bird, Grindstone 1.00  
Time—1:06.5. Scratched: Prince, Tony, Claring, Hester.

**SIXTH RACE — 1 1/4 miles:**  
Wise Credit, Pacing 41.50 12.50 7.50  
Heck New, Heller 12.50 8.50  
Scotty, Palcheta 1.00  
Time—1:06.5. Scratched: Amigo, Skote.

**SEVENTH RACE — 1 1/4 miles:**  
Hill Over, Ogura 7.00 4.50 4.50  
Luch, Bird, Grindstone 1.00  
Guaranteed, Garcia 1.00  
Time—1:06.5. Scratched: Little Next, Royal Pyncher, Kuhl The King.

**EIGHTH RACE — 1 mile and 70 yards:**  
Gracioso Star, Herrera 14.00 9.50 5.50  
Grandee Shark, Gonzalez 17.50 7.50  
King O'Orange, Olin 1.00  
Time—1:06.5. No scratches.

**NINTH RACE — 1 1/4 miles:**  
Booster, Dyer 24.50 14.00 7.50  
Moya Zito, Olin 1.50 1.50  
Luch, Bird, Grindstone 1.00  
Time—1:06.5. No scratches.

**TENTH RACE — 1 mile:**  
Shoe Admiral, Olin 5.50 3.50 3.50  
Cala, Olin 3.50 3.50  
Time—1:07. Scratched: Polka, Prince, Brindall.

**ELEVENTH RACE — 1 mile and 70 yards:**  
Mr. Glen, Diaz 14.00 9.50 5.50  
Pearle Gull, Gonzalez 14.00 9.50  
G. G. Dog, Observation, Setlower, Eddy 1.00  
Time—1:06.5. No scratches.

**GUINELA** paid \$13.50.

## UNCLE

Don't Cry It!  
Learn About It!  
Opportunity Now!

We guarantee an evening spent may change your complete way of life and enable you to earn more money than you ever dreamed possible!

**DON'T MISS THIS CHANCE TO GET THE FACTS NOW!**

WHAT: A FAST MEETING  
WHY: EARNINGS YOU DREAM OF

WHEN: MONDAY, FEB. 13  
TIME: 8 P.M. SHARP

HOW: WE'LL TELL YOU MONDAY, FEB. 13

WHERE: DODGER TRUNK "BLUE ROOM"  
536 W. WASHINGTON  
LOS ANGELES

(Near the Freeways)  
(From Parking for AN)  
\*Write: New Concept  
Lands (tel) — Erickson

## OVERSEAS SOCCER RESULTS

ENGLISH LEAGUE

Blackpool 6, Burnley 2.  
Chelsea 0, Manchester City 0. Hie.  
Leeds 3, Stoke 0.  
Leicester 2, Arsenal 1.  
Liverpool 1, Aston Villa 0.  
Manchester United 1, Nottingham Forest 0.

Newcastle 0, Everton 3.  
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SCOTTISH LEAGUE

Aberdeen 7, Albion 0.  
Ayr United 0, Celtic 0.  
Dundee United 1, Hibernian 3.  
Falkirk 0, Celtic 0.  
Hearts 1, St. Johnstone 0.  
Kilmarnock 1, Rangers 0.  
Motherwell 0, Dundee 1.  
Partick Thistle 0, Dunfermline 0. Hie.  
St. Mirren 0, St. Johnstone 0.

Albion Rovers 0, Morton 1.  
Alloa 2, Raith 0. Berwick 3, Arbroath 1.  
Cowdenbeath 0, Hamilton 0. Hie.  
Dunbarton 1, Stranraer 0.  
East Fife 4, Stenhousemuir 0.  
Forfar 0, East Stirling 1.  
Montrose 4, Third Lanark 0.  
Queen of the South 2, Cowdenbeath 0.  
Queen's Park 2, Brechin 1.

Ards 0, Distillery 0.  
Bellshanna 0, Glenavon 0.  
Coleraine 2, Cliftonville 0.  
Crawfords 0, Derry 2.  
Larne 2, Bangor 0.  
Portlaoine 2, Glenavon 0.

Ards 0, Distillery 0.  
Bellshanna 0, Glenavon 0.  
Coleraine 2, Cliftonville 0.  
Crawfords 0, Derry 2.

Ards 0, Distillery 0.  
Bellshanna 0, Glenavon 0.  
Coleraine 2, Cliftonville 0.  
Crawfords 0, Derry 2.

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Bellshanna 0, Glenavon 0.  
Coleraine 2, Cliftonville 0.  
Crawfords 0, Derry 2.

## Dodger Booster Club

to Hear Askford

American League umpire

Emmett Ashford will be guest

speaker at the Dodger Boost-

er Club meeting Monday

night. The meeting, open to

the public, is at Elysian Park

Recreation Center, 929 Acad-

emy Road, L.A. at 7:30.

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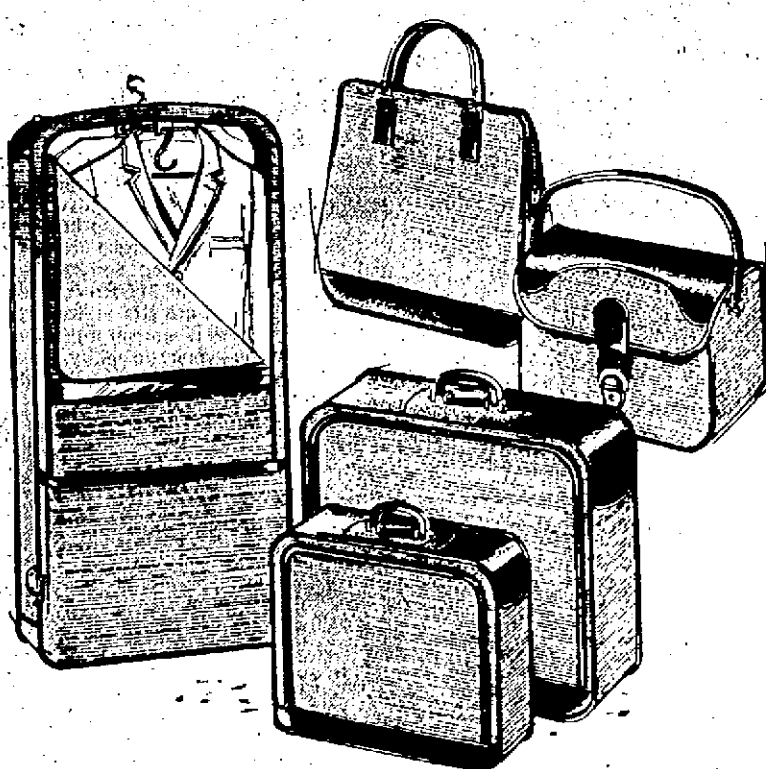
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30.00 men's val-a-pak	24.00	25.00 29" grasshopper	20.00
32.50 ladies' val-a-pak	26.00	16.00 cosmetic case	12.80
14.00 21" grasshopper	11.20	13.00 shoe tote	10.40
17.00 24" grasshopper	13.60	11.00 tote bag	8.80
20.00 26" grasshopper	16.00	8.00 19" deluxe par pak	6.40

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Luggage — Santa Ana, Pomona

LONG BEACH  
PALOS VERDES

SANTA ANA  
MARINA

POMONA  
LAKEWOOD



# S'ANITA CHARTS

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**1966-1967 RACE, 4-Year-olds and up, Purse \$2000, The Claiming price \$1000.**

Post	Horse	Owner	Trainer	Jockey	Time	Speed	Weight	Class	Notes
1	Mr. Perfect	W. D. Lucas	W. D. Lucas	Jackie	1:10.4	10.4	118	3	Scratched
2	Mr. Perfect	W. D. Lucas	W. D. Lucas	Jackie	1:10.4	10.4	118	3	Scratched
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## 'DIVER'

(Continued from Page S-1)  
to his sixth San Antonio victory, got Pretense up and past Native Diver coming into the top of the stretch, and Drin began his familiar run in the stretch.  
The entry of Pretense and Drin paid \$4.20, \$3 and \$2.20 and Native Diver \$2.20.  
For three-quarters of a mile it appeared that Native Diver would overcome the jinx of the San Antonio. In his third try despite high weight of 128 pounds.  
But Pretense, who beat Native Diver in the San Pasqual Handicap when the 8-year-old gelding carried 132 pounds, would not let the aging star get too long a lead and finally passed him on the second turn. Drin lagged in last place in the field of eight until almost the stretch and also overhauled Native Diver in the run for the wire.  
While Whittingham's horses established themselves as factors in the Santa Anita Handicap, the big question mark remained in his barn. This was Buckpasser, Ogden M. Phipps' champion 4-year-old, who apparently has recovered from an ailing right front hoof and may well be trained into condition to start in the classic.  
The feeling, apparently, was that the Diver would win it all or blow it all.

## HOWIE YOUNG ON TV

# NHL Debut Pits Detroit, Hawks

By RICH ROBERTS  
That's no pink elephant skating across your television screen today. That's Howie Young — in living color.  
The onetime delinquent defenseman of the Blades will be in Detroit Red Wing livery confronting the high-powered Chicago Black Hawks in the first of eight Sunday National Hockey League colorcasts.  
The game, taped earlier in the afternoon, will be shown on KHI-TV (9) at 2:30.  
It's the second time that Southland fans will be able to watch Young against Bobby Hull, Stan Mikita and the other high-flying Hawks. He also faced them as a Blade in an exhibition at the L.A. Sports Arena Oct. 1.  
However, this time he has more help, and Young, a reformed alcoholic, has in turn helped the Red Wings climb into playoff position since going to Detroit just before Christmas in the deal that brought Murray Hall and Al LeBrun to the Blades.  
After 18 games, Howie had scored two goals and five assists with 30 minutes in penalties. Red Wing coach Sid Abel praised his puck-handling, adding that Young "is just rough enough to be effective."

## NHL Television Schedule

GAMES ON KHI-TV (Channel 9) IN COLOR

Date	Time	Opponents
Feb. 12	2:30	Detroit vs. Chicago
Feb. 19	2:30	Detroit vs. Chicago
Feb. 26	1:00	Detroit vs. Boston
March 5	1:00	Montreal vs. New York
March 12	1:00	Toronto vs. Chicago
March 19	1:00	Detroit vs. Toronto
March 26	1:00	Montreal vs. Boston
April 2	1:00	Chicago vs. New York



HOWIE YOUNG  
TV Personality Now



LOU JOHNSON  
Long Beach Visitor

# Lou Johnson Tops Dodgers Benefit List

Popular Lou Johnson, the man who made two-time batting champion Tommy Davis expendable, heads the Dodger outfield for next Sunday's Medical Benefit game at Blair Field.  
Johnson joins a prominent list of Dodger regulars that also includes Jim LeFebvre, Bob Bailey, John Kennedy and Bob Lee for the 16th annual charity exhibition staged by the Southern California Baseball Assn.  
The Dodger organization will meet an all-star team of Angel minor leaguers with all proceeds going to the medical fund of the SCBA. The Angels, who begin spring training at Holtville, Feb. 16, will be represented by their top triple-A players.  
Ex-Angel Bob Lee will be the starting pitcher for the Dodgers, to be followed by Roger Craig, Mike Ketchik and Mike Price, Craig, who ended a 10-year major league career with the Phillies last season and joined the Dodger scouting staff, replaces Joe Moeller, who was injured last week.  
The Blair Field box office will be open today and throughout the week from 11 a.m. to 4 p.m. Tickets also will be available today at Dodger Stadium, where the Dodgers are staging their annual public workout.  
Tickets are priced at \$2.50 for a limited number of box seats, \$2 for reserved grandstands and \$1.50 for bleachers. Other ticket locations are Kenny's Sporting Goods in Long Beach, Evans' Sporting Goods and Grove Sporting Goods in Garden Grove, Dutch Hilber's in Anaheim, Ueal's in Santa Ana, and Boege & Bean in Fullerton.

# Plan Catholic League Realignment

By FRANK LIEBERMAN  
High school happenings: Changes in the alignment of the Catholic school leagues are about to take place with Long Beach's St. Anthony and Downey's Pius X shifting to what is now the Angelus League.  
A meeting will take place within the next two weeks to reach a final verdict on the changes. Independent Press-Telegram sources say that the Angelus League will consist of Mater Dei, St. Paul, Servite, Bishop Amat, St. Anthony and Pius X.  
The current Catholic League will get the biggest overhaul, with only Loyola, Notre Dame and Cathedral remaining. Salesian, Crespi

and Alemany are the schools now ticketed for the league.  
St. Anthony principal Brother John told the I.P.T. "We are for the move and I'm sure Pius X is also. I feel it will create new interest for our school as well as saving transportation and other costs we now have because the Catholic League is so spread out."  
LED BY THE 33,374 to view the Orange County "dream game" between Mater Dei and Anaheim, new attendance records were established this past football season.  
"Our survey shows that 3,312,894 people saw high school football in our section last fall," noted CIF commissioner Ken Fagans. "It's an amazing figure when you realize that many of our small schools play games where less than 200 people might be in attendance."  
The survey includes regular season and play-off games with an all-time high of 256,929 fans viewing play-off games, Fagans added.  
The all-time CIF attendance mark was set in 1956 when 41,383 fans witnessed the CIF finals between Anaheim and Downey.  
Top crowds this past year besides the "dream game" were 25,049 for the CIF finals; 20,092 for Mater Dei vs. Servite;

19,241 for Lakewood vs. Wilson and 14,808 for El Rancho vs. Lakewood.  
THE CIF SWIM relays prelims take place Tuesday with 1,075 schools participating. Poly will be one host school with 23 schools, including the entire Moore League, due at the Rabbits' pool. Finals will be held Friday night (7:30) at Lakewood.  
LAKEWOOD and South Shrine football coach John Ford still is mighty busy viewing films of candidates for the South roster. Ford says that Mater Dei's Mike Morgan is the most outstanding all-round player he's seen in all the films.  
Picking of the club takes place March 4.  
The work-happy mentor says he's viewed over 150 films.  
Ford also reports that All-City Back of the Year Ron Ayala is headed for USC, and Larry Crutchfield is UCLA or Stanford bound.  
MILLIKAN still lacks one practice game next fall and the chances of getting a solid club are gone. St. Monica's, if they accept the bid, might be the Rams' final hopes.  
Coach Roger Hull reports that Rick Timboe, last season's quarterback, is West Point bound and will join '65 grad Phil Lockwood at the Point. Other '65 players making the grid grade are John Richey, Dartmouth; Jim Buttery, Oxy and Tim Carey and Lou Milham, Air Force Academy.

## YESTERDAY'S HEROES

# Warmerdam First to Clear 15 Feet

Has the fiberglass pole made the pole vault a different event?  
"Yes, it has," says Cornelius (Dutch) Warmerdam, who held the world vaulting record from 1940 to 1957, and was the first athlete to clear 15 feet.  
"What a coach looks for first in a vaulting prospect is gymnastic ability," says Warmerdam, who has been head track coach at Fresno State College for 20 years.  
"The skills of strength and speed are still utilized, but there is more of a premium on gymnastic ability. Speed is still important, but the

bend in the pole takes care of some of the lack of swiftness."  
Still lean and hard at 51, Warmerdam teaches courses in golf, tennis, handball and badminton in addition to his track duties. He is the father of a girl and four boys, none of whom showed any particular liking for the pole vault.  
"I also have two grandchildren," he points out proudly.  
Warmerdam, who used a bamboo pole throughout his career, first cleared 15 feet on April 13, 1940. It was 11 years before any other vaulter reached that height.  
His all-time outdoor high of 15 feet, 7 3/4 inches was established on May 23, 1942, and wasn't topped until Bob Gutowski went 15-8 1/4 on April 27, 1957.  
Warmerdam's indoor record of 15-8 1/4, established on March 20, 1943, wasn't exceeded until Don Bragg cleared 15-9 1/4 on Feb. 13, 1959. Warmerdam topped 15 feet 43 times during his career and established 22 American stadium and auditorium records.  
What is man's vaulting limit?  
"Danger is the only thing that can hold man back," Warmerdam says.



WARMERDAM... Barrier Carrier



CORNELIUS WARMERDAM  
Vault







# Sears

Monday, February 13th

No School Tomorrow . . . Bring the Family . . . One Day Only!

## LINCOLN'S BIRTHDAY

# Specials

No Phone Orders On These Items . . . Some Quantities Limited . . . Hurry!

CHARGE YOUR PURCHASES on Sears Revolving Charge



**Misses' \$1.89  
Sweatshirts**

SAVE 90%

**99¢**

Crew-neck pullover in 100% cotton. Long and short sleeve styling in white and assorted colors. *Misses' Sportswear Dept.*



**Costume Jewelry**

Low Price

**3 for \$1**

Add glitter to your wardrobe at this fabulous low price. Fashion-right jewelry. *Jewelry Dept.*



**Little Boys' Dress Slacks**

Sears Low Price

**4 for \$5**

100% cotton gabardine washable dress slacks. Elastic back. In blue, brown, and beige. 2-6X. *Infants' & Children's Dept.*



**Decorator Yardage**

Was 98¢

**37¢**

Viscose rayon and acetate "antique sateen" fabric in fashion colors. Popular for draperies, home items. *Yardage Dept.*



**SAVE 47%! Mesh Nylons**

Were 69¢  
First quality sheer seamless. New spring shades. Reinforced heel and toe. Sizes 8½ to 11. *Hosiery Dept.*

Sears Low Price

**3 for \$1.17**



**Shifts and Skimmers**

Terrific Buy!

Brights and pastels, prints, stripes and polka dots. Summer fabrics. Small, medium and large. *Misses' Dresses*

Buy Now!

**2 for \$3**



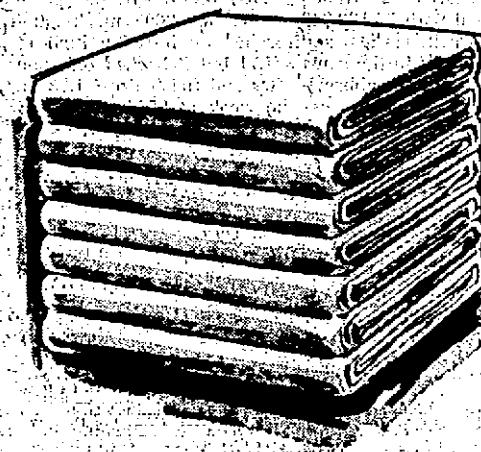
**Shadow Panel Pettislips**

Monday Only

Choose nylon tricot or cotton. White & colors in nylon, white only in cotton. Sizes S-M-L. *Lingerie Dept.*

Great Value!

**1.44**



**Cotton Muslin Sheets**

Monday Only

Twin fitted bottom sheets in white only! 151 threads per sq. in. Full fitted bottom 1.27. Pillowcases .77¢ pr. *Domestics Dept.*

Low, Low Price!

**97¢**



**Package of Four Bras**

Sears Low Price!

**\$3.66**

4 circular-stitched bras of all cotton, or 4 stretch strap bras. 30-36A, 32-40B, 34-40C. *Bra and Girdle Dept.*



**Misses' Cozy Nightwear**

Your Choice!

**2 for \$3**

Cotton flannel long gowns in small to large, pajamas 32 to 40, dusters small to large. Buy now! *Lingerie Dept.*



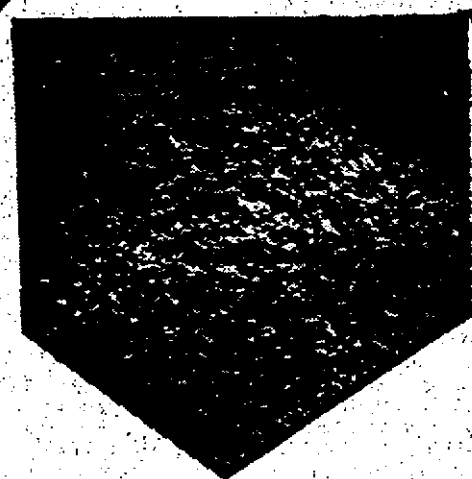
**Girls' Perma-Prest Slips**

Regular \$1.89

Easy care Perma-Prest slips in Kodol® polyester and cotton. Lace trimmed. White only. Sizes 7 to 14. *Girls' Wear Dept.*

SAVE 47%

**99¢**



**Plush Cotton Pile Rug**

Regular \$19.99

Size 9x12-ft. With skid-resistant latex back, in decorator colors. Super buy at this low price! *Floorcovering Dept.*

SAVE \$11

**14.88**

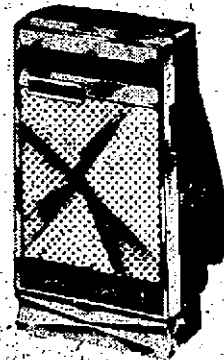


**African Violets**

Exciting Value!

**97¢**

Grow readily and add to the living pleasure of your home. Plants come in pot. Assorted colors. *Garden Shop Not at Glendale.*



**\$15.95 Solid State Radios**

SAVE 31%

**10.99**

Portable pocket-size transistor radios with carrying strap, earphone jack and much more. #7208-10. *TV Dept.*

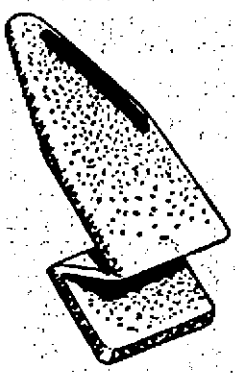


**\$39.95 Maple Colonial Tables**

SAVE \$11

**28.48**

52x20x15 in. high cocktail table or 20x30x23¼ in. step table. Solid maple with hand-polished Salem finish. *Furniture Dept.*



**\$5.99 Ironing Cover Pads**

SAVE \$2

**3.99**

Ironing table cover pads . . . fits all standard tables. Triple layer all-in-1 construction. Buy now! *Housewares Dept.*



**Perma-Prest Sport Shirts**

Super Buy

**3 for \$5**

Boys' sport shirts . . . never need ironing . . . just wash, dry and wear. Colors, 6 to 16. *Boys' Wear Dept.*



**Men's 99¢ Underwear**

SAVE 31%

**68¢**

SuPima® cotton athletic shirts, reinforced t-shirts, length set t-shirts, briefs, boxer or yoke front shorts. *Men's Furnishings Dept.*

ALL ROADS LEAD TO **Sears** SOUTHERN CALIFORNIA STORES

SEARS, ROEBUCK AND CO.

SHOP 6 NIGHTS  
SHOP MONDAY THRU SATURDAY  
9:30 A.M. TO 9:30 P.M.



# Rosarito to Get Largest Desalting Plant

**Special to the Progress Section**  
TIJUANA, Mexico — The world's largest flash-type seawater desalting plant will be built at Rosarito, near Tijuana, it was announced last week.  
A contract for the design and construction of the \$7,000,000 facility was awarded to Aqua-Chem, Inc., Waukesha, Wis., leading manufacturer of seawater desalting equipment, by the Comision Federal de Electricidad, the electrical power utilities division of the government of Mexico.  
The plant is to consist of two modules each producing 3,750 gallons per day, thus providing a total of 7,500,000 gallons of fresh water daily to the population and industry of the area.  
EACH MODULE of the Rosarito plant will be 2½ times larger than any desalting module in operation anywhere in the world, and one and one-half times larger than any currently under construction.  
When completed, the entire facility at Rosarito will

be the largest water-power plant combination in the world.  
According to Fred A. Loebel, president of Aqua-Chem, the total cost of the facilities (construction will begin within seven months) will be approximately \$7 million.  
The desalting plant will be built adjoining the 225-megawatt power plant now operated by the Comision. Heat required to raise seawater to evaporation temperatures will be provided by the electrical power generation.  
BY COUPLING the desalination and electrical power facilities, considerable cost-savings are effected, according to Loebel, with the result that the cost of desalted water is expected to be reduced from the current level of \$1-\$1.25 per thousand U.S. gallons—from desalting plants now in operation—down to 65 cents per thousand U.S. gallons.  
Just 20 miles from Rosarito, Aqua-Chem, which has

hundreds of land-based seawater desalting facilities throughout the world, now is constructing a 1,300,000 GPD demonstration desalting plant at San Diego for the U.S. office of Saline Water.  
To be operational by mid-1967, this plant will be the highest-temperature, highest-pressure desalting facility in the world.  
THE ROSARITO PLANT is of the latest most modern long-tube multi-stage flash distillation design, with a thermal efficiency that will enable it to turn out 10 pounds of fresh water for every pound of steam required.  
This type of plant, now in use throughout the world, was invented and pioneered by Aqua-Chem.  
Completion is scheduled within the next 18 months and will be of such magnitude that it will require 4,210,000 feet—or 800 miles—of copper-nickel tubing in the evaporator alone. It will also require over 5,000,000 pounds of steel for the evaporator shells and other structures.  
The design of the plant calls for 44 stages, with water

temperatures up to 235 degrees F. The plant will be almost entirely pre-assembled in the United States before shipment to Rosarito where the major components will be linked together and the assembly then connected to sources of seawater, steam heat and electricity.  
THE PLANT WILL OPERATE continuously without any shut downs for scale cleaning. This is accomplished by means of a feed-water treating system developed and used by Aqua-Chem successfully for over five years.  
The system comprises a continuous acid feed, followed by de-gasification and de-aeration, so as to prevent scale formation.  
According to Gordon F. Leitner, executive vice president of Aqua-Chem, "the Rosarito plant will place Mexico in the forefront of world-wide desalination progress and also help it in the development of the Baja California area since an ample supply of fresh water is a vital prerequisite to population growth, industrial development and tourism."

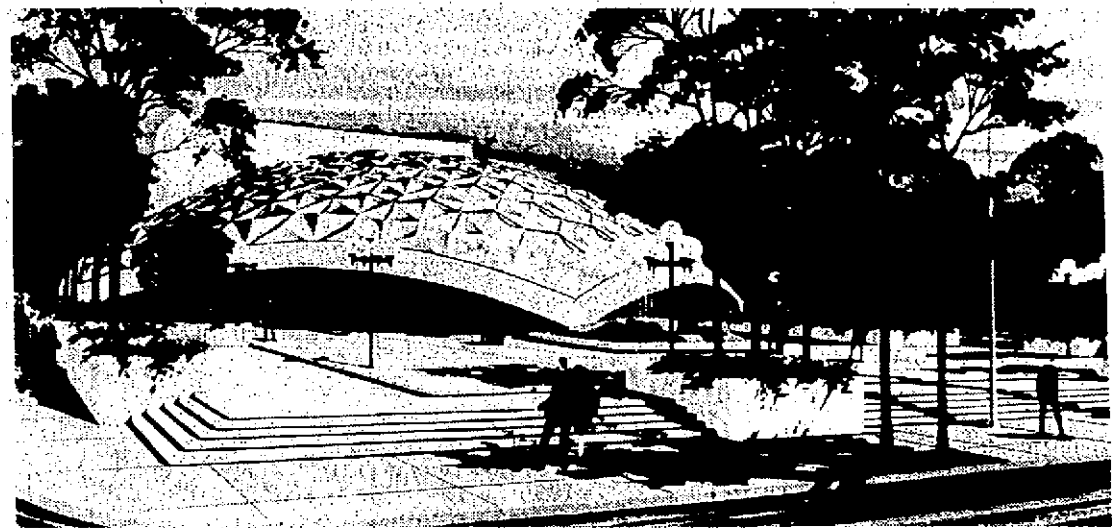


LONG BEACH, CALIF., SUNDAY, FEBRUARY 12, 1967

## Europeans Hold Big Power Over U.S. Interest Rate Level

**New York Times Service**  
WASHINGTON — The Administration is convinced some form of tax increase this year is the price it must pay for lower interest rates.  
It thus will abandon its proposal for a 6 per cent across-the-board tax increase only in the face of a serious reversal to the economy.  
A lesser economic setback is likely to be handled merely by altering the size, timing and structure of the tax program, not by scrapping it entirely.  
In specific terms, the Administration is willing, if conditions seem to require it, to advocate what would amount to a tax cut for business — an earlier restoration than now planned of the 7 per cent tax bonus given to businesses that invest in new equipment.  
IT WOULD, however, couple such a move with a request to Congress that corporations be made to bear a larger proportion of the planned general tax increase.  
According to a high-ranking administration official, who outlined the government's current economic policy thinking in a private meeting here, the urgent desire of the Administration to see lower interest rates and more easily available credit was the primary motivation behind the President's tax increase proposal.  
The official described the tax increase proposal as insurance that the Federal Reserve System, which began easing the availability of bank credit last fall, would continue on this easier money course.  
THE FEDERAL Reserve, which is legally free to follow policies counter to those of the Administration, had sharply tightened credit last year in an attempt to combat inflation.  
Its officials have repeatedly indicated that they would not have tightened so much if the Administration had asked for

a tax increase, which they thought was the right policy for last year.  
Administration officials now are convinced, as they have been for several months, that continuing easier money is absolutely essential to a recovery in the depressed home-building industry this year and to the general health of the economy.  
THEIR ANXIETY about interest rates is not confined to fears that the Federal Reserve System might tighten money again if President Johnson fails to stick with his tax increase proposal.  
There is parallel fear that the financial officials of Europe will refuse to go along with U.S. pleas for a lower worldwide level of interest rates if the tax increase is scrapped.  
The European money men think it is dangerous to the economies of all nations to have inflation in the United States. They agree with the Federal Reserve that the Administration should have sought a tax increase last year and should still seek one now.  
If the Administration abandons the tax increase — or even if it does not but Congress refuses to pass it — the European financial leaders may well decide that they do not want to help the U.S. lower interest rates.  
THE EUROPEAN treasury secretaries and central bankers have considerable — though entirely indirect — power over the level of interest rates in the U.S.  
If European rates are considerably higher than U.S. rates, some investors will withdraw funds from the U.S. and invest them in Europe to earn the higher return.  
Such a move of funds enlarges the deficit in the U.S. balance of international payments and threatens a resumption of large American losses of gold.



THEATER-AUDITORIUM AT RENO ... Is One Of Temcor's Latest Projects

## IT'S CALLED THE GEODESIC DOME Torrance Firm's Futuristic Buildings Growing in Favor

Imagine six men assembling a 160-foot clear-span structure in less than four weeks.  
Imagine that structure a dome-like building which sparkles in the sun like a multifaceted jewel.  
This is a geodesic aluminum dome.  
It is engineered, marketed, manufactured and assembled by a Torrance company which opened its doors but two years ago.  
Today, Temcor — the world's largest builder of stressed-skin structures — is doing business from coast to coast and in Alaska and Central America.  
By ROBERT BECKMAN  
Progress Editor  
— is doing business from coast to coast and in Alaska and Central America.  
THE MAIN exhibit building at the upcoming Alaska Centennial will be a gold anodized aluminum dome being manufactured by Temcor, 2825 Toledo St.  
R. D. McCauley, sales manager, said:



SIX-MAN CREW ... Raises Placer County's New Structure

"Architects, engineers and surveyors at Fairbanks say our geodesic dome was chosen for the focal building because of its beauty, strength and the fact the dome can take shape almost overnight."  
Temcor domes have been found ideal for motion picture houses, playhouses and theaters-in-the-round.  
CLEAR-SPANS up to 195 feet and larger are available, McCauley said.  
A 195-foot span, for instance, with a dome rise of about 65 feet provides 28,700 feet of floor area.  
"The domes," McCauley continues, "have an inherent advantage of high heat reflectivity and, conversely, low emissivity."  
Acoustics in the geodesic roofing, he added, have an advantage over smooth-shell domes in that the shape of the panels helps to reduce interior focusing.  
And, McCauley says, Temcor domes are wind and seismic resistant.  
WHERE ARE some of the Torrance firm's structures?

In Orlando, Fla., students at Bishop Moore High School enjoy gymnasium events under the "dome."  
Patrons of Las Vegas' Cinerama consider their "dome" a landmark.  
So do the patrons of Casa Manana Opera House in Fort Worth.  
The theater-auditorium for Washoe County, Nevada, is a Temcor dome.  
Youngsters enjoy a dome cafeteria at Curundu High School in the Panama Canal Zone.

TEMCOR'S president, W. G. Mitchell, takes special pride in the latest projects — that in Alaska and the Placer Administrative Center at Auburn, Calif.  
At Auburn, five domes were chosen, rather than one large geodesic structure, for esthetic reasons.  
Factory-produced in Torrance, the domes were shipped to Auburn by rail and assembled on the site.  
EACH DOME will

carry loads up to 2½ times that required by code and will withstand winds up to 125 miles per hour. Each dome spans 75 feet of unobstructed floor space.  
One of the county's chief backers for the Temcor structures was Supervisors' Chairman Will Jones.  
"This unconventional approach was selected," Jones declared, "because of economies, speed of construction and because it represents the growing spirit of the county."



AUBURN'S CHOICE ... Five Geodesic Domes Instead of One

## Penney Co. Is Buying Into Insurance Field

**Special to the Progress Section**  
NEW YORK — The J.C. Penney Co. has entered the insurance field in another move to broaden their scope of business.  
Penney's has purchased the Beneficial Fire & Casualty Insurance Co., and the Vermont Accident Insurance Co. Both were acquired from Beneficial Standard Life Insurance Co. for \$6.7 million, the price based on the acquired companies' cash assets and the market value of their securities portfolios.  
The acquired companies were members of the nine-company Beneficial Insurance Group (BIG).  
Arthur Jacobsen, treasurer of Penney Co. since 1958, will be president of the two wholly owned subsidiaries.  
Thomas J. Spanker formerly vice president of Allstate Insurance Companies, has been named executive vice president and a director of the Penney subsidiaries.  
Action already has started to change the names of the acquired companies. Beneficial Fire and Casualty would be known as J.C. Penney Insurance Co., and Vermont Accident would become J.C. Penney Life Insurance Co.  
Penney officials said an agreement has been reached whereby Beneficial will furnish technical assistance in the handling of business to be developed by Penney's insurance operation.  
Beneficial will reinsure part of the business to be written by the two acquired companies.  
Initial interest will be in marketing accident and health insurance, Penney officials declared.

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## On the Inside...

PAGE 2—Mobil Oil, North American announce joint effort in matter of developing offshore oil fields.  
PAGE 2—Snow storms across the nation affect current Business Week Index.  
PAGE 2—Business Editor Ken Chikote tells how California, especially the Southland, will pace nation this year in economic growth.  
PAGE 5—Why a newly purchased home often looks different when buyer moves in is explained.  
PAGE 7—What Florida's Disney World will mean to the Southeast is told by the late Walt Disney in his own words.  
PAGE 8—Common complaints of the real estate appraiser after leaving a marketable property — and proud homeowner.



# California Paces Economic Growth in U.S.

By KEN CHILCOTE  
Business Editor

California, especially its southern area, will pace the nation this year in continued economic growth.

Aerospace industries are set for another record year. Already the nation's leading aerospace state, orders will be flowing into California plants at the rate of \$2.5 billion a month.

In fact, one prominent Wall Street market analyst predicts that "California may well become the most affluent state in the nation."

Yura Arkus-Duntov, president of The Equity Growth

Fund of America, says: "California is receiving its impetus from a tremendous reservoir of skilled disciplines which has been built up to handle existing work."

"THIS POOL OF HIGHLY skilled workers in many areas of technical skills attracts other skilled people. In turn, this means that this addition of people means that more work can be handled. The more work that is handled, the more people are brought in. It is an endless chain reaction."

Abrupt employment surge expected in this area can be attributed to rising demands for all types of aircraft,

both military and commercial. At present, general aviation aircraft are being produced at a record pace to satisfy the market for private and corporation aircraft.

The helicopter segment of the industry has increased employment 15 per cent the past year to keep pace with demands. And now civilian demands for the craft are soaring. The war in Vietnam has created large backlogs in military production.

SALES OF COMMERCIAL AND MILITARY aircraft are predicted to surpass \$22.5 billion, an 8 per cent gain. Missile sales are expected to reach about \$3.6 billion in 1967.

Another bright spot in the growth potential of aerospace in this area is increased employment on non-aerospace jobs, indicating the boundless scope and breadth of aerospace firms.

The aerospace industry is keenly aware of nonrelated but important environmental needs, Arkus-Duntov says. "I expect the industry will eventually tackle such problems as urban congestion, air and water pollution, transportation and product distribution."

Development of nonaerospace products makes the firms in better shape for the time when the Vietnam conflict ends. Aerospace companies even now are developing high-speed trains, new and faster ships, transportation systems for underdeveloped countries, water and air pollution control systems, oceanography programs, and many other projects not related to planes and missiles.

California has become the pioneer in a technological revolution.

## Snow Storms Affecting Index

The Index held its own this week in spite of the snowstorms in the Midwest. The drop in several components, severely affected by the snows, offset the gains that otherwise would have pushed the chart upward.

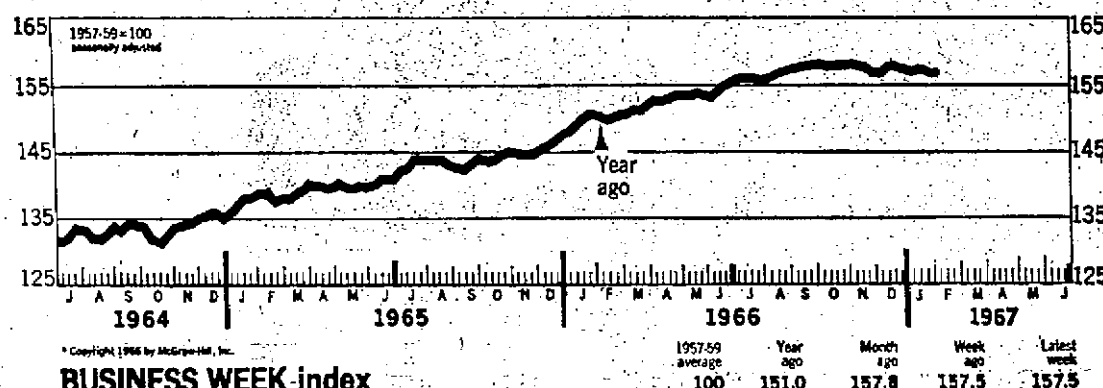
Electric power output had its first year-to-year fall in more than five years this week due to the bad weather. Power production was down 4 per cent from last week and .2 per cent below the same week a year ago.

Auto and truck production also took a dip in the latest week. Production dropped 13 per cent below the week

ago figure due to the shortage of workers on assembly lines.

Eighteen of the industry's 47 assembly plants lost a total of 32 working days this week because of the snow. Steel production was down 2 per cent below last week, due, in part, to auto producers' cutback in orders.

Two strong factors, unaffected by the weather, were paperboard and carloadings. After seasonal adjustment, paperboard production rose 5 per cent above a week ago and 3 per cent above a year ago. Carloadings were up 1 1/2 per cent above last week.



BUSINESS WEEK-index

## Mobil, North American in Joint Offshore Oil Development Work

Special to The Progress Section

Mobil Oil Corporation and North American Aviation, Inc., have announced an agreement whereby the two firms will participate in the development of technology and equipment to support offshore oil and gas operations.

A. L. Nickerson, chairman of Mobil, and J. L. Atwood, president and chairman of North American, said the agreement is aimed at evolving ocean bottom and associated surface systems to support both present and future oil industry activities.

They said the program will bring together Mobil's experience in the oil industry and North American's systems development skills.

MOBIL WAS one of the first companies to drill for oil in the Gulf of Mexico soon after World War II.

Since then the company, through its producing, engineering and research functions, has contributed to the petroleum industry's extensive technology for offshore exploration, drilling and production.

Mobil presently has offshore activities in many areas of the world, including the Gulf of Mexico, offshore California; Cook Inlet, Alaska;

offshore Nigeria, the North Sea and the Red Sea.

North American Aviation is prime contractor for the Apollo program, and is a major contributor to many of the United States' most vital aerospace systems.

IN OCEAN engineering and

research, the company over the past decade has brought forward significant advances in such areas as submersibles, and underwater structures, hydrofoils, navigation and communications, remote handling systems, acoustics, and environmental control.

Under terms of the agree-

OUT OF KIRKWOOD, MO.

## Slick Answers to Oily Questions

Most people would require quite a few words to explain the importance of oil and its by-products in the world today, but a fourth grade student in Kirkwood, Mo., summed it up in one sentence.

"Oil," said he, "is the most valuable thing on which the hand of man has ever set foot."

Harold Dunn, fourth grade teacher in Kirkwood, collected many similar bits of wisdom from his students when he quizzed them on their study of oil.

Some of the students' answers are related by Dunn in an article in the current issue of the Humble News, employee publication of Humble Oil & Refining Company.

FOR INSTANCE, when asked to define petroleum, most of the students did well, but a few had ideas of their own, such as:

"Petroleum is a more dignified name for oil."

"Petroleum is a spare word for when you cannot think how to say oil."

And one boy approached the question from a negative angle:

"Take some oil. Pour it in water. Were you able to

stir it up together? Then it wasn't oil."

In describing the origin of oil, Dunn tells his students how millions of years ago, when prehistoric monsters roamed the earth, fine silt settled to the floor of inland seas and eventually turned into rock. The rock, Mr. Dunn explains, pressed down on dead organic matter until the heat and pressure turned it into petroleum. The idea that oil is ancient seemed to get across very well.

AS ONE STUDENT put it:

"Compared with oil, man has been on the earth for only a drop in the bucket."

Test answers from other students included:

"From 500 million B.C. to 10 million B.C. everything got busy turning into oil. In those days there was not much else to do."

"When past monsters died, some of them changed to fossils while others preferred to be oil."

"The manner in which oil is formed, as I understand

it, is not very well understood."

WHEN DUNN discussed oil refining with his students, he found that they were particularly fascinated with his discussion of the catalytic cracker, known commonly as the cat cracker. When he asked the students to define cat cracker, the answers included the following:

"A cat cracker could just as well be called something else if they could only think of another name for it."

"A cat cracker is either one of two things. One, a cracker that cats eat, or two, I don't know."

In answering a question on the use of tanker ships for transporting oil, one student reported: "Any ship taking oil into another country has to have a visa. For round trips, you need a visa versa."

A discussion of rocket fuels by Dunn brought this sage observation from one of his fourth graders: "When the fuel gets burning, the gasses rush out the nozzle. So would anybody."

## U.S. DEPARTMENT OF COMMERCE Trade Tips ON THE WORLD MARKET

There is a demand for American products almost everywhere, including a market for U.S. perfumes and cosmetics in Paris. Australians want Western wear. A New Zealand firm seeks machinery for a paper plant. The Cypriots need equipment for curing tobacco, and refrigeration equipment is in demand in Spain and Portugal.

Because export sales mean added profits for Long Beach-Orange County businessmen, the Department of Commerce each week furnishes the Progress Section a series of tips gathered by the U.S. Government's worldwide commercial listening posts.

HERE IS A selection from this week's list, with names and addresses of prospective buyers.

AUSTRALIA — Western wear, clothing, men's and women's, especially jeans, Western type shirts, hats, belts, buckles. General range of toiletries. Direct purchase and agency. Clarke Products Pty. Ltd., 187 Parramatta Road, Homebush, NSW.

CYPRUS — Machinery for drying Virginia tobacco leaf by continuous process. Andreas Azinas, Commissioner and Greek Register of Co-operatives Societies, Nicosia.

DENMARK — Shortwave equipment for opening garage doors from automobile, etc.; electric door locks; indoor-outdoor swimming pools, equipment, accessories. Reparto A/S, 81 Sondervigvej, Vanlose.

ENGLAND — Accessories and ancillary equipment for data processing systems. Agency and direct purchase. Willis Ltd., 101 Whitechapel High St., London, E.1.

FRANCE — Perfumes, cosmetics, beauty products, other toilet preparations. Societe Stephanie Bowman, 19 Rue Vignon, Paris, 8eme.

GERMANY — Shaving preparations, perfumes, toilet water and colognes, hair preparations (including shampoos), dentifrices, mouth washes and related products, lip preparations, powder, etc. Requests price quotations c.i.f. German of Dutch ports. Cospar GmbH, 334 Muensterstrasse, 4 Dusseldorf.

MALAYSIA — Complete plant with annealing facilities for manufacture of cold sheets from hot-rolled strips, capacity 5,000 tons per month based on 16-hour shift. Plant must be capable of making cold sheets up to 4' wide and thicknesses ranging from 12G to 38G, including shearing line. Soon Seng and Co., 27 Malay St., Kuala Lumpur.

NETHERLANDS — Ladies' children's disposable underwear and outerwear made of paper fabrics. Direct purchase

SWITZERLAND — Labor saving builders' hardware; labor saving tools, all kinds. Agency and direct purchase. Sury AG, Bernstrasse 124, 3052 Zollikofen-Bern.

TAIWAN — Equipment for metalizing prime and colored plastic foils such as PVC, acetate, polyester, styrene, polypropylene; aerosol spray valves; metallized plastic foil. Royal Company Ltd., 43-1 Sung Chiang Road, Taipei.

NEW ZEALAND — Automatic or semi-automatic wood turning machine for making bowls used in 10-pin bowling alleys. Catalogs, specifications, indications of f.o.b. prices requested. E. N. Sexton, Machinery Dept. Mgr., Morris Black & Matheson Ltd., P.O. Box 2211, Auckland, C.I.

PORTUGAL — Kitchen, table cutlery. Light electric household appliances, except washing machines, stoves, refrigerators, radio and TV sets. Direct purchase and agency. Soter-Sociedade Technica de Electricidade e radio, Lda., Rua Luis de Camoes, 1, Lisbon, 3.

SOUTH AFRICA — Linoleum floor covering: squares of 9'x10', 9'x12' and

ECONOMIC GROWTH IS SEEN FOR California in all the economic growth categories which have underlain its historically high growth rate — population, personal income, manufacturing and agriculture, says a forecast from Crocker-Citizens National Bank. During 1967 the big stimulus in the economy will come from a rising level of defense expenditures and from the expected improvement in residential construction, says the Bank of America economics department.

Each Californian, on the average, earned an estimated \$3,402 during 1966, according to the bank. This was a gain of 6.2 per cent over the 1965 level. However, rising consumer prices absorbed half of the increase.

SOUTHERN CALIFORNIA's economy is off on the new year with an optimistic note, reports L. H. Showalter, vice president-manager of Security First National Bank's Long Beach headquarters.

January's economic level for the Southland, as measured by the bank's index of business activity was estimated at 153.7 compared to December's 152.6. On a year-to-year basis business activity for the month was up 2 per cent over January.

Construction showed a rebound in January in the area, especially in Long Beach where construction permits were \$7,569,452. Bank debits showed substantial gains.

THAT RECENT EASE in interest rates was somewhat misunderstood. It is not for small industrial and local business borrowers. And not for a consumer loan, either. The only ones getting any benefit from the prime rate interest dip are giant corporations and stock brokerage firms.

HERE AND THERE — Holland Co., Glendale based real estate developing and construction firm, is diversifying into the food industry. Philip Holland, president, said a major chain of franchised "Amigos" Mexican restaurants will be set up. Within three years there will be 18 "Amigos" in operation in the state and then they will expand to Nevada, Arizona, Washington and Oregon with 65 units open by the end of 1971.

Cost of each unit will be about \$150,000. Milton D. Fradelis, a member of a well known Los Angeles food industry family will head up the operation and offer a complete franchising deal.

Besides seating 100 patrons the restaurants will have take out service. Attractive adobe-like Mexican buildings will be used in large landscaped parking areas. The Mexican theme will be followed in interior design, appointments and dress of waitresses. There will be a large range of foods running from tacos to a "Fiesta Banquet." Each restaurant will have a Mexican gift shop.

All-electric homes no longer are a novelty. There are 3 million electrically heated homes in the U.S. now — 19 million are predicted by 1980, according to the Electric Heating Association. Raytheon Co., which operates a branch in Santa Ana, has received a \$44.8 million contract to develop and produce for the Federal Aviation Agency, computer display Channel systems for use in NAS projects. The glass industry is feeling the impact of situations adversely affecting residential construction and the auto sales slowdown.

COLOR TV SALES IN 1966 reaching a total of 3,639,500 sets went through retail channels, Merchandising Week reports after a complete check. This was an increase of 79.8 per cent. More than 55 billion Blue Chip trading stamps were redeemed last year, an increase of 18 per cent. By special arrangement with the Israel government, U.S. National Bank has been designated as one of 28 banks in 21 states to be exclusive distributors of proof-like sets of Israel's 1967 coinage. Employment and payrolls of Ford Motor Co., and its subsidiaries in the U.S. during 1966 were the highest in history. The average hourly and salaried employee total was 233,849, up 16,000. Payroll was \$2,203,792,000, up \$141 million. Gross average hourly earnings for hourly rated employees hit a record of \$3.67, a 9 cent gain.

(Continued on Page 11)

## North Long Beach REC Lists Topic

Members of the North Long Beach Real Estate Club will hear Kneute Flint, vice president and sales manager for Transamerica Title Company, discuss "The Housing Industry, Jet Age or Horse and Buggy?" at their 8 a.m. Thursday meeting at the Park Pantry.

## OAKMONT SOUTH BAY

PRICES SLASHED \$32,950 TO \$34,350

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LOWER-LEVEL RUMPUS-GAME ROOM!

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\$24,950 to \$995 DOWN PLUS COSTS

IMMEDIATE OCCUPANCY!

Orangewood

KNOTT AVE. south of KATELLA AVE.

DON WILSON  
...the Southland's most reliable home builder!



\$13.5 BILLION BUSINESS IN U.S.

# These Industries' Products Really Headed for Trash Cans

New York Times Service

American consumers support a \$13.5 billion industry that probably receives less attention for its size than any other. Its products are designed to be tossed into the garbage can without a second look.

This fact does not worry the packaging industry. It is the first look — and its effect in the supermarket — that package manufacturers are selling to the makers of everything from bread to beer to frozen chow mein.

Recognition of this fact — that the package exists only to transport and sell the product — was the beginning of the recent success of the American Can Company, according to William F. May, chairman and chief executive officer.

MAY, WHO IS 51, stands 6 feet 3 and looks like a linebacker in the National Football League, was interviewed at American Can's headquarters in New York.

"At one time," he said, "we bent and squeezed and shaped tinplate, and we made out of it something of which we were very proud."

"Then we would go to our customers and tell them how difficult it had been to make this product, how many hours of research it took to develop it and what a jewel it was."

"The customer couldn't have cared less. He cared only about his product and what our can could do for it."

TO IMPLEMENT this point of view, American Can was forced to undergo a difficult reorganization that culminated in September, 1965, with the appointment of May as chairman and E. T. Klassen as president.

Having expanded through acquisition, May said, American Can had faced a familiar problem — executives of the absorbed companies wanted to operate as totally separate divisions.

They had been allowed to do so, and the result was duplication of accounting, purchasing, research, legal and other services that should have been consolidated.

WORSE, A duplication of selling effort could result in an absurd situation, where one American Can salesman might be trying to sell plastic packaging to a manufacturer, while another was touting paper.

American Can has now been turned around and is at the point where it can consider further acquisitions, May reported.

Historically, however, the company has expanded through share exchanges, and the stock — at about \$48 a share — is in the lower half of its 1966-67 trading range of \$44.75 to \$59.75.

This was despite earnings in the first nine months last year of \$59.38 million, or \$3.48 a share, up 19 per cent from the 1965 period.

IN A RECENT market letter, the First Hanover Corporation, a Wall Street brokerage house, said American Can and two of its chief competitors, the Continental Can Company and Crown Cork and Seal, Inc., probably would continue to set earnings records.

For calendar 1966, American Can's earnings were about \$4.10 a share, May said.

John F. Roche, ANA analyst at First Hanover, remarked in an interview that investors, like consumers, appeared to ignore the packaging industry, or at least to take it for granted. "Yet," he added, "it's about as recession-proof as an industry can get."

First place in the packaging industry seesaws between American and Continental. The former also has consumer lines. With estimated 1966 sales of \$1.4 billion, American has about 10 per cent of the market.

IT IS THE nation's largest producer of metal containers, and a leader in production of paperboard milk containers

and composite, metal such as paper cups and tow and fiber containers. About 9 per cent of volume is in non-packaging consumer goods, containers are the development to watch, May said.

"This is going to be the significant trend — to a package with all the advantages and none of the drawbacks of several materials."

In the near term, the most important developments are glass for bottles, and techniques to draw steel and aluminum into two-piece cans. Bottom and body are one piece; only the top is separate.

## Various Activities Provided Residents

Organization of a flying area by taking Spring Street club has created great interest among residents of Tanglewood Townhomes, reports Jeanne Edwards, recreation and social director for the Cypress community.

"We are fortunate to have among our residents William Cumpstone, a pilot for Slick Airlines," said Miss Edwards. "Cumpstone and I have been planning such activities for the club as flying lessons for teenagers and adults and charter plane flights for club members."

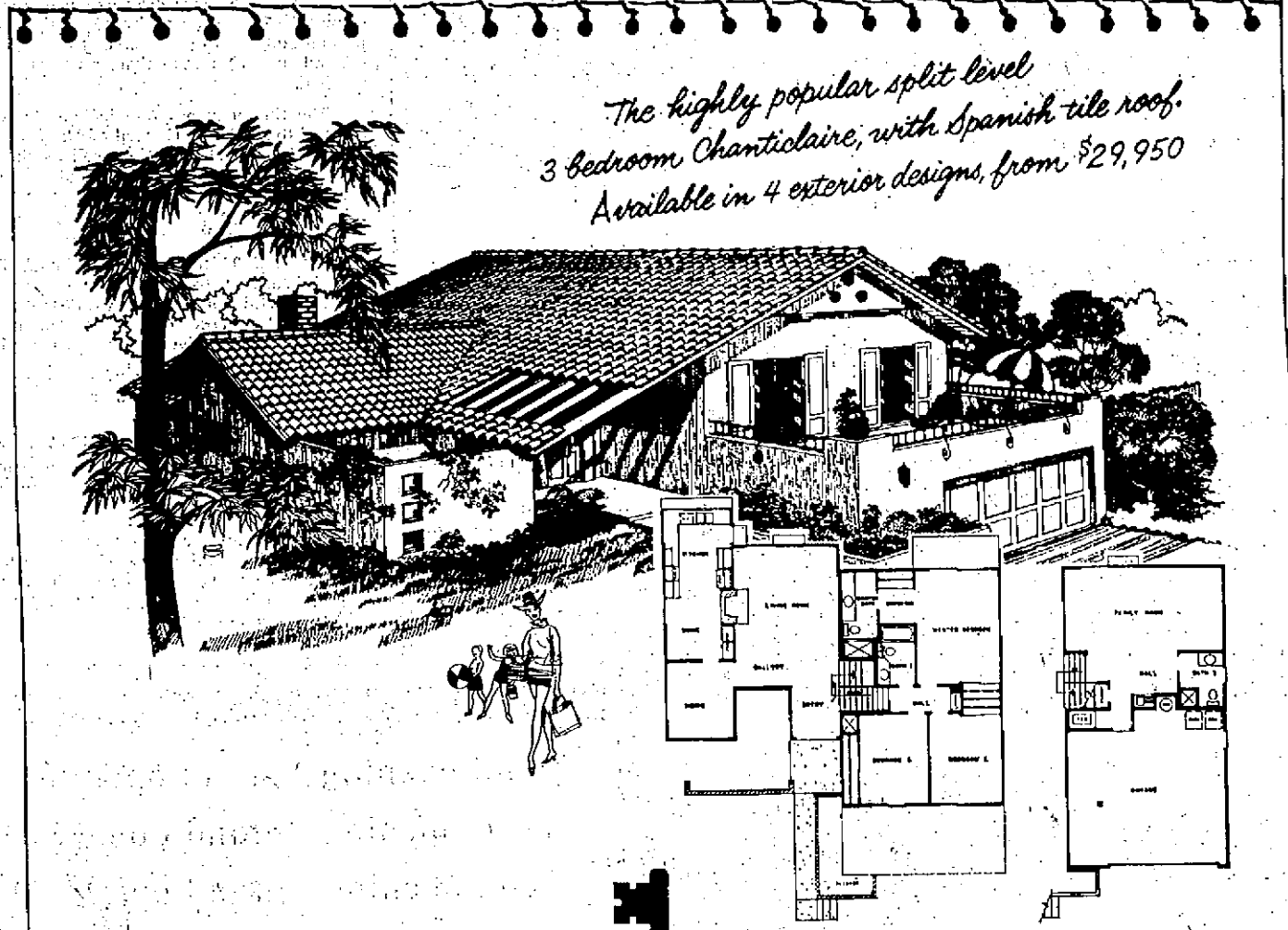
Other activities at Tanglewood include special interest clubs and classes, frequent parties, trips and contests. There is a wide range of recreational facilities on the premise.

TANGLEWOOD IS a leisure-oriented community developed by Larwin Co. to meet the active recreation preferences of young families.

The homes range in size from two to four bedrooms, with family rooms and built-in kitchens. There are one and two story models. Tanglewood may be reached from the Long Beach

### Roundtable Stated for Sales Council

In line with the increased interest being shown by the buying public in new home values, the Sales and Marketing Council which functions as the marketing group for the Home Builders Association of Los Angeles, Orange and Ventura Counties, will present a timely "Problem Solving Roundtable" at the Monday meeting at the Rodger Young Auditorium, Los Angeles, according to President John Martin.

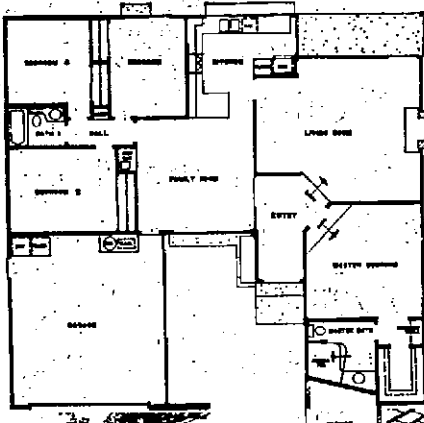


The highly popular split level 3 bedroom Chanticleire, with Spanish tile roof. Available in 4 exterior designs, from \$29,950

# Deane Homes

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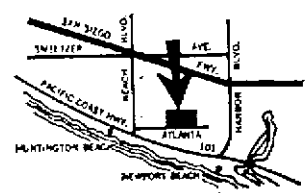
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Suburban Contemporary design with Bermuda tile roof... the Marquis with 4 bedrooms, private courtyard, raised entry... available in 3 exterior designs, from \$27,950

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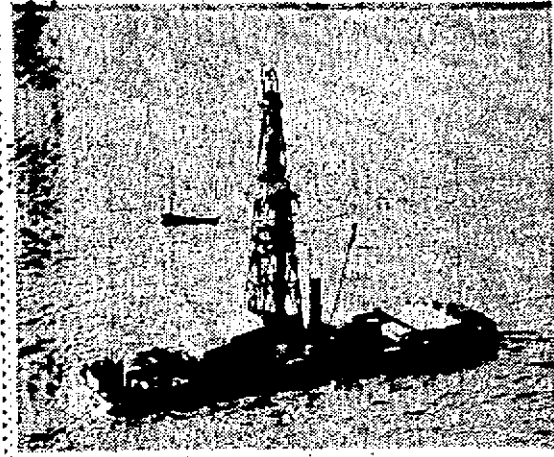


Take San Diego Freeway or Pacific Coast Highway 101 to Beach Blvd., then to Atlanta.

DEANE BROTHERS • DEVELOPERS/BUILDERS • A SUBSIDIARY OF OCCIDENTAL PETROLEUM CORPORATION  
4201 Birch Street • Newport Beach, California • Copyright Deane Brothers 1967

### DEPARTS FOR AFRICA

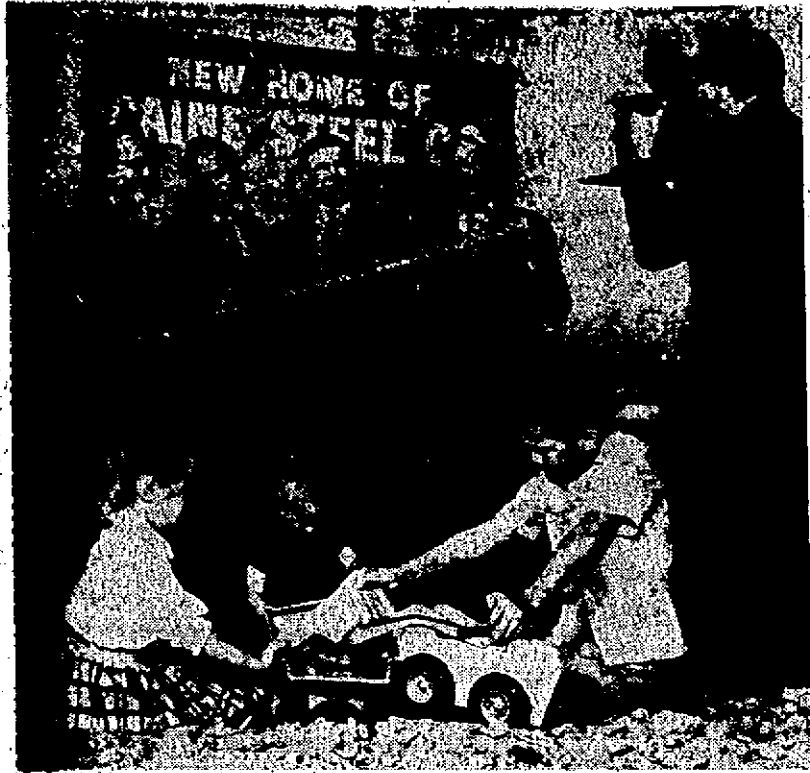
Western Offshore No. V, built by firm by that name and a division of Pike Corporation of America, 12623 E. Imperial Highway, Santa Fe Springs, has departed for Africa to fulfill long-term contract for SOFREP, operating company for French oil producers. The 365-foot centerwell drilling barge can drill to beyond 20,000 feet.











# CHILDREN'S PLAY—THIS GROUNDBREAKING

While company and community officials posed for groundbreaking picture at site of Caine Steel Company's new plant in Watson Industrial Center, children of Caine executive took excavation into their own hands. Adults are William T. Huston (from left), Watson Land Company president; Howard Jones, chief deputy to Los Angeles Supervisor Burton Chace; Caine vice president Max Rudorfer and Watson vice president Alphonse Watson.

## TIP FOR PURCHASER

### Find Out What Stays With House

**BY Associated Press**  
New home owners often complain that former owners strip a house before they leave it.  
They buy a house that looks absolutely dreamy with a few flaws here and there that they figure can be solved with a little paint, plaster and a few shingles.  
They move in to it, and discover it looks different. They can't quite put their finger on what's happened. Wasn't there a little red maple tree just in front of the window? Wasn't that spotty lawn filled in with lush pachysandra? Did the terrace awning have so many holes? The front door knocker doesn't seem to be the one that was there to begin with.

**NEIGHBORS** could fill in the answers, but it seems petty to ask.  
Some home sellers don't

care to leave some of the very things that provided the enchantment that sold the house. One couple remembered a handsome federal door knocker. The substituted one was a tarnished brass eagle.  
People show incredible greed when they move from a house, removing window locks and even light bulbs.  
One family removed marble window sills in the living room, substituting newly painted wooden sills. They took half-finished cans of paint that matched the walls and half-yard pieces of wallpaper that could have been used by the tenant for patching purposes.

**WHEN ONE** sells a house at a handsome profit, removal of such things almost seems larcenous.  
One of the greediest

strippers is one who strips the house of things that she didn't put there. She takes the old pewter sconces that were put there when the house was built, the two-year-old awning, replacing it with the previous one that had been stashed in the garage.  
People buying a house should ask as they tour it, "does this go with the house?" The home owner deserves to be committed one way or the other.  
A seller is usually eager to sell a house even if he is reluctant to leave it, because he has been transferred or can't keep up the payments. He needs the money either for debts or a new house.

**THAT'S THE** time to ask that the contract include the things you want left—a tree, a washing machine, freezer or refrigerator. The

## Garden Grove Realtors' Prexy Sees Good Year

Norman H. Abrams, president of the Garden Grove Board of Realtors, reported that recent improvement in the money market has created greater likelihood that a mortgage can be obtained which will meet the requirements of both buyer and seller in a real estate transaction.

Abrams has just returned from the inaugural meeting of the National Association of Real Estate Boards in New Orleans.

## AHA Plans Panel Meet Wednesday

"Let's Meet the Challenge" will be the theme of the monthly meeting of the Long Beach Apartment House Association at the Long Beach Elks Club Wednesday at 6:30 p.m., according to president Clyde S. Brown.

Recognized representatives in the apartment house industry will participate in a panel discussion.

**TOPICS AND** speakers will be: "Modernization by Electricity," H. Fred Mickelson, Southern California Edison Company; "Selection of Tenants and Rent Collection," Gary Urton, American Savings; "How to Serve and Use Notices," Eugene L. Zechmeister, executive director, Long Beach AHA; "The Legal Way," Lawrence Lackman, attorney, and Carleton Peters, first vice president of the association will be moderator.

## BCA to Gather

Harry Babbitt, radio and television personality, will speak to members of the Building Contractors Association's Orange County Chapter at 6:30 p.m. Monday at the Revere House, Tustin.

Babbitt, community relations director, will discuss "Leisure World and Its Place in the Retirement Home Market."

mortgage credit becomes more readily accessible, word of improved availability will reach a wider range of potential buyers.

While there was no noticeable drop in local real estate activity in 1966, there was not the expansion that has been in evidence in other years.

**OWNERS WHO** hesitated to list their property for sale last year because of reported credit shortage, can now do so with confidence because of the healthy change nationwide in market conditions, Abrams declared.

Recent improvements in the local scene have been consistent as the January Multiple Listing Sales numbered 122 with a dollar volume of \$2,454,237. This record surpasses any one month during the last quarter of 1966. In January, 1966, the number of sales reported was 107 with a correspondingly lower dollar volume.



MANY EXTRAS INCLUDED . . . In Purchase Price

## First 50 Casa de Santiago Homes Ready in Santa Ana

Casa de Santiago, already been constructed at the exclusive site with additional architectural designed exterior elevations.

Greer-Wood Enterprises will affect the Santa Ana community to the extent of approximately \$7 million dollars. The private-walled homesite at Bristol Street and Memory Lane will have a gigantic economic effect on the entire area. Fifty homes have already been constructed at the exclusive site with additional architectural designed exterior elevations.

Hundreds of area preview viewers who continue to visit the model complex weekly agree that Casa de Santiago has complete family-ready homes, offering "first in the area" floor plan arrangements.

Priced in the medium range, financing is completely flexible. From Santa Ana, the furnished model homes may be visited by driving to the intersection of 17th and Bristol Street, then turning north just ¼ mile.

# Fashion Shores

The Location Alone Is Worth The Price!



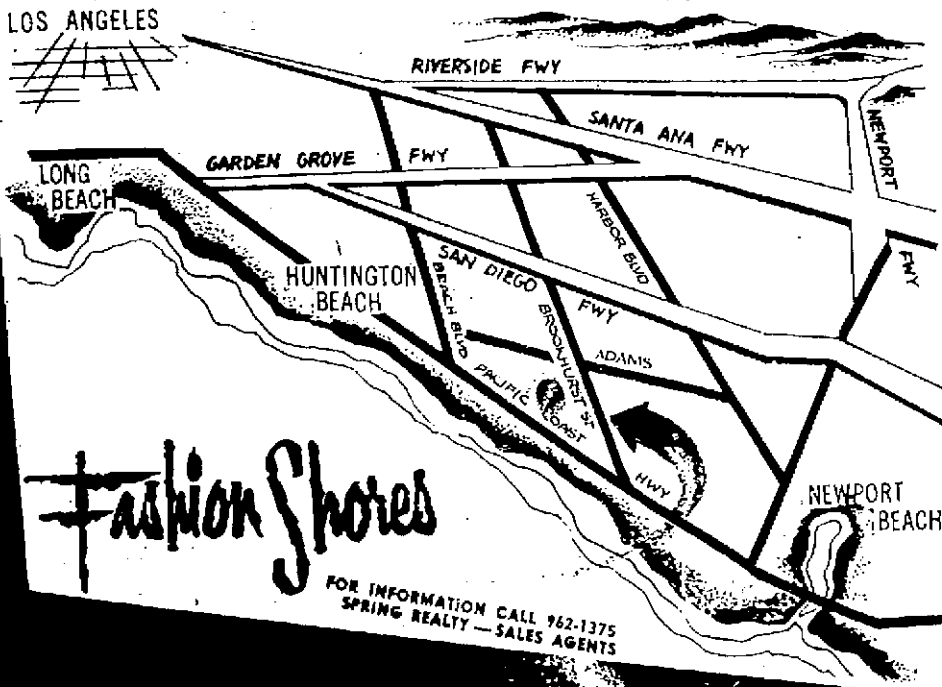
3 & 4 BEDROOMS—1 & 2 STORIES  
BIG FAMILY ROOMS—FORMAL DINING ROOMS

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ALL INCLUDED AT NO EXTRA COST!

VETS TOTAL COSTS FROM \$250  
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Fashion Shores

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SPRING REALTY—SALES AGENTS



## Live at Tanglewood where things are always cooking.

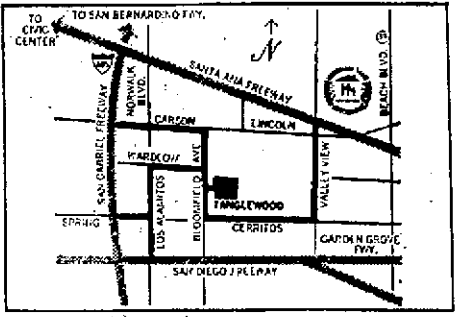
At Tanglewood, there's something for everyone's appetite. There are swimming pools, badminton courts, putting greens, volleyball courts, private parks, and social activities at country clubhouses. And if you really get hungry for something to do, there's always our barbecue and picnic areas.

So come on out to Tanglewood today. And start things cooking.

Tanglewood

From \$18,950. Veterans no down payment. New Cold War Veterans terms. Easy FHA, and conventional terms. On-the-spot trade-in for your present home. Larwin, one of the nation's leading developers of new communities.

If you come out today, you can get a 4 bedroom home for just \$20,750.



**DIRECTIONS:** Tanglewood is in Cypress. From the San Diego Fwy, take Los Alamitos north to Cerritos. Right to Bloomfield then left to models.  
From Santa Ana Fwy, take Valley View south to Cerritos. Go right to Bloomfield and right to models.  
From San Gabriel Fwy, take Carson (Lincoln) turn-off then left (East) to Bloomfield. Go left to models.



# Ten Area Realtors Named to Serve National Committees

Appointment of 522 to Boards for 1967 was announced by president Richard Morris, of Buffalo, N.Y.

Many are Realtors in the Long Beach-Orange County area.

Morris commented that the work of the committee members is essential to the progress of organized real estate as most of the continuing activity of the association is carried on through its 26 committees.

Areas covered by the committees include real estate education, license law, public relations, governmental liaison and professional standards.

LEGISLATION which would provide a secondary market facility for conventional mortgages, probably under the Federal National Mortgage Association, will be sought by the Realtors' Washington Committee.

The Realtor-Public Relations Committee will continue its nationwide advertising and public relations program designed to acquaint the public with the meaning and correct use of the term Realtor and the advisability of conducting all real estate transactions through a Realtor, as well as providing complete news of NAREB throughout the nation.

THE EDUCATION Committee will encourage Realtor groups to cover an ever wider range in their real estate courses.

NAREB's membership increased by 2,349 during 1966, and totaled 84,583 at the end of December. Constituent boards totaled 1,535 as of that date.

THE 1967 committee appointments from this area, by city are:

Bellevue—E. Thornton Ibbettson, Build America Better Committee, and Committee on Professional Standards.

Downey—C. Larry Hoag, Committee on Multiple Listing Policy and Committee on Professional Standards.

Fountain Valley—Eugene V. Kadow, Committee on Board Services.

Long Beach—Clive Graham, Realtor-Public Relations Committee and Library Policy Committee; Barbara Moss, Committee on Multiple Listing Policy; Melvin L. Mould, Committee on Professional Standards.

PALOS VERDES—Robert C. Allen, Committee on Multiple Listing Policy and Committee on Professional Standards.

Rolling Hills—George S. Denbo, Realtors' Washington Committee; Frances H. Dunn, Realtor-Public Relations Committee.

Santa Ana—Carl F. Mock, Membership Committee.

## WORLD OF WINGS

### Cessna 172 Sets Altitude 'Record'

By LEE CRAIG  
Aerospace Editor

Would you believe 18,000 feet in a Cessna 172?

For lack of better information, consider this a claim to the unofficial world's altitude record for 172, which has a listed service ceiling of somewhere around 13,000 feet.

I'd like to say we did it on purpose, but it was purely involuntary. With I. P. T. chief photographer Roger Coar aboard, we were up to get aerial photos of Mt. Baldy's snow-capped peak last week when we ran into a rising wave of air sweeping over the mountain.

With a steady 2,000 feet-per-minute rate of climb, we gained 6,000 feet in a hurry — with the 172's nose pointed vainly down.

Fun, if you like flying while clutching your throat and peering through red spots.

CHARLIE LINZA OF WORLD HELICOPTERS, Long Beach Airport, is about to trundle out a new, little two-place autogyro he's had in the works for a year.

It's called the "Sportman" and Linza figures it would be just the ticket for hunters and fishermen who like to get off the beaten track for their sport.

## People in the News

Three vice presidents of Farmers and Merchants Bank, Long Beach, have been named members of the workshop committee of the Independent Bankers Association of Southern California. They are R. E. Dickinson, Kenneth W. McLaren and Marvin Katte.

Edward N. Clements, 2211 Pepperwood Ave., has received a diploma from Southern California Edison's Hydraulic Test School at the Long Beach Service Center. The school was opened to increase employee proficiency in testing sophisticated equipment being introduced to speed electric service.

William R. Clement has received a special award for his agency winning in competition among Lincoln the President's Trophy competition among Lincoln National Life Insurance Co., agencies for outstanding performances.

William L. Boyd, Anaheim, has been appointed automotive finance officer at the Long Beach main office of Crocker-Citizens National Bank.

Janet Y. O'Bryan, 1630 Henderson Ave., Long Beach, recently was honored by General Telephone Co. for 35 years of service. She is billing unit supervisor.

H. Glenn Holland, Long Beach, has been named general manager of Art Linkletter's Sierra Dawn, a retirement community at Hemet. Holland was founder and builder of Santa's Village. Recently he has been consultant on real estate and recreational projects.

Richard J. Wrigley, Tustin, has been named manager of a new customer relations office at Hughes Aircraft Co., Fullerton. He had been in a marketing position in the Hughes office in Paris.

Bill Sawtell has been promoted to vice president and marketing director and Harold Mitchell general sales manager at Deft Inc., Torrance, wood finishing products manufacturer.

Two Long Beach representatives of Bankers Life of Nebraska have earned one of the company's top production honors, according to general agent Webster S. Salisbury. Dan Crain and Harry T. Terpstra gained membership in the "500 Club" joining only 85 others in the U.S., who reached the over \$300,000 in insurance protection during 1966.

GOOD LOCATIONS mean better business. Check Classified "Business Property" for right spot for your organization. Look now.



### THEIR HOME READY SOON

A full year of househunting pays-off with comments like "I'm happy, I love it here," from Mrs. R. D. Simmons, a recent buyer at Hampton Court in Cypress. Mrs. Simmons and her three children — left to right, Pamela, Cathy and Keith — are awaiting the finish coat on their new swimming pool. Hampton Court prices range from \$30,200 to \$36,800 with FHA and VA no money down financing. Furnished models may be seen by taking Carson (Lincoln) to Bloomfield then south on Bloomfield to Orange. Turn east on Orange 1/2 block to Hampton Court furnished models.

## Contractors to Hold National Meeting in S.D.

What is ahead for the construction industry during the next decade? This will be the subject of an exhaustive analysis from the speakers' platform of the annual national convention of AGC from 127 chapters which opens in San Diego for a four-day session on March 6. More than 3,500 members of AGC from 127 chapters will participate in the discussions.

Approximately 200 members of the Southern California Chapter are to attend.

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A master planned community within minutes of major recreation areas, industries, shopping centers, schools and churches. See these unusual, beautiful homes TODAY.

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DIRECTIONS: Take Santa Ana Freeway to Carlsbad Ave. off-ramp. South on Carlsbad to model entrance in the lovely city of Carlsbad.

OVER 12 ELEVATIONS TO CHOOSE FROM

LIVE IN THE CENTER OF CONVENIENCE, WITHIN MINUTES OF THE SOUTHLAND'S FINEST BEACHES, EXPANDING EMPLOYMENT CENTERS, FINEST SHOPPING AND EDUCATIONAL CENTERS, NEWEST FREEWAYS... EVERYTHING OF METROPOLITAN IMPORTANCE! THE

# FINEST LOCATION

IN ALL OF ORANGE COUNTY — THE MOST COMPLETE FAMILY-READY HOMES AVAILABLE. A PRIVATE WALLED COMMUNITY IN EXCLUSIVE PRESTIGE

## NORTH SANTA ANA

INCLUDED IN THE PURCHASE PRICE: Landscaping ■ Sprinklers ■ Carpeting Throughout ■ Fencing ■ Patio Kitchens ■ Dramatic Conversation Fireplaces ■ Wet Bars ■ Underground Utilities and...

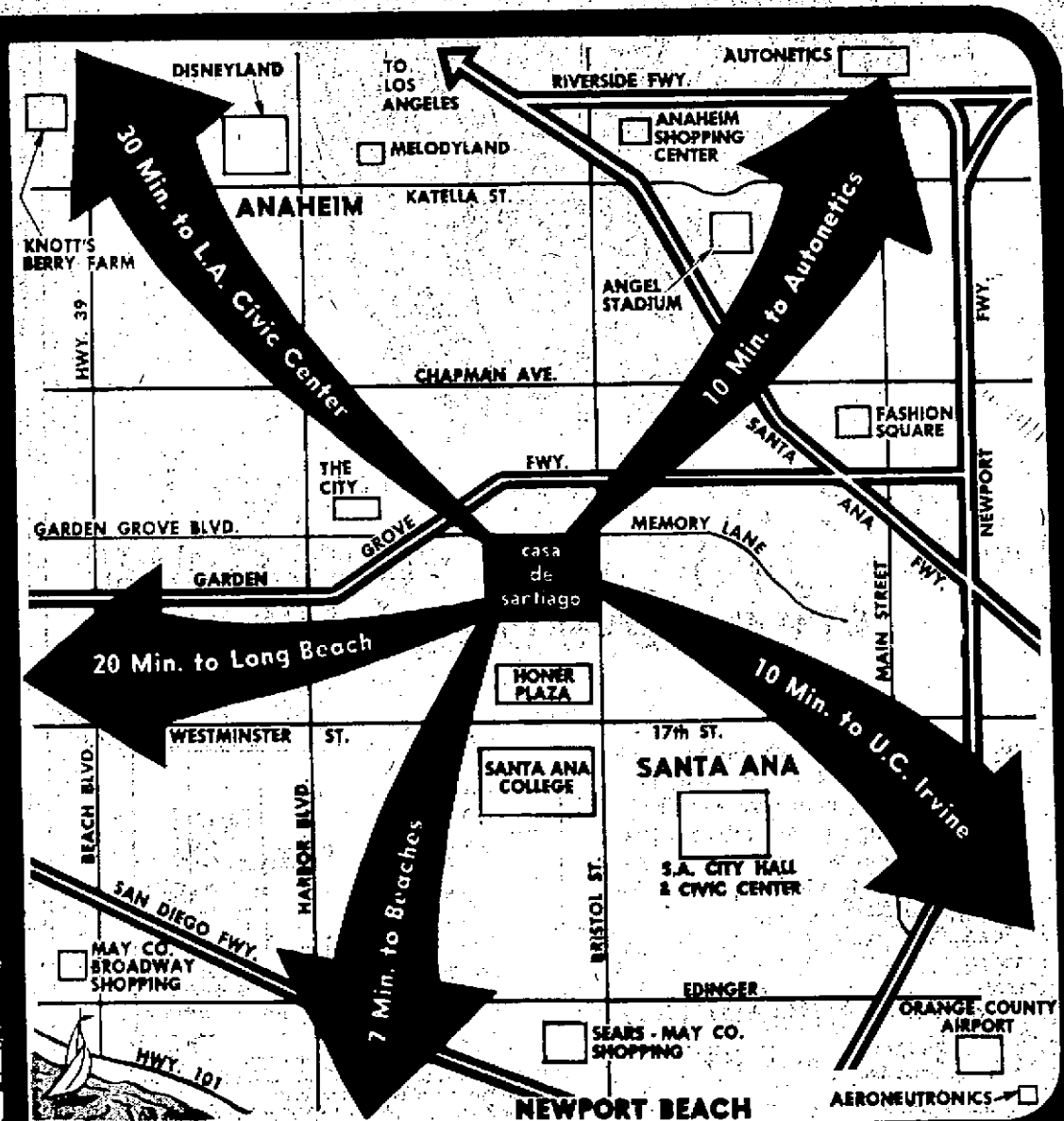
WOOD FLOORS FROM \$26,900

ON LEASED LOT WITH OPTION TO BUY

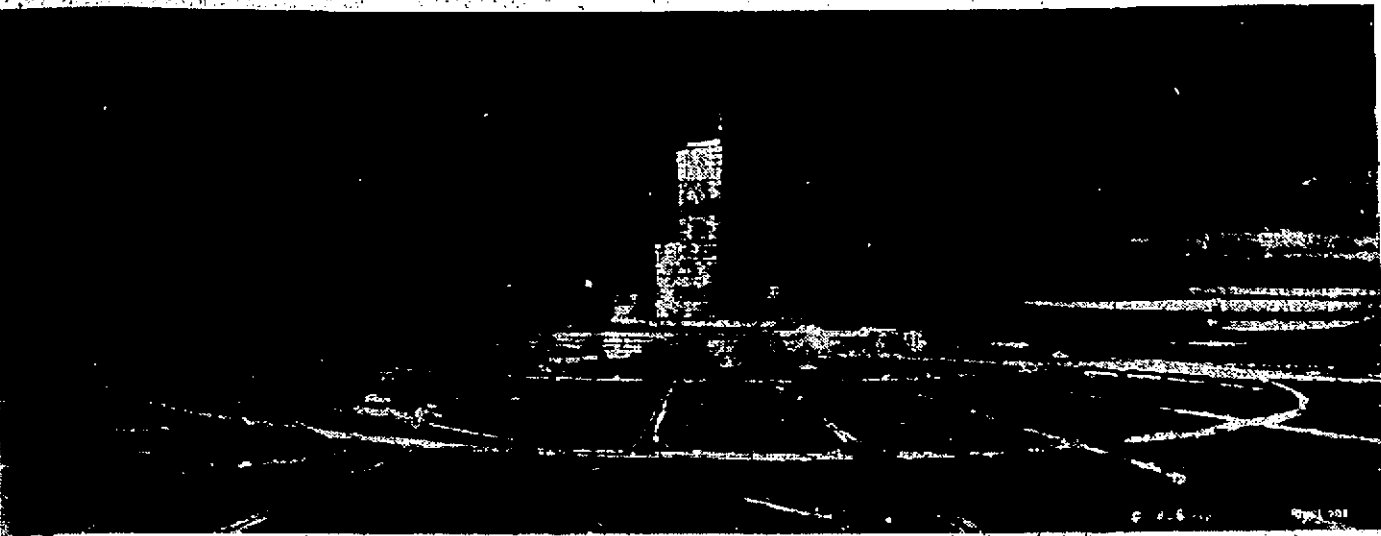


# casa de santiago

Santa Ana's Newest Prestige Address







CONCEPTUAL RENDERING OF 'EPCOT' Theme Building 30 Stories High

IN-FILM SCREENED IN FLORIDA

# Disney's Voice Explains Disney World

Before his death, Walt Disney completed production of a 25-minute film in which he presented his concept for the elements of the proposed "Disney World" project near Orlando, Fla.

The first public screening came at a formal presentation given last week in the Park East Theater, Winter Park, Fla.

This film reviewed Walt Disney Productions' experience in the operation of Disneyland and outlined in detail the design concepts for Disney World's proposed Experimental Prototype Community of Tomorrow.

IN THE motion picture presentation, Walt Disney opened by saying "Here in Florida, we have something special we never enjoyed at Disneyland — the blessing of size. There's enough land here to hold all the ideas and plans we can

possibly imagine.

"Here in Florida, of course, there will be another amusement theme park similar in size and many other ways to the one in California.

"We're now developing a master plan that encompasses the theme park and all the facilities around it that

will serve the tourist — hotels, motels and a variety of recreation activities. In fact, this area alone will be five times the size of Disneyland in California."

ON FILM, Walt continued: "Our plans also include an airport of the future and air-related facilities, an Entrance Complex where all visitors will enter Disney World, and an Industrial Park area covering about one thousand acres.

"All these varied activities around the Disney World will be tied together by a high-speed rapid transit system running almost the full length of the property.

"But the most exciting and by far the most important part of our Florida project — in fact the heart of everything we'll be doing in Disney World — will be our Experimental Prototype Community of Tomorrow! We call it 'EPCOT'."

And EPCOT will always be a showcase to the world for the ingenuity and imagination of American free enterprise."

## Beckman to Buy Out Interstate

Beckman Instruments, Inc., of Fullerton, has announced tentative plans to acquire the Interstate Engineering Corp. of Anaheim.

A Beckman spokesman said the acquisition would be based on the exchange of about 770,000 shares of Beckman common stock for the net assets of Interstate. This corresponds to one-quarter share of Beckman for each Interstate share.

Under terms of the agreement, Interstate would continue under its present management with operations remaining in Anaheim.



### LEAVES POST

Robert W. Long, Irvine Company vice president since 1949, will leave that post April 1 to join Bank of America's corporate headquarters in San Francisco. He lives in Newport Beach.

## Cal-Pacifico in New Offices in Newport Beach

Cal-Pacifico has opened new offices for United States activities of the corporation in University Plaza, 4500 Campus Drive, Newport Beach, across from the Orange County Airport.

Primarily a service-type organization, according to president Ralph W. Girton, Cal-Pacifico provides for subcontract assembly of products in Mexico for United States manufacturers.

The company also maintains general offices in Mexico, headed by vice president James D. Ellis.

### List Name Change

United California Bank's Cerritos Square office, 4210 Long Beach Blvd., has changed its name to Bixby Knolls office, it was announced by Glenn J. Conway, office manager.

## Indian (Bombay) Leather to Be Riding U.S. Range Soon?

Special to the Progress Section

It's not beyond the imagination that some day an American cowboy may be riding the range in a pair of boots made from leather imported from India.

That country has found a new export area in footwear leather — and it is aiming for the U.S. market.

Dr. B. P. Patel, chairman of the Indian State Trading Corp., said during a recent visit to this country that leather imports have a potential of upwards of \$20 million annually before 1970.

PATEL SAID a contract was signed recently with the Acme Boot Co. for \$4 million for uppers and soles of cowboy boots. He said contracts also had been signed for Wellington boots and quality footwear for dress purposes.

"India now has half a dozen leathergoods centers, including Madras, Agra, Calcutta

and Bombay," Patel said.

Patel, whose corporation develops and promotes exports of bulk commodities from India to foreign markets,

## Aerocal's New Addition in Torrance Told

Construction on a 40,000-square-foot addition to the facilities of Aerocal Division of Aerona, Inc., at 24751 Crenshaw Blvd., Torrance, will be completed this month.

Donald M. McGrath, vice president and general manager, said the new facility will be utilized extensively for the production of wing rib assemblies for the new Boeing 747 jetliner and other commercial jet transports.

his country also is beginning to export carpet wools and human hair.

"This human hair export market can be very significant," Patel said. "India has recently signed a contract for \$22 million worth of human hair over the next five years."

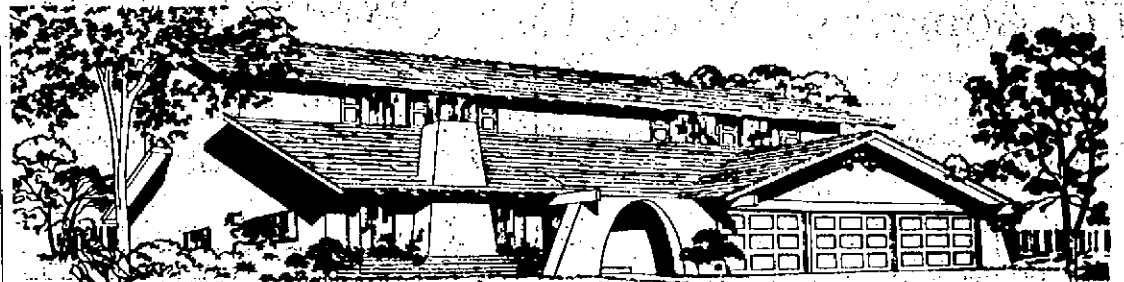
HE SAID the hair will be bought from temples, where priests of certain Indian sects remove it in rituals.

Patel said India at one time exported a considerable amount of wool until the demand for it diminished.

Recently, he said, the trading corporation has helped reorganize this industry and also has negotiated agreements with graders and packers in Indian and American importers.

"The current wool agreements amount to approximately \$15 million," Patel said.

## Who Says They Don't Build Homes Like They Used To...



# LATH & PLASTER HARDWOOD FLOORS

BUILT TO LAST A LIFETIME  
30 SOLD IN 45 DAYS

# PLUS

• As much as 2,457 sq. ft. of living area • Dramatic sunken living rooms • Step-down family rooms with fireplaces • Huge 3-car garages • Up to 3 baths • Panoramic walls of glass • Fully paved patios with garden kitchens • Luxurious master bedroom suites • Enduring value is assured with shake or shingle roofs • Under-ground utilities • 6,000 sq. ft. or larger lots • A completely walled community.

\$30,200 to \$36,800 Model Phone: (714) 827-4160

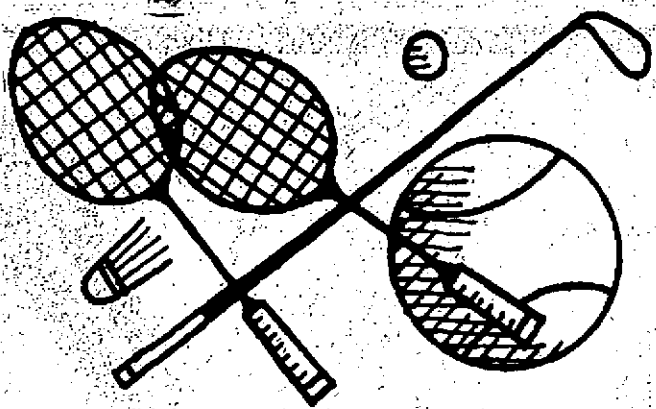
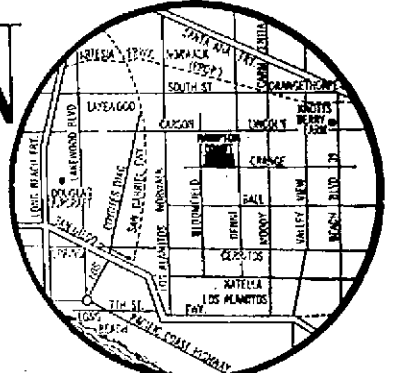
VA No Dn — Best FHA Terms

# HAMPTON COURT

EYES: (714) 577-5616

Built by Shattuck Construction Co.  
ADJACENT TO LONG BEACH & LAKEWOOD  
In the city of Cypress

Sales by  
Mesa Realty



## Live at Tanglewood and have a ball.

Whether or not you play ball, you'll have a ball at Tanglewood.

Because at Tanglewood, there's something for everyone. There are Jr. Olympic swimming pools, badminton courts, putting greens, picnic areas and volley ball courts. And everything's right in the middle of a lovely park.

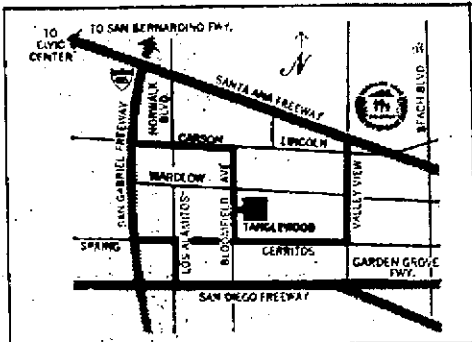
In addition, Tanglewood has many neighborhood country clubhouses for games, parties, and dances.

So come on out to Tanglewood today. And have a ball.

## Tanglewood

3 and 4 Bdrm. air conditioned homes from \$20,750. Veterans no down payment. New Cold War Veterans terms. Easy FHA, and conventional terms. On-the-spot trade-in for your present home. Larwin, one of the nation's leading developers of new communities.

If you come out today, you can get a 4 bedroom home for just \$20,750.



DIRECTIONS: Tanglewood is in Cypress. From the San Diego Fwy, take Los Alamitos north to Cerritos. Right to Bloomfield then left to models. From Santa Ana Fwy, take Valley View south to Cerritos. Go right to Bloomfield and right to models. From San Gabriel Fwy, take Carson (Lincoln) turn-off then left (East) to Bloomfield. Go left to models.



BLAME IT ON PROSPERITY

# Heavy Electrical Equipment Business Booms

New York Times Service

Prosperity has dealt the heavy electrical equipment makers a low blow. They're so busy these days that they can't fill orders for turbine generators before early 1972. Normally, the lead time on such heavy equipment is three or four years, but a combination of events has doubled that spread.

The major factor was last year's unexpected boom in orders. This, coupled with the 12-week strike of General Electric Company's power generator personnel, was more

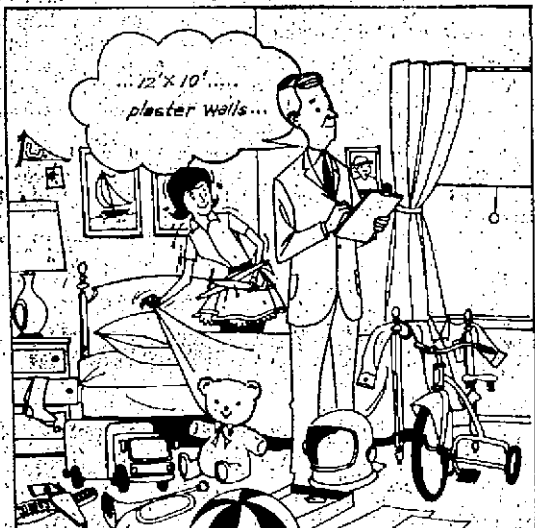
than the industry could take. ADD TO THIS the fact that today only G.E. and Westinghouse Electric Corporation manufacture the gigantic equipment for steam generating stations — Allis-Chalmers Manufacturing Company got out of the business in 1962 — and it's easy to see the reason for the present dilemma.

John W. Simpson, vice president of the electric utility group of Westinghouse, explained the present situation: "The utilities have been coming along with increasing demands over the past year, and they stepped up their orders for fossil-fueled plants because of a combination of the northeast power blackout of Nov. 9, 1965, and last year's unusually hot summer which put a strain on many systems."

"Add to that the fact that the economy did not turn down as many had expected and you can see it was just more than we could handle," Simpson said. The Edison Electric Institute's 1966 year-end summary took note of the situation in

output. "DURING 1966, orders for new electric generating units, steam and hydraulic, placed with domestic manufacturers totaled 160 machines aggregating 48.1 million kilowatts. Production during the year amounted to 18.6 million k.w. of which 14.6 million was delivered to U.S. electric power systems. Scheduled production for the year, as of Oct. 1, 1966, was 23.8 million k.w. but labor disputes and work stoppage reduced the year's output." The total production backlog at the year-end was 95.4 million k.w., of which 94.3 per cent is for U.S. utilities, 0.9 per cent for U.S. industrials and 4.8 per cent for customers outside the U.S. The report adds: "At the end of the year most of the labor problems had been resolved, but a considerable amount of rescheduling remains to be done in important segments of the manufacturing industry to compensate the losses sustained."

**FLUFFY EXPORT**  
Indian motor vessel Jag Jiwan takes on 7,200 bales of cotton (1,629 tons) at Los Angeles Harbor for Bombay.



## MEANS WELL, BUT— Woman of the House in Appraiser's Way?

If you're selling your house, a visit from the real estate appraiser may worry you—but only if you don't know what he isn't looking for. This advice really isn't as complicated as it would seem, says the Society of Real Estate Appraisers.

THIS TACTIC, however, well meant, distracts and annoys the appraiser, who is trained to get his own information, the society points out. The appraiser wants to make his tour alone, and will then ask questions to fill in the gaps.

The woman who is unfamiliar with the objectives of the home appraisal is understandably apprehensive about his inspection. Unless she can be relaxed, she may even hamper the appraiser's work, according to the Society, a national professional organization of real estate valuation specialists.

As the homemaker, the woman is the one who is naturally most concerned with appearances. Whether the beds are made, the floors swept, the furniture polished and the children's toys stashed away are daily problems for her.

SO HER instinct is to scurry around frantically before the appraiser arrives to be sure everything is ship-shape and spotless.

After all, the appraiser's impressions of her housekeeping will affect his final appraisal figure—or will it?

First, the society suggests, the woman should remember that the appraiser is a case-hardened professional, who has trained himself to ignore superficial, non-permanent house conditions.

He is concerned with the number and size of bedrooms not the quantity and size of toys on the floor. He looks to see if the kitchen floor is linoleum or tile, not if it needs washing. He's interested in that new enclosed shower in the bathroom, not the crumpled towels tossed in the corner.

FOR THE APPRAISER, features of construction, built-ins, floor space and layout affect his value estimate. He's probably seen hundreds, or even thousands, of houses and has learned to ignore the disruptions of housekeeping as part of normal living. And he knows that one homemaker's immaculate routine may be the next owner's nemesis.

Of course, there is a time when the house must be able to pass a white-glove inspection, when the prospective buyers come to look and ask questions. But the appraiser who is evaluating the house is looking for data—not dirt.

No matter how anxious the woman is to show the home's good points, she must never follow the appraiser around and volunteer information, according to the society.

## REMEMBER WHEN ALL YOU DID ON THE WEEK- END WAS:

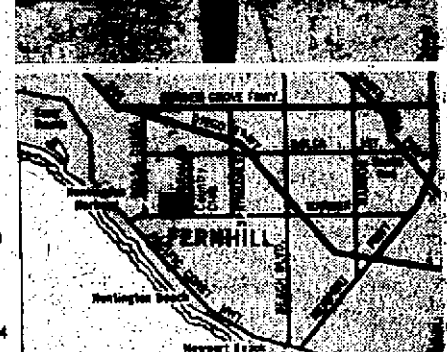
*mow the lawn,  
weed the flower bed,  
paint the lawn furniture,  
rake the leaves,  
repair the garage door,  
and on, and on, and on*



Owners of Fernhill Homes have put the drudgery of Home Ownership behind them. Let us show you how to take advantage of the fun things in life. At Fernhill there are, Tennis courts, a Swimming Pool, Shuffleboard and Clubhouse all designed for the leisure oriented family. Adjacent to Meadowlark Country Club and minutes from Beaches and Yacht harbors. Professional Lawn and Home care included in the low monthly payments. Children over ten years of age welcome.

from \$19,950. Two and three bedroom luxury homes. 6% 30 year financing available now. No Points (Loan Fees)

**Fernhill**  
Warner and Graham, Huntington Beach (714) 847-2634  
OFFERED BY CURTIS PROPERTIES



## FIRST SHOWING - NEW MODELS

## WHAT'S IN IT FOR YOU?



## VALUE - SPACE - LOCATION

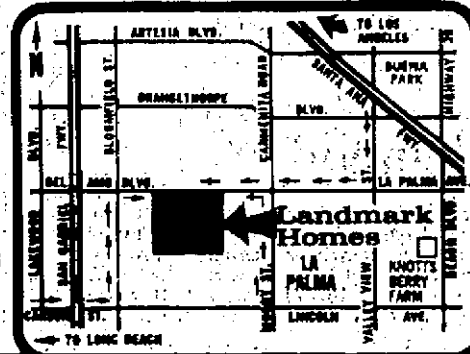
2425 SQ. FT. FOR ONLY \$30,875  
VALUE UNMATCHED ANYWHERE!

THE ALL NEW MODEL HOMES are now open. GET MORE DOLLAR VALUE PER SQUARE FOOT than any home anywhere. Over 50% of our sales are the result of satisfied Landmark homeowners... your proof that a Landmark Home is YOUR VERY BEST BUY!

**\$30,875 - \$32,250**  
LOW 5% DOWN • NEW 30 YR. LOANS

INCLUDED IN THE PURCHASE PRICE  
CARPETING ■ LANDSCAPING ■ CUSTOM FENCING  
■ SPRINKLERS ■ PATIO KITCHENS ■ CONCRETE  
DRIVES ■ NEW TRI-LEVEL DESIGNS, & LANDMARK'S  
EXCLUSIVE SPACIOUS 3-CAR GARAGES

**Landmark Homes**  
in the East Lakewood area of growth



OPEN DAILY  
TO A.M. to DARK

PHONE 714-826-0640



FOR SIX YEARS

## Huntington Beach in Lead in Subdivisions

For the sixth consecutive year, Huntington Beach led Orange County in subdivision development, according to 1966 figures compiled in the plant services department of First American Title Insurance & Trust Company, Santa Ana.

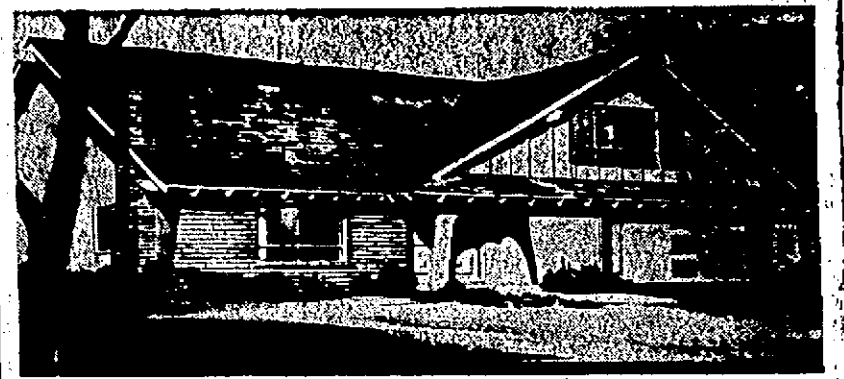
During 1966, a total of 23 tracts containing 1,897 lots in 409.7 acres was recorded in the beach city. As runner-up, the Mission Viejo-La Paz area had 11 subdivisions comprising 846 lots in 231.7 acres.

Reflecting the sharp decline in building activity last year, 8,413 lots were manufactured in the 138 subdivisions recorded in Orange County during the 12-month period, First American reported. A total of 2,407,484 acres went into tract development.

This compares with 245 subdivisions having 14,388 lots in 3,813,609 acres in 1965, and 272 tracts with 17,579 lots in 4,487,714 acres in 1964. The peak year for subdivision development in the county was 1955, when 362 tracts containing 27,546 lots were recorded.

FIGURES FOR OTHER AREAS include:

AREA	TRACTS	ACRES	LOTS
Anaheim	7	83.0	280
Buena Park	3	28.9	201
Costa Mesa	3	48.6	207
Cypress	5	49.4	339
Fountain Valley	6	192.9	450
Garden Grove	2	11.5	44
Huntington Beach	23	409.7	1,897
La Palma	9	95.8	567
Los Alamitos	3	58.1	281
Newport Beach	6	106.1	321
Placentia	4	61.3	234
Santa Ana	16	73.8	262
Seal Beach	1	29.8	172
Stanton	1	24.0	114
Westminster	6	89.2	356



GUARANTEED OF QUALITY . . . A Premier Home

## Premier Homes Are Rated High on Real Value in Price Class

In a recent survey by a qualified evaluating committee, Premier Homes, with developments in Stanton and Westminster, merited first place in price class for completed living area, a spokesman for the homes said.

Each Premier Home has been designed to allow custom use of available space according to family requirements. The finished Premier Room may be used for family recreation as is, with plumbing roughed in for wet bar. Or, if the new owner wishes, it may be converted to two extra bedrooms and third bath.

Another popular model provides access to bath and shower from pool or patio area.

In Stanton, Premier Community is adjacent to St. Polycarp Church and School on Chapman Avenue, just east of Beach Boulevard. The Westminster development is on Hazard and Brookhurst.

THE OPPORTUNITY for a business of your own is in the Classified section today. Check it now.

### TOTAL CONVENIENCE

Kitchens with General Electric built-ins are so situated that dining room, breakfast room, family room may be served with equal ease. In some models indoor-outdoor service bars add extra convenience for patio dining, California style.

## Rossmoor Leisure World Buyers Get Many Extras

When adult home buyers in search of a new place to live answer a single question honestly, they usually end up purchasing a deluxe manor at Rossmoor Leisure World, Laguna Hills, claims Andrew Noonan, vice president, sales. The question?

"Why pay rent to live in a run-of-the-mill apartment or house when \$156 a month will bring you a charming home, your own par 71 professional golf course, \$1.5 million clubhouse, tennis courts, riding stables and swimming pools?"

To reach Rossmoor Leisure World, Laguna Hills, take the Santa Ana Freeway south and exit at El Toro Road.

JUST A FEW of the many plush benefits that more than 8,000 residents are currently enjoying at Laguna Hills, the list of other features included in one monthly payment is lengthy.

Down payments start at \$2,473. Monthly payments begin at \$135. This covers a comprehensive medical program, 24-hour security, intra-community transportation system, unlimited use of clubhouse facilities, exterior maintenance, taxes, and insurance. All of these are in addition to living in a deluxe manor featuring an all-electric kitchen equipped with built-in refrigerator, range, oven and disposal. Lifetime replacement of all major appliances also is guaranteed. A choice of 11 floor plans, offered have such designs as one and two-bedroom models with one and two bathrooms, view balconies, a choice of patios and atriiums. All are designed in the popular Spanish Mediterranean architecture.



APPOINTED

Mrs. Helen Gordon Williams, who has garnered several outstanding awards for achievements in real estate field in North Long Beach area over past 17 years, has joined staff of Bixby Knolls Realty. Owner Joe E. Dalton said Mrs. Williams will continue to specialize in sale of "finer residential properties."

### L.B. Realtors' Slate

#### Lockheed Consultant

Guest speaker at Tuesday's 7:15 a.m. breakfast meeting of the Long Beach District Board of Realtors at the Crown Cafeteria will be Prof. Dean D. Miller, physical fitness consultant to Lockheed's human performance laboratory.

Ted Dalton, program chairman, said Miller's topic will be "A Revolution in Conditioning Through Resistive Exercise."

### New Firm Offices

Entertainment Attractions, Inc., a complete entertainment service combining the offices of Tommy Walker Productions with a branch of the Walter Trask Theatrical Agency, has moved into larger quarters on the third floor of the new Disneyland Hotel Plaza, Anaheim.

## Salesmanship Series Slated at LBSC

A series of 10 Wednesday night lectures on "The Psychology of Professional Salesmanship" will be sponsored by Long Beach State College on campus beginning this week.

Prof. Edmund A. Cotta, coordinator of small business seminars at the college, said the LBSC's Division of Business Administration joins with the U.S. Small Business Administration for the series. Cotta, who will instruct the course, will discuss such topics as "Achieving Lasting Success in Selling" and "Tools Required for Success in Selling." Registration fee is \$55.

In the Heart of Orange County · 2 Locations

**Now... STANTON and WESTMINSTER**

# PREMIER

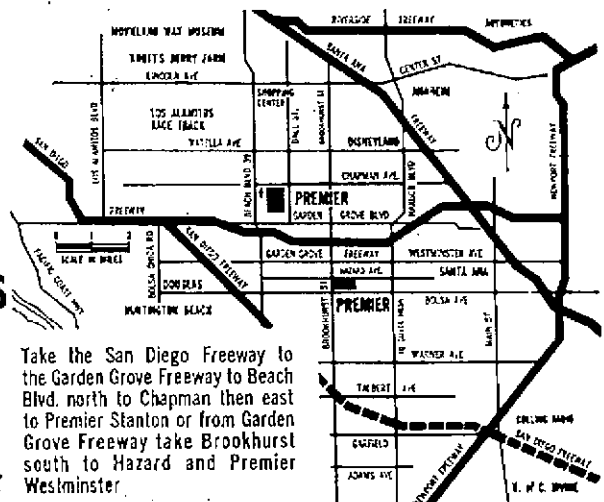
*Verified No.1 Home Value*

Reported By An Outside, Independent

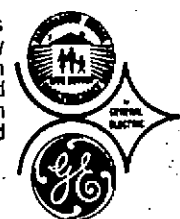
## Top Price \$29,050.

FHA or CONVENTIONAL TERMS

3 or 4 BEDROOMS  
FAMILY ROOM—2 BATHS  
FINISHED PLAYROOM  
CONVERTS TO 5th & 6th  
BEDROOMS & 3rd BATH,  
CARPETING · G.E. KITCHENS

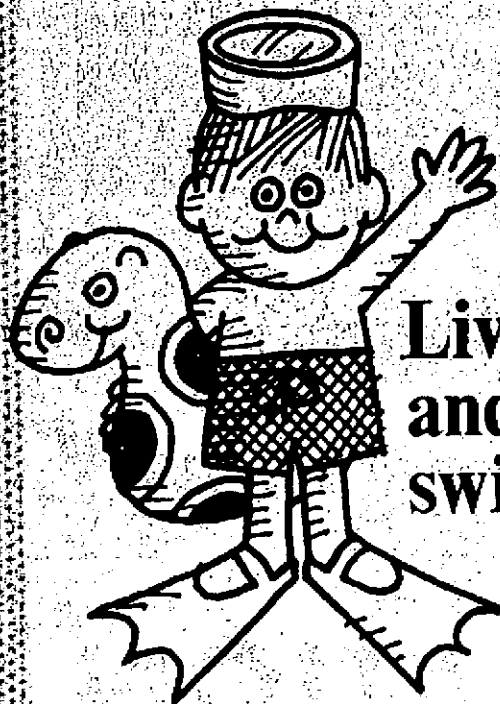


\*All home developments in this area were recently surveyed by a prominent, qualified research company. Premier Homes lead all others for dollar value in their price class for completed living area.



Take the San Diego Freeway to the Garden Grove Freeway to Beach Blvd. north to Chapman then east to Premier Stanton or from Garden Grove Freeway take Brookhurst south to Hazard and Premier Westminster.

A WILLIAM ROUSEY DEVELOPMENT  
McFarland Company, Sales Agents



## Live at Tanglewood and get in the swim of things.

There's always something to do at Tanglewood. There are Jr. Olympic swimming pools, badminton courts, play areas, putting greens, picnic areas, volleyball courts, and social activities at the many neighborhood clubhouses. And everything's right in the middle of a lovely park.

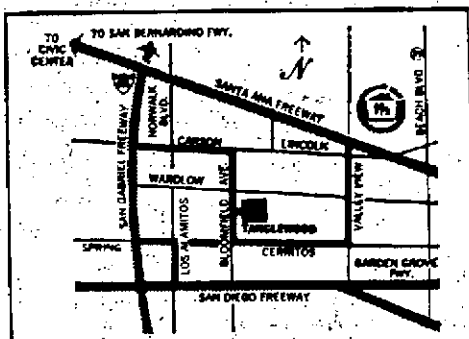
And the nice thing about all these activities is that you'll have plenty of time to enjoy them. Because at Tanglewood such tiresome chores as raking, pruning and mowing the lawn are taken care of for you.

So come out to Tanglewood today. We think you'll find there's only one thing you can't do at Tanglewood. And that's get bored.

## Tanglewood

3 and 4 Bdrm. air conditioned homes from \$20,750. Veterans no down payment. New Cold War Veterans terms. Easy FHA, and conventional terms. On-the-spot trade-in for your present home. Larwin, one of the nation's leading developers of new communities.

If you come out today, you can get a 4 bedroom home for just \$20,750.



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From Santa Ana Fwy, take Valley View south to Cerritos. Go right to Bloomfield and right to models. From San Gabriel Fwy, take Carson (Lincoln) turn-off then left (East) to Bloomfield. Go left to models.



# Detroit Furor Around Auto Safety Dims

DETROIT (AP) — There appeared to be a feeling in Detroit auto circles last week that the furor surrounding the auto safety standards issue had cooled.

A 100-page document detailing the nation's first 20 federal safety standards still occupied the attention of safety experts at the various auto companies.

The report Jan. 31 was issued by Dr. William Haddon Jr., national highway safety administrator.

The industry gained considerable ground in its efforts to

AUTO COMPANIES had become increasingly concerned over the auto safety issue and its effect on sales since it became front page news last April.

December and January sales figures ran well behind those of a year ago and industry spokesmen were quick to attribute part of the blame to the well publicized safety issue.

Privately, industry leaders expressed relief that Dr. Haddon had shelved at least temporarily three of his original 23 proposals and had notified eight others.

Spokesmen for Volkswagen of America said copies of Dr. Haddon's revised proposals had been shipped to the firm's headquarters in Germany for study.

"It will take a couple of weeks to have our engineers make a thorough study but right now it looks to us as though the federal agency and Dr. Haddon have been very fair to us," a VW spokesman said.

He said that many questions, such as the amount of

windshield space which had to be cleaned by wipers on VW cars, still remained unanswered but that much progress had been made.

"There are some sentences or phrases in the Haddon report on which we are uncertain as to their meaning and we will have to get answers on these," VW's spokesman said.

Ford, Chrysler and General Motors all declined comment on the revised safety list pending detailed study by their engineers, lawyers, stylists and top brass.

AMERICAN Motors said in a brief statement, "We think the government took a statesmanlike approach in its revision of the Big Three, who de-

clined use of his name, said. Our biggest job in the months ahead is to impress on Dr. Haddon the importance of lead time in the industry. I still do not believe he understands it."

In general terms, lead time in the auto industry includes the time from when a car is first sketched until it becomes a reality in the testing program. For most cars, this period is about two to three years.

The anonymous official added, "We have to convince Dr. Haddon that building an auto was much more time consuming than building a television set or some furniture — some of our problems can not be hurried along."

## L.B. Chamber-Commerce Department in Alliance

The Long Beach Chamber of Commerce has been certified as a cooperative office of the U.S. Department of Commerce under its expanded field service program, it was announced by Dr. S. K. Crook, director of the Commerce Field Office in Los Angeles.

Chamber Executive, Vice President Harry Krusz, commenting on the certification, cited the excellent cooperation which has long existed between the chamber and the Department of Commerce.

HE ADDED that the new working relationship for pooling resources will result in even greater benefits for area businesses.

The Department of Commerce had greatly expanded its services to business and industry during the past few years, especially to help firms develop an export business.

It assists area and industry trade missions, helps manufacturers to exhibit their products abroad, and provides a continuous flow of information on foreign markets, including several hundred diversified foreign trade tips each week.

(THE WEEKLY list of tips

Foreign trade is growing more rapidly than domestic business. In the past six years, U.S. export sales have increased by more than \$8 billion.

The cooperative offices of Commerce's Field Service also serve as a means to keep the department aware of local business conditions and problems.

## Tile Contractors to Meet Friday in L.A.

Members of the 13 western states' Ceramic Tile Contractors Association will hold their annual meeting Friday afternoon at the Biltmore Hotel, Los Angeles.

The event will be highlighted by the presentation of the "Tile Contractor of the Year" award. This award, based equally on craftsmanship and community service, was presented for the first time last year. Winner was Charles McCandless of McCandless Tile of Santa Ana.



CERTIFICATE OF COOPERATION is given to Ernest LaBelle (left), assistant general manager of Long Beach Chamber of Commerce, and Harry Krusz, executive vice president (center), by Jack Lehman, chief of domestic trade, Los Angeles field office, Department of Commerce.

## UNDERCOVER MAN

Standing within sweeping configuration of cockpit canopy for Phantom II jet fighter plane, worker at Goodyear Aerospace Corporation's Akron, Ohio, plant makes final adjustments to its armor glass windshield.

## Sky Suite to Open

Gala unveiling today of the furnished model "sky-suite" at the "600 Ocean" high-rise apartments at 600 East Ocean Blvd. will be attended by Long Beach civic and Chamber of Commerce officials.

The \$10,000 glass-wall suite in a panoramic sea-view setting was created by Buffums' Interior-Design Center to illustrate "the look and leisure of high-rise living."

Blending modern and traditional decor with imported tapestry carpets and furnishings of mahogany and fruitwood, the "sky-suite" features costly antiques, cut crystal fixtures and original oil paintings by artist Richard Sample.

LIKE ALL OF the one and two-bedroom "600 Ocean" units, it contains glass-wall living room and bedrooms with private view terrace, two full baths with dressing area and an all-electric Gold Medalion-award kitchen with color built-ins, including refrigerator-freezer.

The 16-story sea-front apartments, open to visitors daily, feature three levels of private subterranean parking. Residents are served by 24-hour security guards, valet parking, attendant and uniformed doorman, all on a firm, "no-tip" basis.

The structure's private-key elevators and stairwells are accessible only to the residents and their guests.

The "600 Ocean" colossus was recently purchased by developer Herbert Enoch at a cost of nearly \$3,000,000.

## Lakewood-Los Altos REA Lists Topic

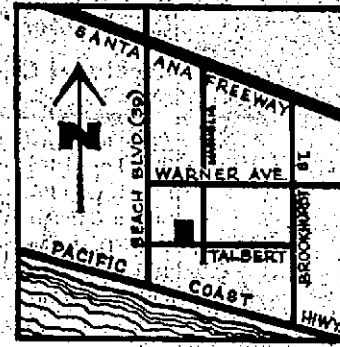
The 45-member Lakewood-Los Altos Real Estate Association will Tuesday noon meeting. Chairman, Oliver Speraw Association will hear Joseph LaLiberte's topic will be "FHA and VA Loan Procedure." The association meets at Hody's restaurant, Lakewood-Los Altos office, at their word.

# LIQUIDATION Beach Area Home Sale!

Lender Says Sell 10 Homes Regardless of Loss

**REDUCED**  
AS MUCH AS  
**\$5,300**

WERE SOLD AT \$29,500  
NOW AS LOW AS \$24,000  
FROM \$2,400 TOTAL DOWN  
NO BALLOONS — NO 2nds



## A GREAT ORANGE COUNTY LOCATION

Just follow the map. See the homes on Talbert Ave. just West of Brookhurst — just East of Highway 39 — about five miles from Huntington Beach State Beach. Sale starts today at 10:00.

Investors Welcome

UP TO 2,240 SQ. FT.  
WERE \$27,800 - \$29,500  
PRICES SLASHED  
As Low As  
**\$24,000**

3-4 BEDROOMS  
1-2 STORY —  
SPLIT LEVEL

Move in—Just 6 days

A once in a lifetime opportunity to own a big 1-story, two story, or split level luxury home (over 2,000 sq. ft.) in one of Orange County's finest areas at savings up to \$5,300! The creditors need cash. The owners must liquidate — and the savings are yours! Bring cash and you are king. Down payments start at \$2,400 — occupy your home in 60 seconds — no balloon payments — no gimmicks! In just 6 days.

BIG FAMILY HOMES WARRANTED FROM \$3,000 TO \$5,000 UNDER MARKET

If you have been shopping you'll know the value! Same just like new — others need fix up. Buy "as is" and get the savings. Big lots! Built ins! Some with fencing, landscaping, sprinklers. CARPETS INCLUDED IN EVERY SINGLE ROOM! This is no "low down" gimmick. We need cash and will sacrifice our profit for it. Payments as low as \$160 — remember, you get the deed!

## WARRANTY

The liquidation of this development is a bona-fide action by the owners. The homes are offered for sale "as is" — guarantee provided on both plumbing and appliances.

\*Developers Name Upon Request.

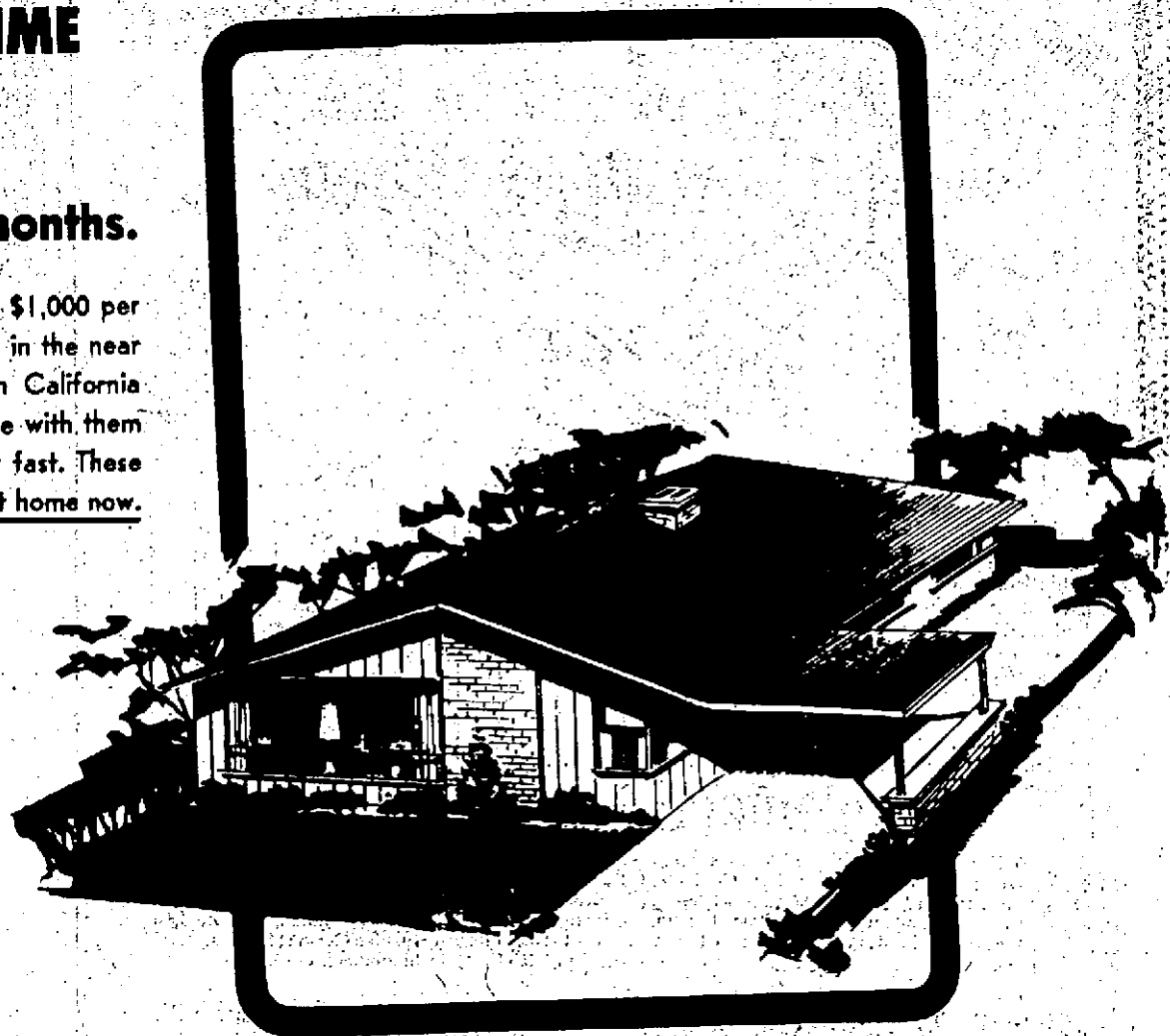
# THERE WILL NEVER BE A BETTER TIME TO BUY A HOME

You will pay a lot more in just a few months.

It is estimated that increasing labor and materials costs are adding about \$1,000 per year to the price of a \$20,000 house. And costs are sure to increase faster in the near future. Thousands of families from other areas are coming to Southern California every month. They are looking for places to live and you have to compete with them in increasing numbers. And available land for building homes is shrinking fast. These things, plus increasing interest rates points to one conclusion... buy that home now. The longer you wait, the more you will pay.

And remember. A house is a good hedge against inflation. The house you own can only increase in value as other prices go up. You're protected.

In the pages of this newspaper you will find the best in home value. ... the size, the floor plan, the location you want. Consult them now. And do something about it. Buy that home now and save money.





# District Realtors to Meet

All Realtor boards in the 22nd District, California Real Estate Association, are co-sponsors with the CREA of an educational and sales conference to be held at the Lafayette Hotel, Long Beach, on March 10.

Host board is the Long Beach District Board of Realtors.

The ONE-DAY session is for both Realtors and salesmen and marks the 20th year for the affair.

Theme of the conference will be "Dynamic Real Estate Salesmanship."

The confab is one of several being held throughout the state in which the fundamentals of listing, selling and financing real estate in the present market are discussed.

**HERRERT HAWKINS**, of Temple City, chairman of the CREA education committee, said Fred Palmer of Worthington, Ohio, well known sales consultant and speaker, will speak on a research project he has completed on customers' reactions to real estate salesmen.

Other topics by additional speakers will include "Listing for Fun and Profit" and "Selling Small Commercial Buildings."

## Roof Is Clue

The exterior color scheme of your house should begin at the top.

Color consultants say that roof color should be chosen first because the roof is the largest exterior expanse and is a "fixed" color compared to paint. They advise homeowners to give their houses a more dramatic, individualized look with modern colored roofing such as heavyweight asphalt shingles which are now available in a wide range of colors, tones and blends.

## An Old Tale

The term "story" as it applies to the number of floors in a house comes from an old European architectural custom. In those days, a picture story was painted on the outside wall of each floor of the house. Thus, a three-floor house had three "stories."

U.S. DEPARTMENT OF COMMERCE

# Trade Tips

ON THE WORLD MARKET

(Continued from Page 2)

9'x15' Rubin's Furniture Store, 422 Albert Road, Salt River, Cape Province.

**SPAIN** — Automobile parts and accessories. Commercial Napoles, Avenida Ciudad de Barcelona N. 41, Madrid (7).

**SWEDEN** — Dyestuffs for manufacture of hair coloring.

Direct purchase and agency. Interkemi Aktiebolag, Ulgardsgatan 29 Boras.

**SWITZERLAND** — Pharmaceuticals and cosmetics of all kinds. All household linen and furnishing fabrics, including draperies, bed spreads, dish cloths. Direct purchase and agency. Ronner & Co., Davidstr. 21, 9001 St. Gallen.

**UNITED ARAB REPUBLIC** — Two diesel-powered school buses, 20-25 seat models; two 30-35 seat models. Calvin McCormick, Cairo American College, American Embassy, Cairo, P.O. Box 10, New York, 09527.

**ITALY** — Oil burners (light types similar to those normally used for air furnaces; oil viscosity 35-45° second Redwood \$1 at 100 degrees F. Milanotermica, S.p.A., Via Vincenzo Monti 37, Pero (Milano).

**TRINIDAD** — Photocopying machines, addressing machines, postage meter machines. Direct purchase and agency. Eric Solis Ltd., 41 Dundonald St., Port-of-Spain.

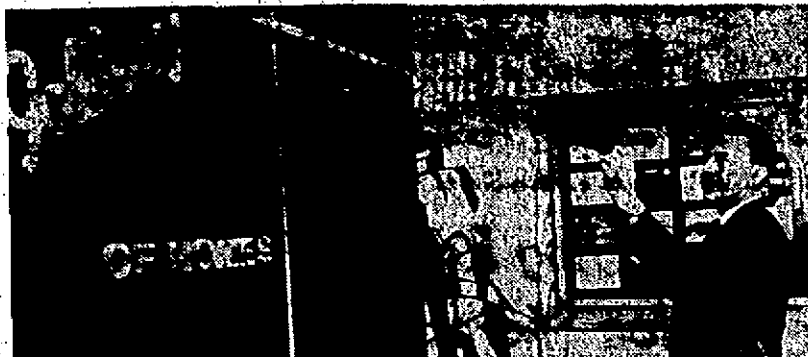
**VENEZUELA** — Agricultural implements, machinery. Trailers, new attachments for farm tractors. Axles and wheels for industrial carts, trailers, wheelbarrows. Yela, S.A., Apartado 11367 de Chacao, Caracas.

**JORDAN** — Bells and chimes; fire and burglar alarm apparatus; lighting equipment, mercury or sodium discharge, for street lighting; circuit breakers; exhaust fans, domestic and light industry. Direct purchase and agency. Soufan Bros. Co., P.O.B. 1340, Amman.

**NETHERLANDS** — Deluxe toilet and novelty soaps, face cleansing pads, denderants, after-shave lotions, men's and ladies' toiletries, perfumes, cosmetics. Direct purchase and agency. Gravenhaagse Parfumerie Groothandel, P.O. Box 1079, The Hague.

For additional information about opportunities to trade overseas, ask the Bureau of International Commerce, U.S. Department of Commerce, Washington, D.C., 20230, or any Commerce Field Office.

# Mould Realty Becomes 'Gallery of Homes'



MELVIN L. MOULD AT WORK... In Area's First Gallery

It has been said one picture is worth a thousand words — especially in the real estate business.

## Engineering Firm Opens in Santa Ana

Formation of a new R & D engineering firm in Santa Ana was announced by the company's founder and president, William Newhauser.

Operating under the name of Hi-Potential Engineering Co., the firm will engage in design and development of specialized mechanical and electro-mechanical production equipment and systems.

**LOCATED** at 3025 S. Kilson Drive, Santa Ana, the firm already has two projects under way, digital programming of machine tools and design of unique glass molding machinery.

"We have the background, employees and machine tools to provide unique engineering service to Southern California industry," said Newhauser.

"We are undertaking projects ranging from research and evaluation to complete fabrication of specialized automated production systems."

## Sold by Pound

How many pounds of house does your family need?

Prefabricated aluminum houses that can be riveted together in two days are being sold by the pound. There's a choice of 12 models, with from one to three bedrooms, ranging in weight from 2,000 to 5,000 pounds. Cost is \$1 a pound.

Combine that adage with modern photography and display techniques and the result is the Gallery of Homes, a new concept in buying and selling property.

Mould Realty, 5539 E. Spring St., Long Beach, has been granted the first West Coast franchise for the Gallery operation.

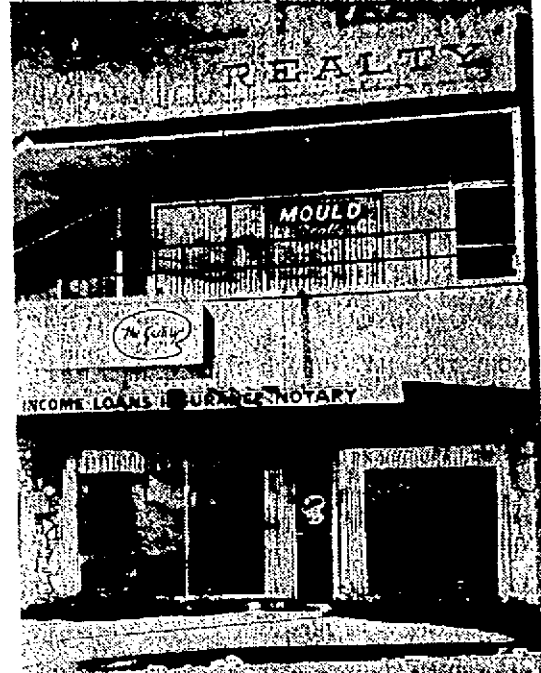
"Visitors to the Gallery of Homes," said owner Melvin L. Mould, "will find it

unique — completely unlike any real estate office he has ever visited."

Now, he added, in living room comfort (the front office is indeed a comfortable living room) prospective buyers can easily pick the properties which would best fit their needs.

Selections are made from three-dimensional color and black-and-white photographs mounted in illuminated Gallery displays.

With this procedure,



NEW BUILDING... On Spring Street

Mould said, home seekers avoid fruitless inspection trips.

"With our method," the Realtor concluded, "you select before you inspect."

# HOLLANDIA HOMES '67



See them in LA PALMA a new close in community

NEW  
2nd  
UNIT

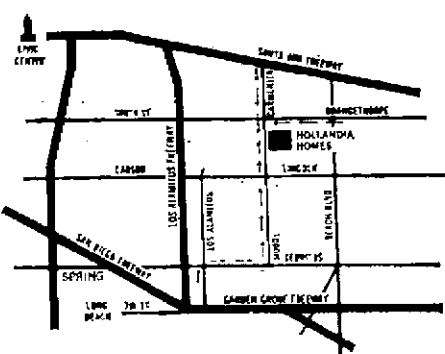
NEW  
FLOOR  
PLANS

FENCING!  
CARPETING!  
HARDWOOD  
FLOORS  
(Drier — More comfortable)

BUILT-IN  
HOTPOINT  
ELECTRIC  
PATIO-KITCHENS

MASONRY  
FIREPLACES  
CONCRETE DRIVES  
SHAKE ROOFS

CONVENIENCE  
Sited between Los Angeles, Long Beach and Orange County centers, Hollandia in La Palma brings all industrial centers, shopping centers, recreation, schools, churches and restaurants within easy reach. Hollandia — a freeway close to everything.



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1 & 2 STORY HOMES  
4 BEDROOMS / 2 & 3 BATHS

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Homes



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LESS THAN RENT!

# LEASE A CLUB HOME WITH AN OPTION TO BUY

3 BEDROOM HOMES \$150/MONTH  
4 BEDROOM HOMES \$160/MONTH

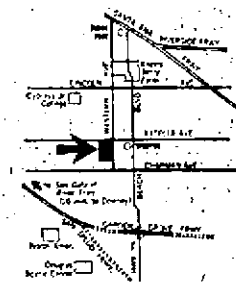


# SUNSHINE VILLAGE STANTON

... 5 Minutes to Long Beach

What a way to enjoy the pleasures of maintenance-free, club home living! You have a heated pool and private clubhouse right on the premises. All yardwork and maintenance is done for you. You're free from chores... free to travel... play golf... do what you like! And, with an option to buy, your low monthly payments automatically build equity for you.

Don't miss this once-in-a-lifetime opportunity to enjoy the pleasures of maintenance-free, club home living. Come out today.



South on Santa Ana Freeway, then South on Beach Blvd. (Hwy. 39) to Katella; turn west to Sunshine Village Homes.  
Phone: (714) 897-2554



# Wall Street Briefs

**NEW YORK (UPI)**—Unexcelled, Inc. has leased a factory at Atlanta, Ala., to make continuous ductile and gray iron castings of high quality. A new automated casting mill is being installed in the leased plant. President Roy C. Schoenhar said.

**ROCHESTER, N.Y. (UPI)**—Xerox Corp. has agreed to buy Cheshire, Inc., maker of mail labeling machines, at Mundelein, Ill., which had revenues of \$5.2 million in the year ended last June 30. The price is about 60,000 shares of Xerox common stock.

**CLEVELAND (UPI)**—Automatic Sprinkler Corp. of America announced its fifth acquisition within a month, buying Davis Emergency Equipment Co. of Newark, N.J., developer and manufacturer of air-pollution detection and other safety instruments, with annual sales of \$3 million.

**NEW YORK (UPI)**—The container revolution in shipping will have amazing long term effects on the world's economy, president Alfred E. Perlman of the New York Central Railroad believes.

Perlman told 1,800 members of the New York Foreign Forwarders and Brokers Association that containerization and the consolidation of small shipments in containers reduce pilferage, averts freight rate wars, cuts handling costs and time drastically, and otherwise cures many traditional ills of the transport industry.

**BARTLESVILLE, Okla. (UPI)**—Phillips Petroleum Corp. announced that Sheikh Zaid Ben Sultan, ruler of Abu Dhabi, has granted an oil concession to Phillips, American Independent Oil Co. and the Italian Agip Co., a section of the government enterprises. The concession covers 3.5 million acres in Abu Dhabi, one of the three crucial coast kingdoms lying between the Arabian Gulf and Saudi Arabia. Geophysical work will start in the area later this year.

**ROCKLEIGH, N.J. (UPI)**—Domestic automobile sales will fall and imports of foreign cars in the United States probably will rise again this year. Stig Jansson, president of Volvo, Inc., American subsidiary of the Swedish company, predicted.

**WILMINGTON, Del. (UPI)**—Zallex Bros., world's largest maker of expansion joints for a variety of industries, has bought a deep-water factory site on the Christina River in Wilmington to enlarge its operation. The new plant will have about double the floor area of the company's main plant on the Brandywine River. Zallex is a subsidiary of Resistoflex Corp. of Roseland, N.J.

**NEW YORK (UPI)**—Goodbody & Co. says the strongest single influence in the current sharp rise in stock prices has been the sharp drop in interest rates. The company feels investors are looking for stimulation rather than restraint from monetary policy and this expectation gained further encouragement from the talks involving five western countries designed to ease interest rates.

The company feels that a slowdown in non-military spending and some year-to-year declines in corporate earnings have been discounted and may serve to restrain but not block the improving trend in stock prices.

Stanley Heller & Co. says nothing at the present moment seems to be able to dull buying enthusiasm. Despite the overbought condition of the market, the company says the list continues to absorb periodic waves of profit-taking without backtracking. The company feels an "overdue" adjustment will occur but probably not before "much impatient money" on the sidelines is committed.

Bache & Co. says the Dow Jones Industrial Average could back and fill for a few sessions and try to move to the 860 area but this seems a near-term target "before a digestion wave ensues."



SPACIOUSNESS IN HOME

At Fashion Shores

## Wide Styling Range in Fashion Shores



### ELECTED

Edward C. Maddocks of 3576 Val Verde Ave., Long Beach, has been elected a vice president of Western Gear Corp., Lynwood. He has served as manager of firm's Precision Products Division.



### MANAGER

Alfred F. Nibecker of Pasadena has become manager of the Norwalk Sears, Roebuck and Co. store. Formerly a Los Angeles district staff merchandise manager for Sears, Nibecker succeeded Ernest A. Brown, named manager of the North Hollywood store.

## U.S., Russia Talk Arms Race Peace

By JOHN W. FINNEY

**WASHINGTON**—The United States and the Soviet Union are reported by administration sources to be making slow but encouraging progress toward drafting a treaty to prevent the spread of atomic weapons.

As a result, there is now guarded hope within the administration that the two major nuclear powers will be able to present a joint draft treaty to the 18-nation Disarmament Conference when it reconvenes in Geneva on Feb. 21.

The feeling of encouragement arises largely from a shift in negotiating approach rather than from any substantive concessions thus far by either side.

After several years of standing pat on their separate and conflicting draft treaties at the Geneva Conference, the two sides are now attempting to agree upon a mutual draft treaty. This fact alone, according to administration sources is significant and hopeful.

To a certain extent, the current private negotiations also represent a shift in tactics by the administration. Initially, the U.S. had intended to submit new treaty language designed to reassure the Soviet Union that West Germany would not be permitted under any Allied arrangement to gain national control over atomic weapons.

Now, the administration is trying to work out mutually agreeable language on this controversial point in the private discussions with the Soviet Union. Particularly from the Soviet side, this represents a potentially significant concession.

**PLANNING to move?** You'll find an amazing number of homes in today's Classified Ads. Check them now.

## Western Girls, Inc., Growing

Western Girl, Inc. the fast growing service with 129 offices in the U.S., Australia, Canada, Denmark, England, France, Germany, Greece, Italy, Japan, Korea, Mexico, New Zealand, Norway, Sweden, Switzerland, Taiwan, Thailand, and the Philippines, has cashed over the past year. Barbara Jones, manager of the Long Beach Western Girl office, reports a business increase of 70 per cent locally over the previous year and attributes the increase to a growing practice among many companies to hire temporary workers during emergency and overload periods, as well as for vacation replacements.

Western Girls work by the hour, day, week or month and they include guaranteed clerks, typists, secretaries, receptionists, cashiers, and machine operators.

Western Girl, Inc. was founded by W. Robert Stover in San Francisco in 1948.

### Instant Greenhouse

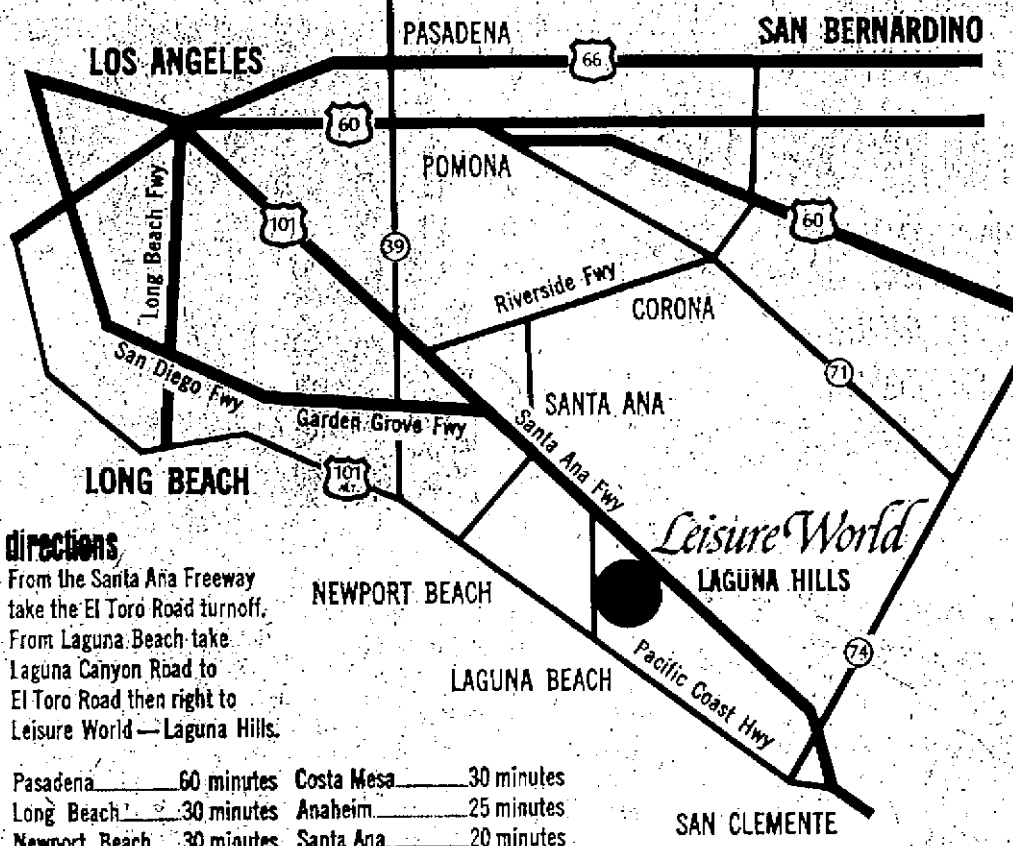
Greenhouses that can be added to your home in less than a day, are the latest fad for dedicated gardeners. Pre-packaged of aluminum extrusions and double strength glass, the units cost less than \$1,000 and can be set up by a do-it-yourselfer.



### LASER GYROSCOPE DEVELOPED

Three ring lasers illuminate face of Robert E. Var, Honeywell project leader making final inspection of advanced laser gyroscope accepted by Navy for shipboard use. Each ring uses two contra-rotating beams of light to sense angular attitudes of ship which can affect fire control and radar systems. This unique system was tested at Naval Ordnance Test Station, China Lake.

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From the Santa Ana Freeway take the El Toro Road turnoff.  
From Laguna Beach take Laguna Canyon Road to El Toro Road then right to Leisure World—Laguna Hills.

Pasadena	60 minutes	Costa Mesa	30 minutes
Long Beach	30 minutes	Anaheim	25 minutes
Newport Beach	30 minutes	Santa Ana	20 minutes

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# All about Annabelle, the witch -- a delightful nonconformist

By IOLA MASTERSON  
Society Editor

Did you know that no wicked witch can work an evil spell upon you if you don't BELIEVE in witches? Well, it's a fact.

If you don't think so, perhaps Long Beach Children's Theatre can convince you. Of course, you'll have to go see their next production, "Annabelle Broom, the Unhappy Witch."

The play is primarily for elementary school children, who are charged just 25c to see any performance. But any doubting adult can learn all about witches, too, for the mere charge of 50c admission. Which, you've got to admit, is a pretty inexpensive way of getting the real scoop about the International Sisterhood of Witches!

**GIST OF THE** play, a delightful, imaginative comedy, is that Annabelle, played by Laura Killingsworth, is unlike average witches. She has a yen for high fashion and youth, which isn't easy considering the traditional ill-fitting garb of her trade. However, she does what she can by tinting her hair with berries, using pink ribbons to brighten up her broomstick and reading fashion magazines regularly.

All this upsets her sister witches. So Mabel, president of the Witches Union, played by Mrs. Jack Motsinger, gives Annabelle the acid test. She must frighten two children lost in the forest.

Instead, Annabelle, charmed by the children, leads them safely home. Well! The rest of the witches be-



**MEMBERS OF INTERNATIONAL SISTERHOOD OF WITCHES ARE DISMAYED** ... ready to drum Annabelle out of their union after they peruse her reading material (fashion magazines, imagine!) are members of play cast Mmes. C. L. Donovan, William Artman, from left, background, Jack Motsinger, Jean Norris, from left foreground.

**ANNABELLE, THE IRREPRESSIBLE**  
... to keep youthful she tints hair with berries, tucks flowers in her witch's witch. Laura Killingsworth plays Annabelle.

## INDEPENDENT-Press-Telegram Women and TRAVEL

SUNDAY, FEBRUARY 12, 1967

W-1



**PROPER WITCHES ARE PROPERLY REPELLED BY THOUGHT OF MODERN HAT** ... trying to convince broomstick set that Annabelle would look great in fancy chapeaux are Mmes. Leon Rubenstein, Carl Ehmann, who play roles of lost children in upcoming production.

come so angry they plot to boil the children in oil. But, thanks to their trust in Annabelle, they don't believe in witches who are then powerless to harm them.

Climax of the show comes when Miss Broom receives a beautiful pink ball gown as a reward, to make her the most bewitching witch in all the land.

The play, directed by Kathy Davis, will be presented at Millikan High School on the following schedule, with three performances slated each day: Feb. 18-10 a.m., 11:30 a.m. and 1 p.m.; Feb. 19-1, 2:30 and 4 p.m.; Feb. 25—same schedule as Feb. 18; Feb. 25—same schedule as Feb. 19.

**TICKETS ARE** now on sale in all elementary schools, further information may be obtained from Mrs. Kenneth Hurley, 3202 Roxanne Ave.

Special credits go to Al Ruiz, whose dance and drama school students take the part of animals in the forest, and to William Ulrick, professional magician, for teaching Mrs. Killingsworth magic tricks. Also to Bill Watilo who will direct the orchestra of high school musicians and to Herb Cambern for making the intricate, fanciful witches' noses.

By Tuesday, skits will have been shown in all elementary schools to whet the children's appetite for live theater.

**IN ADDITION** to Mmes. Killingsworth and Motsinger, cast members include Mmes. Jean Norris, William Artman, C. L. Donovan, Carl Ehmann, Leon Rubenstein, Roger Hall, Edward Dillbarte, V. J. Feeney and Miss Carla Garland. Children in cast are Cindy Singer, Susan Donaldson, Kerry Cracknell, Laurie Herman and Cindy Rubenstein.

Production staff, in charge of everything from set design to transportation of students to Millikan High School, includes Mmes. Frederic McKinney, Guy Garland, J. C. Woelfel, Loether Buck, Edward Dillbarte, J. Allen Sprague, Phillip Lehmann, Robert McKernie, Mae Mathers, Hugh C. Gardner, Harvey Beckman and Miss Kay Shuman.



**AH, JUST WHAT SHE ALWAYS WANTED** ... nonconformist Annabelle finally is rewarded with pink ball gown which she thinks is absolutely bewitching.

IT'S DOWNRIGHT DISHEARTENING

## Technology hasn't improved valentine

By PAT McDONNELL  
Staff Writer

"Rich and luscious as ripe cherries  
Are my sweetheart's lips to me.  
With a love that never varies  
I'll be constant and true to thee."

Such were the sentiments expressed by one Victorian swain in a valentine sent to his ladylove Feb. 14, 1890.

The engraved verse is attached to an ornate arrangement of cherries, satin ribbon and net intended to serve as a wall hanging — the most popular type of valentine at the turn of the century.

It's just one of several hundred vintage valentines collected by Mrs. Stephen Hemmi, 3366 Cerritos Ave. Perhaps the most valued is a

hand-painted valentine of the "cobweb" style, signed Feb. 13, 1845: "Your humble servant, Miss."

The large square of heavily embossed paper edged in lace is embellished by a central cobweb of intricately cut paper lace. By pulling a thread device it opens into a cage through which can be seen a sketch of a man on bended knee.

In her talks to several clubs this week, Mrs. Hemmi has explained valentines began to appear in the United States during the mid 18th century.

**SHY SUITORS** spent days hand-crafting a single ornate valentine which served as a proposal of marriage. Artistic ability and a steady hand coupled with pen-knife, sharp scissors, needle and pin were required

(See VALENTINES, Page W-5)

**DIMENSIONAL** card from Mrs. Stephen Hemmi's collection shows valentine trends at turn of century when mechanical devices, cut-outs and free-standing styles became popular.



Staff photos  
by  
CHUCK SUNDQUIST





WILD WAVES SAY ...

# Carpet didn't even get a drop to taste

By Lola Masterson  
Society Editor

THEY SIPPED wine, nibbled cheese and crackers, talked up a storm and had a ball at the Pi Phi wine tasting benefit given at Emily and Marvin Haney's home, 2802 Salmon Dr., Rosemoor.

Emily's Pi Phi sister, Del Ward, was there to protect her sister, Mabes Yoder's, new carpeting. Mabes and Dr. Dale have bought the Haney's home, you see, and will move into it as soon as Emily and Marvin move into their new place in Rolling Hills about the end of March. The Haney's got carried away and bought a horse. Then they decided the only sensible thing to do was to buy a house with large enough grounds to go with the horse.

Carpeting came through unscathed. Among those there, who didn't spill a drop, were Alice and John Olson (she's alum president), Larry and Kay Bangh, Robert and Lynn Inch (the latter two couples were co-hosts with Haney's). Also Dr. Gainer and Lynne Pillsbury whom host Marv was delighted to greet. He and Gainer went all through school together but hadn't seen each other in about 10 years.

Others, among the more than 90 guests at benefit, were Nina and Dick Winn, Richard and Virginia Cords, Barbara and George Plumleigh, John and Carol Barbee, Bob and Ann Bartle and John and Shirley Nyquist.

John, who is professor of design at CSLB, personally made the Haney's beautifully handcrafted, 10-foot buffet, which was not only a focal point for serving but a great conversation piece.

MOVING VANS plied the streets of Park Estates this past week, whisking away the worldly possessions of Charles and Jackie Hughes to redeposit same in their new home in Wilhagin, a suburb of Sacramento.

Charles is serving as Lt. Gov. Robert Finch's administrative assistant so he has been in the capital as have their two sons, Terry and Brandon. The boys have been "boarding out" at the Finch's since enrolling in school in new hometown. Jackie and daughter, Diana, remained here to oversee moving days; drove up mid-week to oversee the unpacking phase of moving days.

They expect to make their home there for at least two years.

ON A health and fun kick, Mary (Mrs. Reg) Barden and sister-in-law, Betty (Mrs. Don) Barden whipped off to Rancho La Puerta, Tecate, Mexico, which Mary laughingly refers to as the poor gal's Golden Door.

They so thoroughly enjoyed themselves and gave such an exuberant description of their experiences to John McCune and Joe Vasentine, the men decided their wives, Shirley Mc. and Shirley V., would get a kick out of such a trek. The two leave Monday for a week's-worth of the spa life.

SPEAKING OF health spas, Helen Viets (who DID go to the Golden Door some time ago) says her stay there has remained such an inspiration to her she has lost 10,000 pounds. It has been done 10 pounds at a time. And, Helen explains, always the same 10 pounds.

NOT ONLY a handsome party, but gay as a lark, to boot, was the Mary Joseph League's eighth annual Mardi



AT PI PHI ALUMS MERRY, ZESTY WINE TASTING PARTY ... hosts Marvin and Emily Haney (left) propose a toast to guests Deber and Shirley Whitehead.

Gras ball at the Century Plaza. This year 15 young debutantes made their bow to society and among them was Delphine and Charles Smith's artistic daughter, Lynnette. Her picture appears on W-5.

Among Long Beach well knowns at the huge ball were Stan and Geneva Weiss, Mara and Doug Graham, Florence and Dr. Orville Cole, Helen and Wes Grisinger, Madalyn and Milton Roberts, Vera and George Kerns, Luba and Dr. Alex Kadvany, Irene and Jack Brayton, Irene and Bob Ziebarth, Florence Wagner and Delphine's mother, Ina Wagner, who has just noted her 87th birthday. Also present was Bruce Grisinger, Lynnette's escort.

Among show business people present was Caesar Romero who has frequently been called a look-alike to Stan Weiss. When Caesar made his entrance Stan happened to be standing right next to him and when introduced Lynnette quipped to the star, "He's your Long Beach 'Stan-in'" and it became a running gag for the night between the Long Beachers and Caesar.

CEMENT mixers have been stirring up their goop, and foundation is going in for Alberta and Rolland Ben-

son's new home at 3819 Pacific Ave. It's to be a split level house, with dining room, family room and kitchen at one elevation; entry, living room and bedrooms at another. They should be able to move in about June 1.

ONE THING'S for educational sure — graduates of University of Nebraska know a good thing (like California) when they hear about it. It is estimated several thousand former Cornhuskers have migrated to the Golden State with many of them living here in the Southland. Three thousand former students have been invited to a Charter Day celebration dinner to take place Wednesday at General Lee's Man Jen Low cafe, Los Angeles.

LB ex-Nebraska grads attending will be County Supervisor Burton Chace and wife, Polly, Judge Bob and Sue Wenke and Judge Ken and Kay Sutherland, all formerly of U of N.

Former students and grads, recently arrived, may buy tickets at the door or can contact Attorney Robert F. Craig, 10845 Lindbrook Dr., Los Angeles, for reservations.

ALTERNATELY soaking up desert sun, then soaking

in swimming pools, was just great, said Maurice Giffon, who returned to LB from Palm Springs this week. She drove her mother, Geneva Shupp, down to spa to spend the weeks there at the Tropics; flew home so Geneva could have car during her stay.

Maurice told me that her and Glenn's daughter, Glenda, 19, and good friend Donna Del Curto, 20, daughter of Chuck and Alice Del Curto, were recent guests at the Thunder Cloud at Big Bear and made such an impression on the management they were selected to pose for promotional advertising. They didn't get much skiing in but it was fun posing and there's talk that they might be used in an ad in Life Magazine touting the resort.

THEY MAY have looked like a bunch of gypsies but they had more fun than royalty. Sandy and Dick Spafford and their one child, and Scott and Connie McCartney and their two youngsters, took off for a winter outing at Big Bear in the McCartney's camper. They carried two cribs, one toboggan, one sled and numerous suitcases on top and all of themselves inside. Stayed three days at the Ambassador Lodge and had a great time.

NOW HERE this! In the fourth annual Writer's Digest-Encyclopaedia Britannica article writing contest (which drew something like 3,000 entries), Robert Hazael, 6510 Lewis Ave., placed 40th and Irma McCall, 232 Bennett Ave., won 83rd place. Of the 3,000 free lance writing entrants, prizes were awarded to 200.

ADD TO seasonal desert-ers from our coast to the meccas of sand, sun, cactus John and Pat Cockriel, Norma and Burt Marter, Dr. Jim and Mary Thompson. All were guests of Ed and Pat Twining in the Twining's delightful condominium home at Bermuda Dunes in Palm Desert.

AN EAVESDROPPER at Ann Evan's home the other day might have gotten the impression members of Auxiliary to Children's Clinic, there for a business meeting, were all off their rockers. They were chattering along about Christmas cards, which does seem a couple months behind the times.

Actually, they were getting a truly running start on plans for Christmas card sales for '67. Sale of these cards is chief source of revenue for auxiliary's support of the clinic. New president Charlotte Bell and Virginia Dahn, card chairman, wound up the day with writer's cramp after jotting down the many improved ideas fired at them.

Earlier this month, Mary Jane Reynolds, clinic's executive director, was given a check for \$1,500, profits from last year's sale.

FIRST WEEK of their exciting semester in Europe studies has been completed, as of now, by a select group of 41 University of Redlands students. They've already had their first conducted bus tour behind the Iron Curtain in East Berlin, if all has gone according to Hoyle. From April 27 to May 1 they'll be back in IC territory as they tour Prague, Czechoslovakia.

Lynn Bond, daughter of Mr. and Mrs. Kenneth Bond, 3742 Weston Place, is only Long Beach coed on tour. Others in our area are Carolyn Bissonnette, daughter of the G.O. Bissonnettes, 4436 Monogram Ave., Lakewood; Virginia Doak, whose parents are Mr. and Mrs. S.W. Doak, 12171 Foster Rd., Los Alamitos; and Pamela Washburn, daughter of the Richard Washburns of Downey.



ANNE B. DAVIS

'Shultzie' plans appearance

Ann B. Davis, the "Shultzie" of the Bob Cummings television series, will be special guest at San Pedro-Wilmington YWCA's membership campaign kick-off luncheon Wednesday (Feb. 15) aboard the Princess Louise. Drive for new members will continue through March 15.

For Your Valentine  
a glamorous human hair  
WIG

completely styled  
WIGS ..... 59<sup>95</sup>  
WIGLETS ..... 24<sup>95</sup>

**LOS ALTOS Beauty Salon**

Our new phone: 597-2416  
2139 Bellflower Blvd.  
16 Years in Los Altos  
Joyce White, owner

## Dancers to top bill on community show

The Percy Venable Theatrical Dancing Studio will be spotlighted on the bill during the Community Program Monday night in Exhibit Hall of Long Beach Auditorium.

Rhythm Unlimited will be featured by the "Kiddies" during the 8 p.m. program. Theme of the program will be Variety in Rhythm including jazz, hula, softshoe and tap routines. Betty Lyle will direct the dance program.

Community singing will open the program, sponsored by the Long Beach Recreation Department, at 7:30 p.m. Music will be provided for old time and square dancing following the stage show.

## ONE-OF-A-KIND FUR SALE

### Final Inventory Clean Up

Continuing LOCKWOOD'S Fifty Year policy of year-end clearance of inventory, we are conducting this final clean-up sale for one week. This sale is not storewide and prices are subject to prior sale. All sales final.

LAY AWAY  
90-DAY CHARGE or UP TO 24-MONTH CONTRACT

**LOCKWOOD Furs**

Our Golden Anniversary Year 1917-1967  
SEVEN ELEVEN PINE AVE. Downtown Long Beach

## Long Beach Club to host Violet Council

Presidents of the 18 African Violet Societies within the Council of Southern California will gather at 11 a.m. Thursday for annual presidents' luncheon at Woman's City Club, 1309 E. Third St.

Miss Cecille Block, president of Long Beach African Violet Society, will welcome guests. Assisting in program plans are Ellen Caldon, Eleanor Reisner, Erna Newton, Viola Wilson and Etta Anderson.

Clarence Wilson will be guest speaker on the topic "Propagation by Seed and Seedlings."

John Rymer will conduct a free class on violet culture at 10:30 a.m., preceding the general meeting.

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19th Anniversary  
In This Location  
SALE STARTS  
MON., FEB. 13th

3500 East 4th St.

## Sweetheart of a SALE

Newly Arrived Spring  
**DRESSES**  
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**DRESSES**  
Final Clearance  
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Famous Make  
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**SWEATERS**  
All Wool  
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**BLOUSES & SHELLS**  
Wool or Banlon

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OPEN 9:30 to 5:30—FRIDAY 9:30 to 9:00

color in motion

Colors wild and wonderful in a fantasia of motion... streaking and swirling on lustrous, pure silk. Shaped to a flaring A—softly shirred at the cowl neckline.

66.00

## Schick's

701 Pine Avenue  
Parking in rear of store on validation





MRS. BRUCE NEWMAN

## Newmans on desert bridal trip

Now honeymooning in Palm Springs following their marriage Saturday evening in Immanuel Lutheran Church are Mr. and Mrs. Bruce W. Newman (Gloria J. Bumgarner). They will reside in Riverside.

Daughter of Mr. and Mrs. Eugene R. Bumgarner, 3942 Rose Ave., the bride wore a gown of silk chiara crepe and Chantilly lace with flowing train.

Susan Florentine was maid of honor; Carol Kunar and Georgia Hodge were bridesmaids.

The bridegroom, son of Mr. and Mrs. William Newman, 6353 Cerritos Ave., asked his brother, David Newman, to serve as best man. The 250 guests were seated by Michael Smith and Rodger Goldsmith.

A reception followed in the church social hall.

The newlyweds were graduated from Jordan High School and attended Long Beach City College where he affiliated with Phi Sigma.

## Wedding dates are revealed

### Grigsby-Knowles

Mr. and Mrs. J. E. Grigsby of Long Beach announce the engagement of their daughter, Linda Sue, to Oran Dean Knowles, son of Mrs. Magda Knowles, also of Long Beach.

A June 23 wedding is being planned.

### Sandberg-Grimshaw

March 18 is wedding date selected by Diane Lee Sandberg and Harold Karl Grimshaw whose engagement has been announced by her mother, Mrs. Philip Storm of Los Alamitos.

The bride-to-be was graduated from Western High School and attended Fullerton Junior High School. Her fiancé, son of Mrs. Ronald Grimshaw of Richfield, Utah, and the late Mr. Grimshaw, was graduated from College of Southern Utah.

### Thomas-Gibson

Mr. and Mrs. William W. Thomas, Long Beach, announce betrothal of their daughter, Judith Marker, to Randall G. Gibson, son of Mr. and Mrs. DeForrest G. Gibson, Culver City.

## S.E. Watsons tell Susan's engagement

Capt. and Mrs. Samuel E. Watson, (USN) San Pedro, have announced betrothal of their daughter, Susan Dale, to Steve Earl Gaddis. Vows will be exchanged March 25 in Trinity Avenue Presbyterian Church, Durham, N.C.

The prospective bridegroom is son of Col. and Mrs. Noram C. Gaddis (USAF) of Winston-Salem, N.C. He is a student at Duke University in Durham.

Miss Watson is an alumna of Duke University and is a graduate student at Emory University, Atlanta, Ga.

# Buffums'



from  
the pages of  
February  
Harper's Bazaar

# THE POWER OF THE PRINT

unleashed  
by  
Chester  
Weinberg

HARPER'S BAZAAR SALUTES BUFFUMS...  
A FASHION STORE OF THE CENTURY  
Throughout 1967, Buffums' will be your  
headquarters for the Bazaar look  
The Colette Suit... sizes 6 to 12, 144.00  
The Empire Dress... sizes 6 to 12, 126.00





MRS. BRIAN L. CHRISTENSEN

## Christensen, McDermid vows read

Valentine hues of red and white were used in decor Friday evening at Belmont Heights Methodist Church when Carol Fay McDermid recited nuptial promises with Brian Lewis Christensen.

Daughter of Mr. and Mrs. Glen A. McDermid, 630 Terraine Ave., the bride wore a fitted gown of off-white silk with baroque lace trim on sleeve edges and back tiers.

Providing contrast to the all-white attire of the bride was the red satin dress worn by her only attendant, her twin sister, Mrs. William Delcours.

**THE BRIDEGROOM**, son of Harry R. Christensen, 417 Marble Cove Way, Seal Beach, and Mrs. Georgine Christensen, 431 Winslow Ave., was attended by his brother, Brent R. Christensen, as best man. Guests were seated by John Cannon and Larry Smith. Following a reception in the church social hall, the newlyweds departed on a brief honeymoon trip. They will reside at 830 Temple Ave.

The bride and bridegroom both are natives of Long Beach and received early schooling at Wilson High. They now attend Long Beach City College.

Emblem Club rehearsals combine hard work with gay humor as 'places, everybody!' time nears for annual Variety Show

## 'It's a Small World' premieres on Saturday

By JOYCE CHRISTENSEN

Creepy costumed natives and mini-skirted dancers all are a part of the scene these days at Elks Lodge, 4101 E. Willow St., as cast for 10th annual Long Beach Emblem Club 106 variety show moves into its final week of rehearsal.

Premiering at 8 p.m. Saturday (closing the same night!) will be this year's extravaganza "It's a Small World." Two hours of variety entertainment will take the dome-filling audience on a jet tour of the world through music and dance of countries on three continents.

Authentic European and Tahitian music, dancing and costuming will be seen, in addition to scenes depicting various sections of the United States.

Among specialty performers will be several talented young people from Fairview State Hospital; a small jazz band composed of Elks Lodge 888 band members and the Choraleers.

Co-chairmen of the project, coordinating a cast of

some 60 performers, are Mmes. Howard Skinner and George Hilger.

Entire net proceeds from the show (\$1.55 donation) will go to the Elks Lodge for its cerebral palsy project. Tickets now are on sale from any member of Emblem Club or Elks 888 and also will be available at the door Saturday night.



"LEFT, RIGHT, oops!" says Lila Inderbieten (right) as she seeks to synchronize with partner, Mrs. Lynn Doty during rehearsal for mini-skirt dance number.

Staff photos by Tom Shaw

**GREAT WHITE** hunter (Ted Bannister) seeks help from a friendly native (Lillian Quintel, but whoquintel?) during show's opening comedy scene.



TIME OUT for the "pause that refreshes" for cast's youngster member, Polynesian dancer Helen Otholt, and Nickie Damigos, talented in both authentic Greek folk and Turkish belly dances.

THERE'LL BE NO PROTEST ABOUT THE "CELLAR DWELLERS" ... Dan Jacobs, Dave Taylor, Gail Chamberlain, Paula Shepherd



**Buffums**



a proud toss of flowers arranged by christian dior

From our collection ... a bouquet of Easter hats more colorful than a collision of flower carts. They're light, airy and wonderfully feminine; meant to set the mood for a marvelous spring. **22.00**

Millinery  
 Downtown Long Beach, Santa Ana, Pomona  
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LONG BEACH

Pine at Broadway  
 ME 6-9841  
 Mon. and Fri. 9:30 till 9:00  
 Other Days 9:30 till 5:30

SANTA ANA

Main at Tenth  
 XI 2-6262  
 Mon. and Fri. 9:30 till 9:00  
 Other Days 9:30 till 5:30

POMONA

Top of the Mall  
 623-4321  
 Mon. and Fri. 10:00 till 9:00  
 Other Days 10:00 till 6:00

PALOS VERDES

Northside at Silver Spur Rd.  
 Peninsula Center 377-5737  
 Mon. and Fri. 10:00 till 9:00  
 Other Days 10:00 till 6:00

MARINA

Pacific Coast Hwy. at 2nd  
 Long Beach 437-0751  
 Mon. and Fri. 10:00 till 9:00  
 Other Days 10:00 till 6:00

LAKEWOOD

Del Amo at Graywood  
 Lakewood Center ME 4-5040  
 Mon., Thurs., Fri. 10:00 till 9:30  
 Other Days 10:00 till 6:00



## HEARTENING CUSTOM

# Valentines date to antiquity

(Continued from page W-1)

of the youth who chose to say what was in his heart by proxy.

"But if you this valentine refuse  
Then burn it if you choose  
And when the flame begins to rise  
Think only of the one you despise."

A far cry from today's barbed valentine messages, you say?

Not so! The hey-day of insulting valentines, as evidenced from "Hallmark Historical Collection of 'penny fols,'" was from 1890 to 1910.

Those masterpieces of acid verse — which lampooned the skinny, the fat, the smug or the dandified — got right to the point. Take, for instance, the comments of this 1890-vinegar valentine:

"If you mongst gorillas had  
chanced to be born  
they would have disowned you with  
loathing and scorn;  
for a monkey—no matter how homely  
a brute—  
when placed beside you would be  
ranked as a 'beaut.'"

But sales figures for two centuries, by hearts and cherubs was founded by prove the sincerely sentimental valentine has outweighed the cryptic comic.

in popularity.

ACCORDING TO Mrs. Hemmi, one of the first career women in U.S. history made her fortune by making and selling valentines.

A spinster and graduate of Mount Holyoke College, Esther Howland launched her business in 1849 when she hired several women to cut and paste valentines at her family home in Worcester, Mass.

During an era when it was socially unacceptable for a woman to be connected with the world of commerce, Miss Howland built a business which ran into annual sales of \$100,000.

This year, an estimated 550 million Valentines will be exchanged. But as early as 1847, more than three million valentines were sold, ranging in price from three cents to \$30.

One of the most costly was a miniature heart-shaped fire screen of lace and paper which sold for \$50 in 1880.

While St. Valentine's Day has been a simple event concerned with sentiment and love in the U.S., its origins in early Rome and England are steeped in superstition and pagan celebration.

THE ROMANTIC rite symbolized by hearts and cherubs was founded by a bloodbath. It was on Feb. 14, 270 A.D. that the Christian saint, Valentinus, was stoned and beheaded by

order of the Roman Emperor Claudius for refusing to renounce his religion.

Legend has it the martyred saint left a note, signed "from your Valentine," to a child whose blindness he had cured.

A custom in pre-Christian Rome observed on Feb. 14 was to celebrate spring at a feast during which youths drew from an urn names of maidens who would be their love mates.

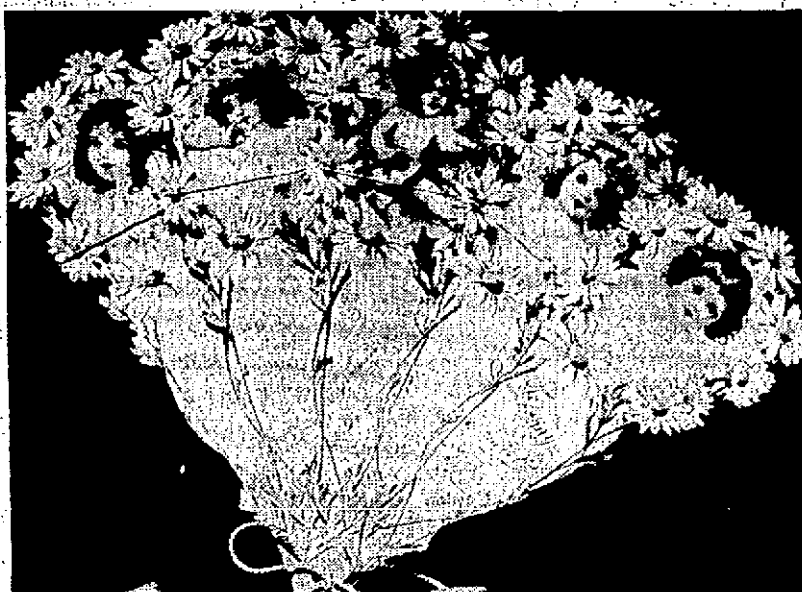
When the pagan celebration reached England's shores, it was adapted to a feast of St. Valentine at which young men drew lots on who would be their valentines.

IN MEDIEVAL times, the observance fostered numerous rituals, one of which was for a damsel to circle a church 12 times at midnight on Feb. 14, singing:

"I sow hempseed, hempseed I sow,  
He that loves me best  
Come and after me mow."

Thereupon, a youth destined to be her lover was to appear.

A word of caution to I, P-T readers: If you see any maidens sprinting about your neighborhood church Monday night, don't investigate. That is, unless you're interested in becoming the valentine of some hopeful spinster.



FAN-SHAPED valentines bearing individual verses on each fold were the rage during 1890s.



### Presented

Lynnette Heather Smith, daughter of Mr. and Mrs. Charles Walter Smith of Long Beach, was one of a number of debutantes presented Saturday night at the Mardi Gras Ball given by Mary and Joseph League in Century Plaza Hotel, Los Angeles.

## Miss Larimer, Jay Mahoney troth told

The engagement of Carol Larimer and Jay Mahoney has been revealed by her parents, Mr. and Mrs. Fred Larimer of Long Beach.

The bride-elect was graduated from Wilson High School and Long Beach City College where she was president of Ramayana and member of the Order of Kassai. Her fiance, son of Dr. and Mrs. James D. Mahoney, of Council Bluffs, Iowa, is attending Long Beach City College.

### Quick Hair Setting/rollers

# Q. H. S.

LONG BEACH  
Pine at Broadway  
HE 6-9841  
Mon. and Fri. 9:30 till 9:00  
Other Days 9:30 till 5:30

SANTA ANA  
Main at Tenth  
KI 2-6262  
Mon. and Fri. 9:30 till 9:00  
Other Days 9:30 till 5:30

POMONA  
Top of the Mall  
623-4321  
Mon. and Fri. 10:00 till 9:00  
Other Days 10:00 till 6:00

PALOS VERDES  
Hawthorne at Silver Spur Rd.  
Peninsula Center 377-6737  
Mon. and Fri. 10:00 till 9:00  
Other Days 10:00 till 6:00

MARINA  
Pacific Coast Hwy. at 2nd  
Long Beach 437-6781  
Mon. and Fri. 10:00 till 9:00  
Other Days 10:00 till 5:30

LAKEWOOD  
Del Amo at Graywood  
Lakewood Center HE 4-5040  
Mon., Thurs., Fri. 10:00 till 9:30  
Other Days 10:00 till 6:00

## Jean Mary Sullivan, fiancee set May 27 wedding date

A May 27 wedding date has been set by Joan Mary Sullivan and Vincent Valvona. Their engagement has been announced by her parents, Dr. and Mrs. D. F. Sullivan of Long Beach.

Miss Sullivan was graduated from St. Anthony's High School and Marymount College. Her fiance was graduated from Michigan State College.

## Legion District fetes official

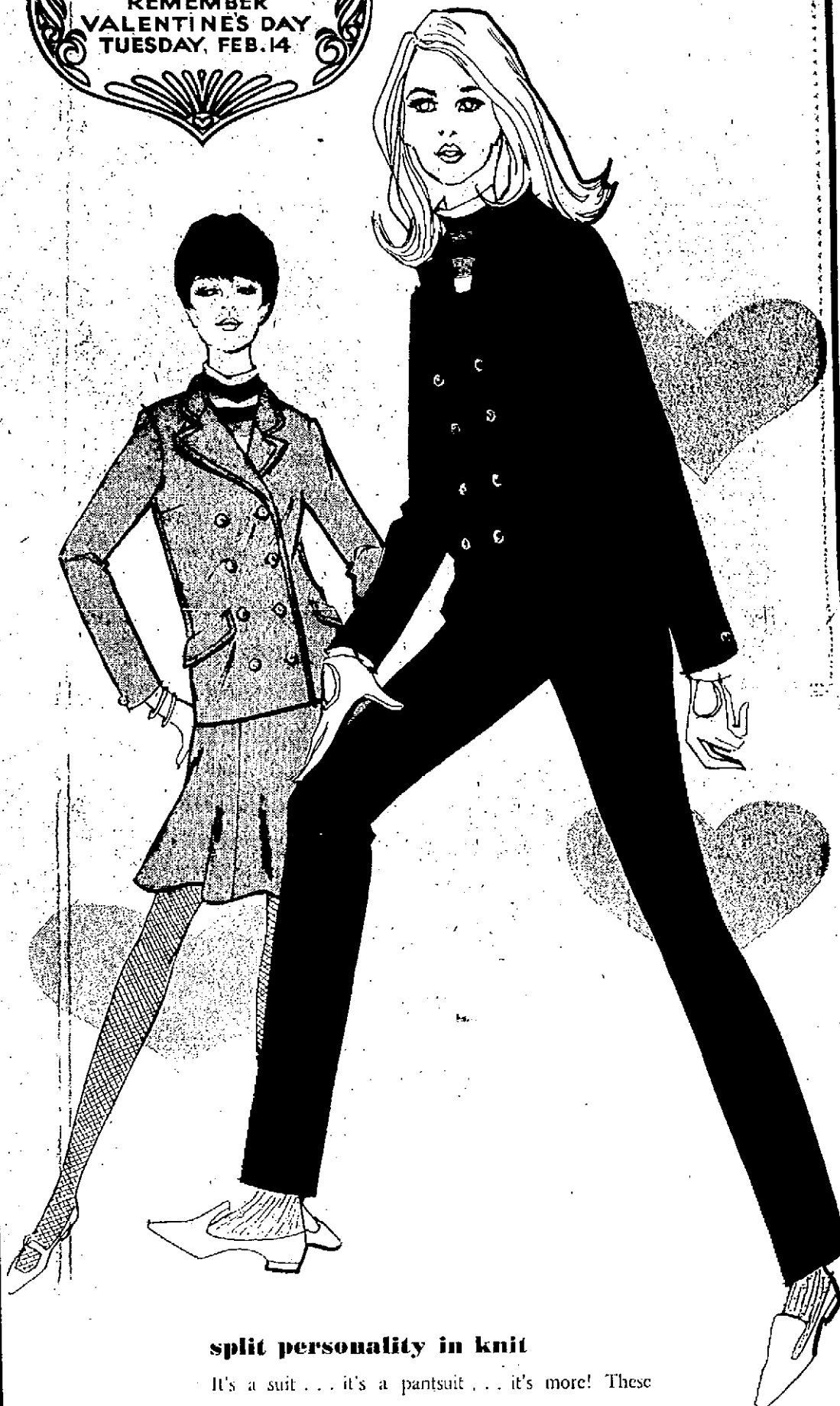
Arthur L. Peterson Unit 27, American Legion Auxiliary, will hostess a 19th District meeting at 8 p.m. Wednesday in Veterans Memorial Building, with 33 units participating.

Bobbie Comenzind, department president, accompanied by several department officers, will make her official visit and will be

honored at a potluck supper at 6:30 preceding the meeting.

SCANDINAVIAN IMPORTS  
Exclusive STAINLESS  
STEEL from Denmark  
DANISH GIFT SHOP  
2765 East Broadway  
439-8724 LONG BEACH

# Buffums



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It's a suit . . . it's a pantsuit . . . it's more! These sportive double-knit go-togethers can harmonize many ways wonderfully. Shaped from 100% Acrilan<sup>®</sup> acrylic, in bold navy and lively green. Sizes 5 to 13.

Pea jacket, brass buttons **29.00**

Flip skirt, elastic waist **13.00**

Capri, elastic waist band **15.00**

Turtleneck shell, striped **13.00**

Young California Shop  
All Six Stores



# Community Hospital's 'pinkie' dons sombrero for gay fiesta ball

"Pinkie" — popular mascot of Auxiliary to Long Beach Community Hospital — will top traditional pink and white striped costume with a serape and sombrero Saturday, and it will be "off to the fiesta!" along with 150 other auxiliary members and guests.

The South of the Border themed event, 8 p.m. at Lakewood Country Club, will honor the new president, Mrs. Carleton Peters, and members of the new and retiring boards. Dancing will be to the music of Roger Bacon's Orchestra.

According to Mrs. Donald Burke, social chairman, party festivities will begin with social hours in the homes of members, among them Messrs. and Mrs. Walter Oliver, Edward L. Shaw, Eugene C. Jameson and John Hann.



TUNING UP FOR A GAY NIGHT 'SOUTH OF THE BORDER'  
Mrs. Melvin Casberg (left), Mr. and Mrs. Walter Oliver

ADJUSTING serape  
on her gay caballero  
Carleton Peters  
is Mrs. Peters, president  
of sponsoring  
Community Hospital  
Auxiliary



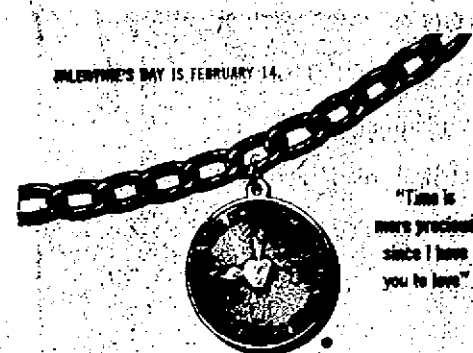
VIVA LA FIESTA!  
Mr. and Mrs. Donald Burke

## Royal Neighbors to install Tuesday

Alta Mae Newell will be installed as oracle of Long Beach Camp, Royal Neighbors of America, at 8 p.m. Tuesday at Machinists Hall.

728 Elm Ave. She succeeds Graue Ziegel. The installation, to which the public is invited, was previously scheduled Jan. 24 but was cancelled because of rain.

## Walker's • Fine Jewelry



"Time is more precious since I have you to love"

PRECIOUS MOMENTS... exclusive 14 karat gold charm of unique beauty and sentiment, inscribed in French with the proverb translated above.

With a raised golden heart at its center and the hands of time stopped forever at a quarter-to-midnight — it is the ultimate, a most precious, tender and lasting expression of your love for someone special. Shown actual size.

Precious Moments charm alone 17.00  
smaller size 14" (not shown) 11.00  
14" charm with Diamond 17.00  
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Fine Jewelry, street floor  
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People and Place • ME 2-7451 • Park Free Victoria Lane

## BAUER & BLACK ELASTIC HOSIERY SPECIAL

### BUY A PAIR GET A FREE SPARE

get real relief from varicose veins with real elastic hosiery and save as much as \$9.97!

Bauer & Black elastic hosiery gives you relief from varicose veins "support" hosiery can't give. They give lasting compression while their leg-flattering shapeliness tells a lovely lie. Available in seamless or 51 gauge, full fashioned styles.

So, if you have varicose veins, take advantage of this liberal Bauer & Black offer. Buy a pair of Bauer & Black elastic stockings... get a free spare worth from \$4.97 to as much as \$9.97.

THIS OFFER GOOD UNTIL FEBRUARY 20

**Bauer & Black**  
ORTHOPEDIC Appliances

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ME 2-2987  
HOURS: DAILY 9:30 to 6 P.M. — MONDAY TIL 5 P.M.  
ESTABLISHED 1927

## IN CLUB CIRCLES

# Science, culture, unwed mothers are all of concern

## Christian Women's Club

Dr. George Speaks who will appear at the Montreal World's Fair later in the year as representative for a scientific research organization will be guest speaker at Valentine dinner planned by Christian Women's Club, 6:30 p.m. Tuesday at the Elks Club, 4101 E. Willow St.

The event, to which the public is invited, replaces regular luncheon meeting. Reservations may be made with Mrs. William Armstrong, 3530 Loomis St., Lakewood.

Additional program features will be a showing of custom fashions for men and women and music by the "New Men."

## Ebell Juniors

Ebell Junior members and friends will enjoy a cultural outing to the Huntington Hartford Library, San Marino, Wednesday, leaving by charter bus from Los Altos Shopping Center at noon. Arrangements are being made by Mrs. George Henderson, cultural chairman.

## Woman's Club of Seal Beach

A benefit luncheon will be given by Woman's Club of Seal Beach at 12:30 p.m. Wednesday in Seal Beach City Hall with Mrs. Carl Bloom as chairman of the day. All proceeds will go to the Florence Crittenton Home for unwed mothers scheduled to open soon in Orange County.

## Vari-Ettes

Vari-Ettes will go "mountain style" when they stage annual valentine party and dinner at 7 p.m. Wednesday at Rod and Gun Clubhouse, 3333 Pacific Ave. Mrs. Robert Osborn, president, will head a panel of judges to select the most authentic hill

billy attire. Assisting in plans are Mrs. Bernard Knox, Frank Higgins, William Fortner, Berle Bunch and Royce Eble.

## Anaheim O.R.T.

Auditions for a Talent-O-Rama to take place March 18 at Anaheim High School, 811 W. Lincoln, Anaheim, are being conducted by Anaheim Chapter of Women's American O.R.T. The event will be a benefit for O.R.T.'s school building fund to provide vocational schools for underprivileged youngsters throughout the world.

Auditions are being handled by disc jockeys Jay Davis and Pete Moss of KEZY radio; Dave Hall, KTTB radio; Bob Hansen, talent director of Libra Enterprises; Susan Plantte, song stylist.

Information and audition appointments can be obtained through Mrs. Leonard S. Jacobs, 1800 W. Gramercy, Anaheim.

## Artesia Junior Woman's Club

Recognizing her many services to the organization and to California Federation, Artesia Junior Woman's Club has named Mrs. Chet Frankiewicz its clubwoman of the year.

## Rossmore Woman's Club

Rossmore Woman's Club will name its "woman of the year" at a luncheon-fashion show at 11 a.m. Wednesday, hosted by the craft section at Sheraton Beach Inn, Huntington Beach. In addition, contestants for the home sewing contest will model fashions of their own creation in a program arranged by Mrs. Edgar Drain. Assisting will be Mrs. Robert Jensen, Donald J. Bach, Eleftherios Pagalidis and Arthur Long.

## Toner-Vaughn betrothal is announced by parents

Mr. and Mrs. John J. Toner announce engagement of their daughter, Johnnie Christine, to Gregory Victor Vaughn, son of Mrs. Agatha Vaughn. All are Garden Grove residents.

A late summer wedding is planned.

Miss Toner was graduated from Mater Dei High

School and is a senior at St. Vincent's College of Nursing, Los Angeles.

Her fiancé was graduated from St. Anthony High School, Long Beach, and is a senior at California State College, Fullerton. He is past president of Gamma Omicron Chapter, Phi Kappa Tau.



JOHNNIE TONER

## The Home Silk Shop

EXCLUSIVE BUT NOT EXPENSIVE

\$1.95 DRIP DRY FIBER GLASS 54 <sup>c</sup> Drapery 45" Wide	\$2.45 CREASE-RESIST HOME SPUN 97 <sup>c</sup> PRINTS 45" Wide	\$2.95 WOOL & NYLON BONDED 1 <sup>57</sup> JERSEY 54" Wide
\$5.95 DRIP DRY ORLON ACRYLIC Double \$2.67 Krit 2 <sup>YD</sup> Jersey 60" Wide	\$1.95 DRIP DRY NO IRONING KRINKLE 67 <sup>c</sup> CREPE 45" Wide Dacron Polyester/Cotton	\$1.95 DRIP DRY ARNEL Tricetate JERSEY 57 <sup>c</sup> PRINTS 45" Wide

\$3.95 to \$5.95 FINE QUALITY Upholstery FABRICS 1 <sup>47</sup> \$4" WIDE 2 TO 8 YD.	\$1.95 IMPORTED RAYON CHIFFON AND Georgette 79 <sup>c</sup> LARGE COLOR ASST. 45" Wide
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DESIGNERS' SPECIAL \$3.95 SCREEN PRINTED 100% ORLON ACRYLIC PRINTS 1 <sup>00</sup> FOR: DROUSSES, DRESSES, etc. DRIP DRY 2 TO 3 YDS. 45" Wide	\$1.95 DRIP DRY AFRICAN COTTON PRINTS 79 <sup>c</sup> WASH AND WEAR 45" Wide NOVELTY PRINTS 45" WIDE	\$4.95 FINE QUALITY BONDED TATTER- SALL CHECKS 1 <sup>87</sup> NOVELTY WOOL NYLON 54" WIDE
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\$3.95 IMPORTED ITALIAN PURE SILK Shantung 1 <sup>94</sup> 100% PURE SILK ITALIAN DUPOINT SHANTUNG FOR DRESSES 45" WIDE	\$2.45 CREASE RESISTANT IMPORTED IRISH LINEN 1 <sup>37</sup> 100% PURE IRISH LINEN 18" WIDE Thousands of yards to choose from crease resistant.
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\$7.95 WASHABLE NON-ALLERGENIC ACRILAN® 2 <sup>94</sup> — ACRYLIC — THERMAL BLANKETS EACH KEEPS BODY TEMPERATURE ALL YEAR AROUND	\$2.95 TO \$3.95 VELVET TYPE NYLON VELOUR 1 <sup>00</sup> SOFT AS KITTEHS EARS NYLON/COTTON LARGE COLOR ASST. 54" WIDE
---	---

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**HOME SILK SHOP**  
5599 Atlantic Ave., N. Long Beach  
OPEN MONDAY 9:30 to 5 P.M.



## Health Career Day is Monday at CSLB

Insight into 25 health careers will be offered interested junior and senior high school students Monday during the fourth annual Health Careers Day at California State College, Long Beach.

The all-day program is being sponsored by Unit H of California League for Nursing, Long Beach District 3, Woman's Auxiliary Medical Association and CSLB Nursing Department.

Aimed at informing and stimulating interested students to further their education in health careers, the program will include panel discussions, educational exhibits, films and a tour of Long Beach Veterans' Administration Hospital.

REGISTRATION at 9 a.m. in the Little Theater will be followed by a well-coming address by Jack Shalinski, assistant dean of students, and the day's program. Box lunches will be available for purchase.

Chairman of Health Careers Day is Mrs. Lisle M. Wyatt of the Medical Auxiliary. Additional information may be obtained from Mrs. Wyatt or at CSLB Nursing Department.

## Installation dinner set by Lady Lions

New president of San Pedro Lady Lions is Mrs. Edgar Hansen who was installed preceding a dinner dance at Palos Verdes Country Club. She succeeds Mrs. Robert Truman.

Ceremonies were performed by her husband, Dr. Edgar Hansen, a San Pedro Day Lions Club officer.

BEAUTIFUL SHOES  
**Guild House**  
L. MILLER

4218 Atlantic in Bixby Knolls  
OUR NEW LOCATION



the going shoe fashion  
that has the look  
of international  
chic  
27.00

new stacked heel,  
sassy rounded toe,  
light, supple and soft,  
white, bone, black,  
javanwood calf or  
black patent

handbags to match

**The LIGHT TOUCH Curls  
BY "BREEK"**

So gentle, so attractive, so unal-  
terably natural as Feminine Hair-  
do's go. Yet with the soft secret of  
a Permanent Wave beneath. You  
will just love its sheer everlasting  
beauty.

Regular \$17.50

**THIS WEEK \$12.50**

COMPLETE WITH HAIR CUT

**HAIR CUT ALONE \$2.50**

**Cogart Beauty Salon**  
137 E. FOURTH ST.  
DOWNTOWN LONG BEACH  
Ph: 436-9759 FREE PARK  
AND SHOP

## WCC card event

Woman's City Club, 1309 E. Third St., will be setting Tuesday noon for a valentine dessert luncheon and card party hosted by Group 17, Mrs. Eva Quirk, chairman. Tickets will be available at the door.

## POINTING WAY TO HEALTH CAREER DAY AT CSLB

Vivian Sucher (left) associate professor of nursing; David Stafford, VA Hospital placement officer; Mrs. Paul Smith, Medical Auxiliary president; Phil Wyatt, Lakewood High senior.

## School menus

The following menus will be served in Long Beach elementary schools in the week of Feb. 13-17:

**MONDAY: HOLIDAY**

**TUESDAY:** Hot dog on bun, garden peas, pear half, Valentine cookie and milk.

**WEDNESDAY:** Taco, chili beans, leaf spinach, spicy applesauce, 1/2 whole wheat sandwich and milk.

**THURSDAY:** Turkey in gravy on mashed potatoes, tossed green salad, golden custard square with whip topping, 1/2 whole wheat sandwich and milk.

**FRIDAY:** Macaroni and cheese, green beans, fruit cup supreme, 1/2 peanut butter sandwich and milk.

The above items make up the elementary children's lunch 35c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have pur-

chased the tray lunch.

**JUNIOR-SENIOR HIGH**

**MONDAY: HOLIDAY**

**TUESDAY:** Beef-noodle casserole, whole kernel corn, sliced peaches, 1/2 peanut butter sandwich and milk.

**WEDNESDAY:** Ham-burger on bun, pickle slices, potato salad, pear half and milk.

**THURSDAY:** Chopped steak on mashed potatoes, garden peas, apricot halves, raised cinnamon biscuit and milk.

**FRIDAY:** Baked fish filets with parsley sliced potatoes or burrito, creamy coleslaw, berry sauce, 1/2 whole wheat sandwich and milk.

## USWV party

Bridge, 500, pinocle and canasta will be offered by William McKinley Auxiliary 27, United Spanish War Veterans, when it entertains at a luncheon and card party Saturday noon in the Garden Room, 909 E. Third St. The public is welcome.

Long Beach's Newest  
and Most Luxurious  
**BANQUET  
ROOMS**  
Now Available  
for Groups of  
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Banquet  
Tables  
Seating  
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## Four vie in speech contest

Real-ette Toastmistress Club will hold its annual speech contest at 7 p.m. Wednesday at the Lafayette Hotel with Loretta Brown, Bea Dyer, Phyllis Ellis and Barbara Hawkins vying for the opportunity to go on to the area-wide contest.

Margaret Braswell, Cora Cook and Betsy Byrnes are members of the speech contest committee.

## Set card party

Cards will be played at 9 p.m. Thursday in St. Athanasius Parish Hall, Market Street and Linden Avenue, under sponsorship of the Parish Council, Mrs. Harold Poole, chairman. Games will offer a choice of pinocle, bridge, canasta and 500.

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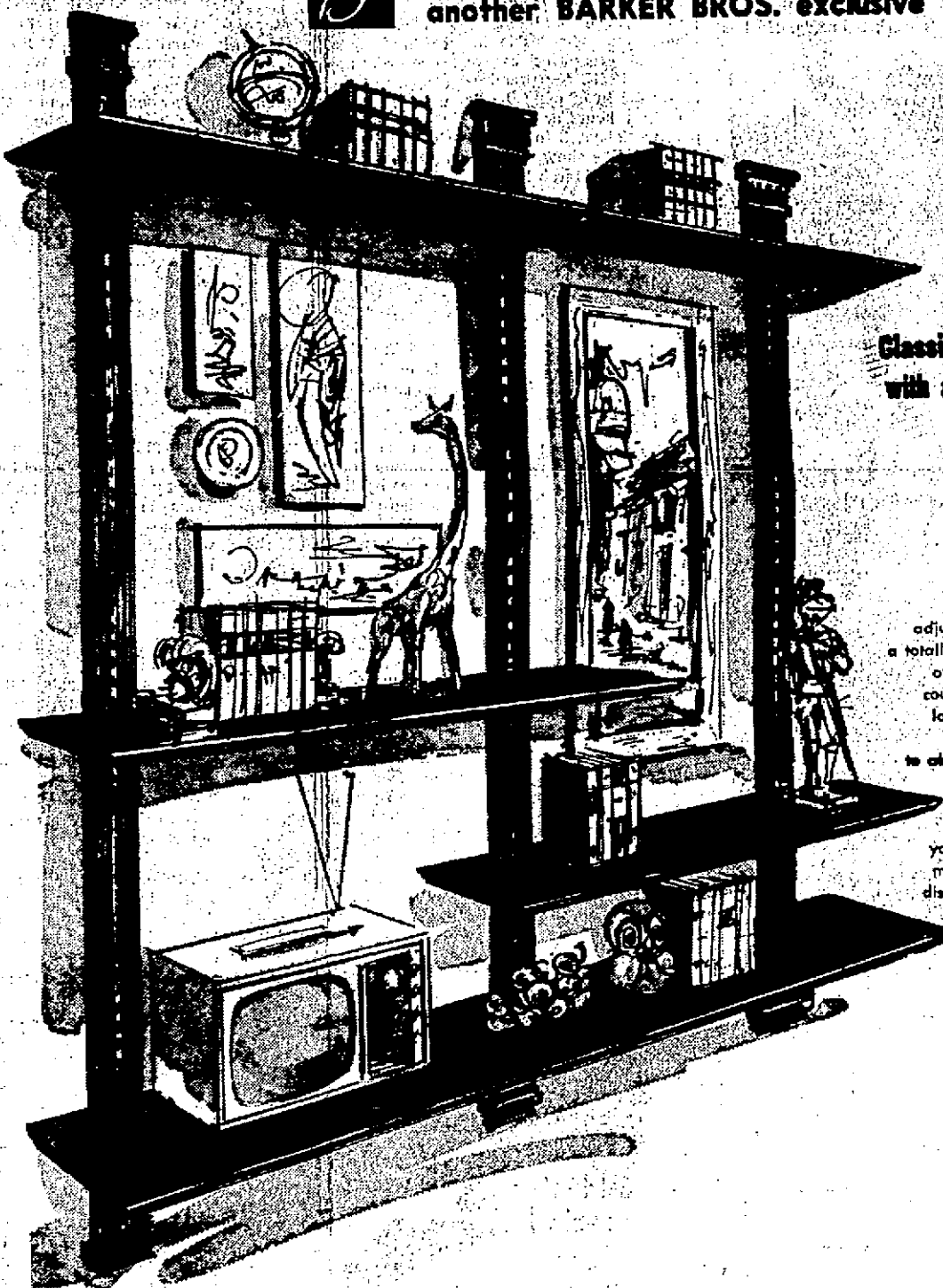
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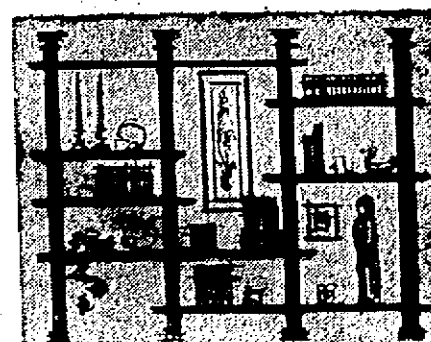
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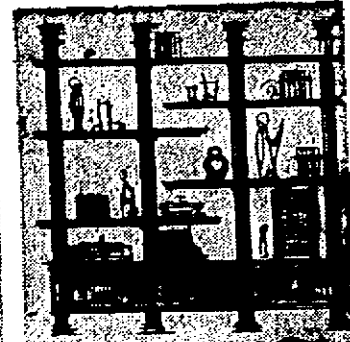
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# Price adds new Wyeth to gallery

By ELISE EMERY  
Arts Page Editor

"Artist's Studio," a major new work by Andrew Wyeth, American artist, is being shown at Sears Vincent Price Gallery, 8478 Melrose Place, Los Angeles.

Priced at \$30,000, it "represents the most audacious excursion into the realm of pure abstraction ever seen from the hands of this master realist," says Price.

Wyeth is second only to Pablo Picasso in the prices he commands for a living artist's work.

The watercolor is the third Price has acquired from Wyeth for Sears' constantly changing collection.

"At first glance," explains Price, "Artist's Studio is typical of Wyeth's work in that it depicts in amazing detail an ordinary scene taken from real life—the exterior of his studio, located in a forest clearing near the hamlet of Chadd's Ford, Pa. But upon closer inspection the apparent realism of the scene dissolves into an almost cubistic substructure of tilting planes and patterns of light and shadow set within a shallow space.

"For most artists, the use of reality and abstraction has become a conflict of means. But here Wyeth has blended both to transform an ordinary scene into an elegant composition."

Other works in the Price



'ARTIST'S STUDIO' BY ANDREW WYETH

gallery are oils, watercolors, sketches, pastels, etchings and lithographs ranging from 16th and 17th century to contemporary artists. Prices are from \$50 to \$30,000, with the greatest number between \$100 and \$400.

SAN PEDRO artist Arthur J. Schneider has a one-man show in Palos Verdes Art Gallery, 2400 Via Campesina, Palos Verdes Estates. He signs his work Schneida. He has

designed and executed fresco mural projects for the State of Tlaxcala in Mexico, and has had many commissions in this country.

Schneider took his B.S. at New York University, his M.A. at the University of New Mexico and his doctorate at UC, Berkeley.

Of his work he says, "I choose to form my painting out of the positive and negative forces of organic life itself—the real push and pull—the male and female elements as observable in minutest organisms as in the sun itself. My premise is the fusion of opposites."

Gallery hours are 1 to 4 p.m. weekdays, 3 to 5 p.m. Sundays. The show will remain through March 1.

DR. ROBERT HAAS, chairman of arts and humanities department for UCLA Extension, will speak on "Art East and West" Tuesday at 10:30

## Irish poet to lecture next Sunday

W. R. Rodgers, Irish poet, anthologist and radio performer, will lecture in the Emerald Room of Pacific Coast Club next Sunday at 2:30 p.m. The free program, to which the public is invited, is under auspices of Friends of Long Beach Public Library.

Rodgers is a graduate of Queen's College, Belfast. In 1951 he was elected by the Irish Academy of Letters to fill the vacancy caused by the death of George Bernard Shaw. He is author of "A Wake, and Other Poems," "Europe and the Bull," and has edited several anthologies of Irish poetry.

AN ULSTERMAN and a Presbyterian minister for 15 years before he went to London "to see what the rest of the world was like," Rodgers is making his first visit to the United States. He and his family are living in Claremont and he is teaching courses at Claremont College.

## Barbara Hunter to play recital

Cellist Barbara Hunter will present her senior music recital Friday at 8 p.m. in room 127 of the music building at California State College, Long Beach. She will perform compositions by Bach, Barber, Hindemith and Beethoven.

James Murdock, assistant professor of music, will accompany.

The public is invited to the free performance.

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Margaret Merrill.

p.m. in Long Beach Museum of Art, 2300 E. Ocean Blvd.

The program is one of a series sponsored by Long Beach Branch of the American Association of University Women. It is open to the public without charge.

"DIRECTION 67," an invitational show of modern art, opens Wednesday at Orange Coast College gallery in Costa Mesa.

Plastic, metal and polychrome sculpture and hard edge paintings will be included in the exhibit which will run through March 17. The works are on loan from the Herbert Palmer gallery in Los Angeles. Hours are 9

## 'Artistic Anarchy' riots in LBAA exhibition

By VIRGINIA LADDEY

Long Beach Art Association has risen magnificently to the challenge of "Artistic Anarchy" for the month of February. Requirements of this show were set by Richard White who also made the selections. White, a graduate of Poly High and UC at Berkeley, was a LBAA scholarship winner and went to the Yale Graduate School on an art fellowship.

His specifications for the show included canvas size and the use of only primary colors with black and white, preferably in acrylic. The results are spectacular. First prize winner, Joy Elliot, worked in "hard-edge," an area each of hot red, yellow and blue. Her "Enlightenment," while simple in construction and poorly done, technically, is rich and compelling. Marion Bruce (she of the sensitively pencilled portraits) has done an audacious, splashy "Pop Poppy" and garnered the second prize.

LOUISE WALKER's third prize-winning "Light," staining on white canvas, poses a semi-sphere in spectral bands above a grey globe. Edna Padrick's "Planet X" is done on a plastic impregnated canvas, shaped into craters and mountains, and drip stained. She, Virginia Corbett, and Henri Nicklaw were honorable mention awardees.

Mrs. Corbett, noted for shimmering floral still lifes, came through with a monumental white nude form overwashed with blue

a.m. to 4 p.m. weekdays and 7 to 10 p.m. Wednesdays.

A ONE-MAN exhibition of the noted contemporary artist Morris Louis will open Wednesday in the special exhibitions gallery of Los Angeles County Museum of Art, 5905 Wilshire Blvd.

More than 60 paintings survey the artist's work from 1953 until his death in 1962. Many of his earlier veil paintings are included.

Veil painting, introduced by Louis, uses a method of staining acrylic paint into lengths of unsized canvas. This technique was devised by Louis and is characteristic of his work.

HAROLD COLLINS of Long Beach will open a show Monday at the YWCA, 550 Pacific Ave. Graduate of Cooper Union Art School and New York University, he studied mural techniques at the Instituto Politecnico and Escuela de Bellas Artes in Mexico City. He was commissioned to do a Venetian glass mosaic for John Marshall High School of Long Beach and another for the First Methodist Church of Garden Grove.

The exhibit will hang in the main lobby of the YWCA through March 6.

THE NINTH ANNUAL fine arts festival of Los Cerritos District, California Federation of Women's Clubs, will take place in Lynwood Community Center Thursday beginning at 10 a.m. The public is invited.

and red stain. Nicklaw's painting is a surrealist abstract of pink organic forms.

SOME OF the non-winners are very exciting. Betty Ann Kirkpatrick's "This Is It" is complete with a squeezed-out tube of red paint attached. "My Faded Valentine" by Aline Thistlewaite is a riot of art nouveau double curves, faded red flowers, and paper lace framing a Gibson girl.

Donald Porch's "Re-Entry" on a turkey-red ground, has a yellow organic saucer tailing a marvelous, curved black line. And Dinah Porter's red "Anachronistic Eagle" is losing its leaves of its olive branch through the sheaf of arrows is firm.

The only complaint I would like to register is that, in a few instances, large signatures in contrasting tones were a bit jarring. Otherwise, all signals are "GO!" The gallery at 800 E. Ocean Blvd., is open daily, except Mondays, from 1 to 5 p.m., 2 to 5 p.m. on Sundays.

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## 'ALWAYS SEARCHING FOR SONGS' Folk trio to keep L.B. date

Modern minstrels Peter, Paul and Mary know more than 1,000 folk songs but they're always searching for new ones.

"There's as much authentic folk music being written today as there was in 16th century England or 19th century Mississippi," said Peter Yarrow. Paul Stookey and Mary Travers agree.

"Despite what some people believe, a folk song isn't a bottle of wine. It doesn't have to be old to be good," Paul added.

The three will appear Saturday, Feb. 18, at 8:30 p.m. in Long Beach Municipal Auditorium.

Among performers who have added to America's musical folklore in recent years are Bob Dylan, Pete Seeger and Ewan McColl, the trio said.

"But several contributions have been made by pop composers who would be surprised to be called folk artists," noted Paul.

## Young guitarist

John Williams, young classical guitarist who is a protégé of Segovia, will perform in Caltech's Beckman Auditorium Saturday at 8:30 p.m. Tickets are on sale at the ticket office, 332 S. Michigan Ave., Pasadena, and mutual agencies.

"John Lennon of the Beatles, for instance. In the last year or so he has come under the influence of Bob Dylan and his songs have

## 'Mad' Diller auditions in Anaheim

Phyllis Diller, with her Waring mixer hairdo, clothes by Omar the Tentmaker and jewelry by Timken Rollerbearing Co., will bring her zany jester's show to Melodyland Theater, Anaheim, Tuesday. The "Mad Maharanes of Mirth" will perform nightly at 8:30 until Saturday when shows are booked at 6:30 and 9:30 p.m. Finale will be next Sunday's programs at 3 and 8 p.m.

Auditions for forthcoming musicals at Melodyland, Carousal Theater in West Covina and Circle Star Theater in San Carlos will be held at the Anaheim theater for Equity members Feb. 22—dancers 18 years of age and over at 10 a.m., singers in the same age group at 2 p.m.

Non-Equity members will be auditioned Feb. 23—dancers 18 or over at 10 a.m., singers at 2 p.m.

taken on a real folk flavor." "I'm a Loser" is a good example.

THE KEY element is honesty, the three singers believe.

"A folk song, whether it's made up on the spot by a sharecropper in the South or carefully constructed by a professional musician in New York reflects the feelings of its creator," said Peter. "That isn't always true in Tin Pan Alley where a 60-year-old man will write a ballad called 'Drag Strip Baby' because he thinks that's what a lot of kids are waiting to hear."

A PERFECT example of modern folk song, noted Mary, is "Little Boxes." "A very perceptive woman named Malvina Reynolds was struck by the aridity of life in suburbia. So she wrote a satiric masterpiece about the 'ticky tacky people' who live in 'ticky tacky boxes.' She had something to say and, because she's the sort of person she is, it came out in song."

"We don't preach or sermonize but we say what we feel—in music," Peter summed up. "I think if people ever stop writing folk songs it will mean that they just don't care. And that would be worst of all."

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## Pianist captures Furjanick award

Pianist Pauline Drake, 24, native of Hong Kong, won the \$500 Furjanick Award in the 1967 Young Artists Competition sponsored by Long Beach Symphony Association. She will be soloist with the symphony March 5.

This is the second such award this year for the young musician. She is winner of the 1967 Fresno Young Artists Award and will perform with the Fresno orchestra in April.

In the Long Beach contest, cellist Geoffrey Rutkowski of Tiburon won the \$100 second prize provided by the Downtown Kiwanis Club. Third place went to Barbara Park, vocalist, who will receive the \$50 given by the Uptown Kiwanis Club.

MRS. DRAKE is the daughter of Dr. and Mrs. Stephen Cheng who still reside in Hong Kong. At the age of 7 she was brought to the United States by her mother to continue piano studies she had started when she was 5.

She studied at Los Angeles Conservatory of Music and received her B.A. from UCLA. In 1959 she married Jack Drake; they went abroad for a year and she studied with Andre Perret in Switzerland.

Now on the faculty of Marymount High School, she also teaches privately in Pacific Palisades where she and her husband reside.

IN 1956 Mrs. Drake won the Western States Division of the Meriwether Post Competition and in

## Chamber music

The Fine Arts Trio—Rebecca Grimes, pianist; Elena Grimes, violinist; and Wendell Hoss, horn player—will perform Thursday at 8:15 p.m. in Long Beach Museum of Art, 2300 E. Ocean Blvd. The free program is the 11th in the museum's Chamber Music Concert Series.

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Opening lead—A

DEAR ABBY

## Wolf in 'nice' landlord's clothing

DEAR ABBY: I am a 22-year-old wife and the mother of two small children. I live in a farmhouse far from neighbors. My husband is away at work all day 30 miles from here. Our elderly landlord comes to visit me almost every day. Until now his visits seemed harmless. He talked about the weather and news, etc.

But lately he's been putting his arms around me and he talks about sex all the time. I try changing the subject, but somehow he gets back on sex again. I'm afraid to tell my husband. Maybe I should tell the landlord's wife? I hate to come right out and make accusations because he's been so nice to us it may

ruin our friendship. What should I do?

**WORRIED**

DEAR WORRIED: You need the friendship of an elderly man who puts his arms around you and talks about sex all the time like a moose needs a hatrack. Tell him AT THE DOOR that you are too busy to visit with him. Don't let him in. And if he gets bolder, tell your husband.

DEAR ABBY: My grand-

mother died recently and left me her most prized possession (she thought) — a collection of 338 antique clocks from all over the world. All the clocks are in working order, and my grandmother was very proud of her collection, but it looked like a lot of clutter to me.

I hate to appear ungrateful, but I don't have any special interest in clocks, and I have had several good offers from clock collectors. Some members of my

family have told others that we should keep the collection in the family, but no one in the family has offered to buy it from me. How should this be handled?—PREFERS CASH

DEAR PREFERS: Let the members of your family know that the collection is for sale, and offer it to them first. If you get no takers, sell the clocks to a

dealer, and tell your family it took too long to wind up the estate.

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## Here's how to respond void suit

Bridge is not an exact science and never will be. We point out in "Win at Bridge with Jacoby and Son" that there is disagreement on how to respond to Blackwood when you are void of a suit.

The Jacoby method is to start by deciding if your void is a good one. Just what is a good void, anyway?

A good void is one in an unbid suit or in a suit that has been bid by your opponents.

Now take a look at the bidding of today's hand. North has bid hearts and clubs and spades has become the agreed trump suit.

South bids four no-trump and North is void of diamonds. It must be a good void. How can he show it?

Our method is to show the number of aces but to bid six instead of five.

Thus, North responds six hearts to the Blackwood four no-trump. South knows that North has two aces and is void of a suit and from the bidding South knows the void is in diamonds.

South can bid seven spades and be certain of success provided the opening lead is ruffed by East.

IT LOOKS as if South took a chance when he bid four no-trump with those three diamonds. It wasn't much of a chance.

North had opened the bidding with one heart, had gone to three clubs over two spades and then raised spades. South was prepared to gamble that North would not hold as many as two diamonds and would have gone to six spades if North had merely shown two aces.

A final word of caution. This is a fine bid but be sure you and your partner are in complete agreement before you start using it.

## Yosemite bridal trip for couple

San Francisco and Yosemite were honeymoon destinations of Mr. and Mrs. Kent Robert Brown (Jane Hirth) following their marriage and reception Friday night at Bethany Lutheran Church. They will reside in San Diego.

The bride, daughter of Mr. and Mrs. Roger W. Hirth, 3151 Fidler Ave., wore a gown of lace over taffeta with lace cathedral train cascading from the shoulders. She was attended by Cheryl Pohlman, maid of honor; Linda Rivard and Tedy Conyers, bridesmaids; and Barbara Thompson, flower girl.

The bridegroom, son of Mr. and Mrs. Robert E. Brown, 3156 Marwick Ave., was attended by his brother, Steven, as best man. Completing the wedding party were the bride's brother, David Hirth, Craig Thompson, Fred Brokaw and Richard Thompson, ushers; Kevin Butman, ring bearer.

Both young persons were graduated from Millikan High School. They also attended California State College at Long Beach from which the bridegroom graduated.

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## CHEF OF THE WEEK

# Knows angles—building to fishing

By MILDRED K. FLANARY  
Food Editor

Although a native Californian (LaVerne) his first birthday found him and his family in the land near where Custer made his last stand, Harden, Mont.

However, today's Chef of the Week, Melvin (Mel) I. Masterson Jr., returned to Long Beach in time to enroll in the old Atlantic Avenue Elementary School. Jefferson Junior and Woodrow Wilson High School followed where he made a name for himself in both football and basketball, playing in three league championships. The voice in the family, however, went to brother Norm, he claims.

Mel entered Oregon State College at Corvallis on an athletic scholarship and majored in advertising and selling. He also played varsity football, pledged Sigma Alpha Epsilon, Alpha Delta Sigma, advertising honorary, and was a member of Blue Key.

DURING HIS senior year he married his high school sweetheart, the former Mildred Lemmon, who was studying "just across the border" at Washington State University.

They returned to Long Beach and in 1943 he organized his own construction company, Masterson Tubular Steel Scaffold. His stamp of construction can be found on 19 Army, Navy, Air Force and Marine Corps bases built in the Western United States during World War II.

Mel was privileged to be on the Murok Flight Test Base at the time the first jet plane in the U.S. took off. When the first V2 Rocket was launched at White Sands, he was there, too.

He knows all the angles when it comes to fishing, whether it's a marlin from the waters of Mexico or a trout up Yellowstone way. He and wife "Mid" will be making their 19th consecutive pilgrimage to Montana and Idaho for trout this year. Son, Jon, will not be along, however. He'll conduct his own tour for his soon-to-be bride, Margie Matlock.

AN EAST Long Beach Kiwanian, Mel is a charter member of the International City Club, active in Long Beach Exchange Association and 100 Club of Boy Scouts, Long Beach Builders Exchange, '49er Club at Cal State, Long Beach, board of directors of Oregon State Alumni Association and the Wallboard and Tool Association are among his other affiliations.

Socially, he leans toward the water and is a member of Long Beach Casting Club, Southern California Tuna Club and a life member of Long Beach Yacht Club.

Currently the Mastersons are busy remodeling a "home-away-from home" down Laguna way. He's stopping today long enough to prepare his Chicken Ranchero recipe.

### CHICKEN RANCHERO

1 2 1/2-3 lb broiler-fryer, cut up  
2 tblsp. butter or margarine



MELVIN I. MASTERSON

### SAUCE

1 cup chopped onion  
1 8-oz. can tomato sauce  
1/2 cup chicken broth  
1/4 tsp. chili powder  
Dash salt  
1/2 cup sliced stuffed green olives  
1/2 cup raisins

1 green pepper, cut in strips  
Brown chicken, in skillet, with butter or margarine. Remove chicken from skillet. Then add onion to skillet and cook until lightly browned. Add remaining ingredients all except the green pepper. Return chicken to skillet, simmer and spoon sauce over chicken until well basted. Cover skillet and let simmer for 30 minutes. Add green pepper, recover and cook for 10-12 minutes more. Serve with steamed rice.

## Parents tell couples' betrothals

### Mason-Moreno

A summer wedding is being planned by Sharon Mason, daughter of Mr. and Mrs. Basil Mason of Long Beach and Richard Moreno, son of Mr. and Mrs. Louis Moreno, also of Long Beach.

The couple graduated from Poly High School. The bridegroom-elect was a member of Phi Kappa Phi and attended Los Angeles Harbor Marine Corps Reserves.

### Garrett-Mena

The betrothal of Wilson High School graduates and Long Beach City College students, Paula K. Garrett and Raymond E. Mena, has been revealed by her parents, Mr. and Mrs. Robert H. Garrett of Long Beach.

The groom-elect is son of Mr. and Mrs. Raymond R. Mena.

### Weaver-Fickle

Mr. and Mrs. O. W. Weaver of Long Beach announce the engagement of their daughter, Jo Ann, to Steven Fickle, son of Mr. and Mrs. Leland Fickle of Lakewood.

Miss Weaver was graduated from Los Angeles City College and Hollywood Presbyterian Hospital School of Nursing. Her fiancé graduated from Lake-

wood High School and attends Long Beach City College.

A June 18 wedding is planned.

## DESIGNER PATTERN

# Skimming curves take right turn

Curved seaming does it — comes closer to suggesting your waistline. Alice Schweitzer, the couture world's design magician, creates the elegant effect of slot seaming via top stitching to accent the precise beauty of shape. Note the graceful shoulder extension in the sleeveless version of Printed Pattern A667 and the lean swoop of the collar.

Printed Pattern A667 is available in Misses' Sizes 10, 12, 14, 16, 18. Size 14 requires 3 yards 35-inch fabric.

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## White-Cope vows read on Saturday

Uptown Church of Christ was scene of the marriage of Mary Jo Cope and Ronald Bradford White Saturday afternoon.

The bride, daughter of Mr. and Mrs. H. Frank Cope of 3740 Linie Ave., made her own wedding gown of peau de soie with detachable train.

She chose Jacqueline Watson as maid of honor and Karen Riley, Melissa Foster and Margaret Webb as bridesmaids.

The bridegroom, son of Mr. and Mrs. H. H. White of Lindsay, Calif., chose David Foster as best man; Don White, Neil Richmond and Gene Spivey as ushers. Jana Tankard was flower girl.

Mrs. White was graduated from Poly High School and is attending California State College at Long Beach. She is a member of Alpha Delta Chi.

## M. L. Hogan, Miss Mouw are married

Immediate family members gathered Saturday morning in the parsonage of Bethany Christian Reformed Church to witness the marriage ceremony uniting Phyllis Rae Mouw and Melvin Leonard Hogan.

Daughter of Mrs. Raymond Mouw, Holland, Mich., and the late Mr. Mouw, the bride wore a suit of candlelight white brocade with small petal hat.

Honor attendants were the bride's sister, Jeanne Mouw, and Warren Hogg. The new Mrs. Hogan attended Hope College in Holland, Mich., and both she and her husband currently attend Long Beach City College. Son of Mr. and Mrs. Joe Hogan of Artesia, he also attended Cerritos Junior College.



MRS. R. B. WHITE

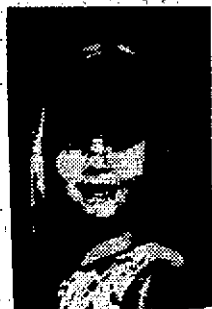


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## Miss Hallock, Lt. Cox recite nuptial vows

Patricia Irene Hallock and 2nd Lt. Gary Howard Cox, USAF, recited nuptial vows Saturday afternoon in Chapel of the Wedding Bells, Bellflower.

Phyllis Allen preceded the bride to the altar who wore a taffeta gown trimmed with French scalloped lace and embroidered with seed pearls. Bridesmaids included Mrs. Bernard J. Ridder Jr., Fran Alcaraz and Marilyn Cox, the groom's sister.

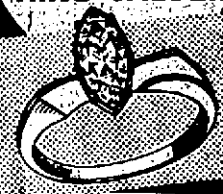
THE GROOM, son of Mr. and Mrs. Howard F. Cox of Huntington Park, chose Bryan Cory as best man. John McDonnell, Joel Young and Robert Barnes seated guests.

The bride, daughter of Mrs. Eunice M. Hallock of 500 Ximeno, was graduated from Millikan High School. She attended California State College at Long Beach and is a member of Beta Sigma Phi.

Her husband, a Huntington Park High School graduate, is an alumnus of CSCSB.

In April the couple will reside at Edwards Air Force Base. They are honeymooning in Hawaii.

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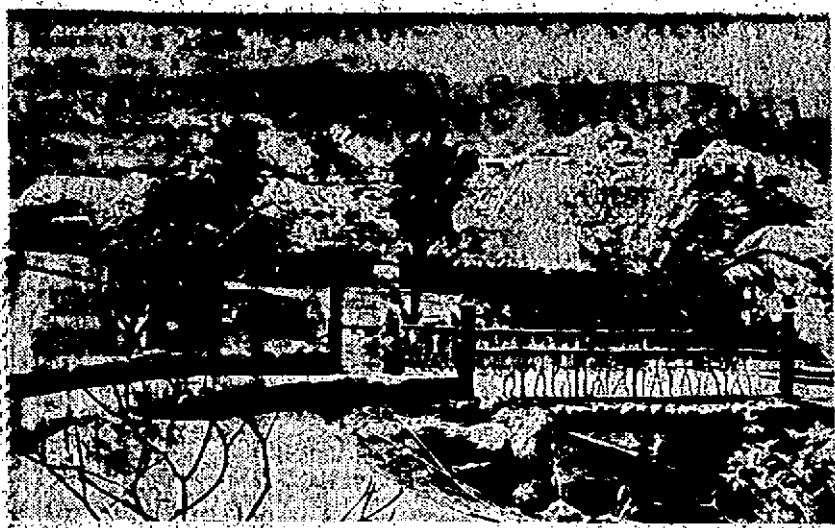
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VISITORS CROSS A WINDING LAGOON to enter Hawaiian Village in the non-profit Polynesian Cultural Center at Laie, a \$2 million project dedicated to restore Polynesian art. Center opened in October, 1964.

# AT LAIE, OAHU: South Seas adventure

By FRED TAYLOR KRAFT  
Travel Editor

Sea Life Park, an entirely new venture in marine progress which includes a remarkable exhibit of Pacific marine life, has become one of the two most popular tourist attractions in Hawaii.

The other is the Polynesian Cultural Center at Laie, a \$2 million development 40 miles north of Honolulu. It affords an intimate and authentic glimpse of fast-disappearing civilizations on Pacific islands that have haunted the imagination of romanticists since the time of Captain Cook, but difficult for many to reach because of distance, time or cost.

The Center is a project of the Church of Jesus Christ of Latter-day Saints, and consists principally of six model villages, each built of materials indigenous to the island it represents: Fiji, Old Hawaii, New Zealand, Maori land, Samoa, Tahiti and Tonga.

EACH VILLAGE is populated by brown-skinned people brought to Laie by the Mormons to demonstrate its particular civilization as it has existed down through the centuries, and also to provide educational assistance for youthful inhabitants of these islands in the South Seas.

A great many visitors spend hours being escorted from one village to another on the 15-acre site to witness life as it was actually lived on these islands before the advent of the white man. Each of the villagers appears in the appealing costume of his people. Guides point out how they live as family and village units, the food they eat and how they prepare it, their music and dances and their aptness with various handicrafts.

Standing out in stark contrast to the grass-thatched huts of the Fijians, ancient Hawaiians, Samoans, Tahitians and Tongans are the more durable

structures of the Maoris, carved from redwood and roofed with trunks of fern trees.

VISITORS may watch food being prepared and may participate in on-the-spot arts and crafts demonstrations while listening to music being rehearsed for "Isles of Paradise," a two-hour spectacle of dances presented each evening except Sunday (when the Center is closed) in a unique 750-seat amphitheater where pretty Polynesian girls act as ushers.

A luau precedes each evening show, consisting of what is declared to be the largest variety of food offered at any similar fete anywhere. Each delicacy is prepared in the village.

Profits from admission to the Center—\$2.10 for adults, half price for children—finance South Seas students to attend the adjoining Church College of Hawaii, also a Mormon project, in which more than 1,000 young men and women, including whites, are enrolled. Reservations are required for the luau and stage show. Transportation to and from Honolulu may be arranged through travel agents.

ANOTHER sightseeing highlight of windward Oahu is Sacred Falls, accessible only by a 75-minute walk from a roadside parking area. There are five links in the chain of falls above a cascade which gives its name to the Sacred Falls resort below. Since most hikers reach the first, then stop to swim or picnic, few have climbed higher into the remote valley above.

Another top scenic attraction is Laie Point, high above the turbulent Pacific and near the Mormon temple with its handsome pools, illuminated fountain and avenue of royal palms. Still another drawing card is the Hunnicutt Gallery at

Punaluu which houses an outstanding collection of canvases by Hawaii's most talented painters.

THE DRIVE to peaceful Laie from cosmopolitan Waikiki beach is through verdant country in which guavas and mountain apples grow in profusion. Native, white-flowering kukui (candle tree) beckon to the trail, growing beside ferns and tiny lavender wild orchids.

Due to interest generated principally by the Center, motels and cottage accommodations have sprung up in the area. One large motel, handsomely decorated in contemporary Polynesian style, adjoins the Center itself and is close to excellent beaches.

Some of the cottages are equipped for light house-keeping, and neighborhood markets sell groceries and other necessities for an unhurried and serene windward sojourn.



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## Lagunans to host 4th winter festival

"Happiness is a Red Beret" is the theme of the fourth annual Laguna Beach Winter Festival which opens Friday and continues through Feb. 26. Hundreds of townspeople and visitors will wear beret during the event, and the women, artists' smocks.

Thirty-five events are listed on the 10-day calendar, including surfing, golf, lawn bowling, the only horse gymkhana on beach sand, a four-day travelogue film festival with participants from all over the U.S. competing for a Laguna Beach vacation prize, sight-seeing tours, and a winter revue.

The UCLA Concert Band, under direction of Dr. Clarence Sawhill, will give a free concert at 8 p.m. Friday in the high school auditorium.

A BEAUTY contest, at which Miss Laguna Beach of 1967 is crowned, will be held at 8 p.m. Saturday at the high school.

Chief events next Sunday will be a surf fishing derby starting at 8 a.m. and an art show and auction from noon to 5 p.m. at the Hotel Laguna.

A lawn bowling tournament gets under way at 12:30 p.m. Feb. 21. A Patriotic Day parade is scheduled Feb. 22 at 2 p.m., followed by folk dancing in the evening at the high school.

Two golf tournaments are scheduled, the first (\$5) all day Feb. 23 and the second, the Winter Festival Championship (\$10) Feb. 24 at El Niguel Country Club.

Backstage tours of the Pageant of the Masters, to

see how the world famous living pictures are produced, will be held 2-4 p.m. Saturday and Feb. 15 and are free.

AN ARTISTS' ball, costume dance and midnight buffet (reservations necessary, \$7.50) will begin at 9 p.m. Feb. 25 at the Hotel Laguna. Closing event will be a winter revue (\$1), the cast of which will consist of LAGUNANS, IS SCHEDULED AT 8 P.M. Feb. 26.

## Mexico hosts pigeon shoot

The XII Annual Championship of Las Americas live pigeon shoot will be held at the Club Tiro de Pichon de Mexico in Mexico City the last week of this month. Top shotguns from all over the world, including many from the United States, will participate, reports the Mexican National Tourist Council.

The forthcoming competition will offer \$50,000 in prize money, plus trophies, medals and special prizes. Live pigeon shoots are also an exciting and popular spectator sport and will attract thousands of sportsmen and tourists from all over the world.

Site of this Las Americas Championship will be the Club de Tiro de Pichon de Mexico, A.C., Avenida Molino de Bezarez, Mexico 10, D.F., Mexico. The event is under the jurisdiction of the International Federation of Flyers Shooting and Hunting Events.

## Travel by the book

It is often said that the best time to visit the Holy Land is during Easter, and thousands of pilgrims do each year. The reasons become apparent after reading JOURNEY THROUGH THE HOLY LAND (Doubleday, \$4.95), a most worthy guide that takes the reader over paths walked by Jesus and other Biblical figures—to Samaria, Jericho, the Dead Sea and the ancient Essene colonies.

Writing with informal charm the author, Betty Hartman Wolf—who spent a year in Jordan gathering material for the book—concentrates on Jordan which, since the division of Palestine, has become the "Holy Land" for Christian pilgrims. While describing Easter festivities in Jerusalem, Christmas in Bethlehem, and taking the reader to famous shrines, she weaves into her travels some tales that should enhance the reader's appreciation of the Bible. A chapter on archaeology, simply written, answers such questions as "Can archaeology prove the Bible?" "Can archaeology prove the resurrection of Jesus?" and "Can archaeology prove that God exists?"

Helps for the traveler include hotel and transportation recommendations and advice on language, currencies, tourist services, health hazards and the proper dress.

Californians as well as visitors who had about the Golden State should own a copy of ARTHUR FROMMER'S DOLLAR-WISE GUIDE TO CALIFORNIA (\$1), a handbook of hotels,

## Redwood tours mapped in folder to Sea World

Maps, points of interest and suggested tours through the Redwood Empire are packed in a compact folder just made available to prospective vacationers.

It is the 1967 edition furnished free by the Redwood Empire Association, 476 Post St., San Francisco 94102.

Mapped are walking trips through San Francisco's Chinatown, weekend drives north over the Golden Gate Bridge, and longer tours through magnificent redwood forests to the Rogue River and Oregon Caves National Monument. There's information on wildflowers, museums, hotels, motels, restaurants, wineries to visit, lakes and rivers to fish, and entertainment for children.

restaurants, sightseeing, nightlife, shopping and tours. San Francisco, the road to Reno, down the coast from San Francisco to Los Angeles, and Southern California are included. The how-to-get-there, what-you-get, and what-it-costs angles are featured. Beth Bryant is the author. The book is published for American Airlines by Frommer-Pasmatier Pub. Corp. and distributed by Pocket Books, Inc.

The 1967 edition of TRAVEL ROUTES AROUND THE WORLD, a traveler's directory of passenger-carrying freighters, has just been published at \$1 by Harrier Publications, Greenlawn, N.Y. 11740. Edited by Fredric E. Tyarks and Norman D. Ford, this 34th annual edition of the book describes 700 passenger-cargo services to all parts of the world, including Los Angeles Harbor.

## Plan rail trip to Sea World

A rail excursion from Los Angeles and intermediate points to San Diego, and a visit to Sea World at Mission Bay has been programmed for next Sunday by Golden West Rail Tours.

Equipment of the "Hi-Level" type will compose the Santa Fe Railway excursion train departing Los Angeles at 9 a.m. Chartered buses will carry the excursionists from the San Diego station to Sea World for a visit of 3½ hours. Additional information may be obtained from Golden West Rail Tours at 2210 S. Sepulveda Blvd., Los Angeles.

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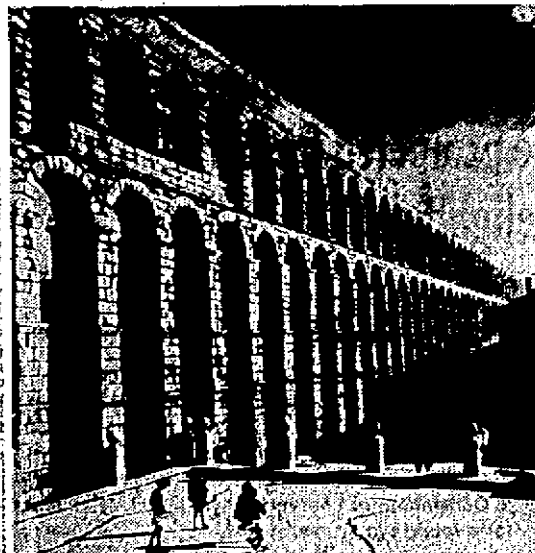
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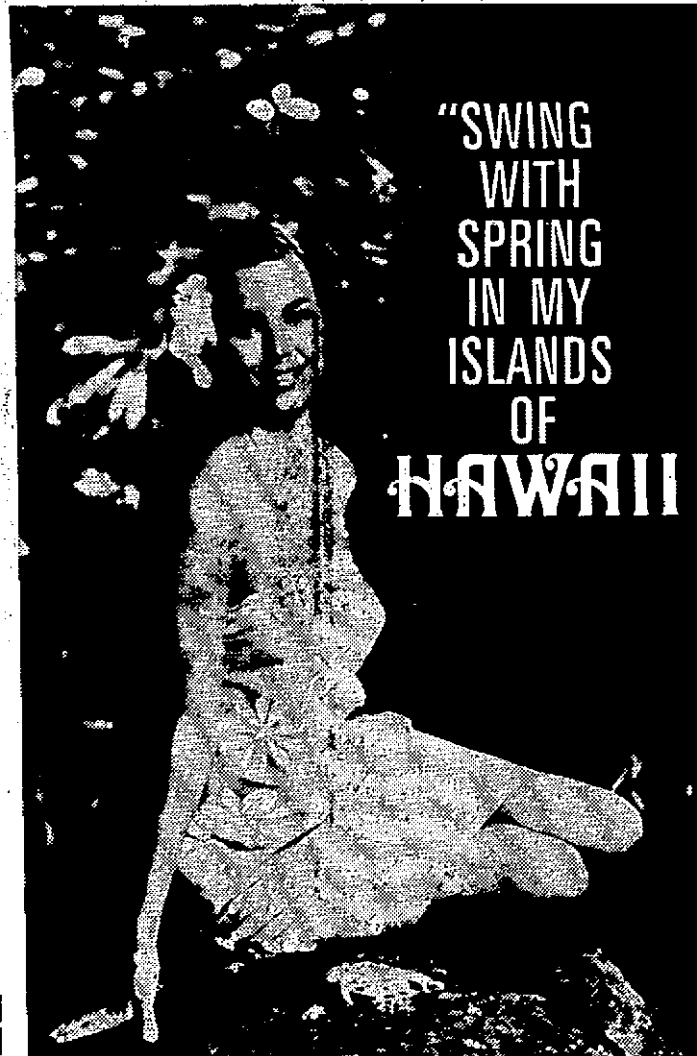
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EVERY CORNER OF Spain holds historic treasure. One of the finest is the old Roman aqueduct in Segovia, 60 miles from Madrid, which is built of interlocking stones without the aid of mortar. (Spanish National Tourist Office photo.)



Elizabeth Logue, a featured star in the Mirisch Corporation's spectacular motion picture of James Michener's monumental novel, "Hawaii."

Spring is so much fun in Hawaii. It's a wonderful way to get back in the swing after a dreary Mainland Winter! The weather's delightful... the enjoyment big. \* Spring action begins with the Cherry Blossom Festival in March and with our celebration of Prince Kuhio's birthday. \* In April you can join us in reliving the happy days of the Merry Monarch, King David Kalakaua, with old Hawaiian games and pageantry. \* You'll love the floral splendor of Lei Day that ushers in the Month of May... followed by Fiesta Filipina, one of the folk jubilees of our many different cultures. \* Be with us in June, too, for Kamehameha Day, when we honor our first and greatest King... a time for frivolity and gaiety and pleasure. \* And through the whole Spring, you'll enjoy our people's wonderful spirit of Aloha.

Don't Miss Hawaii's Swinging Spring! You have your widest choice of luxurious accommodations in all price ranges... starting as low as \$5 per day double occupancy. Jet fares are as low as \$200 roundtrip from the Pacific Coast, \$380 from the Midwest, \$490.69 from the East Coast; luxury ocean liner economy class from \$280, first class from \$414 roundtrip from the Pacific Coast. See your travel agent, airline or steamship representative this week and ask him to prepare a Spring Itinerary for you. Or mail the coupon below.

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# Penang isle: a secret too beautiful to keep



By JACK B. GABRIEL

PENANG ISLAND, MALAYSIA — I'm going to let you in on what almost amounts to a secret, about the island of Penang, a real paradise about two hours' flying time north of Singapore.

Not yet very well known to the rest of the world, its greatest popularity so far is with people who live in this part of Asia. But it is being discovered by tourists from elsewhere, for it is on the Singapore-Bangkok route, with stops at Kuala Lumpur, Malaysia's capital, and George Town, so it just can't remain a secret any longer.

It's little wonder that people out here have wanted to keep Penang for themselves. It is a beautiful island about two miles off the mainland of the Malay Peninsula with good hotels, excellent food, and splendid beaches. It is also a free port, which means shopping bargains for everyone according to the Pacific Area Travel Association. Not a huge island, it has a total of 110 square miles, but no one needs to feel hemmed in on a small space.

★ ★ ★  
GEORGE TOWN is the city on Penang. Every resident is convinced he is living in the Garden of Eden, and each is correct. There are still evidences of British colonialism all over the island, such as well paved roads and fine residential areas. It is obvious that those who live here are to be envied, but theirs is an embarrassment of riches to be shared.

There are very good hotels, such as the new Hotel Ambassador with its tasteful Malayan decor, a novelty that other hotels might well imitate in Southeast Asia. Right in the shopping area, it has 80 rooms. Singles begin at \$8 a day, a bargain. The Hotel International is just a few months older, and the venerable Eastern & Oriental, called the E & P, of course, is right on the waterfront in town. A few miles from George Town is the Lone Pine Inn on one of Penang's best beaches.

A rare treat is to take the cable car railway up 2,722 feet to the top of Penang Hill. That's high enough to survey the immediate world, and a fine one it appears to be with its mountains and valleys, and the endless sea all around. Here, too, is the small Penang Hill Hotel, seemingly sitting on top of the world. Visitors can get a room for as little as \$5 a day. This is living — and cheaply! No place could be better for utter relaxation.

★ ★ ★  
A LITTLE known fact to tourists is that Penang's water supply is among this old earth's best. Unfortunately, many ship pas-

'CLIMB TO BEAUTY' is a cable car ride to the top of Penang Hill. (Pacific Area Travel Association photo)

sengers who spend some hours exploring George Town and its environs do not realize this fact and stick to bottled soft drinks, or just stay thirsty until they go back to their ship.

There is an assortment of Catholic and Protestant churches, as well as Chinese and Buddhist temples. The most splendid of the latter is the Ayer Itam temple pagoda. You reach this one by walking through a tunnel-like approach that is lined solidly with small shops crammed with goods. It is great fun to browse through them for many do contain curios indigenous to Malaysia that are unknown elsewhere. Much of it falls into the category of gimcracks, but the shops offer diversion.

You finally emerge from this tunnel to find some white stairs that faintly resemble the famed Spanish Steps in Rome. Atop them is the seven-tiered pagoda you have come to see and it is the finest specimen of the Buddhist temples on Penang. En route to the airport is the Snake Temple, and it's just that. The inhabitants are mostly the small, vivid green vipers that appear to be doped by the incense constantly burning. You can be photographed with one or two of them around your neck. The number of tourists brave enough to try this is not as small as you think.

(For more information on Penang, and any of the other countries of the Pacific, write to the Pacific Area Travel Association, PD-11, 442 Post St., San Francisco, Calif. 94102).

## INDEPENDENT Press-Telegram Travel and RESORTS

### Visit to Mismaloya an adventure in itself

By JACK O. BALDWIN

In all of Mexico there is perhaps no more unique hotel than the one at Mismaloya.

Although it was built of imported materials, at a cost of millions it was used only three months and never had a paying guest.

The hotel and its 18 satellite cottages were ordered built by movie director John Huston for the filming of "The Night of the Iguana."

In the much-publicized movie, operator of the hotel was an over-amorous widow played by Ava Gardner.

Although she did not appear in the film another movie beauty created more than one scene on the set while checking on the behavior of a boozed-up minister portrayed by Richard Burton. The scene-stealer, much to the displeasure of director Huston, was Liz Taylor.

A VISIT to the movie set is one of the "fantastic" side trips which can be taken by passengers aboard the M. V. Princess Patricia during the ship's call at Puerto Vallarta en route to Acapulco.

The 20-minute ferry trip takes visitors close to the scenic shores where the dense hillside jungle growth is stopped only by the sea itself.

Just offshore from the small cove at Mismaloya are a group of rocky outcroppings called the "Arches." The skipper of

the tourist-laden ferry circles the rocks giving camera buffs plenty of time to photograph the tunnels and caves that run through the towering rocks.

The boat approaches the pebble-covered cove at Mismaloya as close as the tide will permit. The next hundred yards toward the beach is made in a canoe-like shore boat paddled by a crew of local natives.

THE FINAL 10 to 15 feet to the beach is accomplished on foot in warm knee-deep waters.

Ladies making the trip would feel more comfortable in slacks that can be or, in shorts. Tennis shoes rolled up above the knees, make walking ashore on the pebble and shell-covered beach easier than wading on bare feet.

For those who may not wish to join the group on the ferry, dozens of charter fishing boats are available.

Two couples sharing the cost of \$5 per hour can make the trip to Mismaloya for about the same price as on the ferry — and enjoy some fishing. Tackle is provided and most boats have two swivel chairs for the hopeful anglers.

FOR THOSE passengers from the Princess Pat who follow the yellow brick road up the hill and tour Mexico's most unusual hotel, there is much to chat about during the pleasant return boat trip to Puerto

## Alaska Centennial runs until Sept. 30

FAIRBANKS — Alaska 67 Centennial Exposition, which opens here May 27, will continue through Sept. 30 instead of closing on Sept. 10 as originally planned.

In announcing extension of the exposition, officials pointed out that September is one of the most beautiful

months in Fairbanks and persons planning a visit to the event would be wist in selecting a date toward the season's end.

In addition to taking advantage of economy rates offered by many travel agencies and carriers, it was stated that "September visitors can enjoy the exposition when crowds are smallest."

Alaska 67 is the official exposition of the state's massive centennial celebration in 1967—it was 100 years ago that the U.S. purchased then Russian America from the Czar of Russia for \$7.2 million.

The exposition, sprawling over 40 acres near downtown Fairbanks, is being built at a cost of \$5

### Indio pageant to be nightly

An Arabian Nights Pageant, with a cast of 350, will be held nightly as a feature of Riverside County's National Date Festival which opens Friday at Indio.

Camel and ostrich races, performing at 3 p.m. — or as soon thereafter as the participants can be maneuvered to the starting line — will be another highlight. The winner usually is the only jockey who has not been dumped off his mount. The festival will continue through Feb. 26.

### More baggage

The free baggage allowance from cities in the United States — including Los Angeles — and Canada to many countries in South America will be increased next Sunday from 44 to 66 pounds, according to Pan American World Airways officials.

Vallarta and their own floating hotel.

The real fun in having made the visit comes the next day aboard the Princess, when passengers have the opportunity of viewing the movie "Iguana" and comparing scenes in the picture with how it looks today.

million and will become the biggest man-made show in Alaska. Its attractions include a gold rush town, mining valley, zoo, Indian-Eskimo village, center for the performing and creative arts, amusement area and a huge sternwheeler riverboat.

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## Dorado (fish of gold) new lure to South America

Gold lured thousands of Spanish conquistadores to the New World in the 16th century. And, today, it still is attracting adventurous men.

Now, the quarry is dorado — that great, golden fish of Latin America's jungle rivers. And, the invaders are armed with rods and reels instead of sabers and muskets.

Among well-traveled sportsmen, the dorado is considered the peer of all game fish. It resembles a salmon in body conformity, but is garbed in a sheath of sparkling gold scales and has bright orange fins and tail. It has a big, tooth-studded mouth, and attains a weight of 70 pounds or more. Average weight is 20 pounds in some streams.

THE DORADO strikes with the ferocity of a barracuda, and jumps the second he discovers the lure isn't edible. When hooked, his frenzied leaps are so wild and violent that the average angler can expect to land less than 50 per cent of the fish he hooks.

Dorado country is the border region comprised of Paraguay, Uruguay, Argentina, and Brazil. Here are swift-flowing streams, roaring waterfalls, and white water rapids that are this golden-hued fish's favorite habitat. Relatively remote, this area is reached by auto and small aircraft from such cities as Rio, Buenos Aires, and Montevideo, Asuncion, Paraguay, however, might be con-

dered a more logical gateway to this territory.

FROM THESE cities, well-planned fishing safaris are available to sportsmen. These expeditions offer five days of fishing, and include transportation, food, lodging, guides — the works. Average price is less than \$300.

If you hanker to tangle with this great golden fish of the Andes, Braniff International has a lot of information on the subject. For details, contact the Braniff Sportsman's Service, Bureau, Exchange Park, Dallas, Texas.

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# THE OLD AND THE NEW

## Hawaii's biggest island offers big attractions

By DEE PRATHER

**HAWAII ISLAND**—From the shores of Hilo Bay, to the historic Kona Coast, Hawaii's Big Island offers the vacationer a big bundle of vacation attractions.

Southernmost of the Hawaiian chain and only 40 minutes by jet from Honolulu, the island of Hawaii is aptly nicknamed. It is the biggest of the Hawaiian islands, has the biggest cattle ranch under single ownership in the world and has one of the world's biggest, and probably only, drive-in volcanoes.

Hilo, capital of Hawaii island county, is situated on Hilo Bay at the foot of the cone-covered lower slopes of Mauna Loa and orchid nurseries, anthurium farms and lovely waterfalls are among the attractions in the area.

The gala Merry Monarch Festival takes place in Hilo every spring in memory of King Kalakaua.

**MAUNA LOA**, which has erupted on an average of every three and a half years since 1832, affords one of the Aloha State's most exciting sightseeing attractions and is easily accessible from Hilo and other areas of the island.

The Hawaii Volcanoes National Park, locale of past and present landmarks attesting to Mauna Loa's volcanic activities, is endowed with giant fern forest, eerie lava tubes and steaming sulphur banks. The park also has a volcanological museum which is open to the public, and a new attraction is a helicopter flight over recent eruptions and the Halemauau fire pit.

On the west coast of the Big Island, and a two and a half hour drive from the park is Kailua-Kona, one of Hawaii's most popular and picturesque resort areas.

**ONCE** THE playground of Hawaiian royalty, this tiny village is now the playground of thousands of visitors each year.

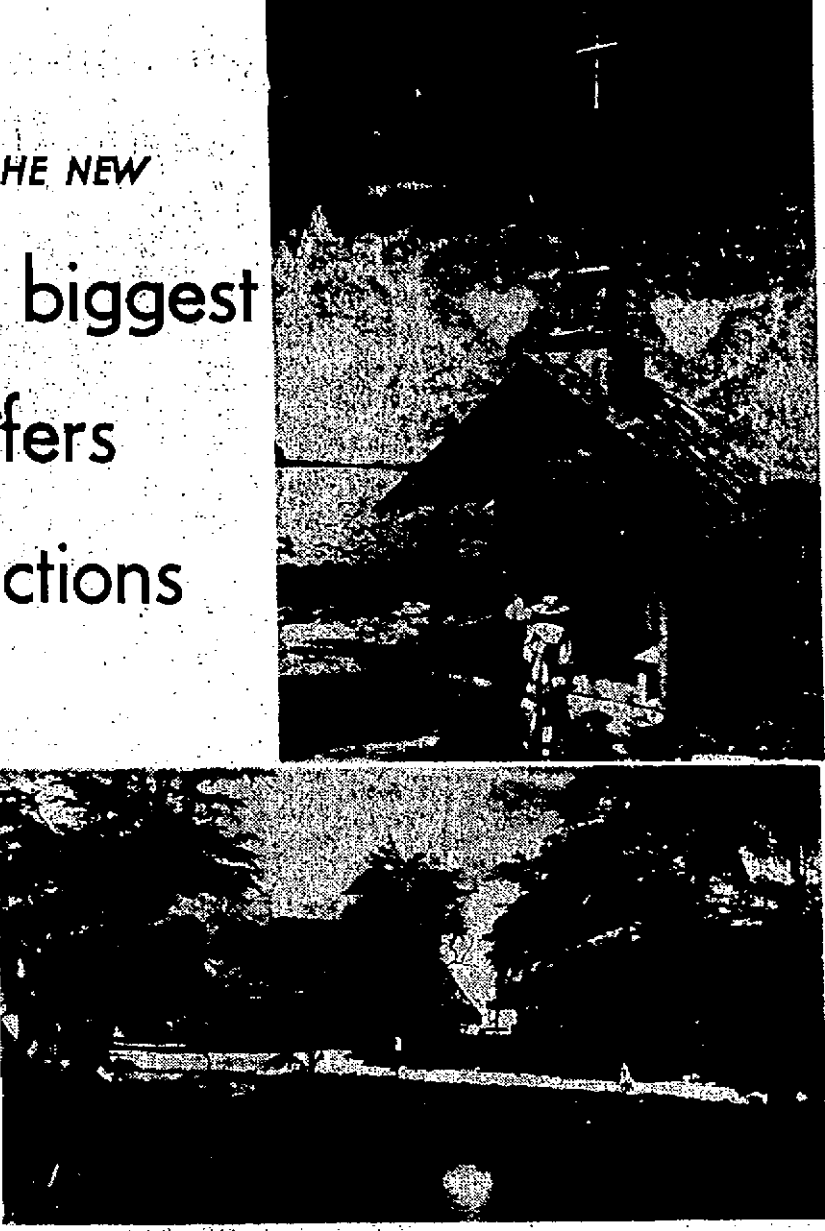
As the hub of activity of the Kona area, Kailua proper is a pleasing blend of the old and new. Centuries-old churches, ancient heiaus and modern hotels offer the visitor a wide variety of activities. The nearby City of Refuge at Honaunau and Captain Cook monument at Kealahou Bay afford two of the state's most interesting sightseeing tours.

One of the area's liveliest festivals is that paying tribute each spring to Captain Cook, discoverer of the Hawaiian chain.

Kailua-Kona is also the center of the Kona coast's marlin fishing activities and is the headquarters for the annual Hawaiian International Billfish tournament which draws teams from round the world.

**NORTH OF** Kona, across the rugged lava flows at the foot of Hualalai and Mauna Kea, is the Kawaihae-Waimea area where a deep-water harbor, resort hotel and rolling cactus and pasture lands show again another face of the island of Hawaii.

There are three airports on the island of Hawaii. The largest, Lyman Field, in Hilo, has the first Neighbor Island jet air strip. The two auxiliary fields are in the Kamuela-Waimea dis-



**THE OLD AND THE NEW**—There was one good thing about the long-sleeved, ankle-length muumuu: it was proper enough to go to church (top photo) on the Big Island of Hawaii. Polynesian-style cottages greet visitors (below) at Kona Village, one of many new hotels sprouting along the Kona coast. (Hawaii Visitors Bureau photos.)

## Lompoc's White Hills puzzle most visitors

### Easter rail tour set for Mexico

**LOMPOC** — One of the most unique mining operations in the world is conducted on and underneath the foothills of the Sierra Santa Ynez mountain range in this northern Santa Barbara County community.

For it is here that the largest known deposit of diatomite in the world is located — better known as the White Hills — and the formations leave most visitors puzzled. Diatomite is a versatile raw material created by the fossilized remains of tiny marine plants that existed millions of years ago.

The material is processed by both the Johns-Manville Corp. and Grafo, Inc. at two different plant locations in the Lompoc Valley. Diatomite products are used throughout the world in countless ways.

As a filter aid, it is used in the filtration of sugar syrups, beer, drinking water, pharmaceuticals and many other liquids. As a mineral filler, it is a component of such products as lacquers, paints, matches, molded plastics, paper, insecticides, and polishes.

**ACCORDING** to the geological view, the arrival of the diatom began five to 20 million years ago in the middle and upper miocene periods. Much of what is now the California coast line was then below sea level. All of the countless generations of diatoms that flourished there died and sank to the ocean floor, gradually building up a deposit of great thickness.

As the Miocene period drew to a close, diatom growth in this area diminished rapidly. Non-diatomaceous sediments formed a protective cap above the deposit, burying the "treasure of the White Hills."

The White Hills deposit in ensuing years remained relatively unaltered, while other diatomaceous formations along the California coast were profoundly altered by time into hard, dense siliceous rocks.

Today, none of the few large deposits of diatomaceous earth in other parts

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# The island world of Jamaica

**MONTEGO BAY**, Jamaica — I bought a couple of print cotton blouses out at Ochos Rios. I wasn't impressed with price or design. You'll do as well in the U.S.

The woven straw work is OK. "Cut-rate Charlie" still operating at the open-air stand at hotel row. (His prices are double those in town, but what a salesman! "Mek you look hahnsome! Mek you happy, my boss!")

Somebody down here developed a spicy meat sauce called Pickapepper: Mango, tomatoes, onions, raisins, tamarinds, vinegar, sugar and salt. This is wired with hot peppers. Particularly good for hamburgers.

If you're down this way, buy a half dozen small bottles at Kelly Wong's grocery store and take them home for friends. (They don't advertise, but the word gets around. I've found Pickapepper in gourmet shops. And occasionally on the shelves of supermarkets.)

"We plan to drive to Canada, seeing Expo 67 and as much as we can. Where do we get information on costs, hotels, etc.?"

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# Survey: the GOLDEN SOUTHLAND

**Independent Press Telegram**

February 12, 1947



# SURVEY

## the Golden Southland

A year ago the first Survey Edition tried to anticipate the coming five years. A lot of attention was given to the kind of problems that Secretary of Health, Education and Welfare John William Gardner has called "great opportunities disguised" — traffic congestion, smog, labor relations and discontent youth.

This year the emphasis is on the unique aspects of life in Southern California. We're particularly concerned with that part of Southern California from Downey south, and from Santa Ana west, to Catalina Island. With this edition, we are designating this area the Golden Southland.

As it happens, many of Survey's stories are lighter in content and treatment than last year. Perhaps this is because the emphasis is upbeat where Southern California leads the nation — in recreation, technology, entertainment and athletics.

Long Beach's shoreline gets emphasis in the first few pages. Attractive last year mainly in a visionary sense, this year the shoreline is beginning to take the form of beauty. Striking high rise buildings that were absent or were only crude skeletons now offer luxurious living to the resident executive. Palm trees and pastel skyscrapers on an offshore drilling island add excitement to the beach front view. Along the beach, new bridges give progress another shape.

Behind the scenes computers, along with an increased interest in the ocean, are reshaping some Southland industries. In recent months it has been reaffirmed that the skills of Southern Californians are vital to the nation. When management falters, as at Douglas Aircraft, new dollars come in to see that work continues on the DC9 and the Air Force's Manned Orbiting Laboratory.

Like any look at Southern California from one point of view, this edition may be lacking in certain areas. By and large the phenomena of bare bosoms, mini skirts, beagle haircuts and LSD are not here.

On other hand, integration is not forgotten because integration is a challenge. The Vietnam conflict creeps in between the lines as a shadow over the economy because that is how it still looks from home — unless someone important to you is flying a chopper or beating a path through the jungle.

In sum, you'll find that what we have concentrated on is the work, the refuge and the pastime of the Southland man and his family.

### Contents

	Page
Bridges to the Future	2
Beauty Along the Beach	3
Scholars Invade Catalina	4
Prospects Under Reagan	5
\$233 Million for Long Beach Port	6
Skyline for an Island	10
High Rise Trend Detailed	15
Profile of the Good Life	16
Untold Story of Integration	20
Year Around Schools	22
High Rise Invades Campus	23
Wondrous Telephone Possibilities	25
For Bachelors of Both Sexes	26
Renting Restrictions Ease	27
Douglas Problem Solved	30
Primer on Computers	30
Largest Area Employers	32
Purex Symbolizes Diversification	33
Freeways Influence Plant Sites	33
NAA Official Discusses Apollo	34
Exotic Anti-Sub Research	36
Mining Diamonds at Sea	37
Beauty Business Turns Green	38
New Spectrum of Transports	39
Edison Lights Southland	39
Days in the Sun	42
Jack Snow's Own Story	44
Stadium for Water Lovers	46
Pro Golfers Started Here	47
Sailors Are Trained Young	50
Skin Diving for Initiates	51
Tammy's Rise to Stardom	52
Urban Improvement's Guiding Hand	54

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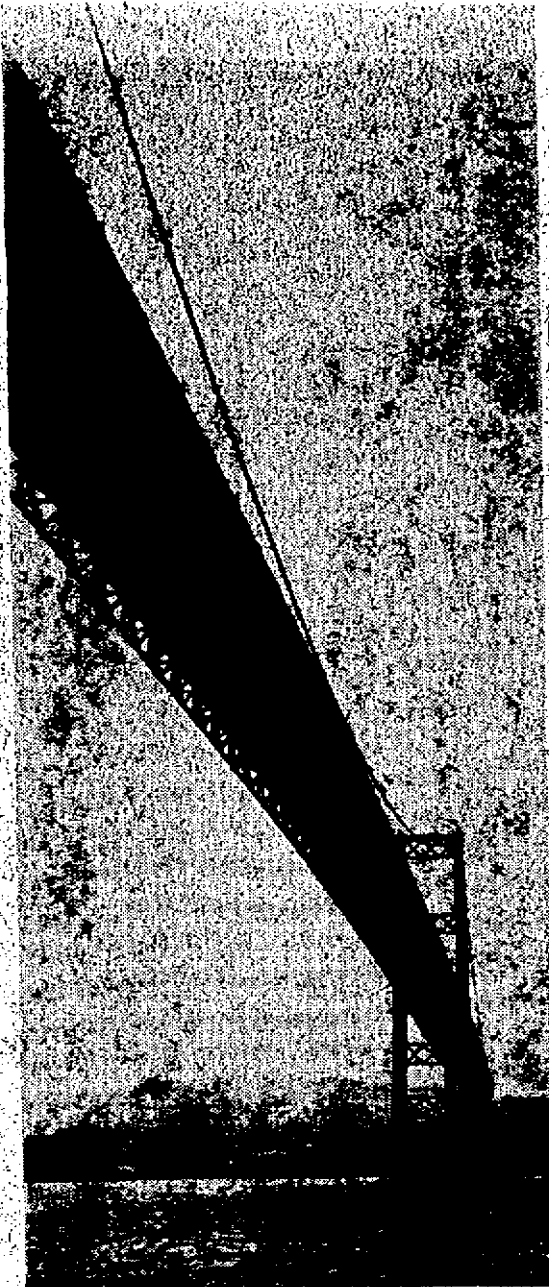
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Survey's Cover by Roger Coar

## Bridges to the Future

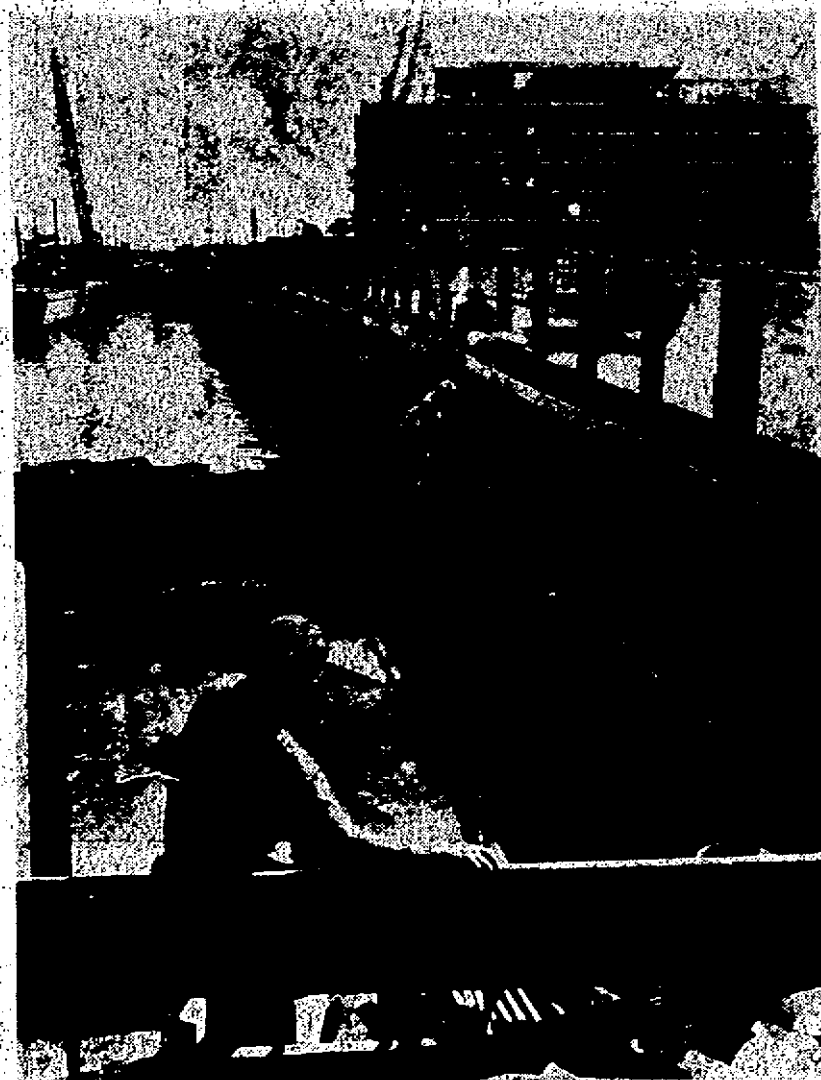


Vincent Thomas Bridge

These bridges are being built to provide for the growing movement of goods and people along the Golden Southland's beach front. The Vincent Thomas Bridge, upper left, already links San Pedro with Terminal Island. Construction will start this year on Magnolia Bridge, a \$6.5-million span connecting downtown Long Beach with its harbor. At the other end of the beach, work is underway on the East Second Street bridge. This is not all. In the harbor area the Gerald Desmond bridge, not pictured, is going up to replace an outdated pontoon span.



Artist's sketch of Magnolia Bridge



Workman at East Second Street Bridge

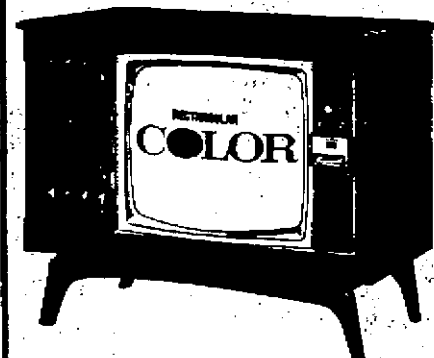
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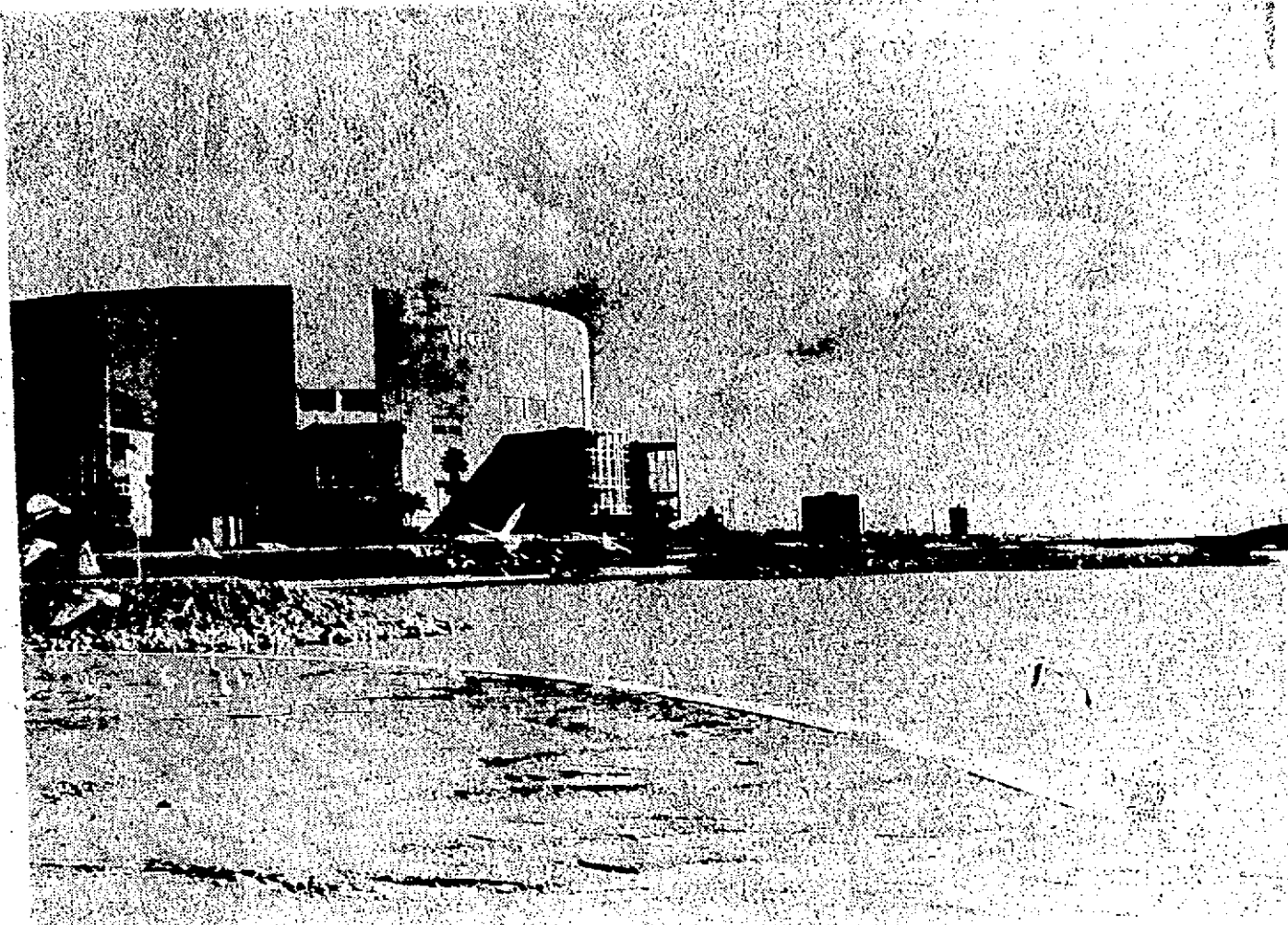
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# Beauty Along the Beach



Rainbow Lagoon Behind the Sports Arena Almost Complete

Beauty and the beach is the theme for Long Beach during 1967 as the city pushes forward with the most massive public improvement program in its history.

Numerous major shoreline projects will be completed, commenced or designed during the year.

At the same time, Long Beach's extensive citywide beautification effort will advance at a rapid pace. This program features major park development, street beautification, neighborhood improvement—even "dressed up" city entrances and new and modern street name signs.

**ALONG THE "GOLDEN SHORELINE,"** these long awaited projects will progress according to schedule:

The downtown shoreline land fill project, creating 113 acres of new land at a cost of \$9,600,000, will be completed.

A new Rainbow Lagoon—complete with scenic islands—will take final form behind the Long Beach Arena and become one of the outstanding beauty sites of the city.

Major new improvements planned for the downtown shoreline—a \$5,000,000 Maritime Museum and a large swimming lagoon—will be the subject of final design.

The Navy Landing on the West Beach will be remodeled at a cost of \$800,000 and leased to North American Aviation as an ocean science center—representing Long Beach's leading venture into the new field of oceanography.

Modernization of the Municipal Auditorium will be planned and, possibly, remodeling started.

The West Beach redevelopment site—21 acres of prime land which have been cleared of urban blight and decay—will be sold for private development.

By mid-year, the Magnolia Bridge, to cost an estimated \$6,500,000, also should be under construction. This six-lane span will link downtown Long Beach and the rapidly growing Long Beach Harbor District.

A new Belmont Pier, built at a cost of \$1,500,000, will open for the enjoyment of pier fishermen and visitors.

Construction also will start on the proposed \$2,765,000 Belmont Plaza Beach Center, adjacent to Belmont Pier. This improvement will include one of the world's finest indoor swimming, diving and water polo facilities.

Completion of a \$1,522,000 improvement at Marine Stadium West—expected by early summer—represents the final major project scheduled for the Alamitos Bay area. Boat racing and water ski facilities at the Stadium will be unexcelled anywhere in the world.

**VARIOUS SMALLER IMPROVEMENTS** in the bay area have just been completed and will be in full operation during 1967. These include a Marine Park, which caters to both boaters and bathers, along Appian Way (\$254,000); a Sea Explorer Base (\$173,000); a Girl Scout Marine Landing (\$58,000); and a Leeway Sailing Club facility for small boats (\$35,300).

A new bridge, spanning the bay at East Second Street and linking Belmont Shore with the Island of Naples, is under construction. This six-lane structure, scheduled for completion in October, is a \$764,000 project.

City and harbor officials also are advancing plans for building a 4-5,000 berth small craft harbor along the eastern edge of new Pier J in Long Beach Harbor.

Market studies have demonstrated a need for such a development, so look for the City to build the marina and work with private developers to create a complete water-oriented recreation complex on adjacent lands.

Key to the imposing shoreline development program is the equally tremendous oil development venture currently underway in the offshore waters. Most of the shoreline development projects are being financed from the City's share of the tideland oil earnings.

**OFFSHORE OIL ISLANDS**, presently being attractively landscaped and esthetically improved to blend in with the urban seashore setting, also are in tune with the citywide beautification drive.

Park development, street beautification, lighting improvements, attractive major city entrances, neighborhood rehabilitation—even once-a-week street sweeping throughout the city—all are goals in the program to enhance the appearance of Long Beach.

Largest of the park projects is continued development of El Dorado Park, bordering the San Gabriel River on the east side of the city. Completion of this 540-acre regional park, which officials claim will one day rival Golden Gate Park in San Francisco or New York's Central Park, was assured two years ago when voters approved a special 10-cent tax levy for a period of eight years for park improvements.

El Dorado Park improvement was concentrated in the area between Willow and Spring Streets in 1966, and during the year ahead raw land north of Spring will be transformed into a park area, complete with lakes, bridge trails and other outstanding attractions.

**FOR NEIGHBORHOOD IMPROVEMENT**, Long Beach will utilize provisions of the 1965 Housing Act to upgrade deteriorating residential sections of the central city.

Under this program, residents of the improvement area will be eligible for low interest loans and grants to assist them in bringing up their properties to minimum housing standards. At the same time, the City is obligated to assist in the five-year program by improving streets, curbs, sewers, gutters, sidewalks, traffic signs, storm drains, street lighting and the tree planting.

Under a companion program, Long Beach also will press ahead with expansion of two parks in the Poly High district. Needed land now is being acquired and park expansion should advance rapidly during the year.

In Silverado Park, in West Long Beach, the swimming pool will be enclosed to promote its use on a year-around basis.

First phase of a three-year program to install modern street name signs with decorative neighborhood themes will be carried out in 1967. Key city entrances will be improved through landscaping and installation of attractive entrance signs. Also, installation and beautification of center islands will continue on Long Beach Blvd., Spring Street, Los Coyotes Diagonal, Bellflower Blvd., Ocean Blvd., and Willow Street.

All of these improvements are designed to promote traffic safety as well as contribute to general city beautification.

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## Gateway to Ocean

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SNUGGED INTO Southern California's science and industrial complex as it is, and including the area's most dynamic port as it does, Long Beach sits in a perfect spot to lend its resources to the oceanology boom and reap the benefits.

Long Beach is sharing in the \$10 billion a year that changes hands as a direct result of ocean-oriented activities. Some \$4 billion of this is spent on military projects. Another \$3 billion finances off-shore oil and gas drilling. Pleasure boating, skin diving, water skiing—all the recreation activities dependent on the ocean—make up a \$2 billion a year business. Commercial fishing turns over about \$400 million a year. Smaller, but prophetic, amounts are spent on undersea mining and non-military research.

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# Scholars Invade Catalina



Underwater Near Fisherman's Cove

By next fall 60 inquiring minds will be installed in a secluded, three-story building where the rolling hills of Fisherman's Cove on Catalina Island meet the crystal clear waters of the Pacific.

Backed by four years of preparation, these 60 minds will begin to ponder a variety of mysteries of the sea.

Some will be concerned with esoteric questions. For example: How are the enzymes in the human cell altered by living and working underwater as the Navy aquanauts do?

Others, certainly, will ponder more immediately significant problems, such as the effects of water pollution on sea life and the best

design for deep water instruments, which must withstand tremendous pressures, sudden temperature changes, and swift currents.

THE MINDS will be those of the first faculty and students to occupy the University of Southern California's marine science center on Catalina.

"We have an ideal site for an ocean floor proving ground," says Dr. Richard B. Tibby, assistant director and tireless promoter of the center. "We have deep water close to shore, 1,200 feet deep in a protected spot within a mile of the cove. It is clear water, with no interference. Our students and faculty, as well as any indus-

try that locates out there can operate all year around."

The Catalina site, on the channel side of the island, has already attracted at least one industrial user. North American Aviation announced last fall that it will test a new underwater research vehicle from a facility adjacent to the University center.

Both the University and North American will rely on support facilities in Long Beach. North American's Catalina operation, in fact, is projected as a limited extension of its Ocean Systems Operations headquarters in the remodeled Navy landing building at the port.

OCEAN-ORIENTED COLLEGES and university departments are appearing with striking suddenness to keep pace with exploding interest in the field. Fullerton State College is offering some oceanographic courses. Related research is underway at Long Beach State College. Stanford University is launching an ocean-going branch—a ship with an oceanographer in charge. And the California state college system is being courted by Long Beach in hopes the state will establish a technically oriented sea grant college here, a proposal that has awakened a measure of interest.

What Tibby is developing (Continued Page S-12, Col. 1)

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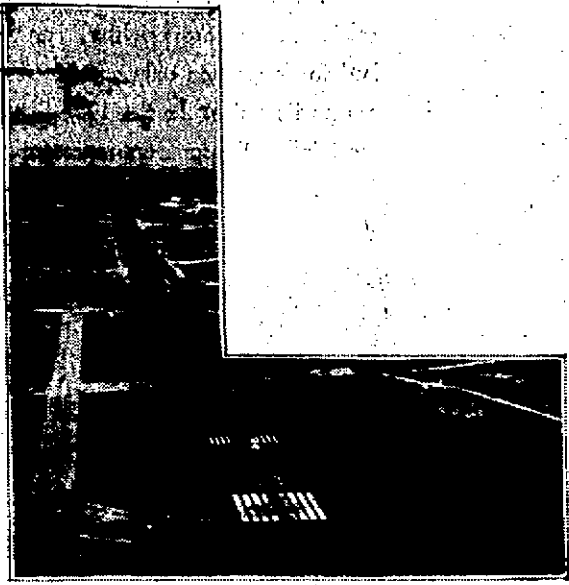
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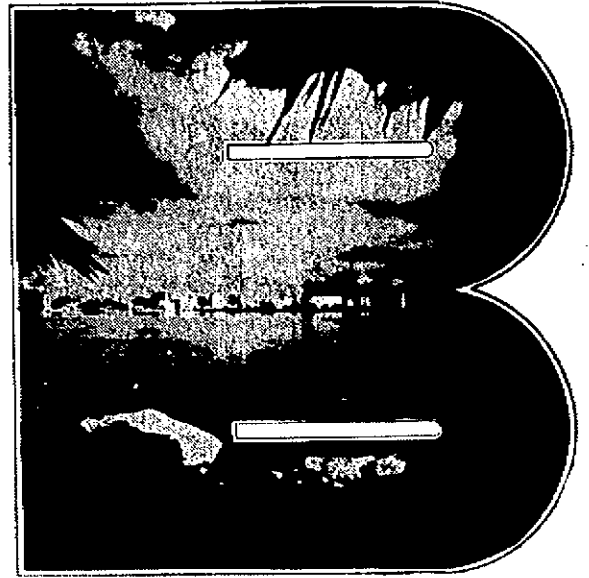






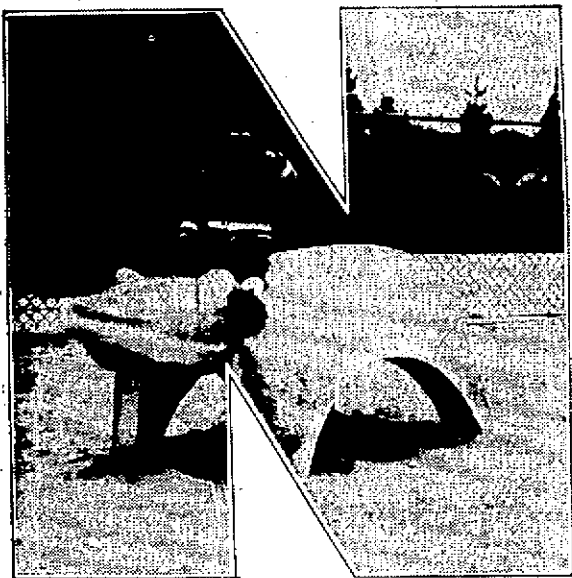
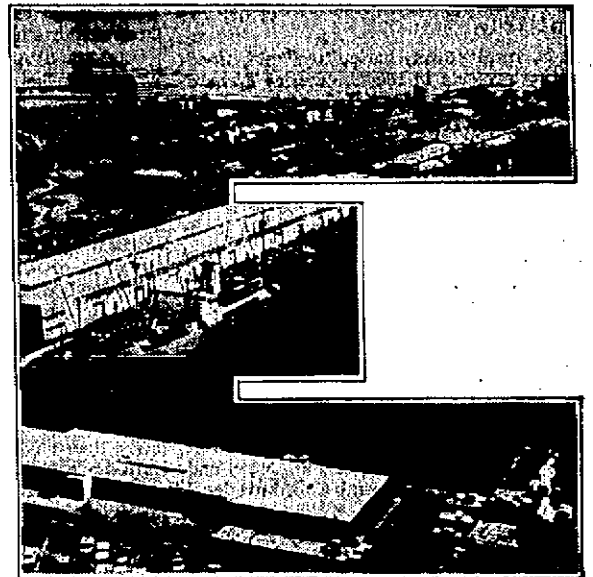
**LIKE** a swallow and Capistrano, a swift sleek DC-9 returns to its home field, and the 10,000-ft. runway at the **LONG BEACH AIRPORT**. This 1280-acre site in the center of the City represents the fastest growing industrial complex in the area.

**BASKING** in semi-tropical splendor, the magical **LONG BEACH** skyline marks the western end of its golden **SHORELINE**. Five and a half miles of gleaming white, broad beach stretches from the Los Angeles River to the San Gabriel River, providing resident and visitor alike with the world's best playground.



**ONE** of the reasons for this healthy economic growth is **DOUGLAS AIRCRAFT COMPANY**. In 1957, Long Beach was designated aircraft headquarters for the company. The DC-8 and the DC-9 both were designed and constructed here, with the result that employment by the company has passed the 30,000 mark to meet the demands imposed by over \$20 billion potential market for air cargo needs.

**EVERY** day of the year, twenty-four hours around the clock, the **PORT OF LONG BEACH** (the world's most modern port) loads or unloads ships from every maritime power. Each year sets a new record for cargo handled. Today, Long Beach is second only to the Port of Los Angeles in total tonnage handled on the West Coast.



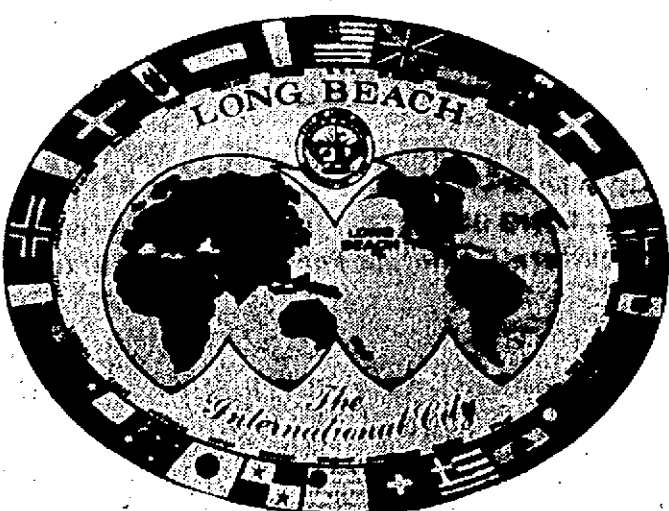
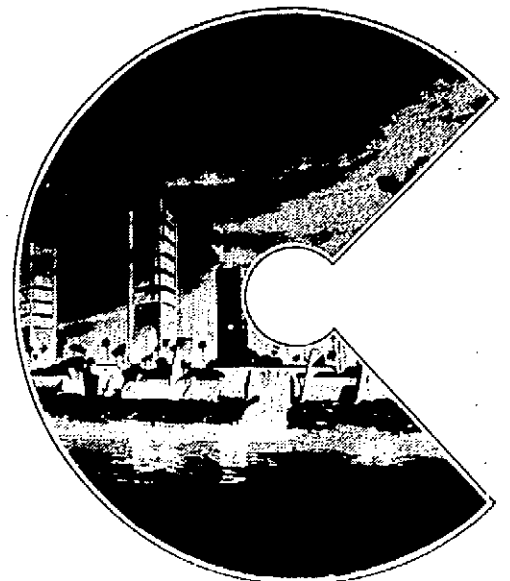
**NICEST** things occur in the **PARKS AND PLAYGROUNDS** of Long Beach. The coordinated municipal and school recreation programs operate on an annual budget of over \$2 million. Completing its 38th year, the coordinated plan has been effective and widely acclaimed, avoiding duplication of program, facilities and leadership.

**A** run in the sun, kicking up spray, is the natural reaction to the invitation offered by our broad beaches and sparkling surf. Swimming, sailing, boating, water-skiing, or just plain soaking up the sun are all accepted sports in Long Beach, enjoyed by participant and spectator alike.

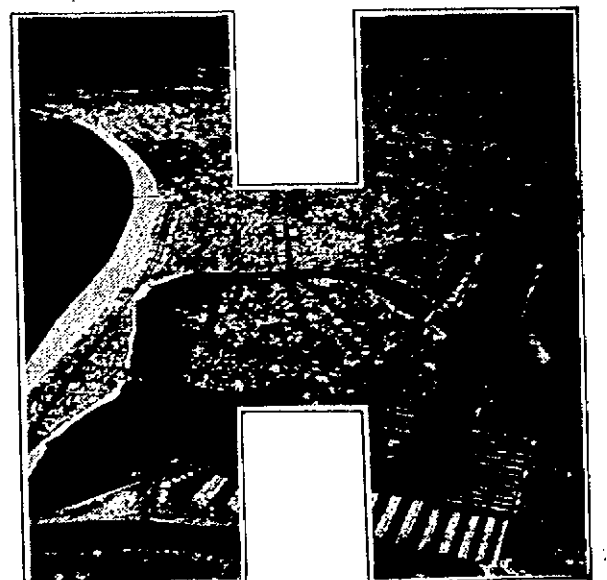


**GROUPED** on the knoll that once marked the home site of **RANCHO LOS ALAMITOS**, are the newly risen buildings of California State College at Long Beach, known affectionately as **LONG BEACH STATE**. Here, students are offered bachelor and master degrees in up to 45 undergraduate majors and 23 graduate majors. By 1970 enrollment will reach over 29,500 students.

**COLORFUL** structures rise from off-shore tropical islands, gleaming in the sun by day, magically illuminated by night. Here, tropical planting, tall palm trees, sparkling waterfalls mark the existence of hidden oil wells tapping the rich deposits far beneath the waters of the ocean.



**HERE** on some 160 acres of what was once tidal swamplands is the world's largest and most modern municipally-owned and operated small boat **MARINA**. Mooring is provided for 1800 vessels, with parking provided for over 2700 cars. Fully occupied, there is a waiting list of over 5000 boat owners requesting space.





## Report From Sacramento

# Politics Focus on City; Long Beach May Benefit

By JIM McCAULEY  
From Our State Bureau

SACRAMENTO—California, where the focus of government since the 1930s has sought to ease social-welfare, educational problems, is undergoing a significant change in governmental thrust.

It began even before the election of Gov. Ronald Reagan last November, and is likely to gain more momentum in the years ahead.

The new direction, easing the woes which plague the average family in a big city.

Secondary roads, rural power, agricultural aid, flood-control and irrigation projects in recent decades dramatically have bettered the life of rural California.

But in the Long Beach area and other urban centers, the residents have faced ever-growing problems on crime, smog, transit, congestion and pollution.

In effect, an "urban gap" exists in pleasant living.

The pressure for breakthroughs on solving urban problems led to a number of developments, including:

**POLITICAL PRESSURES** and litigation which resulted in the one-man-one-vote reapportionment of law-making bodies. The California Senate had been the graveyard of urban-improvement legislation. In 1967 a reapportioned Senate went over to the control of urban Senators, including cluding several from the Long Beach area.

**THOUGH THE PREVIOUS** Brown Administration was also moving to solve urban problems, urban discontent with "problem-solving" possibly was a factor in the recent turnover of the administration to Gov. Ronald Reagan and also the ousting of incumbents in several California local jurisdictions.

**THE STATE IN** recent years has made a historic move toward bankrolling some of the costs of urban rapid transit. Bridge tolls previously had been allocated to help build a San Francisco area rapid transit system, and in 1966 Southland legislators forced a northern-controlled Senate to make available \$3.9 million in state tidelands funds for planning a new Southern California Rapid Transit System.

**CRIME IN THE** streets became one of the big issues in the Reagan landslide. Sen. George Deukmejian, R-Long Beach, has prepared a batch of crime-control bills that

will have a top Reagan priority for passage.

**CALIFORNIA ADOPTED** the "toughest" smog-control program in the nation during the Brown Administration, and already Gov. Reagan has served notice he intends further progress in that field. Gov. Reagan during his election campaign pledged he would "work to establish uniform laws on air pollution to insure statewide standards for the reduction of pollutants." Vehicles in some rural counties, even though they may drive into urban areas, are exempt from certain smog regulations.

**LONG BEACH**, where the beach was blackened by a smelly oil slick last summer, has been assured that state lands technicians are alert to pinpoint any future pollution trouble spot if an oil slick occurs again.

**SEVERAL LEGISLATIVE** committees are studying how to tighten laws which curb pollution.

For Long Beach, the prospects for problem-solving never were brighter. Long Beach interests took a back-seat to rural self-interest for years because Long Beach lacked any primary Senator in the upper house and had to depend on a lone Los Angeles senator to act as its voice.

In the 1967 Senate, three of the most influential senators represent sections of Long Beach.

Sen. Deukmejian, who headed Reagan's legislative task force, is probably closer to the new governor than any other state lawmaker.

Sen. Joseph M. Kennick, D-Long Beach, has more seniority than any other Los Angeles County Democrat who shifted over to the Senate from the 1966 Assembly.

Sen. Ralph Dills, D-Gardena, who represents Long Beach Harbor and a few square blocks of downtown Long Beach, previously served for 10 years in the Assembly during the late 1930s and the 1940s. It gives him more legislative seniority than any other former Assemblyman, now serving as a "freshman" senator. Among the former legislative colleagues of Dills: Chairman George Miller, D-Martinez, of Senate Finance Committee; President Pro Tempore Hugh M. Burns, D-Fresno, and Chairman Randolph Collier of the powerful Senate Finance Committee.

**THE GROWING INFLUENCE** of Long Beach area also is reflected in the Assembly, where the "dead" from a sen-

iority standpoint is Assemblyman Vincent Thomas, D-San Pedro.

Assembly Speaker Jesse M. Unruh, D-Inglewood, has so many Long Beach ties that during one reapportionment session he considered running a section of his district into Long Beach. Unruh's wife, Virginia, attended junior high school in Long Beach.

In recent sessions, Long Beach has had to battle to prevent the state from seizing control of its shoreline. The vast oil riches on the Long Beach tidelands lured inland legislators to push fund-grab bills and to level sharp criticism at Long Beach tidelands projects. They wanted to grab more of the funds for cow-county areas.

Several of Long Beach's tidelands foes died politically with one-man-one-vote reapportionment. The redistricted legislature has given urban shoreline areas additional power in the Senate—especially Long Beach, Orange County, Los Angeles and San Diego.

And the prospects appear bright in the year ahead to retain local control over the state-owned shoreline. Long Beach is the state's trustee on the oil-rich tidelands.

Biggest shoreline trouble spot could be in any future clashes between Long Beach and Los Angeles. The City of Los Angeles also tremendously beefed up its power in the reapportioned legislature.

How will the new Reagan Administration seek to make its influence felt in the immediate years ahead?

Sen. Deukmejian predicted it will concentrate more on communications and private-sector co-operation to solve urban problems and less on the statute-book.

Employment and crime are some of the areas where Gov. Ronald Reagan probably will take his program directly to the people. Upcoming will be a series of statewide law enforcement conferences to stimulate a better public climate for crime control.

A greater public role under the Reagan Administration also is in the works on fiscal matters.

The administration already has passed the word that if future tax increases are to be headed off, the public must be willing to make some sacrifices.

The alternatives: hold-the-line on services or major tax boosts.

For Long Beach, the prospects for problem-solving never were brighter. For years Long Beach had to depend on only one Los Angeles senator to act as its voice. In the 1967 Senate, three of the most influential senators represent sections of Long Beach.



Sen. Joseph M. Kennick



Sen. Ralph Dills



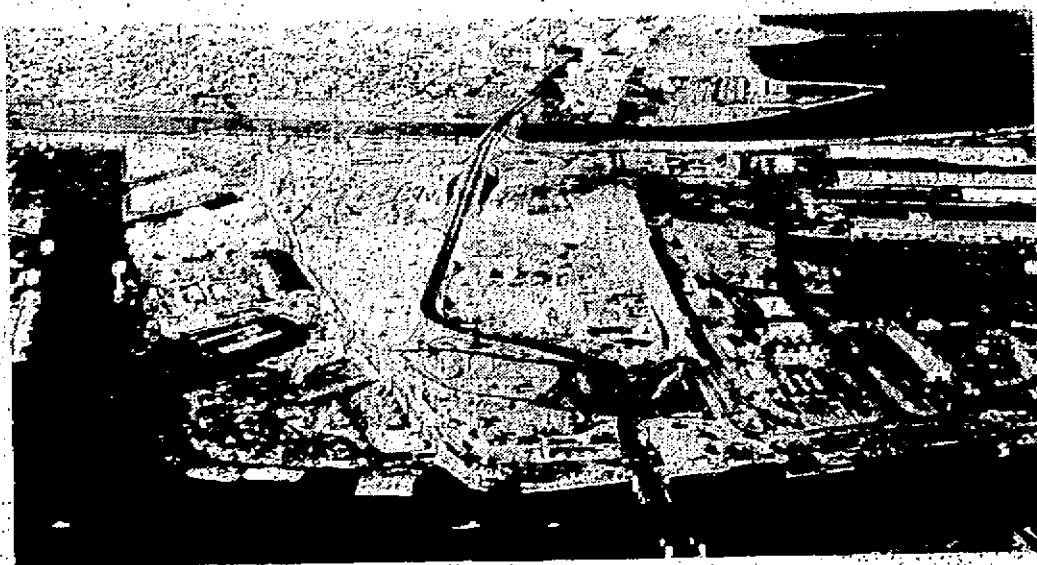
Sen. George Deukmejian

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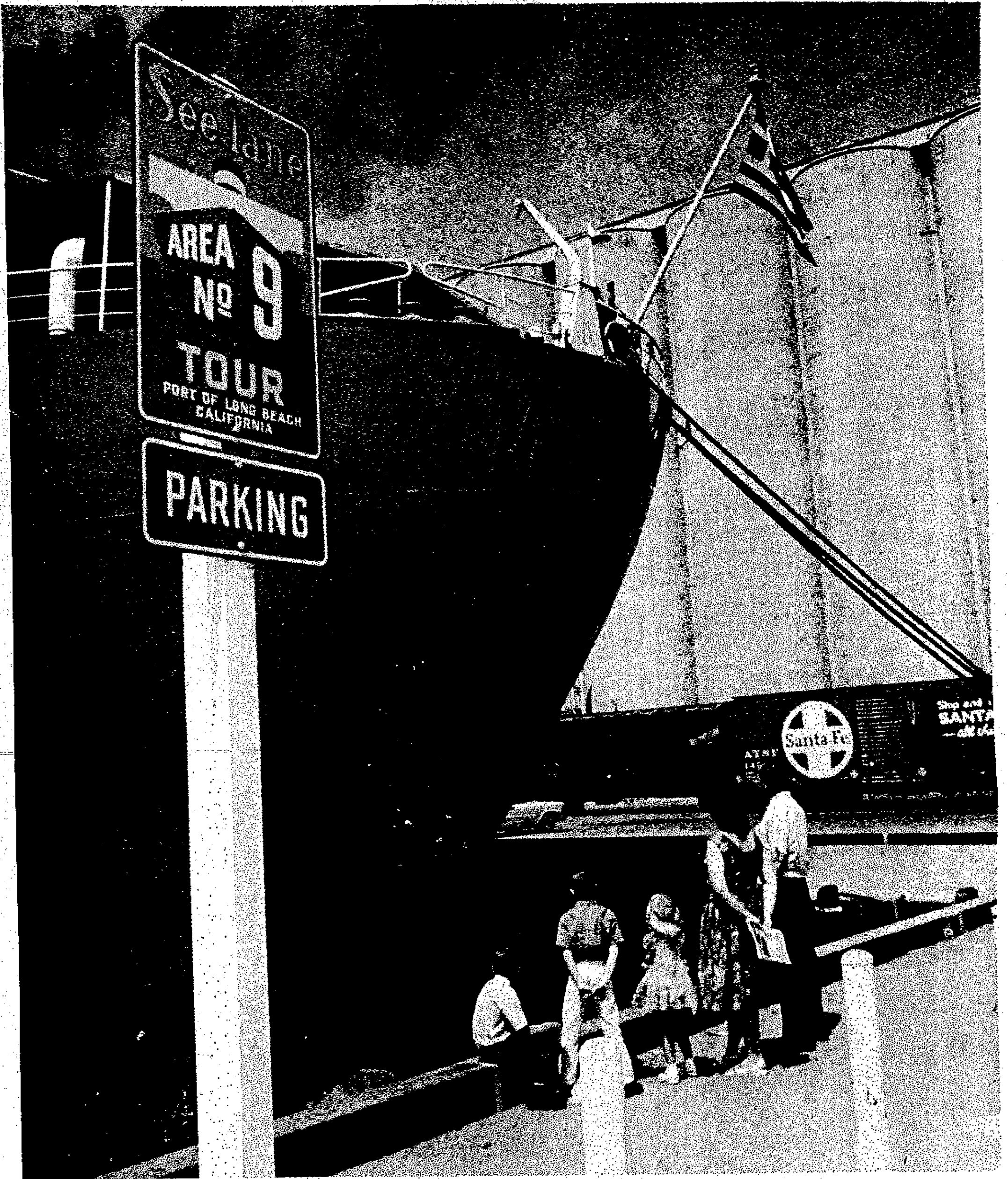
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Remember—there is no charge for the booklet or for the tour. You are invited to be the guests of the Long Beach Harbor Department on your SEE-LANE tour.

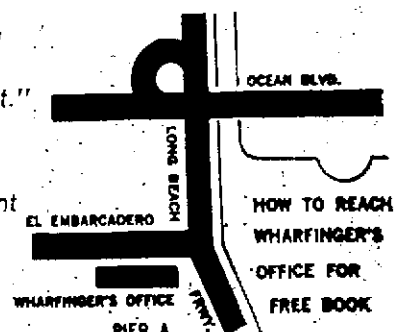
## FACTS ABOUT THE PORT OF LONG BEACH

The Port of Long Beach is "America's Most Modern Port."

The Port is municipally owned and is debt-free.

The Port of Long Beach handled an all-time high amount of cargo in its 1965-66 fiscal year — more than 15 million tons.

Shipping and commercial companies in the Port are a major source of payrolls in the greater Long Beach area.







Freighter  
disgorges  
its cargo.

# Long Beach Harbor Grows into Sea

Plans of the Port and City of Long Beach project the expenditure of \$283,241,000 in defense of the claim that the local harbor is the home of "America's Most Modern Port."

Visually the most striking improvement already underway is the \$18,700,000 Gerald L. Desmond Bridge over the channel linking the Middle and Inner Harbors.

Dedication of the bridge scheduled for January of 1968 will sound the death toll for the irksome pontoon bridge built during World War II as a temporary structure between the mainland and Terminal Island.

Easier access to the busy port will be provided with the completion of the extension of the Long Beach Freeway along the west side of the flood control channel from Shoemaker Bridge south to Ocean Boulevard. The improvement will cost

nearly \$500,000. Another traffic improvement will be the erection of a grade separation at Pico Avenue and Seventh Street. That improvement will cost \$950,000.

**CERTAIN TO BE A BOON** to the harbor but not a direct port project is the \$15,526,000 Magnolia Avenue Bridge. The 4,200 feet of bridge and approaches will extend from Magnolia Avenue and Ocean Boulevard across the Los Angeles Flood Control Channel touching down on Pier A at the present site of the Pacific Sportfishing Landing. The bridge is a City of Long Beach project financed by tidelands oil revenues.

The sport fishing facility and the terminal used by the four-engine Catalina Air Lines flying boat will fall victim to still another harbor improvement.

The widening will extend

for 4,500 feet along the east face of the pier. The crescent-shaped addition will be more than 350 feet at its widest part.

The widening of the pier will enable engineers to extend Harbor Scenic Drive from Ocean Boulevard to the Magnolia Bridge, a \$890,000 project. A new six-lane roadway will provide motorists with an unexcelled view of Long Beach's skyward-bound shoreline.

The surface development of Pier J, including the installation of utilities, paving, and erection of transit sheds will call for the expenditure of \$22 million.

Future plans call for the allocation of \$4 million for the development of Pier H which will give the growing harbor nine new berths. Surface development will cost another \$11 million. Still another \$11 million will build transit sheds on the future

pier. Pier Y, also a future project, will cost an estimated \$2 million adding five additional berths to the harbor complex.

Development of the surface will cost \$8 million, Harbor Department officials say. More than \$6 million will be spent to build transit sheds and other facilities atop the proposed pier.

**PLANNERS HAVE** some rather dramatic ideas for the development of the breakwater-like Navy Mole. Envisioned is a filled area connected to the present Navy Mole extending southward into the Outer Harbor, a project estimated to cost \$153 million. The project, more distant probably than the others, will create 60 new berthing areas.

Noting the trend toward bigger and bigger super tankers, port-planners expect to spend \$4.2 million to

create a 2,000-foot long deep-water oil terminal for Texaco in the vicinity of the Pacific Dock area.

A slough area to the north of the new Texaco terminal will be the dumping site of 244,000 yards of dredging behind 100,000 yards of rock. An estimated 340,000 yards of fill will be required behind the future berths 84, 85, 86, and 87.

When the slough is filled the Harbor Department expects to spend \$80,000 for a railcar storage yard, scheduled for completion within the next year.

Still another major construction project is the \$2,350,000 development of Pier F. A transit shed, and warehouse combination will be built for the use of Evans Products and South Bay Warehouse, importers of steel and plywood products.

Although the filling of the 311-acre Pier J has been completed, the Harbor De-

partment will spend \$1 million for a road system on the man-made pier. Installation of utilities on the island will cost an additional \$700,000.

While the bulk grain terminal operated by Koppel Brothers already handles more grain than any other on the West Coast, plans are to increase its capacity by 2 million bushels. Tall cloud-scraping silos for storage of large volume shipments will cost more than \$3.3 million.

**ONE OF THE PORT'S** most valuable pieces of property on the East Basin is the present site of the hangar housing Howard Hughes' huge plywood flying boat, "The Spruce Goose." Although Hughes was recently granted a three-year extension of his lease, future plans for the site call for an expenditure of \$4 million to build Berths 121 and 122 there, plus an additional \$3,750,000 for surface development.

On Pier G, site of the present iron ore and pellet loading facility, officials are planning to spend \$6 million for wharf and area development and a new unloader capable of handling a variety of incoming ores.

At the entrance to the area occupied by Sea-Land Inc. on Pier J construction will start soon on an \$80,000 operations headquarters and gate house. The expenditure will bring the total spent to develop the containerized cargo handling facility to \$3.9 million.

While the oil-rich Wilmington Field lying beneath portions of the harbor produced millions of barrels of liquid black gold, it also produced a monumental problem for the Port of Long Beach—subsidence.

In the Future Projects book of the harbor department are more than \$3,875,000 in work designed to repair damage done by

subsidence or which was delayed until after the land sinkage had been checked.

One of these delayed projects was the construction of a sewer system within the harbor. With many acres of land dropping down to sea level and below, engineers were faced with the challenging task of trying to make water run up hill.

Today much of the land, some of which dropped as much as 29 feet, has been re-filled to original grade level.

**SUBSIDENCE** required the raising of 110 oil and injection wells. To date 78 wells have been raised.

The land fill and well-raising projects continue.

The port's first sewer system will cost \$1,150,000.

The transit shed at Berth 5 has to be jacked up 10 feet. Project cost: \$1.9 million.

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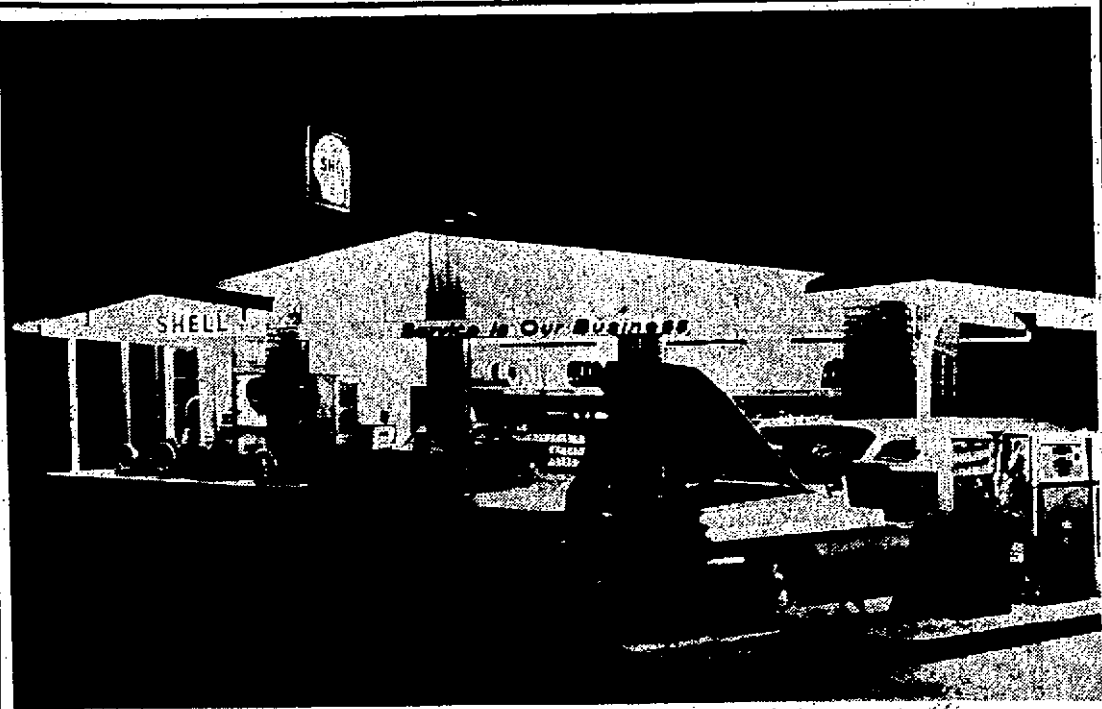
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## EVOLUTION, SHELL STYLE

In 1955, Shell Oil Company tried an experiment. They built a service station in California much like the one above. It was one of many such experiments with service station design, but there was a difference. This design proved immensely popular with motorists, not to mention city planners, architects, and other civic-minded citizens.

Today, Shell builds hundreds of such units each year. Most of the new Shell stations are of this type.

The ranch-style station now is the most imitated and most honored design on the road. Here are just a few of the honors: Pasadena Beautiful Award, Burbank Beautiful Award, a special commendation from Los Angeles Beautiful, a resolution from the city council of Torrance, and recipient of the Masonry Research Fund's first annual "Building a More Beautiful California" bronze plaque.

Thanks to the community support and, above all, to the decision of motorists to frequent this type of service station, the oil business is changing. The change, we think, is for the better. And this is evolution, Shell style.

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Gate 3 at the  
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By **BERNARD CANGHLIN**  
Manager, LA Harbor

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The new Harbor headquarters will be in the center of future development on Terminal Island where, in the next 20 years, 850 acres



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ments and exclusive shops. It is capable of serving thousand diners at a time. An additional shopping center — the "Whaler's Wharf" — will be built between the Yankee Whaler and the Ports o'Call Restaurants & Specialty Restaurants Corp. The 62,000 square foot facility will duplicate a 19th Century New England whaling community, and will provide shops, bakeries, fish markets and other attractions for Port visitors.

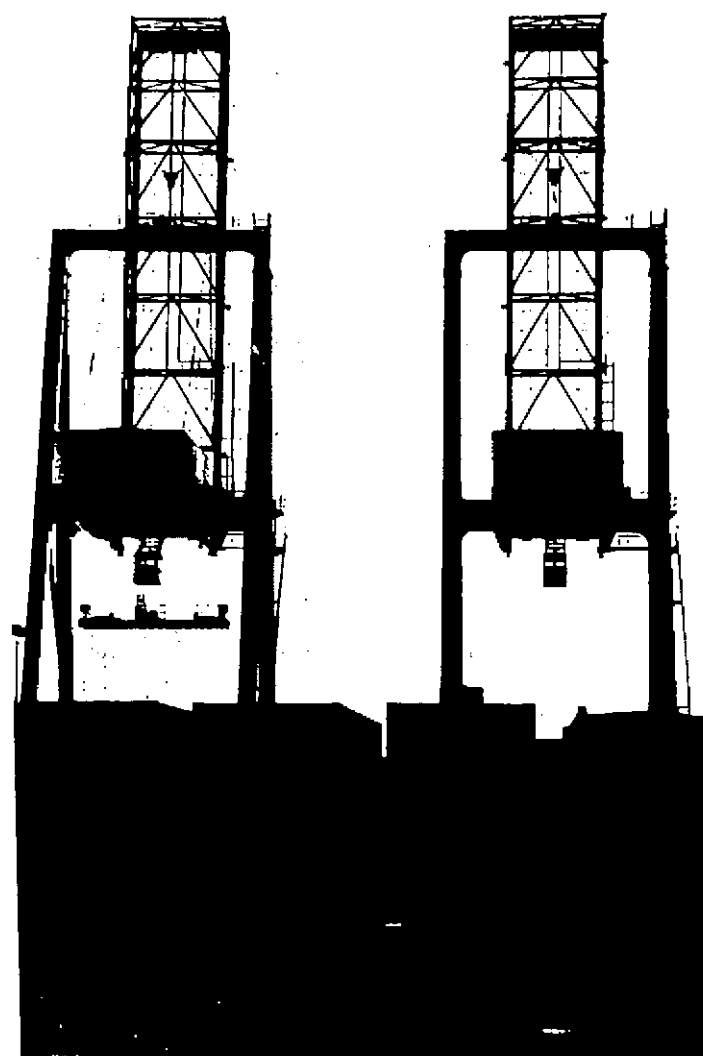


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## Thums Drilling Progresses

Nine offshore wells are now producing oil — and dollars, for the city and state — on the most advanced of Thums Long Beach Co.'s offshore drilling islands.

Production on Island A at the foot of Alamitos Avenue began last September.

Its wells and another 71 on Pier J in the Long Beach Harbor are bringing in about 37,000 barrels a day.

By the end of 1967, production from the entire field — that is the East Wilmington

Field, including Pier J and four offshore islands, being developed by the combine representing Texaco, Humble, Union, Mobil and Shell Oil Companies — is expected to reach about 100,000 barrels a day.

"In 1969, or 1970, we will probably be getting more than 200,000 barrels a day, which will be about peak production for the field," a city department of oil properties official says. "We will drill more than 650 producing wells."

Drilling on islands B and D will begin this month and on C, the island that is furthest to the east, by August. In each case, actual production will follow initial drilling by about three weeks.

Over the field's projected lifetime of 35 years it is expected to yield about \$1 billion in revenue for the state of California. Long Beach should get about \$250 million for improvement of its shoreline recreation attractions.

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Sales & Service

# Skyline on an Island

By JACK BALDWIN  
Marine Editor

The designers charged with beautifying Long Beach's four offshore oil islands have coined a new word to describe what is going to happen out there.

The islands will be "environmentalized."

The beautifiers are members of the Long Beach-based firm of Linesch and Reynolds, environmental planners. Linesch and Reynolds won national recognition for planning of the 1000-acre Tahoe Keys, a marina development on Lake Tahoe. The firm is currently working on the 87,000-acre Rancho California, a complete industrial, commercial, residential and recreation development in southwestern Riverside County.

Joseph H. Linesch, who heads the firm's team of project designers, points out that making the oil islands compatible with Long Beach's high rising skyline demands far more elaborate planning than mere landscaping.

He describes some of the thinking that led to selection of the final design for camouflaging the oil drilling operations:

"WE RECOGNIZED that enhancement of the drilling towers and the screening of the ground level operations would have to be aesthetically beneficial to downtown Long Beach."

"We discarded an early suggestion that the islands be planted and landscaped to look like a South Sea paradise. The island disguise had to be comfortable and compatible to the skyline along the shore."

A design resembling high-rise, modern buildings was agreed to by officials of Thums Long Beach Co. and the city.

The towers, each to be ringed by six, multi-hued balconies, had to be designed to be functional as well as decorative.

One of the balconies on each rig is used by the towerman during the drilling operations that go on inside the four movable towers. The other five balconies are dummies.

Searching for artistic talent that could design screening for the lower, surface equipment, Linesch and Reynolds called in Herb Goldman, a noted Los Angeles sculptor.

Goldman put together an asthetic mix of 26 differently shaped concrete panels to fence in the tanks, pumps and other oil field gear.

Frank Herrera, project engineer, decided how best to plant the modernistic panels on the shoreward side of the island, shielding the oil field equipment from viewers on the mainland.

TO BREATHE LIFE into the camouflaging structure, the designers called for the erection of three, 30-foot-high spillways.

J. S. Hammel of Richard Bradshaw and Associates, created a trio of rough-surfaced spillways. Rivers of salt water will tumble over the spillways at the rate of 30 gallons per hour.

At night the spillways will be bathed in subtle lighting.

Present time schedule calls for construction of the screening and spillways to start in "late winter." Completion is hopefully slated for about the Fourth of July.

Another phase of the island, "environmentalizing"—the planting of trees and shrubs—is expected to be resumed about mid-April, depending upon the weather.

Selected were two types of common Southland palm trees: the stately Washingtonian Robustas, ranging in height from 15 to 65 feet, and the broad-spreading Canary Island Date Palms, usually about 30 feet tall.

Island A, about half planted at this writing, has 118 trees—70 Washingtonians and 48 Date Palms. Eventually the island will have about 250 palm trees.

FULL GROWN TREES were demanded by the city. Officials did not want to wait for the trees to mature. They wanted a fully developed "instant island."

Because the trees would have to withstand the severe island atmosphere and exposure to brisk winds, heavy dosages of salt spray, and a wide temperature variation, each tree was selected individually.

Planners recognized that the trees with the best chance of survival would be those grown under conditions similar to those to which the trees would be subjected after transplanting.

The search for trees took the island planners to Mission Bay in San Diego, to Malibu, to Playa del Rey. Some of the trees were moved from Signal Hill and others from Naples in Long Beach.

Arboriculturists alerted developers to soil conditions on the islands. One of these specialists was Bill Evans, a consultant on Busch Gardens in Van Nuys. (The project recently won for Evans and his associates an award from Lady Bird Johnson as one of the 10 best beautification projects in the United States.)

Evans warned:

"No matter how sturdy the trees might be, none would survive in the salt-saturated soil that was dredged from the bottom of the bay nearby to make the island."

After estimating, however, that an alternative would require 30,000 cubic yards of top soil, all of which would have to be barged to the offshore islands, the planners decided against the earth-move as excessively expensive.

Instead, the island was flooded with fresh water to a depth of two feet to leach out the ocean salts.

TO CREATE A GENTLE visual transition from the stark horizontal appearance of the island's low silhouette and the sharp contrasting lines of the tall vertical towers, designers will plant among the palm trees "transitional" shrubs and ground cover.

Among the smaller trees and shrubs selected were Sandalwood trees which grow to about 12 feet. Salt Bushes, Australian Tea Trees, Oleander, Acacia, Moreton Bay Fig, and Pittosporum also were selected because of their strength.

Linesch estimates the cost of screening and planting the island will top \$710,000, not including the cost of paneling for the drilling towers.

Design and construction of the gunite concrete steel reinforced sculptured forms will cost nearly \$300,000. The trees will cost \$100,000 and the minor plantings and irrigation approximately \$60,000.

Soil preparation and planting of the larger trees probably will cost more than \$150,000. The water spillways and lighting will cost an additional \$100,000, according to Linesch's estimates.

Funds for the project will come from tidelands oil revenue.

It is estimated that Thums will recover nearly 1.5 billion barrels of oil from the rich East Wilmington field by drilling from the four offshore man-made islands.

Island A, the closest to the shore, will receive the most extensive "environmentalizing." Less elaborate are the plans for disguising Islands B and C. Island D, the most distant from shore of all four islands, will receive only minimum camouflaging.

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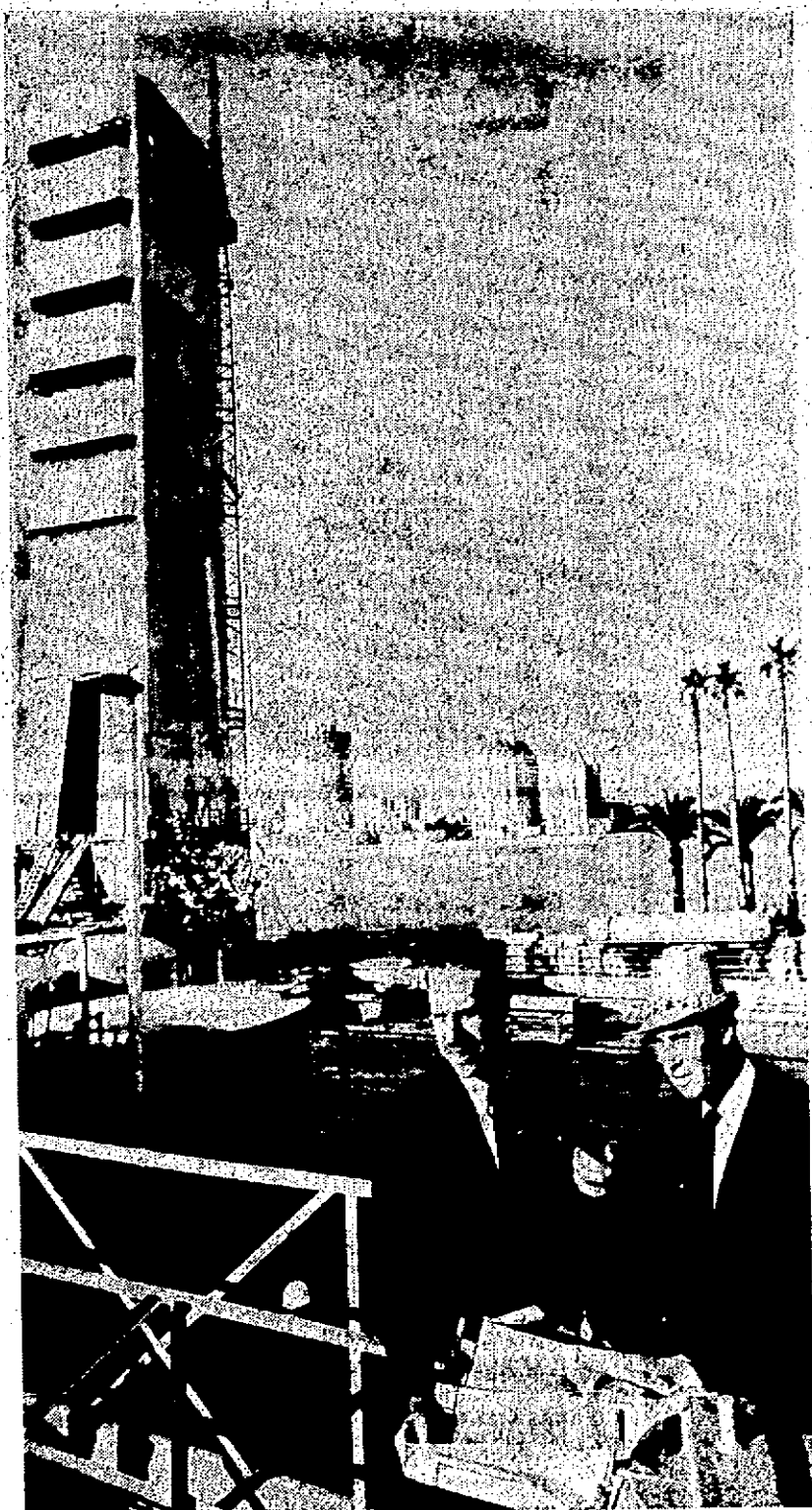
Joseph H. Linesch  
Environmental Planner

Artist's rendering of first environmentalized island



Sculptor Herb Goldman with mock concrete panels

Joseph Linesch and Bill Evans inspect work in progress





## ORCHID CLEANERS AND DYERS

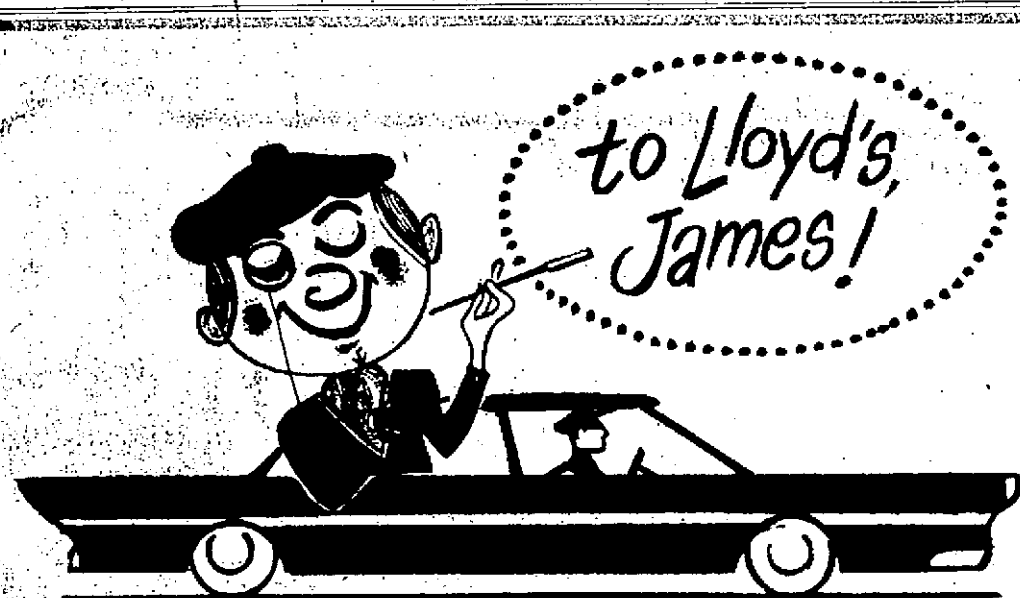
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A TRAFFIC PROBLEM TO END WITH NEW BRIDGE

The Gerald L. Desmond bridge takes shape over the channel it will span to connect Terminal Island with Long Beach. With the bridge's comple-

tion in mid-1968 a more than 20-year-old problem—the pontoon bridge, built by the Navy as a temporary structure, will be torn down.



North American Aviation has announced that it will headquarter its Ocean Systems Operations in the Navy Landing building at the foot of Magnolia Avenue, once the building is remodeled to conform with this artist's sketch. The company's operation on Catalina will be directed from this facility.

Scholars  
Invade  
Catalina

(Continued from Page S-4)

on Catalina is a marine station intended to attract and train scientists from across the nation, even Europe.

Cooperating with USC in the first phase are UCLA, UC-Irvine, UC-Riverside and the state college system.

OUR PURPOSE is largely to provide for visiting scientists," Dr. Tibby explains. "USC may offer a PHD in ocean engineering because of the center. But the other schools will all offer the same courses we do."

"At first, we'll take mostly graduate students, and some outstanding seniors from the four-year colleges—mainly because of the limited number we can house. When we become a 250-student and faculty facility, we'll have some undergraduate courses."

By that time, the facility should be a \$6 million establishment. Presently, construction work is proceeding on the first \$1 million increment, including a 15,000-square-foot building, a boat ramp and storage facilities. Additionally, the Catalina Island Co. is beginning work on housing to be constructed at the nearby Isthmus area, for the center's families.

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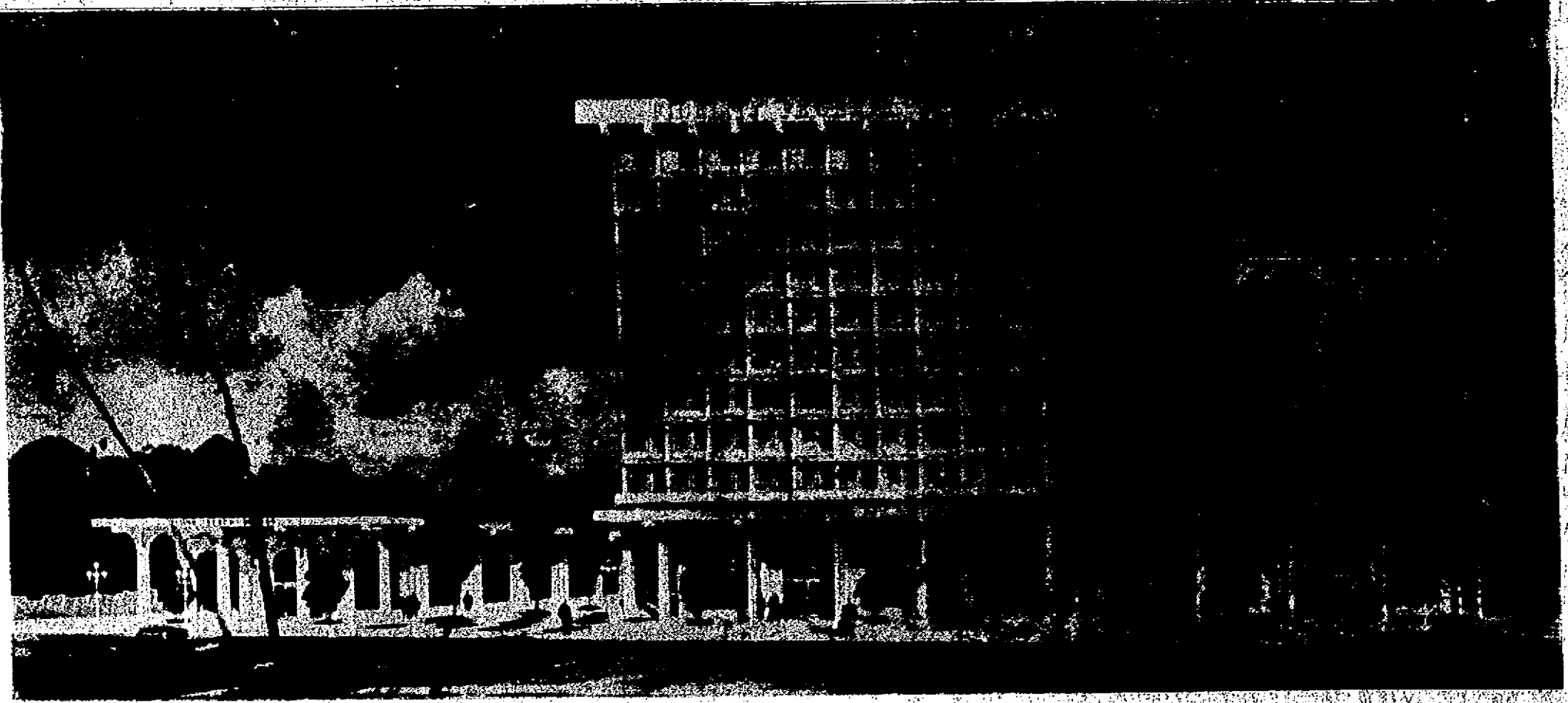


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Fidelity Federal Savings and Loan Association will move into its new Long Beach home at the end of 1967. The block-long complex on Ocean Boulevard between Lincoln Avenue and Atlantic Avenue will be known as Fidelity Federal Plaza. It will also house new offices of Security-First National Bank and Bateman Eichler, Hill Richards, Inc., stockbrokers.

This year will mark the 30th anniversary of Fidelity Federal Savings in Southern California. They have been years of tremendous growth, both for us and for Long Beach. We are particularly proud of the fact that over 50 percent of all new home loans made in Long Beach during the past six years were made by Fidelity Federal Savings.

We agree that the future of Long Beach is bright, and this new financial center represents our confidence and investment in that future. We look forward to serving each of you in achieving your personal and community goals.

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N. C. HAYHURST, President

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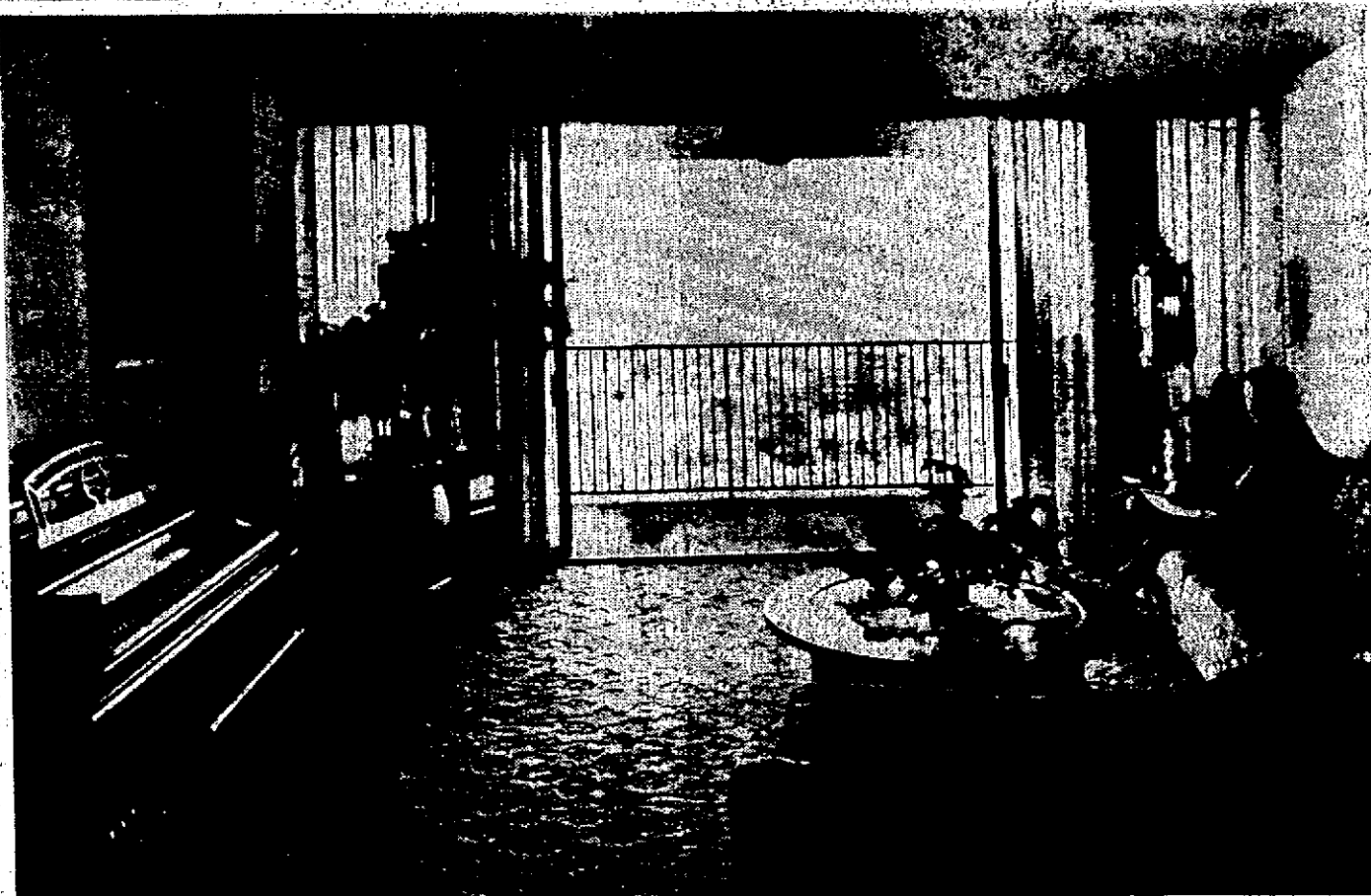




## Luxurious Living Inside High Rise on the Beach

—Staff Photo by JOE RISINGER

With the pressure of continued housing requirements, Californians are gradually beginning to accept the concept of high-rise apartment living. The Long Beach skyline has become eye-catching with several multi-story apartment buildings. The panoramic views and elegance at the Pacific Holiday Towers (photo above and at lower right) and the International Tower (photo at right), reflect the glamour of apartment living—especially when the building is tall.



### The Cover

A tall building offers a challenge to the photographer. It can be pictured many ways. To really show high-rise, staff photographer Curt Johnson decided to shoot it from the top. The picture he took from the Galaxy looking west along Ocean Boulevard became the cover. Then, utilizing interesting angles and printing technique, he captured the International Tower at top left, the Pacific Holiday Towers (center) and the Galaxy (bottom).

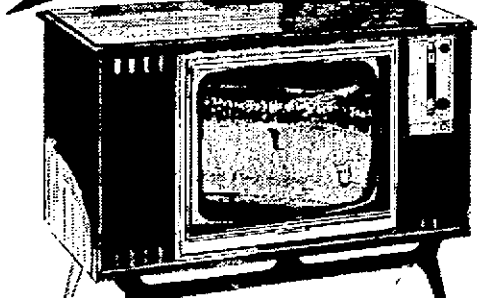
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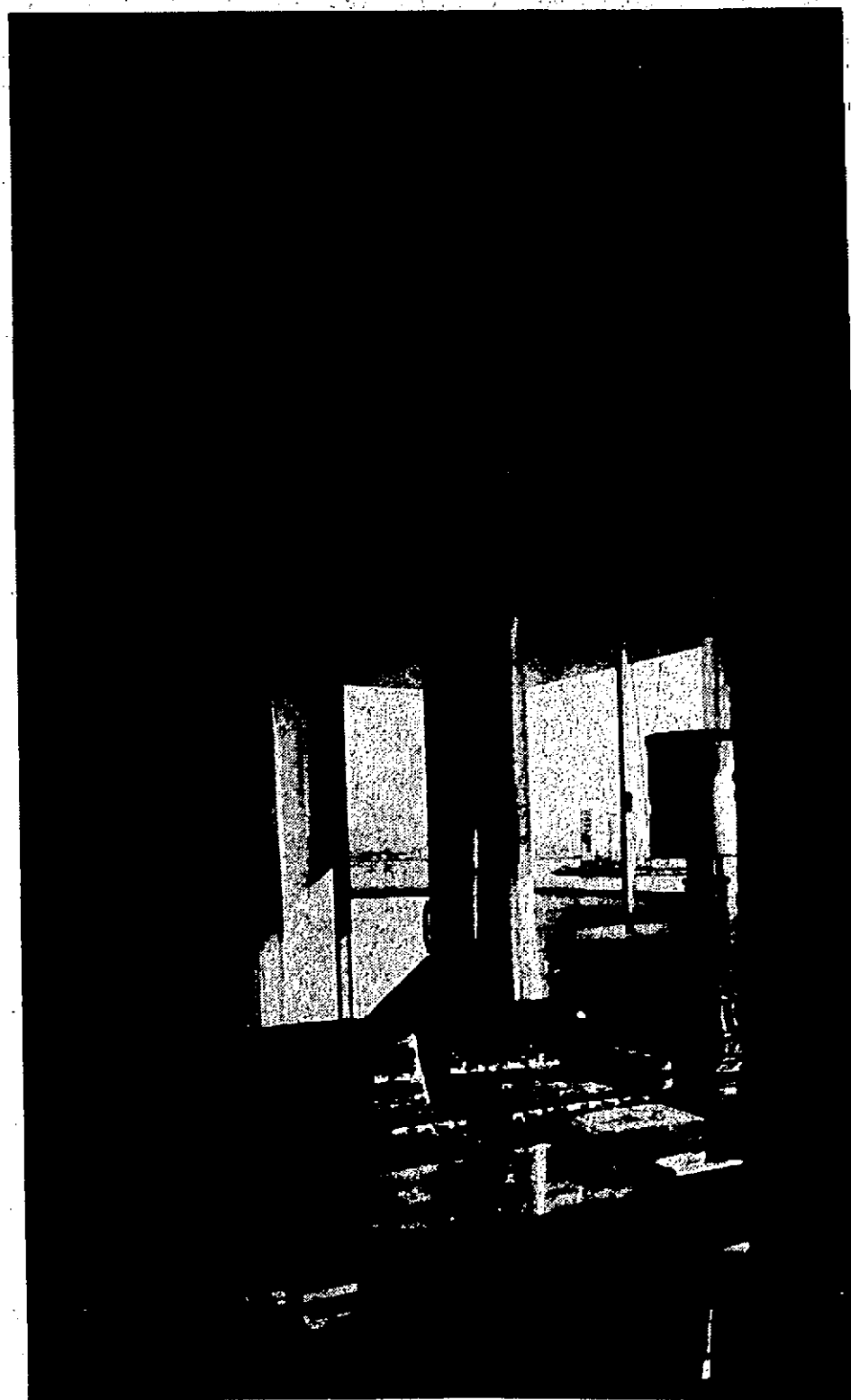
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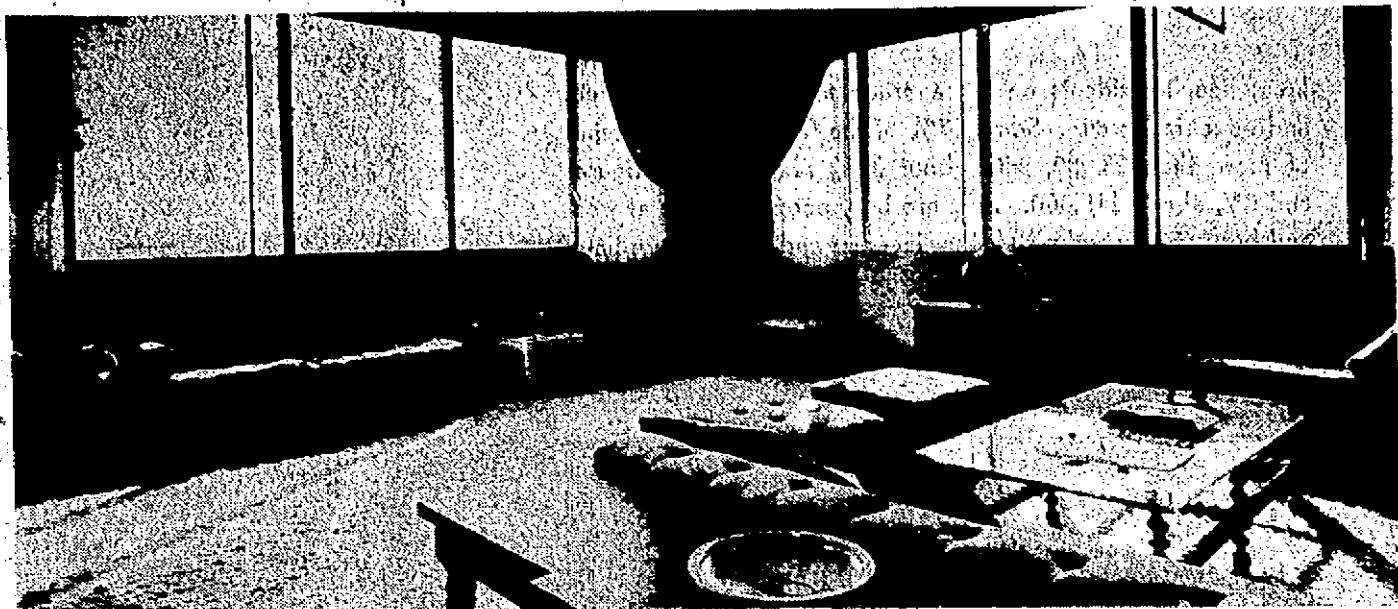
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# Tall Buildings —An Answer

By EARL GRISWOLD



HIGH RISE, HIGH STYLE AT THE GALAXY—A NEW KIND OF LIVING

Homes, stores and factories dot the Long Beach landscape so thoroughly today that there is little open space left.

Other Southland urban areas are also feeling the pinch of land scarcity, and can count only scattered lots and few sizeable chunks still open for development.

The scarcity of land, notes Long Beach Architect Donald Gibbs, contributes significantly to a growing trend toward taller buildings of all types—apartments, business offices and even schools.

Financier Bart Lytton late last year predicted the Southland's next big housing boom will be in medium to high-rise dwellings.

Lytton, president of Lytton Financial Corp., says "we've pushed the peripheries of distance to the limit in establishing our bedroom communities."

With the continued housing growth needed, that growth will have to point skyward, in the form of high-rise apartments, he predicted. New Yorkers accepted apartment living 50 years ago, and now it is high time for Californians to accept it, Lytton feels, for there's no room left to spread out.

**IN LONG BEACH**, high-rise housing developments have cropped up in a few scattered R-4 apartment zones, ranging from E. T. Moore's Royal Palms, erected at First and Atlantic in 1959, to a new and controversial Brethren Manor at Pacific Way and Wardlow Road.

The most eye-catching high-rise developments are a trio of buildings jutting up from the shoreline—the 34-story International Tower at 666 E. Ocean Blvd., among the tallest dwellings west of Chicago; the Pacific Holiday Towers and the Galaxy.

In a step toward concentrated high-rise along the shoreline, the City Planning Commission last fall approved a new R-5 "Skyscraper" zoning classification for an eight-block strip along Ocean Boulevard, limiting construction to five stories or more. The 15-acre strip extends from Alamitos Avenue to Bixby Park at Cherry Avenue.

Frank Sherlock, principal planner for the city, said R-5 zoning might be considered, if land owners desire it, for other areas with choice views such as the Alamitos Bay and Marine Stadium areas.

In the planning stages already are developments that will dot the city landscape with more high-rise apartments, as well as more high-rise commercial buildings.

A multi-million-dollar civic center project near the West Beach Redevelopment Area will see several towering structures rise on the downtown skyline.

**PLANS OF PRIVATE INVESTORS** include erection of an 18-story office building, a 16-story apartment, a 14-story apartment, and a single-occupancy commercial building with seven stories near the West Beach.

But in the 21-acre West Beach Redevelopment Area itself, along the south side of Ocean Boulevard from Magnolia Avenue to Los Angeles River, there may be no high-rise. Independent researchers advised the Redevelopment Agency to abandon proposals it was considering for 13-story and 18-story apartment complexes.

In the study, the Real Estate Research Corporation concluded that "under present market conditions high-rise apartments should be regarded as an alternate use for the West Beach project area, and land should be allocated for this purpose only if no better use is found and then only for incremental development."

The researchers cited "a slow rental experience of high-rise buildings in downtown Long Beach . . . We believe that in the next three-year period absorption of apartment units in the West Beach area would be relatively slow and would depend a good deal upon what rental schedule could be developed in the immediate neighborhood which would generate a demand for this type of housing."

Though high-rise dwellings will continue to sprout on the Long Beach landscape, there will be no rampant, runaway development that suddenly makes multi-million-dollar skyscraper apartments the rule rather than the exception, according to planners and researchers.

The shoreline will have its share of lux-

ury high-rise, competing with other sea-view sites from Santa Monica into Orange County, they say.

**TAX ADVANTAGES** and low interest rates on some non-profit types of multiple dwelling operations (for senior citizens, for example) will spur development of medium to low-rent high-rise apartments in other areas to add a few scatterings of tall construction pins on the city's inland map. However, a variety of factors will inhibit widespread popularity of high-rise construction. Among them are tight money, the vacancy factor and the high cost of high-rise.

The research department of Security First National Bank reports the per-unit value of high-rise apartments (excluding land costs) is more than three times the average for all other apartment units, and is only a little short of double the average of single-family homes. High-rise is simply costlier to build. It also presents complicated problems in financing.

"The potential demand for high-rise apartment accommodations would appear to come from families or persons in the higher income brackets," the bank's research group reports. "These people desire a prestige type of residence, convenient . . . and without the problems (of) ownership of a single-family residence."

The Real Estate Research Corporation study for Long Beach shows that about half of Los Angeles County's 7,000-plus high-rise units are priced under \$200 a month. But, it notes, Metropolitan Life's Park La Brea project of 2,754 high-rise units in Los Angeles makes up the bulk of the under-\$200 group.

Generally, high-rise appeal in Southern California today is limited to higher-income families already oriented to rental housing, the same study shows. The study says "this does not mean that all high-rise renters will be in (a \$15,000 to \$20,000-and-up-income range), but only a comparatively few, particularly single women, will not be."

Southern California apartment development—including high-rise—burgeoned in the early years of the decade. It reached its peak in 1963, when Los Angeles-Long Beach ranked as No. 1 homebuilding metropolis, and accounted for one sixth of the nation's homebuilding activity. High-rise starts in 1963 were 77 per cent higher in value than in 1962.

**HOUSING STARTS** declined in 1964, and in 1965 fewer dwellings were built in the L.A. County than in any year since before 1950. Housing starts continued to drag in 1966, but final comparative figures are not yet available.

The Real Estate Research Corp. noted that "in Long Beach, where unimproved land is becoming very scarce," more than 85 per cent of new dwellings have been in multi-family buildings in the mid-1960s.

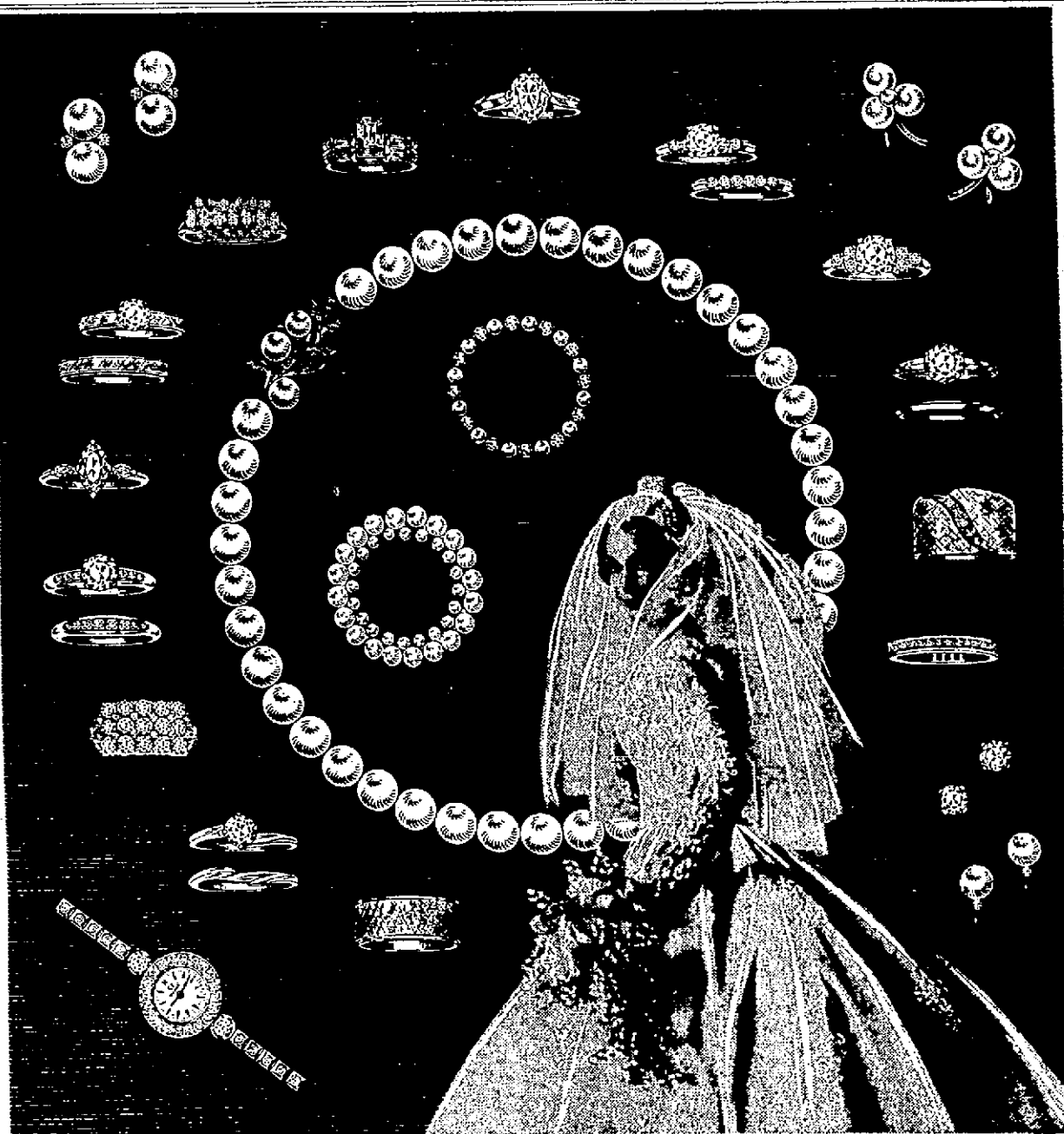
What is the effect of high rise on the community?

The problems won't multiply per person, but they will increase per square foot of land simply because of the vastly denser population in the high rise area, says Long Beach Architect Donald Gibbs.

High rise requires the least amount of services for the amount of tax dollars paid, he said. Police protection and patrol is simpler and easier for a 200-unit high rise than it is for 200 houses. And then there are fewer sidewalks, trees and roads to be maintained.

Gibbs can cite other costs of government which are reduced in the more compact and well-developed high rise area. And he is no novice in the high rise field. The Gibbs firm designed the 20-story Galaxy condominium apartments at 2999 E. Ocean Blvd., and recently was presented with an architectural award for its design of the 14-story Bixby Knolls Tower at 3737 Atlantic Ave. The firm is now working on plans for a high rise which will rent most of its 200 units for under \$200 a month.

Just about the biggest problem Gibbs foresees for concentrated high rise is concerned with the automobile. Streets are not now designed to handle the amount of automobile traffic which might be generated by a great amount of high rise, he said.



## The Jewelry Your Mother Wore on Her Wedding Day

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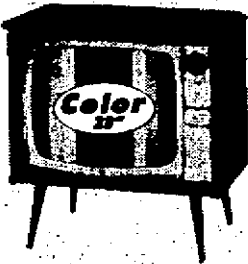
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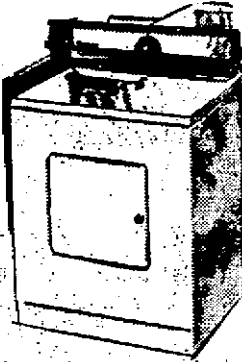
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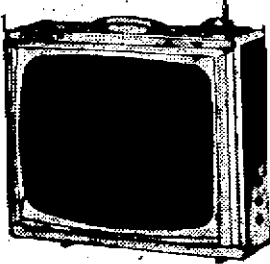
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**He Sails, She Models**

—SHIP PHOTO BY BOB SHAWWAY



MYRNA BARTELL... A Mother of Two Has Time to Model



# How Long Beach Lives

## Dr. Bartell and Family— A Lifeful of Fun

By LARRY LYNCH



MICHAEL, 5, NICHELL, 4, AND DOG COMPLETE BARTELL FAMILY

It was 10:30 a.m. on a fall Saturday. Dr. Charles B. Bartell was getting anxious to lock up his clinic at 1125 Cherry Ave. for the weekend.

In little more than two hours, the 72-foot Spartan would set sail for Catalina.

By that time Dr. Bartell hoped to be aboard with his wife Myrna.

First, he had one more accident victim to treat. An 11-year-old boy from the neighborhood had cracked up his skateboard and broken a wrist.

Soon enough, the boy was well cared for.

DR. BARTELL slipped out of his white coat, into a black blazer and paced quickly to the white 1962 Mark 10 Jaguar parked outside. He pointed the car toward home—a two-story, redwood frame house that fronts imposingly on Alamitos Bay at 5821 Corso Di Napoli.

By the time the doctor arrived, Mrs. Bartell had everything in readiness—or just about.

The youngsters, Michael, 5, and Nichelle, 4, were eating lunch. The doctor's mother, Mrs. Eva Bartell, who lives in a cooperative on Ocean Boulevard, had arrived to care for the children for the weekend. Two small bags were packed with the couple's sailing clothes.

Dr. Bartell changed quickly into his sailing denim and tennis shoes. Finally, the Bartells were off for a weekend of sailing, loafing, skin diving and drinking beer in the warm and clear waters off Catalina Island.

Another weekend another time of year the entire family would be involved in a different pursuit.

"WE'RE ALWAYS DOING something on the weekend. During the summer we like to sit in the sun. We'll fill a sabot with neighborhood children and take it out into the bay and just loaf there. Or we may go to the Long Beach Yacht Club and sit by the pool while the children swim," says Myrna. "During the winter we're usually off skiing, either at Big Bear or Tahoe. Now we have a ranch in Priest Valley, 12 miles outside of Coalinga. Some weekends we'll spend up there horseback riding."

The Bartells make the best of life in Long Beach, taking advantage of both the joy of waterfront living and the easy accessibility of inland sports. Many Long Beach residents live this way. Even more could or perhaps should.

A CITY NOW OF 380,000, Long Beach spans the coast of Southern California's major metropolitan area from the Orange County line to the Port of Los Angeles. North up the Los Angeles River, the city stretches eight miles alongside port-oriented business toward Los Angeles County's industrial heartland. Westward and again northward it reaches to encompass a 1,341-acre airport and two college campuses.

Spotted throughout are quiet, attractive, residential communities—some, of course, more luxurious than others.

A 1966 consumer analysis sponsored by these newspapers divided the city into eleven areas—two of which the report considered upper income. One of these upper income areas lies along the ocean front, ex-

panding in southeast Long Beach to include College Park Estates, Los Altos, Belmont Heights and Belmont Shore as well as the Naples area where the Bartells have been living. (They recently sold the home on Corso Di Napoli and are building another, also fronting on the Bay.) In north-central Long Beach, Bixby Knolls and adjacent neighborhoods comprise the second upper income area.

Such a study inevitably classifies as middle income some areas that residents find almost equally attractive, such as the tree-lined streets of northwest Long Beach.

Wherever they live, Long Beach residents stack up on the average as an affluent, skilled and educated group. Some 47 per cent of the families have incomes of more than \$8,000, with about 30 per cent reaching five figures and 8 per cent above \$15,000. About 70 per cent of residents own their own homes; 26.7 per cent of the men are professional or managerial workers and 19 per cent are skilled craftsmen or foremen. Approximately 35 per cent of the heads of Long Beach households attended college.

THE BARTELLS FIT well enough into these categories, if somewhat at the upper end.

Dr. Bartell, a veteran of World War II and the Korean War, graduated from the University of Kansas medical school. Introduced to Long Beach during World War II, he liked it, settled here after the conflict—and left only to doctor for a Marine combat division in Korea.

"If you're going to live in Southern California, you might as well live on the water," says "Chuck" Bartell. "I got out of the service in '46 and I've been living on Alamitos Bay ever since. It's as fine an area as you'll find anywhere."

Myrna Bartell, on the other hand, is the next thing to a Long Beach native.

She was born in Kansas but came to this city when she was seven years old, the daughter of Harold and Dorothy Walker. Now 30, she graduated from Jordan High School, attended Long Beach City College for a time and worked as a model before her marriage.

She still models.

In fact, as the center of a hyperactive family, she is perhaps the most active of all. Besides fashion modeling for the Long Beach Chamber of Commerce and like organizations, she can occasionally be persuaded to perform a Tahitian dance for a local social event. She is social chairman of Rick Rackers, the junior auxiliary of the Long Beach Assistance League. The job means arranging a tea once a month in addition to numerous night meetings. She is also a room mother at her son Michael's school, Naples Elementary.

WHAT WEEKDAY hours are left over after these activities, Mrs. Bartell studies tennis to keep up with her husband (he plays well) and personality development, for her own satisfaction.

On weekends she paces the family, sometimes crewing on sailing ships (although she

(Continued Page 18, Col. 4)

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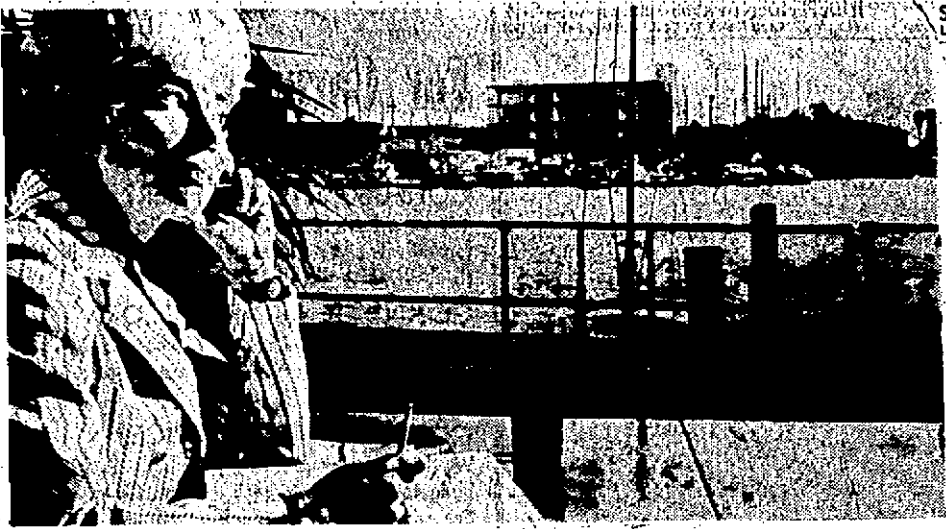
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## The Bartells: Exercise in Long Beach Living

AFTER CHILDREN are off to school Myrna Bartell has a few moments alone in kitchen that overlooks Alamitos Bay where she plans the day ahead.

(Continued from Page 17)

successfully urged her husband to give up their own boat when it became too much work and confides "I prefer being a guest") and at other times performing as a horsewoman at the ranch ("I still am a little sore when we return home") or giving skiing lessons at Snow Summit.

To top it off, she keeps up the Bartell home without hired help and only occasional help from her parents.

Young Michael must be considered the skier of the family. Last year, at five, he scored one of the fastest times in a men's open class slalom at Mammoth.

**RAMBUNCTIOUS NICHELLE**, one year younger, wriggles into the center of many of the family's activities. On the family's first trip to its Priest Valley ranch, with two neighborhood boys in tow, all the children took lessons in milking. Nichelle was the only novice to get any milk. "Naturally she got more on everyone else than she got in the bucket," recalls her mother.

A typical day for the Bartells begins at 7:30 a.m. when all hands rise for breakfast together, "unless Chuck has surgery," Myrna qualifies. She works with the children to get them dressed for an 8:30 departure, when Chuck also leaves for the office. Nichelle's transportation to a private kindergarten is part of a car pool; a week and a half out of every month Myrna drives.

Then she's free to throw herself into one of her multitudinous pursuits. If she's lucky, she'll have time for a diet-coke and a few moments to herself at the kitchen table overlooking the Bay before the children arrive home from school in mid-afternoon.

**DINNER IS AT 7** and after that there's some prepping for Michael and Nichelle on the family room couch. "We're doing a little homework, trying to work with reading after dinner," says Myrna. "Michael has



NICHELLE AND FRIENDS PLAY WITH GIANT BLOCKS AT BARTELL HOME

been bringing home a couple of books, and we go over their papers with them."

But the weekend is Bartell family time, and Chuck manages to fill it with fun.

Occasionally he goes off alone crewing on a sailing race. He worked on the Spartan during the Ensenada race and helped battle a broken shroud that "brought me out of my bunk like a shot. We had to heave to for about two hours. Even so, we finished fourth," he remembers.

Usually the venture is a family one, sometimes with a financial aside. During recent winters Dr. Bartell has served as a member of the Snow Summit ski patrol, doctoring broken ones in a cabin at the base of the slopes on skiing weekends. And, although the Priest Valley ranch is a place for family fun, Dr. Bartell hopes to turn it "as well into a kind of dude ranch where my friends will go to stay and ride." To this end, cabins are already being built on its 27 acres.

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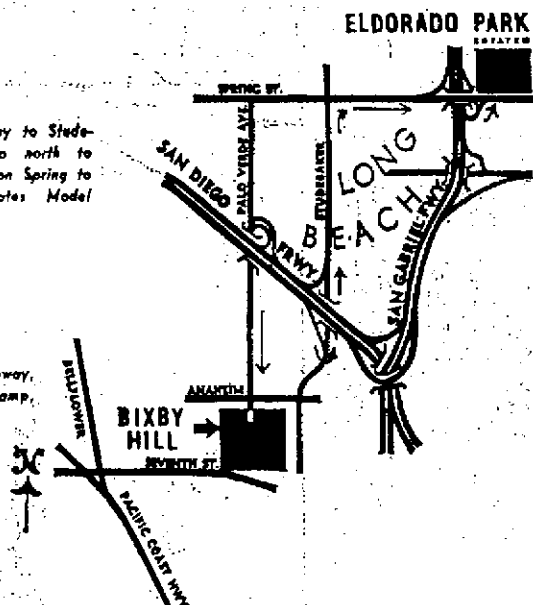


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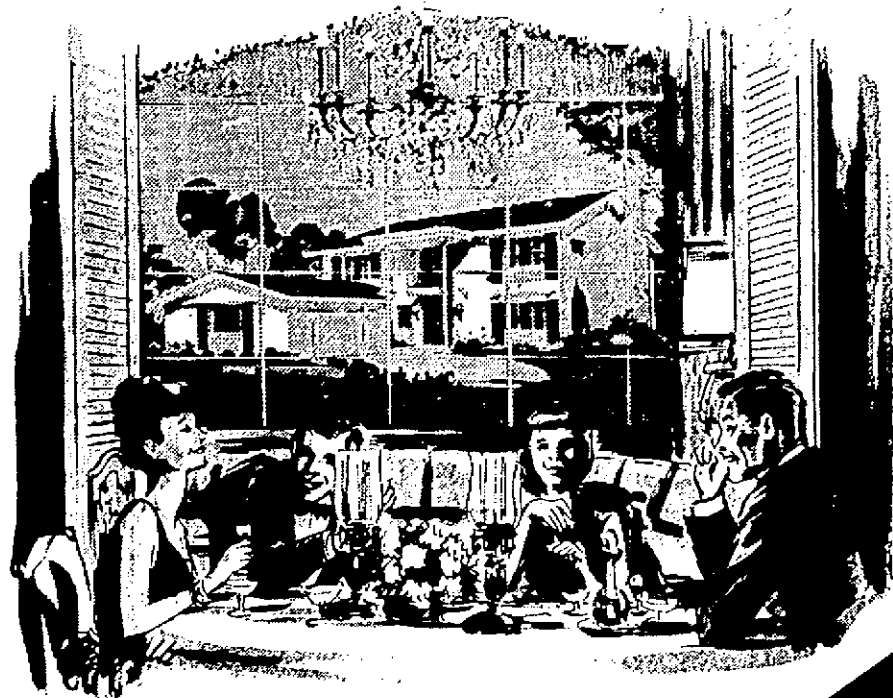
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## School Integration:

## A Quiet Battle Largely Won

By DAVID SHAW

Long Beach school officials have used an unusual arsenal of weapons to wage a winning war against segregation and discrimination.

Unlike most districts that have sincerely attempted to solve these problems, Long Beach has neither proposed drastic reforms nor sought public recognition for its efforts.

Instead of drastic reforms, Long Beach has initiated change under the veneer of routine adjustments. Instead of publicity, Long Beach has courted silence.

"One reason the big districts like Los Angeles have had so much trouble is that they talk too much about what they are going to do," says one Long Beach administrator. "By the time L.A. gets through talking, all the anti-integrationists are so alerted and so organized, the programs are doomed to failure."

School officials, who asked that the background information they provided not be attributed to them by name, said Long Beach determines a realistic course of action, asks everyone involved to avoid public discussion of the plan, sells the plan to influential individuals and organizations within the district, then implements the plan with the support of all available resources.

**THE WEAPONS OF CAUTION** and silence were first shouldered in Long Beach's battle for racial equality more than 20 years ago when World War II industrial development brought many Negroes to the city—and to the school district.

By the end of the war, two classes at Field Elementary School—on what is now the West Side—were predominantly Negro. Lincoln Elementary—in what is now the central ghetto—also had a heavy Negro enrollment.

School officials realized the Negro population would continue to grow. As it grew, they realized, they would need Negro teachers. They hired one.

Like Branch Rickley—who brought Jackie Robinson to the Brooklyn Dodgers at approximately the same time as organized baseball's first Negro—the educators carefully screened all applicants. They sought a person who would be able to tolerate the intolerance of others and would not inten-

sify that intolerance by his own intemperance.

The teacher was assigned to one of the predominantly Negro classes at Field, and every other teacher at that school was hand-picked. The administration did not want to risk sacrificing its progress—however minute—on the altar of another teacher's ignorance, carelessness or bigotry.

**WHEN THE TEACHER** encountered no serious problems with the district's initial assignment, she was moved to a predominantly Caucasian class in another school. From there, she was shifted to an all Caucasian school and, finally, became a department head.

The district's careful handling of its first formal foray into integration set a pattern that has been followed ever since.

Every year, officials evaluate existing school boundaries. Whenever possible, they adjust the boundaries to reduce the concentration of minority group students in ghetto schools. In these actions, as with the hiring of minority group teachers, they do not boast of their plans. They try not to discuss them openly at all, and when forced to discuss them, do so under the guise of "routine boundary adjustments to compensate for shifting enrollment patterns."

Thus, when the board of education altered boundaries this year to permit students attending predominantly Negro Franklin Junior High to switch to predominantly Caucasian Washington Junior High, no drums were rolled, no flags were flown, no bugles were blown.

The board just enacted its policy, and 45 Negroes started going to Washington.

That figure, of course, is still small in a school of 850 students and a district of 73,170 students (5,122 of whom are Negro). But when one realizes that this single boundary change more than doubled the Negro population at Washington (from 33 to 78), the move assumes a new and more impressive perspective.

**BOUNDARY CHANGES** like this are effected frequently in Long Beach. In the war on segregation, they are combined with an extremely liberal transfer policy that per-

mits a student to attend school outside his immediate neighborhood for virtually any valid reason—including a desire (by the student or his parents) to provide education in integrated surroundings.

These two policies have enabled the Long Beach district to avoid the overwhelming concentration of Negroes that has turned thousands of schools all across the country into tragic duplications of the neighborhoods in which they exist.

For the most part, Negroes who live in Long Beach live in one of two areas—on the West Side, west of the flood control channel and south of Willow Street; or in the central area, bounded roughly by Atlantic Avenue on the west, 10th Street on the south, Walnut Avenue on the east and on the north by Pacific Electric right-of-way angling north-west from Walnut and Hill Street to Willow and Atlantic.

In most cities, the schools in these areas would be overwhelmingly Negro—85, 90, 95 per cent Negro. In the Negro ghetto of Los Angeles, for example, more than 50 schools have Negro enrollments exceeding 70 per cent. And at least half of these schools have almost no Caucasians. But in Long Beach, according to statistics recently compiled for the State Department of Education, no school is more than 66.2 per cent Negro.

The district's integration weapons of silence and caution—augmented by determination and foresight—have not been the only factors preventing further concentrations of Negro students, though. They have been helped mightily on the West Side by such diverse elements as World War II itself, prejudice and, later, by enlightened, liberal residents. In the central area, they have been helped by unusual but highly fortuitous quirks of demography and geography.

**THE WEST SIDE** is the city's only truly integrated area. It became integrated shortly after World War II when many Japanese-Americans dispossessed during the war returned to Long Beach and moved into a West Side trailer court built specifically for them by the city.

When the Japanese began looking out-

(Continued Page 24, Col. 5)

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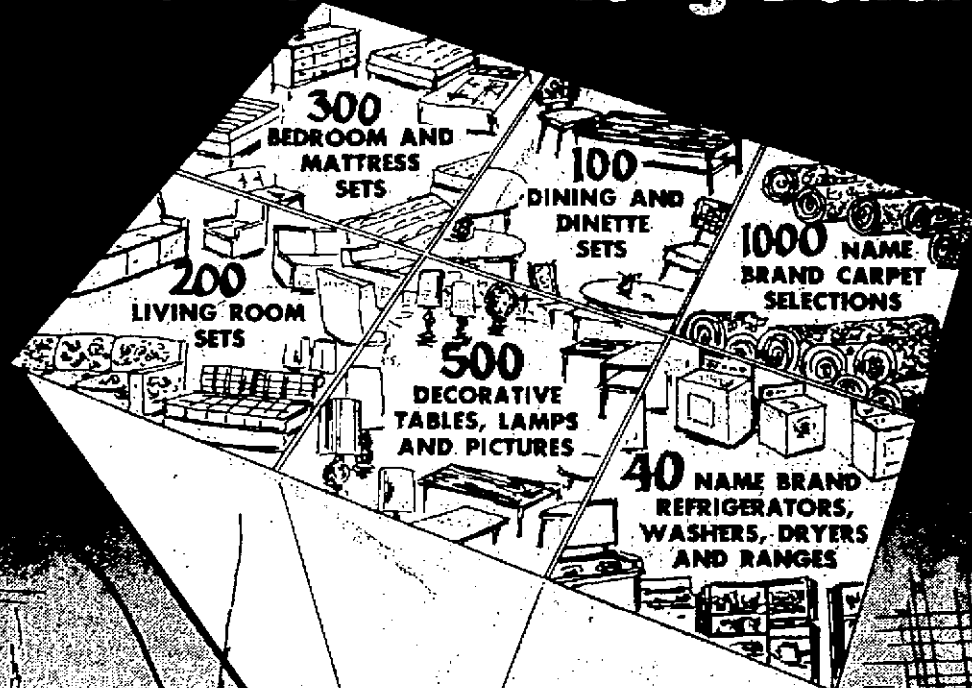
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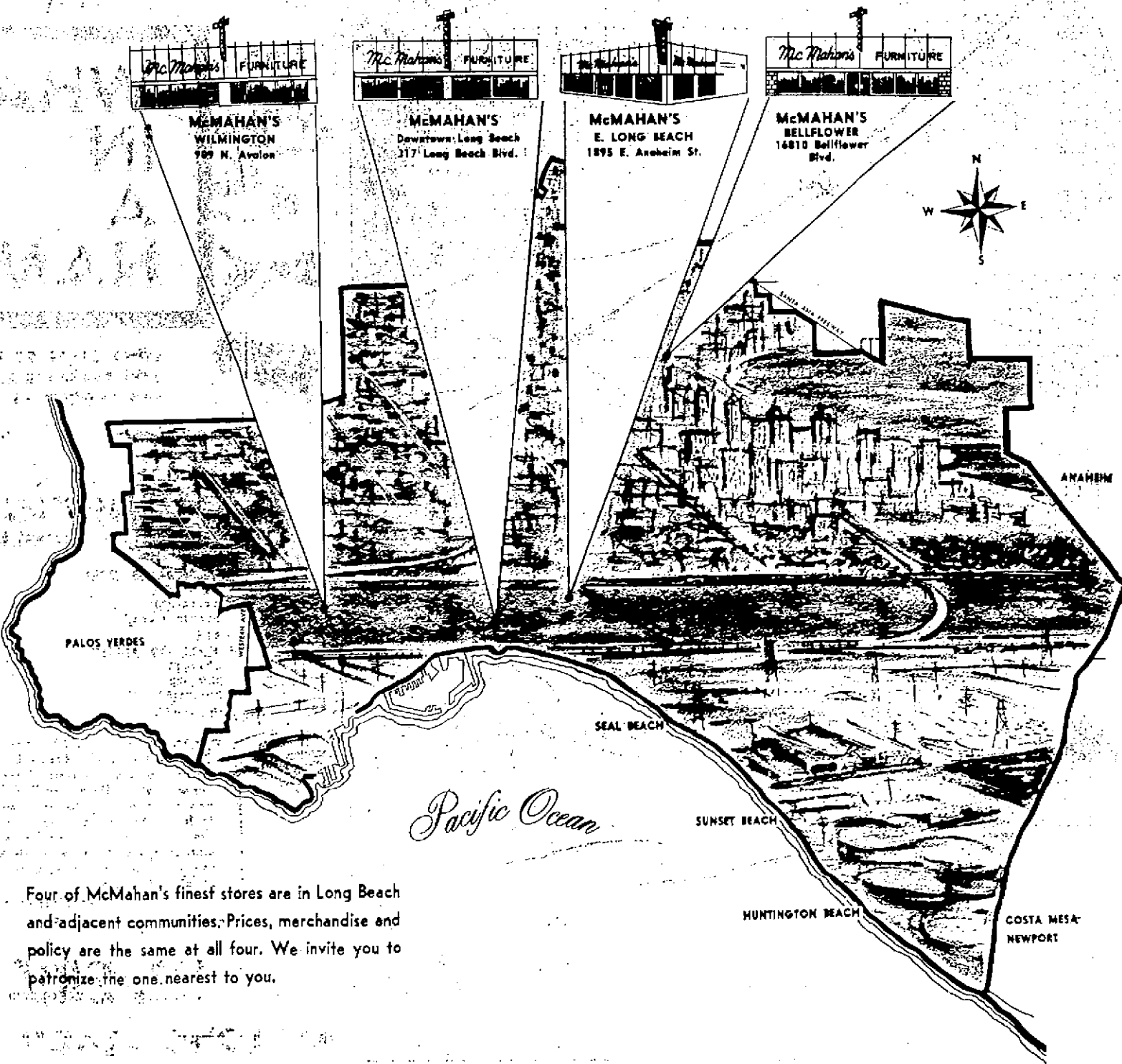
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# Year Round Schools Educators Survey Problems of New Concept for California



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Colleges May  
Suffer by Too Quick  
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**By BOB SANDERS  
Education Editor**

Year-around colleges classes are on their way to becoming a reality. Year-around elementary and high school classes may be coming in the future.

The big question in both cases are "When?" and "How?"

Colleges, and particularly colleges in California, have a mandate and have already started the transition. Elementary and high schools have not, and may not for some years to come.

Most of the reasons the elementary and high schools are not considering year-around classes—and they are not—are the same reasons the colleges are having their problems.

The advantages, according to educators and laymen, are myriad. So, however, are the problems.

**THE ADVANTAGES** that are pointed out most often are: year-around utilization of buildings and facilities thereby saving tax dollars, year-around employment for teachers thus eliminating the "part-time" aspects of the profession, flexibility of the profession, flexibility of vacation planning for families instead of all of them having to go on vacation during the summer, increased flexibility in sched-

uling classes and cutting juvenile delinquency and crime by not releasing millions of young people "to the streets" at one time.

**THE PROBLEMS** include: Since 85 per cent of school expenditures are for salaries the saving in building costs are negligible, administrative costs go up when you run schools year around.

Teachers need the summer time off to "keep current" in their fields and in teaching techniques.

Many employers don't want to schedule vacations year around.

Curriculum and schedule planning are made much more complicated on a year-around basis.

And, if you start turning young people out of schools at varied times during the year it will increase the problem of policing truants. Today a 12-year-old in a corner grocery at 10 a.m. on a winter Monday stands out.

The situation, as it stands, seems to be that colleges are going on year-around operation—at least California's colleges—and elementary and high schools are not.

A clincher on the elementary and high school situation occurred in San Jose just last year when the latest experiment in year-around schooling, sponsored and financed by the Califor-

nia State Legislature, was called off.

The reason given was that the parents just didn't want it and wouldn't cooperate. This has been the ultimate result in every case where it has been tried.

In a recent article favoring the year-around schedule for elementary and high schools, Reader's Digest cited the advantages. And yet, according to the Digest, Newark, N.J., operated year-around schools from 1912 to 1931 but does not do so now; Ambridge and Alliquipa, Pa., school systems operated year-around "for ten years in the 1920s and 30s" but do not now.

Nor did the Digest article mention any place in the United States where a year-around school operation is in existence.

**WITH COLLEGES** it's different though.

The reason it's different, educators say, is because the college student is not bound to his parents as closely. His schedule does not have to be tied as directly to his parents' as the younger students.

According to California's Master Plan for Higher Education, adopted in 1960, all eight campuses of the University of California will be on a year-around operation by 1973-74 and all 18 California State College cam-

pus will be on it by 1974-75.

The problems of conversion are gigantic for both systems.

However, the state colleges have received the most criticism for not making it fast enough.

State colleges Chancellor Glenn S. Dumke has answered by pointing out that the state colleges have twice as many campuses and twice as many students (150,000 now) as the University of California (69,000) and expressing his fear that the quality of education in the state colleges may suffer "immeasurably" by too quick a conversion.

At the present time six state colleges are on the quarter system, preparatory to converting to full year-around operation, and three state colleges are on year-around schedules.

All University of California campuses are on the quarter system with the first three scheduled to go on year-around operation as follows: Berkeley in 1967-68, UCLA in 1968-69, and Davis in 1969-70.

California State College at Long Beach is scheduled to make the conversion to the quarter system and year-around operation in 1972-73. California State College at Fullerton will convert to both in 1973-74. California

State College at Dominguez Hills is on the quarter system now and will convert to year-around next year.

It has been estimated that the conversion, when it is completed, will save the taxpayers of California \$105 million over a 10-year period. However, Dumke has questioned this figure.

Dumke has estimated that if all state colleges converted this year the cost would run from \$29 million to \$36 million; and he is not sure the state will come up with that kind of money.

Another area of turmoil in the conversion situation has been the college professors, particularly those in the state colleges. They can see where they may very easily be carrying heavier teaching loads for the same salary and would like some assurance that this won't happen. So far, no one has been able to give them this assurance, though Dumke has tried.


So, as with so many proposed panaceas for education, the year-around idea is not all good and not all bad, as some of its proponents would lead you to believe.

However, there is no doubt that when the conversion is complete, the advantages will outweigh the disadvantages. Also there is no doubt that California's colleges are going to make the transition.

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# There's High Rise on Campus — In More Ways Than One

Editor's Note: Southern California's population growth is forcing college campuses to thrust their buildings into the air, just as office and apartment builders are doing. At the same time, the move to high rise may soon affect elementary and secondary students in more personal ways, discussed here by education editor Bob Sanders.

By **BOB SANDERS**  
Education Editor

The high-rise building boom has already begun to make apartment-livers out of Southern California families. More and more children attending our public schools are coming from apartments, rather than the traditional "California bungalows."

A recent survey in Santa Monica shows that more than 40 per cent of the children in the school district live in apartments. While no survey figures are available yet for Long Beach there is no doubt that this trend is being felt here also.

Most school officials predict this trend toward apartment living will continue to grow during the coming years. It has been estimated that in the next few years more than half of our school children will leave apartments to go to school.

While the high-rise trend to apartment living is booming all over the state the sharpest increase is coming right where it would be expected—in the already crowded communities along our coastline. Most of the property for building residences as well as commercial and industrial facilities is already gone.

The question of course is: What effect will this movement have on education and our children.

In Long Beach, fortunately, the trend seems to be most dramatic along the coastline where the first schools were built. During the past several years the school population in this area has been steadily decreasing, particularly in the elementary and junior high school grades.

In fact there was some possibility of empty classrooms turning up in such schools as Horace Mann, Fremont and Burnett Elementaries and Rogers and Franklin Junior High Schools.

In recent years families with small children have been declining in the shoreline areas and, consequently, school population, particularly in the elementary grades, was decreasing. Only in the last year has the movement of young families into these areas—practically always to live in apart-

ments—caused an increase in the elementary school populations.

What effect does this trend toward apartment living have on the children?

The major effect is an increase in the children's free time. This occurs, it is believed, because of fewer chores for children in apartments than they had in houses. With fewer chores the children have fewer responsibilities—and more time on their hands.

Since most apartments do not afford as much room as houses the occupants, children as well as adults, tend to spend less time in apartments than in houses. Therefore, school officials see a much greater need for parks and playgrounds in these areas. With no backyards to work off their excess energies it seems logical that recreational areas are more important than in an area of house dwellers.

A quiet place to study may be harder to come by for the student living in an apartment but most educators believe that, as more and more apartments for families are built, there will be a greater emphasis placed on providing places for study and contemplation.

What effect will the increase of apartments have on the school system in the area of finance?

For the most part this does not seem to be a major area of concern. School officials point out that as tax

valuations go up more and more people are unable to afford to own land since it is, in most cases, not the house valuation that rises in metropolitan areas, but the land valuations. That is what usually causes the trend toward apartment living.

As far as the schools themselves are concerned, despite a trend away from property taxes to support schools, the over-all tax valuation of a school district area increases dramatically as apartments are built where homes once stood. Consequently school districts may have more, rather than less, money to spend on education.

Finally, high rise apartment building will probably make for a long-term increase in population in Southern California where, in recent years, the population boom has been tending to level off. This, of course, will have its effect economically.

The Long Beach Unified School District seems to be in a pretty good position to expand its facilities to meet any increased need in the next few years.

Under its building policy the district requires, primarily because of emergency evacuation, that elementary schools be one-story structures and that junior and senior high schools be kept to two stories. Consequently, if the population boom is brought on by

(Continued on Page 27, Col. 1)



**LONG BEACH STATE COLLEGE KEEPING PACE WITH HIGH-RISE**  
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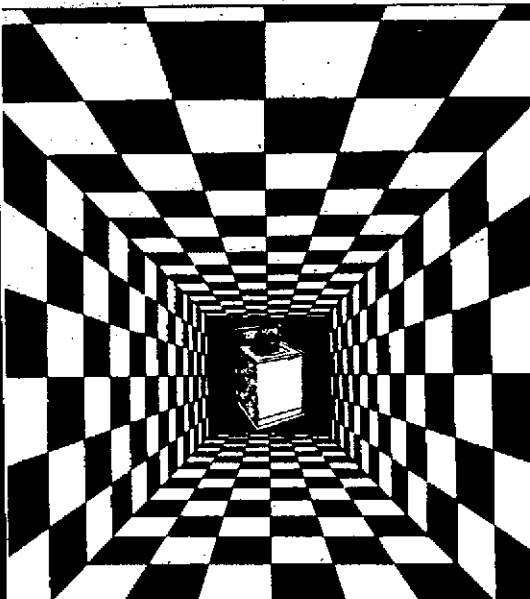
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## CONSTRUCTION FIGURES

Gains in non-residential construction failed to overcome the slump of the building industry in 1966, dragged down for the past two years by the sharp decline in home and apartment construction.

In Long Beach, building permit valuations amounted to \$69,109,192, a drop of \$4.8 million from 1965. Residential construction included 236 houses valued at \$5.4 million, 20 duplexes, \$479,430, and 782 apartments in 41 buildings, \$6.2 million.

Non-residential construction included \$1.7 million for stores, \$1.8 million for industrial buildings, \$2.4 million for professional buildings, and \$889,200 for churches.

County building department permit valuations for 1966 amounted to \$377 million, a drop from 1965's \$408 million. Residential construction was off 65 per cent, but other types of construction showed gains ranging from 14 to 70 per cent.

In the 14 southernmost counties of California, preliminary figures indicate overall building activity declined 15 per cent in 1966, with the sharpest drop being a 59 per cent change in multiple housing construction.

The preliminary figures, compiled by the economic research division of Security First National Bank, show the following comparative statistics for the 14 counties in thousands of dollars:

	1965	1966	%Change
Residential, total	\$1,806,048	\$1,158,935	-35.8
Singles (houses)	1,085,524	768,368	-29.2
Multiples (apartments)	538,245	220,592	-59.0
Alterations and additions	182,179	169,975	-6.7
Non-residential, total	\$1,516,952	\$1,645,280	+8.5
Commercial	629,602	596,272	-5.3
Industrial	136,225	160,296	+17.7
Other	751,125	888,712	+18.3
Engineering Construction	\$ 818,207	\$ 711,945	-13.0
Total Building and Const.	\$4,141,207	\$3,516,160	-15.1

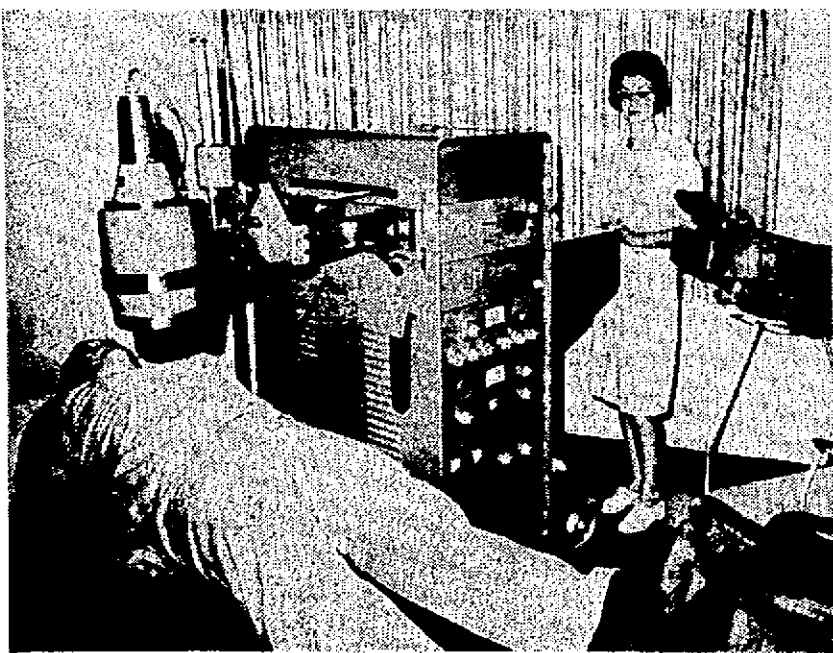
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**SPACE AGE MEDICINE** . . . Technician, Jane Linn, is shown operating color Polaroid scanner with radioisotopes used to locate tumor in patient's vital organs. "Patient" is actually a hospital employee who posed for the photograph to show use of some of the ultra-modern electronic equipment now in daily use at Dominguez Valley Hospital. In addition, the most highly specialized fluoroscopic machinery has been installed which, by making the image 9000 times brighter than the conventional machine, allows the radiologist much more accurate diagnosis.

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**JOHN L. SUNDBERG, Administrator**

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## School Integration:

# A Battle Nearly Won

Continued from Page 20

side the trailer court for homes—and when they began leaving Truman Boyd Manor (now American Gold Star Mother Homes) and other government housing projects—they remained on the West Side.

Before long, realtors were steering all Japanese—as well as many Negroes and Mexican-Americans to the West Side. Simultaneously, hundreds of Caucasians who had lived in integrated areas elsewhere also bought homes on the West Side. Result: the area is now approximately two-thirds Caucasian, one-third a mixture of the three minority groups.

Thus, despite the relatively heavy Negro population on the West Side—approximately 1,500 to 2,000 of the city's 15,000 Negroes live there—the schools are as integrated as the neighborhood itself. Garfield Elementary, 23 per cent Negro, and Stephens Junior High, 14.6 per cent Negro, have the largest Negro enrollments.

The central ghetto—like the Negro area of Los Angeles—would probably contain several schools with 80 or even 90 per cent Negro enrollment were it not for two geographic, demographic quirks. The area is long and narrow, rather than square. Its schools all lie on or near its boundaries.

If the ghetto were square, with schools at its center, its very cohesiveness and compactness would lead to concentration of Negroes in every school. As it is, attendance boundaries may be drawn to include Negro students and students from adjacent Caucasian areas without forcing any of the students to walk a long distance to school.

The schools with the heaviest Negro enrollments are Burnett Elementary (66.2 per cent), Roosevelt Elementary (66.1 per cent) and Whittier Elementary (64.3 per cent). Burnett is on Hill Street near Atlantic Avenue—the ghetto's western boundary. Roosevelt is on Linden Avenue, between Anaheim Street and Pacific Coast Highway—just west of Atlantic. Whittier is at 17th Street and Walnut Avenue—the ghetto's eastern boundary.

The district's other schools with significant Negro enrollments are also on the outskirts of the central area. Franklin Junior High (54 per cent) is on Cerritos Avenue, approximately five blocks south of the southern boundary. Lincoln Elementary (50.3 per cent) is on 11th Street, one block north of the southern boundary. Signal Hill Elementary (30.8 per cent) is on 23rd Street and Walnut Avenue, the northwest boundary.

**EVEN POLYTECHNIC High School**—the high school with the heaviest concentration of Negroes—is on the western boundary, Atlantic Avenue. Poly is 17 per cent Negro (as well as 8.4 per cent Mexican-American and 4.6 per cent Oriental).

Negro leaders are quick to point out, of course, that even 66 per cent is a staggering proportion for any school in a district that is only 6.2 per cent Negro. Given the 6.2 per cent figure, the 18 schools with a greater proportion of Negroes than that must be considered racially imbalanced. More than half the schools in the district do not have a single Negro student.

School officials attribute the remaining imbalance to residential patterns. "You go to school near where you live," they say. "If Negroes don't live in a certain neighborhood, they don't go to school in that neighborhood."

Negro leaders reluctantly admit the logic of this argument—but only to a certain point.

The civil rights leaders know that only 200 of the city's 15,000 Negroes live outside the ghetto and the West Side. They know only five Negro families live in College Park Estates, only five live in Park Estates, only one lives in Lakewood, only one lives in Bixby Knolls, none live in Naples and scores of the city's other neighborhoods. And they know that integrating schools in these neighborhoods could trigger massive resentment.

But they don't want to wait for residential integration to make school integration possible. They want the schools to take the initiative.

The three plans most often advanced for school integration in Long Beach—and elsewhere—have been:

—**CONSTRUCTION OF "EDUCATION PARK,"** a university-type complex in which all students in the district attend school at a single large site.

—**BUSING NEGRO STUDENTS** to Caucasian schools and Caucasian students to Negro schools.

—**REDRAWING BOUNDARIES** drastically, rather than altering them only slightly each year.

In analyzing these three alternatives, most Negroes—like most school officials—have concluded that the third is the most practical.

Though virtually everyone favors an education park, it seems obvious that the cost of the project would be prohibitive—particularly in Southern California, where land is at a premium and taxpayers are already grievously overburdened.

Busing is probably the most oft-proposed solution to the problem, but—unfortunately—it has been bandied about so much, it has frightened Caucasians. The

mere mention of busing students today conjures up images in many Caucasian minds of hordes of Negroes being moved like enemy troops into the homes and schools of the whites.

"It's a shame this has happened, but busing has become a loaded term," says Joseph Brooks, chairman of the Long Beach Human Relations Commission and one of the leading spokesmen of the Negro community.

Because he is painfully aware of the reaction busing would arouse, Brooks favors the redrawing of boundaries to integrate schools. "Just as boundary lines have historically been redrawn to contain the Negro in the ghetto schools, so the line can be redrawn now to integrate these schools."

The schools, Brooks believes, should "stop saying school segregation is created by residential integration, and start doing something about it."

**BROOKS IS NOT HYPER-CRITICAL** of school officials, though. He admits the district has worked "quietly and sincerely toward solution of the problem." Educators have not moved as quickly nor as resolutely as he would like; but, he admits, they haven't engendered any real opposition, so pragmatically I have to say they have been very successful.

Statistics show the district has 85 Negroes among its 3,100 teachers—2.7 per cent of the total, a significant increase from the .5 per cent (14 of 2,400) 10 years ago.

But the percentage is still far from representative. It is less than half the percentage of Negro enrollment (6.2 per cent) as compared, for example, with Los Angeles, where the proportion of Negro teachers (13.3 per cent) is only slightly less than the proportion of Negro students (18.1 per cent).

Because the proportion of Negro teachers in Long Beach is growing continually, it is not this inequity that disturbs Brooks. What concerns him is what he considers the district's hesitancy to promote Negro teachers to supervisory and administrative positions.

Only 10 Negroes are department heads or counselors. Only four are supervisors. Only one is an assistant principal. None are principals.

District officials admit they have been slow in advancing Negroes, but they insist they must have "exactly the right person" in a position of authority and responsibility.

"**WE ARE GOING** to make one Negro a principal this year until we decided he would be far more valuable to us as a supervisor of one of the big federal programs," an official said.

Brooks answers that "upgrading a Negro teacher to supervisor of a program in Negro schools just because you get more federal money for that program doesn't earn the school board any brownie points from me."

The federal programs implemented recently in Long Beach have done much however, to assuage the feelings of Brooks and other Negro leaders.

The State Department of Education has called several of Long Beach's remedial and compensatory programs "model projects," and even Brooks admits, "You can't fault the school board on this count. They have done everything they possibly can to get financial aid for the schools."

The director of the federal programs—officially the "director of special services"—is Neil Phillips. He, perhaps more than any other single individual, is a symbol of the progress Long Beach has made in helping the Negro struggle for equality and acceptance.

**IN 1963**, when Phillips was principal at Poly High, the school had two official off-campus canteens—the Teen Tavern, at California Avenue and 15th Street, in the Negro ghetto; and the Poly Hutch, at Locust Avenue and Willow Street, in a Caucasian area.

The existence of these two facilities, local NAACP leaders charged, placed the school district in the position of "perpetuating segregation." The NAACP accused school officials of issuing canteen memberships based on race, and said Negro students had frequently been turned away from the Poly Hutch because it was "overcrowded" only to see Caucasians admitted moments later.

Even after the resolution of this problem—one canteen was declared the official canteen, though, in practice, students still congregated at each primarily along racial lines—Negroes remained resentful that Phillips had tolerated separate but equal facilities.

Thus, when he was promoted to district director of special services, many Negroes felt they had been betrayed. They admit now they were wrong. Phillips has provided sincere, capable, aggressive leadership for programs that have benefited the Negroes more than any other students.

These programs—like the district's integration-producing boundary changes and transfer policies—are just a beginning in the war on segregation and discrimination, inequality and injustice. But it is a good start, a successful start.

As Joe Brooks says, "If Long Beach school officials work as hard for the Negro the next 10 years as they have worked the last two and a half years, the Negro—and everyone else in the district—will be in excellent shape."



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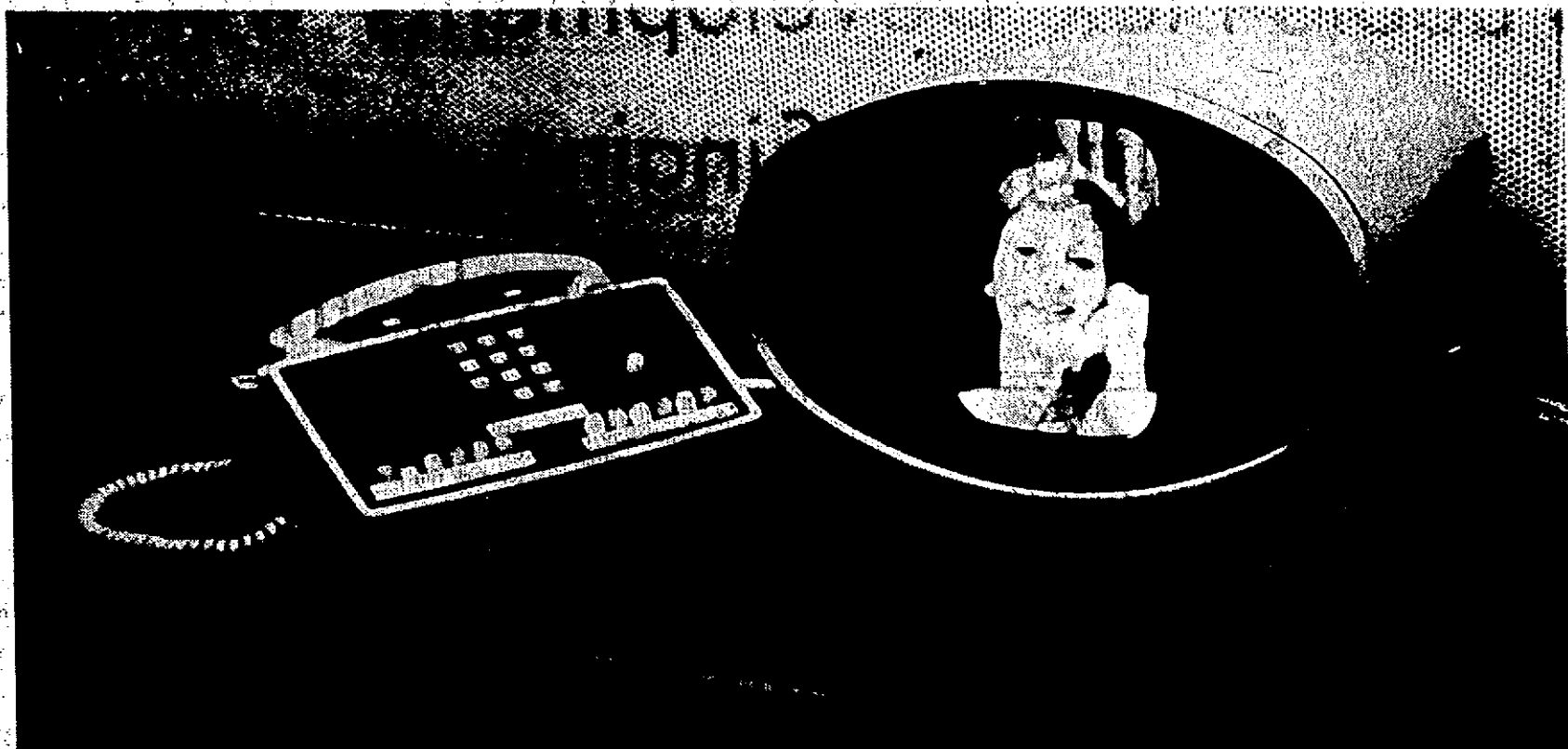
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# Fantastic Future Phones — Bigger Than 'Life'

**An Ingenious Invention---  
but It's Only  
the Beginning**

By BILL DUNCAN



ONLY A TV IMAGE NOW BUT SOMEDAY SHE MAY BE BEAMED INTO HOMES IN FULL DIMENSION AND COLOR

The telephone — man's most ingenious invention — has only begun to become an electronic marvel. What lies ahead in communications staggers the imagination. Samples:

**A DESK-TOP DEVICE** that will allow an office worker to dial the number of a "distant" office and then transmit letters, signatures, blueprints and other printed material by using the regular telephone lines.

**EACH HOME** will be assigned two telephone numbers, a listed number and a special code number. When a caller tries to reach a number and finds the line busy, he will dial the special code number which will transmit an audible signal-telling the party there is an incoming call. The party can then put one call on "hold" and talk to the second caller. A boon for families with teen-agers.

**BANK-A-PHONE**, a system which will allow you to pay bills by inserting a plastic card into a special slot in the back of the telephone and dialing your bank's computer number. Next, you will dial the amount of the bill and the coded number of the company to whom the bill is to be paid using regular telephone digits. Within seconds an electronic voice will verify that the amount of the bill has been transferred from your checking account and into the account of the business where you owe the bill.

**SOON, A PEANUT SIZED MEMORY** computer will be inserted into the telephone mechanism that will allow you to automatically call up to 100 numbers you use frequently by dialing only three digits. The telephone will remember the rest of the number and complete the call.

**BY USING THE SAME MEMORY** computer you'll be able to tell your telephone where you'll be for an evening, or a weekend, and the telephone will automatically transfer your calls.

**IF, DURING A CALL** to one party, you'd like to bring someone else into the conversation in your city or a distant city, you'll just give the telephone appropriate instructions and it will bring in the third party. The system will include up to five different parties at one time.

These are but a few of the marvels that lie ahead in communications. The telephone will serve as a master control unit around the house. It will answer the door and you'll be able to talk and see the caller from any part of the house.

It will control appliances, enabling you to cook your food, cool or heat your house, from remote locations. You'll be able to shop by video phone. You'll be able to take training courses, cultural courses and LESS educational instruction—all by telephone.

Instead of dialing you'll use some form of pushbuttons and in the not too distant future even the pushbuttons will be obsolete. You'll simply talk into the telephone and the equipment will respond.

The possibilities of the future are fantastic.

R. Parker Sullivan, president of General Telephone Co. said that within ten years one of the most fantastic breakthroughs in communications is planned. The person you call will not only be flashed on a television screen, he'll come into your home in full dimension and full color.

"Imagine yourself in your home of the future," Sullivan explains. "You are seated in the middle of your circular living room and on the curved walls you can see the ocean with the surf breaking across the rocks and foaming up the beach. Across from you sits a good friend and your conversation with him is periodically interrupted by the roar of the surf and the cry of a passing sea gull."

"This could be anywhere — even in the midwest a thousand miles from the ocean. The home is underground with no view whatsoever. On the curved walls is the image of the surf pre-recorded in Hawaii and being replayed electronically with actual prerecorded sounds."

**"THE IMAGE** of your friend has been beamed into your living room from a European city by means of a laser beam from a communications satellite 23,000 miles above the earth. He is in full dimension and this means you can walk around your friend and see the back of his head."

It is fantastic, but scientists say it is possible with the laser beam. Laser stands for light amplification by stimulated emission of radiation. The laser is the most important single scientific project under development in the field of communications.

Theoretically, a single laser system could carry all the communications channels in use today and still have room to photograph all of the first class mail, leaving the West Coast and place the picture on the same beam without interference or overcrowding of the circuits.

Since 1883

**We're Old Hands  
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Well Dressed**

After 84 years of serving Southern California we ought to know a thing or two about clothes and fashion. We do. At Mullen & Bluett we've learned to recognize the difference between fad and fashion. Between the good and the garish. Between the fair priced and the false priced. Good fashion, high quality and sensible pricing has been a tradition at Mullen & Bluett since 1883... when the first modest store was opened at First and Spring Streets in old Los Angeles. As in other communities of the Southland men and women of Long Beach, who put a premium on their appearance, look to Mullen & Bluett for fashion authority and famous brand merchandise. Shouldn't Mullen & Bluett be your store, too?

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We have complete lines of the finest radio parts, tapes, hi-fi and stereo components... all famous names in which you can have complete confidence... and may we offer an invitation to just drop in and see us? ... we'll be pleased to see you and give any help we can in sound systems, etc.

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• DAYRICK • GARRARD • DUAL • JOHNSON  
• BARZILAY • MCINTOSH • MIRACORD • DRAKE  
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By ART VINSEL

A new concept in apartment living—refreshing alongside sunburst splattered people bins and infant-ridden pueblo-plex development—seems to be growing in favor this year.

The idea is to provide single adults who have youthful energy and country club interests a home in which to swing, sing and socialize with their neighbors—on a still early-in-the-career budget.

As with anything new, the idea sometimes suffers at the hands of a host of detractors. These finger-pointers range from uneasy parents to mawkish magazine writers and those who think anyone under 40 is a threat to society.

But stated simply, little happens in an apartment development that advertises for single men and women 21 to 35 and features a resident social director that doesn't happen in any other which attracts the younger set as tenants.

Other apartment dwellers also have parties, communal dinners, play golf, tennis or pool. But the activities are not organized by the staff and they are rarely so elaborate—or successful.

There, then, is the difference, perhaps, between a modest working girl's gar-

den apartment and what many would brand a notorious party pad. Often, rents for each run just about the same.

Among the growing selection of apartments for bachelors of both genders one finds those that show much design and forethought. Many merely advertise the handsome, high and hardly-stopping Good Life. This often means the tired old Sunday pool party and occasional use of a portable barbecue.

ONE OF THE fastest-growing developments, and a prime example of the club concept as it should be, is the R & B Development Company's South Bay Clubs.

This company's latest project of 318 units is scheduled to open this month at 6479 Atlantic Ave., Long Beach, as a sister facility to another 248 units at 20900 Anza Ave., Torrance and a brand-new 363-unit spot in West Los Angeles. Van Nuys will have a South Bay Club in mid-1967, according to the firm.

Intrigued by a rash of 1966 national magazine articles about such apartments, a visit to the South Bay Club seemed in order.

Ladies' Home Journal's "wiseful, underfed kindergarten teacher" was nowhere in sight. The pretty young ladies with "legs up to their navels" that Cosmopolitan ogled had disappeared from the jumping Torrance (sic) spot that hundreds call home.

It was a Tuesday morning and everyone was out making a living, just like any respectable young adult.

The action does flare Friday night and runs through the weekend. This writer seems to remember a former downcast address of his own, bereft of a social director, considerably more austere and rather steep in rent. Five-day-a-week wage earners also liked to unwind there over the weekend.

There was the time, for instance, that a police unit



BACHELOR APARTMENT DWELLERS ENJOY THE GOOD LIFE

stopped by to hush the resident rock-n-roll ensemble.

"We haven't had any complaints," the officer said kindly, but we heard you over on Pacific Coast Highway and decided to drive the six blocks out of our way to remind you of the volume."

In an upstairs bedroom, the marijuana crop of one tenant continued sprouting joyfully in an old fish aquarium, unaware of the proximity of the law. And up-and-down the street, joyfully, topped the manager's twin Great Danes, in violation of the city leash law.

THE OFT-MALIGNED quality club-type apartments are lushly planted, but seldom with anything more contraband than banana trees and birds-of-paradise. Pets are not allowed and game and party rooms are soundproof.

On a stroll through the

Torrance layout, advertising and public relations director Dixie Dixon explained that often South Bay Club units are rented unseen by out-of-staters facing a West Coast job transfer.

They have probably read one or more items about the facility. What they find and how they react upon arrival will largely depend on what they have read and what they are seeking.

In any case, the occupancy rate—much above the break-even factor—and the lengthy waiting list, is keeping developers of the \$3 million Torrance project beaming.

The West Los Angeles apartments were 90 per cent rented six weeks before move-in day. New applicants often huddle from three to six months in what must seem increasingly like a miserable hovel, while

waiting for the South Bay application list to dwindle.

"We try to emphasize the caliber of our tenants," said Miss Dixon during a tour of the premises. A glance at the "Bay Reporter," monthly newsletter stacked in a nearby rack, showed a personality parade of new arrivals including the chairman of a high school English department, a medical technologist, two elementary school teachers and a produce firm manager. Also in residence are airline pilots, stewardesses, nurses, engineers and salesmen.

Cupid has a way of sneaking into the most swinging spas imaginable and romance naturally strikes down some of the South Bay occupants. It happens all over, you know.

Married couples may stay—usually until they find other quarters—but few remain there long. Marriage brings with it as a rule a settling-down process and a shift of interests, which leads to a new address.

MONTHLY admission to the bachelor society is listed at \$130 for a single to \$275 for a two-bedroom apartment, with prices of one-bedroom and unfurnished quarters falling in between.

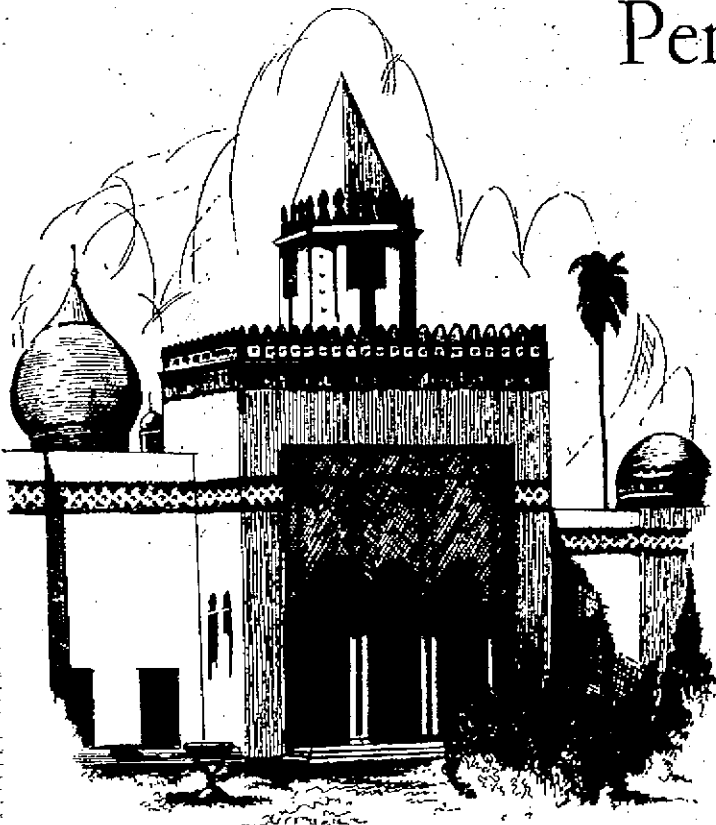
What, besides other fun-loving people, does the South Bay Club offer its tenants? A partial list of the Long Beach location's features: Lennis courts, an equipment shop and a teaching pro (Darlene Harde, former singles and doubles world champion), an identical golf setup, Olympic pool, separate health clubs and sauna baths for men and women, whirlpool baths, cards and billiard rooms, a large television lounge, subterranean parking for 500 cars, a beauty salon and barber shop and laundromat facilities, plus maid and dry cleaning service.

An activities director may preside over anything from a formal dinner to a Bermuda shorts-and-T-shirt barbecue, where all essentials but the meat are provided with the rent.

One thing is certain:

If you're a candidate for life in a club-style apartment of the South Bay caliber, then huddy, you're going to have to get in shape for it.

## Symbols of Permanence for the Future



Throughout the Golden Southland... each day brings shining new signs of growth... New Homes... New Factories... New Urban Beautification... and in keeping with this forward pace... we, too, are continually adding new facilities... new units... and new Lawn Interment Sections.

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Great Singing, Bible Preaching and Soul-Winning that will make God real in your life. Our New Auditorium on Clark Street seating 1600 to be completed in 1968.

*Come To Calvary...  
Calvary Is For You!*





## Renting Restrictions Eased

It's easier to rent an apartment these days as most tenants who were shopping for a place before 1965 can tell you.

Restrictions on such things as children and pets have been eased in a number of housing areas.

"Where there is a high vacancy factor, owners lower the restrictions, of course," says Eugene L. Zechmeister, executive director of the Long Beach Apartment House Association.

"However, in the prime areas, restrictions will still be imposed."

"Some of the restrictions,

and where and how strongly they're going to be imposed can be almost natural to see. For instance—where there are no schools close by, restrictions aren't likely to be lowered on a no-children rule. But in school neighborhoods, it's more likely that the owner will cater to children," particularly in time of high vacancy factors.

Taking note of the complaints among apartment owners of high vacancy factors, architect-builder Earl G. Kaltenbach Jr. told a contractors' seminar in Los Angeles that "apartment houses should stop being mere storehouses for people."

Kaltenbach said the "fault isn't so much with what apartments do offer, as with what they don't offer. People are now more receptive to liveability, and not merely gimmicks."

Apartment owner Donald C. Skone-Palmer, writing in the monthly magazine Long Beach Apartment House News on "Vacancies and Rent," suggests a personal touch in heeding the desires of tenants as the best way to plan and run apartments.

The economic research division of Security First National Bank reports "it is clear that residential build-

ing outran the basic requirements of Southern California for two full years—from 1963 to early 1965. During this time, 75,000 to 80,000 excess family units were added to the housing inventory. This is equivalent to about six months of housing production at normal levels.

"Southern California's expanding population currently needs about 130,000 to 140,000 new dwelling units per year. Inasmuch as the rate of building has been well below that level for the past two years, the excess inventory is being absorbed at a very satisfactory rate."

WEBER'S BREAD IS FOR SHARING



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BY LONG BEACH PEOPLE

Interstate Bakeries Corporation

Complete Market, Marine, Restaurant Service  
Long Beach's Only Wholesale Bakery

**WEBER BAKING COMPANY**

1601 W. 14th St., Long Beach

## People, Colleges Move to High Rise

(Continued from Page 23)

high-rise buildings, the schools also could conceivably go to high-rise construction to keep up with the demand.

The big problem for the school in the coming era of high-rise seems to be in the field of recreation. In many European countries, where high-rise apartment type living has been increasing steadily since World War II, parks have been constructed in or adjacent to most of the large apartment buildings.

In this country this requirement has not been put in effect. It would seem that meeting the recreational needs of apartment children will fall on the city recreation departments and the schools. Examples of this need for recreational areas in our cities are shown every summer when slum area children turn on the city fire hydrants for relief from the heat and, at the same time, provide themselves with impromptu recreational outlets.

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DECISION**

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*On love with Long Beach*

*For more than half-a-century!*

## Park Nursery

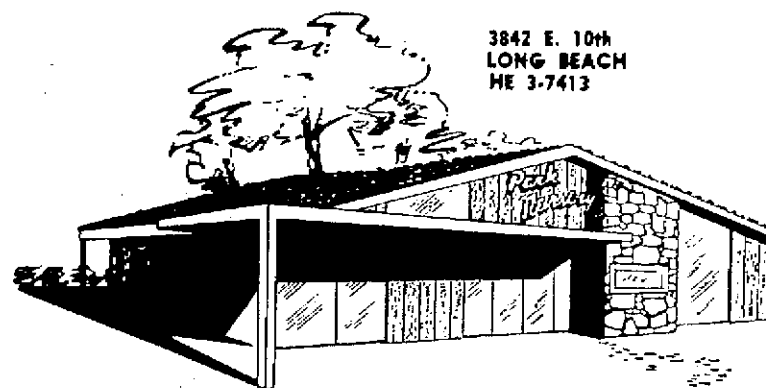
We fell in love with Long Beach about 1910 . . . established first at 19th and Long Beach Blvd. In 1914 the nursery was moved to Junipero and Broadway, then to Cherry Ave. across the street from Bixby Park from which the nursery took its name. Later the move to our present location on East 10th was made, where we have continued to feature beauty and progress.

An extensive landscape department is maintained by the nursery under the direction of Mr. William Abate. This department is equipped to help you with the

beautification of your garden and patio areas with suggestions and expert follow-through on all phases.

The nursery now offers an outstanding selection of plants, trees, shrubs and outdoor art objects. Ample off-street parking facilities are available to ease your visit to our nursery. In addition to the plant and landscaping divisions, the nursery includes an exquisite gift shop featuring gifts from all over the world . . . Yes, Park Nursery has continued to "be in love" with Long Beach and progress in providing Long Beach with the ultimate in beauty.

Landscaping . Nursery . Gift Shop



3842 E. 10th  
LONG BEACH  
HE 3-7413



# Galaxy Presents Luxury Living at its Finest

Dominating the scenic shoreline of Long Beach, the 20-story Galaxy high-rise presents a totally new concept in modern luxury living. Every residence, penthouse conceived, gives you unparalleled privacy, panoramic views of sky, sea and city. On your balcony, you lounge in the warm California sun, enjoying the fascinating activity of a world famous harbor from your own private world. Yet, you are just a few easy minutes from the fashionable central shopping centers of Southern California.

This unique building, designed in a cruciform shape by Hugh and Donald Gibbs Architects, A.I.A., of Long Beach, is based upon four separate high-rise towers connected to a central core for convenient access, on-

site parking and utilities. Located at 2999 East Ocean Blvd. in Long Beach facing the Pacific Ocean, this new structure has been designed to give you the best of two worlds—a resort atmosphere, yet freeway close to urban convenience and sophisticated pleasures.

Scheduled for completion in February 1967, the multi-million dollar project is being developed by Lloyd S. Whaley, a well-known Southern California and Long Beach builder. Viewing of the Galaxy is presently restricted to private, personally conducted tours under the direction of William S. Grant, president, Los Altos Realty Co., sales agents for the building.

Under the condominium concept and upon purchase of one of the Galaxy resi-

dences, the owner receives an individual grant deed, a policy of title insurance and a separate real estate tax bill, thereby giving separate ownership of his residence.

The Galaxy is located directly across from the municipally-owned Bluff Park in Long Beach. This location insures that the residence's expansive view of Southern California's famed coastline and the exciting panorama of the city is present both day and night.

The Galaxy is a Class "A" building of concrete and structural steel and is completely fireproof. Construction of the building is under the direction of Millie & Severson, Inc., and G. L. Peck, contractor, in a joint venture.



A BREATHTAKING VIEW from the expansive window walls is the focal point of the spacious corner living room of the Galaxy.

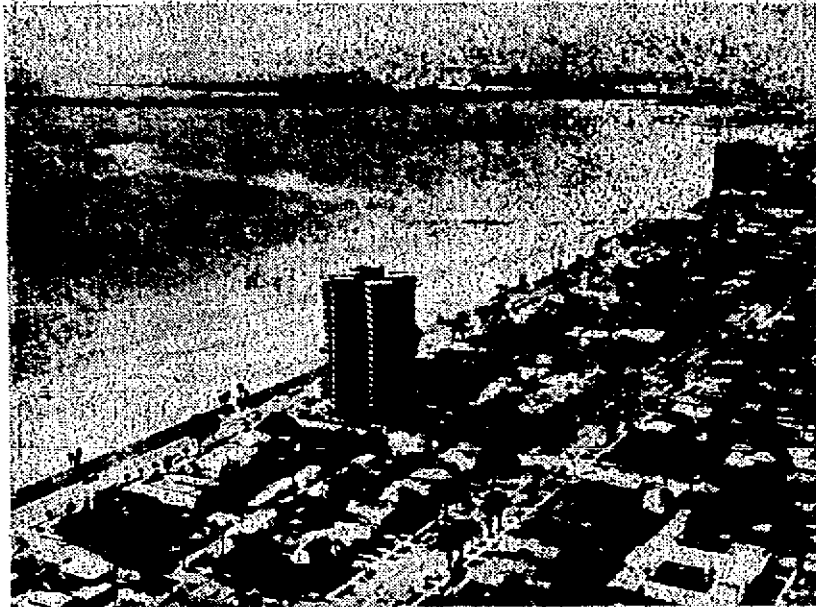
## Galaxy Information Available

For the ultimate in luxury high-rise living at the Galaxy, with spacious residences from \$51,250, call or write today for complete information. You may contact E. Stephen D'Astous, director of sales, for your information.

Telephone (213) 434-5781

or write GALAXY

2999 East Ocean Boulevard  
Long Beach, California 90803



FANTASTIC VIEWS of the shoreline, city and harbor are but one of the many attractions of the new Galaxy.

## Spacious Beauty Is Galaxy Trademark

Complete utility is provided in the compartmentalized master bath through the placing of double pullman washbasins and a mirrored vanity in an adjacent dressing room off the master bedroom. The second bath, next to the guest bedroom, features a stall shower.

Kitchen, bath and hallway areas feature fluorescent

paneled ceilings. All cabinets are of furniture finished wood and quality ceramic tile floors highlight the bathroom areas.

The woman-designed U-shaped Gold Medallion all-electric kitchen comes fully equipped with double sink, hardwood cabinets and General Electric appliances. These built-ins include dish

washer, disposal, hood, double ovens and counter top range. Adequate space has been set aside for the installation of a washer-dryer. In addition to the dining area off the living room, the kitchen provides space for a breakfast/dining table.

One outstanding feature of the Galaxy is the 60 ft. of closet space available. Full length walk-in closets are present in each of the bedrooms.

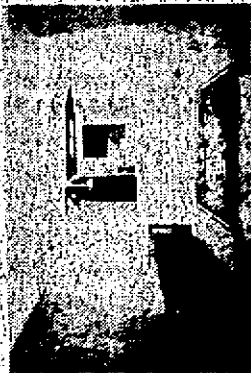
Breathtaking views from the expansive window walls greet you upon entering the Galaxy residence. The luxurious interiors feature corner locations for the master bedroom and living room with the location of the guest bedroom allowing for its easy conversion to a den or family room with maximum privacy.



KING-SIZED COMFORT is yours in the master bedroom suite complete with a full wall of closets and an outstanding view from the two expansive window walls.



BEAUTY AND SERVICEABILITY are keynotes in the comfortable dining area that is set aside from the living room and is adjacent to the kitchen serving area. Convenience is stressed with the placement of a hide-away wet bar refreshment center.



A dramatic entryway highlights the luxury Galaxy residences providing convenient access to the large living room and the separated sleeping areas.

## Privacy and Security Are Galaxy Plus Features

In addition, residents will enjoy such conveniences as a ceiling system of radiant heat, individual thermostat controls in each room, master color TV antenna, FM, and a complete intercom system.

The inclusion of a subterranean garage with valet service has eliminated the necessity for surface street parking around the Galaxy. Access to the garage is from Ocean Blvd. down a sloped ramp driveway with high-speed elevator access to each individual private residence.

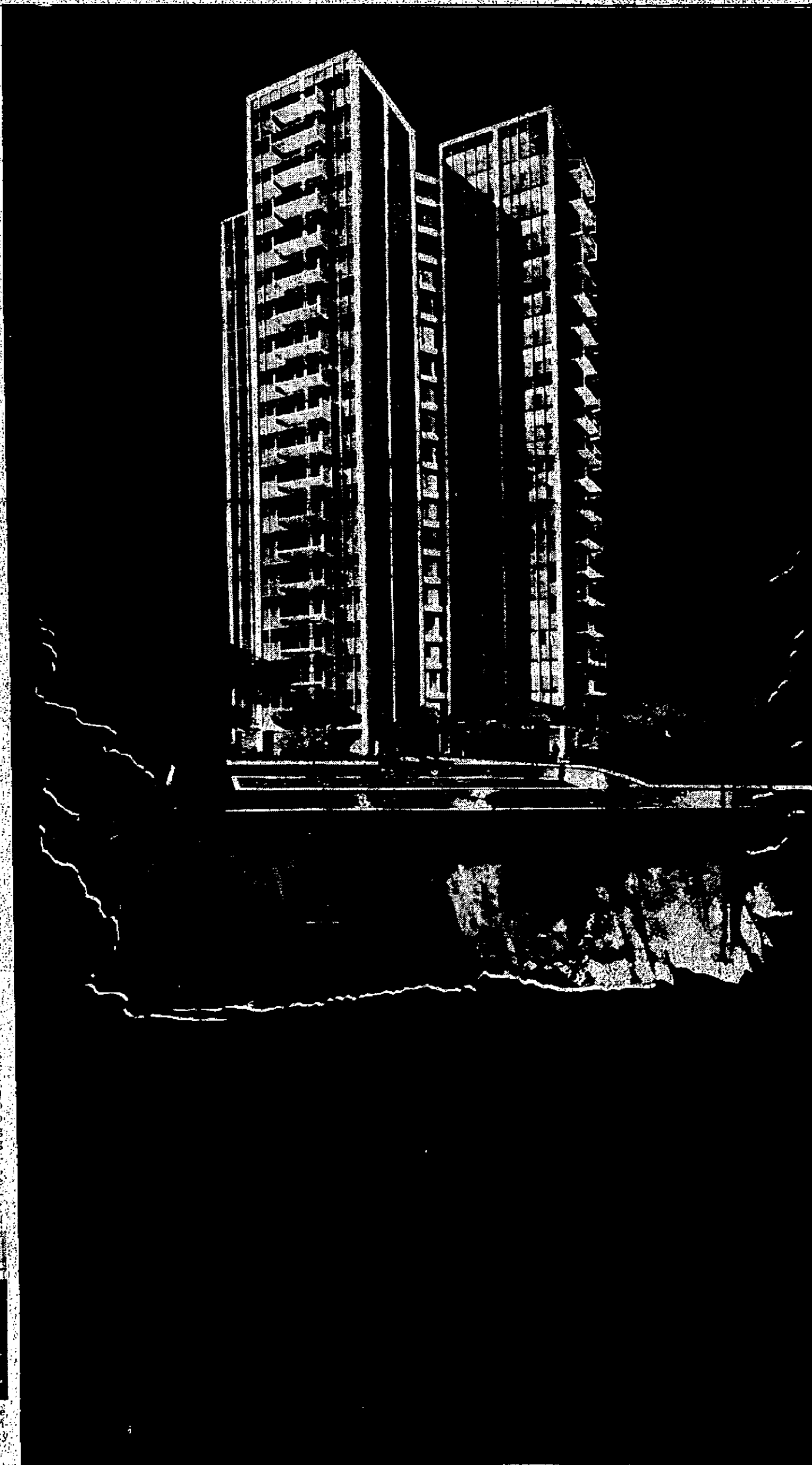
Each of the four Galaxy towers house twenty 1600 sq. ft. residences, separated from the central core by 2 ft. thick insulated walls. Priced from \$51,250, each residence in this condominium is thoroughly sound proofed, from within, from another and from outside, insuring you of complete privacy and seclusion. Due to the unique design fea-

tures, there are no common walls between the residences.

Maximum after hours security has been provided in each Galaxy residence with a special electronically controlled master lock/open system operating from each residence via a telephone intercom. This protective system allows for personal control of the ground floor main entrance at all times after daylight hours.



GENERAL ELECTRIC double ovens, counter top range, disposal, hood and vent are but a few of the modern conveniences built into the compact Gold Medallion Galaxy kitchen area.





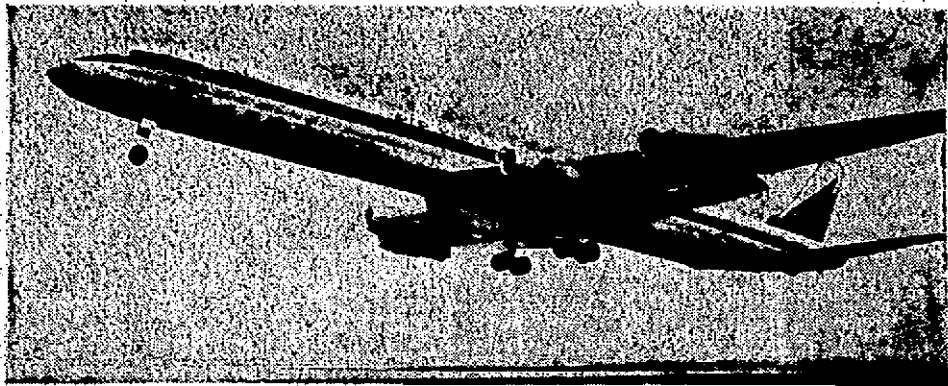


UNIVERSITY OF SOUTHERN CALIFORNIA

*Golden Southland*



## Douglas Finds Solution



MCDONNELL MONEY WILL HELP KEEP THE SUPER 61 FLYING

The financial woes of the Long Beach area's largest employer eased in January with announcement of a proposed merger of Douglas Aircraft Co. and McDonnell Co. of St. Louis, Mo., one of the nation's most respected aerospace firms.

Douglas employs some 35,000 workers at its Aircraft Division in Long Beach and another 7,000 at its Space Systems Center in Huntington Beach, where it is working on the Saturn moon rocket and a Manned Orbiting Laboratory for the Air Force.

Douglas fiscal woes came to light with publication of its third quarter financial statement, issued in September. It revealed a \$17 million loss.

Loss for the fiscal year ended Nov. 30 amounted to \$27.5 million, even though sales totaled \$1,048,011,000. Blame for the deficit was laid at the door of Douglas' Long Beach plant, headquarters of the aircraft division, where delivery of DC8 and DC9 jet transports had fallen far behind schedule.

**CAUSES OF** the delivery slowdown were many. Important among them were a delay in delivery of jet engines, partly because of the Vietnam war; lack of sufficient skilled labor and, some sources said, poor planning by management.

Because of the company's tremendous profit-making potential, however — shown by its \$3.2 billion order backlog as of Nov. 30 — merger offers from other firms were quick in coming.

Among those expressing interest were North American Aviation, General Dynamics, McDonnell, Signal Oil and Gas and, for a time, Martin-Marietta.

Final selection of McDonnell was generally hailed by Wall Street and industry observers. The aggressive, brilliantly man-

aged St. Louis firm, makers of Phantom jet fighters and Gemini spacecraft, earned \$43 million last year on sales exceeding \$1 billion.

Under terms of the proposed merger, which, it is hoped, will be consummated by April 30, 1.75 shares of the new company — to be called the McDonnell Douglas Corp. — would be exchanged for one share of Douglas stock. Each existing share of the McDonnell Company will constitute one share in the new corporation.

Also, McDonnell agreed to purchase 1,500,000 shares of authorized but unissued Douglas common stock at \$45.80 per share to help Douglas meet its immediate financial obligation.

**STOCKHOLDERS** of both companies have meetings scheduled at which they will almost certainly vote approval of the merger proceedings.

Plans for the structure of the new corporation call for separate operation of the two companies, with corporate headquarters in St. Louis.

David S. Lewis, current McDonnell president, will become Board chairman and chief executive officer at Douglas, where Donald W. Douglas will be designated as founder, consultant and his son, Donald Jr., will remain as president.

James S. McDonnell will be chairman and chief executive officer of the corporation. The elder Douglas will serve as honorary corporate board chairman.

Aerospace industry sources are speculating that McDonnell's space work will be moved to Orange County, where the St. Louis company a year ago acquired a 228-acre site on the north and west sides of the County Airport.

# Computers:

By LARRY LYNCH

Will the computer replace you on the job?

Or will you, instead, take advantage of its capabilities to help you get ahead?

Understanding how the high-speed information machine works could make the difference.

With this understanding, you can anticipate whether yours is the kind of job that the machine will soon handle better than any man, if it doesn't already. And the same understanding may help you redirect your career toward a skill that the machine isn't likely to duplicate soon.

Of course, if you are a businessman or industrialist, knowing how the computer works might help you use it more economically.

At the heart of the question is what the machine can and cannot do—and why.

It can guide a machine tooling operation, turning out a perfect airplane part time after time. It can type out a preemptory dun notice. And it can plot the trajectory of a spacecraft with efficacious speed.

**A COMPUTER CANNOT**, on the other hand, read or translate a man's languages very well, or even play a really good game of chess—to deny the machine a few of the abilities it is sometimes credited with.

"The computer is almost exactly what man is not. It is capable of paying undivided attention to unlimited detail; it is immune to distraction, precise and reliable; it can carry out the most intricate and lengthy calculation with ease, without a flaw and in much less than a millionth of the time that would be required by its human counterpart," writes Steven Anson Coons in the September, 1966, issue of Scientific American.

Coons, a professor of mechanical engineering at Massachusetts Institute of Technology, notes that man, on the other hand, "is quite good at inventing and organizing ideas, making associations among apparently unrelated notions, recognizing patterns and stripping away irrelevant detail. He is creative, unpredictable, sometimes capricious, (and) sensitive to human values."

How man's brain operates is not clearly understood.

The essential operation of the computer, by contrast, is simple enough to grasp.

**IT WORKS BY** using electricity to power a simple code. The machine's small memory components are capable of existing in two different states, like on or off and yes or no. The electricity that pulses through the computer analyzes the codes stored in many thousands of these miniature parts.

As a result, computers are mathematical wizards. And, although the machine's mathematical system has only two basic components instead of ten, our decimal system can easily be translated into the computer's binary system. Moreover, the computer and its binary setup will accommodate the functions of memory—anything that can be coded can be recorded—and logic, enabling the machine to analyze what it has been told and to proceed from an assumption to a conclusion or result.

The computer works unbelievably fast because its parts are very small.

**IN THE EARLY DAYS** of computers each bit of information was stored in a single, relatively large vacuum tube. Today's space-age "miniaturization" of these circuits—from hundreds of circuits per cubic foot with vacuum-tube technology to hundreds of thousands and prospectively millions of circuits per cubic foot with solid-state technology—has speeded up operations by reducing the distance an impulse has to travel from point to point inside the computer," explains John McCarthy, a Stanford University computer expert.

One memory recently developed by In-

ternational Business Machines (IBM), for example, will store several million bits of information on a film chip 1 1/2 inches by 2 1/2 inches.

Still, in choosing the best of multitudinous possibilities—the sort of operation that would enable the machines to do intelligent things like translate languages—the computer must go through so many operations that even today's memories are insufficient.

Part of the limitations of today's computers may be attributable to some lack of intelligence on man's part.

The computer can only do what man tells it to, and today's scientist may not be telling it how to use its mechanical abilities to the utmost. Or, as John McCarthy says, "What computers can do depends on the state of the art and the science of programming as well as on speed and memory capacity."

The instructions for a computer are called programs, or "software." Today, software is becoming as important in both dollars and significance, as the machine itself.

**WHERE MAN FAILS** is in his ability to use the logic on which the programming of a computer depends.

To the uninitiated, logic is a mind-boggling science, and even for the experts its possibilities remain intricately open-ended.

For example, computers today get fouled up in language translation chores by those words that have two entirely different meanings and that, moreover, may be used as different parts of a sentence. Anthony G. Oettinger, a Harvard linguistics specialist, explains that man cannot tell a computer how to analyze such different sentences as "time flies like an arrow" and "fruit flies like a banana."

Many programming experts suspect they should, sooner or later, be able to write instructions for such a task.

Marvin L. Minsky, another MIT expert, looks forward to the day that man will be able to tell a computer how to do its job so well that the computer will, in turn, be able to improve its own approach to the task.

Once this threshold is crossed, Minsky notes, "the world will not be the same. As the machine improves both itself and its model of itself, we shall begin to see all the phenomena associated with the terms 'consciousness,' 'intuition' and 'intelligence' itself."

Even at present the rigors of computer logic in some ways help man more than they puzzle him.

Both scientists and businessmen tend to learn more about their problems when they analyze them sufficiently to feed them to a computer.

As Oettinger put it in the September issue of Scientific American:

"A PHYSICAL THEORY expressed in the language of mathematics often becomes dynamic when it is rewritten as a computer program; one can explore its inner structure, confront it with experimental data and interpret its implications much more easily than when it is in static form. In disciplines where mathematics is not the prevailing mode of expression the language of computer programs serves increasingly as the language of science."

While some men work at making machines more intelligent, others work at making them easier to communicate with.

It is in this area of "input" and "output" devices that technological advances are being made which may be most influential in increasing our tendency to use the computer.

Think how convenient it would be to simply talk to a computer, that is to communicate through voice instructions. It can't

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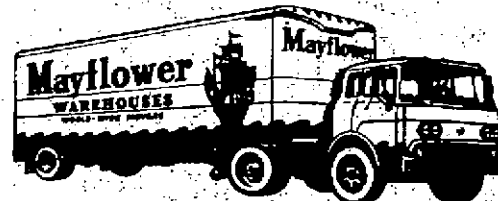
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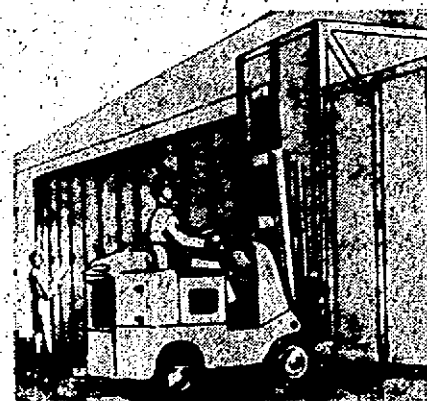
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## The Cover

Staff photographer Roger Coar assembled these computer elements — tape input, numbered readout and a panel of the machine's small innards — to symbolize the impact of automation. The makings for the picture were supplied by Scientific Data Systems, Inc., a Santa Monica manufacturer of computers.



# What They Can('t) Do

yet be done although researchers at IBM and other companies are trying.

The standard devices for getting information in are punched tape or cards and, for getting the answers back, high-speed, type-writer-like printers.

Because computers are expensive, they've been built to be fussy about how information comes in and jealous of their capacity for solving problems. They aren't prepared to spend a lot of time on complicated ways of translating or dispensing information. They've not always been convenient for people—who, after all, are really the ones who are supposed to benefit in the end.

But as the machines get bigger and cheaper, more attention is being spent on the devices for communicating. One recent development: television screens onto which information or images can be drawn—even written—then stored in the computer's memory and eventually recalled in the same graphic form.

AND SOME BANKS are using an output device that tells a depositor, vocally, what

his balance is by using a pre-recorded voice.

The computer has not been one of those inventions that had to break down barriers of disinterest and mockery. Indeed, it was developed to fill a need and has been accepted, employed and improved at an astounding pace.

The first electronic computer was developed just at the end of World War II in order to lay out artillery firing tables faster than humanly possible. By 1949, programs were being stored in computers, enabling them to solve a variety of problems. It was 1950 when J. Presper Eckert and John W. Mauchly, who both played a vital role in the war-time development, built the first commercial computer, the famous UNIVAC, for Sperry-Rand. IBM introduced its first "large-scale electronic data processing system, the IBM 701" as recently as 1952.

Interestingly, a couple of Englishmen anticipated the computer with detailed ideas that have proven remarkably close, in theory, to today's machines. Charles Babbage, a 19th-Century scientist, designed an analytical machine that embodied many functional ideas essential to today's computers. And Alan Turing, a mathematician who

eventually helped build some computers, theorized at length in 1936 about how electronic computers might work.

As with other technological advancements, it took the war to stir men to accomplish the actual building of a computer.

And even though computers have been accepted by the practical world with astounding speed, their use has not been as creative as it might be.

"When a computer is first installed in an organization, the impulse of the authorities is to use the new machine to cut corners, to do the old job in the old way but more cheaply, to achieve internal economies even at the expense of external relations with citizens, customers and students," observes John McCarthy, the Stanford computer expert.

However, McCarthy sees this problem as one that is in the process of being eliminated as computers get cheaper, more accessible computer memories are developed and as those persons who tell computers how to do their work—the programmers—become more skillful.

MIT EXPERT MARTIN Greenberger foresees the day when the machine and the business world will become integrated—a prospect that requires little or no advancement in technology.

"The company will be able to expand its work force by hiring employees with the requisite skills, or by extending its real-time computer program, or by a combination of both," says Greenberger. "Additions and modification to the program can be kept tentative and flexible until they are judged to perform satisfactorily by human monitors at the consoles."

"There will be an intriguing interplay of forces, tasks for which the computer shows an aptitude being drawn into the body of programming and tasks that are better performed by the human touch or mind drifting outward to the operators at the consoles. Ultimately . . . people and programs in an enterprise may blend together and appear as one, just as organizations of people and machines have done in the past."

With such prospects down the line, many computer experts feel that the machine's impact on society needs much more study.

We know about the elimination of many clerical and production line jobs, these experts note, and about the creation of the vast new discipline of programming. But we don't yet know the comparative numbers of people involved. Or how you teach clerks and production line workers to become programmers. Or do you need to?

IBM has given Harvard \$5 million to come up with some answers by about 1969. In the meantime, many workers will be pondering the questions for themselves.



Engineer Draws Information Into Computer

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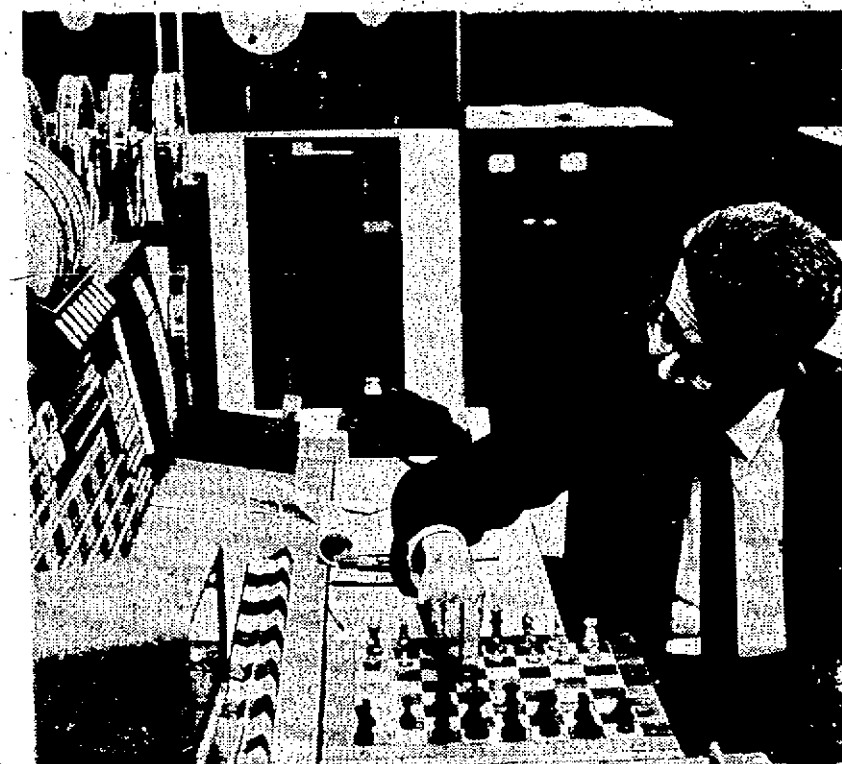
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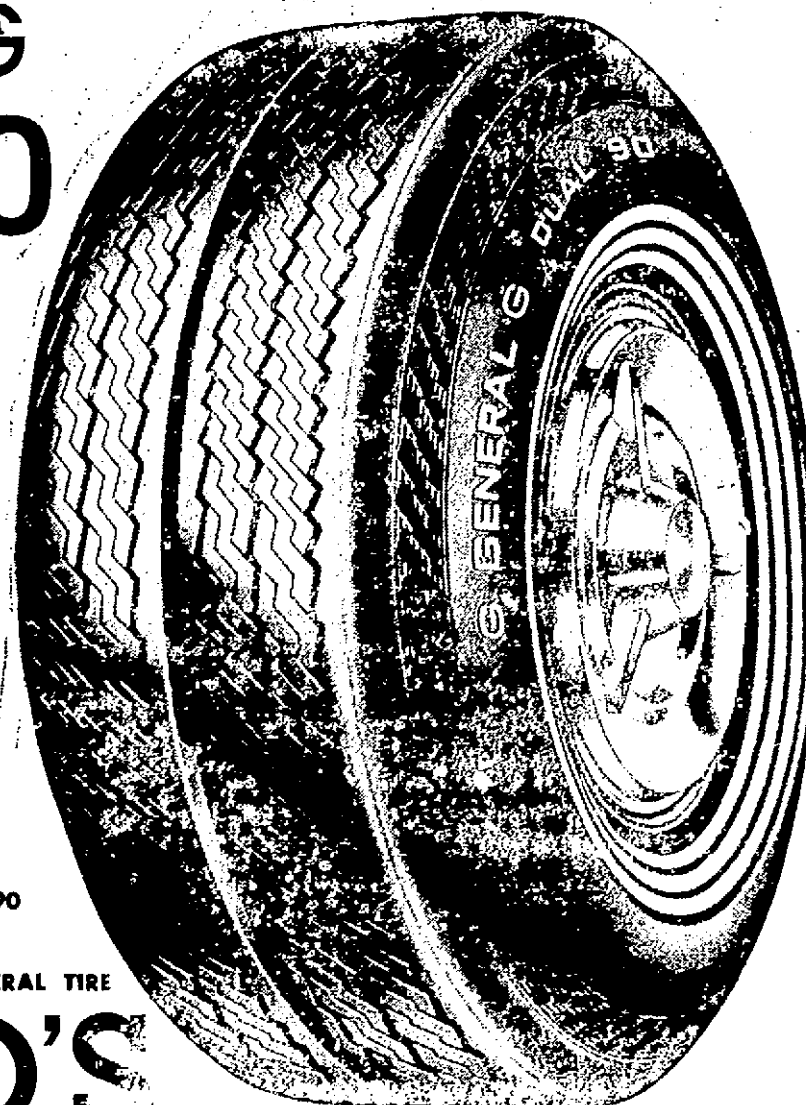
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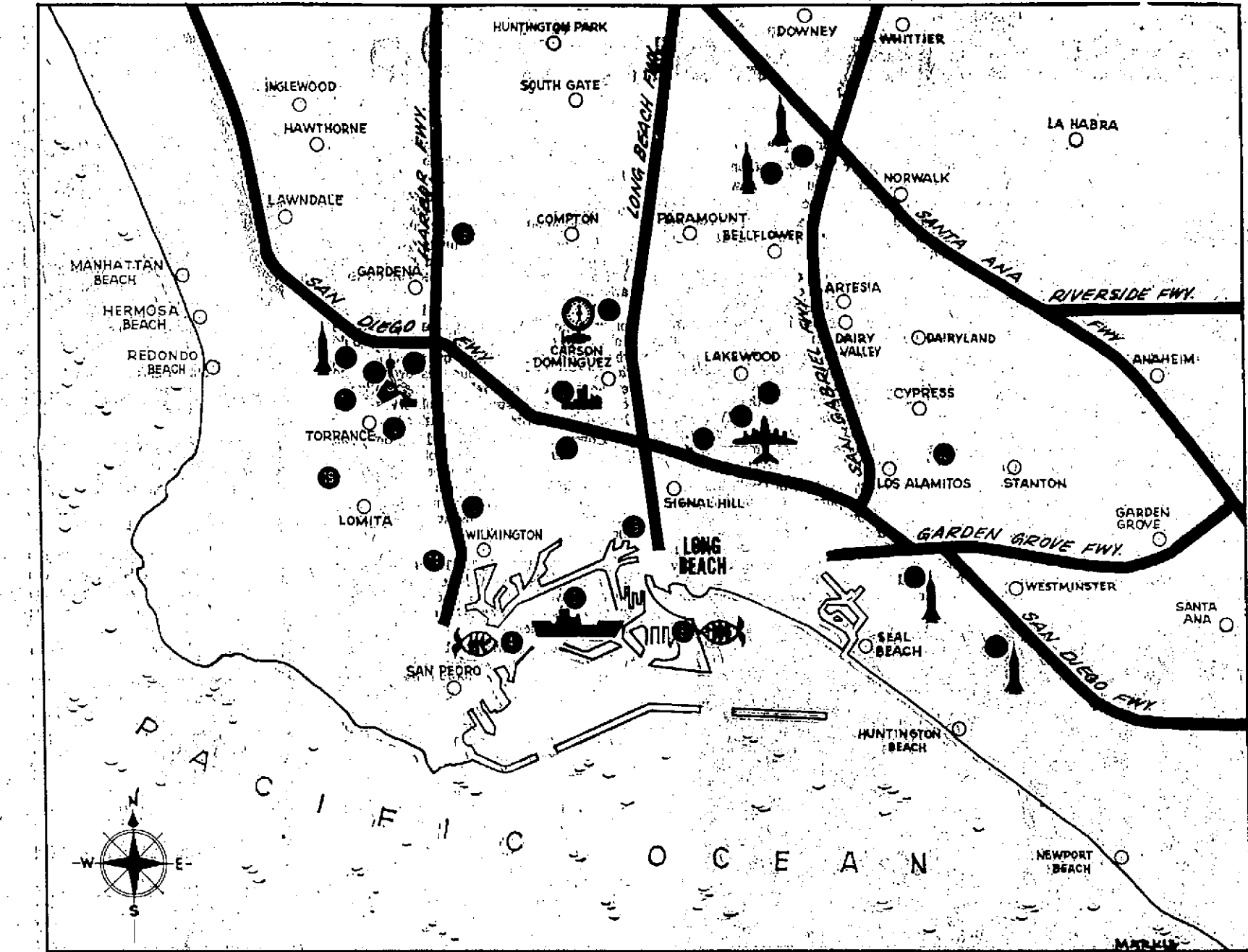
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# 20 Largest Employers Listed

	No. of Employees
1. Douglas Aircraft Co. Aircraft Division 3855 Lakewood Blvd. Long Beach Aircraft Space Systems Center 5301 Bolsa Ave. Huntington Beach Space Vehicles	35,000
2. North American Aviation, Inc. Space and Information Systems Division 12214 S. Lakewood Blvd. Downey Spacecraft Seal Beach Facility 2800 Bay Blvd. Seal Beach Spacecraft	17,500
3. Long Beach Naval Shipyard Port of Long Beach Ship Repair	7,000
4. Star-Kist Foods, Inc. 580 Tuna St. Terminal Island Canned Seafood	2,000
5. Harvey Aluminum 19200 S. Western Ave. Torrance Aluminum	6,500
6. Shell Oil Co. 20945 S. Wilmington Wilmington Refinery Chemical Division 19255 S. Vermont Ave. Torrance	3,648
7. Aerojet General Corp. 1711 S. Woodruff Ave. Downey Space and Ordnance Products	2,500
8. Chicken of the Sea, Inc. Van Camp Sea Food Division of Ralston Purina 840 Van Camp St. Long Beach Sea Foods	850
9. Aircsearch Mfg. Co. Division of Garrett Corp. 2525 W. 19th St. Torrance Missile and Space Components	1,000
10. Robertshaw Controls Co. Grayson Controls Division 100 West Victoria Long Beach Thermostatic Controls	1,850



11. U.S. Steel Corp. 840 Van Ness Ave. Torrance Structural steel	850	14. Arrowhead Products Division of Federal-Mogul-Bower Bearings, Inc. 4411 Katella Ave. Los Alamitos	850	Research, manufacturing complex 24000 S. Main St. Wilmington Cleaning products	350	19. HI-Shear Corp. 2800 West 247th St. Torrance Fasteners, Heating Units	500
12. Armco Steel Corp. National Supply Division 1524 Border Ave. Torrance Oil field machinery, forgings	800	15. Procter & Gamble Mfg. Co. 1401 West Seventh St. Long Beach Soap and shortening	650	17. Johns-Manville Products Corp. 233rd and Alameda Streets Wilmington Pipe and insulation	550	20. Pacific Valves, Inc. 3201 Walnut Ave. Long Beach Valves	500
13. Union Oil Co. 1660 W. Anaheim Wilmington Refinery	700	16. Purex Corp. Corporate headquarters 5101 Clark Ave. Lakewood	250	18. Smith Tool Co. Division of Smith Industries 14830 S. San Pedro St. Compton Oil drilling bits	525		

(1) According to the Long Beach Chamber of Commerce's 1966 Directory of Manufacturers or, in some cases, the company itself.

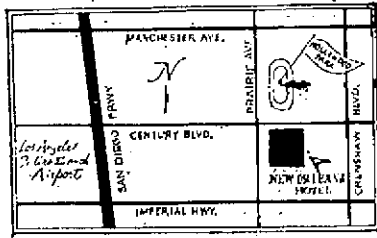
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# Purex Symbolizes Diversification

## Freeways Determine Plant Sites

Those ribbons of asphalt and concrete that are so influential in metropolitan life—the freeways—may determine where you work as well as where you live.

Residential developments spring up alongside the freeways even beyond the suburbs. Closer to the metropolitan heartland, industry vies for sites near the auto arteries.

One reason is that such locations make it easy for their employees to get to and from work.

"There is no doubt about the impact of the freeway on industrial patterns. Being close just solves so many problems," says Harold C. Levy, manager of lands and leases for the Long Beach Water Department.

**LEVY DEVELOPED** the city's 87½-acre Airport Industrial Park, cut through the middle by the San Diego Freeway. He credits the freeway with a major assist in bringing about the marketing of all but one of the park's 43 parcels inside three years.

"Easy access to the freeway opens up a county-wide labor market to the companies who have located in our park," Levy explains. "It also cuts the cost for transportation of their raw materials and finished products. They get their product delivered more rapidly, and they get paid sooner."

Advertising advantages also attract businesses to locations near a freeway.

A sign over the plant bearing the company name may be seen by as many as a million motorists daily.

Some of the well-sited businesses in the Long Beach Airport Industrial Park are Belmont Van & Storage and Harbor Hill Auto Parts. Motorists using the San Diego Freeway between Redondo and Temple Avenues thus receive at least subliminal exposure to these company names.

Further west on the San Diego Freeway looms an even more impressive exploitation of the advertising advantages of a freeway location: Cormier Chevrolet.

**CORMIER'S** sign reaches 76 feet into the sky south of the freeway at Alameda Street.

This new Cormier facility is located in another tract that is successfully attracting businesses to sites near a freeway: the Watson Industrial Center. William T. Huston, president of the developing company, pegs freeway accessibility as one of four major factors that influence any company's decision about where to locate. (Others: sufficient available land, a favorable local tax structure and a better living environment for employees.)

The accompanying map also shows something of how much freeways influence industrial patterns. Of the twenty largest employers in the Long Beach area, very few are more than a couple of blocks from a freeway.

In a shiny new laboratory at 24600 S. Main St. in Wilmington—close enough to the Long Beach airport that sleek, just constructed jetties often rumble overhead on their maiden flights—a group of scientists quietly push research work for a somewhat less glamorous Southern California business.

It is Purex Corp.'s cleaning products trade. As mundane as it is, Purex's business symbolizes the Long Beach area's diversified industrial base.

On the opposite side of the airport—at 5101 Clark Ave. in Lakewood—Purex executives guide an international organization of 5,000 employees from the company's corporate headquarters.

One measure of Purex's contribution to the Southern California economy is the 1,000 of these employees who work here. An estimated 450—including 10 of 16 corporate officers—live in the Long Beach area.

**CERTAINLY DOUGLAS AIRCRAFT CO.**, with some 40,000 employees at two facilities in the Long Beach area, remains the undisputed symbol of the most significant industrial activity in the area— aerospace. Or more specifically, aircraft, space and defense work.

And yet, a Security First National Bank analysis of the economy has found that aerospace industries employ only about 10 per cent of the work force in Southern California. Even in the manufacturing work force by itself—70 per cent committed to the production of such durable goods as airplanes, motor vehicles, electronic devices, fabricated metal and nonelectric machinery—six of every ten jobs are outside aerospace.

**PUREX, LIKE MOST** of Southern California's industrial stalwarts, is home grown. It was founded in a Los Angeles garage in 1925 by a trio of workers. As it grew up, acquiring 22 related firms across the nation, its international headquarters were located in Lakewood through a very purposeful move.

"In 1935 we built a plant in South Gate, but by the late 1950s we'd outgrown that and needed a headquarters," explains William R. Tichner, Purex's president. "We studied locations from Wilshire Boulevard to Orange County. And we took a survey of where everybody lived."

"We finally decided that

this location, where we could get plenty of land adjacent to a shopping center, would be best for our people. It proved to be a good choice. No one left as a result of the 1961 move, as far as I know."

Looking at the bigger picture, there are sound reasons for such a major company to maintain its headquarters in Southern California, Tichner says.

"The main thing about Southern California is the availability of executives and middle-management personnel. It's a place they like to live," he explains.

"Then, too, it is the last frontier as far as the pioneer spirit goes. Here, you can talk to a businessman and come to an agreement that will be honored without signing any papers."

**TICHNER HIMSELF** came to Southern California from the Midwest. He notes that many of his executive friends, like other Southern Californians, have their roots in the Midwest.

The Purex president's route was via Washington, however. A law school graduate, he was director of litigation for the Federal Trade Commission during the Eisenhower administration. When the Democrats came

in, Tichner went to Westinghouse. A few months later, however, family health problems caused him to look toward Southern California and, eventually, Purex. Then in 1965 he moved up to president from senior vice president in charge of corporate, industrial employee and legal relations to president.

Purex's Southern California facilities include, in addition to the Lakewood headquarters and Wilmington laboratory, a plant for making industrial and institutional cleaning products also in Wilmington and a related facility in Harbor City. The South Gate plant still makes household products—including Purex bleach, Trend detergent and Dutch cleanser. A Pico Rivera plant turns out plastic sheet, used to make such items as shower room doors and school notebooks.

Other operations of the company are spread across the U.S. The Brillo division is centered in New York and the Drug and Toiletries Group near Chicago.

**MAJOR COMPANIES** like Purex, outside of aerospace, too often exist unnoticed on the Southern California business scene. Still, they are not the entire story of



WILLIAM R. TICHNER

diversification.

Small companies, employing less than 25 persons, produce an astounding variety of products, everything from oil field tools through aquarium aerator to racing sulkies. The Long Beach Chamber of Com-

merce has counted 307 such companies, employing 3,700 persons, in its area. The contribution of these companies to the economy compounds into something like \$12 million in retail sales each year, the Chamber says.

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air and water indicates pretty well our attitude toward pollution control; and each new facility we build is equipped with the latest available anti-pollution devices.

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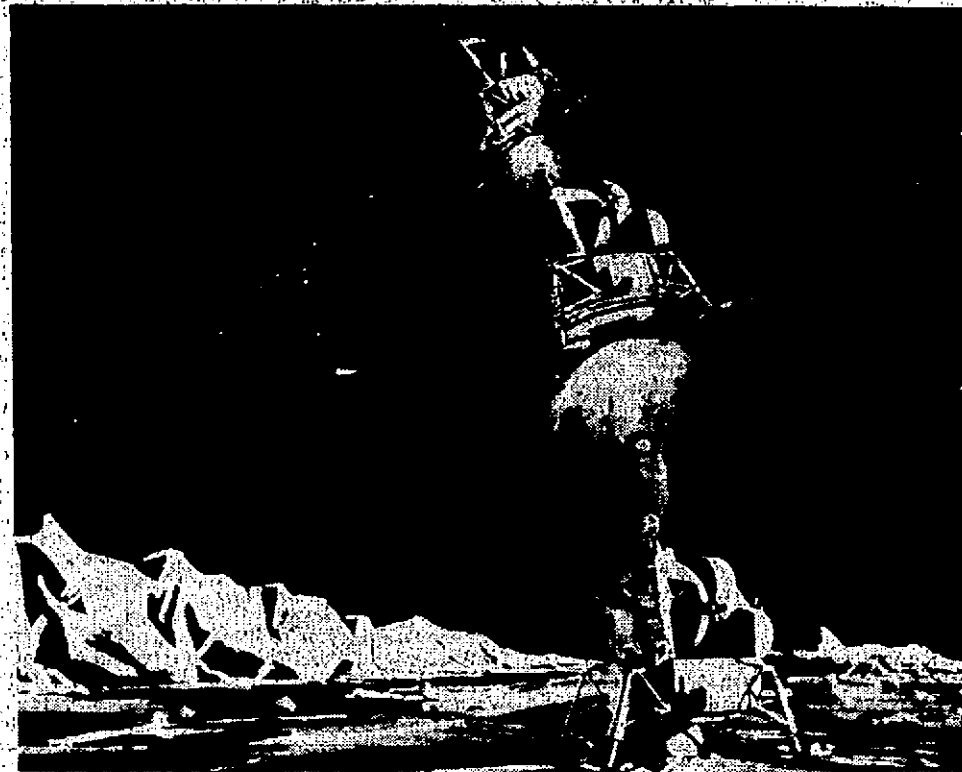
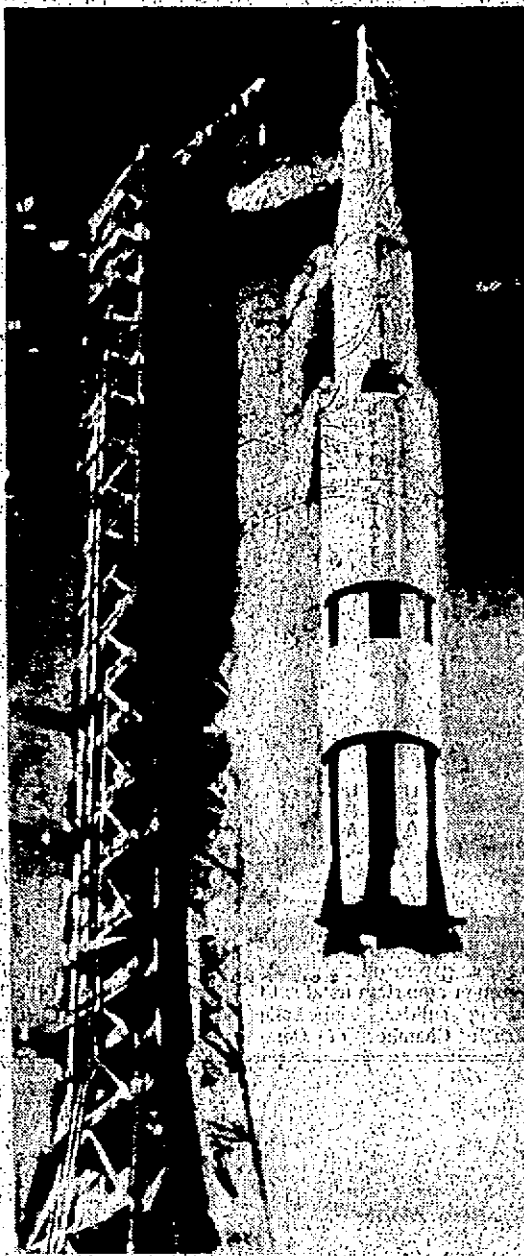
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# North American Exec Talks About Apollo's Problems



APOLLO LAUNCH

LANDING ON MOON

Tragedy Most Likely  
to Firm Up Goal  
After Current Delay

By LEE CRAIG  
Aerospace Editor

Despite the recent tragedy in which the lives of three astronauts were taken in a disastrous fire in their spacecraft, national space authorities still hope to achieve their goal of placing Americans on the moon by the end of the decade.

Loss of Virgil Grissom, Ed White and Roger Chaffee was a stunning blow to the nation and, particularly, to those closely involved in the space program.

"It's a setback of no small proportions," admitted James Webb, head of the National Aeronautics and Space Administration.

Few in the program, however, can conceive that the tragic occurrence can have any other effect but to steel the nation's determination to forge ahead toward the dream in which so much—in lives and money—has been invested.

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Southern California Edison Company

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Long Beach is the scene of the world's largest offshore drilling operation and a growing center of marine science and technology. The West's first Offshore Exploration Conference and North American Aviation's "Wet Space" Division will be there.  
**Douglas Aircraft** is constructing a \$10 million corporate complex in Long Beach. North American also plans a \$50 million aerospace center nearby.  
**What else makes Long Beach an ideal plant site? A few more facts:**  
**Plenty of Manpower.** A large reserve of skilled and unskilled labor works in and

around Long Beach. There's more scientific and engineering talent in Southern California than any place else in the nation.  
**Millions of Customers.** Only New York City tops the volume of goods and services bought in the Los Angeles-Long Beach metropolitan area.  
**Handy Distribution.** Long Beach is less than an hour's drive from downtown Los Angeles. It is served by 3 freeways, 3 ports are planned. Within minutes of air and sea carriers, Long Beach Harbor has been called "the world's most modern port."  
**Wonderful Living.** The Long Beach school system is one of the finest in the

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Because of the January tragedy at Cape Kennedy, these three men are on line to be the first to ride an Apollo spacecraft in space. Schirra was one of the seven original astronauts. The others have yet not space flights yet.





"In zero gravity a drop of water hitting a pin of a connector tends to wrap around that pin and penetrate."

Dale Myers  
Apollo Program Manager

any nation, is North American Aviation's Space and Information Systems Division at Downey.

Directing design and construction of the complex spacecraft which will supply all the needs of three men for two weeks is pleasant, crew-cut Dale D. Myers, division vice president and Apollo program manager.

MYERS, NOW 45, was graduated from the University of Washington in 1943, then went to work for NAA on a four-year training course before joining another company. He never left. "Couldn't find any better company to join," he says.

The program which has Myers so involved has hit other snags which have contributed to delay of the first manned Apollo orbital mission from a hoped-for flight in November or December.

Problems which led to the schedule change include trouble in the spacecraft's environmental control system, structural failure in a test of the service module fuel tank and structural cracks which have formed in the large hydrogen tank in the second stage of the Saturn V launch vehicle.

Myers has never thought that the manned lunar landing would be made in 1968, as have most experts in the space program.

"I guess no one ever asked me," he said. "I've always figured it would be '69."

WHY DID TROUBLE crop up in as thoroughly tested a system as the environmental control system (ECS)? Particularly with the flight experience of Mercury and Gemini to draw from?

"What we call the ECS is complex machinery," Myers explained. "It does things that Mercury and Gemini—which operated only in earth orbit—didn't have to."

"The Apollo ECS must operate in earth orbit and also in deep space. The problems are greater and the reliability we must have is greater."

Actually, our problem was a simple one of corrosion in a fine mesh screen through which water passes as a cooling medium. The screen turned out to have impurities instead of being pure nickel, which is not corrosive.

Looking back on the program so far, Myers points to the early unknowns of operating in space as the biggest headache during the designing of the spacecraft.

How would a man react in a zero-gravity environment for 14 days, for instance? Would it be necessary to include exercise equipment for him, to maintain muscle tone?

Also, how large a menace would micrometeoroids constitute? How much protection must be provided against solar radiation? Nothing was known of these matters—and many more—when scientists first began design of Apollo.

Now, these questions have been largely answered. Two-week Gemini orbital missions have proved astronauts can handle a no-gravity environment for that long. The micrometeoroid problem turned out to be a minor threat, and scientists have learned to predict periods when solar radiation will be at a dangerous level.

Another important result of Mercury and Gemini flights was to underline the much greater effect of humidity in spacecraft, as opposed to aircraft.

In the last of the Mercury flights, electronic equipment shorted out because of a drop or two of water.

"IN ZERO GRAVITY," Myers explained, "a drop of water hitting, say, the pin of a connector tends to wrap around that pin and penetrate, rather than spreading and evaporating."

One problem that is still up in the air is that of extra vehicular activity, or EVA. Although this is not a primary requirement for Apollo, EVA capability must be included so that the astronauts, if they have difficulty docking the lunar module "bug" with the command module, can go outside and make their way in space to the home-bound craft.

No final decision has been made on whether the astronauts will take along back packs with built-in propulsion capability.

One method now planned for them to move through space to the command module is through a unique compressed spiral-like device which they will shoot out to a length of about 50 feet, then hook its end into a receiving connection on the spacecraft. Then they can pull themselves across like climbing a rope.

A 60-hour work week has become a way of life for Myers, as well as many others in the program. His family, a wife and two college-age daughters, have also grown used to a largely absentee husband and father.

As program manager for NAA's Hound Dog air-to-surface missile in previous years, Myers met and licked several major problems. He approached the Apollo program with some confidence.

"I HAD THE IMPRESSION that the systems involved were not really too much different from Hound Dog," he admits.

"There was an environmental control system, there was a guidance system, there was a propulsion system, and so on."

"I learned very quickly that there were tremendous increases in complexity with Apollo, as opposed to the guided missile."

"For example, Hound Dog had a turbojet engine and we had all the background and technology relating to turbojets when we started to put the missile together."

"On the other hand, Apollo has a total of 32 rocket engines—five different types—in our part of the command and service modules."

"It's just another propulsion system... but it's a lot more complex than Hound Dog's."

Although Apollo is approaching its goal, Myers feels the end of his job is far from near. After the moon landing, NAA anticipates that Apollo spacecraft will be in demand for various follow-on missions, perhaps in earth orbit or on successive moon flights.

These follow-on missions may involve a shift in focus for Myers, along with new problems and new solutions.

One thing he's certain will not change however. Those 60-hour work weeks.

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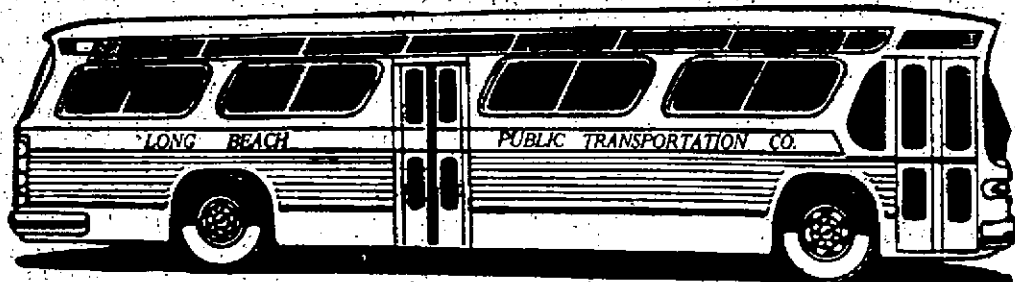
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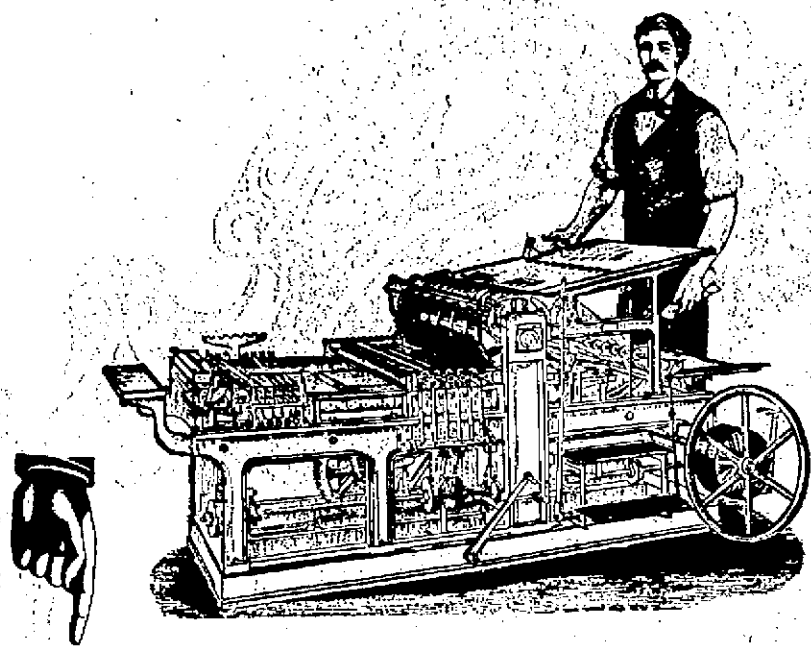
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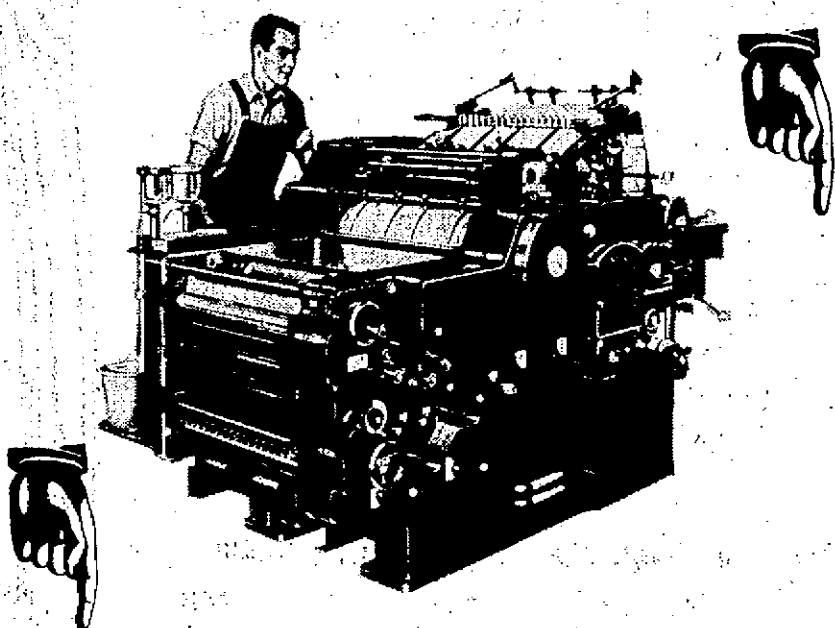
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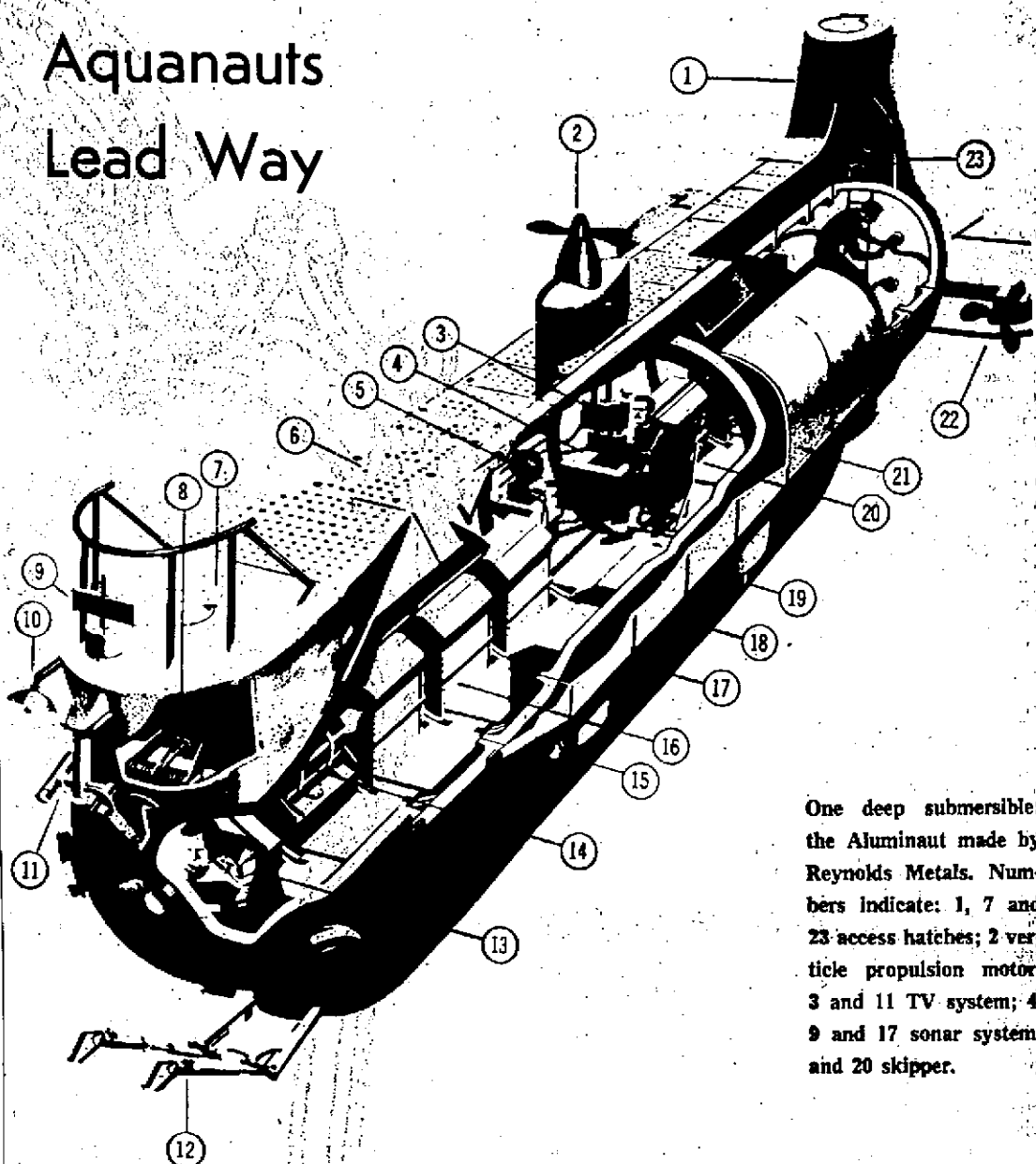
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## Anti-Sub Warfare:

### Aquanauts Lead Way



One deep submersible: the Aluminaut made by Reynolds Metals. Numbers indicate: 1, 7 and 23 access hatches; 2 vertical propulsion motor; 3 and 11 TV system; 4, 9 and 17 sonar system; and 20 skipper.

By LARRY LYNCH

The nation that first learns to understand the seas will control them. And the nation that controls the seas . . . will control the world.

G. V. PETROVICH  
Russian Scientist

Who knows what dangers lurk in the ocean depths?

Few laymen, certainly.

And what the Navy knows it will talk about only in the most cursory terms.

"Soviet nuclear submarines are being built at a rate per year which may soon exceed our own," Admiral David L. McDonald, chief of naval operations, has said.

The Navy credits the Soviets with 300 long-range subs, some 70 of them missile bearing and 25 nuclear powered. The Red Chinese are known to have about 30 submarines, at least one of which is capable of firing missiles. Most were inherited from the Russians, but current reports indicate they've launched a crash program to build their own.

Recently, say Navy officers, the Soviets have had two of their guided-missile firing subs patrolling about 1,000 miles from the U.S. mainland—one off each coast. Occasionally these stealthy killers dart to within 300 miles of our shoreline.

How well the Navy is prepared to keep these submarines under surveillance, and to destroy them if the need arises, is one of the service's more closely guarded secrets.

**SURVEILLANCE** of the Soviet subs near U.S. shores "has been fairly good," one source reports.

In the face of such developments, the Navy's anti-submarine warfare effort is picking up speed in exciting new directions. Some \$3 billion is now being spent on the specific mission each year, much of it — from the bits and pieces that appear in public — equipping aircraft and surface ships for detection missions.

However, an additional \$1 billion that the Navy spends each year on oceanographic research aims at developing an undersea technology which may lay the foundation for fantastic new kinds of underwater warfare.

For one thing, anti-submarine detection stations may one day be set deep on the ocean's floor, far at sea. Sonar detection works best deep underwater, the experts say. And whether these stations are manned or unmanned, their construction and operation will require the kind of knowledge that's being developed through experiments with deep submersible vessels and manned, ocean floor laboratories.

Two recent catastrophes have brought added emphasis to underwater research. First was the Thresher submarine disaster in 1963 when 129 sailors were crushed inside the nuclear sub thousands of feet down. The Navy couldn't even attempt a rescue — it had no capability.

The second was the loss of the nuclear bomb off Palomares, Spain last year. It took days of agonizing effort with relatively un-

sophisticated underwater recovery vessels, all unmanned, before the bomb was recovered.

Now the Navy is pushing ahead on three projects to improve the nation's underwater capabilities:

(1) **SEALAB III** — This underwater laboratory will be dropped to the bottom of the ocean some 430 feet deep off San Clemente sometime between June 1 and Dec. 1.

(2) **DEEP SUBMARINE RESCUE VEHICLE (DSRV)** — This deep diving vehicle is being built by Lockheed Missiles and Space Co. to rescue men from distressed submarines. The DSRV may also aid the anti-submarine sonar research, man in the sea experiments and bottom surveys.

(3) **LARGO OBJECT SALVAGE SYSTEM** — This is a combination of surface ships, winches and divers coordinated for the recovery of sunken objects. It may provide a significant demonstration of man's practical usefulness in undersea operations.

Sealab III stands out as the most intriguing of the current research projects, mostly because man is the heart of the effort.

A permeating cold, hostile deep sea life, tremendous water pressure and an atmosphere that is a barrier to simple communication — all of these things make a constructive existence on the ocean bottom perhaps more difficult than in space.

When Sealab II was dropped to the ocean floor 205 feet down off La Jolla two years ago, aquanaut Scott Carpenter spent 30 days in the 57-by-12-foot cylinder. Carpenter, who was seriously bitten by a scorpion while operating outside the cylinder, emerged exhausted by the cold and harassed by headaches.

"You just couldn't sleep. You had to get up every two hours to rest," he complained afterward.

**ALL OF THE AQUANAUTS** who worked in Sealab II were bothered by the squeakiness of their voices caused by helium in the cylinder's atmosphere. Helium is used to replace the nitrogen in normal air because of nitrogen's narcotic effects under the pressure of such depths — nitrogen may cause both the bends and a dangerous euphoria. Many of the aquanauts also suffered ear infections and rashes from their wet clothing.

In Sealab III these problems will be countered by heated undergarments, special sound translating systems and, hopefully, an improved formula for the artificial atmosphere.

The Deep Submergence Rescue Vehicle will be built to locate the escape hatch of a crippled sub by using sonar and intense lights. A mechanical arm will clear away any debris around the hatch, and the rescue vehicle will then attach itself to the disabled sub to pump the escape hatch dry and equalize the pressure in the two ships. Specifications call for a vehicle that can quickly transfer aboard as many as 24 men from the stricken sub, take these men topside, then repeat the operation.

The human element in the Large Object Salvage System will be tested by Sealab III aquanauts. To study man's ability to handle salvage work in deep water, the aquanauts will be making excursion dives from the refuge of the cylinder over an ocean bottom cliff to depths of 600 feet.



# Company Performs Wonders At the Bottom of the Sea

How do you work a diamond claim at the bottom of the ocean?

One approach would be to hire Ocean Sciences and Engineering, Inc. At least that is what the De Beers diamond syndicate did, with marked success.

"A man named Collins had formed his own company and was mining diamonds in a South West African bay about 70 miles north of the Orange River," recalls Ed Horton, Long Beach-based manager of Ocean Sciences' west coast operation.

"Collins had a concession running 200 miles up the coastline, and De Beers wanted to know if it would be worthwhile buying him out.

"TO FIND OUT, De Beers asked us to evaluate this concession."

Ocean Sciences brought in its ship, the *Rockeater*, which the company had converted to a bottom sampler in Long Beach some months earlier. During a year of operation, *Rockeater* drilled 6,045 sample holes, two feet in diameter under rough seas.

"In doing so, we turned up diamonds," adds Horton,

offhandedly.

As a result, De Beers bought the *Rockeater* as well as the concession and is using the ship to chart a dredging operation.

Moreover, the De Beers syndicate was so impressed with Ocean Sciences and Engineering that it purchased a 10 per cent interest in the company.

Ocean Sciences and Engineering keeps 25 of its 125-man staff in Long Beach, working under Horton on problems that are best handled on the West Coast.

Long Beach, for example, is the place where the company converts its ships to handle ocean-going exploration, or whatever assignment they may be designed for.

WILLARD BASCOM, the company's president and an adventurer whom Life magazine has likened to a modern day Columbus, operates out of Washington, D. C. headquarters. Bascom heads a world-wide organization that includes a 25-man bottom surveying crew under government contract in Vietnam and 35 men prospecting for tin aboard the

vessel *Wando River* off the coast of Tasmania.

"The Tasmanian operation is typical of an OSE problem," says Horton. "We're prospecting for tin there in conjunction with Bethlehem (Steel Corp.) and two Australian companies.

The outfitting of the ships and the building of the equipment was done here, including work on a special vibrating type coring rig that will take six-inch cores as deep as 100 feet (into the ocean's bottom)."

"You need to take such a sample continuously because, in dredging it is exceedingly important to know exactly where the material is and to have an accurate judgment on mineral content," Horton explains.

"When you are moving large quantities of material a few cents difference in the ore grades can be the difference between a profit and deciding to forget it."

HOW MUCH SUCCESS the company has had offshore Tasmania is confidential, Horton adds, but prospecting there continues.

Another kind of job the company likes to take on involves profiling the ocean

bottom.

Their big customer for this work is the military as far away as Vietnam and as close as San Clemente Island.

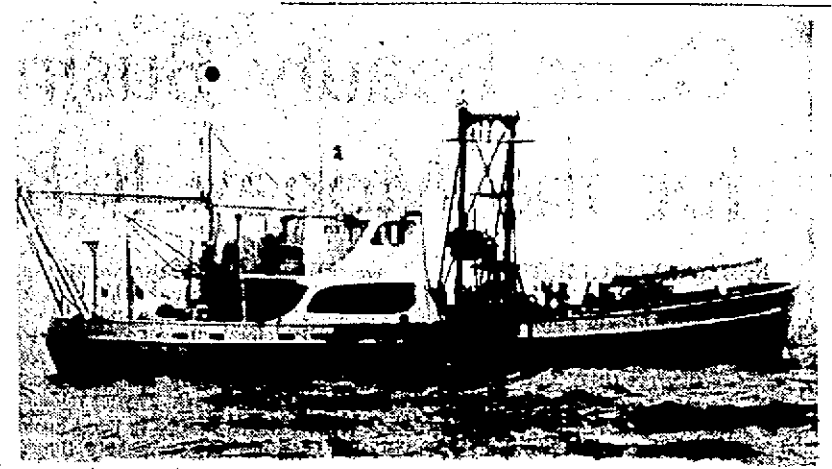
Much about the Vietnam operation is classified.

The work near San Clemente, on the other hand, is basically pure research. The Navy wanted to know what spot on the ocean floor and near the island would be the best place to drop a sea laboratory for aquanauts this coming summer or fall.

"They wanted a level spot 70 to 75 fathoms (420 to 450 feet) deep and 11 degrees or less in slope. It also had to

be near a 100-fathom canyon for excursion dives," an engineer for the company explains.

To find what the Navy wanted, Ocean Sciences put its men and equipment aboard a Navy vessel, first reconnoitering the area generally with an echo sounder to find flat areas that sloped into canyons. Five possible sites were chosen. At each site, the Ocean Sciences crew conducted a detailed survey over 700 square yards. Radar fixes measured depth and position. Other instruments recorded deep running currents as well as temperatures at certain



WANDO RIVER, REBUILT IN LONG BEACH, HUNTS TIN

depths and photographed the bottom in detail. Core samples were taken to determine the composition of the bottom.

In the end, the company was able to give the Navy a detailed relief map of the ocean bottom at each site.

OTHER TASKS the com-

pany has shouldered include harbor bottom surveys, the installation of mili-

(Continued Page 38, Col. 7)

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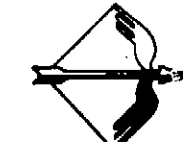
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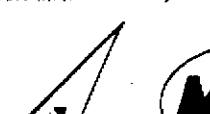
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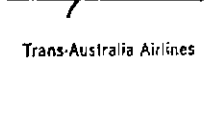
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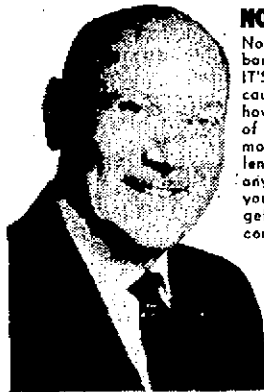
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# Color Beauty Business Green for the Money It Brings In

By MARY ELLIS CARLTON

Once was when a damsel's rosy cheeks were achieved with a healthy pinch.

Now the pinch is in milady's pocketbook and it's the cosmetic industry that looks rosy.

Today's woman (man, too) is wide awake to what beauty aids can do for her (or his) confidence and career.

So much so, one survey finds, that the

average working girl in her twenties spends as much as two and one-half hours a day and up to \$15 per week on beauty.

(To date, there are no figures on how much time men spend in front of mirrors or how much money they spend at cosmetic counters... because they're not telling!)

**THESE DAYS** beauty is good business. It's good business for beauty shops, reducing salons, cosmetic surgeons... espe-

cially for manufacturers and retailers of face creams, nail polish, hair spray, wigs and shignons, lipstick, hair bleach and toners; eyelashes, bath, oils and false finger-nails.

The list is endless.

And now men are helping increase family expenditures for beauty preparations.

Retail sales of cosmetics and toiletries have risen steadily in post-war years, approaching the \$3 billion mark in 1966.

One industry source estimates that by 1970 the volume will climb to more than \$4 billion.

Few women—whom we have questioned intend to cut back on cosmetics, even though some individual spending on beauty sometimes almost matches the grocery bill.

(In the Long Beach telephone book, 13 yellow pages are devoted to beauty salons and beauty schools. There are only four pages listing food products and grocers, both wholesale and retail.)

**MORE AND MORE** men are entering the beauty field. More and more area shops are employing male operators.

During a visit to a local beauty school, where hundreds of operators are turned out annually, a senior with a short beetle haircut explained why he was taking the course.

"It's a good profession. A beauty salon is clean, you can make money and there are lots of women. Besides, it's a skill you can take with you."

In the meantime, his first job will probably give him an income of \$90 a week including tips, and later on, if he works in Beverly Hills or uptown New York, he might earn as much as \$300 a week.

Men not only work as operators in beauty salons, they're patronizing a new breed of shop that caters exclusively to males.

J. Seibring, a Los Angeles barber, made national headlines when a few years ago he turned his establishment into an elaborate salon for men where hair coloring is routine, hair dryers are an integral part of the furnishings and shelves are stocked with colognes and face creams.

Even hot combs to curl long, lanky locks are fixtures and hair nets and sprays to hold that curl are plentiful.

Since then, such shops have opened in many Southern California cities (including Long Beach) and other areas throughout the country.

Also making national headlines and a good deal of money is a Sunset Strip salon run by Inga Borg, a Scandinavian with an eye for business. (She turns out false eyelashes for men. And they're selling!)

**MEANWHILE, MOM** has become more adventuresome in fakery and makeup.

These are "so-what!" times in which women frankly fake their beauty.

They glue on lavish lashes and long nails, pin-on shoulder-length hair falls or work out hairdos for evening as complicated as Marie Antoinette's were.

Wig manufacturers are doing a land of office business in braids, horse's tails, postiches and interlocking hair chains. Some firms have come up with synthetics that "look more like hair than hair."

These hairpieces are so real you can comb and brush them like your own hair.



MAN OF TOMORROW?

They can be washed and restyled as a woman's mood and hairstyle changes.

But in "hairpieces," the one to end all others is a new chest covering for men! We assume it's fur strutting (not bathing) at the beach.

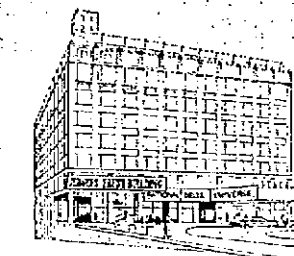
Meanwhile, newest makeup for the fair sex is a bold new paint for stocking-free legs.

Now Milady can match her gams to the vibrant, neon colors of her new spring costume.

(By Givenchy, it's a cream that offers complete coverage, will not rub off or stain once it has dried on the skin.)

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## Lakewood Center Expands

During 1966, in Lakewood, the world's first police patrol by helicopter, dubbed "Operation Sky Knight," was begun.

Another major store, J. C. Penney Co., was added to the largest shopping center in the world, and despite a general downturn in total sales, there was a 9.6 per cent gain in sales tax rebate.

"Next year we can expect completion of the Cinerama theater and the Forum Cafeteria, both in Lakewood Center," according to Donald McLaughlin, executive manager of the Greater Lakewood Chamber of Commerce.

## Cerritos Is New in Name, Face

"The year 1967 looms as a heavy construction period for Cerritos (formerly Dairy Valley)," Al Highstreet, Chamber of Commerce president, says. "Despite the present financing situation, eight residential subdivisions are in the various stages of construction within this city which is in the process of converting from an agricultural city to a city of homes, business and industry."

Construction is under way

## Buena Park Installs Opticom

"Buena Park stands out as one of the first cities in the nation to install Opticom," George M. Bahner, city manager, notes. "This is an electronic signaling device which permits police and fire emergency traffic to proceed through signals with electronic controls."

"Also during 1966 the city purchased Larwin Park, a 5.9-acre parcel which will serve approximately 4,500 children. While we did these things, we accomplished a 5-cent reduction in the tax base."

## Hawaiian Gardens to Plant Palms

During the past year, the City of Hawaiian Gardens completed nearly \$1 million worth of street improvements, moved into its new City Hall and began construction of a 6,000-square-foot Community Center to house a teen recreation facility, dental health clinic and other community activities.

"During 1967," says Lee Ware, local Chamber of Commerce manager, "the city will begin an ambitious program of beautification, landscaping the center divider strips along Carson Street and planting between 150 and 200 palm trees along Centralia, Norwalk, Carson and Pioneer. Shade trees will be planted around the perimeter of the Millford Park area in the center of town."

## Youthful Buyers Important

Huntington Beach continues to be a bright spot in the construction industry despite the tight money market. Building permits in 1966 reached about 75 per cent of the record high of 1965, still leading Orange County and remarkably high for a city this size with a median age of 23.2 according to Dale L. Dunn, Chamber of Commerce manager.

"Huntington Beach can expect to continue its dynamic development as consumer demands increase from this young citizenry," he adds. "Although steady gains have been made the past year, a large amount of retail buying by residents is still done outside the city limits. However, the commercial and industrial development of any fast growing community lags between the population growth — therefore we expect our continued increase in commercial development primarily in the neighborhood shopping facilities."

## City Center Set for Westminster

Westminster broke ground this past year for the first phase of its \$4.3 million city center which, when finished, will house all government functions. The city also had approved by the federal government a \$736,000 matching water grant which will ultimately increase water production from 28 million gallons a day to 67 million.

"Construction on the 2.1 acre New Castle Park is expected to start in early 1967," says Richard Weiss, assistant city administrator.

## Garden Grove Wins Interest

"This past year saw five major industries and several major commercial firms become a part of Garden Grove's community assets," says John Ek, manager of the local Chamber. "The chamber in cooperation with the city is presently processing 34 industrial, 22 commercial, four high-rise and two tourism inquiries for possible community location."

## Company Mines Ocean Bottom

(Continued from Page 37)

tary buoys far at sea and the like.

"We'd like to get involved with other things, like replenishing beaches with sand taken from the bottom a few miles at sea," says Horton. "This is a long range thing, but some long range things come on you all at once."

And there's a kind of far-out project that holds immense fascination for Bascom and the company: drilling a hole to the earth's core.

For what it might reveal of the earth's history, this project appeals to some scientists as much as getting to the moon. The hole would best be drilled at sea, scientists say, because the

earth's crust is thinner there.

Bascom, who got involved with the idea under a National Science Foundation grant several years ago, coined the term "Mohole" for the project, conceived some of the ship positioning equipment that made initial tests possible, and even drilled a few preliminary holes near Guadalupe Island.

The project recently sputtered to a halt when a Texas contractor cornered the job and failed to deliver soon enough to satisfy Congress. Now the project seems to be getting underway again under different auspices. "If so, we'll expect to get involved," says Ed Wright, the company's West Coast market manager.



# Alamitos Plant Lights Southland

Southern California Edison — the Southland's giant electric utility — produces enough power at its massive generating station just east of Long Beach to serve a city of 2.4 million persons.

In fact, the company's Alamitos steam-electric generating station on Studebaker Road at Westminster Avenue puts out 25 per cent of Edison's system-wide capacity.

With the completion of a fifth and a sixth generating unit this year, the Alamitos plant can produce 1,950,000 kilowatts. Edison's system capacity is 7,767,915 kilowatts.

Today Alamitos and other steam generating facilities account for about 85 per

cent of the Edison system's generating capacity. Hydroelectric sources like Hoover Dam produce the other 15 per cent.

In the years to come, nuclear and coal-burning plants will become increasingly important.

Southern California Edison is operator and 80 per cent owner of the San Onofre Nuclear Generating Station — on the coast 2 miles south of San Clemente — which went on line this year. The first full-scale nuclear power plant in Southern California, San Onofre cost \$87 million; will require another \$27 million in nuclear fuel for the first three years of operation. Its capacity is 450,000 kilowatts. (Alamitos, with more than

four times the capacity of San Onofre, required a \$117 million capital investment.)

**CLOSER TO LONG BEACH**, Edison is committed to building a portion of the nuclear facilities that will power a desalting plant for the Metropolitan Water District. The desalting facility will be built on a man-made island half a mile offshore about midway between Sunset Beach and Huntington Beach. Not only will it produce 150 million gallons of potable water daily, it will also produce power.

In fact, says Hanawalt, the conversion facility will be powered by steam that is too low in temperature to produce electricity efficiently.

Edison's Nevada facility will produce 1,510,000 kilowatts by burning coal at a site near Davis Dam. Scheduled to go on line in 1970, the plant will be fed coal in slurry form through a 275-mile pipeline from reserves at Black Mesa, Arizona.

As these new facilities are prepared, more imaginative use of electricity keeps increasing demand.

For example THUMS, a petroleum company combine that is tapping the oil reserves beneath four man-made islands off Long Beach, is building a 66,000-volt submarine cable system to carry power to the islands for all-electric production facilities.



Alamitos Generating Station as It Is Seen at Night

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### Straight Up or Flat Out

## Air Traveler to Be Offered Choice in Transports

A broad new spectrum of air travel in a diversified family of airplanes will be available to a flight-minded public during the decade of the 1970s.

Choices for every taste will be offered, from supersonic transports for those in a hurry or jumbo subsonic jets for economical travelers to swift vertical-rising craft for the air commuter.

The decade will see the world shrink dramatically in time with the advent of the 1800-miles-an-hour SST, which will cut to less than half the time required today to fly anywhere on the globe.

**THE FIRST SST** on the scene will be the Concorde, built by a British-French combine, which will enter commercial service in 1971. The Russian TU-144, comparable in speed and passenger accommodation, may begin operations about the same time.

Neither, however, will match the U.S. SST in speed, capacity or cruising altitude. Both will be 350 miles an hour slower, carry fewer passengers and will be made of aluminum, rather than the exotic temperature-resistant titanium alloy designated for the American version, which is scheduled to start service in 1974.

The Boeing Co. of Seattle was named in a year-end announcement as winner of a 30-month competition with Lockheed to build the U.S. craft. General Electric was selected over Pratt & Whitney to supply the plane's monstrous engines.

Probably a greater spur to extended air travel will be the giant jets, three-decker monsters which will transport as many as 850 passengers over continents and oceans at the same speed as today's craft and at far lower fares.

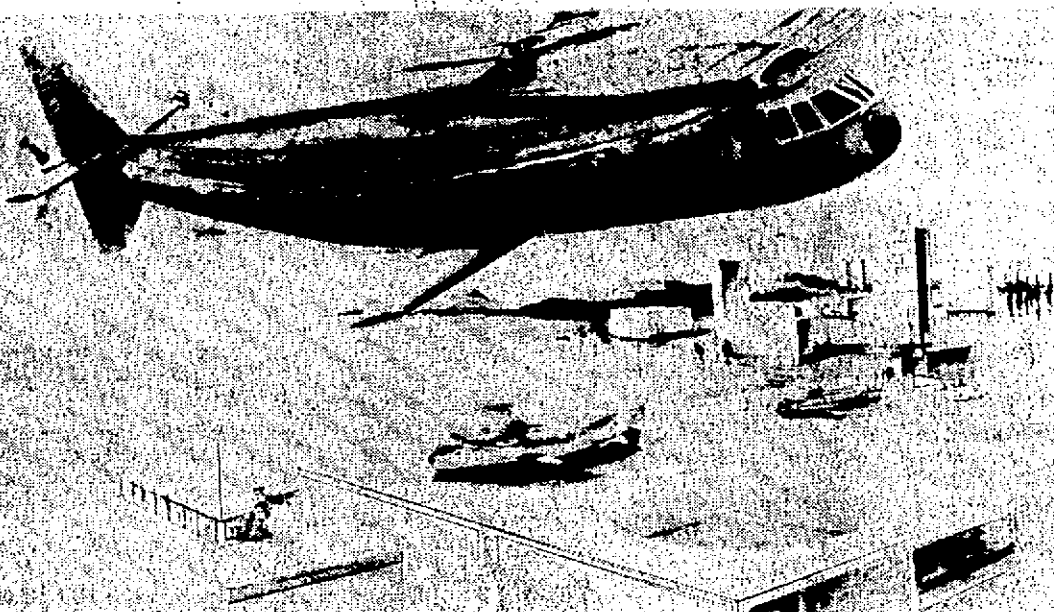
A luxury version probably also will be offered, accommodating "only" 667 passengers with private compartments, siesta lounge chairs, a cocktail lounge and a large lounge at the front of the airplane with panoramic view windows.

Another likely newcomer

### Norwalk Beautifies Thoroughfare

Plans for Norwalk's future call for the completion of the widening and the beautification of Norwalk Boulevard from historic Front Street to the Santa Ana Freeway. Undertaken at a cost in excess of \$612,000, the project will also involve traffic signal modification, landscaping of a center divider and installation of ornamental street lights. Concurrent with the construction of a \$7 million Superior Court facility will be the building of a \$5 million Montgomery Ward Regional Shopping Center Complex adjacent to the Civic Center.

"Norwalk will soon come into its own as one of this nation's truly important cities," City Administrator Fred Bien says.



LOCKHEED DESIGN COMBINES ROTOR BLADES AND FIXED WING

on the 1975 scene may be a new short-to-medium range transport, using two advanced-design engines to carry 300 passengers with greater economy and with less takeoff noise than today's jets.

The current thorny problem of surface traffic congestion in the vicinity of airports will be at least partially solved with the development of vertical takeoff and landing (VTOL) aircraft as intercity and even intracity transportation systems.

An example of such craft is a 60 to 70 passenger compound helicopter proposed by Lockheed which could be operational in the early 1970s.

This plane would take off vertically from the heart of a city like a helicopter; then fly at speeds up to 300 miles an hour to where it would again land vertically, at its destination.

**WHEN INTEGRATED** with surface and other air transportation systems, such an air commuter would ease ground traffic congestion and offer the public rapid short-haul travel at reasonable cost.

Operating in all weather conditions, the plane could serve between major metropolitan areas and also link outlying airports and nearby communities within a radius of 250 miles.

It might be, some experts

feel, that VTOL transports such as the Lockheed craft could help eliminate rush-hour traffic between urban and suburban areas by attracting many present-day automobile commuters.

They further suggest that the problem of urban "sprawl" might be helped by a VTOL network because there would be no reason why workers of 1975 or 1980 should not live 100 miles or so from their jobs.

Instead of a two-hour car trip, they would face on a 25 or 30-minute VTOL flight. Thus major living areas may, in the lifetimes of most of us, gradually shift far from industrial and urban regions.

## OUR 30th YEAR

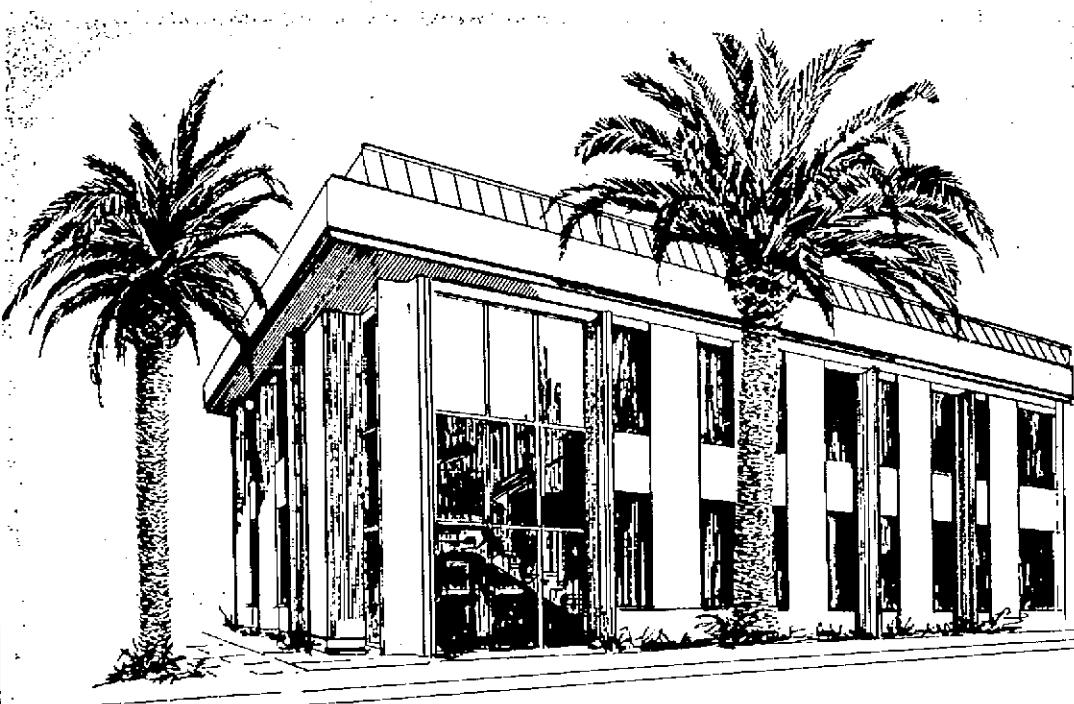


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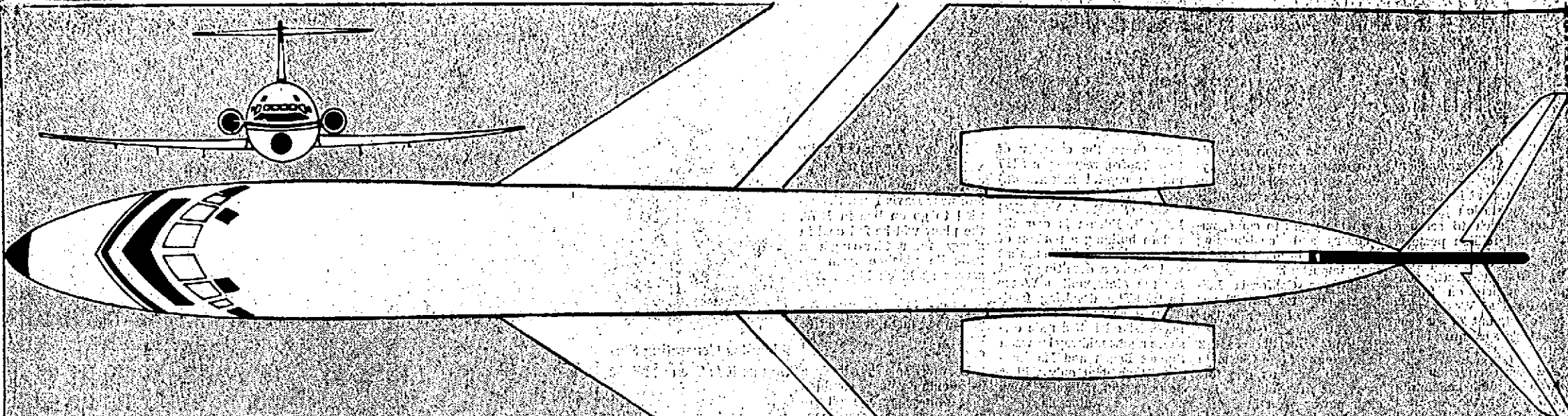
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#### • RADOME AND ANTENNA DESIGN

Design, analysis and model testing of antennas, including analytical evaluations and pattern synthesis. Radome design to include analysis and development design concepts, intra system interface, formulation of manufacturing control, checkout and development procedures.

#### • ECM/DCM SYSTEMS

Analysis and determination of ECM/DCM requirements necessary to match specific airborne missions and definition of equipment to meet those requirements.

#### • NAVIGATION SYSTEMS

Design and analysis of navigation system requirements for ground or carrier based tactical aircraft involving characteristics of inertial platforms, doppler, radars, attitude and heading platforms and combinations of the above.

#### • ELECTROMAGNETICS

Analysis of detection of submarines through magnetic anomaly techniques. Investigation into methods of reduction of magnetic disturbances caused by aircraft environment and earth/sea magnetic gradients and variations.

#### • DATA PROCESSING

Analysis and determination of the functional organization and requirements of airborne digital computer systems, including data transmission, programming, speed, and interfacing with tactical weapon systems.

#### • DISPLAYS AND CONTROLS

Analysis and determination of requirements for airborne military multi-purpose electronic displays. Direct interfacing of displays with electronic sensors as well as digital data processors. Determination of requirements for control to interface multiple tactical systems to assure rapid communication between operators, displays, computers, and external data systems.

#### • ACOUSTICS

Analysis of the processing of underwater acoustic signals. Experience in information theory providing working knowledge of methodology of signal and noise discrimination.

#### • SYSTEMS INTEGRATION

Analysis and determination of requirements for total advanced avionic systems. Experience with computer organized systems involving navigation, fire control, sensors, communications, and displays and controls. Understanding of information theory and analysis.

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### CONTRACT SPECIFICATION

Challenging opportunities exist for contract specification engineers in the DC-8 and DC-9 project offices. Assignments will involve the preparation of technical descriptive documents, which form the detail specification portion of the contracts between Douglas and commercial airlines customers. Requires a college degree and three or more years of applicable experience, preferably in technical writing, engineering, business administration, law or related aircraft experience.

### HUMAN FACTORS

Primary assignments will involve research and exploratory development or project Human Factors Engineering in man-machine systems with emphasis on control-display man problems and psycho-motor performance on advanced aircraft projects. These positions require an applicable degree and directly related experience in Human Factors engineering.

### OPERATIONS ANALYSIS

#### • MARKET DEVELOPMENT PLANNERS

Will develop plans and market strategies for the acquisition of new government business. Perform analysis of government markets and product selections. Coordinate program plans for each program and product area selected for marketing effort.

#### • MISSION/THREAT ANALYSIS

Determination of required characteristics for system to counter existing or potential enemy threats.

#### • SYSTEMS & COST EFFECTIVENESS ANALYSIS

Assignments will include total program cost analysis, cost effectiveness evaluation and cost sensitivity studies of current and advanced aircraft systems.

#### • SYSTEMS MODELING

Simulation of real systems with the capability of adaptation to computer processing.

REQUIRES AN ENGINEERING DEGREE WITH ADDITIONAL COURSES IN ECONOMICS OR RELATED FIELDS AND EXPERIENCE IN ENGINEERING AND SYSTEMS ANALYSIS

### STRUCTURES

#### • AIRFRAME STRUCTURES DESIGN

Openings exist in design of primary airframe structures, fuselage, including empennage, wing and control surfaces.

#### • STRUCTURE MATERIALS

Research and development programs involving investigations into the use of advanced manufacturing techniques, joining methods, new materials and composites for aircraft structural needs.

PREFER ENGINEERING DEGREE AND DIRECTLY RELATED EXPERIENCE

### RELIABILITY ENGINEERING

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Responsibilities include complex system reliability analysis, prediction models, failure mode analysis, program control activity and reliability research.

#### • DATA ANALYSIS

Responsibilities include collecting and processing test and field data to measure achieved reliability, participation in studies for component selection, and preparation of reliability comparisons and trends.

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Will be responsible for production installation of electrical and electronic equipment racks and supports, with circuit breakers and relay panels, etc.

#### • AIRCRAFT WIRING DEVELOPMENT ENGINEERS

Assignments involve engineering of aircraft electrical and electronic system wiring and cabling in aircraft. Knowledge of applicable specifications, RFI avoidance and aircraft installation practices required.

PREFER ENGINEERING DEGREE AND APPLICABLE AIRCRAFT EXPERIENCE

### AERODYNAMICS

#### • PERFORMANCE ENGINEERS

Primary assignments will include design and operational performance analysis for the DC-8 Series 60 and the new DC-9 short to medium range aircraft as well as the A4 series of military aircraft.

#### • STABILITY AND CONTROL

Primary assignments will involve stability and control evaluation and studies of DC-8 Series 60 and DC-9 short to medium range aircraft. Successful candidates will also perform advanced design and configuration analysis in future transport aircraft.

#### • PROPULSION ENGINEERS

Assignments will involve analytical and experimental studies for the development of advanced commercial and military aircraft. Requires experience in thermodynamics and compressible flow theory plus three or more years' active experience with installed engine performance, air inlets, nozzle performance and propulsion.

REQUIRES B.S. OR M.S. IN AERONAUTICAL ENGINEERING AND TWO OR MORE YEARS' APPLICABLE EXPERIENCE

### CABIN INTERIOR

#### • INTERIOR DESIGN

Interior component design for commercial aircraft. This will include both flight deck and passenger cabin design. Prefer experience in design of interior furnishings and equipment, and water systems including lavatory and galley.

#### • EMERGENCY ESCAPE SYSTEMS DESIGN

Perform design of emergency escape systems and components such as parachute systems, ballistic devices, pneumatics and mechanical controls.

PREFER APPLICABLE ENGINEERING DEGREE AND RELATED EXPERIENCE

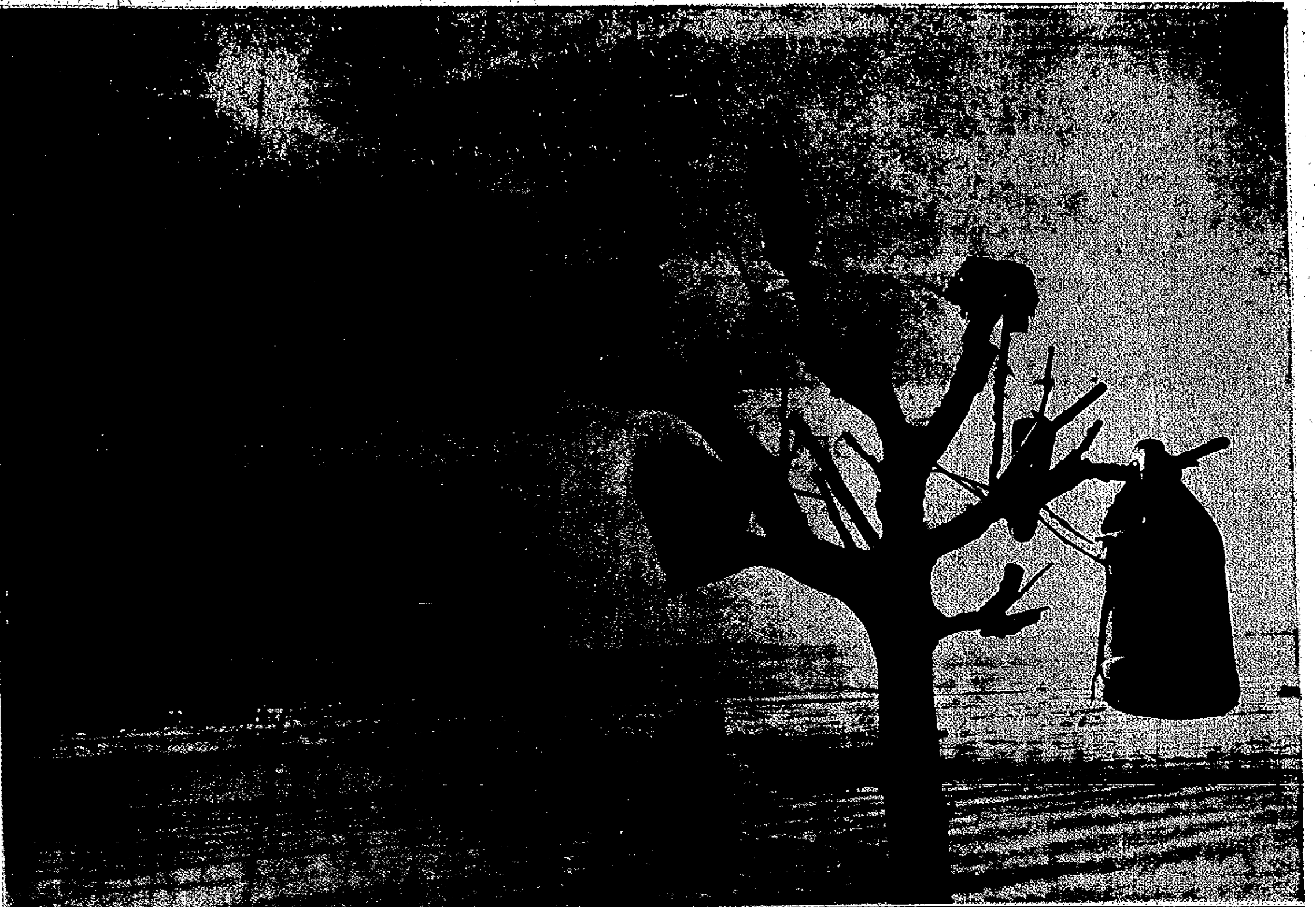
### LIAISON ENGINEERING

Provide engineering support to manufacturing areas, assist in making design changes, and coordinate all engineering problems between Engineering and Manufacturing. Applicants should have a minimum of three years' Aircraft industry experience and be knowledgeable in strength and structures, shop problems and design changes. Requires bachelor's degree in M.E., A.M.E., E.E., I.E. or A.E.

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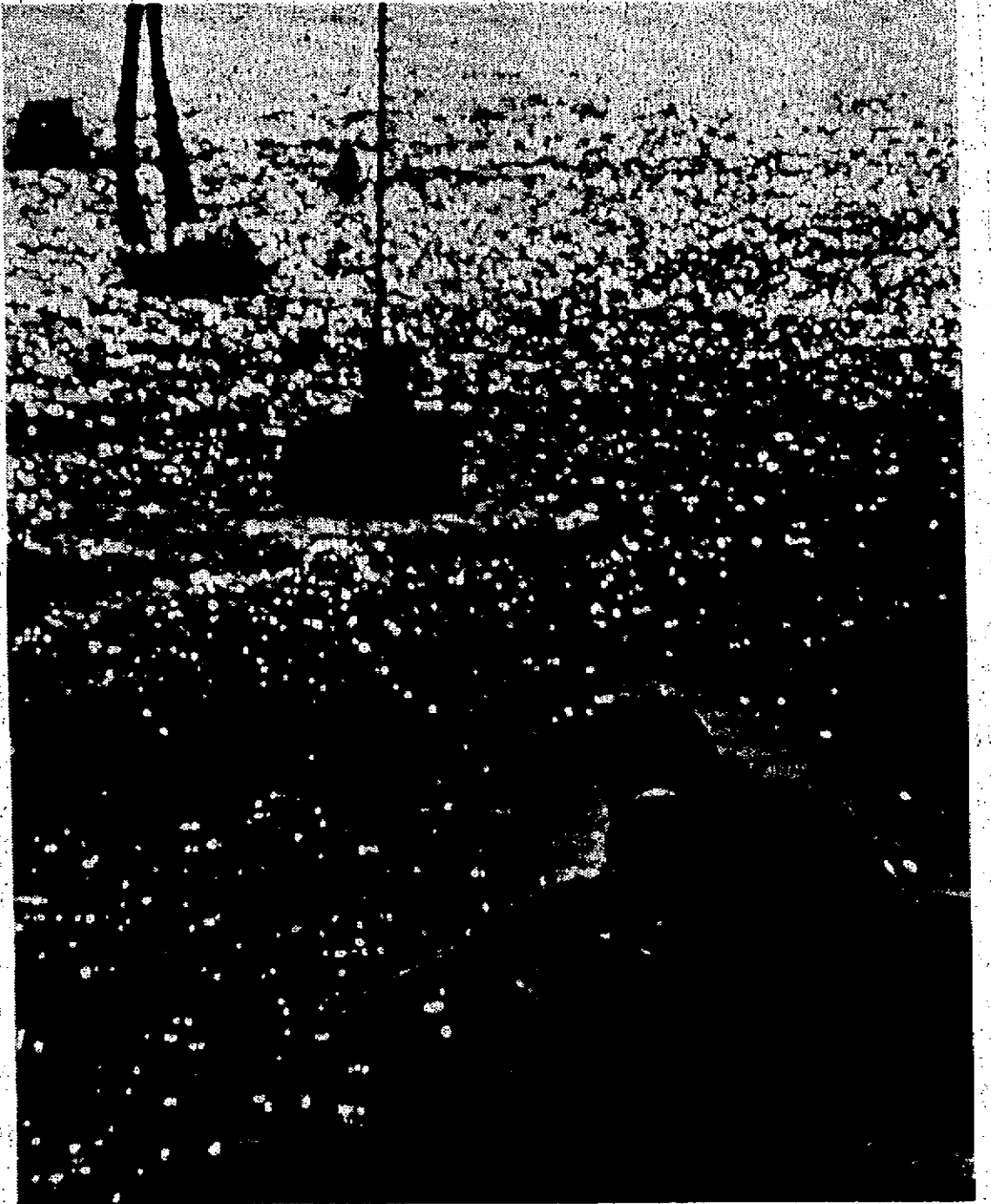






## A Walk Under the Long Beach Sun

Walk along the beach with staff photographer Roger Coar on a fall Saturday and you may find all of the scenes on these pages and on the cover. Mostly you'll find a city's people at peaceful play. Sometimes there'll be some makeshift art, like the jetsan tree on the cover. At other times, there'll be action like the footballers and, of course, the torso.

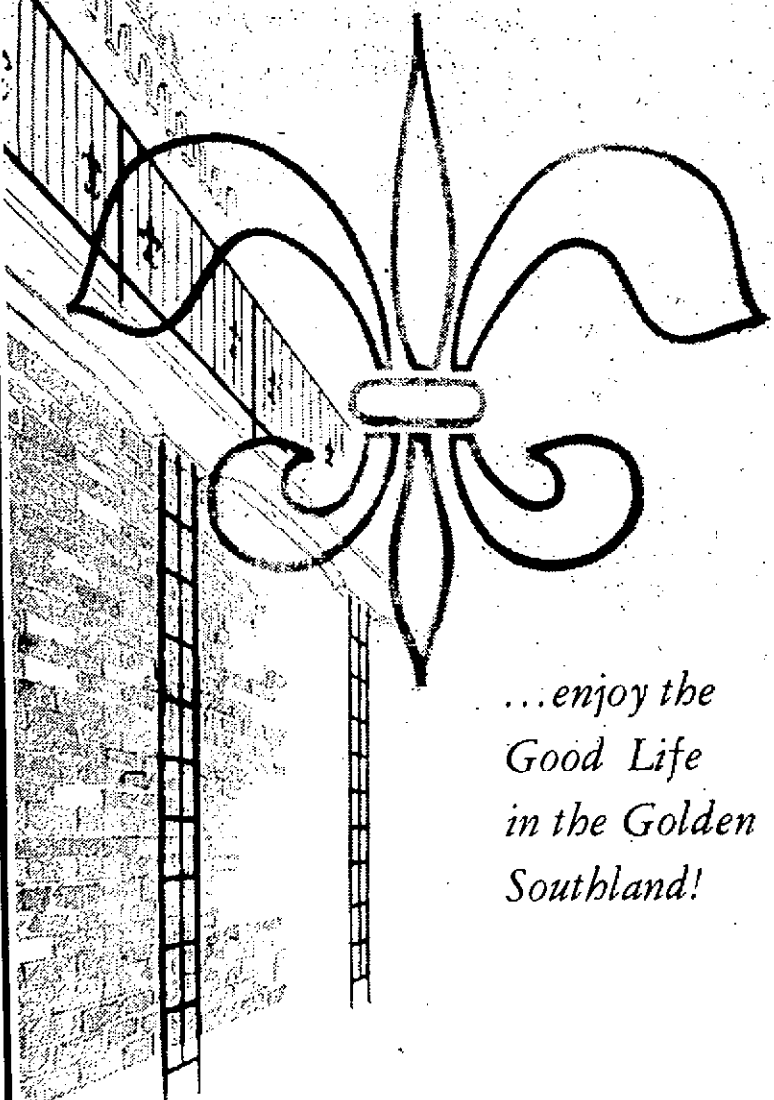


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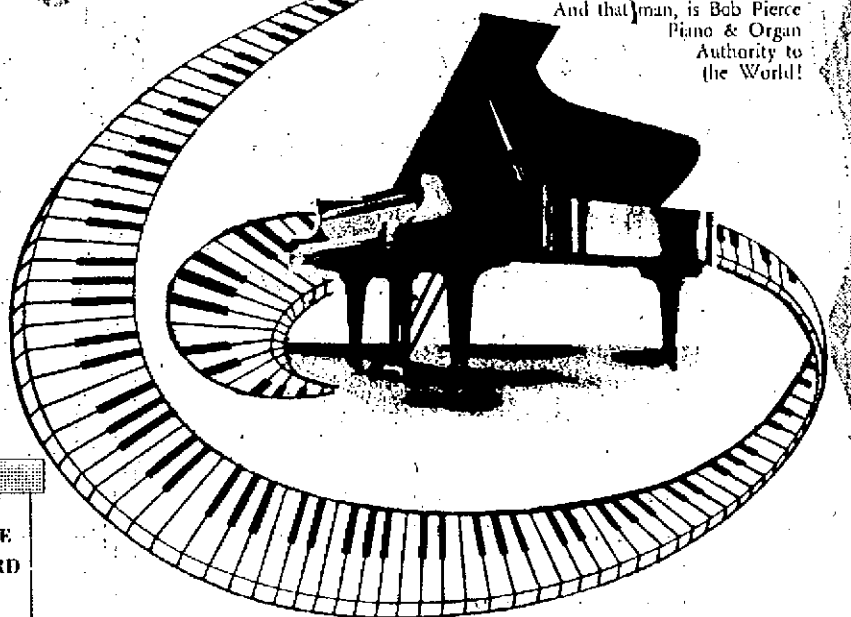
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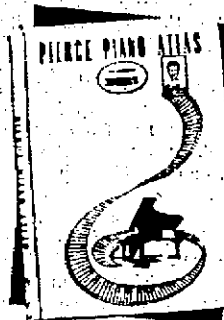


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... Sometimes  
Solitude





# Snow Recalls Good Years and Bad

## It All Started With a Football Game and Christmas Present

By AL LARSON

As Frank Sinatra says, "It Was a Very Good Year."

But for Jack Snow, 1966 was just one of four very good years since he began his football career.

When the Long Beach youngster turned out for freshman football at St. Anthony High in 1956, he stood 5-foot-2 and weighed "a bruising 120 pounds." Who would have dreamed Jack would be playing in the National Football League 10 years later?

Today he is No. 1 split end for the Rams, lives in a beautiful two-story home in College Park Estates and recently was named the Long Beach Century Club's athlete of the year.

What was Jack Snow's formula for succeeding at football? Whenever the former Notre Dame star addresses youth groups, he advises every boy to "Set a goal and don't give up."

Snow's story might be inspirational and informational to high school athletes, especially those who so far lack size.

Football, what is it really like?

Is it a lot of fun, or a lot of work?

Do you have to be a mammoth physical

specimen of courage and brute force to play the game?

And the all important question, what made Jack a professional ball player?

"Well, it all started with two events: (1) a football game on television and (2) a Christmas present from my dad," Jack relates.

"THE MEMORABLE GAME" was Notre Dame vs. Oklahoma in which the Irish upset the top-seeded Sooners 7-0 on Oklahoma's Homecoming Day, their Statehood Day and also shut the Sooners out for the first time in quite a few years.

"It was on this day that I decided to go to Notre Dame."

"It was high hopes for a youngster of 13. But it was a nice dream to hang onto, so I did."

"The second condition which helped shape my future towards football was the set of weights I received for Christmas. This was probably the greatest single factor in the development of both my mental and physical capacities, not excluding of course the tremendous push and confidence I received from my father."

"I entered St. Anthony High School in



"He Beats You With the Moves"

Long Beach. As a freshman I was a sorry sight, 5-2 and a bruising 120 pounds. On the frosh team I was the last man on a squad of 44 boys.

"But I still had my dream of going to Notre Dame, to keep me company, (on the bench) as I watched the other 43 boys get into games. I did get into one game, the last game of the year against Cantwell which we won 33-0."

"However, I continued to think positive. By the time I reached my senior year, I had put on 60 pounds and 10 inches."

"St. Anthony's did well that year (1960) and we won the Catholic League in football and went into the CIF playoffs. We lost to Centennial 14-13 in the last quarter. That was my finest year for honors excluding my senior year at N.D. (He was picked on the all-Catholic 11 as well as all-city for the city of Long Beach, landed a first-team berth on the all-CIF team of 1960 and was named lineman of the year for Long Beach.)"

"On graduation, I decided after brief deliberation to attend Notre Dame."

"I had some excellent support which made it possible for me to reach the Golden Dome. Namely from coach Leo Haggerty, who now heads the sports program of La Mirada High School, and Monsignor Bernard Dolan, pastor of St. Anthony's, who was invaluable in spiritual guidance and support."

"COACH HAGGERTY advised me to put on weight and get the right mental attitude if I wanted to play big-time college football. Without his words of wisdom I don't think Notre Dame would have accepted me."

"I wasn't that big at 185 pounds. But he made the right phone calls and bingo I was in the school that I had dreamed of attending since that certain game on television."

"At Notre Dame many things happened, some good and some bad. As a freshman I was on the starting team, even though the other 10 men were bigger than I was. Looking back on my freshman year in football it was the techniques that I had learned in high school that helped me the most, not size or speed."

"The next two years weren't very successful."

"My sophomore year I played a grand total of 11 minutes out of a possible 600. That year reminded me of my first year of high school. Sitting on the bench seemed to be a habit, one habit which was very discouraging."

"I had some company though, a boy who turned out to be a great athlete as well as one of my closest friends, John Huarte."

"Together we would go over the different teams and make up plays that we would run if we should ever happen to get into the game together."

"When we did, the play would be called something like this:

"All you guys stay in and block! Jack, you go down about 10 yards and hook."

"That's probably why we didn't get in together very much. Going over the statistics at the end of the year the book read: Huarte—Completions, 4. Snow—receptions, 4."

"Nothing more to speak of happened my junior year, as once again I was a bench jockey. However, all was not lost. Through these splinter gathering sessions valuable information was gathered on different pat-

terns to be run the following year."

"The year 1964 proved to be the year of change for me and a few other people. I got the chance to play, the chance I had been waiting for since I was a freshman. I turned 21 in January, Notre Dame had a new coach, the first non-Catholic coach, and in the fall of '64 Notre Dame once again was back on top as a football powerhouse."

"The Fighting Irish won 9 and lost 1, leading the rating polls most of the season. Notre Dame players won many honors that year, and Ara Parseghian was named 'coach of the year.'"

"WELL, MY DREAM had come true, to be an all-America football player at Notre Dame. I was sitting on top of the world. Little did I realize the real work was still to come."

"I signed a professional contract with the Rams in 1965, and jumped headlong into a career that meant more to me than just about anything else."

"Professional football is quite a bit different than most people think. There is a lot of mental preparation and strain, which accompanies a professional athlete, more than could be imagined. First of all, this is how we make our living. Second, there is always someone trying to take your job away."

"My first year with the Rams was a very interesting experience, both on and off the field. I was playing against men whom I had read about for the last few years. At times it was very discouraging, and other times it was very gratifying."

"Off the field was a little different than for most first-year men. I had a wife and a baby on the way. The family life had sort of a storybook slant."

"My wife had been head cheerleader in high school and I was the team captain. We were married almost four years to the date we graduated from St. Anthony's High School. Today I am the proud father of an eight-month old baby girl, Michelle Marie Snow."

"Now that my second season with the Rams is behind me, I feel I could have done more for the team. I didn't match my rookie year for catches when I had 38. But even though I had four less catches, my average yardage per reception was higher than my rookie year (18.65 to 14.70). Besides, we had a winning record this year. In many respects it was like the '64 season at Notre Dame when we soared from last to first. The Rams finished last in '65 but rebounded to third this past season."

HOW LONG does Jack want to play pro ball? "I want to play as long as I do credit to the game and myself. When I don't think I'm doing both is the day I'll quit."

What are Snow's off-season plans? "I've decided to go into the car business. I plan to get in with the Jim Snow (no relation) Ford Agency in Paramount. Also, I enjoy speaking to youth groups."

"I usually tell the youngsters that the first thing you must do in sports, or anything else you attempt, is to set a goal for yourself. Know what it is going to take to get there, taking into consideration all of the hard times and many disappointments and heartbreaks. Then, if you want it badly enough, you'll go out and get it."

"Take criticism constructively and attempt to better yourself in everything, even



Jack on Sidelines

in those things that seem small and unimportant at the time."

"Sacrifice in the beginning and condition yourself to hard work and keep plugging along. Many times, no doubt, you will feel like quitting. I know how it feels. At one point I wanted to quit football, but then I sat down and thought about it, along with my dad."

"I set a goal for myself when I left St. Anthony. It was to become an all-America for Notre Dame and to play football for the Los Angeles Rams."

A national magazine pointed out in an article last month that Snow is one of pro football's seven most underrated players. The headline stated: "Although they don't draw press notice, they draw raves from the men they battle head-on."

"The only thing he lacks right now is the recognition," says teammate Irv Cross, a defensive back who knows how to evaluate receivers."

"The only reason he's not a big name right now is people don't yet realize how good he is. He was labeled as a guy who didn't know what it was all about, but he's learned. He's watched Tommy McDonald very carefully and he's picked up a lot of Tommy's moves."

"HE'S a SHOFNER-TYPE receiver," says Cross, "who tries to beat you with the moves rather than a Homer Jones, who gets clear just by running past people. His big problem was the weight. He came out here with the idea that he had to be a big end. He weighed about 218, but he was too slow—then, now he's down to 195."

The turning point for Snow, Cross feels, came in the Rams' opening league game against the Bears the past season.

"He caught a pass, I guess around mid-field, and took off. Bennie McRae was covering him, and Bennie is a former Big Ten hurdles champ. You know he can fly. He chased Jack 50 yards, right behind him, and never gained an inch. The two of them raced all the way to the end zone and Jack got the touchdown. That surprised a lot of people."

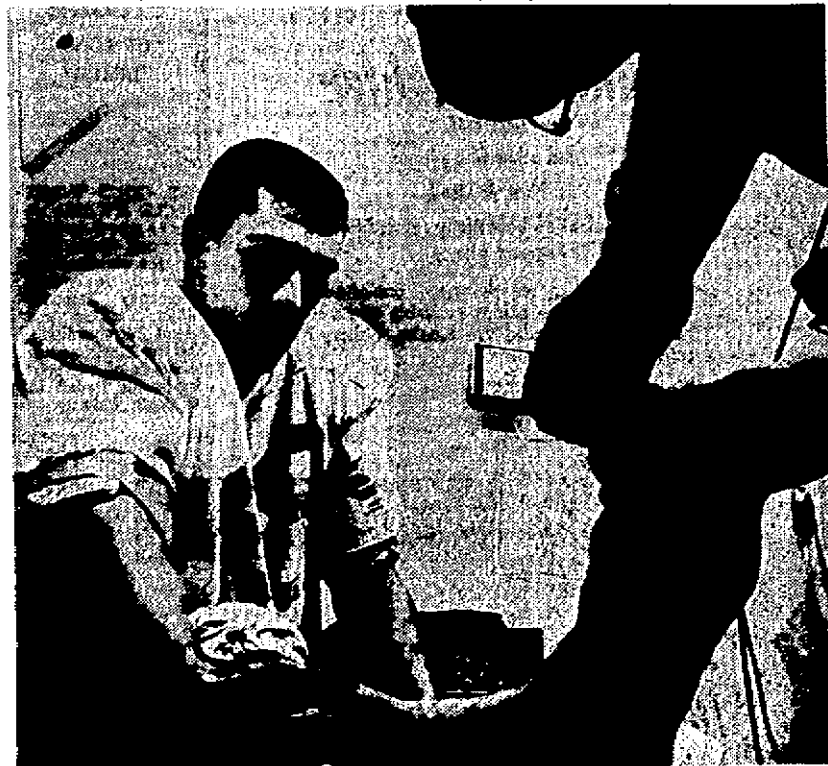
"Sonny Randle is the best receiver I played against in the East, and while Jack is not quite a Randle yet, he's getting there. Sonny does so many things. He leaves you spinning around. He'll make five or six big catches a game that way. Right now, Snow will only make one or two like that, but he's coming," Cross added.

Jack, who set eight pass reception records his senior season at Notre Dame, notes with pride that there is another Snow on the Irish football team.

"My brother Paul played in the Oklahoma game this past season and would have started against Pittsburgh when Jim Seymour was injured. But then Paul himself pulled a hamstring in practice that week and missed his big opportunity."

"Later he was sidelined for the rest of the season because of bleeding ulcers. He got a great Christmas present from the NCAA when he was awarded another year's eligibility. As a result, he still has three years remaining."

"He's about my size (6-2) and plays flankerback. Maybe we'll keep this pass-catching at Notre Dame in the family. If they do, it's in good hands."



And on the Training Table

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Every Menu Selection  
a Special Treat  
Atmosphere & Service  
to please the most  
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One of the Golden Southland's newer restaurants, King's Victoria has already made an exceptional impression on the many diners who have enjoyed the beautiful decor and fine food.

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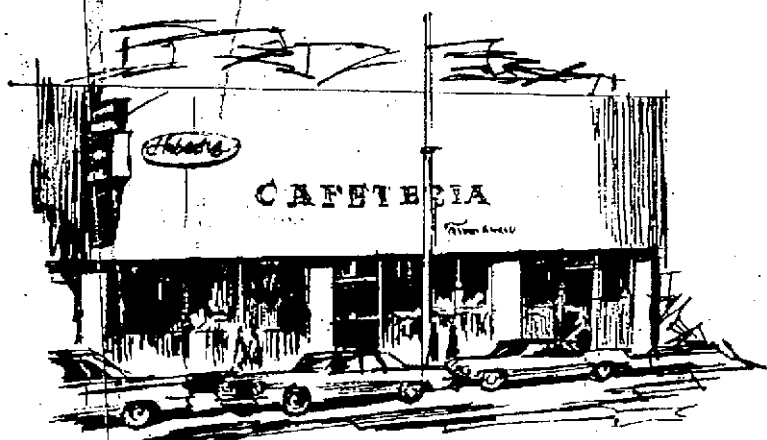
# HUBERT'S CAFETERIAS

growing with the

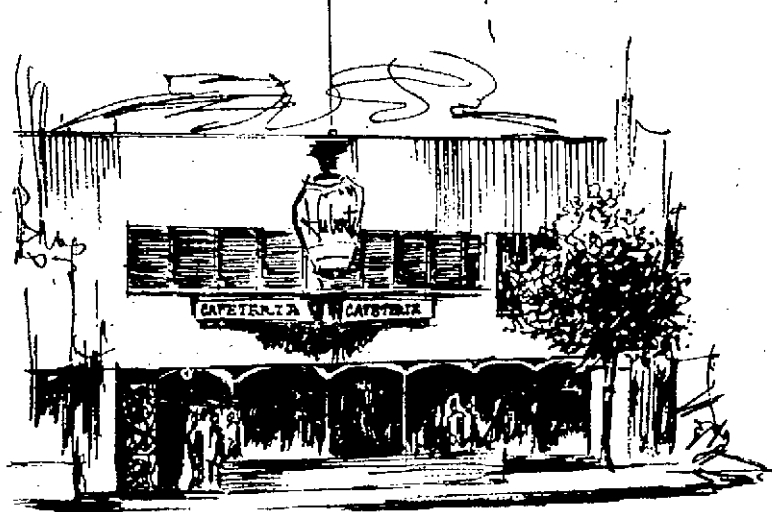
## Golden Southland

A Leaf from the Hubert Hust History . . . (Family History, we mean) . . . in the Golden Southland.

A Family Album would show in Sept. 1960 . . . the Hust Family . . . Hubert, Joan and their three sons, Rick, David and Ron proudly opening the doors of the first HUBERT'S CAFETERIA at 318 E. Fourth St. in Downtown Long Beach. The next Golden Letter Day would be another September . . . 1965 this time . . . and another HUBERT'S CAFETERIA opened to welcome you with family dining at 643 1/2 Pine . . . in Downtown Long Beach too . . . and then in May of 1966, the third of Hubert's fine food houses . . . at 218 E. Broadway. Yes, you guessed it . . . also in Downtown Long Beach.



★ 4TH STREET LOCATION—1960



★ PINE AVENUE LOCATION—1965



★ BROADWAY AVENUE LOCATION—1966

We're proud of the growth of the Golden Southland and proud of our part in it . . . Six days a week, the stacks of beautiful buttermilk hotcakes appear and disappear . . . delicious choice roast beef dwindles as our friends order the specialty of all three HUBERT'S CAFETERIAS. And, of course, all of our pies, rolls and breads are baked at the cafeteria assuring you of freshness and delightful flavor and often served warm from the oven.

Due to the many, many requests of our customers we are now open Sundays at the Pie Shop Cafeteria, 218 East Broadway serving dinner only at one low price with a choice of seven entrees. Our Sunday hours are 11:00 a.m. to 7:00 p.m.

Complete Catering & Banquet Rooms

## Hubert's Cafeterias

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HE 2-1565

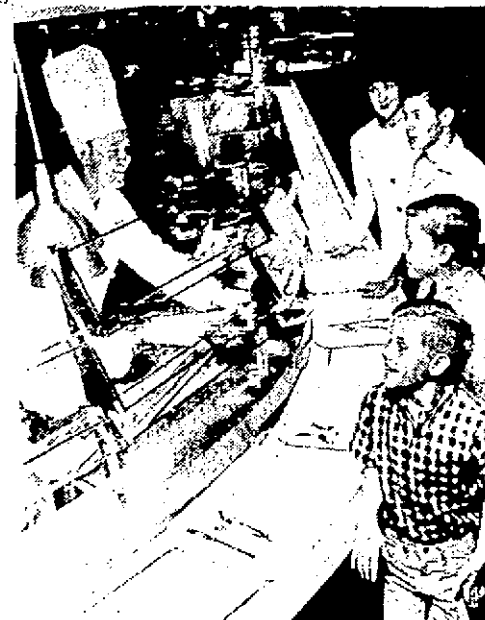
643 1/2 PINE AVE.  
HE 6-8476

218 E. BROADWAY  
HE 5-2316



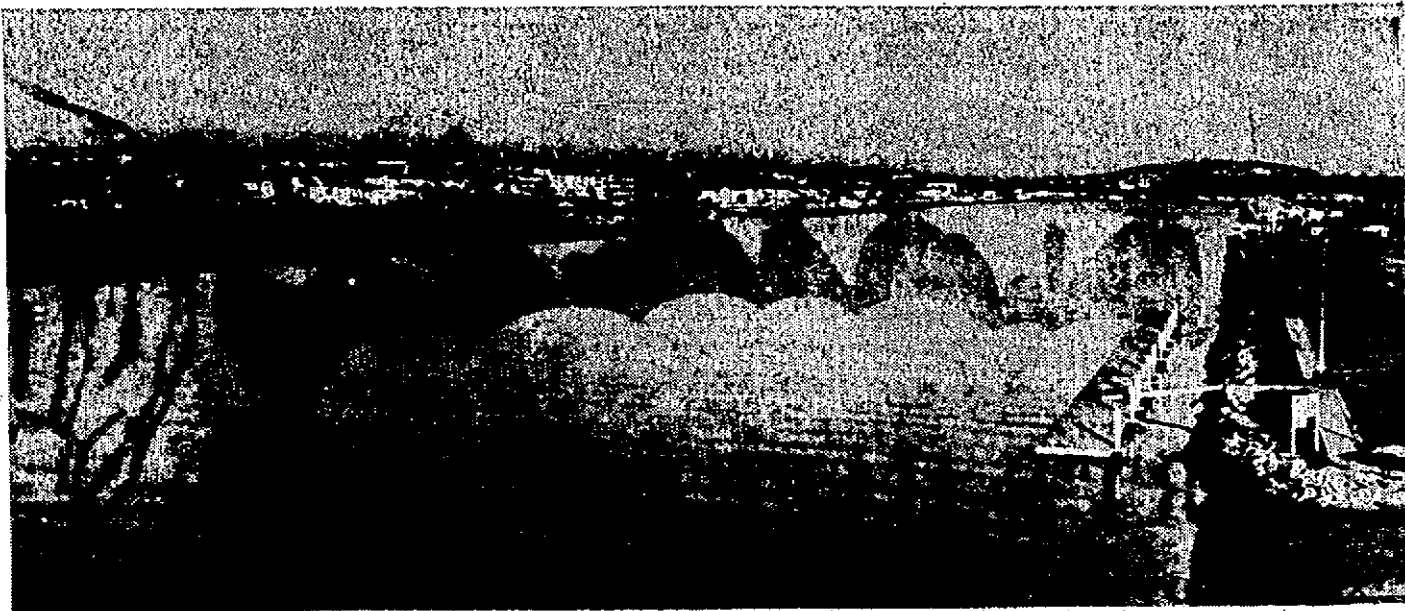
June 12, 1964—Hubert is shown serving sons Ron, David and Rick and his lovely wife, Joan. Photo was taken at his first cafeteria at 318 East 4th St.

January 27, 1967—Shown are Hubert serving his family at the 643 1/2 Pine Avenue location. This photo shows his family growth in almost three years. (Note, they are posed in the same order.)





## Marine Stadium Gets That Olympic Look



Changes are taking place at Marine Stadium and soon the 300-foot wide ribbon of salt water will be entirely redeveloped. By 1968 it will be ready for increased participants and spectators.

For the first time since 1932, the 500-foot-wide ribbon of salt water known as the Marine Stadium is beginning to take on Olympic quality and appearance.

By mid-1967 scruffy areas along the natural recreation center in southeast Long Beach will be ready for increased participants and spectators. Under construction are major improvements paid for out of the city's tideland oil trust funds. They are estimated to cost \$1.6 millions.

One feature will be a 2,000-meter rowing course extending from the edge of

Basin 4 in the Long Beach Marina to near the northwest tip of the Stadium.

**THE FIRST NEW ROWING** headquarters since the '32 Olympic Games will be available on the north shore immediately west of Los Cerritos Channel.

For organized events it will be used by the California State College at Long Beach Crew and by the Long Beach Rowing Association. But plans are in the making to open it also to others who row for recreation instead of competition. It will be equipped with showers, lockers and facilities for the

maintenance and storage of rowing shells.

On the south side two event-judges structures will be erected to serve rowing and power boat races.

The larger building will house a field office for the Stadium, headquarters for racing committees, an upper-level deck for judges and a television camera deck on top.

Instead of high grandstands, semi-portable steel bleachers will provide seating with flexibility of location for various types of events.

But the rowing course improvements are only a small part of the Stadium project.

**ALONG BOTH SIDES** of its 3,800-foot main reach — generally from Nieto Avenue to Bay Shore Avenue — the shores will be upgraded with an aquatic park-like setting, made more accessible and stabilized against erosion.

A generous portion of the

south side will be a graduated shore where water skiers can launch boats, take off on skis and return to shore away from crowded sections.

At the east end of the south shore will be a sailboat launching ramp with auto and boat trailer parking. The orientation is such as to permit launching into water restricted to a five-mile-per-hour speed limit and with the prevailing wind instead of against it.

Although not included in the current \$1,528,892 contract held by Norco Construction Co., an aquatic day camp is projected to replace Camp Sea Hawk when the San Diego Freeway absorbs the existing site on the north shore.

New parking areas will provide space for more than 500 cars, separated by extensive lawns.

A landscaped section at the west end, with trees, shrubbery and grass will

supplement the already popular Marine Park landscaped beach along the south shore east of Los Cerritos Channel.

**"NATURALLY WE EXPECT** increased use, and greater enjoyment by those who already find pleasure in the unique Marine Stadium," said Duane George, the city's assistant recreation director.

He pictured a combination of supervised competitive events, casual recreation by whole families from toddlers to grandparents, picnicking and just plain relaxation in the sun and the proximity of attractive water scenes.

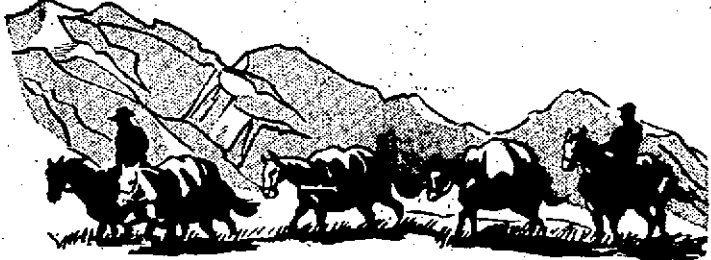
Not all types of activity will go on simultaneously, because some are incompatible. But the competitive events are carefully scheduled by the Long Beach Recreation Commission and subject to official supervision. Most of the time the emphasis will be on individual use.

The history of the Stadium since the '32 Olympics has not been one to cause the city pride. For some years during the depression an active supervised program and some maintenance were carried out there. Then the setting was neglected until recently the tideland funds became available for improvements.

Coincident with the Stadium project the Colorado Lagoon north of Colorado Street is being supplied with a new and larger outlet system for more frequent cleansing of the water.

But so far the future of matching improvements along the Lagoon's shore is uncertain. Legal interpretations as to the use of the trust funds are blocking the allotment of tideland funds for that area. In the opinion of many, however, the potential for future recreation there is only slightly below that of the newly-refurbished Stadium.

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May we expect you real soon?

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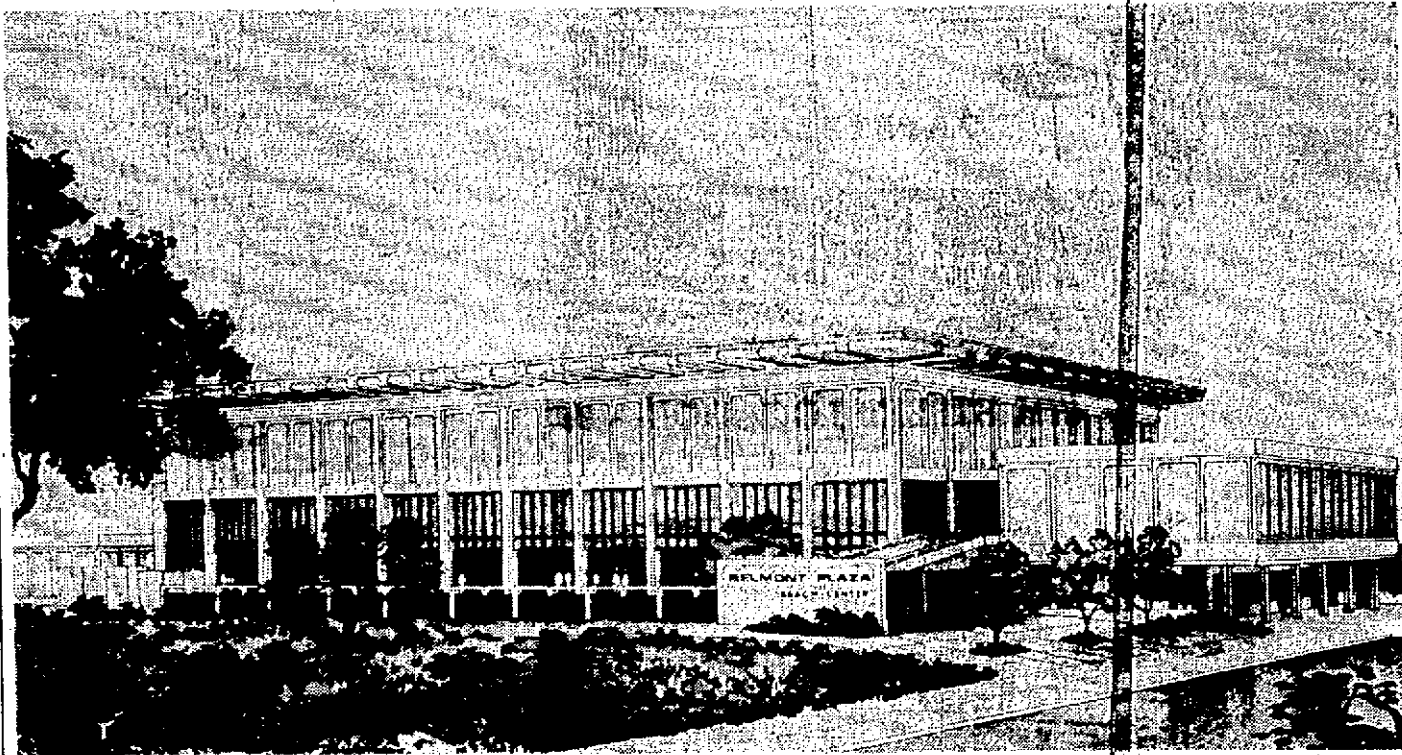
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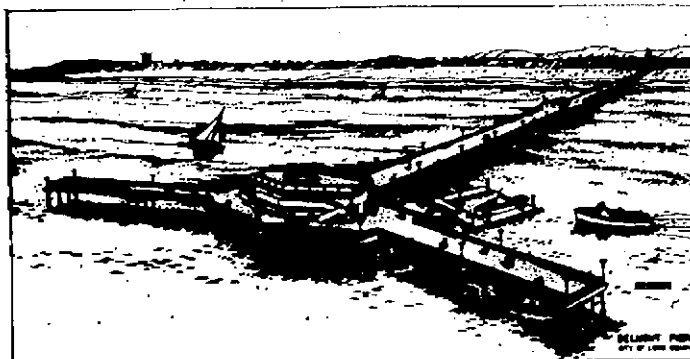
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## Belmont Plaza Outlook Hopeful In Near Future

Plans for the Belmont Plaza to be located at the foot of Terminal Avenue were approved by the recreation commissioners in the latter part of January.

The \$2.7 million beach center will include an indoor Olympic-size swimming pool, a social hall, a small park, a children's playground, recreation facilities on the beach, dressing rooms, concessions and parking areas.

Financed by funds from Tidelands, the recreational complex will have facilities for youngsters and oldsters alike.

Plans for the project must eventually go to the city council for final approval.



# George Lake Turns Out Pros

By GEORGE McEVROY

The flash of silver wand in the sun, the soft "tick" of a solid hit, the white ball rising in a graceful arc — only to land in a patch of weeds behind a tree overlooking a lake.

That's the royal and ancient game of golf, "an umblin' game" as Bobby Burns put it, a vexing, confusing, challenging, frustrating and altogether delightful pastime.

The best time to start golfing is immediately after you learn to climb out of the playpen, say the experts, and youngsters in Long Beach have been doing just that for years. Only here, instead of teaching themselves and picking up errors in the all-important swing that could plague their game for years, they receive expert instruction from Professional Golfers Association teachers at almost no cost at all.

The story behind this every-boy-and-girl-a-golfer movement is a tribute to George Lake, head professional at Recreation Park, a man whose devotion to golf is second only to his devotion to children, all children.

LAKE, A NATIVE of Huntington Beach, began his junior golf program in 1938, soon after he became pro at Recreation Park's nine hole course. When he took over the 18 holer as well, he simply expanded the program.

It works like this: Any boy or girl, from age 6 through 17, who wants to learn the game just shows up at Recreation Park driving range the first Tuesday after school lets out for summer vacation.

For 50 cents per lesson, the youngster receives five weeks of solid instruction. Lessons are given Tuesday and Thursdays. The 50-cent fee also includes the use of clubs and range balls. All the youngster needs is desire and willingness to practice.

Frank Makepeace, one of the fine professional golfers who assist Lake with the program, says his most satisfying experience in golf has been the teaching of children.

"We teach them all the basics of golf and ground them solidly in the fundamentals," Makepeace said recently. "Once they learn the swing, and they learn very fast, we go on to the more technical aspect of the game, the niceties of putting, short iron play, everything."

"By the time a youngster finishes the course, he is well on his way to becoming a fine golfer, one who will enjoy the game for many years."

That, of course, is one of the greatest assets of golf as a game. You can play it until you crumple on the seventh green from over-exertion at the age of 120. The golfers' publications each month list the names of men in their 90's who have "shot their age" — gone 18 holes in 92 or whatever. Most sports have to be abandoned at middle age, but golf will merrily plague an addict all his life.

The youngsters who take the city-sponsored course at Recreation Park don't just have hours of dull practice. There are tournaments arranged to sustain their competitive interest, and a big barbecue picnic marks their graduation.

Most of the youngsters who take the course will use golf as a healthful hobby, of course, but quite a few have become good enough in later years to turn pro. Jimmy Clark, for instance, who won his share of big money purses on the PGA tour, started out as a seven-year-old swinger at Recreation Park.

"BESIDES JIMMY," Makepeace was saying, "such teaching pros as Pinky Stevenson, John Lucas and Ed Kerns came out of the George Lake program." He forgot to mention another fine professional golfer who took his first lessons in the program, a smooth swinger named Frank Makepeace.

"That's right," he said, "I used to run over here from Alamitos Heights to take lessons from George."

Usually, there are about 200-to-250 boys and girls in the program at one time. They get individual instruction.

But they get more than that. They learn a love for a game that has sweetened the lives of men for centuries. They get away from the "boob tube" and out into the fresh air and sunshine. They learn to win and to lose with style and grace.

And they become infected with a mild form of fanaticism that makes grown men weep at a missed putt and brood over a tendency to hit from the top.

They learn to be golfers — which is a species that can only be understood by another poor soul trying to break 100.



Lake instructs young Alan Levers



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*for everyone in  
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THE GOLDEN  
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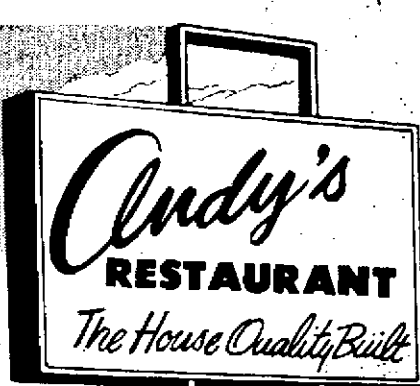
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Preparing our Special Foods for our Special Friends continues to be our pleasure at Andy's. Each menu selection begins with specially chosen ingredients of the very finest quality. Combining these choice ingredients with the greatest possible care and skill of preparation result in the tastefully served, palate pleasers you always find at Andy's. We're firm believers in "hand preparation" of meals, so "factory methods" are not for us.






Andy's family of employees prepare family-style foods! Our delicious breads and rolls — AND the PIES! — are baked in big fresh batches each day, so they're very likely to be served fragrantly warm just out of the oven! One of the special reasons we're able to maintain the superior quality of our fine foods is the special quality of our loyal family of employees. Most of them have been with us since 1949... and we're all pretty proud of each other!

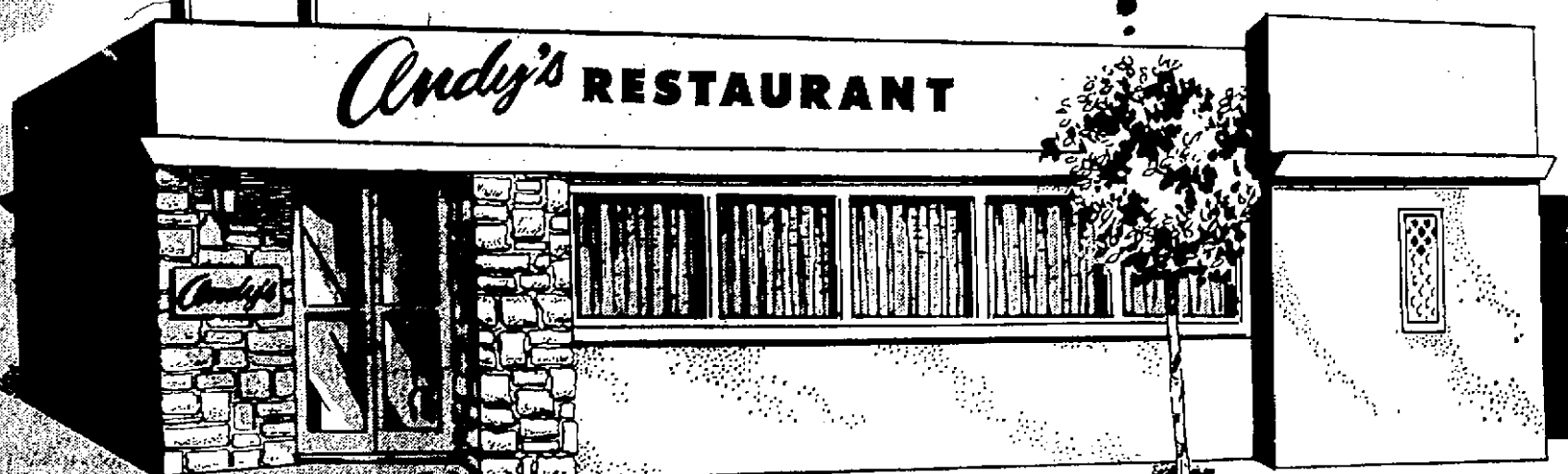
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LONG BEACH**



## THE CREDIT UNION STORY

### 1849 . . . BIRTH OF A GREAT IDEA!

A new way of life was born with the rush to California's Mother Lode Country in 1849. The Dream . . . finding a fortune in gold!

Another birth was taking place at about the same time in a small German village 6000 miles away. In Flammersfeld, Germany, there was much concern for the farmer/villager who had suffered repeated crop failures and faced the question of how to survive the bitter winter and finance spring planting. The banking-industrial world was not available to the tiny villages. Local loan sharks and pawnbrokers were the only source of loans to those without savings.

Mayor Raiffeisen was suddenly swept with an idea that was to sweep not only Germany, and Europe, but eventually the world!

The Mayor's suggestion was simple. "Pool savings and borrow from each other." By putting the idle village funds to work without dishonest outside interference, they could divide the returned interest among themselves and all benefit.

Before his death in 1888, the mayor of that little German town started 425 of these democratic self-help credit unions. . . Then, as now, operating for Service, not Profit!

#### FROM OLD WORLD TO NEW!

The idea spread to Canada in 1900 . . . and then to Boston by way of Edward Filene who had seen the credit union system in India. Filene's efforts toward passage of laws authorizing the establishment of a credit union, plus the contribution of more than a million dollars of his own money, eventually culminated in a federal credit union act in 1934, giving federal government protection to all credit unions.

#### CREDIT UNION IN CALIFORNIA

About this same time, with some 25 credit unions in existence, the California Credit Union League was organized. During the following 10 years, the number of credit unions rose from 25 to more than 600, with assets exceeding 25 million dollars. And from 1945 to 1955 the number grew to more than 1000. With assets exceeding ONE BILLION DOLLARS (higher than any other state), credit union savings were more than 3% of the total savings accounts in the U.S. . . . And 17% of the total consumer installment loans in the United States were made through local-level credit unions!

#### LONG BEACH AREA CREDIT UNIONS

Pioneers in the credit union formation in the Golden Southland include: Long Beach School Employees, Long Beach Postal Employees, Long Beach Firemen's, Long Beach City Employees, and Mid-Cities Schools. . . all founded between 1933 and 1936. Long Beach General and Sears Long Beach joined such early organizers as Compton Municipal, Rancho, Federal, Richfield Employees #2 and #4, Shell Wilmington, Procter & Gamble.

California credit unions represent 1 1/2 billion dollars in assets owned by more than two million members. The California Credit Union League brings together more than 90% of the credit unions in the state, making available to them many vital services . . . public relations, publications, insurance programming and legislative, educational programs for members and the community.

NOW . . . Few Californians still look for gold in the river beds of the Golden Southland, but there are more than 2 million residents finding new financial security of a much more durable nature . . . by bringing them an up-to-the-minute version of the 1849 invention of the credit union.

## WHAT IS A CREDIT UNION

A credit union is a democratically run, self-help group of people bonded by a common interest for the purpose of pooling their savings in order to lend money to each other.

Every member deposits savings and receives his share of interest earned on loans. Credit unions are non-profit, chartered and supervised by a government agency.

Credit unions are governed by a democratically elected Board of Directors, with each member having one vote. Only the treasurer may receive pay for his services.

Automobile loans and consolidation of debts comprise the greatest loan dollar volume. The average loan is about \$750 and is used for such things as education, home improvements, funeral expenses, home and personal equipment, etc. Interest rate may not exceed 1% per month on such loans.

The operating expenses of the credit union come

from earned loan interest with 20% of the net earnings set aside for reserves. The income balance from interest is paid to members annually as dividends . . . the most common dividend is 5% but may range between 2% and 6% depending on the size of the credit union membership.

Borrowers' life insurance is usually provided at no cost to the member. In some credit unions, savings up to \$2000 are doubled by insurance proceeds at death if the funds were deposited before age 55.

Credit unions are practiced democracy and free enterprise. They teach money management which will enable the member and his family to enjoy lifelong economic security.

CREDIT UNIONS ONE PRIME RULE: NOT FOR PROFIT . . . NOT FOR CHARITY . . . BUT FOR SERVICE!!

## CREDIT UNION AND THE COMMUNITY

There are more than 100 credit unions in the Long Beach area. The thousands of members represented by these unions exert a multi-million dollar force on the economy of Long Beach and make a major contribution to the increasing wealth and economic stability of the Long Beach community.

Millions of dollars in goods and services are purchased every year by credit union members using their own credit union funds. This massive purchasing is accompanied by more than 90% repayment of loans and completion of contracts. The outstanding record of the credit union member in meeting his financial obligations has given him an unsurpassed credit reputation.

Community property values are enhanced by enabling the credit union member to finance necessary home improvements. The entire citizenry of any community benefits when residents homes and businesses are enlarged, and/or beautified.

The credit union member learns to apply truly democratic principles in his community activities, thereby contributing to the development of the Long Beach community. These practices are seen in action through his association with the very real application of the "democracy in action" seen in his credit union.

Acceptance of individual responsibility is necessary to avoid destruction of community integrity. This acceptance is learned through the practices learned in the credit union program. The dangers of irresponsible borrowing and spending, poor or non-existent saving habits, the fear and insecurity fostered by financial instability . . . are all arrested by the democratic program of self-help and money management.

#### CONLAN CARTER

star of the ABC Network weekly television series, "COMBAT"

"There is no better place to save and borrow than your credit union. It's a comfortable, reassuring feeling to do business with an organization of which you are also an owner."

"Every member of a credit union shares not only in its earnings, but also in its democratic operation."

"My credit union is an important part of my financial security program."

"It pays more to save, cost less to borrow, at your credit union."

—CONLAN CARTER, star of "COMBAT", ABC-TV.

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Baptist Baptist Fed.  
Boys' Fed.  
Boynton-Sullivan Emp. Fed.  
Byron-Jackson Inc. Fed.  
Chemical Comm. Emp. Fed.  
City Transfer Emp. Fed.  
Community Share Credit Union  
Crescent Municipal Emp. Fed.  
Cos. Gate Emp. Fed.  
Council 3052 Fed.  
Daily Federal Credit Union  
Dartmouth Emp. Fed.  
Deutsch Company Emp. Fed.  
Dominique Water Emp.  
Downey City Emp. Fed.  
Downey School Emp. Fed.  
Drew Foods Fed.  
Ellen O'Day Fed.  
11th Coast Guard Dist. Fed.  
Flying Heart  
Fort MacArthur Emp. Fed.  
General Directory Emp. Fed.  
Grayson  
Harbor Innkeepers  
I.L.W.U. Local 13 Fed.  
Independent & Press-Telegram Emp. Fed.  
Jay-Emmets  
Jewish Community  
J.I.N.S. Fed.  
Long Beach Carpenters  
Long Beach City Emp. Fed.  
LBNS Emp. Fed.

L.B. Goodwill Industries Fed.  
LBVAH Fed.  
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Long Beach General Hosp. Fed.  
Long Beach Gentlemen Fed.  
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Long Beach Realtors Credit Union  
Long Beach School Emp. Fed.  
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Los Altos Hospital Federal Credit Union  
Lyndon City Emp. Fed.  
Memorial Hosp. of Long Beach Emp. Fed.  
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Mid-Cities Medical & Dental Emp.  
Mid-Cities Postal  
Mid-Cities Schools  
MMP Emp. Fed.  
New Hope Fed.  
Olympic Emp. Fed.  
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Petrolene Emp. Fed.  
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Retail Clerks Local 924 Fed.  
Richfield Emp. #2 Fed.  
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Sears Compton Emp. Fed.  
Sears Long Beach Emp. Fed.  
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Sierra Electric Emp.  
Smith Industries Emp. Fed.  
South Gate City Emp.  
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St. John's Methodist Fed.  
St. Mary's L.B.H. Emp. Fed.  
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Tabernacle of Faith Fed.

Texaco Fed.  
Texaco L.A. Basin Emp. Fed.  
The Peoples  
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#### ROBERT VAUGHN

star of the NBC Network weekly TV series, "THE MAN FROM U.N.C.L.E."

Robert Vaughn, starring as Napoleon Solo in MGM-TV's popular, highly-rated "The Man From U.N.C.L.E." series on the NBC Network, helped draw attention to the credit union last year. Mr. Vaughn participated in a nationwide campaign in which he posed for publicity photos.

Two million members of credit unions in California have demonstrated that credit unions are for everyone. Credit unions are for motion picture stars, television performers, professional people, people in the trades, teachers, organization members, church members, etc. Even the credit union people have organized a credit union for themselves!

More than 100 groups of people with a common bond of interest have formed credit unions in the Long Beach area. Are you in one of these groups? If not, contact your credit union organization today and start sharing the advantages with your associates. If you already are a member, start looking into the services your credit union offers and be sure you are making full use of all the services available. And, don't forget to introduce your associates to the idea if they are missing out. You will be doing them a favor that will last them a lifetime.



## CREDIT UNIONS ARE FOR FAMILIES TOO . . .

When you become a member of a credit union, you open the doors to new financial stability and money service. But the new advantages you gain are not limited just to you. Through your membership, the advantages of the credit union are extended to every member of your family! Because you are a member, everyone else in your family can become members, too!

One way to start a savings program that will protect your family budget is to have automatic savings deposits made from your pay check. This sure-savings system is possible through membership in a credit union, and many persons have joined a credit union for this one advantage. Saving systematically through payroll deduction builds a very real nest-egg for future family needs and protects against overspending.

The other members of your family can get into the saving habit, too, by establishing their own individual savings accounts. By starting the children early in the practice of making deposits in their own accounts, they will learn by doing how saved money earns money, and the way in which money saved quickly accumulates into substantial amounts.

In addition to the fine education about how and why to save money, there are other reasons for everyone in the family to become credit union members and establishing their own savings, including both husband and wife. Every separate account qualifies that member for all the privileges and advantages you receive from the credit union. For example, if your credit union provides you with a life insurance without charge, everyone in your family will receive their own life insurance policies by having their separate accounts. Family borrowing of needed money is a use-by

which the credit union is able to serve its members. If your teenager is ready to purchase his or her first automobile, the credit union is ready to help them finance that purchase. It doesn't affect the money-saving rates whether the car is used or new . . . at no more than 1% per month on the unpaid balance . . . (and no extra charges).

The credit union is prepared to help every member of your family with their financial needs whether it is needed for college expenses, a trip or a larger than customary family gift of musical instruments, etc.

Union personnel are equipped to assist in the purchase of a wide assortment of things . . . whether your child wants to buy a calf for a 4-H project or school books. Free expert counseling is always available for every member of your family!

Your family will have "in practice" learning experiences in money management that will serve them throughout their lives. Sound handling of family finances involves every member of the family!

So, do as the Nash family of MGM-TV's "Please Don't Eat the Daisies" series on the NBC Network are shown doing. Make your credit union affiliation an all-family affair. The credit union is for YOU AND YOUR FAMILY!

## WHY BELONG TO A CREDIT UNION?

- 1—To become FINANCIALLY SECURE!
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- 3—To have money available to borrow in case of EMERGENCY!
- 4—To learn how to MANAGE MONEY!
- 5—To solve immediate FINANCIAL PROBLEMS!
- 6—To receive free counsel when you buy or borrow!
- 7—To work out money budget needs with people who are interested in YOU, not profit!
- 8—To provide YOUR FAMILY with credit union opportunities!





Sabots Fill Alamitos Bay

## Long Beach Starts Sailors At Age 7

For many southlanders sailing is — and can be a 365-day-a-year passion.

They start young. Long Beach's recreation department will begin to teach them how to sail eight-foot sabots at age seven.

Then one day comes championship yachting — a vigorous man's sport. Periodically, Southern California's finest sailboats cluster in the waters off Long Beach to set their compasses for Honolulu, Acapulco or Ensenada. Crewing aboard these sleek racers are young men, who may sail their own craft on a shoestring, as well as wealthier boat owners and the doctors, lawyers and businessmen who are their friends.

"ON LONG ISLAND and in the Great Lakes region, come September 5th they start making teepees out of their sails so that the snow will roll off. All we do when the wintertime comes is put on a little foul weather gear and keep on going," says one Long Beach yachtsman. "A mid-winter regatta is one of our big events."

For developing such serious sailors, it would be difficult to improve on the recreation department's Leeway Sailing Club at 5437 E. Ocean Blvd. It is through Leeway that the city offers sailing instruction to youths from 7 to 18, insisting also that they learn to swim well. A small sailboat, important but not essential to participation in the program, costs from \$325 to \$475.

"We have about 500 members and 400 boats, all owned by the children or their parents," says W. J. "Skip" Skibicki, the city's supervisor of aquatics.

"We have waiting lists both to join the club and to store boats with us," he adds. Membership costs \$2.50 a year. Space for the boat is another \$4.

In return, the youngsters receive sailing instruction every day of the week during the summer. In winter, the youthful sailors are restricted to Saturdays. But their parents come in for special attention during weekdays.

"PARENT INTEREST in this program has been so high that we decided to have winter classes for them," Skibicki explains. "You can understand. The kids would come home using sailing terminology, and mom and dad decided they had to know what it was all about." This winter Skibicki and his assistants are giving lessons to 48 adults.

For competition, Leeway Club members often race each other. Occasionally they pit their burgee — a yachting flag with a white star on a blue background — against youngsters from Newport. In the fall — Aug. 17 through 20 this year—the Leeway sailors will invite competition from San Francisco to San Diego to gather here for the Long Beach Sea Festival Yachting Regatta.



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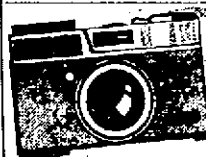
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## Youth Plays Leading Role

Southern California is growing two and one-half times faster than the nation and youth plays a dominant role in this growth, according to the Security First National Bank's latest Southern California Report.

The net annual population gain for the region is 400,000 and births account for only 155,000 of that increase.

Men who migrate here average 23 years of age, compared with an average age of 29 for all California males. Women coming in average 22, those already here 31.

Only 8.7 per cent of Southern Californians are retirement age. The national figure is 9.2 per cent.



# Pat Walker

## IS PROUD TO BE CHOSEN A JUDGE FOR THE INTERNATIONAL BEAUTY CONGRESS



**Figure Perfection  
Authority,  
International**

Well-known as the Golden Southland's good figure ambassador-to-the-world, Miss Pat Walker is certainly well qualified to assist in the judging of beauty from all over the world. Pat Walker has had experience in analyzing the figures, poise and personal qualities of women (more than 5 million of them!) in her chain of Salons more than halfway around the world. Miss Walker herself is the very best example of her own belief that a perfect figure is every woman's most valuable possession. No one is more interested or concerned about the advancement of international figure perfection and beauty than Miss Pat Walker!

### The International Beauty Congress

The eyes of beauty lovers will be on Long Beach April 18 through April 30. Beauties from all over the world, 90 of them, will be taking part in the International Beauty Congress. There will be exceptionally fine television coverage of this exciting event over ABC-TV, enabling more viewers than ever to see this gathering of young beauties (more entrants than any pageant in the world).

Wayne Dailard, director of the I.B.C., has indicated that the young ladies will be given an opportunity to visit many of our famous Southern California attractions . . . Disneyland, Matineeland, etc. Shopping jaunts to the beautiful stores in the Southland are scheduled to give the International Beauties a taste of our fashions and pattern of living. With just a few weeks left until the opening of the International Beauty Congress, all the Golden Southland is looking forward to the arrival of these guests to Long Beach, the International City.



### Pat Walker's New Computerized Reducing Makes All Others Obsolete

*Reducing Authority International, Compares the Old  
Methods to Her Revolutionary Computerized  
Equipment and Program*

Through the years Reducing has been associated with much promise and little produced programs, many owned, franchised or managed by "get in and get out" promoters and salespeople who used reducing and the desires of sincere women as a pawn to further their own personal gains.

This has been a stigma to the reducing business and has always been a thorn in the sides of sincere people dedicated to the field of reducing and the needs of women the world over.

Many such companies have come and gone, but unfortunately some still exist and will probably continue to exist. But fortunately today a woman is better educated about reducing. She has in many ways been exposed to and experienced the good and the bad. She has heard and read promises made that any intelligent woman knows to be impossible to produce. She has been approached and sometimes fooled into thinking there were devices and programs that could perform miracles in a few short hours and days and that she could pick a dress size she wanted to be and by making an appointment she could in a matter of days be that size.

She's been told if she picked up a phone and was out of the "1st lucky 30" she could reduce for mere pennies. Or read of one kind or another new "now you can have your cake and eat it too" food fads that perform miracles overnight with the figure. This and many more approaches to reducing have been used to induce a woman to spend money to reduce.

In spite of all that has been said and done in this field there still remains one very well known and recognized fact and that is "the need to reduce and the desire to better oneself, is just as strong as it was before."

It is with complete sincerity and pride that I can tell you about our new and revolutionary Reducing program. We now have new equipment and programs that invite comparison; that has dated all reducing methods such as women have known. Reducing that eliminates guesswork, obsolete equipment and idle promises. A program that faces a woman's reducing problem realistically. This, I might say, has not been an easy or uncostly project. Much time, experience, research and development has gone into such a program. But the outcome of such a project is new equipment and a personalized program complete in every aspect that faces all phases of a woman's reducing problems thoroughly, scientifically and realistically.—Pat Walker.

Because Pat Walker is introducing her exclusive new computer controlled reducing to the women of Southern California, you are invited to have a FREE trial treatment and figure analysis without obligation. Come in or phone to reserve your appointment (collect calls invited). Hours are 8 A.M. to 9 P.M., Monday through Friday; Saturdays, 9 A.M. to 4 P.M.

# Pat Walker's

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ANOTHER PAT WALKER SALON OPENING SOON IN ORANGE COUNTY

Going Hunting

## Skin Diving Draws Initiates to Inner Space

Skin diving each year attracts new initiates into what the men with the scuba gear on their backs term "inner space." Waters along the Southland coast are ideal for the sport, particularly near the offshore island chain that includes Catalina. Long Beach-area divers, who gather each year to compete for prizes in the local Sea Festival, also often win in national competition. These photos, supplied by the Aquatic Center in Newport Beach, show divers at work in local waters, most shops like the Aquatic Center will teach novices the sport.



Returning with Fish



Diver at Work in Inner Space



# Discovered in Long Beach; Her Star Is Rising Fast

By LES RODNEY

You'd expect that a girl of 13½ who calmly stood her ground when the director of a Long Beach Community Playhouse tryout barked "Everyone under 16 please



DEBBIE WATSON... Young Starlet as 'Tammy'

## ROYAL DINING in the GOLDEN SOUTHLAND'S Elegant Regency Room

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leave" would have a mind of her own when she grew up.

Debbie Watson is grown up now. She's an established star, a mature married woman. She can look back on a career which includes the lead in two TV series, and starring roles in several movies.

Debbie is 18. And she does have that mind of her own.

Strolling around the Universal lot where she romped a year ago as the winsome, long-haired, golden-voiced Tammy, she chatted of many things, including the state of her contemporaries — America's young people.

Having, in a sense, removed herself from the teen realm to the adult world of career — new vantage point, new image — one could have understood a primly troubled "What's the world coming to?" or a stock "Those teens you hear from are just a tiny majority of the wholesome majority, who don't cause any trouble."

But this is what Debbie said: "Didn't the older people in every generation say the teens were rotten?" She said it slowly but with obvious feeling. It was the noon break at the familiar old West setting where "The Virginians" is filmed, and a couple of the actors were taking a little sun, sprawled out as if they'd just been mowed down. Debbie herself had done a little emoting on this set not long ago. You may have seen her guest appearance Jan. 25, her first straight dramatic role, in the chapter called "Requiem for a Country Doctor."

"I DON'T THINK teens today are rotten, or any worse at all than before," she continued. The sense of self-identification was strong enough so it almost sounded like she said "we teens."

She scuffed her foot in the dirt. "I think it's because of some of their ideas, some people think they have crazy ideas. Well, things are different today. More young people are coming out and saying what they think, that's it. They speak out. This is..." she hesitated, seeking the words to express clearly what she meant, "... a time of big American heritage." On sure ground now, and spiritedly, "If young people are going to be condemned for speaking their minds, we'll lose our heritage, won't we?"

While Debbie's interests and thought processes are clearly not confined within the walls of the make-believe world of entertainment, she is still what she was at 13½ — an enthusiast about acting, and singing, dancing too, but she thinks more highly of her singing.

Though Debbie Watson is her real name and not the bright idea of a press agent, a certain resemblance can be noted to the young Debbie Reynolds. This may be more pronounced in April when Debbie Watson's newest movie comes out. It's a Warner Brothers musical called "The Cool Ones" in which she plays the lead with Roddy McDowell.

A LOOK AT SOME Tammy reels shows that like the more famous Debbie she has a quality of fresh faces, pert, ginghamy twinkle mischief, and a pleasing singing voice which registers more by natural projection of personality than by tremendous technical range and perfection.

But similarities can't be pressed too far. Debbie Watson tends to be her own girl. Her rather low voice has moments of a sultry jazz touch which strongly suggests the possibility of a different Debbie Watson in the performing years ahead — at least a more complex one.

It was as a song-and-dancer that the

sub-teen Debbie crashed the Long Beach production of "Gangway." Then it was indeed gangway for the girl from La Mirada.

She went on to play a bigger role in the Tustin performance of the same teen musical, made it into a few shows at Melodyland, and while still a student at Buena Park High School became Karen in the TV series of that name, followed by the popular Tammy. Then came the movie "Tammy and the Millionaire" and now a recognized young star in the Universal firmament, she was borrowed by Warners for "The Cool Ones," the spectacular Palm Springs tram as part of its backdrop.

This is dream stuff, Young talent, discovery, success, fame. But always beneath

"Missed fun?" she replied. "Oh, no, I'm still HAVING fun."

Her dramatic appearance in "The Virginians" signaled the fact that Debbie Watson is not Tammy any more. In fact, if you want to get technical, she's not Debbie Watson any more. For the past seven months she's been Mrs. Richard Orshoff. Signaling the change, the flowing auburn tresses of Karen and Tammy are gone.

Her 22-year-old husband liked the hair cut short, Debbie reported, "but now he wants me to grow it long again." She will. Even though a couple of passersby on the Universal lot this day sang out, "Hi Debbie, you're looking wonderful."

THE COUPLE MET at a USC jam session, where Orshoff was trombonist with a frat combo. "He's a good musician," Debbie says, "and he composes and records." Other interests in common are bowling, horseback riding, lots of reading, interest in current events—and strolling.

Marriage has changed the pace of the young actress's life. "We love to just walk around the streets, look at other people, and exchange thoughts." She's not knocking La Mirada, but she loves the Hollywood area. "You see people. And nobody looks at you as if you're some kind of nut if you just feel like walking at night." Unless maybe along the Sunset Strip, she amended with a wry afterthought.

As to the oldie about marriage and career, not mixing — surprise, Debbie agrees that they don't.

"If someone puts their career ahead of their marriage there'll be trouble," she said, sitting pensively on the rail of the porch of the rickety frame house, where the movie "Psycho" was made.

Debbie says she puts marriage first. "Yes, I'm a pretty good cook," she readily admits. "I love cooking."

While she concedes one can't look into the future, her present thinking is to rule out any more series which would take her away from home life for too long a period. "Movies, single TV things, and I hope singing and recording" is the aim.

Her favorites among going popular singers? Lou Rawls, and on the fem side, Nancy Wilson.

How about Debbie's own fans? Does she get much mail?

"Loads and loads. Mother helps me with it, it's too much."



Debbie on the Movie Lot

this Hollywood montage lies the real story of hard work, endless training, doubts, setbacks...

Well, nearly always.

DEBBIE SHRUGGED as we passed a brooding Southern house with a big magnolia tree in front. "I never had to suffer, really. I can't say I had any setbacks." She whipped her head back around to the old house, and with the impulsive immediate enthusiasm of 18 exclaimed "Oh, that was the house in 'To Kill a Mockingbird.' I just loved that picture!" She turned back to continue considering her career and the cliches of show business success. How, for instance, was she "discovered?"

She laughed, with a disingenuous little-girl upwitch of her shoulders. "Gee — there's really nothing to tell. My manager, the one who became my manager, saw me at Melodyland and liked my work, that's all." She has nothing to tell aspiring youngsters about practice, practice, practice, practice, smiling through the tears of disappointment, and starting all over again.

"I never had to suffer," she said. In fact, Debbie never had an acting or singing lesson. One thing that occurs to her is that she enjoys her work, and she also remembers closely observing other actresses from an early age. (She didn't mention still another possible explanation of her no-crisis rise to fame — an abundance of natural talent and intelligence.)

"BEING A PROFESSIONAL," Debbie hazarded, "comes with experience. I mean, someone can go to school and learn something or other and know something, and that's very important. But you have to do the thing you trained for, that's what makes you a professional."

Thus she feels that maturity is much more than a question of calendar age. "Working develops maturity," is the way she puts it.

Later, Debbie's mother was to tell how the director of "The Cool Ones" paid tribute to her daughter's working maturity. Debbie had to come through with a 10-minute song number in the Palm Springs tram — on a typically hot Palm Springs day, with tram windows closed, AND with a badly turned ankle making it painful just to stand up. She produced in high style, enabling the picture to stay on schedule, the director said.

And with that, even this reporter, who since about the Dick Powell-Ruby Keeler days tends to abjure young-people song and dance movies, is going to be curious enough about "The Cool Ones" to slip into his friendly neighborhood cinema for a look.

In between assignments, Debbie this day wore casual matching slacks and blouse and a bare minimum of makeup. Smoked glasses were only partly for the sun. "I'm kind of nearsighted," she laughed.

Has she perhaps missed out on some fun by being a hard-working performer so early in life?

GENE AND KITTY WATSON, Debbie's parents, still live in the house at 8102 Barrington Drive, La Mirada, where Debbie, who was born in Culver City, grew from a little girl to a star. Mr. Watson works for a Los Angeles plywood firm. Debbie's brother Robert, 26, lives in Temple City with his wife and four children. They're all fans.

Reached by phone, Mrs. Watson was happy to answer any questions about Debbie "as long as you send me clippings of the article for the scrap book."

Did the parents encourage child Debbie in her acting ambitions?

"We didn't encourage or discourage her. She was so young when she was accepted in Long Beach (that's when Debbie attached a few years to her age) we had to drive her to, all the rehearsals and wait to take her home. We'd go out on the pier and fish while we waited."

"It was all her own choice... but you don't dream it will happen so fast!"

And how does sudden fame affect a mother's life? A chuckle. "Well, I used to be Kitty Watson. Now I'm introduced as Debbie Watson's mother."

When they took Debbie to the tryouts, how did they know she was talented enough?

"We didn't. Oh, she'd been going next door to a neighbor who knew something about acting, and got some informal pointers that way, but that was all, and that was on her own. We really had no idea..."

Debbie was described as having been a "level headed" girl. "She was never the flighty type, but she'd had a girl's normal interests for her age." And, the mother added, she always did well in school despite the extra-curricular career.

HER MAIL? "All kinds, mostly from teens, boys in the service, youngsters asking advice on how to get into show business. But not only young ones. She even got one letter from an 89-year-old."

The Watsons, regarding their daughter as amply mature enough to know what she's doing, are pleased with her marriage. Mother and daughter retain traditionally close ties despite the long freeway distance.

Mrs. Watson is looking forward eagerly to the new movie, which she feels may mark a new phase in Debbie's career. "Debbie certainly made an impression on the director, especially going through with the scene in the tram the way she did."

Something like that, the reporter ventured, says a good deal about a person.

"I think so," Mrs. Watson agreed. And, quietly, "We're very proud of her."

For non-Tammy fans, a Universal screening of a typical episode showed a very pleasing performer. Not a finished actress, but one who did exactly what was called for with easy naturalness. One could readily see how the pert, blue-eyed youngster could give people the illusion that she WAS Tammy.

But she isn't. She's Debbie. Not just any Debbie, or another Debbie. She's some kind of original. Five swinging years from the "moment of untruth" on a Long Beach tryout stage.

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By DON BRACKENBURY

"You can only give a city what its people want."

The real reason for urban renewal is to get rid of a blight. The rebuilding is an ancillary action.

"The toughest question to answer is, 'why do you take my property and sell it to someone else?' and the only answer is, 'we're trying to do what's best for the majority.'"

These observations are by James H. Brubaker, director of community development for Long Beach. He is in charge of urban renewal, "open space" and similar programs.

The 45-year-old Brubaker, a native of Toledo, Ohio, got into his field almost by accident. After leaving the University of Toledo, where he

majoried in engineering, chemistry and mathematics, he joined the Army Signal Corps and served in Italy during World War II.

His wartime duty was on a "top secret" project that now sounds like some far-out movie scenario. It was called sonic deception warfare.

Brubaker served in M-10 tank destroyers, which had been modified so that a huge loudspeaker could be mounted in the turret. Each unit had a stock of wire recordings of various combat activities: the movement of armor, the construction of bridges and similar sounds.

Usually under cover of darkness, but sometimes in daylight with camouflaged mock-ups of equipment, the "super stereo" units would move into forward positions. They attempted to confuse the enemy and cover up actual allied troop and equipment movement by playing the sounds of other military activity.

After the war, Brubaker returned to Toledo and a more prosaic existence. He took a job with the city health department as an inspector. This was his first contact with problems of sub-standard housing.

After a decade with the Health Department, during which he updated the city's housing code, Brubaker was appointed director of urban renewal in 1956.

The first Toledo renewal program involved a 135-acre area, bounded by the city's industrial section and a marsh. It contained about 550 dwellings, including more than 100 small, "factory-type" houses on 25-foot lots.

"We called them 'shotgun houses,' because you could have fired a shotgun in the front door and the shot would have gone right out the back door," Brubaker said.

The urban renewal department tore out about 350 buildings, relocated the families, and rehabilitated the remaining 200 buildings.

There were several other projects undertaken during Brubaker's service with the department, among them a 35-acre development of recreation facilities and public housing in what had been a low-income, minority-race community of about 200 families.

The work was handicapped, however, by a political fight among city councilmen. So when Brubaker saw an advertisement that Long Beach was seeking a redevelopment director, he applied for the job. Hired, he arrived in Long Beach in July, 1962.

His first project in Long

Beach was the 21-acre West Beach redevelopment. To guide the work, the City Council appointed a five-member Redevelopment Agency.

The West Beach Project is now at the halfway point. With the exception of one lot, on which litigation is pending, the agency has acquired all of the property at a cost of \$5.3 million.

Negotiations and exploration now are under way toward interesting developers in building in the area. The original city concept was for high-rise residential buildings, although the decision of North American Aviation to locate an oceanographic facility at the former Navy Landing at the foot of Magnolia Avenue might bring a modification of the urban renewal project to include some office buildings.

In his work as director of community redevelopment, Brubaker coordinates two other local projects: the 19th Street Playground expansion and the Central District code-enforcement program.

The former involves the expansion of the city park at 19th Street and Cerritos Avenue from its present 1.04 acres to 5.89 acres. Cost of the expansion program is \$885,744, half reimbursable from the U.S. Department of Housing and Urban Development.

About 45 families must be relocated under the program, Brubaker said, and the city already has begun acquisition of homes. Councilmen late last year adopted policies under which persons relocated will be reimbursed for the costs involved in moving.

The other city project involves about 35 city blocks roughly bounded by Anaheim Street on the south, the City of Signal Hill on the north, California Avenue on the west and Orange and Alamitos avenues on the east.

Within the area lie about 1,270 buildings, of which 1,155 are dwellings. The city estimates that at least 80 per cent of the buildings are guilty of one or more building code violations — such things as major and minor structural defects, deficiencies in plumbing, or electrical wiring defects.

This project, too, would involve federal funds, but the work is stymied by a disagreement between city and federal government over what should be done.

The city proposes a strict code-enforcement program. Under this plan, Brubaker said, the city estimates only about 10 per cent of the buildings would have to be

demolished. The rest could be brought up to standard.

The federal government contends that 30 per cent to 40 per cent of the buildings would have to be demolished and insists that the city make it an urban renewal program — demolish all structures and start over.

"We're at an impasse," Brubaker said. "We believe the 1965 Housing Act envisions our type of program, but the federal government says it doesn't."

On the basis of his experience in Toledo and inspections of other redevelopment projects around the country, Brubaker believes the need for such work in Long Beach is not as great as in many other places. This presents problems, however.

"We actually have so much more than most cities, our size that it's hard to stimulate people's thinking toward rebuilding," he explained.

The danger is that no one will be moved to take action against run-down areas until it is too late.

"Toledo in the early 1950s was a thriving town, but between 1950 and 1960 it went to pot," Brubaker asserted. "Downtown Toledo was almost completely deserted. The city lost thousands of industrial jobs."

Brubaker doesn't think this can happen to Long Beach, largely because there are many more aggressive groups active in the field maintaining property. But he warned that the time to take action is before the sub-standard areas become outright slums, not after.

One additional difficulty which has arisen in the past few years is the implication of racial overtones in urban renewal projects, Brubaker said. The function of community redevelopment is to improve sub-standard areas, regardless of who is occupying them.

"Urban renewal was not intended to rehabilitate people, only buildings," he noted.

Although he has gotten used to being the "bad guy" to some people forced to relocate, Brubaker is philosophical about it.

In the first place, he said, most of the people recognize the need and, once resettled, are satisfied. In the second place, he sympathizes with the irritation of those people forced to move.

"No matter what his home is like, no one likes to be told to move," he acknowledged.

"All we can say is that we're trying to do what is best for the city and for most of the people."

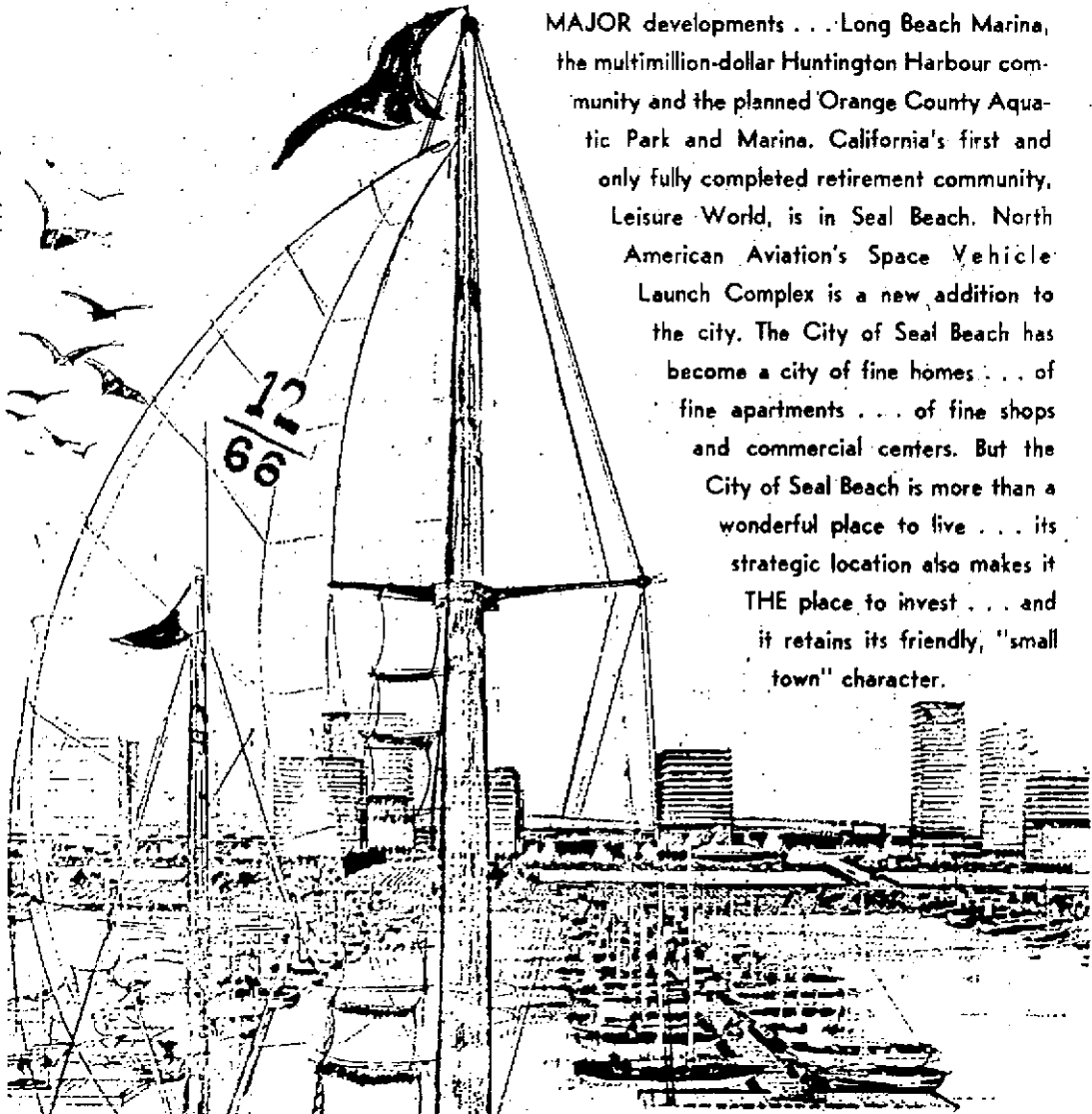


'No Matter What His Home Is Like, No One Likes to Be Told to Move.'

—James H. Brubaker  
Community Director

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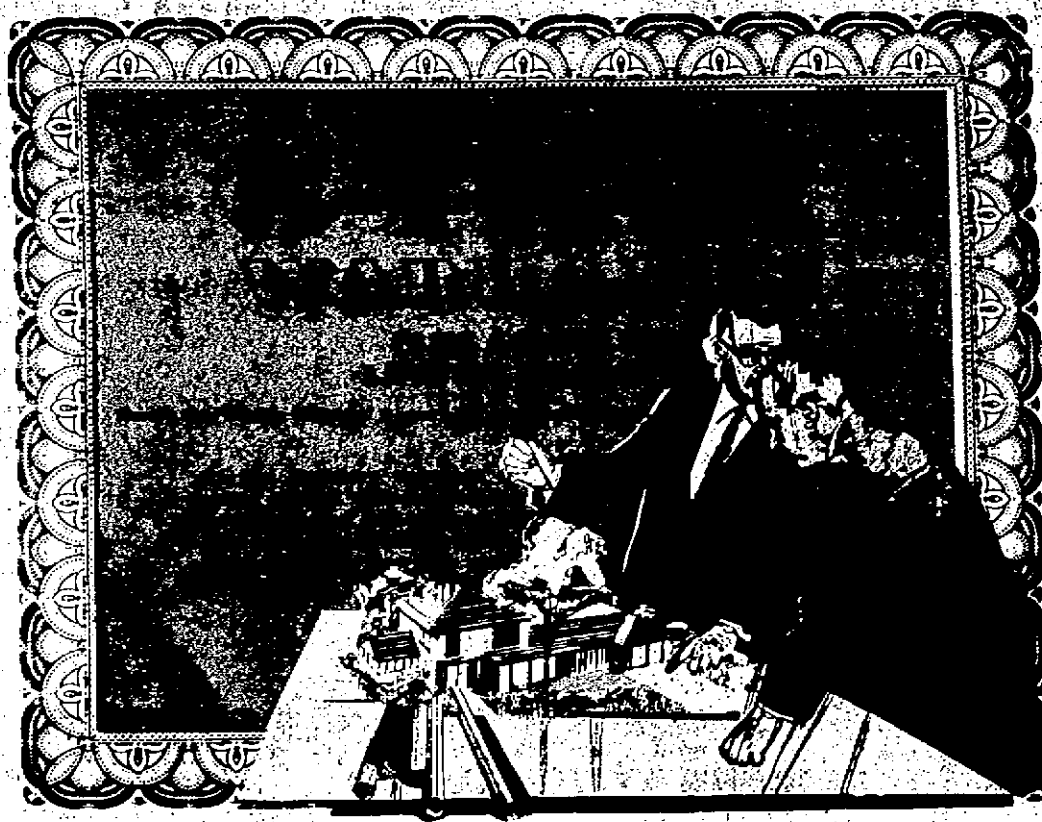
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*Sam Weeks*

President, Pacific Builders



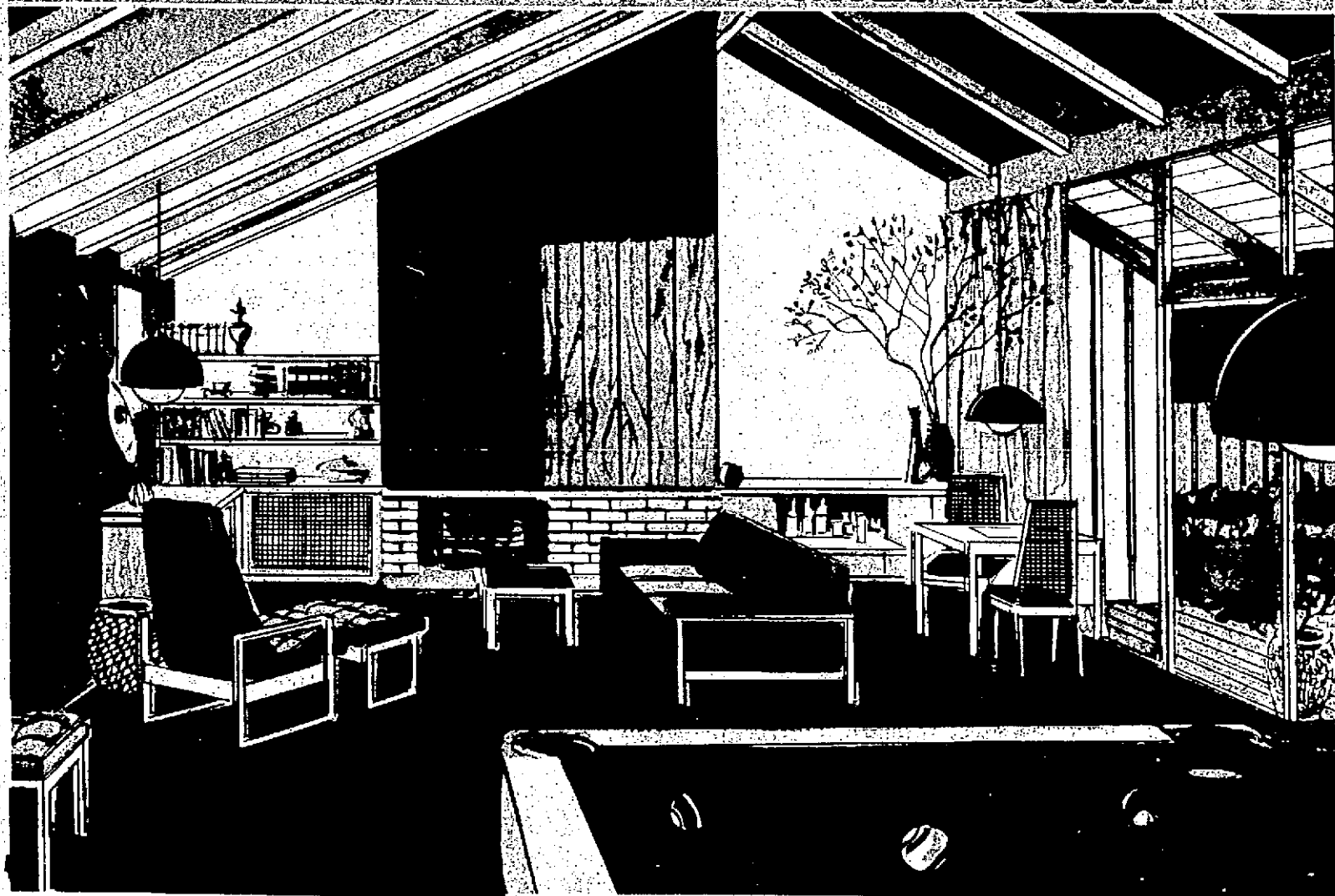
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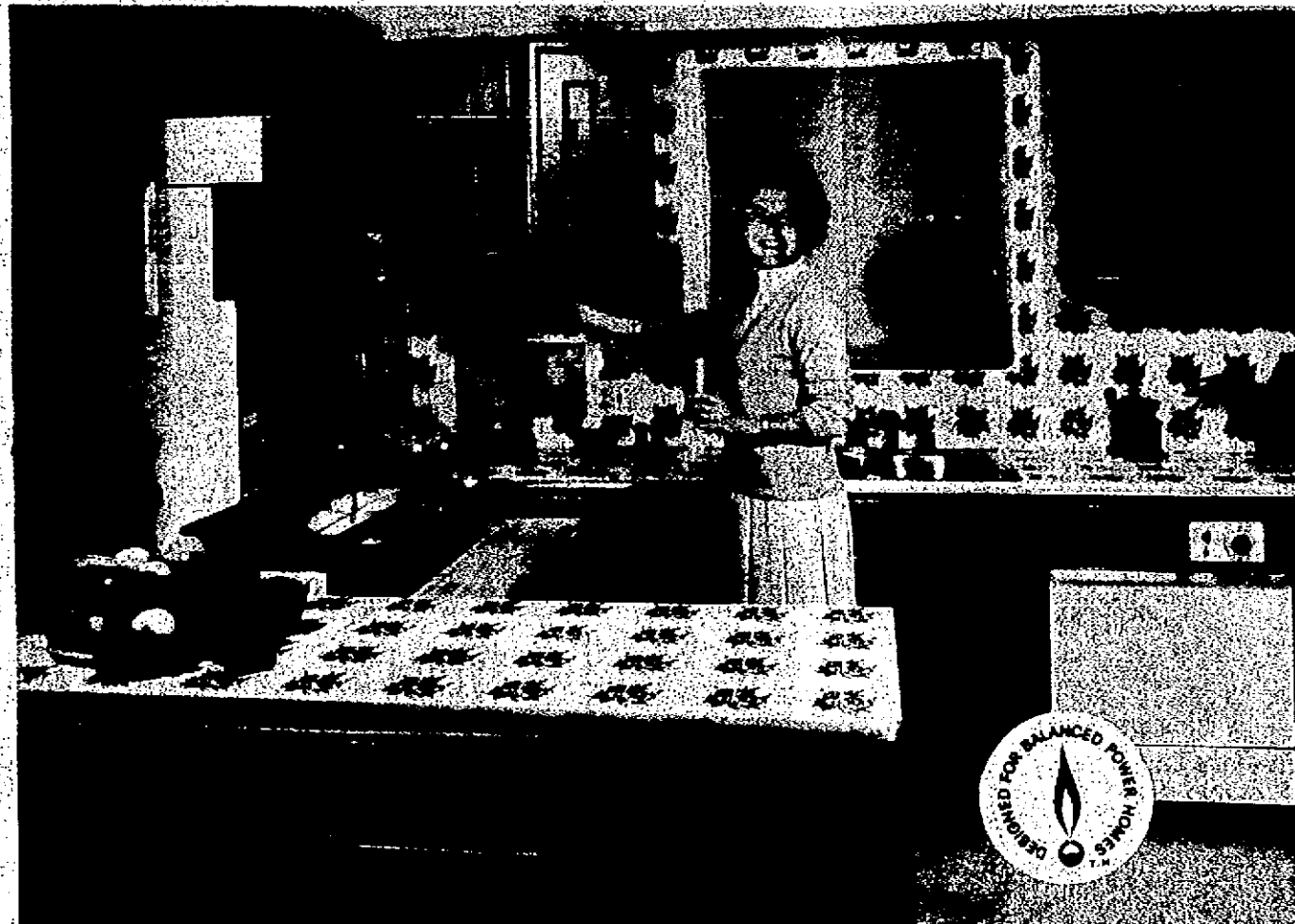
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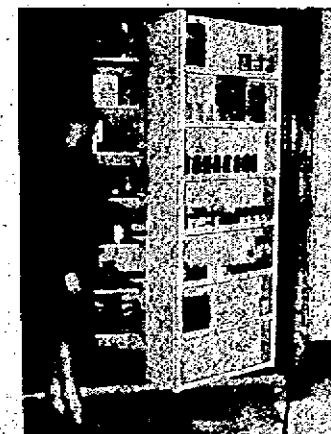
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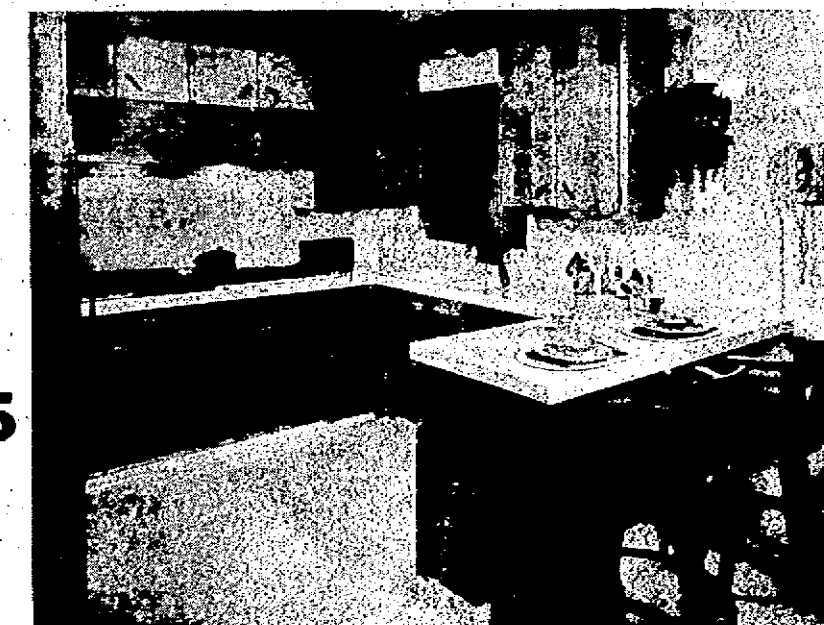
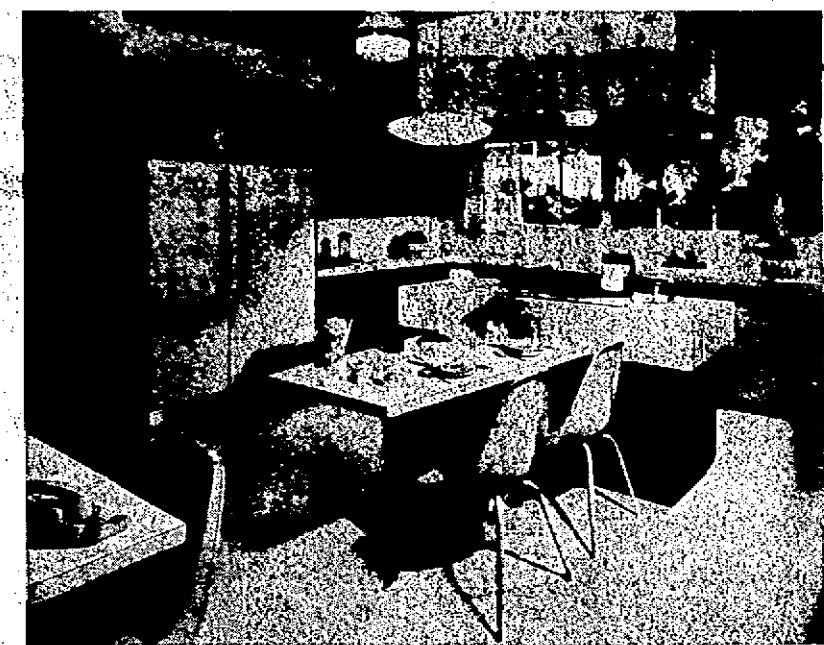
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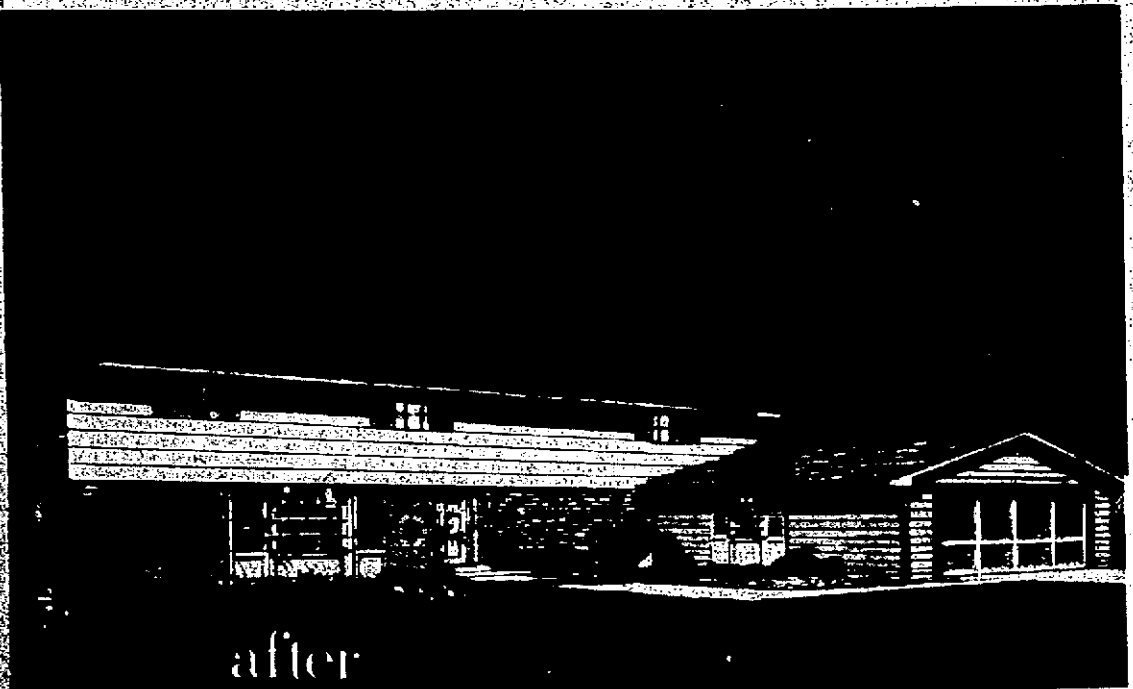
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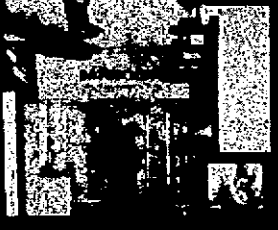
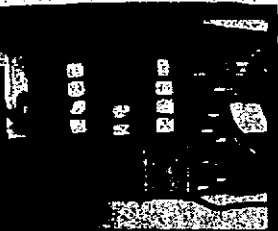


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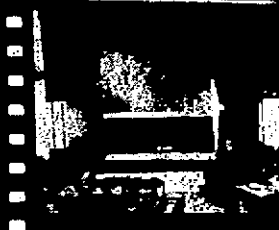
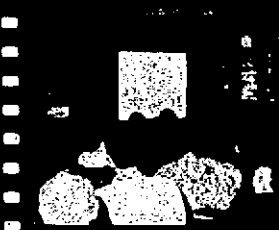
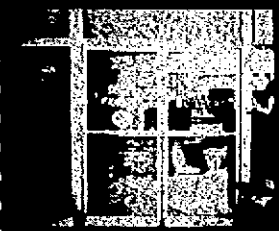
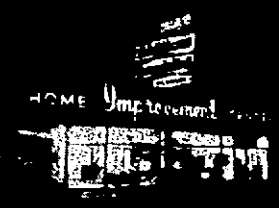
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# TeleViews

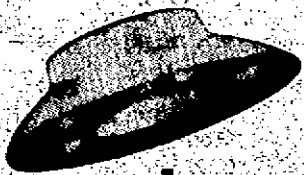
Sunday, Feb. 12, 1967

Pinocchio  
to Music

(See Page 4)



TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT PRESS-TELEGRAM



## The Invaders

By GEORGE ERES  
TV-Radio Editor

The first question usually asked of Roy Thinnes, who stars in the ABC-TV Tuesday night series, "The Invaders" is: "Do you believe in UFOs?"

Thinnes plays a young architect who accidentally discovers that beings from a distant dying planet are here among us now.

"Yes, I believe in UFOs," says Thinnes. "After all, I am really stating just that I believe in unidentified flying objects, and that covers a vast variety of possibilities that are now being investigated by many of the finest scientific minds in this country — with government funds supporting research."

Thinnes not only plays the part on the TV show. He says he's seen a UFO, but did not report it. "Either they would have thought I did it because of the show, or they might have considered I was a crackpot like David Vincent in the series."

Thinnes is a pretty good actor, although he doesn't have much to do in the series except go about looking grim. It would be nice to see him in something that allows room for his talents.

QUINN MARTIN, who is responsible for "The Fugitive" is also to blame for "The Invaders" and he has several other series he has master-minded, including "The FBI," and "The Untouchables." You will note that Mr. Martin deals in topical menace—the menaces of injustice, communism and fascism and the underworld.

"The Invaders" will probably be a big success. Sorry about that; I don't think it deserves it. Basically it is the same old shoot-'em-up, only the "invader" bodies don't lay around bleeding to death, they just dry up and fade away. It's what happens, baby, to "alien invaders" when they bite the dust of earth.

It gets pretty ridiculous. Take a recent segment in which The Invaders kidnap some top U.S. scientists. Why? So they can literally drain brains via a comic magazine type electric chair that leaves the victim a blubbling mass. This segment would have us believe that a group of beings capable of successfully voyaging through space and assuming the form of humans find it necessary to pick the brains of our scientists.

ALAN A. ARMER, the man who produces "The Invaders" says David Vincent's role is that of "a modern day Paul Revere struggling to alert a disbelieving populace to its danger to convince his fellow earthlings that the nightmare has already begun. This is the premise of 'The Invader'."

Armer continues: "Face it, they're here among us now in your city . . . maybe on your block. They're invaders . . . alien beings from another planet . . . Take a look around. Casually. No sense letting them know you're suspicious. That new neighbor across the street. The substitute teacher. That too-pretty secretary in your husband's office. Any one of them might be an invader from outer space . . . Watch it with friends you can trust. Or can you trust anybody any more?"

I SUPPOSE most of Armer's statement can be put down to the over-egerness of some press agent just doing his job.

Unfortunately, Armer seems unaware of what his program actually is. It is not just a Paul Revere arousing a sleeping citizenry. It has a couple of aspects that seem pretty vicious.

First, the assumption that intelligent creatures from other planets are immediately our enemies, cruel and conquest-minded. Why assume that? Is the U.S. probing space to conquer other planets?

Secondly, the emphasis on being suspicious of everyone, and especially the use of the term "alien," which has too many earthly implications that aggravate non-space problems. Had a tiff with your neighbor recently? Maybe he's one of those aliens.

ALL THIS is not an argument against UFOs. Some people say they have seen them. I haven't, but I don't disbelieve in the possibility. I don't see the need for getting into a flap over UFOs. They either exist or they don't. So far there is no actual proof of the existence of UFOs operated by beings from another planet. It would seem that the evidence ought to be more than an assumption that the most likely explanation for the so far inexplicable is manned space craft.

And then again, who knows. I just may be one of them.



ROY THINNES . . . He Saw a UFO

## Judy of Oz

By VAL ADAMS  
N.Y. Times Service

The Columbia Broadcasting System won't let Judy Garland grow up. A 16-year-old Judy will be back for the ninth time in "The Wizard of Oz," a 1939 Metro-Goldwyn-Mayer motion picture that will be telecast at 6 tonight on channel 2.

Judy has been 16 on CBS since 1956, when the network first presented the movie about the little girl in Kansas who was picked up by a cyclone and blown into fantasyland. In more recent years CBS put on a variety show with a grown-up Judy Garland, but after that went right back to "The Wizard of



JUDY . . . Forever 16

Oz" and a 16-year-old Judy.

Danny Kaye will be the host of tonight's program.

But now, CBS faces a test in keeping Judy a sweet-16 in contract

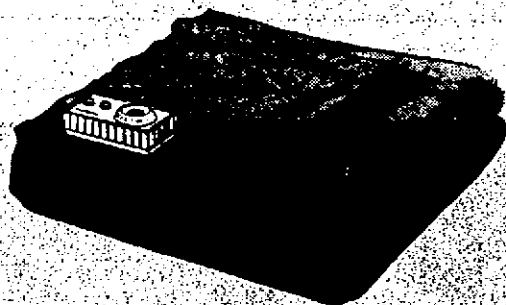
with M-G-M runs out for "The Wizard of Oz." CBS is paying only \$200,000 to show the picture, a real steal in today's moives-for-television market. The network latched on to the picture a long time ago when TV produced most of its own shows and was not so interested in feature films.

Robert H. O'Brien, president of M-G-M, said the movie company was interested in renewing "The Wizard of Oz" contract with CBS. The network said it was interested, too. If it all works out, Judy Garland will go right on being 16 on the CBS television network.



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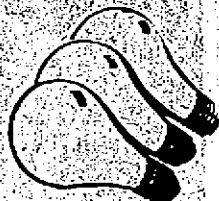
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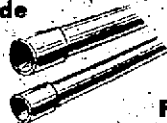
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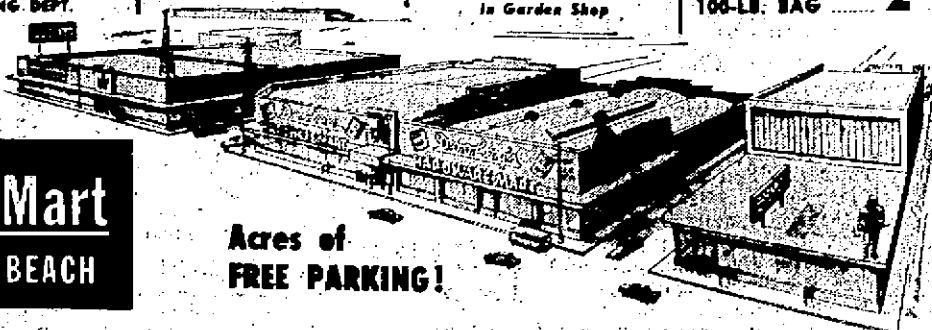
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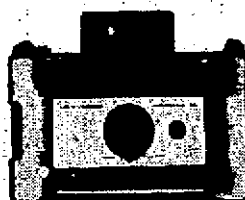
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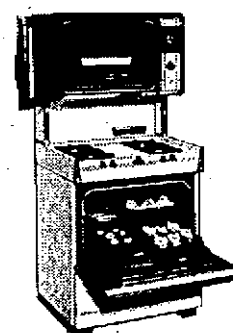


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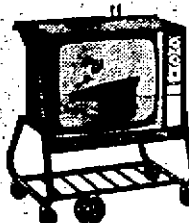


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**VILLAINS** who try to rob Pinocchio are the Cat (Bob Lussier, left) and the Fox (Robert Dagny) in "Pinocchio" at 7:30 p.m. Monday on channel 2, played as a one-hour musical special, in color.

## WEEK'S TOP SHOWS

A number of special items on the three television networks will spice the programming this week.

An ice show, the "Wizard of Oz" movie, a Hollywood film-television awards ceremony, and a Bob Hope comedy hour are some of these items.

**SUNDAY** — "Meet The Press" starts at 1 p.m. on channel 4 to provide a full hour for the interviewing of William Manchester about the controversy with the Kennedys over his book, "The Death Of A President."

"Bell Telephone Hour" on channel 4 at 6:30 p.m. offers a study of the pianistic family Casadesus, showing Robert, Gaby and Jean at both work and play.

**MONDAY** — 7:30-8:30 p.m. showing of "Pinoc-



**SIOBHAN MCKENNA**

chio," the classic fable of the puppet with the long nose as acted in a musical

version by the Prince Street Players on channel 2.

Jimmy Durante is host for "Highlights Of The Ice Capades Of 1967," a one-hour 8 o'clock special on channel 4.

**TUESDAY** — "Hall Of Kings" is a one-hour special on channel 7 at 10. This is a documentary-drama dealing with the history of Westminster Abbey. Some of the actors appearing in various segments are James Mason, Siobhan McKenna, Lynn Redgrave and Emlin Williams.



**PIANO-PLAYING** members of the Casadesus family appear on the "Bell Telephone Hour" on channel 4 at 6:30 tonight. From left they are Jean and Gaby Casadesus, conductor William Steinberg and Robert Casadesus.



**PINOCCHIO** gets a helping hand, as he stands for the first time, from Geppetto (David Lile). Happy Witnesses are Antonio the carpenter (Will B. Able) and Angelina (Marcie Stringer). John Joy plays Pinocchio in the classic Carlo Collodi fable.

**WEDNESDAY** — Bob Hope's comedy special on channel 4 at 9 p.m. will be an hour of sketches, songs and dancing with assistance from Tony Bennett, Carol Lawrence, Jill St. John and Shirley Eaton.

At 10 p.m. for a one-hour special, "the golden globe awards" airs on channel 4. Andy Williams serves as host for the ceremonies at which the Hollywood Foreign Press Association passes out its annual honors for excellence in motion pictures and television.



**A WOBBLY** Jimmy Durante takes a skating lesson from Ice Capades star Aja Zanova. Durante hosts "Highlights of the Ice Capades" Monday at 7:30 p.m. on channel 4.



# Tele Vues

FOR THE WEEK BEGINNING FEBRUARY 12, 1967

The Invaders Menace	1
Judy's Always 16	1
Week's Top Shows	4
Critics' Corner	5
Pan and Fan Mail	5
TV Notebook	7
Master of the Iron Horse	7
Golden Globe Awards	9
Aspects of Shaw	15
Autumn in TV	17
Radio	19
TV Movie Tips	19

GEORGE ERES, Editor

## PAN AND FAN MAIL

The "Madison Avenue boys" in New York City have always been credited with some of the nation's greatest advertising and public relations campaigns.

We don't know who is responsible for many of the current TV commercials, but it seems to us many of them must have flunked their finals in the School for Dullards.

Some of the bad breath bits leave us breathless.

J. Paul Gleason,

Right, J. Paul.

My brothers and I think that Star Trek is the best show on TV.

Would you please have some pictures of Mr. Spock and Captain Kirk printed in your Tele Vues section. Thanks.

Janet Wilson,  
Norwalk, Calif.

Okay.



Leonard Nimoy William Shatner

Recently, a man playing the Indian part of "Big Bear" appeared on Pistols N' Petticoats. His voice sounded like that of the man who played Tonto on "The Lone Ranger" many years past. Is this the same man?

Myles C. Ross

Yes, he is the same. His name is Jay Silverheels.

I do hope they keep the T.H.E. Cat show on the air. My husband and I enjoy it every week.

Mrs. G.H. Ite

The station spokesman has no definite word, but

according to the trade papers, who are pretty good at the guessing game, T.H.E. Cat won't be back next season.

We have heard that Ed Nelson (Dr. Rossi) of Peyton Place, is seriously ill. We hope not because we love him very much.

Mrs. C. B. Carnes  
Artesia

Nelson was in the hospital for an operation in January. He is now back at work.

NBC's Star Trek TV program has lovely theme music. Could you please tell me whether it has a title or is it especially composed for the program.

Is the rumor true that the program will not return next season?

About Leonard Nimoy. Has he ever played in the movies? He sure is an excellent actor.

Fran Osborne

Theme music of Star Trek was composed for the show by Alexander Courage. As far as station spokesmen know it will be back next season. Nimoy has made seven motion pictures, among them Seven Days in May and The Balcony.

## CRITICS' CORNER

Excerpted Reviews on Recent TV Programs

Program: "The Light Fantastic," shown Thursday night on channel 7.

Could hardly qualify as a great show... but it had a touch of originality, and was often very pleasant with its droll, tongue-in-cheek refusal to take itself too seriously... The real stars of the hour were the 14 dancers.

Rick De Brow, UPI

For relaxed entertainment, Lauren Bacall and John Forsythe offered the top show of the week. While they were nominally the stars, the real star around our house was a pudgy, shorter than usual dancer who bounced through his numbers with elan and proved that chorus boys don't all have to be slim and tight-pants wearing.

—George Eres, IPT

Program: "Bravo Picasso," aired last Sunday, channel 4.

Not during the entire hour was Pablo Picasso shown, either on camera or in a still. Yet, he was the one quoted as saying, "With my paintings flying through the air, it set me on fire." Why didn't he come on and say so? So he's 85.

Helm, Variety.

Unfortunately, I'm still viewing in a black and white and the show naturally didn't come up to expectations. It was smoothly put together, despite vast leaps from continent to continent but as with all attempts to jam so much into so little time, it was little more than a teaser. It might have profited from more time on the paintings and none on the people doing the talking (except Yves Montand)—especially the auction

which did provide a couple of fascinating shots of the somewhat embarrassed look on the face of the London auctioneer.

Eres, IPT

Program: "The Smothers Brothers Comedy Hour," broadcast last Sunday, channel 2.

The two young stars may have a problem filling the hour if the first program is any indication.

Cynthia Lowry, AP

The Smothers' debut hour was fairly standard stuff the boys are talented, especially brother Tom with his wild sense of fey, sputtering mockery. One wonders, however, whether they can hold a mass audience over a long haul with their basically wispy, gentle humor, which, as the old movie studio boys would say, lack's "sex appeal" and old-fashioned authority.

Du Brow, UPI

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# SUNDAY

February 12, 1967

## ★ PAID ADVERTISEMENT 8:00 A.M.

### ★ TODAY'S BIG SHOW

### ★ ARTHRITIS TELETHON STARS! STARS! STARS! LIVE, COLOR TO 6 P.M. (see "special")

### ★ FUN, MUSIC, GAMES

### ★ STAR-PACKED SHOW FOR ALL THE FAMILY SEE YOUR FAVORITES

### 11 The Bible Answers

7:30  
4 Profile: "The Subtle Art" (1st of 2 parts). Wine-tasting, white and rose wines.

### 11 (C) Mr. Wishbone Show

8:00 A.M.  
2 Lamp "Unto My Feet: 'Revelations'." Alvin Alley, Howard Roberts Chorale (repeat).  
4 Movie: "Cry Vengeance," Mark Stevens ('54)

### ★ SPECTACULAR

### ★ "STOP ARTHRITIS"

### ★ GIANT TELETHON STARS! STARS! STARS!

7 (C) Rebels with a Cause  
9 (C) Movie: "Terror of Black Mask," Pierre Brice (Fr. '60)

8:30  
2 Look up & Live: "Among the Nations."  
7 (C) Beany and Cecil

### 11 (C) Cartoon Festival

### 13 (C) Kathryn Kuhlman

9:00 A.M.  
2 Camera Three: "Aspects of Shaw," Margaret Webster (pt. 1). Variety of characterizations and moods created by George Bernard Shaw. (Part 2 airs 2-28, 26.)

### ★ JOHNNY GRANT HOSTS

### ★ STAR-PACKED

### ★ "STOP ARTHRITIS"

### ★ SPECTACULAR

7 (C) Linus Lionhearted  
13 Variedades, R. Iglesias

9:30  
2 Light of Faith (relig.)  
4 (C) Negroes in Amer. Culture: "The City"  
7 (C) Peter Potamus  
9 Movie: "Tiger Shark," Edw. G. Robinson ('32)  
11 (C) Alvin & Chipmunks

### 10:00 A.M.

### 2 Steps to Learning

### 4 (C) This Is the Life

### 5 WATCH NOW & SEND

### ★ YOUR CONTRIBUTION TO "STOP ARTHRITIS"

### ★ BOX 7, L.A. 51

### 7 (C) Bullwinkle Show

### 11 (C) Movie: "Sword of Conqueror," Jack Palance, Guy Madison ('62)

### 13 Crusade in the Pacific

### 34 Escuela KMEX (Eng.)

### 10:30

### 2 Belief, Rev. Edw. Eagle (final), Ann B. Davis, Jay North

### 4 (C) Frontiers of Faith: "Affluence," Technology & Development." Move from scarcity to abundance

### 7 (C) Discovery '67: "ASPCA—The World's Biggest 'Dog House'." Bill Owen. First in 2-pt. tour of care, hospitalization and training of pets at New York City, and the Kennedy Airport

### 13 Soc. Sec. in Action

### 10:45

### 13 Reconciliation

### 11:00 A.M.

### 2 Julius Sumner Miller

### 4 (C) The Christophers: "Marriage Counseling"

### 5 TODAY: HOPE, BARON, WELK, LINKLETTER, BORGHINE, MALONE & HOST OF OTHER STARS

### 7 (C) NBA Basketball (see "sports")

### 9 Movie: "Everything's Ducky," Mickey Rooney

### 13 (C) Church in the Home

### 11:30

### 2 (C) CBS Children's Film Festival: "The Blind Bird," Oleg Jakov

### 4 Award-winning Russian film of a boy's love for his blind pink pelican.

### 4 (C) Catholic Hour Special: "A Bad Day for the Marchers," Roy Poole. Liberalism of young seminarians vs. conservatism of the old order.

### 12:00 NOON

### 4 Piano Chamber Music, Dr. Stern: "Beginning of Ensemble"

### 5 HUNDREDS OF STARS LIVE AND IN COLOR

### ★ TELETHON "STOP ARTHRITIS"

### 11 (C) Opinion Washington

### 13 Oral Roberts (relig.)

### 12:30

### 2 Fact the Nation: Rep. George H. Mahon, (D-Tex.), appropriations chairman.

### 4 (C) Wit & Wisdom, Dr. Kramer: "Love, Courtship & Marriage." Jewish sources.

### 11 (C) The Flintstones

### 13 (C) Faith for Today

### 34 Creemos (relig.)

### 1:00 P.M.

### 2 Movie: "Big Jack," Wallace Beery, Marjorie Main ('49)

### 4 (C) Meet the Press (see "special")

### 5 GIANT SPECTACULAR TOP HOLLYWOOD NAMES NOW ON STAGE

### ★ MUSIC, COMEDY, STARS

### 7 Directions: "A Time to Sing," Judy Collins. Ethnic folk songs to contemporary music.

### 9 GOLF—PHOENIX OPEN

### ★ PGA FINAL ROUNDS (see "sports")



**NANCY Ames returns** for a second guest star appearance on "The Andy Williams Show" in color at 10 p.m. Sunday on channel 4.

11 (C) Movie: "Trapeze," Burt Lancaster, Tony Curtis, Gina Lollobrigida  
13 Crusade in the Pacific

### 1:30

### 7 Issues & Answers: Sol M. Linowitz, new Ambassador to the OAS, quizzed on Latin and South

### 13 Voice of Calvary (relig.)

### 2:00 P.M.

### 4 (C) Favorite Sermon American policy.

### 5 YOU CAN HELP

### ★ "STOP ARTHRITIS" PHONE YOUR PLEDGE WE 1-1811

### 7 Movie: "Return of the Fly," Vincent Price ('59).

### 13 (C) Movie: "Give Me the Stars," Will Fyffe

### 28 Cal Tech's 75th Anniversary: "What Are Urgent Problems?" (Last of 6 parts). Cecil Brown and panel view role of the educator.

### 2:30

### 2 (C) CBS Sports Spectacular (see "sports")

### 4 (C) Existence: "Safflower," in India and Cal.

### 9 (C) NHL Hockey

### 3:00 P.M.

### 4 (C) Milestones of Man, Dr. Frank C. Baxter: "How Our Alphabet Began"

### 5 CALL YOUR FRIENDS & ASK THEM TO WATCH

### ★ LAST 3 HOURS STAR SPECTACULAR

### ★ Bob Hope hosts this hour.

### 11 Movie: "Glory at Sea," Trevor Howard, Sonny Tufts (Br-'54)

### 4 (C) College Report, Bob Wright: "Oral Interp" (Whittier). Folksingers

### 34 Futbol (taped soccer)

### 3:30

### 7 (C) Press Conference

### 4:00 P.M.

### 2 (C) Cleto Roberts News

### 4 Brotherhood: The New Generation (NCCJ). (Note: this hour next week marks debut of NBC's "Experiment in Television" series.)

### 5 WATCH NOW & SEND YOUR CONTRIBUTION TO "STOP ARTHRITIS" BOX 7, Los Angeles 51

### ★ Lawrence Welk hosts this hour.

### 7 (C) American Sportsman (see "sports")

### 13 Changing Times

### 4:15

### 13 (C) Passport to Profit

4:30

2 (C) Newsmakers: Gen. Curtis LeMay, outspoken advocate of air power.

4 (C) The Homeless Child. County Foster Care program.

### 13 (C) The Ski Show

### 28 The Creative Person: "Harry Golden"

### 5:00 P.M.

### 2 (C) Password, Allen Ludden. Celebrities are Alan King, Betsy Palmer.

### 4 (C) Wild Kingdom, Marlin Perkins: "Winter Comes to Yellowstone" (repeat). Wildlife in winter includes elk roundup.

### 5 19th HOUR

### ★ HOUSING CLIMAX "STOP ARTHRITIS" GIANT TELETHON

### 7 Movie: "Of Human Hearts," James Stewart.

### 9 Movie: "Everything's Ducky," Mickey Rooney, Buddy Hackett ('61)

### 11 (C) Dodgers in Japan, Vin Scully, Walter O'Malley (repeat)

### 13 (C) Wally Gator

### 28 World Press (50 min.)

### 34 Tinos (bullfights). From Plaza Mexico.

### 5:30

### 2 (C) Ted Mack & the Original Amateur Hour with Susan Button of Torrance

### 4 (C) College Bowl, Robt. Earle. Back for 3rd try, St. Mary's College is challenged by Texas.

### 11 (C) Branded, Chuck Connors, Kathleen Crowley. Jason meets again a woman he once loved—and her husband.

### 13 (C) My Mother the Car, Jerry Van Dyke, Avery Schreiber.

### 6:00 P.M.

### 2 (C) The Wizard of Oz (see "special"). Preempts regular programming to 8 p.m.)

### 4 (C) Frank McGee Report. World and national news, plus feature on Spain's changing society and growing economy.

### 5 (C) Polka Parade, Dick Sinclair with musical salute to Valentine's Day.

### 11 Outer Limits: "Demon with a Glass Hand," Robert Culp. Alien invasion.

### 13 (C) Wackiest Ship in the Army, Jack Warden. Butcher scouts island for planned invasion.

### 28 Far Out Frontiers: "The Modern Farm Laborer," Dr. Carroll Shuster. His role in community life.

### 6:30

### 4 (C) Bell Telephone Hour: "Casadesus—First Family of the Piano" (see "special")

### 8:45

### 9 Stan Richards, News

### 7:00 P.M.

### 5 (C) An Evening With: "Chita Rivera" and "Xavier Cugat." A half-hour with each, the latter including Charo.

### 7 (C) Voyage to Bottom of the Sea, Richard Basehart, David Hedison. There's an immense object dead ahead, but instead of striking the mass, the Seaview is engulfed by it. Suddenly a shadowy form appears.

### 9 Twilight Zone: "Where Is Everybody?" Earl Holliman, James Gregory. Man finds he's alone in deserted town, and terrified.

### 11 (C) The Flintstones

### 13 Honey West, Anne Francis. Smugglers.



# SPECIAL

**STOP ARTHRITIS TELETHON**—Johnny Grant continues hosting a 19-hour telethon which began last night and continues until 6 p.m. today, ch. 5. Guests include Bob Hope, Zsa Zsa Gabor, Lawrence Welk, Art Linkletter, Ernest Borgnine, Liberace, Dorothy Malone and a host of others, plus put-a-thon and song by Jimmy Rodgers each hour.

**MEET THE PRESS**—Show expands to a full hour at 1 p.m., in color, ch. 4, as William Manchester faces his first national TV quizzing since the controversy arose over his book, "The Death of a President." Edwin Newman moderates the panel that includes Alistair Cooke of England, Charles Roberts of Newsweek, NBC's Robert MacNeil and producer Lawrence E. Spivak.

**WIZARD OF OZ**—Danny Kaye is host for the 9th annual airing of this 1939 MGM classic that brought Judy Garland along the yellow brick road to stardom. Featured in the 2-hour screening at 6 p.m., in color (except for first 22 min.), ch. 2, are Bert Lahr as the cowardly lion, Ray Bolger as the scarecrow, and Jack Haley as the tin woodman, plus Frank Morgan, Billie Burke and Margaret Hamilton.

**CASADESUS: First Family of Piano**—French concert pianist Robert Casadesus, his wife Gaby and their eldest son Jean are seen at work and relaxation during the "Bell Telephone Hour" colorcast at 6:30 p.m., ch. 4. Sequences were filmed at the family home near Fontainebleau in France; a concert by Jean in Fort Huron, Mich.; a concert by Robert in Miami; and an extraordinary three-piano concert by the trio with the Pittsburgh Symphony Orchestra under the direction of William Steinberg. (Next week at this time, "Indonesia—Troubled Victory," last in 3-part "Battle for Asia" series.)

28 French Chef, Julia Child  
"Genoise Cake"

34 Domingos Alegres

### 7:30

### 4 (C) Disney's World of Color: "The Coyote's Lament" (seen previously in B&W). In cartoon, the misunderstood coyote bemoans his low position since man and the dog invaded the West.

### 9 (C) Movie: "Daddy Long Legs," Fred Astaire, Leslie Caron, Terry Moore, Thelma Ritter ('55). Cinderella story of millionaire playboy and pretty French orphan.

### 11 (C) Truth or Consequences, Bob Barker

### 13 Perry Mason, Raymond Burr, Susan Morrow. Sunbather claims all but her towel were pilfered.

### 28 Cabrito Music Festival: "La Clemencia di Tito." Final program is the concert version of Mozart's opera.

### 8:00 P.M.

### 2 (C) Ed Sullivan Show with Sally Ann Howes, Peter Gennaro, Jerry Vale, Nancy Walker, Jack Gifford, Joan Rivers, Richard Pryor, the Young Rascals, Joey Adams, singer Lola Falana, roller-skating Rovic and Babs.

### 5 (C) Racing from Ascot (see "sports")

### 7 (C) The FBI, Efram Zimbalist Jr., Louis Jourdan, Peter Graves, Joanne Linville, William Smithers. Master criminal uses blackmail and murder in plan to heist \$7 million in gold, and arrange the demise of a girl who knows too much.

### 11 (C) Across 7 Seas, Jack Douglas: "Buona Sera, Roma." Tour of Rome at sundown.

### 34 La Hora de Raul Astor

### 8:30

### 4 (C) Hey Landlord! Will Hutchins, Sandy Baron. Woody's production of a one-act play by a senior citizens' club runs into a snag when Chuck makes some "minor" revisions.

### 11 WOLPER Special—CHINA: THE ROOTS OF MADNESS

Theodore H. White looks at the background of a century of revolution and turmoil in China, as background for today's upheaval. (Repeat of show aired twice recently on KJH-TV.)

### 13 (C) It Is Written

### 9:00 P.M.

### 2 (C) The Smothers Brothers Comedy Hour, with Eddie Albert and Eva Gabor. The Turtles, a Valentine skit, tennis champion from audience.

### 4 (C) Bonanza, Lorne Greene, Henry Darrow, Gregory Walcott. Ben secretly shelters a wounded fugitive to save him from an angry lynch mob.

### 7 (C) Movie: "The Sheepman," Glenn Ford, Shirley MacLaine, Leslie Nielsen ('58-1st run). Shepherd fights for the right to graze his flocks in cattle country.

### 13 (C) Changing Times

### 28 Sunday Showcase: "Black New World." Afro-American history in music.

### 34 Poemas (dramatic)

### 9:15

### 13 (C) Passport to Profit

### 9:30

### 13 Mantovani, John Conte: "Film Encores"

### 34 Teatro Shell (drama)

### 9:50

### 28 (C) Hawaiian Islands

### 10:00 P.M.

### 2 (C) Candid Camera, Allen Funt, Bess Myerson. Opinions of fathers by teenagers, and pre-schoolers, and comments of the parents.

### 4 (C) Andy Williams Show with Nancy Ames, Vic Damone, humorist Herb Shriner with home movies, the Osmond Brothers.

### 5 (C) Garton & Chambers

### 9 Hollywood Backstage (repeat). Films of Nancy Sinatra, Trini Lopez, celebrity ball game at Dodger Stadium, burning of MGM town.

### (Continued on Page 7)

## SPORTS TODAY

**NBA BASKETBALL**, 11 a.m., in color (7), has the Boston Celtics hosting the Philadelphia 76ers, Chris Schenkel, Jack Twyman and Bob Cousy are court-side.

**PHOENIX OPEN**, 1 p.m. (9), in color, has Jack Drees with the last four holes of the final round from the par-72 Arizona C.C.

**CBS SPORTS Spectacular**, 2:30 p.m. (2), in color, has Jack Whitaker with tapes of the highlights of last night's L.A. Invitational Track Meet at the Sports Arena, including 2-milers Bill Baillie, Tracy Smith, Tom Laris.

**NHL HOCKEY**, 2:30 p.m. (9), in color, has Jim Gordon rinkside as the Chicago Black Hawks host the Detroit Red Wings, by tape delay, in the first of 8 weekly colorcasts.

**AMERICAN Sportsman**, 4 p.m. (7), in color, follows Cliff Robertson to Denmark for a duck hunt (plus tour of Copenhagen), Alex Cord stalking a black-maned lion in Kenya, and Joe Brooks and host Curt Gowdy "hunting" bonefish off Grand Bahama Island.

**ASCOT RACING**, 8 p.m. (5), in color, has Dick Lane at Gardena where both super and modified stock cars compete on the figure 8 track.



## TV NOTEBOOK

The first live world satellite telecast for America's educational television stations, will be broadcast locally on KCET — Channel 28, June 25.

National Educational Television will collaborate with 16 foreign broadcasting organizations to present the two-hour historical first for ETV. The program will be beamed via communications satellites "Early Bird" in the Atlantic and "Lani Bird" in the Pacific.

Titled "Our World," the program will feature events as they happen in areas of Africa, Asia, East and West Europe, Australia, North America and Russia. National Educational Television will provide at least three live sequences from points in the United States. Air time here will be 6 p.m.

**HUMPHREY BOGART** is the subject of a one-hour ABC-TV documentary April 23, and Richard Burton will be the narrator.



Jennie Tourtel, the noted mezzo-soprano who divides her time between performing and teaching, is the guest Feb. 19 on CBS-TV's "Camera Three." NBC-TV claims that of all prime-time programs, "Run For Your Life" has the highest percentage each of "upper income, college-educated and professional and white collar homes"—which goes to show that material success doesn't mean everything.

"**THE MONKEES**" are branching out with a projected chain of 35 teen-age "Monkees Clubs" around the country.

"For the most part these are situated in small towns and cities," says the company licensing the clubs. "Winners of contests held in each club will have the regular circuit of other Monkees Clubs to play."

"**THE COLGATE Comedy Hour**," one of the most popular TV series of the early 1950's, will be brought back for a one-night stand on the National Broadcasting Company. The one-hour telecast will probably be in April.

The "Colgate Comedy Hour" was a Sunday night feature on N.B.C. from Sept. 10, 1950, to Dec. 25, 1955. Among its hosts were Eddie Cantor, Fred Allen, Dean Martin and Jerry Lewis, Bud Abbott and Lou Costello, Bob Hope, Spike Jones and Donald O'Connor.

"**ANNIE GET Your Gun**," with Ethel Merman, will be telecast by N.B.C. on March 19.

The Irving Berlin musical, which closed a run at the Broadway Theater recently, was originally announced for a March telecast last summer, but negotiations broke down because of the network's premature announcement. At that time Miss Merman was appearing in the show in Washington.

**ANDY WILLIAMS** says he's thinking of quitting weekly television for a year. "Careerwise, I've been thinking it might be better to do just three specials next year," he said. "Over exposure is part of it. And I don't like the time period." — 10-11 p.m. Sundays. "A lot of young people write that the show's too late for them."

Andy may have been sparring with his employer at contract-renewal time. With a network representative listening, he added: "Of course, NBC may make it so attractive I'll accept another year of weekly shows."

## SUNDAY

(Continued from Page 6)

- |                            |                            |
|----------------------------|----------------------------|
| 11 (C) Larry Burrell, News | 13 (C) The Homeless Child. |
| 13 Dan Riss, News          | Foster Care program.       |
| 28 Sunday Showcase:        | 10:45                      |
| "Black New World,"         | 7 (C) Keith McBee          |
| Donald McKayle troupe.     | News                       |
| Panorama of rhythmic       | 11:00 P.M.                 |
| step, sound and drama      | 2 (C) Clete Robert         |
| correlating American       | 4 (C) 11th Hour News       |
| Negro dance music idiom    | 7 Movie: "Affair of Nina   |
| to Afro-American history.  | B." Nadja Tiller           |
| 10:30                      | (Fr.-'59-1st run)          |
| 2 (C) What's My Line?      | 13 Movie: "Lucky Stiff,"   |
| Guests: Steve Allen,       | Brian Donlevy, Dorothy     |
| Jayne Meadows              | Lamour ('49)               |
| 5 God Is the Answer        | 11:15                      |
| 9 Movie: "Inside the       | 2 (C) Harry Reasoner       |
| Mafia," Cameron Mitch-     | 11:30                      |
| ell ('59-1st run)          | 2 (C) Movie: "Sweet        |
| 11 (C) Louis E. Lomax      | Rosie O'Grady," Betty      |
|                            | Grable ('43)               |



## Dale Robertson

### Master of the Iron Horse

Dale in which he keeps a valuable saddle, a couple of card tables and a horse library of 3,300 tomes.

He also collects firearms but keeps them in the stable area.

and pheasant which hang around the spread.

There's a swimming pool, to be sure, and air conditioning for the house which is located in Chatsworth, a particularly hot section of the San Fernando valley.

pearance in some other part of the country.

These appearances are profitable and help promote the show.

**THE ROBERTSON** social life is restricted to a couple of big formal parties during the holiday season. The rest of the year people drop in to visit and stay for dinner. Actor Robertson is an informal guy. He likes to wear old ranch clothes around the house and goes barefoot whenever possible. He owns enough suits and sports jackets to be presentable for any occasion. But Lula Mae and Dale rarely dine out or attend parties.

Robertson must be seen in his own setting to be fully appreciated. His role in "The Iron Horse" is more Robertson than invention. Perhaps that's why the show has been a success and why Dale feels at home in it.

By VERNON SCOTT

**HOLLYWOOD (UPI).** — On television Dale Robertson is the master of "The Iron Horse," while in person all the horses in his life are strictly the flesh and blood variety.

Robertson, who talks as if he had a mouthful of hot corn bread, lives on a modest 10-acre ranch where he raises 31 quarter horses for racing and riding.

The house is a roomy 5,500 square feet of living space, complete with three bedrooms and servants quarters. There is a den for

**THE WESTERN** star has been married to his wife, Lula Mae, for almost eight years. They have a daughter, Rebel Lea, 6. Robertson is also the father of a 14-year-old daughter by a previous marriage.

Lula Mae has furnished the house in the four years they've lived there in a variety of styles: colonial, antique, early American — the works.

"We figure it's a comfortable mixture of many things reflecting our tastes and preferences over the year," says Dale.

Little Rebel is fond of pets. The result is a small menagerie including a goat, two cats, five dogs and a bird, not counting the quail

**THREE WRANGLERS** break and train the horses while Robertson is off making his series during the week for ABC-TV. Most of the adventure drama is host at Columbia Studios ranch or at Thousand Oaks, Calif. Either way it is about a half-hour drive for Robertson who's on the set by 7:30 a.m. and not home until 8 p.m.

Occasionally, cast and crew head for location shooting in Sonora, some 500 miles north of Hollywood.

The heavy work schedule suits Robertson. On week-ends instead of taking it easy, more often than not he is off for a personal ap-

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# MONDAY

February 13, 1967

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 (Man & Society: What Is Sociology?) (premiere). College credit course with Prof. Irving Gellman.  
2 (C) Other People, Ways  
4 (C) UN: What's Ahead  
11 University of the Air.

7:00 A.M.

- 2 (C) Joseph Benti news  
4 (C) Today, Hugh Downs with Sgt. Maj. William O. Woodbridge, Sen. Edward Brooks (R-Mass.)  
7 (C) Scope: "Venture"  
11 (C) Mr. Wishbone Show  
2 KNXT News, Al Mann  
7 Bob Paige, News  
7 (C) Exercise, Gloria  
11 (C) Daphne's Cartoons

8:00 A.M.

- 2 Captain Kangaroo  
7 (C) Dr. Joyce Brothers  
7 Girl Talk, Virginia Graham, Lee Graham

9:00 A.M.

- 2 Candid Camera  
4 (C) Reach for the Stars  
5 (C) Salvage, Story of St. Vincent DePaul  
7 (C) Dr. Lorraine Chase  
11 (C) Jack LaLanne Show  
13 Cartoonaroony  
28 Dusty's Attic, Stu Rosen  
13 Bomba Movie

9:15

- 13 Bomba Movie

9:30

- 2 The Beverly Hillbillies  
4 (C) Concentration  
5 (C) Kingdom of the Sea  
7 The Mike Douglas Show  
9 From the Ground UP  
11 (C) Gypsy Rose Lee with Ethel Merman

9:45

- 9 (C) Nature's Window

10:00 A.M.

- 2 Andy of Mayberry  
4 (C) Pat Boone Show with Ed Ames, Willie Shoemaker, Corinna Tsopei (Miss Universe '65)  
5 December Bride  
9 Spectrum: "Music"  
11 People in conflict

10:30

- 2 Dick Van Dyke Show  
4 (C) Hollywood Squares. Guests: Jan Murray, Janet Blair, Robert Morse, Shelley Winters, Allen and Rossi, Sally Ann Howes, Dick Gaudier  
5 Thin Man, P. Lawford  
9 Dr. Alvarez: "Skin"  
11 (C) It's a Wonderful World: "New Zealand"  
13 The Roy Rogers Show

11:00 A.M.

- 2 The Love of Life  
4 (C) Jeopardy, Fleming  
5 Movie: "Miss Annie Rooney," Shirley Temple  
7 Supermarket Sweep  
9 The Painter's Art  
11 Bachelor Father  
13 Bill Johns, News  
2 Search for Tomorrow

11:30

- 2 Search for Tomorrow

- 4 (C) Eye Guess, B. Cullen  
7 The Dating Game  
9 (C) Movie: "Powder River," Rory Calhoun  
11 Sheriff John, J. Rovick  
13 (C) Treasure, B. Burrud

11:45

- 2 The Guiding Light

12 NOON

- 2 The Friendly Giant  
2 It's Keene at Noon  
4 (C) Let's Make a Deal  
7 Everybody's Talking  
13 Buckaroo 500  
28 French Chef, Julia Child "Genoise Cake"

12:30

- 2 As the World Turns  
4 (C) Days of Our Lives  
5 Movie: "Hostages," Luise Rainer (43)

12:30

- 7 The Donna Reed Show  
11 (C) Jack LaLanne Show  
13 Dialing for Dollars  
28 Great Decisions: "India or Pakistan." What hope for stability on the subcontinent?

1:00 P.M.

- 2 (C) Password, A. Ludden. Guests: Gretchen Wyler, George Segal  
4 (C) The Doctors (serial)  
7 Ben Casey, Vincent Edwards, Joan Hackett  
9 Movie: "Young Mr. Lincoln," Henry Fonda (39)  
11 Movie: "Alcatraz Express," Robert Stack, Neville Brand (62). Movie based on TV's "Untouchables"

1:30

- 2 (C) Linkletter's House Party: veterinarian.  
4 (C) Another World  
13 (C) Vagabond, Burrud

2:00 P.M.

- 2 (C) To Tell the Truth  
4 (C) You Don't Say!  
7 The Newlywed Game  
13 Panic in the Afternoon

2:30

- 2 The Edge of Night  
4 (C) The Match Game. Guests: Robert Culp, Connie Stevens  
5 Love That Bob!  
7 Dream Girl '67, Peter Deuel, Burt Reynolds, Bobby Rydell, Elizabeth Ashley  
9 9 on Line (interview)

3:00 P.M.

- 2 The Secret Storm  
4 (C) PDQ, Dennis James  
5 Divorce Court  
7 General Hospital  
13 (C) Bozo's Big Top

3:30

- 2 Loretta Young Theater  
4 Hennessey, Jackie Cooper  
7 The Nurses, M. Fickett  
9 Movie: "Bonnie Scotland," Laurel & Hardy  
11 (C) Billy Barty Show  
13 (C) Jack in the Box

4:00 P.M.

- 2 Sea Hunt, Lloyd Bridges  
4 (C) Tom Fransen, FYI  
5 Leave It to Beaver  
7 Dark Shadows (serial)  
13 (C) Black Baron, Circus

4:30

- 2 Movie: "Razor's Edge," Tyrone Power, Gene Tierney, Anne Baxter (46). To be concluded  
4 Movie: "Affair in Havana," John Cassavetes  
5 (C) Geo. Putnam, News  
7 Where the Action Is, with Bobby Hebb  
11 (C) Marine Boy

5:00 P.M.

- 5 5 pm George Putnam News  
★ Newly Expanded Beverage from Leading Independent  
7 (C) Baxter Ward, news  
9 (C) Shrimpsstein Show  
11 (C) Yogi Bear (cartoon)  
13 Flash Gordon, B. Crabbe  
28 (C) World of Bro. Buzz

5:30

- 5 Rifleman, C. Connors  
7 (C) Peter Jennings news



**ACTRESS Leigh Taylor-Young** is one of the popular residents of channel 7's Peyton Place, airing, in color, at 9:30 p.m. Mondays and Tuesdays.

(1st in 2-pt. look at "black identity" movement)

- 9 Superman, Geo. Reeves  
11 (C) Winchell-Mahoney  
13 (C) Courageous Cat  
28 Dusty's Attic, Stu Rosen

6:00 P.M.

- 2 (C) Big News, Dunphy  
4 (C) Sixth Hour News  
5 Rawhide, Eric Fleming  
7 (C) Movie: "Gal Who Took the West," Yvonne DeCarlo (49)  
9 Timmy and Lassie  
13 Munsters: Fred Gwynne  
28 What's New?

6:30

- 9 The Addams Family  
11 (C) My Favorite Martian. Martin's memory pills make Tim a mastermind.  
13 The Patty Duke Show  
28 The Draft: Obsolete or Obligation. Discussion of alternatives, objectives and needs of the current draft system.

7:00 P.M.

- 2 (C) Walter Cronkite  
4 (C) Huntley & Brinkley  
5 Alfred Hitchcock Show: "De Mortuis," Robert Emhardt, Cara Williams.  
9 Twilight Zone: "The Lonely," Jack Warden. Sentenced to 40 years on remote asteroid, convict is given lady robot.  
10 (C) An Evening with ... Rosemary Clooney.  
11 (C) The Flintstones  
13 McHale's Navy, Ernest Borgnine, Claudine Longet.

7:30

- 2 (C) Pinocchio (see "special" act).  
4 (C) The Monkees, David Jones, Peter Tork, Donna Baccala, Richard Deyon. To help the pretty daughter of a bankrupt circus owner, the Monkees pose as a famous aerial act.  
5 (C) Shebang! Casey Kasem, the Seeds, films of Bobby Hebb and the Beatles in L.A.  
7 (C) Iron Horse, Dale Robertson, John Ireland, Gloria Grahame, Bill Bixby. The passengers are terrified by a hired gunman who boards the train to execute an unidentified victim.

9:00 P.M.

- 9 Movie: "Town without Pity," Kirk Douglas, E. G. Marshall, Robert Blake (61).  
11 (C) Truth of Consequences, Bob Barker

- 13 Perry Mason, Raymond Burr, Herbert Rudley  
28 Cecil Brown, Stocks  
8:00 P.M.

- 4 (C) Highlights of the Ice Capades 1967 (see "special"). Preempts Jeannie and Nice.

- 11 (C) World of Lowell Thomas: "The River Kwai." Banks of the Burma river, where thousands of Allied-POWs died while building a bridge.

- 28 French Chef, Julia Child "Genoise Cake"

8:30

- 34 Comicos y Canciones

- 2 (C) Lucy Show, Lucille Ball, Mary Jane Croft, Claude Akins. Lucy's jailed for what she thinks is violating the anti-litter law. But the police actually suspect her of shoplifting.

- 5 (C) Movie: "Ghost of Frankenstein," Lon Chaney Jr., Evelyn Ankers

- 7 (C) Rat Patrol, Christopher George, Larry Casey, Justin Tarr, Hans Gudegast, Abraham Sofaer, Maurishka Hitchcock and Pettigrew are captured by tribesmen after the abduction of an Arab holy man, and Troy and Moffitt have only until sundown to bring back Marabout.

9:00 P.M.

- 11 The Merv Griffin Show

- 13 (C) Wonderful World of Women, Bill Burrud: "Women of Bavaria"

- 28 Great Decisions: "India or Pakistan." What Hope for Stability on the Subcontinent?

9:30 P.M.

- 2 (C) Andy Griffith Show. Floyd's barber-shop is threatened with extinction when the owner of building puts it up for sale.

- 4 (C) Road West, Barry Sullivan, Jason Evers, Collin Wilcox, Stuart Randall, Myron Healey. As the Prides move westward, Ben recognizes a deputy sheriff as one of the outlaw gang that killed his mother.

- 7 (C) The Felony Squad, Howard Duff, Dennis Cole, Chris Robinson, Kent Smith, Virginia Field. When stickup men find Stone has found incriminating evidence, they decide to eliminate three victims who can identify them.

- 13 (C) Holiday, Bill Burrud: "Canadian Retreats"

- 28 MIT Science Reporter

9:30

- 2 (C) Family Affair, Brian Keith, John Williams, Louise Latham. Believing it's best for the children, Bill reluctantly agrees to let Aunt Fran take the twins.

- 7 (C) Peyton Place I. Chris and Sandy make a pact, while Lee prepares a trap for Stephen.

- 13 (C) Daring Ventures: "Volcano Skiing" in search for lost city of Incas.

- 28 Off Ramp: "Male Beauty," hairstylist: Jay Sebring

9:45

- 9 Allan Moll, News

10:00 P.M.

- 2 (C) To Tell the Truth, Bud Collyer, Larry Blyden subs for Orson Bean

- 4 (C) Run for Your Life, Ben Gazzara, Martin Milner, Joan Blackman, Mickey Shaughnessy. A date made 15 years be-

# SPECIAL

**PINOCCHIO** — A musical version of the classic Carlo Collodi fable is offered by the Prince Street Players Ltd., a New York City repertory company who earlier screened "Jack and the Beanstalk" during a color special at 7:30 p.m., ch. 2. John Joy, David Life, Will B. Able and Jodi Williams star in the story of a puppet who becomes a wooden boy, a donkey and finally the real live son of his creator, with original music arranged by Richard Hayman, and directed by Alfredo Antonini.

**ICE CAPADES '67** — Jimmy Durante is host to the stars and cast of the 27th edition of the Ice Capades for an hour highlighting some of this season's offerings. The Supremes and Jimmy Dean are musical guests for the 8 p.m. color hour, ch. 4, taped at the 150-foot-long rink at the Rochester War Memorial Arena. Skating stars performing include Otto and Maria Jelinek, Tommy Litz, Freddie Trenkler, Spanky Jr. and the 32-member corps de ballet. Hour is the first of a projected annual series. (See also Thursday "special" for another iced show.)

fore takes Paul to Tokyo for a reunion with his flying buddies of the Korean War.

- 5 (C) Geo. Putnam, News

- 7 (C) Big Valley, Barbara Stanwyck, Peter Breck, Larry Pennell, Hal Baylor. Professional boxer insists on going through with a scheduled fight despite a brain injury which could prove fatal if aggravated. (Robert Goulet is series' guest next week.)

- 9 William Buckley Show: "LBJ, Exercise of Power," with the book's co-author, syndicated columnist Roland Evans

- 11 (C) Alex Dreier, News

- 13 The Rebel, Nick Adams

- 28 NET Journal: "A Time for Burning." Repeat documentary on racial integration, and its failure, in an Omaha church.

10:30

- 2 (C) I've Got a Secret,

- 13 Victory at Sea:

11:00 P.M.

- 2 (C) 11 o'Clock Report

- 4 (C) 11th Hour News

- 5 Dr. Kildare, Richard Chamberlain, Robert Walker Jr.

- 7 (C) Baxter Ward News

- 9 (C) Movie: "Toward the Unknown," Wm. Holden

- 11 (C) David Susskind

- 13 Movie: "Mad at the World," Frank Lovejoy (55)

- 28 Week's Soviet Press

11:15

- 28 China Watching,

11:30

- 2 Movie: "Kiss of Death," Richard Widmark, Victor Mature (47)

- 4 (C) Tonight, Johnny Carson, Henry Morgan, Theodore Bikel, Mohammed Ali (Cassius Clay)

- 7 Movie: "No Man's Land," Russ Harvey (52)

12 MIDNIGHT

- 5 Movie: "The Thief," Ray Milland, Rita Gam

- 13 Movie: "Never Look

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# The Golden Globe Awards

MISS UNIVERSE of 1965, Corinna Tsopel of Greece, reigns as "Miss Golden Globe of 1967" to help host Andy Williams on "The Golden Globe Awards," live color special to be presented on channel 4 at 10 p.m. Wednesday. Awards are presented annually by the Hollywood Foreign Press Association for excellence in motion pictures and television.



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With heavy satin finish. Reg. \$7.88  
42x54" washable, fireproof, sunfast. In White, Beige, Brown, Pink, Gold, Olive Green, Lilac, Blue, Light Green  
**\$388**  
Reg. 3.88 meter 42x54 Sale \$1.84 pr.

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**FIBERGLASS DRAPES**  
New! Heavy Ramie Wooly Textured Stevens Wonder-Glass Fabric • Two year money-back guarantee • Completely washable • Will not shrink • High Resistance to fading • Moth & mildew proof • Will not burn • Never needs ironing • 42x54" in White, Beige, Gold, Olive, Red, Orange, Blue.  
**\$483**  
ALL SIZES IN STOCK  
42x54" — \$5.83 pr. Pr.  
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96x54" — \$12.83 pr., (64x54" — \$10.83 pr.)

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12x20" Rayon & Nylon blend. 100% Nylon binding for longer wear. Made with new exclusive Permaflor®. Greater warmth, shrink-resisting, machine-washable. 6 decorator colors.  
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**DACRON PANELS**  
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REG. \$1.58  
With Coupon **\$118** ea.  
\$2.96 Value, 50"x81" — \$1.88 ea.

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**DACRON FLORAL**  
**FLOCKED PANELS**  
42x54" beautiful Floral Flocked. Scalloped edge. In white pink, yellow, aqua, green, beige, blue  
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**BEDSPREADS**  
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Limit 1 Full or 2 Twins with this coupon. 5 colors only. Peacock Blue, Gold, Olive Green, Royal Blue, White. Made with jumbo weaving.  
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**SALE! THROW RUGS**  
Large 21x34. In white, aqua, brown, beige, gold, rose, orange, olive green. Washable, skid-resistant. Long wearing.  
24"x68" — WITH COUPON \$1.77 34"x68" — WITH COUPON \$2.77  
30"x50" — WITH COUPON \$1.77 42"x68" — WITH COUPON \$4.77  
\$7.88 VALUE — 100% RAYON PILE — 8 1/2'x11 1/2'  
**ROOM SIZE RUG**  
Heavy plush cut rug. Modernize your home with low cost luxury.  
In red, royal blue, gold, olive green, melon, aqua.  
**\$2888**  
New Front of the Room — 100% cotton winged  
**THROW COVERS**  
In beige, brown, gold, dark green. Machine washable. No-iron heavy duty cover for chairs, sofas, sofa-seats, washing machines.  
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# TUESDAY

February 14, 1967

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**
- 2 Early Middle Ages: "Introduction." College credit course with Dr. Jill Claster
- 6:30**
- 2 (C) Odyssey (USC)
- 4 (C) UN: What's Ahead?
- 11 20th Century Heartlines
- 7:00 A.M.**
- 2 (C) Joseph Benti news
- 4 (C) Today, Hugh Downs with Lynn Redgrave
- 7 (C) Scope: Psychology
- 11 (C) Mr. Wishbone Show
- 7:25**
- 2 News, Al Mann
- 7 (C) News, Bob Paige
- 7:30**
- 7 (C) Exercises, Gloria
- 11 (C) Daphne's Cartoons
- 8:00 A.M.**
- 2 Captain Kangaroo
- 7 (C) Dr. Joyce Brothers
- 8:30**
- 7 Girl Talk, Virginia Graham, Jane Fonda
- 9:00 A.M.**
- 2 Candid Camera
- 4 (C) Reach for the Stars
- 5 (C) Danger is Business
- 7 (C) Dr. Lorie Chase
- 11 (C) Jack LaLanne Show
- 13 Cartoonaroony
- 9:15**
- 13 Guidepost to Math
- 9:30**
- 2 Beverly Hillbillies
- 4 (C) Concentration
- 5 (C) Kingdom of the Sea
- 7 The Mike Douglas Show
- 9 From the Ground Up
- 11 (C) Gypsy Rose Lee, with Don Loper
- 9:45**
- 9 (C) Nature's Window
- 13 Essence of Judaism
- 10:00 A.M.**
- 2 Andy of Mayberry
- 4 (C) Pat Boone Show with Sammy Cahn
- 5 December Bride
- 9 Focus on Our America
- 11 People in Conflict
- 13 Assignment Education
- 10:30**
- 2 Dick Van Dyke Show
- 4 (C) Hollywood Squares
- 5 Thin Man, P. Lawford
- 9 The Story (Relig.)
- 11 (C) It's a Wonderful World: World Tour
- 13 The Roy Rogers Show
- 11:00 A.M.**
- 2 The Love of Life
- 4 (C) Jeopardy, Fleming
- 5 Movie: "So Soon to Die," Richard Basehart ('57)
- 7 Supermarket Sweep
- 9 (C) Herald of Truth
- 11 Bachelor Father
- 13 Bill Johns, News
- 11:30**
- 2 Search for Tomorrow
- 4 (C) Eye Guess, B. Cullen
- 7 The Dating Game
- 9 Movie: "Mountain Justice," Josephine Hutchinson ('37)
- 11 Sheriff John, J. Royick
- 13 (C) Treasure, B. Burrud
- 11:45**
- 2 The Guiding Light
- 28 The Friendly Giant
- 12:00 NOON**
- 2 It's Keene at Noon
- 4 (C) Let's Make a Deal
- 7 Everybody's Talking
- 13 Buckaroo 500 (kids)
- 18 Bridge, Jean Cox
- 12:30**
- 2 As the World Turns
- 4 (C) Days of Our Lives
- 5 Movie: "Remember the

Night," Barbara Stanwyck, Fred MacMurray

7 The Donna Reed Show

11 (C) Jack LaLanne Show

13 Dialing for Dollars

28 Family Finance: "Auto Insurance"

**1:00 P.M.**

2 (C) Password, Ludden

4 (C) The Doctors (serial)

7 Ben Casey, Vincent Edwards, Olive Deering

9 Movie: "Give Me Your Heart," Kay Francis, George Brent ('36)

11 Movie: "Skipper Surprised His Wife," Robert Walker, Joan Leslie ('51)

**1:30**

2 (C) 18th Annual Pillsbury Bake-Off Awards (see "special")

13 (C) Vagabond, B. Burrud

**2:00 P.M.**

2 (C) To Tell the Truth

4 (C) You Don't Say!

7 The Newlywed Game

13 Panic in the Afternoon

**2:15**

5 Johnny Grant, Guest

**2:30**

2 The Edge of Night

4 (C) The Match Game

5 Love That Bob!

9 9 on the Line (interview)

**3:00 P.M.**

2 The Secret Storm

4 (C) PDQ, Dennis James

5 Divorce Court

7 General Hospital

13 (C) Bozo's Big Top

28 Teacher '67: "Peru"

**3:30**

2 Loretta Young Theater

4 Hennessey, J. Cooper

7 The Nurses, M. Fickett

9 Movie: "Bohemian Girl," Laurel and Hardy ('36)

11 (C) Billy Barty's Show

13 (C) Jack in the Box

**4:00 P.M.**

2 Sea Hunt, L. Bridges

4 (C) Tom Frandsen, FYI

5 Leave It to Beaver

7 Dark Shadows (serial)

13 (C) Black Baron, Circus

**4:30**

2 Movie: "Razor's Edge," Tyrone Power, Gene Tierney (pt. 2)

4 (C) Movie: "Red Canyon," Howard Duff

5 (C) Geo. Putnam, News

7 Where the Action Is, Mojo Men, Letta

11 (C) Marine Boy

**5:00 P.M.**

7 (C) Baxter Ward news

28 Story Book Time

**5:30**

5 Rifleman, C. Connors

7 (C) Peter Jennings news (2nd half of "black identity" report)

9 Superman, Geo. Reeves

11 (C) Winchell Mahoney

13 (C) Courageous Cat

28 The Friendly Giant

**5:45**

28 Sing Hi, Sing Lo

**6:00 P.M.**

2 (C) Big News, Dunphy

4 (C) Sixth Hour News

5 Rawhide, Eric Fleming, Burgess Meredith. Dedicated scientist tries to stock Sacramento River with shad.

7 Movie: "Kid from Left Field," Dan Dailey ('53)

9 Timmy and Lassie

13 Munsters, Fred Gwynne

28 What's New: Science

**6:30**

9 The Addams Family

11 (C) My Favorite Martian. Earth diet causes Martin's touch to turn everything gold.

13 The Patty Duke Show

28 Conversational Spanish

**7:00 P.M.**

2 (C) Walter Cronkite

4 (C) Huntley and Brinkley

5 Alfred Hitchcock Show: "I Killed the Count," John Williams (pt. 1). Several had motives for

hotel room murder.

9 Twilight Zone: "Time Enough at Last," Burgess Meredith

11 (C) The Flintstones

13 McHale's Navy, Ernest Borgnine

28 Let's Lip Read: Money

**7:30**

2 (C) Daktari, Marshall Thompson. Judy becomes self-appointed guardian of a pet baby elephant set loose in the jungle as an experiment by Marsh.

4 (C) Girl From U.N.C.L.E. Stefanie Powers, Noel Harrison, Ann Sothern, Jack Cassidy, satirist Stan Freberg, Joyce Jameson, George Furth. Canned soup queen, her evil nephew and a Thrush agent plot to replace world leaders with obedient hired actors. (Star Stefanie Powers, incidentally, made her guestarring TV debut on Miss Sothern's show 6 years ago.)

5 **UCLA BASKETBALL...**

★ **JOHN WOODEN-COLOR!** Fred Hessler is host.

7 (C) Combat! Jack Hogan, Nick Adams, Roger Perry, Gavin MacLeod. Kirby's caught up in confusion as Germans infiltrate lines wearing British and U.S. Army uniforms. No one can tell friend from foe.

9 Movie: "Town without Pity," Kirk Douglas ('61)

11 (C) Truth or Consequences, Bob Barker

13 Perry Mason, Raymond Burr, Byron Palmer. Tele-scopic photos of man in the act of murder.

28 Cecil Brown; Stocks

34 Mano a Mano Ranchero

**8:00 P.M.**

5 **ROLLER GAMES-LIVE!**

★ **Thunderbirds vs. Hawaii** In color, Dick Lane

11 (C) If These Walls Could Speak, Vincent Price: "Eu Cliff Castle" in Hong Kong

28 Bridge, Jean Cox

34 Lluvia de Estrella

**8:30**

2 (C) Red Skelton Hour. George Gobel plays Columbus in a Forsooth Fromkess sketch of the discovery of America, with Chad and Jeremy as singing guests. In the silent spot, Red's a clumsy, star-struck carhop. ("Andy Griffith's Uptown-Downtown Show" preempts Skelton next week with guests Don



**COMEDIENNE** Ann Sothern (right) joins Stefanie Powers in the 7:30 p.m. Tuesday color-cast of "The Girl from U.N.C.L.E." on channel 4.

hotel room murder.

9 Twilight Zone: "Time Enough at Last," Burgess Meredith

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Knotts and Tennessee Ernie Ford.)

4 (C) Occasional Wife, Michael Callan, Patricia Harty, Parley Baer, Brooke Bundy. Important customer sees Peter lunching with his new secretary, and jumps to a wrong conclusion.

7 (C) The Invaders, Roy Thinnes, Jack Lord, Alfred Ryder, Diana Hyland. Hiring on as chauffeur to the wife of a war hero, Vincent learns that the man and his vast manufacturing complex are under the strange

domination of a new partner, Mr. Nexus.

11 The Merv Griffin Show

13 (C) Wanderlust, Bill Burrud: "Eddie Albert Visits Greece." Albert and wife Margo visit Athens and the islands, with Eddie playing guitar at a Greek folk song session.

28 N.E.T. Playhouse: "Uncle Vanya." Laurence Olivier, Sybil Thormdike, Michael Redgrave, Max Adrian, Rosemary Harris, Joan Plowright. British-produced film of Olivier's adaptation of Chekhov drama.

**9:00 P.M.**

4 (C) World Premiere (made-for-TV) movie: "Wings of Fire," Suzanne Pleshette, James Farentino, Lloyd Nolan, Ralph Bellamy, Juliet Mills, Jeremy Slate. Sterling Silliphant story of thrill-hungry aviatrix.

13 (C) American West, Jack Smith: "Legends of the Sioux" in South Dakota.

**9:30**

2 (C) Petticoat Junction, Bea Benaderet, Edgar Buchanan, Frank Cady, Ben Lessy, Olan Soule, Alice Nunn. With the county jail closed, Sam sentences a pixyish kleptomaniac to five days at the Shady Rest, and Uncle Joe goes overboard as an important "big house" warden.

7 (C) Peyton Place II. A journey begins for Chris, and gunfire brings police to the Webber house.

9 Charlie Chaplin Film

13 (C) Passport to Travel: "Pakistan," Hal Sawyer

34 Casanova 66 (variety)

**10:00 P.M.**

2 (C) Vietnam Perspective: "Air War in the North" (see "special")

5 (C) Gen. Putnam, News

7 (C) Hall of Kings (see "special")

9 Living Camera: "Blackie" (repeat). On his last run, TWA pilot questions his compulsory retirement.

11 (C) Alex Dreier, News

13 (C) Love and Marriage Around the World (see "special")

34 Toros de Espana (bull-fights from Spain)

**10:30**

28 Creative Person: "Bruno Walter." Leonard Bernstein reflects on his associations with the man he succeeded.

**11:00 P.M.**

2 (C) 11 o'Clock Report

4 (C) 11th Hour News

5 Dr. Kildare, Richard Chamberlain, Walter Pidgeon

7 (C) Baxter Ward news

9 (C) Movie: "War Drums," Lex Barker ('57)

11 (C) Joe Pyne Nat'l Show

13 Movie: "Private Hell," Ida Lupino, Howard Duff

28 Gov. Ronald Reagan

## SPECIAL

### BAKE-OFF AWARDS-

The 18th annual Pillsbury "Busy Lady" bake-off awards, with 100 finalists competing for more than \$100,000 in prizes, is hosted by Art Linkletter at 1:30 p.m., in color, ch. 2. All of the top 10 prizes will be awarded by Mrs. Philip W. Pillsbury at the ballroom of L.A.'s new Century Plaza Hotel, with music by Frankie Ortega and his orchestra.

### VIETNAM Perspective-

"The Air War in the North," the scope and effectiveness of U.S. bombings in North Vietnam and their value and advisability, is probed by reporter Bill Stout during an hour-long color report at 10 p.m., ch. '2. Stating their views, most of which are predictable, are Sen. J. William Fulbright, Gen. Curtis LeMay, Adm. Ulysses S. G. Sharp, Gen. William C. Westmoreland, Rear Adm. David C. Richardson, Lt. Gen. William W. Mommyer and recent North Vietnam visitors Harrison E. Sallsbury and Harry Ashmore. (KNXT takes this hour next week to examine proposed tuition for the California university system.)

### HALL OF KINGS-James

Mason takes viewers on a dramatic journey through the colorful 900-year history of Westminster Abbey during a special color hour at 10 p.m., ch. 7. Moments in Abbey history are brought to life by Lynn Redgrave as the 19-year-old Queen Victoria, Mason and Siobhan McKenna as Robert and Elizabeth Barrett Browning, and the voice of Emlyn Williams as Disraeli and other statesmen. The 50-voice Westminster Abbey choir sings music of Handel, with the 6-week ABC filming marking the first time in history that light blazed all night inside the Abbey.

### LOVE AND MARRIAGE

Around the World --In the spirit of Valentine's Day, Bill Burrud hops from the Far East to middle Europe, and from Africa to India, to look at the customs and rituals of lovers during a color hour at 10 p.m., ch. 13.

### Press Conference. Taped

earlier today.

### 11:30

2 Movie: "Unfaithfully Yours," Rex Harrison, Linda Darnell ('48)

4 (C) Tonight, Johnny Carson, Carol Lawrence, Yves Montand, Eli Kazan, Sam Biotner

7 Movie: "Electronic Monster," Rod Cameron ('60)

### 12:00

5 Movie: "Fly by Night," Richard Carlson ('42).

### 12:30

9 Movie: "Mountain Justice," George Brent

13 Movie: "Please, Mr. Balzac," Brigitte Bardot

### 1:00

2 Movie: "Come and Get It," Joe McCrea, Walter Brennan ('36)

4 News Wrap-Up

11 Movie: "Curse of Stone Hand," John Carradine ('64)

### 2:00

9 Allan Moll, News

11 Movies: "My Dear Secretary," "Thank You, Mr. Moto" and "Ramar"

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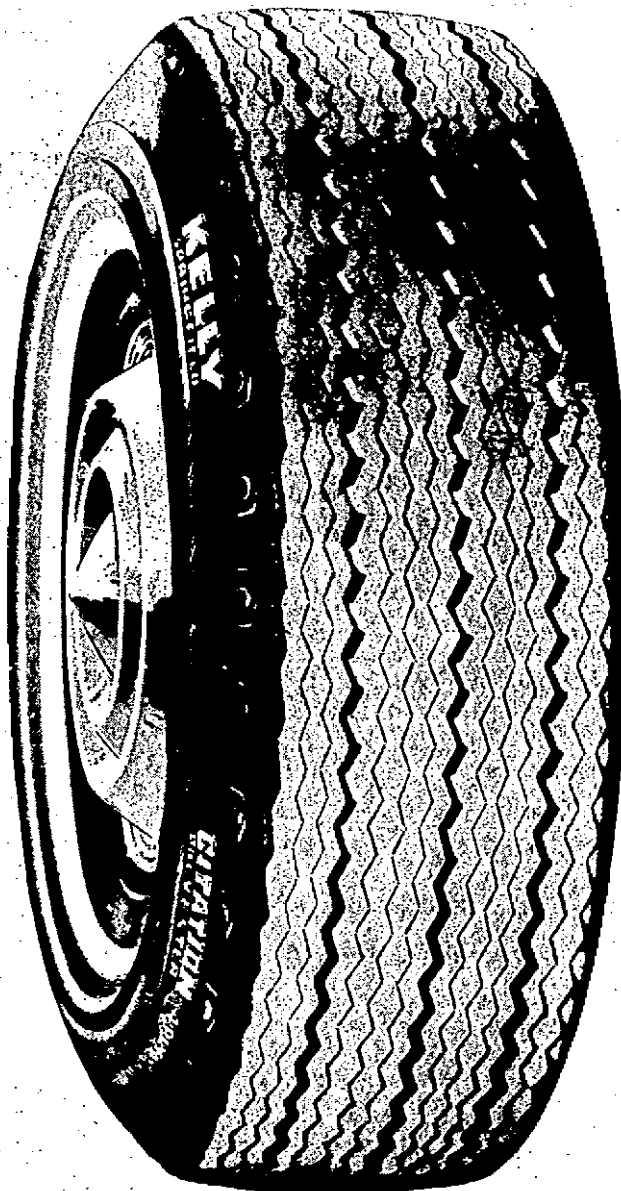
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# WEDNESDAY

February 15, 1967

## ★ PAID ADVERTISEMENT

- 6:30 A.M.
- 2 Man & Society:  
"What Is Sociology" (2)  
6:30
- 2 (C) Other People, Ways  
4 (C) UN: What's Ahead?  
11 University of the Air  
7:00 A.M.
- 2 Joseph Benti, News  
4 (C) Today, Hugh Downs  
with Hunter S. Thompson,  
Yves Montand, diver  
Robert Croft.  
7 (C) Scope: quality control  
11 (C) Mr. Wishbone Show  
7:25
- 2 News, Al Mann  
7 News, Bob Paige  
7:30
- 7 (C) Exercise w/Gloria  
11 (C) Daphne's Cartoons  
8:00 A.M.
- 2 Captain Kangaroo:  
"Puerto Rico"  
7 (C) Dr. Joyce Brothers  
8:30
- 7 Girl Talk, Virginia  
Graham, Barbara Britton  
9:00 A.M.
- 2 Candid Camera  
4 (C) Reach for the Stars  
5 Passing Parade: "Nursery  
Rhyme Mysteries"  
7 (C) Dr. Lorie Chase  
11 (C) Jack LaLanne Show  
13 Cartoonarony  
9:15
- 5 Cooking With Corris  
Guy: "Bridal Shower"  
13 G'depost: Geometry  
9:30
- 2 Beverly Hillbillies  
4 (C) Concentration  
5 (C) Kingdom of the Sea  
7 The Mike Douglas Show  
9 From the Ground Up  
11 (C) Gypsy Rose Lee,  
Jane Dulo, Richard Deacon  
28 Thinking Improvement  
9:45
- 9 (C) Nature's Window



**LITTLE Tammy Locke** who plays Amy on "The Monroes," seems to like it fine on the back of a Braham bull. The show airs at 8 p.m. Wednesday on channel 7.

- 13 Guidepost to Spanish  
10:00 A.M.
- 2 Andy of Mayberry  
4 (C) Pat Boone Show,  
Otto Preminger, Sonny  
James  
5 December Bride  
11 People in Conflict  
10:15
- 13 Social Sec. in Action  
10:30
- 2 Dick Van Dyke Show  
4 (C) Hollywood Squares  
5 Thin Man, P. Lawford  
9 Movie: "The Star," Bette  
Davis, Natalie Wood (53)  
11 (C) It's a Wonderful  
World: "Continent"

- 13 The Roy Rogers Show  
11:00 A.M.
- 2 Love of Life  
4 (C) Jeopardy, Fleming  
5 Movie: "Double Exposure," Chester Morris  
7 Supermarket Sweep  
11 Bachelor Father  
13 Bill Johns, News  
11:30
- 2 Search for Tomorrow  
4 (C) Eye Guess, B. Cullen  
7 Dating Game, J. Lange  
11 Sheriff John, J. Rovick  
13 (C) Treasure, B. Burnad  
11:45
- 2 The Guiding Light  
28 The Friendly Giant  
12:00 NOON
- 2 It's Keene at Noon  
4 (C) Let's Make a Deal  
5 Movie: "Mr. Deeds Goes  
to Town," Gary Cooper,  
Jean Arthur (36)  
7 Everyone is Talking,  
Lloyd Thaxton  
9 Rearing Children of  
Good Will (NCCJ): "Seg-  
regated Schools"  
13 Buckaroo 500 (kids)  
28 N.E.T. Journal: "A Time  
for Burning," Efforts of  
pastor of Omaha parish  
to launch integrated  
services and social gath-  
erings.  
12:30
- 2 As the World Turns  
4 (C) Days of Our Lives  
7 The Donna Reed Show  
9 Quest for Certainty  
11 (C) Jack LaLanne Show  
13 Dialing for Dollars  
1:00 P.M.
- 2 (C) Passport, A.  
Ludden  
4 (C) The Doctors (serial)  
7 Ben Casey, Vincent Ed-  
wards, Phil Harris, Skid  
row derelict.  
9 Movie: "Lady with Red  
Hair," Miriam Hopkins  
(40)  
11 Movie: "Walk a Crooked  
Mile," Louis Hayward  
(48)  
1:30
- 2 (C) Linkletter's House  
Party, Jack Carter  
4 (C) Another World  
13 (C) Vagabond, B. Bur-  
rud  
2:00 P.M.
- 2 (C) To Tell the Truth  
4 (C) You Don't Say!  
7 The Newlywed Game  
13 Panic in the Afternoon  
2:15
- 5 Johnny Grant, Guest  
2:30
- 2 The Edge of Night  
4 (C) The Match Game  
5 Love That Bob!  
7 Dream Girl of '67  
9 On Line (interview)  
3:00 P.M.
- 2 The Secret Storm  
4 (C) PDQ, Dennis James  
5 Divorce Court, Perkins  
7 General Hospital  
13 (C) Bozo's Big Top  
3:30
- 2 Loretta Young Thea-  
tre  
4 Hennessey, J. Cooper  
7 The Nurses, M. Fickett  
9 Movie: "Devil's Brother,"  
Laurel & Hardy, Thelma  
Todd (33)  
11 (C) Billy Barty's Show  
13 (C) Jack in the Box  
4:00 P.M.
- 2 Sea Hunt, Lloyd  
Bridges  
4 (C) Tom Frandsen, FYI  
5 Leave It to Beaver  
7 Dark Shadows (serial)  
13 (C) Black Baron, Circus  
4:30
- 2 Movie: "Deadly Man-  
tis," Craig Stevens  
(57-1st run)  
4 Movie: "Winslow Boy,"  
Sir Cedric Hardwicke,  
Robert Donat, Margaret  
Leighton (Br. 50), 1st  
5 (C) Geo. Putnam, News



**WARREN Stevens** stars as Doc Holiday in Death Valley Days, colorcast on channel 5 at 7 p.m. Wednesday.

- 7 (C) Where the Action Is,  
with Tommy Roe  
11 (C) Cartoon Cut-ups  
5:00 P.M.
- 5 5 p.m. George Putnam News  
★ Newly Expanded Coverage  
From Leading Independent
- 7 (C) Baxter Ward, News  
9 (C) Shrimpenstein  
11 (C) Huckleberry Hound  
13 Flash Gordon, B. Crabbe  
28 (C) World of Br. Buzz  
34 Operacion Ja-Ja  
5:30
- 5 Rifleman, C. Connors  
7 (C) Peter Jennings news  
9 Superman, Geo. Reeves  
11 (C) Winchell Mahoney  
13 (C) Courageous Cat  
28 The Friendly Giant  
5:45
- 28 Art Studio: stitchery  
6:00 P.M.
- 2 (C) Big News, Dun-  
phy  
4 (C) Sixth Hour News  
5 Rawhide, Eric Fleming  
7 (C) Movie: "Athena,"  
Jane Powell, Debbie Rey-  
nolds, Edmund Purdom  
(54-1st run)  
9 Timmy and Lassie  
13 Munsters, Fred Gwynne  
28 What's New, Science  
34 Noticias 34 (News)  
6:30
- 9 The Addams Family  
11 (C) My Favorite Martian.  
Martin reduces himself  
for shipment in bottle.  
13 The Patty Duke Show  
28 Introduction to Business  
7:00 P.M.
- 2 (C) Walter Cronkite  
news  
4 (C) Huntley & Brinkley  
5 (C) Death Valley Days:  
"Doc Holiday's Gold  
Bars," Warren Stevens,  
Tol Avery. Plotting a con  
game to support his gam-  
bling, Doc accepts that a  
joke on him is as much  
fun as a gun battle.  
9 Twilight Zone: "Per-  
chance to Dream," Rich-  
ard Conte  
11 (C) The Flintstones  
13 **McHALE'S NAVY—Lessons  
in Democracy Backfire**  
★ Ernest Borgnine stars.  
28 Music Appreciation:  
"Melody" (pt. 1)  
7:30
- 2 (C) Lost in Space, Jo-  
nathan Harris, Guy Wil-  
liams, Al (Grandpa Mun-  
ster) Lewis. Dr. Smith is  
judged to be slightly off  
his rocker when he in-  
sists he's being visited  
regularly by an invisible  
alien magician.  
4 (C) The Virginian, Don  
Game, Charles Backford,  
Katherine Walsh, James

Gregory, Lonny Chap-  
man. Stacy runs into  
deep trouble when he ig-  
nores the opposition of  
his girl's father and con-  
tinues his courtship in  
secret.

- 5 **GRAND OLE OPRY**  
★ **Country & Western Music  
From Nashville**  
(C) Jud Collins, Porter  
Wagoner, Del Reeves,  
George Hamilton IV  
7 (C) Batman, Adam West,  
Cesar Romero, Phyllis  
Douglas. The Joker in-  
stalls a robot bank teller  
programmed to dispense  
his counterfeit money in  
Bruce Wayne's bank.  
9 Movie: "Town Without  
Pity," Kirk Douglas (61)  
11 (C) Truth or Conse-  
quences, Bob Barker  
13 **PERRY MASON—Where Do  
Monkeys Fit in Murder?**  
★ Raymond Burr stars  
28 Cecil Brown: Stocks  
34 Un Canto de Mexico  
8:00 P.M.
- 5 (C) Divorce Court,  
Ruth Wilhan, Thomas  
Jordan. Man claims his  
wife is obsessed with her  
psychiatrist.  
7 (C) The Monroes, Mi-  
chael Anderson Jr., Jef-  
frey Hunter. Clay starts  
a herd with several head  
of cattle and a valuable  
bull, and faces a cowboy  
and two fellow thieves  
who come to take them  
by force.  
11 (C) James A. FitzPatrick  
Travelcade: "Historic  
Yucatan"  
28 USC Music Festival  
34 Miercoles Musical  
8:30
- 2 (C) Beverly Hillbil-  
lies, Buddy Ebsen, Irene  
Ryan, Donna Douglas,  
Harriet MacGibbon, Rob-  
ert Strauss. Jed and  
Granny throw a garish  
coming-out party for  
Elly May with the "help"  
of Mrs. Drysdale, who  
secretly has designed the  
affair to be a fiasco.  
5 **WRESTLING—DISC LANE**  
★ **by RELIABLE MORTGAGE**  
In color, from Olympic  
11 The Merv Griffin Show  
13 **WONDERS OF WORLD—Cir-  
Adventure in Bolivia**  
The Linkers, in La Paz,  
are caught in a riot.  
9:00 P.M.
- 2 (C) Green Acres,  
Eddie Albert, Eva Gabor,  
Mary Grace Canfield.  
Lisa's aghast at Ralph's  
idea of finding a husband  
by computer, so Oliver  
sets out to prove its  
value by taking Lisa to  
the electronic service to  
see if they'll match up.  
4 (C) Bob Hope Comedy  
Special (see "spec")  
7 Movie: "Murder, Inc.,"  
Stuart Whitman, May  
Britt, Peter Falk (60-1st  
run). True story of a na-  
tional crime syndicate,  
which enforces its edicts  
with hired killers.  
13 (C) Islands in the Sun,  
Bill Burrud: "Dragons of  
Komodo," Giant reptiles.  
28 Spectrum: "Games Peo-  
ple Play" (pt. 2). Dr. Eric  
Berne demonstrates his  
"transactional analysis"  
9:30
- 2 (C) Gomer Pyle,  
U.S.M.C., Jim Nabors,  
Frank Sutton. Reminded  
that Gomer's enlistment  
is about to expire, Carter  
lines up incentives for  
him NOT to re-enlist.  
Gomer's so appreciative  
he decides to do the ser-  
geant a favor.

# SPECIAL

**BOB HOPE** Comedy Spec-  
ial — Shirley Eaton, the  
golden girl of "Goldfinger,"  
fame and star of the "Carry  
On" British comedies, makes  
her U.S. television debut,  
joining Tony Bennett, Jill St.  
John, Carol Lawrence and  
Les Brown during the 9 p.m.  
color hour, ch. 4. Hope and  
Bennett team for a go at  
some of the teensters' rock  
n' roll tunes, while Miss St.  
John joins Bob in a "Our  
Man in Saigon" sketch, with  
Miss Eaton and Hope exam-  
ining "Marriage, British  
Style" (Hope's hour next  
week is turned over to Perry  
Com'o, who welcomes  
Frances Langford, Avery  
Schreiber and Jack Burns.)

**GOLDEN GLOBE Awards**  
—Andy Williams hosts cer-  
emonies from the Coconut  
Grove in which the Holly-  
wood Foreign Press Associa-  
tion bestows honors for ex-  
cellence in movies and TV  
both here and abroad. Andy  
sings the movie song nomi-  
nees, "A Man and a  
Woman," "Alfie," "Born  
Free," "Georgy Girl" and  
"Strangers in the Night,"  
and presenters include Elke  
Sommer, Rock Hudson, Na-  
talie Wood, James Garner,  
Sandy Koufax, Herb Alpert,  
James Coburn, Samantha  
Eggar and Faith Dunaway.  
Eggar, Faith Dunaway, Fred  
Astaire, Rita Hayworth,  
Henry Fonda, Rex Harrison,  
David McCallum and John  
Wayne. The 24th annual  
awards, taped earlier tonight  
and screened at 10 p.m., in  
color, ch. 4, mark a shutout  
for CBS, with NBC and ABC  
nabbing all nominations in  
the three TV categories —  
most popular show, and most  
popular male and female per-  
sonalities. (Board selections  
for top Globes were Steve  
McQueen and Julie An-  
drews.)

- 13 (C) America! Jack Doug-  
las: "The First and the  
Smallest (states)" Dela-  
ware and Rhode Island.  
28 International Magazine,  
David Weber  
34 TV Musical Ossart  
9:45
- 9 Allan Moll, News  
10:00 P.M.
- 2 (C) Danny Kaye  
Show with singers Eddy  
Arnold and Millicent  
Martin, comedy sketch  
(see also "Green Acres")  
on computer matchmak-  
ing.  
4 (C) Golden Globe  
Awards (see "special").  
5 (C) Geo. Putnam, News  
9 The Hungry Giants, John  
K. M. McCaffery. World  
hunger from 1916 to  
today, the men who  
fought it, and those who  
rose to power because of  
it.  
11 (C) Alex Dreier, News  
13 Survival! James Whit-  
more: "Bei Air Fire"  
34 Boxing from Mexico  
10:30
- 13 True Jack Webb:  
"Open Season," James  
Best. Game warden  
28 Cal State L.A.: "Return  
of the Big Band"  
11:00 P.M.
- 2 (C) Lo Clock Report

(Continued on Page 13)

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MARRIAGE, BRITISH style is explored by guest star Shirley Eaton of "Goldfinger" fame and Bob Hope on the Chrysler-Hope Comedy special colorcast at 9 p.m. Wednesday on channel 4.

WEDNESDAY

- (Continued from Page 12)
- 4 (C) 11th Hour News
  - 5 Dr. Kildare, Richard Chamberlain, Ed Begley. Old sailor must die before insurance lapses.
  - 7 (C) News, Baxter Ward
  - 9 (C) Movie: "Reptilicus," Carl Ottosen (Dan-'62)
  - 11 (C) Alan Burke Show
  - 13 Movie: "The Slasher," Joan Collins, James Kennedy (Br-'53). Juvenile delinquents.
  - 28 Cecil Brown; Stocks 11:30
  - 2 Movie: "Ride Lone-some," Randolph Scott
  - 4 (C) Tonight, Johnny Carson, Steve Allen, Jayne Meadows, Michael Lee, Gov. Norbert T. Tiemann (of Carson's native state, Nebraska)
  - 7 Movie: "Don't Knock the Rock," Bill Haley, Alan Dale ('57) 12:00
  - 5 Movie: "4 Faces West," Joel McCrea ('48) 12:40
  - 9 Movie: "The Star,"

I Took the Mustang Pledge!

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The Virginian

New York Times Service

"The Virginian," now in its fifth season on the National Broadcasting Company, will continue on NBC under a new five-year contract between the network and Universal Television, producer of the western.

Recently Universal has proposed that NBC under a renewal should buy a backlog of 150 films in "The Virginian" series for \$15 million. They could be used for reruns. Universal suggested, on the five television stations owned by NBC.

The network declined to buy the backlog films, but finally agreed to pay more for the new films. It was reported that NBC will pay Universal more than \$37 million for 26 films a year in "The Virginian" series. Each episode runs 90 minutes.

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# THURSDAY

February 18, 1967  
PAID ADVERTISEMENT

- 6:00 A.M.  
2 Early Middle Ages  
2 Early Middle Ages  
6:30  
2 (C) Odyssey (USC)  
4 (C) UN: What's Ahead?  
11 University of the Air  
7:00 A.M.  
2 (C) Joseph Benti  
4 (C) Today, Hugh Downs with W. C. Fields Jr., author of Chinese cook-book  
7 (C) Scope: Salesmanship  
11 (C) Mr. Wishbone Show  
7:25  
2 News: Al Mann  
7 News: Bob Paige  
7:30  
2 (C) Exercise, Gloria  
11 (C) Daphne's Cartoons  
8:00 A.M.  
2 Captain Kangaroo  
7 (C) Dr. Joyce Brothers  
8:30  
7 Girl Talk, Virginia Graham, Julietta Mas-sina

- 9:00 A.M.  
2 Candid Camera  
4 (C) Reach for the Stars  
5 (C) Danger Is Business  
7 (C) Dr. Lorian Chase  
11 (C) Jack LaLanne Show  
13 Cartoonaroony  
9:30  
2 The Beverly Hills- lies. Bookkeeper is re- placed by computer.  
4 (C) Concentration  
5 (C) Kingdom of the Sea  
7 The Mike Douglas Show  
9 From the Ground Up  
11 (C) Gypsy Rose Lee with Shelley Berman, Corinna Tsopel (last night's Miss Golden Globe)  
9:45  
9 (C) Nature's Window  
13 Essence of Judaism  
10:00 A.M.  
2 Andy of Mayberry  
4 (C) Pat Boone Show  
5 December Bride  
9 Focus on Our America  
11 People in Conflict  
13 The Intelligent Parent  
10:30  
2 Dick VanDyke Show  
4 (C) Hollywood Squares  
5 Thin Man, P. Lawford

- 9 Dateline Campus: Art  
11 (C) It's a Wonderful World: "Europe Tour"  
13 The Roy Rogers Show  
11:00  
2 The Love of Life  
4 (C) Jeopardy, Fleming  
5 Movie: "Wicked As They Come," Arlene Dahl ('57)  
7 Supermarket Sweep  
9 Of Men and Motives  
11 Bachelor Father  
13 Bill Johns, News  
11:30  
2 Search for Tomorrow  
4 (C) Eye Guess, B. Cullen  
7 Dating Game, J. Lange  
9 Movie: "Strangers on a Train," Robert Walker  
11 Sheriff John J. Rovick  
13 (C) Treasure, B. Burrud  
11:45  
2 The Guiding Light  
28 The Friendly Giant  
12 NOON  
2 It's Ketchup at Noon  
4 (C) Let's Make a Deal  
7 Everybody's Talking  
13 Buckaroo 500 (kids)  
28 Stitch with Style  
12:30  
2 As the World Turns  
4 (C) Days of Our Lives  
5 Movie: "Enter Arsene Lupin," Charles Korvin  
7 The Donna Reed Show  
11 (C) Jack LaLanne Show  
13 Dialing for Dollars  
28 Family Finance (life insurance)  
1:00 P.M.  
2 (C) Password  
4 (C) The Doctors (serial)  
7 Ben Casey, Vincent Edwards, Suzy Sommers  
9 Movie: "Wide Blue Road," Yves Montand  
11 Movie: "Prisoner of Shark Island," Warner Baxter ('36)  
1:30  
2 (C) Linkletter's House Party, Shari Lewis  
4 (C) Another World  
13 (C) Vagabond, Burrud  
2:00 P.M.  
2 (C) To Tell the Truth  
4 (C) You Don't Say!  
7 The Newlywed Game  
13 Panic in the Afternoon  
2:30  
2 The Edge of Night  
4 (C) The Match Game  
5 Love That Bob!  
7 Dream Girl of '67  
9 9 on Line (interview)  
3:00 P.M.  
2 The Secret Storm  
4 (C) PDQ, Dennis James  
5 Divorce Court, Perkins  
7 General Hospital  
13 Bozo's Big Top  
3:30  
2 Loretta Young  
4 Hennessey, J. Cooper  
7 The Nurses, M. Fickett  
9 Movie: "Swiss Miss," Laurel & Hardy ('38)  
11 (C) Billy Barty's Show  
13 (C) Jack in the Box  
4:00 P.M.  
2 Movie: Court Martial of Billy Mitchell, Gary Cooper, Rod Steiger ('55)  
4 (C) Tom Frandsen, FYI  
5 Leave It to Beaver  
7 Dark Shadows (serial)  
13 (C) Black Baron, Circus  
4:30  
4 Movie: "Tormented," Richard Carlson ('60)  
5 (C) Geo. Putnam, News  
7 Where the Action Is, Seeds, Jimmy Holiday  
11 Prince Planet (cartoon)  
5:00 P.M.  
7 (C) Baxter Ward



LOVELY Madlyn Rhue portrays spacecraft crew member on "Star Trek" in color at 8:30 p.m. Thursday on chan- nel 4.

- 9 (C) Shrimpenstein Show  
11 (C) Rocky and Friends  
13 Flash Gordon, B. Crabbe  
28 Story Book Time  
34 Operation Ja-Ja  
5:30  
5 Rifleman, C. Connors  
7 (C) Peter Jennings nws  
9 Superman, Geo. Reeves  
11 (C) Winchell Mahoney  
13 (C) Courageous Cat  
28 The Friendly Giant  
6:00 P.M.  
2 (C) Big News, Dunphy  
4 (C) Sixth Hour News  
5 Rawhide, Eric Fleming, Phyllis Thaxter  
7 (C) Movie: "Wings of the Hawk," Van Heflin ('53)  
9 Timmy and Lassie  
13 Munsters, Fred Gwynne  
28 What's New (science)  
34 Noticero 34 (news)  
6:30  
9 The Addams Family  
11 (C) My Favorite Martian, Ray Walston, Jill Ire- land, Martin accidentally pulls a lady-piloted space ship down to Earth  
13 The Patty Duke Show  
28 Conversational Spanish  
7:00 P.M.  
2 (C) Walter Cronkite  
4 (C) Huntley & Brinkley  
5 Alfred Hitchcock Show: "I Killed the Count," John Williams. Two con- fessions, in part 2.  
9 Twilight Zone: "And When the Sky was Opened," Rod Taylor  
11 (C) The Flintstones  
13 McNALE'S NAVY—Wreath  
★ For PT-73 Is Promoters Ernest Borgnine stars  
28 Stitch for Style (sewing): "Sewing Machines"  
7:30  
2 (C) Coliseum. Come- dian Woody Allen is guest host, with Paul Re- vere and the Raiders, Hungarian dance team (who defected to West), Siberian tigers, ele- phants, fire-eater, high- diver, high wire act, Mr. Electric, the Marine

- Drum and Bugle Corps. ("Coliseum" yields next week for Leonard Bern- stein.)  
4 (C) Daniel Boone, Fess Parker, William Mar- shall, Richard Webb. Daniel persuades an old army friend, who has es- caped from prison, to re- turn and stand trial on a charge of killing an In- dian chief.  
5 (C) Jim Thomas Out- doors. Hunting-fishing.  
7 (C) Batman, Adam West, Cesar Romero. The Joker forces Batman to push the button that will print Robin into a horribly human comic book.  
9 Movie: "Town Without Pity," Kirk Douglas  
11 (C) Truth or Conse- quences, Bob Barker.  
★ PERRY MASON—Perry's son is Murder Weapon Raymond Burr stars.  
28 Cecil Brown; Stocks  
8:00 P.M.  
5 (C) Olympic Boxing (see "sports")  
7 F Troop, Forrest Tucker, Larry Storch, Ken Berry, Fred Clark, Victor French. Under regula- tions that a guard who loses a prisoner must serve the escapee's sen- tence, a trembling Agam faces Parmenter's firing squad for the murder of O'Rourke.  
11 (C) Bish, Fulton Sheen: "How to Talk."  
28 Guitar: Tone, vibratto  
8:30  
2 (C) My Three Sons, Fred MacMurray, Don Grady, Heather North, Alejandro Rey. Trying to impress his girl by com- peting with a handsome bullfighter against a killer bull, Robbie has to flee for his life.  
4 (C) Star Trek, William Shatner, Leonard Nimoy, Madlyn Rhue, Ricardo Montalban. In story by veteran Carey Wilbur, the survivor of a group of scientifically-bred super beings of the 20th century is found in a state of suspended an- imation aboard an ancient cargo vessel.  
7 (C) Bewitched, Elizabeth Montgomery, Dick York, Agnes Moorehead. Dar- rin's trying to improve his faulty memory, but Endora overdoes her "help" by giving him total recall.  
11 The Merv Griffin Show.  
13 RAYMOND KIMB—GOLDEN  
★ Fabulous Naval Castle Miles Hinchshaw and Buddy Noonan tour the huge castle in the San Simeon Mountains.  
28 Speculation, Keith Ber- wick: "Quality of Coun- age." Panel includes Grand Prix driver, ac- tor-mountain climber.  
9:00 P.M.  
2 (C) Movie: "One-Eyed Jacks," Marlon Brando, Karl Malden, Katy Jur- ado ('61). Five years in prison builds up lust for revenge.  
7 (C) Love on a Rooftop. Judy Carne, Peter Duell, Rich Little. The Parkers sleeping-bag, "camp-in" at the Willis' apartment ends up with everyone losing out to a colony of ants.  
13 (C) True Adventure, Bull Burrud. "Harpooning Giant Whales," Norwe- gian whaler Knut Ham-

**SPECIAL**  
**HOLIDAY ON ICE** — An international cast of ice- skating champions and world-renowned performers is hosted by Milton Berle in a repeat color hour screen- ing at 10 p.m., ch. 7. Seen originally last May, after filming Paris, show has proved to be the first in an annual series, with Jonathan Winters signed to emcee a second edition to be filmed in Frankfurt for presenta- tion next winter. In tonight's edition, stars of 19 nations, including Anna Galmarini, Marianne Althammer and Karl Heinz Kramer, join in production numbers, includ- ing a precision military-style drill, an Egyptian fantasy, a porcelain waltz, a gypsy ice ballet, and a finale set in San Francisco at the turn of the century. (Hour preempts "ABC Stage 67," which re- turns next week with a Par- is-taped musical hour, "C'est La Vie," co-starring Maurice Chevalier, Diahann Carroll.)  
11 (C) Alex Dreier, News  
13 Mike Hammer, Darren McGavin,  
sen brings in seven bat- tling whales.  
9:30  
4 (C) Dragnet, Jack Webb, Harry Morgan, Ron Rus- sell. A gang of four armed robbers have been holding up several cock- tail lounges — always getting away in an old Cad.  
7 (C) That Girl, Marlo Thomas, Ted Bessell, Lew Parker. When Lou grills Don about his ma- trimonial plans, Ann and Don avoid the issue by mentioning their other dates — which leads to a minor spat.  
13 (C) Faces & Places: "A Trip up the Bosphorus."  
28 R&D Review, Dr. Martin Klein: "The Brain." Re- searchers explore the re- lations between engi- neering, physics and the human brain.  
10:00 P.M.  
4 (C) Dean Martin Show, with Sid Caesar, Trini Lopez, Patrice Munsel and Adam West.  
5 (C) Geo. Putnam, News  
7 (C) Holiday on Ice, Mil- ton Berle (see "special").  
9 Reporter at Large, Mark Davidson: "Profile of a Priest," Paulist, Father Ellwood Kieser (repeat). The "Insight" producer reveals the emotional price of being a priest.  
28 (C) Dateline: Orient. Vis- its to missionary, leprosy clinic and refugee center.  
11:00 P.M.  
4 (C) 11th Hour News  
5 Dr. Kildare, Richard Chamberlain, Kim Darby. Trying to con- vince a teen-age diabetic that she can lead a nor- mal life, Kildare finds the girl's fallen in love.  
7 (C) News, Baxter Ward  
9 Movie: "Jump into Hell," Jacques Sernas, Kurt Kaszner ('55)  
11 (C) Louis Lomax Show  
13 Movie: "Betrayed Woman," Carole Mat- thews ('55)  
(Continued on Page 15)

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## SPORTS TODAY

**OLYMPIC BOXING 8** p.m., in color, ch. 5 has Dick Enberg, ringside for a 10-round featherweight bout between Rmino Nede and Rodolfo Gonzalez.



# Aspects of Shaw

"Seven Aspects of Shaw," a look at the variety of characterizations and moods created by George Bernard Shaw, will be presented by actress-director-producer Margaret Webster on two "Camera Three" programs, today and Feb. 26, on channel 2 at 9 a.m.

The "aspects" to be discussed and portrayed in the two programs are: Shaw the clown, Shaw the social reformer, Shaw the philanthropist, Shaw the married man, Shaw the man of the theater, Shaw the crusader and Shaw the believer.

These different facets of the man will be seen in Miss Webster's readings of excerpts from Shaw's "Man and Superman," "Candida," "Mrs. Warren's Profession" and "Pygmalion" on today's program.

In "Seven Aspects of Shaw—Part 2" on Feb. 26,

she will read from the author's "Major Barbara," "Back to Methuselah," "Fanny's First Play" and letters to Sister Laurentia, a Benedictine nun and prioress of England's Stan-

brook Abbey.

A native of New York City, Margaret Webster is the daughter of two distinguished members of the theater, Ben Webster and Dame May Whitty.

**GUEST HOST** on "Coliseum," at 7:30 p.m. Thursday on channel 2, in color, is Comedian Woody Allen.

(Continued from Page 14)

28 Burns-Unruh press conference. Taped earlier today.

11:30

2 (C) 11 o'clock Report

4 (C) Tonight, Johnny Carson, Betsy Palmer, Tom Barrett, Mitzi Gaynor, Eddy Arnold

7 Movie: "3 Avengers," Alan Steel (Ital.-65)

12:00

2 Movie: "Brave Bulls," Mel Ferrer, Anthony Quinn (51)

5 Movie: "Desire," Marlene Dietrich, Gary Cooper (36)

12:30

11 Movie: "Violent and Damned," Arturo de Cordova (63)

13 Movie: "Don Juan Quilligan," Wm. Bendix, Joan Blondell (45)

12:45

9 Movie: "Strangers on a Train," Farley Granger

1:00

4 The Saint, Roger Moore

1:30

2 Movie: "Women without Names," Ellen Drew (40)

2:00

4 News Wrap-Up  
11 Movies: "Colorado Territory," "Slime People" and "Strange Triangle"

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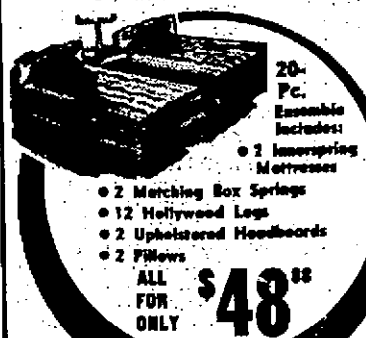
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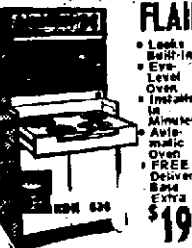
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## FRIDAY

February 17, 1967

## ★ PAID ADVERTISEMENT

- 6:00 A.M.  
2 Man & Society  
6:30  
2 (C) Other People  
4 (C) UN: What's Ahead?  
11 Dateline Campus: "Industrial Arts"  
7:00 A.M.  
2 (C) Joseph Benti  
4 (C) Today, Hugh Downs with Billy Eckstine, Yale Prof. Staughton Lynd  
7 (C) Scope (educ.)  
11 (C) Mr. Wishbone Show  
7:25  
2 News, Al Mann  
7 News, Bob Paige  
7:30  
7 (C) Exercise, Gloria  
11 (C) Daphne's Cartoons

## SPORTS TODAY

- AAWU BASKETBALL, 8 p.m. (11), finds Tom Kelly at Corvallis where the Oregon State Beavers take on USC's Trojans.  
SANTA ANITA Preview, 8:30 p.m. (5) has Gil Stratton talking with owners and trainers about tomorrow's \$50,000 San Luis Rey Handicap.

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KAY YORK has an unsettling influence on "Rango," in color, at 9 p.m. Friday, on channel 7.

- 8:00 A.M.  
2 Capt. Kangaroo: "Puerto Rico" and coffee  
7 (C) Dr. Joyce Brothers  
8:30  
7 Girl Talk, Virginia Graham, Nancy Kelly  
9:00 A.M.  
2 Candid Camera  
Housewives get surprise visits from couple with nine children  
4 (C) Reach for the Stars  
5 (C) Danger Is Business  
7 (C) Dr. Lorraine Chase  
11 (C) Jack LaLanne Show  
13 Cartoonaroony  
9:15  
13 Invitation to Music  
9:30  
2 Beverly Hillbillies  
4 (C) Concentration  
5 (C) Kingdom of the Sea  
7 The Mike Douglas Show  
9 From the Ground Up  
11 (C) Gypsy Rose Lee with Jayne Mansfield  
9:45  
9 (C) Nature's Window  
13 Guidepost to Spanish  
10:00 A.M.  
2 Andy of Mayberry  
4 (C) Pat Boone Show, Fran Jeffries, Henry Mancini  
5 December Bride  
9 Invitation to Music  
11 People in Conflict  
10:30  
2 Dick Van Dyke Show  
4 (C) Hollywood Squares  
5 Thin Man, P. Lawford  
9 Letters of John (relig.)  
11 (C) It's a Wonderful World: New Zealand  
13 The Roy Rogers Show  
11:00 A.M.  
2 The Love of Life  
4 (C) Jeopardy, Fleming  
5 Movie: "Night Plane from Chungking," Robert Preston (43)  
7 Supermarket Sweep  
9 Captured (Gangbusters)  
11 Bachelor Father  
13 Bill Johns, News  
11:30  
2 Search for Tomorrow  
4 (C) Eye Guess, B. Cullen  
7 The Dating Game  
9 Movie: "Cry of the City," Richard Conte (48)  
11 Sheriff John, J. Rovick  
13 (C) Treasure, B. Burrud  
11:45  
2 The Guiding Light  
28 The Friendly Giant  
12:00 NOON  
2 It's Keene at Noon  
4 (C) Let's Make a Deal  
7 Everybody's Talking  
13 Buckaroo 500 (Kids)  
28 (C) Spectrum: "Games People Play" (pt. 2), Dr. Eric Berne demonstrates therapy sessions using "transactional analysis."  
12:30  
2 As the World Turns  
4 (C) Days of Our Lives  
5 Movie: "Medal for Benny," Arturo de Cordova, Dorothy Lamour  
7 The Donna Reed Show  
11 (C) Jack LaLanne Show  
13 Dialing for Dollars  
28 Dusty's Attic, Stu Rosen  
1:00 P.M.  
2 (C) Password  
4 (C) The Doctors (serial)  
7 Ben Casey, Vincent Edwards, Phyllis Love  
9 Movie: "Stranger from Hong Kong," Chin Sing Long (Fr. '59)  
11 Movie: "Please Believe Me," Deborah Kerr, Robert Walker ('50)  
1:30  
2 (C) Linkletter's House Party, kids' day  
4 (C) Another World  
13 (C) Vagabond, B. Burrud  
2:00 P.M.  
2 (C) To Tell the Truth  
4 (C) You Don't Say!  
7 The Newlywed Game  
13 Panic in the Afternoon  
2:15  
5 Johnny Grant, Guest  
2:30  
2 The Edge of Night  
4 (C) The Match Game  
5 Love That Bob!  
7 Dream Girl of '67  
9 9 on Line (interview)  
3:00 P.M.  
2 The Secret Storm  
4 (C) PDQ, Dennis James  
5 Divorce Court, Perkins  
7 General Hospital  
13 (C) Bozo's Big Top  
3:30  
2 Loretta Young Theater  
4 Hennessey, J. Cooper  
7 The Nurses, M. Fickett  
9 Movie: "Zenobia," Laurel & Hardy, Billie Burke ('39), Elephant befriends medic  
11 (C) Billy Barty's Show  
13 (C) Jack in the Box  
4:00 P.M.  
2 Sea Hunt, L. Bridges  
4 (C) Tom Frandsen, FYI  
5 Leave It to Beaver  
7 Dark Shadows (serial)  
13 (C) Black Baron, Circus  
4:30  
2 Movie: "Woman of Distinction," Roselind Russell, Ray Milland  
4 Movie: "Littlest Hobo," London the Dog, Fleecie the Lamb ('58)  
5 (C) Geo. Putnam, News  
7 Where the Action Is, with P.J. Proby, the Palace Guard  
11 Prince Planet (Cartoon)  
5:00 P.M.  
5 5 pm George Putnam News  
★ Newly Expanded Coverage from Leading Independent  
7 (C) Baxter Ward, News  
9 (C) Shrimpsen Show  
11 (C) Woody Woodpecker  
13 Flash Gordon, B. Crabbe  
28 (C) World of Bro. Buzz  
34 Operacion Ja-Ja  
5:30  
5 Rifleman, C. Connors  
7 (C) Peter Jennings News  
9 Superman, Geo. Reeves  
11 (C) Winchell-Mahoney  
13 (C) Courageous Cat  
28 The Friendly Giant  
5:45  
28 Art Studio: stitchery  
6:00 P.M.  
2 (C) Big News, Dunphy  
4 (C) Sixth Hour News  
5 Rawhide, Eric Fleming, Brian Aherne, English valet joins drive and insists on being Gil's manservant.  
7 (C) Movie: "Oh Men, Oh Women," Dan Dailey, Ginger Rogers ('57), Psychoanalyst thinks he knows all about women.  
9 Timmy and Lassie  
13 Munsters, Fred Gwynne  
28 What's New (science)  
34 Noticiero 34 (news)  
6:30  
9 The Addams Family  
11 (C) My Favorite Martian, Ray Walston. Time machine brings Jesse and Frank James into Tim's kitchen.  
13 The Patty Duke Show  
28 Introduction to Business  
7:00 P.M.  
2 (C) Walter Cronkite  
4 (C) Huntley & Brinkley  
5 Alfred Hitchcock Show: "I Killed the Count," John Williams I (pt. 3). Another confession.  
9 Twilight Zone: "I Shot an Arrow into the Air," Edwards Binns  
11 (C) The Flintstones  
13 (C) Happy Wanderers: "Land of the Leathernecks," Twenty-Nine

- Palms Marine Corps Base, with tour conducted by Gen. Banning  
28 Music Appreciation  
7:30  
2 (C) Wild Wild West, Robt. Conrad, Ross Martin, John Warburton, Edward Andrews. Newspaper predictions of death in their presence perplex the agents, especially when the first one comes true.  
4 (C) Tarzan, Ron Ely, Martin Gable, Nancy Malone, Leslie Parrish, Jock Mahoney. Wealthy collector's safari to search for kidnapped woman artist proves less for art interests than for a chance to sell guns to the natives.  
7 (C) Green Hornet, Van Williams, Bruce Lee, Edmund H. A. Shimm, Susan Flannery. Revolutionaries try to force prince to abdicate his throne by spiriting away his American fiancée.  
9 Traffic Court  
11 (C) Truth or Consequences, Bob Barker  
13 PERRY NATION—Defends B.J.'s Old Hunting Buddy Raymond Burr, Wm. Talmann, J. Pat O'Malley.  
28 Cecil Brown; Stocks  
34 Un Canto de Mexico.  
8:00 P.M.  
7 (C) Time Tunnel, James Darren, Robert Colbert, Regis Toomey, Victor Jory, Pepito Galindo. Tony and Doug materialize on the deck of a pirate ship in 1805 and are thrown in with prisoners, including the King of Spain's nephew, from a sacked Spanish vessel.  
9 The Judy Garland Show with guests Lena Horne and Terry-Thomas  
11 AAWU Basketball (see "sports")  
28 In Focus, Cecil Brown: "Medicare After 6 Months." Panel includes hospital administrator, county medical association president, spokesman for Social Security  
8:30  
2 (C) Hogan's Heroes, Bob Crane, Cliff Norton, Werner Klemperer. Hogan's scheme to blow up an ammunition train is stymied by the addition of a tough new officer. Then the new captain confides he really wants to defect, and Hogan can't decide whether to trust his claim.  
4 (C) Man from U.N.C.L.E. Robert Vaughn, David McCallum, Jan Murray, Pat Harrington Jr., Patsy Kelly, Grace Gaynor. Napoleon and Ilya race the thermometer to save New York City from total destruction. Secreted inside a hula doll is a high explosive set to detonate when the temperature hits 90 degrees.  
5 Santa Anita Preview (see "sports")  
13 HAWAII CALLS—COLOR  
★ Enchanting Island Songs Web Edwards hosts as Hilo Hattie does the "Hilo Hop" and guest Pua Almeida sings "Bird of Paradise."  
28 N.E.T. Playhouse: "The Importance of Being Earnest" (see "special")  
9:00 P.M.  
2 (C) Movie: "Pepe," Cantinflas, Dan Dailey, Shirley Jones, Carlos

- Montalban ('60 — 1st run), Mexican ranchhand travels to Hollywood to be near the horse he sold to a movie director. In cameo roles are such stars as Chevalier, Darin, Durante, Gabor, Garson, Kovacs, Leigh, Lemmon, Robinson, Sinatra.  
5 Gideon, John Gregson.  
7 (C) Rango, Tim Conway, Carolyn Jones, Richard Deacon, Pat Carpenter. Rango mistakes a pretty gang leader for the Governor's daughter he's to escort around Deep Wells — including a nice little bank in the itinerary.  
9 Cinema IX: "The L-Shaped Room," Leslie Caron, Tom Bell, Brock Peters (Br. '63-1st run). Girl can't bring herself to tell her lover that she's carrying another's child.  
13 (C) Capture! Arthur Jones: "Yucatan"  
9:30  
4 T.H.E. Cat, Robert Loggia, L. B.'s Sally Kellerman, Robert H. Harris, Steve Franklin. A fake medium names Cat as the would-be assassin of an underworld client. And hoods are promptly dispatched.  
7 (C) Phyllis Diller Show, Reginald Gardiner (in dual role), John Astin, Billy De Wolfe. Another destitute relative, needing money to pay a bookie, descends on the Pruitt mansion at the same time Rudy brings home 1500 chickens.  
13 Movie: "Hollow Triumph," Paul Henreid, Joan Bume ('48)  
34 Pompin y Nacho  
10:00 P.M.  
4 (C) Laredo, Philip Carey, Jack Kelly, Mary Murphy, Barbara Werie. The Rangers try to protect Parmalee's feelings when they learn a notorious outlaw is the brother the captain thought had died a war hero.  
5 (C) Geo. Putnam, News  
7 (C) The Avengers, Patrick Macnee, Diana Rigg, Nigel Green, Jack MacGowan. Investigating a series of murders apparently committed by a giant bird, Steed and Mrs. Peel follow a trail of clues that leads them to an author who owns a falcon, then to an inventor and on to a newspaper cartoonist. (Show is pre-empted next week by "The Songmakers," examining today's songs from pop to rock.)  
**SPECIAL**  
IMPORTANCE of being Earnest—Another England-filmed drama gets a 90-min., no-commercial airing tonight. Oscar Wilde's elegant farce of a wealthy Londoner who wishes to marry a rich beauty—except for two complications. Her aunt forbids the marriage because he was a foundling, and she may find out that he also leads a double life. Ian Carmichael stars at 8:30 p.m., ch. 28, with the supporting cast including Susannah York, Patrick (Avengers) Macnee, Fenella Fielding and Pamela Brown.

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# Autumn in TV

## Landmark in Making

By RICK DU BROW

United Press International

Starting this fall, a weekly Sunday night broadcast ranging from two to three hours will give the nation a practical sample of programming offered by a non-commercial, public television service.

This series, to be shown live by the National Educational Television network, is of particular interest because of the major proposals of the Carnegie Commission and the Ford Foundation for a public video service that could be a landmark in American broadcasting.

The fall series will generally represent the concept of the Ford Foundation because of its approach of an interconnected network of stations transmitting on an instantaneous basis. The Carnegie Commission suggests more local option and autonomy in programming with apparently only occasional network broadcasts put together whenever deemed necessary—a concept which pleases commercial broadcasters who do not feel it represents the stiffest competition.

THE SERIES, in fact, is being financed by the Ford Foundation, and will evolve from an experimental broadcast laboratory at Columbia University in New York. The executive producer of the series is Av Westin, formerly of CBS News. There are about 125 stations affiliated with the National Educational Television network.

As now conceived, the series will be journalistically oriented, and will deal with major events of each week, whether they be of a military, political or economic nature or concern science, education or the arts. The aid of universities around the nation will be solicited, not only for guests, but for untapped research that might be news in itself, and for interpretive backgrounding. So, too, will the local affiliate stations be asked to contribute as the "eyes and ears" of the network—an answer to those who maintain that network and local autonomy cannot coexist.

But, says Westin, the series is not limiting itself to any special circle of participants—not just universities and stations.

IN A MEMO of last December, Westin wrote: "the theory underlying this broadcast is that everything of interest to people is news . . . we are going to demonstrate with this unique broadcast what responsible, intellectual persons can accomplish, given free rein to their editorial and critical judgments."

In a section entitled "Story Element Treatments," he wrote: "Imagine . . . it is the week the 1968 cars come out. The cars are in the studio along with their designers and, let's say, the head of UCLA's Safety Study Center and Ralph Nader. The discussion, using the cars for demonstration purposes, is about the safety design of the new cars. The next week, new television sets are examined by experts."

Also: "Imagine . . . It is the week we review international reaction to a major news story. This broadcast has regular arrangement with the Soviet Union's television network. By satellite (or by videotape or film) a regular contribution from Moscow, in English, states the Soviet Government's position on the story being reported. Instead of having an American correspondent tell the audience what Moscow thinks, Moscow's own spokesman tells the audience."

Also: "Imagine . . . it is the week that 'Breakfast at Tiffany's' (the Broadway musical flop) closed. This broadcast would videotape the second act or the third act and show it to the audience. Afterwards, David Merrick, Walter Kerr and the dean of the Yale Drama School would discuss the presentation using 'instant replay' of particular bits of the action to point out how and why it didn't work."

It should be a lively autumn season for television.



FROM THE ESTABLISHMENT, a color musical special at 10:30 p.m. Saturday on channel 7, features (from left) Ian Whitcomb, Ann Richards, Carole Shelyne, and Jean Paul Vignon, plus the Establishment dancers and orchestra.

## More Specials

### Satirical Revue & Wilde

New York Times Service

Two more specials have been announced for next season by Thomas H. Dawson, president of the Columbia Broadcasting System.

They are "At the Drop of Another Hat," the satirical revue starring Michael Flanders and Donald Swann, and "The Importance Of Being Oscar, Part 1," Michael MacLiammoir's dramatic readings from the works of Oscar Wilde.

The Flanders and Swann revue, which is currently playing to excellent critical notices in New York will be adapted for television and produced by David Susskind in association with Alexander H. Cohen.

"At The Drop Of Another Hat," in which the British satirists lampoon such subjects as dieting, the theater of cruelty, olive-stuffing, the loves of armadillos and President Johnson, will be taped at the end of its current engagement.

"The Importance Of Being Oscar, Part 1," will be televised as a one-hour special with MacLiammoir reading excerpts from Wilde's "The Ideal Husband," "The Importance Of Being Earnest" and "The Picture Of Dorian Gray," among others. The Irish actor, author and playwright first presented his full-length Wilde reading at the 1960 Dublin Festival.

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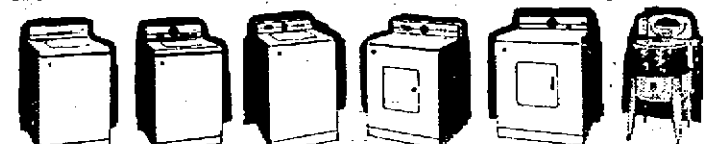
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# SATURDAY

February 18, 1967

## ★ PAID ADVERTISEMENT

- 7:30  
2 Early Middle Ages  
5 Design for Learning  
11 (C) Mr. Wishbone Show  
8:00 A.M.  
2 Captain Kangaroo  
4 (C) Super 6 (cartoon)  
5 Movie: "Scotland Yard Dragnet," Roland Culver  
9 Big Babysitter (cartoons)  
13 Movie: "Sword of Venus," Dan O'Herlihy  
8:30  
4 (C) Atom Ant (cartoon)  
7 (C) Porky Pig  
9 Movie: "Stranger in Town," Chick Sale, Ann Dvorak ('32)  
9:00 A.M.  
2 (C) Mighty Mouse  
4 (C) The Flintstones  
7 (C) King Kong  
11 (C) Movie: "Slave Queen of Babylon," John Ericson (Ital.—'64)  
13 Movie: "Outlaw Queen," Andrea King ('57)  
9:30  
2 (C) Underdog (cartoon)  
4 (C) Space Kidettes  
5 Movie: "The Palamino," Jerome Courtland ('50)  
7 (C) The Beatles  
10:00 A.M.  
2 (C) Frankenstein Jr.  
4 (C) Secret Squirrel  
7 (C) Casper Cartoons  
9 Movie: "Ride Out for Revenge," Rory Calhoun  
10:30  
2 (C) The Space Ghost  
4 (C) The Jetsons  
7 (C) Milton the Monster  
11 Zorro, Guy Williams  
11:00 A.M.  
2 (C) Superman (cartoon)  
4 (C) Cool McCool  
5 Movie: "Till We Meet Again," Barbara Britton  
7 (C) Bugs Bunny Show  
11 Movie: "Mission of Sea Hawk," Terence Morgan  
11:30  
2 (C) The Lone Ranger  
4 (C) Smithsonian, Bill Ryan: "Systematic Scientist," Scientific

- naming and classifying  
7 (C) Magilla Gorilla  
9 Movie: "Town without Pity," Kirk Douglas ('61)  
12:00 NOON  
2 (C) The Road Runner  
4 (C) Animal Secrets, Dr. Loren Eiseley: "To Live on the Land" (repeat)  
7 (C) Hoppy Hooper  
13 Movie: "Juvenile Jungle," Corey Allen ('58)  
12:30  
2 (C) The Beagles  
4 (C) Agriculture USA: "CARE Food Packages"  
5 Movie: "Lucky Jordan," Alan Ladd ('42)  
7 American Bandstand '67, Dick Clark with P. J. Proby, the Fifth Dimension, hot line to Gene Hughes of the Casinos.  
1:00 P.M.  
2 (C) Tom and Jerry  
4 Teacher '67: "ETV"  
11 Tucson Open ("sports")  
1:30  
2 (C) Ruth Ashton news  
4 (C) Vietnam Weekly Review, John Travieso  
7 Movie: "Curse of Yellow Snake," Joachim Fuchsberger (Ita.—'63)  
9 Weekend Report (news)  
13 Movie: "Hellgate," Sterling Hayden, Joan Leslie  
2:00 P.M.  
2 Viewpoint, Jere Witter with Dan Greenburg, author of "How to Be a Jewish Mother," on perils of popularity.  
4 Movie: "Canyon Passage," Dana Andrews  
5 (C) Passport to Profit  
9 Movie: "7 Guns to Mesa," Lola Albright  
2:15  
5 Changing Times  
2:30  
2 (C) Repertoire Workshop: "Spirit of '53," Charles Sherwood, Ruth Burke Harvey, Tom Brooks, St. Louis-produced contemporary comedy-drama about middle-age job security.  
5 AAUW Basketball (see "sports")  
28 Ivy League Basketball (tape): Pennsylvania at Harvard



**GUST STAR Ricardo Montalban** plays the governor of a penal colony on "Mission: Impossible" in color at 8:30 p.m. Saturday, channel 2.

- 3:00 P.M.  
2 (C) Scholarquiz, John Condon, Glendale High, faces Covina.  
9 (C) Movie: "Journey Beneath the Desert," Haya Harareet  
11 Chiller (movie): "Cape Canaveral Monsters," Scott Peters  
13 Movie: "Jungle Patrol," Arthur Franz ('48)  
3:30  
2 CBS Golf Classic (spts)  
4 (C) Ski Breed, Brauers  
7 Pro Bowlers Tour (spts)  
34 Matinee 34 (movie)  
4:00 P.M.  
4 (C) Gadabout Gaddis  
4:30  
2 Santa Anita Feature Race (see "sports")  
4 (C) Jack Latham, News  
5 (C) Bowling: Bill Allen vs. Earl Johnson  
9 (C) Westminster Kennel Club Show (see "sports")  
11 (C) John Babcock, news  
13 (C) Movie: "Laughing Lady," Francis L. Sullivan ('47)  
5:00 P.M.  
2 Wendy & Me, George Burns, Connie Stevens.  
4 (C) Wonderful World of Golf (see "sports")  
11 Dennis the Menace  
28 Playing Guitar: "Tone"  
34 Todos a Bailar (dance)  
5:30  
2 (C) Ralph Story's L.A.  
5 (C) Movie: "Road to Denver," John Payne ('55)  
11 My Favorite Martian  
28 Book Beat: "Matt Helm"  
6:00 P.M.  
2 (C) News, Cleto Roberts  
4 (C) Scherer-MacNeil  
9 (C) Boss City, S. Riddle  
11 (C) Branded, Chuck Connors, Larry Pennell  
13 Munsters, Fred Gwynne  
28 Bridge, Jean Cox  
34 Premier Orfeon (top 10)  
6:30  
2 (C) Roger Mudd news  
4 (C) News Conference: Sen. Edward Brooke  
7 (C) Sports Journal, Allin Slate, Bruce King  
11 Outer Limits: "Man with the Power," Donald Pleasance, Brain Surgery  
13 The Patty Duke Show  
28 Off Ramp: "Male Beauty," hair stylist Jay Sebring  
7:00 P.M.  
2 Sea Hunt, Lloyd Bridges  
4 (C) Survey '67, Bob Wright: "Project Sky Knight" (see "special")  
5 (C) Melody Ranch, with Sons of the Pioneers

- 7 ABC Scope: The Vietnam War, John Scali: "Black and White, Whitney. Young, Dr. Martin Luther King, Floyd N. Kissick, Stokely Carmichael, plus rank-and-file Negroes from Harlem, Mississippi and Vietnam.  
9 Twilight Zone: "Purple Testament," Wm. Reynolds, Dick York  
13 McHale's Navy, Ernest Borgnine  
28 In Focus, Cecil Brown: "Medicare after 6 Months"  
34 Multicosas (variety)  
7:30  
2 (C) Jackie Gleason Show "The Honeymooners," Gleason, Art Carney, Sheila MacRae, Jane Kean. Ralph tries for a big promotion by buttering up his boss. Pert Kelton, who played Alice Kramden in the 1951 broadcasts, plays Alice's mother.  
4 (C) Flipper, Brian Kelly, Fred Silber, George DeVaries. Young poacher holds Flipper captive in effort to get Ricks to drop charges, then learns that his father has failed to surface from a diving assignment, and only the dolphin can locate him.  
7 (C) The Dating Game  
9 Sherlock Holmes Movie: "Spider Woman," Basil Rathbone, Gale Sondergaard ('44)  
11 (C) Truth or Consequences, Bob Barker.  
13 Movie: "Dangerous Journey" (documentary '44)  
28 N.E.T. Journal: "A Time for Burning."  
8:00 P.M.  
4 (C) Please Don't Eat the Daisies, Patricia Crowley, Shirley Mitchell, Jack Kelly, Stefanie Powers. Matchmaking plans of Joan and Marge for a happy bachelor complicate domestic relations in both households.  
5 (C) Golden Gloves West Coast Finals (spts)  
7 (C) The Newlywed Game, Bob Eubanks  
11 AAUW Basketball (see "sports")  
8:30  
2 (C) Mission Impossible, Steven Hill, Ricardo Montalban, Emile Genet. The IMF must recover a stolen explosive with a low-temperature explosion point from the sadistic governor of a tropical penal colony, who intends to sell them to an unfriendly power.  
4 (C) Get Smart, Don Adams, Steve Gravers, William Chapman. Max goes undercover as a construction worker to find out how KAOS succeeds in blowing up every new building of the space agencies. (It was while fighting KAOS' Carlos in this segment that Adams suffered a broken nose.)  
7 (C) Lawrence Welk. A salute to the big bands of the past features guest Muzzy Marcellino, and tunes in the style of Miller, Dorsey, Lombardo, Weems, Morgan, Martin, King, Herman, White, Waring and James.  
28 R&D Review, Dr. Martin Klein: "The Brain"  
9:00 P.M.  
4 Movie: "Lonely Are the Brave," Kirk Douglas,

- Gena Rowlands, Walter Matthau ('62—1st run). Cowboy conducts a one-man war against what he considers an overly regimented jet age.  
9 Movie: "Town without Pity," Kirk Douglas ('61)  
13 Movie: "Tall, Dark and Handsome," Cesar Romero ('41)  
34 La Hora de Silvia Pinal  
9:30  
2 (C) Pistols 'n' Petticoats, Ann Sheridan, Jonathan Marc Cavell. The first Indian to graduate from Dartmouth Medical School returns to the Kiowas, who won't believe he's an Indian.  
7 (C) Hollywood Palace. Bing Crosby is host to Ella Fitzgerald, Alice Faye, Phil Harris, the Medini Brothers, the Nitwits, Dom De Luise, Hendra and Ullett. (The Beatles, all four, are filming a segment in Liverpool for next week's Van Johnson-hosted show.)  
28 Speculation, Keith Berwick: "Quality of Courage," grand prix driver, mountain climber, parachutist-photographer.  
34 Programa de Clavillazo  
10:00 P.M.  
2 (C) Gunsmoke, James Arness, Michael Ansara, Lois Nettleton, Johnnie ("Family Affair") Whitaker, Steve Sanders. A reformed outlaw rejoins his old gang to rob the freight office of \$20,000—which he's forced to hide with his law-abiding wife while fleeing the law.  
11 (C) Larry Burrell News  
34 Box de Mexico (boxing)  
10:30  
7 (C) From the Establishment, David Rogers (see "special")  
11 (C) The Joe Pyne Show  
13 (C) Treasure, B. Burrud  
28 (C) Spectrum: "Games People Play" (pt. 2).  
11:00 P.M.  
2 (C) 11 o'clock Report  
5 Movie: "Blaze of Noon," William Holden ('47)  
7 (C) Keith McBee, News

## SPECIAL

**SKY KNIGHT** — The experimental helicopter surveillance program in Lakewood, updating the police patrol car technique, is studied by host Bob Wright with Sheriff Peter Pitchess during "KNBC Survey" at 7 p.m., ch. 4, in color. A 6-month progress report on the new system views the program, plus the idea of heavy lighting as burglar alarms, as a possible answer to protecting the public better without bankrupting the taxpayer.

**FROM THE ESTABLISHMENT** — In the first in a weekly series of Circle 7 Productions, David Rogers hosts a lively musical special with an international flavor. Replacing "The Middlebrooks Show" at 10:30 p.m., ch. 7, in color, opener features France's Jean Paul Vignon, England's Ian Whitcomb, America's Ann Richards, plus singer-dancer Carole Shelyne, Larry Cansler's orchestra and The Establishment dancers. (Next week "Hurdy Gurdy" recaptures the sounds of old days.)

- 9 (C) Movie: "Love Is a Many Splendored Thing," Jennifer Jones, Wm. Holden ('55).  
13 (C) The Beat, Bill Allen  
11:15  
2 Movie: "The Great Lover," Bob Hope, Rhonda Fleming  
4 (C) Jack Latham, News with Sir John Gielgud, Emond O'Brian, James Mason, Deborah Kerr  
11:30  
4 (C) Movie: "Dragoon Wells Massacre," Barry Sullivan ('57)  
1 L.A. TELEVISION Premiere  
★ MARLON BRANDO stars in "JULIUS CAESAR"  
13 Movie: "Life of Jack London," Michael O'Shea, Susan Hayward  
12:45  
5 (C) Movie: "Beyond the Blue Horizon," Dorothy Lamour ('42)

## SPORTS TODAY

**TUCSON OPEN** Golf Tournament, 1 p.m. (11), has Bill Welsh with the final holes of the third round (finals Sun.)  
**AAUW BASKETBALL**, 2:20 p.m. (5), has Frank Sims at Berkeley where California plays host to Washington.  
**CBS GOLF** Classic, 3:30 p.m. (2), is a quarter-final match teaming Bo Wininger with Tommy Bolt against the team of Bobby Nichols and Ray Floyd. Calling the play from Firestone are Jack Whitaker and Cary Middlecoff.  
**PRO BOWLERS** Tour, 3:30 p.m. (7), airs the finals of the \$40,000 Buckeye PBA Open from Toledo, Ohio.  
**SANTA ANITA** Feature Race, 4:30 p.m. (2), screens the \$50,000-added San Luis Rey Handicap for 4-year-olds and up.  
**WESTMINSTER** Kennel Club 91st annual dog show, 4:30 p.m. (9), in color, has Win Elliot at Madison Square Garden for final judging in all major events.  
**WONDERFUL WORLD** of Golf, 5 p.m. (4), in color, moves on to the La Boulie Golf Club at Versailles (France), where Ken Venturi tees off against France's Jean Garaialde.  
**ABC'S WIDE WORLD** of Sports, 5 p.m. (7), sends Jim McKay, Jim Beatty and Keith Jackson to Madison Square Garden for the New York Athletic Club track and field championship meet, while color cameras at the L.A. County Fairgrounds film the Winter national drag racing championships.  
**GOLDEN GLOVES** West Coast Finals, 8 p.m. (5), in color, has Dick Enberg and Mickey Davies at Santa Monica Civic Auditorium, for 3-hour live coverage as winners of elimination bouts compete in ten weight divisions to qualify for next month's finals in Milwaukee.  
**AAUW BASKETBALL**, 8 p.m. (11), has Tom Kelly at Corvallis where the Beavers of Oregon State University play host to the UCLA Bruins.

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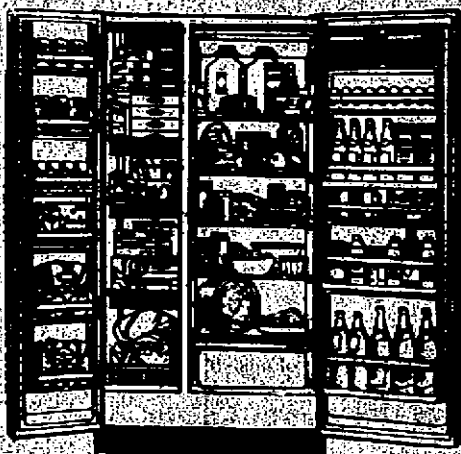
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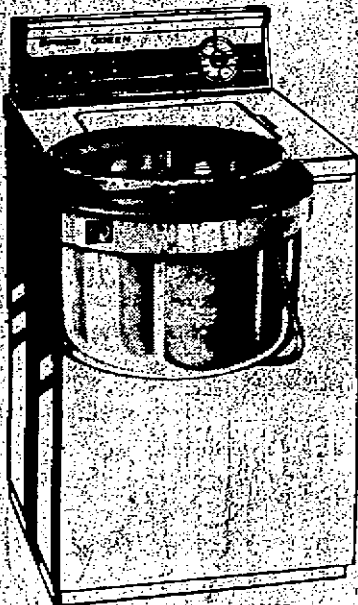
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# Southland

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



**Spring Queen**  
**—First of Many**

Sunday, February 12, 1967



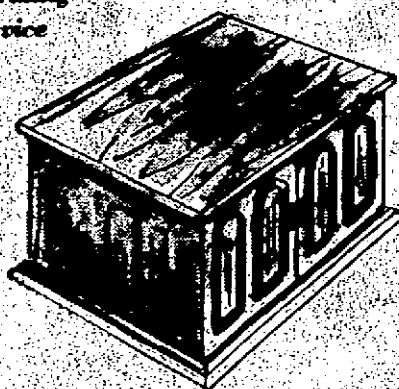
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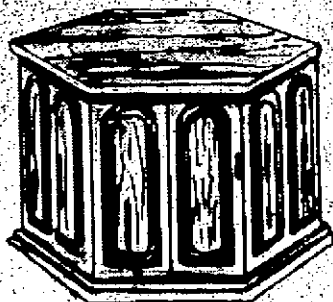
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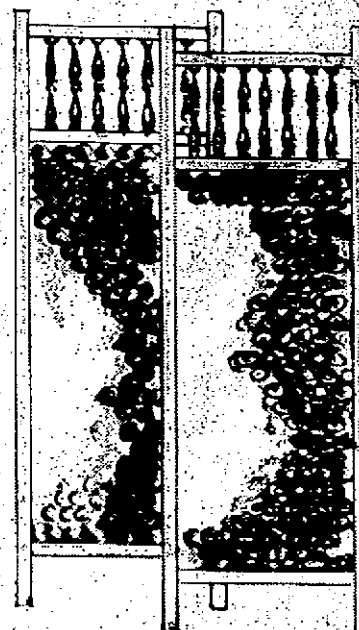
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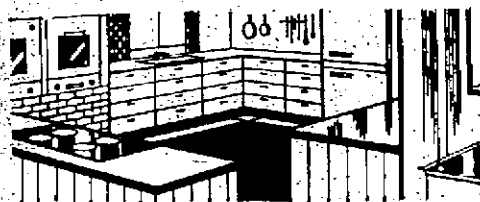
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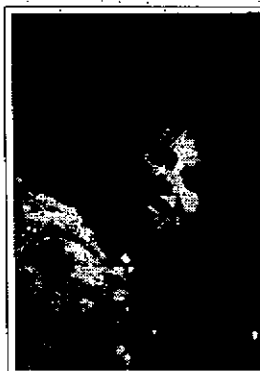
# Southland

MAGAZINE

JEROME HALL, Editor

RALPH HINMAN Jr., Editorial Assistant

## OUR COVER



Norma Schober, 20-year-old Long Beach City College coed, was all set to strike a pose as LBCC's 1967 Valentine Queen. But it was such a particularly balmy mid-winter day that the Southland Magazine photographer decided to take a Miss Spring-time shot instead. The sparkle of real sunlight on genuine green leaves seemed more authentic, somehow, than the usual jumbo cardboard heart and paper posies. Miss Schober, of course, looked just

fine both ways. For more about her, and more pictures, see page 4.

Color Photo by Roger Coor

Whatever Happened to the Old Fashioned Beauty Queen? .....	4
The Beauty Contest 100 Years From Now .....	5
Sylvia, the Beauty Queen with the Fascinating Eyes .....	5
The 'Fouly Traduce' Address .....	7
A Date at Indio .....	8
A Day for Sentimental Slush .....	9
The Game with the Broom is Having a Boom .....	10
The Rat Lady of Pratt Street .....	11

## DEPARTMENTS:

What Your Name Means .....	6	Book Reviews .....	17
Food .....	12	Recipe of the Week .....	18
Information Free .....	12	Pet Parade .....	19
The Southland at Home .....	14	Coin Roundup .....	19
Medicine and You .....	16	Workshop .....	20
		Your Garden .....	21
		Crossword Puzzle .....	22
		Gourmet's Guide .....	23

## NEXT WEEK

Buck Rogers' comic-strip "death ray" has nothing on today's laser. This intense beam of controlled light may destroy life, yet save it by burning out deadly cancers. Next week Southland Magazine, in "They've Straightened the Lightning Bolt," examines this most modern miracle of the miracle age.

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Between-classes socializing on LBCC campus finds Norma Schober (standing, left) in conversation with last year's Valentine queen, Julie Wellman (standing, right). But queen duties are small part of busy day of beauty contest winner.

**HERE IS A** generation of today's adults that grew up in the era of the rise of the dumb blonde. Or was it the bubbleheaded brunette?

The younger generation may not be familiar with the popular conception of the beauty contest winner, for there has come a great change in the business (and pleasure) of selecting Miss This and Miss That.

Today's cover photograph and the two adjoining pictures show Norma Schober at moment's relaxation. Miss Schober is the modern breed of beauty queen, the antithesis of the bubbleheaded brunette.

She's Southland Magazine's nomination as first beauty queen of '67; first of a myriad of Miss This and Miss That titleholders.

Whereas today's middle generation may still har-

## Whatever Happened to the Old-Fashioned Kind of Beauty Queen

bor the notion that Miss This and Miss That titlebearers have little to do but wait for the next beauty contest, life, though only of 20 years duration thus far for Miss Schober, is getting to be a busy proposition.

Within the past few days, the Long Beach City College sophomore has reigned as Queen of the school's Sweetheart Prom, Valentine Queen of the Liberal Arts Campus, and Miss Springtime on the cover of this issue of Southland.

She has recently finished a term as president of her sorority, TNT, and is the spring semester vice president of Kassai, LBCC women's honorary service group. Last month she received the Five Jewel Award, highest honor of the Associated Women Students on the Carson Street campus. She is also a former Homecoming Princess at City College.

At Millikan High School, Norma was a Senior Princess for Homecoming, president (twice) of Anu sorority, and an active member of other organizations.

**EXTRACURRICULAR THRILLS**, of a sort, include the time she had her first broken arm, back in elementary school days. Complete with brand-new cast, she was playing at a friend's house and managed to fall off a porch. Would you believe two (2) broken arms?

Then there's water-skiing, especially at Tahoe—and the breathtaking excitement of an unexpected plunge into that beautiful, blue, bone-chilling lake.

Oh yes, Queen Norma does find time to attend classes, too. She was an honor graduate at Millikan High. An English major at City College, she will transfer to California State College at Long Beach next fall and plans to go into teaching.

Career first and marriage later (maybe), or come what may, LBCC's Springtime and Valentine Queen is convinced, from past experience, that it's all going to be very interesting.



First day on archery range is sure har-binger that spring can't be far away. So is first picture of beauty contest winner such as Miss Schober's on today's cover.

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# The Beauty Contest 100 Years from Now

ANYONE WHO HAS paid close attention to the American ritual called the beauty contest over the past generation or so, is bound to be heartened by current conversations among astronomers, the men who get paid to watch heavenly bodies.

There is a good bit of thinking now in astronomical circles that maybe after all there is life on one of our neighboring planets. There is some mumbling in scientific gatherings that perhaps there is reason to take a closer look at Venus.

They've got my vote on that one. I've contended for some time that Venus is worth a close look and all I've got is a strong pair of binoculars.

For some time I've been thinking about the kind of beauty contest we will have a hundred years from now. Can you imagine a galaxy-wide extravaganza to select "Miss Everything and Everywhere?"

It's something for the International City to think about.

Sure, there'd be problems. What, for instance, if the inhabitants on Mercury contend that the more beautiful of their

species is the male? Can we have their boys competing against our girls?

What if the Martians insist that all contestants have antenna at least two foot long? The Earth contestants would be wiped out in the qualification round.

Most important, who will they get to be judges of such a contest? The values of each planet's people will be so different. Even now, we face this problem with beauty contests here on earth. There are many ideas of beauty by many people, just as there are many ideas by people of different areas of what is good to eat. The French eat snails, we step on them.

The judges will have to be selected carefully, to make sure that everyone will be reasonably satisfied with the final choice.

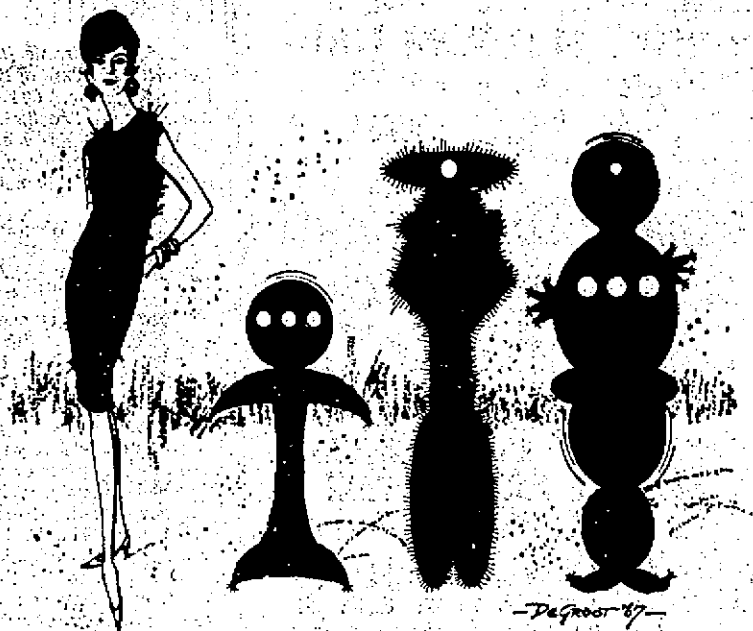
You can picture the grand final moment in that space-wide contest to select "Miss Everything and Everywhere," sometime in the future, after all the problems have been worked out. That galaxy renowned master of ceremonies, Byron Stardust, steps to the transistorized intercelestial microphone, nervously rustles the slip of paper which he holds in

his three claws and says to the large crowd assembled in the Jupiter Space Auditorium:

"And now" (music fanfare) "...by the decision of the judges, we present to you Miss Everything and Everywhere, the girl with the perfect measurements of 38-24-36-32-22, our new Miss Galaxy of 2067..." (band music up, loud with trumpet fanfare)

Finding the common ground to decide the winner in the beauty contest will be a real problem. Despite all the advancement in space technology, no one has given much thought and study to solving this problem. We are behind in the space beauty contest race. There exists a decided "Show Biz Gap" in our space program.

—By Hal Lowe



IT IS DEEPLY SATISFYING to see a face peering out at you from a page of a magazine or a newspaper and have it jog a memory from your high school days.

Just such a thing happened to me the other day. It afforded me a brief moment of pleasure to recall those long-gone days when the world was young.

On the entertainment page of a newspaper I caught a glimpse of a familiar face. The caption under the picture said that Connie Blair was being considered for a part in an upcoming movie spectacular. It said that she was well known for her roles in a recent defunct television series and a long, distinguished career on Broadway.

The face in the picture was a little bit older, the hair was a bit gray, but there was no mistake, the eyes were the same. They were the same eyes which had me, sitting in 11th grade history, mooning over the love which I knew would never be mine. They were the eyes which had helped stir our school football team to great heights as the petite blonde dazler waved the purple pompon and urged the team to fight, fight, fight. They were eyes which had melted the fierce hearts of all the men teachers on campus into passing the little scatter-brained blonde and allowed her to graduate with a grade point somewhat below a solid "D." They were the eyes of Sylvia Gumbinder.

Sylvia Gumbinder, the girl with the fascinating eyes, was now Connie Blair of theatrical fame. I should have guessed that this was what destiny had held in store for Sylvia.

THE BOYS IN THE old high school could never disappear from sight. They always had their same names. When I read at one time that a Clyde Barlow had been sent to prison for bank robbery, I knew that it was the same Clyde Barlow who had quarterbacked our football team. When I heard on the radio that Dale Whitley had been arrested as the brains behind a small-time narcotics operation, I knew that this was old Dale Whitley, our student body president. When I read that Ronald Eilers had been killed in a freak auto accident while being chased by police, I could tell immediately that this was Ronnie Eilers who captained our high school debate team.

The boys from that lively old school just could not hide their activities of later life. The girls, however, could.

By Hal Lowe

Her career began as 'Miss Brake Lining' and now she's on top of Show Biz...

## Sylvia, the Beauty Queen With the Fascinating Eyes

When the fair maids from the old school married, they took the names of their new husbands as part of their worldly goods, and so were lost forever from their old classmates.

At one time I thought that I would never lose track of Sylvia Gumbinder, the girl of the fascinating eyes. For about two years after graduation, I followed her career. It was easy, for Sylvia was one of those girls who became the raw material of that American promotion tradition, the beauty contest. Her picture appeared many times in the papers.

SYLVIA, WITH THE fascinating eyes, entered her first beauty contest when she was a sophomore in high school. She won the honor of sophomore queen of the prom. That single honor changed her whole life. She had tasted her first glory on the swimsuit-and-smile circuit.

Her second triumph came while she was a junior at school. She was voted "Miss Adopt A Pet" in a contest sponsored by a local service club which promoted such things.

This, her second contest, brought about the final change in Sylvia, the girl with the dazzling eyes. She began to wear more makeup, she wore her skirts shorter, and most of all, her walk changed noticeably.

Sylvia was always "on," as they say in show business. She knew that all eyes were on her as she passed, the boys with pleasure, the girls with envy.

In her senior year, Sylvia was considered an odds-on winner to be Homecoming Queen. Only two other girls entered the contest. They knew that they could at least become princess for the affair. But, Sylvia was not allowed to be queen. It seems that a school rule did not allow professional models to enter and a month before,

Sylvia's dazzling eyes had graced the pages of the newspaper in an ad promoting a local garage. She had won the honor and a fair sum of money by being elected "Miss Brake Lining."

After she left school, Sylvia's name began to appear more and more along with those fascinating eyes. Sylvia Gumbinder, Miss Fingernail Polish; Sylvia Gumbinder, Miss Throat Lozenge... and then her star began to wane.

IT WAS ONLY A year of high school when Sylvia was entered in the local contest to find the beauty to send to the state capital. There she would compete against other girls from around the state to go to a national contest. Until this time, Sylvia's triumphs had all been of a local nature.

I was at the state capital at the time of the contest. Sylvia had beaten the local belles back home and now was up against a statewide bevy of beauties. I spent a hard-earned \$6 to buy a seat down front at the state finals. I wanted to be close to those dazzling eyes and bask in the glory of watching Sylvia walk away with the state crown.

The contest was held in a large theater. The lights were bright, the orchestra was loud and my mouth was dry with anticipation as the curtain opened.

At that moment, I knew that Sylvia was out of her class. The stage was full of some of the most extraordinary examples of state womanhood that I had ever seen. My heart sank for a second, as Sylvia fell from the pedestal on which I had carried her for years. She was just another girl there.

Her one outstanding feature, the fascinating eyes,

(Continued on Page 18)



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## La Reina Rule Reveals—What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

**MISS RULE:** Would like brief data on the surname BARBARA — A.B., Long Beach.

BARBARA either can be Spanish or Italian with the same meaning in both ancestral homelands. Barbara is from the ancient Roman-Latin word "Barbarus" meaning "foreign or strange." The ancestor was so named when he arrived in a new locality from a foreign land. The Barbara armorial shield from Sicily is silver, crossed by three blue stripes. Between the stripes are four rows of three blue fleurs-de-lis or lilies.

**MISS RULE:** Please explain CREAMY or CREAMY — A.G., Long Beach.

CREAMY and CREAMY of England is traced to the

town of Crecy in Picardy, France. "Crecy," a locality term, means "rocky terrain." Peter Crecy or Crecy was bailiff of the English town of Yarmouth in 1341. The Crecy armorial shield is gold, decorated with five red sea-shells in the form of a cross.

**MISS RULE:** Have you the background on JANSSEN? — E.B., Long Beach.

JANSSEN, which has a Danish background, originated as "Jans-Sen" of "John's-son." The Biblical "John" signified "God is gracious." The Janssen armorial shield or coat-of-arms is a shield tinted black on the left half, crossed by three narrow gold chevrons. The right half is silver, emblazoned with a black rampant lion.

**MISS RULE:** Please give brief genealogy on BURNHAM — L.S., Norwalk; H.B., Orange.

BURNHAM is from a locality in Somerset, En-

gland. This place name deciphers as "brook-land." The town name is listed as Burnhamme in the will of King Alfred the Great who died in A.D. 901. The Burnham armorial shield from Suffolk is black, decorated with a silver cross lying between four silver crescent moons. Pioneer American descendants include Thomas Burnham, born in England in 1617, who settled at Hartford, Conn., in 1635. Daniel Burnham, 1846-1912, was among the most noted American architects of the last century.

**MISS RULE:** What about the name HELDSTAB? — G.R., Long Beach.

HELDSTAB was initiated in Germany from the ancient Teutonic words "Held-Stab." This phrase deciphers as "Champion's-staff," pertaining to the ancestor's unusual walking stick which became his symbol of prowess. In America Heldstab can also be a respelling of the Swedish

"Hjellestab" with the same meaning. The Heldstab armorial shield was granted in the Latvian Duchy of Kurland on the Baltic Sea. This shield is red, centered with a gold-handled silver sword pointed downward.

**MISS RULE:** May we have your explanation of PERRY? — F.D., W.P., Garden Grove; E.P., Long Beach.

PERRY, based on the French baptismal name Pierre (Peter in English) means "rock." Pierre was introduced to England eight centuries ago by French Normans. Among those assuming the surname Pierre in its English forms was John Perry of Oxford in 1272. The Perry armorial shield is in four sections, two red and two gold. Across the center are three blue lions on a diagonal silver stripe. Anthony Perry, born in England in 1615, was among founding set-

(Continued on Page 9)

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By Ralph Hinman Jr.

# A Gallery of Rare Lincoln Portraits

**ABRAHAM LINCOLN**, 16th President of the United States, entered a momentous, pain-filled life 158 years ago today—on Feb. 12, 1809.

His was a road through life that would take him far from a log cabin birthplace near Hodgenville, Ky.

It would ascend to the heights—his leadership alone would be credited with preserving intact the United States.

And the depths—the deaths of millions of young Civil War servicemen on both sides for whom he would feel responsible, his own personal and family tragedies.

One of the high points—although he then couldn't know it—would be reached on the shell-torn battlefield of Gettysburg. There he would make a simple speech requiring only three minutes, dedicating a new soldiers' cemetery. Somehow his few words would sum up the worth of the American dream.

Democracy's meaning would be given a new clarity and vitality reaching out across the years to later generations of Americans.

This story, then, is based on many newspaper accounts of the era, is a reconstruction of Mr. Lincoln's portentous day at Gettysburg.



President Lincoln posed for this portrait on Nov. 15, 1863, four days before he made his immortal speech at Gettysburg. The photographer was Alexander Gardner.



Mathew Brady took this photograph of Lincoln and his son Thomas, or Tad, on Feb. 9, 1864. The book on the President's knee is a photograph album belonging to Brady and used as one of the props in his studio.



On the same day that Brady photographed Lincoln and Tad, he also took a picture of the President alone, one of the four celebrated portraits known as "the Brady profiles." All show the right side of the face.

## THE 'FOULLY TRADUCE' ADDRESS

GETTYSBURG, Pa., Nov. 19, 1863—President Abraham Lincoln today dedicated a new national cemetery in which the bodies of about 50,000 Union and Rebel soldiers slain last summer during the epic battle of Gettysburg will rest for eternity.

Preceding the President at a speaker's podium overlooking the autumn-brown southern Pennsylvania hills was the Hon. Edward Everett of Massachusetts.

Everett, generally conceded to be the finest platform figure in the U.S. today, orated for an hour and 57 minutes. The audience was variously estimated from 15,000 to 50,000.

President Lincoln, wearing his usual rusty black suit and tall plug hat, spoke for about three minutes. Occasionally he glanced at an old envelope on which he reportedly drafted his speech during a 6-hour train ride here from Washington yesterday.

**THE PRESIDENT'S** speech, as copied in longhand by reporter Charles Hale of the Boston Advertiser:

"Fourscore and seven years ago, our fathers brought forth upon this continent a new nation, conceived in liberty and dedicated to the proposition that all men are created equal.

"Now we are engaged in a great civil war, testing whether that nation—or any nation so conceived and so dedicated can long endure.

"We are met on a great battlefield of that war. We are met to dedicate a portion of it as the final resting place of those who have given their lives that that nation might live.

"It is altogether fitting and proper that we should do this.

"But in a larger sense, we cannot dedicate, we cannot consecrate, we cannot hallow this ground. The brave men living and dead, who struggled here, have consecrated it far above our power to add to or detract.

"The world will very little note nor long remember what we say here but it can never forget what they did here.

"It is for us, the living, rather, to be dedicated here to the unfinished work that they have thus far so nobly carried on. It is rather for us to be here dedicated to the great task remaining before us; that from these honored dead we take increased devotion to that cause for which they here gave the last full measure of devotion; that we here highly resolve that these dead shall not have died in vain; that the nation shall, under God, have a new birth of freedom, and that government of the people, by the people, for the people, shall not perish from the earth."

Mr. Lincoln was interrupted five times by applause followed by long, continuous clapping at the end.

Politicians and commentators who heard the speech already are speculating about his phrase, "... all men are created equal."

**THEY RECALL** Thomas Jefferson



## Mixed Reactions to Lincoln Speech

Lincoln's Gettysburg Address received mixed reaction in the American press, with praise over-balancing the denunciations. Here is a sampling:

Said the Chicago Times: "Mr. Lincoln did most foully traduce the motives of the men who were slain at Gettysburg. They

gave their lives to maintain the old government, and the only Constitution and Union. The cheek of every American must tingle with shame as he reads the silly, flat, and dish-waterly utterances of the man who has to be pointed out to intelligent foreigners as the President of the United States."

But the Chicago Tribune countered with, "The dedicatory remarks of President Lincoln will live among the annals of man." And in the Cincinnati Gazette: "That this was the right thing in the right place, and a perfect thing in every respect, was the universal encomium."

coined this expression during the War of Revolution, and that it became an effective rallying cry during that struggle's darkest hours.

Does its use today mean, they ask, that Mr. Lincoln intends to abolish slavery in border states remaining loyal to the Union? Does it portend a general amnesty and reconstruction program for conquered Rebels and the territories they now hold?

The White House declined comment.

Mr. Lincoln, who smiled only rarely during his stay here, has little to cheer him these ever-cloudy days of what history may call the darkest autumn of the War Between the States.

Following glorious Union victories both here and at Vicksburg, Miss., late July, hopes ran high for a time that honorable peace—and a reunited United States—might be in the wind.

But Gen. William S. Rosecrans' defeat in the Tennessee mountains at Chickamauga in September, coupled with a continuing stalemate along the Northern Virginia battle line, blasted these hopes.

In the Old Northwest states of Indiana and Illinois, the so-called "Knights of the Golden Circle"—popularly the "Copperheads"—now are spreading defeatist propaganda under the direction of self-confessed traitor Clement Vallandigham. It is rumored they wish to split these states from the Union by military coup and formally join the Confederacy.

Lastly, the war effort both east and west still suffers as a result of the treasonous "draft riots" last July in New York

Between 50,000 and 70,000 rioting men looted and burned portions of the city in protest against the first military conscription law in U.S. history.

Some 10,000 seasoned combat troops from the Army of the Potomac were diverted from the eastern front to put down the disturbances. New York Gov. Horatio Seymour, invoking martial law, suspended habeas corpus.

This new national cemetery came into being through the urging of states whose regiments were decimated here during the recent battle. Mr. Lincoln received a printed invitation to speak only about two weeks ago.

Sources near him said the chief executive immediately began preparing a message. In the last fortnight he also issued a proclamation fixing a site "within the City of Omaha," Neb., as the starting point for the proposed Union Pacific Railway line to California.

The President's youngest and favorite son, Tad, remains in a serious condition with an undiagnosed ill at the White House and Mrs. Lincoln remained behind to care for him. She still is in mourning for Willie Lincoln, who died of the fever in February, 1862.

Lincoln's eldest son, Robert, is a student at Harvard College.

Assembled to bring the President here was a special four-car Pennsylvania R.R. train decorated in red, white and blue bunting. Accompanying him on the six-hour trip were Cabinet members Seward, Usher and Blair; private secretaries Hay and Nicolay; armed services officers, newsmen and representatives of the Italian and French governments.

**UPON ARRIVING** in Gettysburg at sundown yesterday, the Chief Executive was driven to the home of David C. Wills, a local man who first proposed a national cemetery be created upon the battlefield. Dining with the President at the Wills residence were Everett, Pennsylvania Gov. Andrew G. Curtin and other dignitaries.

During the evening military bands paraded up and down this dusty little town's streets playing martial airs. During an impromptu serenade of the President he attempted to make a brief speech from the

(Continued on Page 22)



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# A Date at Indio

THE LURE OF desert sunshine and the uniqueness of the 1967 National Date Festival will be attracting thousands of visitors this month to the Coachella Valley.

Frosting on the holiday cake is the visit to the National Date Festival at Indio, Friday to Feb. 26.

Its colorful Arabian Nights theme has given the event the distinction of being hailed as one of

America's most unusual expositions.

The National Date Festival heralds the conclusion of the area's multi-million dollar date harvest. The Indio area is the only commercial date producing region in the western hemisphere. Located in the heart of California's famed winter desert playground — halfway between Palm Springs and the Salton Sea — a journey here presents travelers with plenty of things to do and see.

As might be expected, "Queen Scheherazade" is the title given to pretty Cynthia Eller, 17, of Eagle Mountain, the beauty who reigns over this year's festival with her court of nine Princesses.

Giving sparkle to the exposition are the hundreds of townspeople who deck themselves out as handsome sheiks and harem beauties for the 10-day event.

ONE OF THE National Date Festival's popular entertainment attractions is the free nightly performances of the Arabian Nights Pageant, a spectacular musical extravaganza presented with a cast of nearly 150 performers from the exposition's huge outdoor Arabian stage.

This season three talented Orange County singers take the leading roles in the Arabian Nights Pageant production. They are:

Carol Paul of Anaheim, talented soprano who is a featured singer at the Golden Horseshoe at Disneyland. Her great-grandfather, incidentally, pioneered the development of the Coachella Valley date industry. Miss Paul will appear in the pageant in the role of Princess Shalimar. Playing opposite Miss Paul is Dennis Kelly of Orange, Chapman College student whose rich baritone voice has been heard in many musical productions at the Melodyland Theater and at the Bird Cage Theater at Knott's Berry Farm. Jimmy Palmesino, operator of Michael's Inn at Fullerton and a talented baritone, will be singing in another leading role — the part of King O'Mar.

The festival's National Horse Show, one of the largest and most colorful in the west, is presented each afternoon in the main arena. Hilarious camel and ostrich races, a popular attraction with National Date Festival crowds, are inter-



"Queen Scheherazade" of Indio festival, Cindy Eller of Eagle Mountain, is surrounded by her court, Suzanne Fromm, left, and Jeanette Bird.

mission attractions at each afternoon horse show event.

EXHIBIT attractions include elaborate date feature displays, Arabian shops, colorful bazaars and caravansaries, one of the nation's largest gem and mineral shows, art and photography exhibitions, commercial displays, livestock, a huge fun zone filled with other exhibits and special

displays.

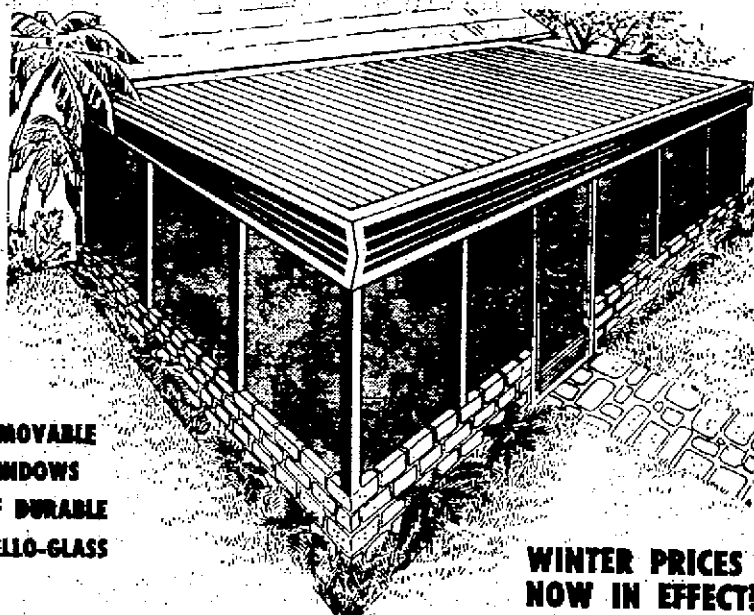
Added entertainment event this year is an appearance by the Lennon Sisters, stars of the Lawrence Welk Show, who will be singing from the Arabian stage starting at 4 p.m., Monday, Feb. 20. Bobby Burgess and Barbara Boylan, dance duo from the same show, will be performing on the stage on Thursday, Feb. 23.

Band concerts will be

(Continued on Page 16)

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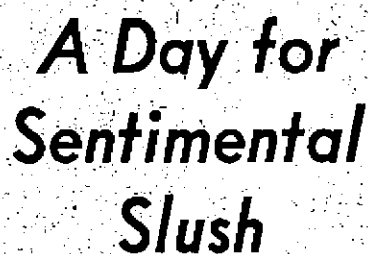
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Nine



By Walt Marlow

## “HOOT MON! SOOP! Soop! Soop!”

That's some of the ancient vernacular of a strange (to Americans) game called curling.

It's big in Canada and Scotland, but the membership of the Granite Club at the Norwalk Ice Rink is quick to testify that the game with the broom is experiencing a boom.

Curling is an old Scottish game, first played in the U.S. in 1832 by a group of Scottish immigrant farmers and shepherds at Orchard Lake, Mich. It happens on pebbled ice, a sort of shuffleboard on the rocks.

A visit to the Norwalk club, located on Rosecrans a block north of the Santa Ana Freeway, reveals a highly enthusiastic membership of 300 men and approximately 40 women. They are, for the most part, transplanted Canadians who used to curl in their native Manitoba, Saskatchewan, or Alberta. In those regions, curling is No. 1 and hockey a distant second.

Norwalk's curlers, of course, are not too familiar with that "Hoot Mon" stuff. But the rest of the game's language is most familiar. When Elmer Tysdal of Santa Ana, skip of the rink (team) that this weekend is competing for a berth in the U.S. national playdowns, wants members of his to "sweep" a rock into the house—he orders them to do just that. Mention "soop" to Elmer, who has been curling since he was seven years old, and he's apt to reply "later, with just a touch of soda."

The Tysdal rink—which also consists of Ed Shedowski, Anaheim; Ed Latman, Whittier; and Larry Matisko, La Mirada—defeated the Gary Reid foursome of San Francisco two weeks ago for the state title, and if successful in their best-of-three matches with an Oregon rink this weekend will travel to Boston for a crack at the U.S. crown March 6-11.

The winner goes on to Scotland for the Scotch Cup (world championship playdowns) competition March 20-24.

**BUT TYSDAL AND HIS** boys aren't the only VIP's within the Granite Club ranks.

LaPuente's Donna Main will mark a "first" for California when she takes her rink to Chicago for the U.S. Women's Playdowns on Thursday. Mrs. Main, like Tysdal, is something of a veteran of the curling lanes—having started when a high school student back in Saskatchewan.

An attractive mother of three, Donna hopes to bring home the national title with Dolores Keller of Glendora, Dee Nelson of Whittier, and Lois MacFayden, Newport Beach.

The Granite Club, presided over by Bill Zales, president, visualizes itself as eventually becoming one of the outstanding clubs in the country.

Curling made its California debut five years ago at the Olympic Arena in Torrance, but not until this past year when the Granite Club was formed and took over the Norwalk facility has the game shown any appreciable growth.

Says Membership Chairman Wendell Nelson:

"We're just starting to move. Present economics dictate that we use the ice only three nights a week, but when we get this building remodeled with club rooms and other facilities our membership should take a big jump."

"There are many former curlers in the Southland not yet aware that they can join a regular curling club at a modest fee. We hope to become truly an international type club."

**WHAT THE** Granite Club would welcome most is an invasion of young curlers from the high school and college ranks. This isn't to suggest that curling is strictly a young person's game, for in reality it is one sport that both young and old can enjoy to the fullest. It's just that young members can do a better selling job on the outside.

Latest estimates place the total number of curlers in the U.S. at nearly 100,000, with most of the action centered in the midwest. Of that total, approximately 4,000 are women.

One of the major problems facing the U.S. Curling Assn. is whether to maintain an Avery Brundage type of purity within the game, or lean in the direction of Canada where there is in excess of 300,000 participants whose play borders on professionalism.

The big events in the curling world are called bonspiels, and the trend up north—particularly in the prairie provinces of Alberta, Saskatchewan and Manitoba—has been in the direction of bigger and better bonspiels, where the prize to each member of the winning rink is cars or color television sets.

**THERE ARE TWO** types of curling clubs in the U.S.—the competitive and the social. Separately they pose no problem, but when brought together in a national



# The Game With the Broom Is Having a Boom

championship competition, the latter stands little chance.

The Norwalk Club, by nature of its Canadian background, leans heavily on the competitive side.

Mrs. Main and her gals aren't going to Chicago just to see the sights. Her mission is victory, because that's the way she learned the game in snowbound Saskatchewan. And the same can be said of Tysdal and his group, who

this year turned back California's defending champion, Dr. Jerry Parker of Los Angeles, three times.

Curling, it has been said, is a lot easier to do than it is to explain.

A rink consists of four people with the positions of lead, second, third and skip. The latter is the general, calling all the shots.

**A GAME CONSISTS** of 10 ends, which compare to frames in bowling. The play is back and forth (five round trips) over a sheet of ice measuring 140 feet and approximately 14 feet wide. A target, known as the house, is imposed on the ice at each end of the sheet, in the form of four concentric rings, measuring in diameter: 1 foot (the button), four feet, eight feet and 12 feet.

Each player is equipped with a broom and two curling stones, each weighing 42½ pounds. The object is to slide the stone the length of the sheet into the house.

To be sure, there is an element of shuffleboard involved, except that the skip tells his players where he wants each rock thrown.

When a stone appears light (not likely to reach the house) the skip will call for some vigorous sweeping in the path of the stone, which for some strange reason permits it to travel further than its normal weight would carry it.

The stones, more commonly referred to as rocks, contain handles and are perfectly balanced. Each rink member throws two according to the skip's directions, his delivery much in the same fashion as one delivers a bowling ball. The rock, however, must be delivered in a smooth manner, which is to say it's not good curling form to bounce it down the sheet.

A perfect score on any given end would be eight, meaning all of a rink's eight rocks are nearer the target bull's eye than any of the opposition's. Your chances of a hole-in-one in golf are far better, enthusiastic curlers maintain.

The Granite Club already has a famous alumnus in the person of Sam Kozak, who as a member of Doc Parker's U.S. runnerup rink last year, was named the best "third" man in the nation. Kozak has since moved to Santa Barbara.

In Chicago, where there are an estimated 4,000 curlers, the game has become the rage of Windy City social circles.

It has become the "in" thing to do, a trend the Granite Club at Norwalk is more than somewhat willing to accept.



Donna Main will lead her Artesia foursome into national championships this week, marking the first time California women's team has advanced that far in the booming sport of curling.



**A Long Beach girl went east  
to help a neighborhood that  
needs all the help it can get**

**By Ellen Urvant**

**T**HROUGH THE front door at 1813 Pratt Street, down the sidewalk at a brisk, purposeful pace, a lonely-looking figure...

A harsh call caroms between the brick buildings. "Hiya, Edie, didja kill any rats today?"

Edie is Edith Murphy, a Long Beach girl who has leaped headlong into American youth's crusade to aid fellow citizens who need help. She is working as a VISTA volunteer in Baltimore, assigned to the Pratt Street Neighborhood Center as a community organizer.

To the youngsters of the neighborhood she is "The Rat Lady" who goes from door to door enlisting the residents to join in an organized war on the rodents that infest the neighborhood.

Though she accepts "The Rat Lady" label with a smile and with considerable feeling of pride, it might be more accurate to call her "The Pert Pied Piper of Pratt Street."

"IT WASN'T MY idea," Miss Murphy says. "But I took part in a canvass by the Community Action Agency, which runs the center, and the neighborhood people all complained about rats. So we started an anti-rat campaign. We call it Project Pride."

Miss Murphy's past experience with rats was in the sterile confines of a psychology lab at the University of California where she received a BA degree in psychology. It was in a class that she first heard about VISTA.

"A man talked to us about the organization, and explained that the idea was to help the poor to help themselves," she said. "I also found you could get college credit at some schools for VISTA service. One of my professors said he wished he had done something like that before he joined the 'rat race.' He said, 'When you get out of school, you find that the world isn't like the book said it was.'"

Miss Murphy is, perhaps a typical example of the young men and women who have chosen a tour of duty with so-called service groups — the most famous being the Peace Corps — before settling into permanent careers.

This week Miss Murphy is returning to Long Beach on a recruiting visit. She will be at the VISTA (Volunteers In Service To America) headquarters at the Bay Shore branch library, 195 Bayshore Ave., Long Beach, Monday through Friday of this week.

She still recalls vividly the words of that professor who warned her that the world is not like the books say it is. The Pied Piper of Pratt Street is finding out what the world is really like in a polyglot racial and ethnic neighborhood in southeast Baltimore, where the fight against rats has become a unifying factor.

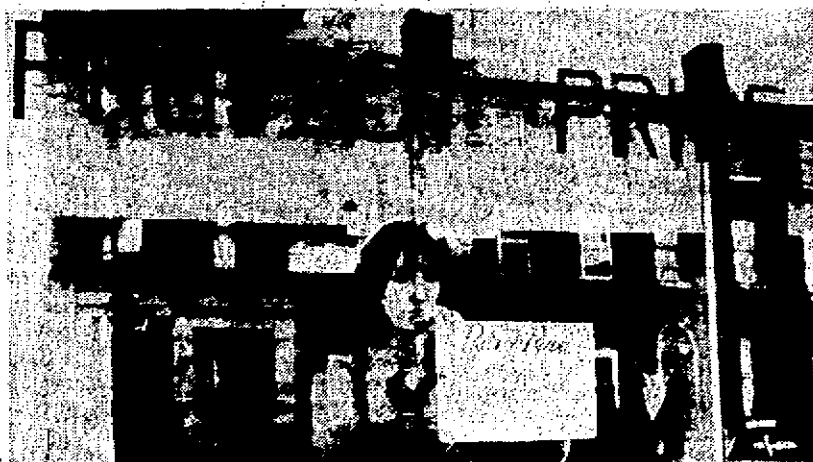
The area began its demise in World War II. Southern Appalachian men and women poured into the city for jobs. The large, tidy homes in the neighborhood were divided into multi-family dwellings for the newcomers and many of the houses deteriorated into tenements.

Twenty years later, the migration to Baltimore continues as unskilled persons leave depressed areas in West Virginia and the Carolinas, where they can no longer eke out a living on farms or as miners. In addition, some Lumbee Indians have moved up from Florida, and there are some Chinese now in the area. All fear what they regard as a possible encroachment of nearby Negroes, although Baltimore thus far remains sharply segregated.

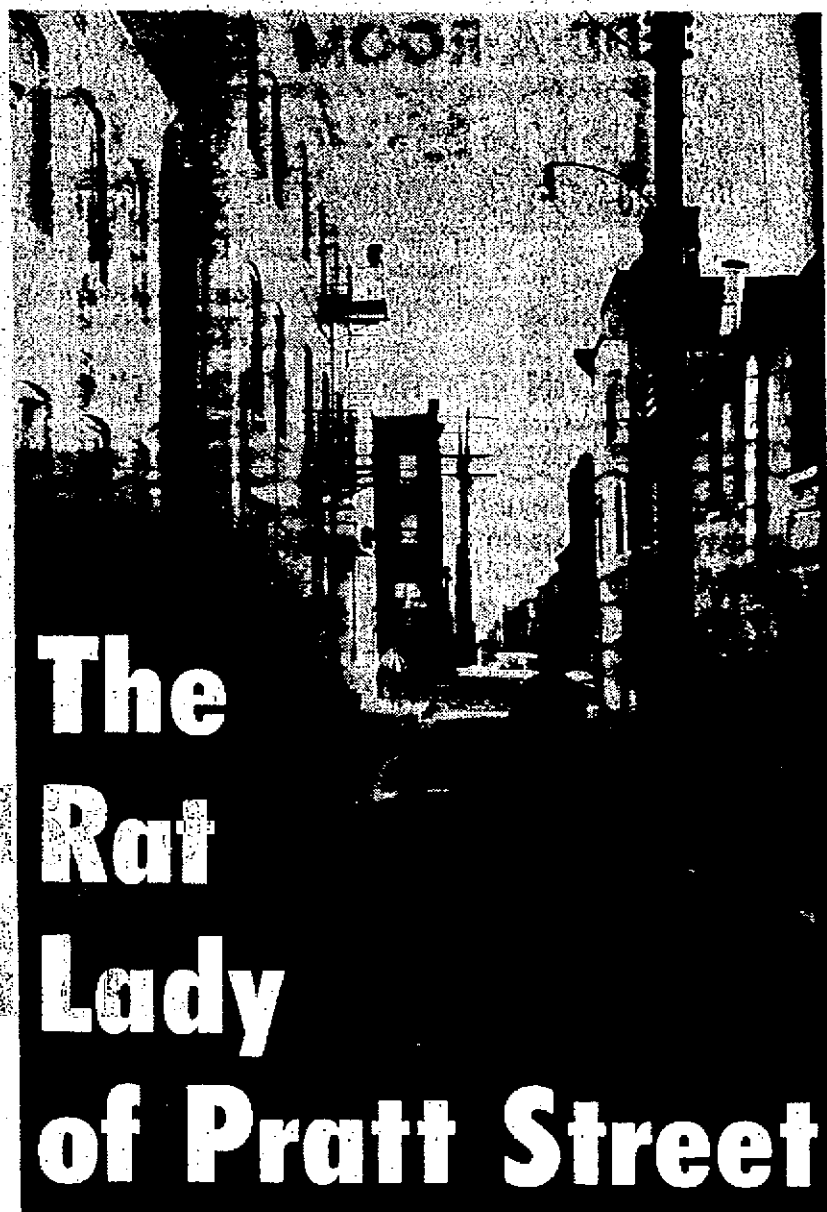
Meanwhile, most of the old Polish and Jewish families have moved out. Pockets of the early residents, however, still exist; their homes are easily recognized from their well-tended appearance and by window screens uniquely decorated with painted floral patterns or landscapes.

ALL IN ALL, about 6,000 people live in the 12-square-block area that is Edith Murphy's "beat." All the different ethnic groups hate each other," she said, "but they hate the rats more." So the war against the rodents has a double importance.

The Rodent Control Division of the Health Department in Baltimore consists of 10 people. Seven are executives and their secretaries, one is a supervisor and two are exterminators. The people in the neighborhood of the Pratt Street Center invited the chief of the division to speak at a community meeting. It was a tumultuous event; the people felt that the official's remarks were derogatory, and reacted by heckling. The official left in a huff.



By canvassing door to door (top photo) and operating neighborhood center, Edith Murphy and fellow VISTA workers are running a war that is unifying a hate-ridden poverty neighborhood.



But a few days later the exterminators baited the rats in a two-square-block area and a few days after that the people held a weird block party during which they gathered the dead rats in piles ready for a special, police-patrolled "rat pick up." But that was just the beginning. There are 10 more square blocks and the future.

Each day, Miss Murphy visits families in the area to confer with leaders in a cleanup campaign that has the slogan, "Our rats are dead — let's keep them

that way." Six men were sent to the Health Department to learn the habits of rats and the ways of combatting them. Now some of the men are block captains and are responsible for teaching families in their area sanitary garbage disposal methods.

Miss Murphy believes that the anti-rat campaign will help some of the adjacent Negro communities, too. "They haven't got any action from the rodent division yet," she said. "But if our campaign is successful and we are able to keep the rats from returning, the Negroes can say, 'You thought the situation was hopeless over there, and look what they've done. Now you have to give us the same chance.'"

MISS MURPHY talks about "urbanizing" the neighborhood kids, some of whom are in and out of the center all day long. "The people don't know how to live in a city," she said. "It's a totally different environment, and without special encouragement many never adjust. We welcome the kids at the center, even if they skip school, because we figure they're better off here than off somewhere sniffing glue, which many of them do. Then they're ready for dope. It's a pattern.

"Many of the little kids are wild and so beautiful. But with the pattern as it is, I would hate to be around here 10 years

(Continued on Page 19)



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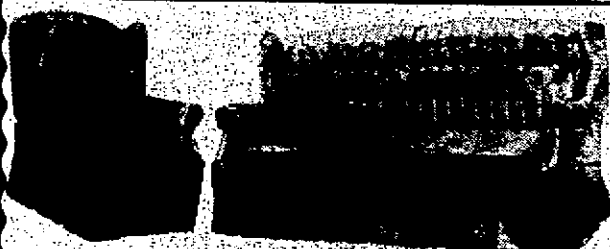
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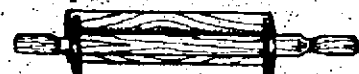
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Freshly-sliced Rick-Rack Ham Roast and green beans make tempting supper.

# No Problem to Prepare A Very Important Meal

By Mildred K. Flanary

Southland Magazine Home Economics Editor

**SATURDAY SUPPERS** are really very important meals. In some homes they're the occasion for family discussions of special Sunday plans. In other homes they're the prelude to evening partying for Mom and Dad or for the older teenagers of the family. Then some times they're that meal the favorite baby-sitter serves for herself and the left-at-home small fry.

Whichever may be the case at your house, we can heartily recommend this delicious, nutritious Rick-Rack Ham Loaf. Actually, it is almost a dinner-in-a-dish with the rick-rack pattern made of crisp crinkle-cut French fried potatoes. There's no real trick to creating it either, since the ham loaf recipe is a basic one and the crinkle cuts come conveniently frozen, all ready to press into the pattern that forms a brown along topping for the ham mixture. Adding a spicy sauce of brown sugar, mustard and vinegar gives the loaf an extra fine flavor, permeating the dish as it bakes.

We suggest serving it with Italian green beans and, perhaps, a tray of spiced fruit. Or it would be mighty good complemented with only a tossed green salad. The addition of the frozen French fries to the loaf is a wonderful way of

preparing two supper items at once, and the result is satisfying for all. In fact, once you've tried it on Saturday, you may decide to serve it quite often no matter what day of the week it is because there will be plenty of family requests for repeats.

- 1 pound ground cooked ham
- 1/2 cup soft bread crumbs (1 1/2 slices)
- 1/4 cup chopped onion
- 1/2 cup milk
- 2 slightly beaten eggs
- Dash pepper
- 1 9-ounce pkg. crinkle-cut French fried potatoes
- 1/4 cup brown sugar
- 2 teaspoons prepared mustard
- 1 tablespoon vinegar
- 1 teaspoon water

Combine ham, bread crumbs, onion, milk, egg and pepper; mix well. Pat into a greased 8-inch pie pan. Press potatoes into ham mixture in desired pattern. Combine brown sugar, mustard, vinegar and water. Spoon generously over the potatoes. Bake in a 400 degree oven about 40 minutes. Spoon remaining sauce over ham and potatoes during the baking. Cut into wedges to serve. Makes 5 to 6 servings.

## Information Free

ARNOLD E. HAGEN

("Information Free" is a brochure that will interest listing of booklets and/or every homemaker, builder, materials available on miscellaneous subjects. All are distributor and dealer. free for the asking. Write The Philip Carey Manufacturing Co., Dept. IF, Cincinnati, O. 45215. Each source reserves the right to withdraw its offer at any time.)

### MEXICO ..... TRAVEL BOOKLETS:

- (1) The Modern Mexican Charro
- (2) Fishing In Mexico

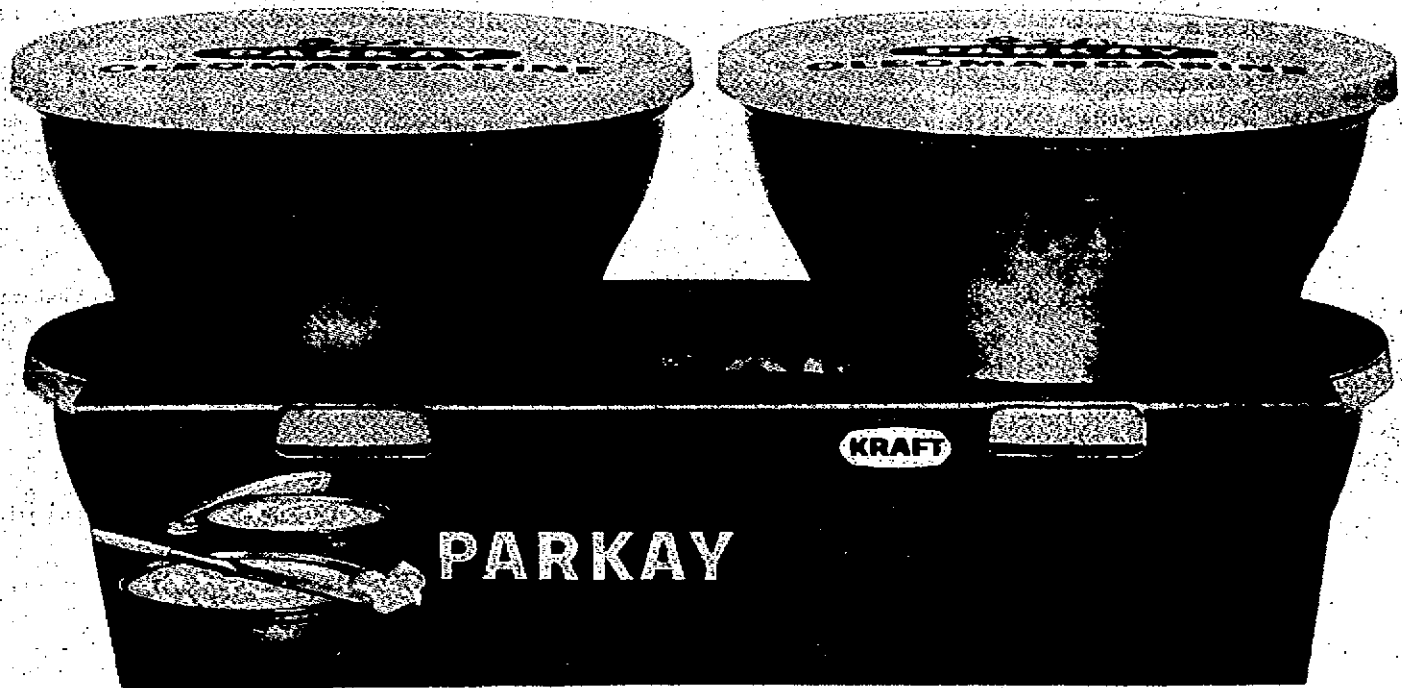
- (3) Notes About Mexico's Climate
- Mexican Government Tourist Department, Dept. IF, Paseo De La Reforma 35, Mexico 1, D.F.

**FIGURATIVELY SPEAKING:** A booklet that features weight-watcher ideas. You need to be slender and

(Continued on Page 20)  
Southland Magazine

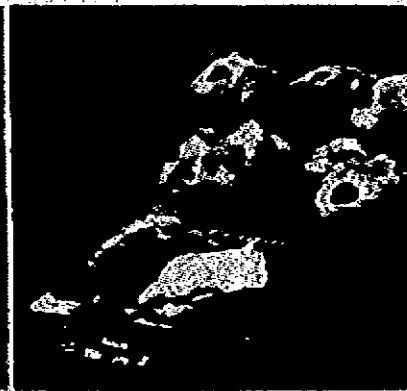
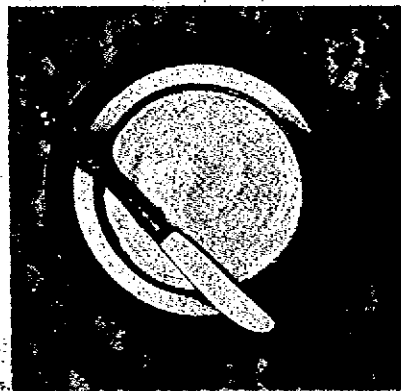


# A soft touch for spreading, a nice touch for serving.



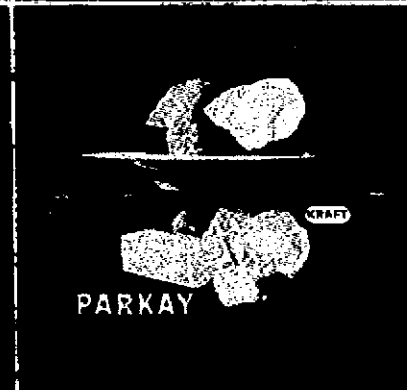
## New Soft Parkay in ready-to-serve cups. (nice)

Attractive cups—two to the pound—are a nice serving touch. Snap-on lids seal in flavor, seal out refrigerator odors.



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When empty, Soft Parkay's cups are sturdy enough for endless uses. Plant flowers, mold gelatin, store leftovers.



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By Ellen Krec

THE DONALD Needles had lofty ideas when they purchased a two-story A-frame house on Signal Hill.

They spied the quaint shake and used-brick home

while driving by. Shortly afterwards they passed a real estate office and saw a photograph in the window of the house. Without hesitation they walked in.

Three days later they moved into a one-bedroom house, even though they

had two children.

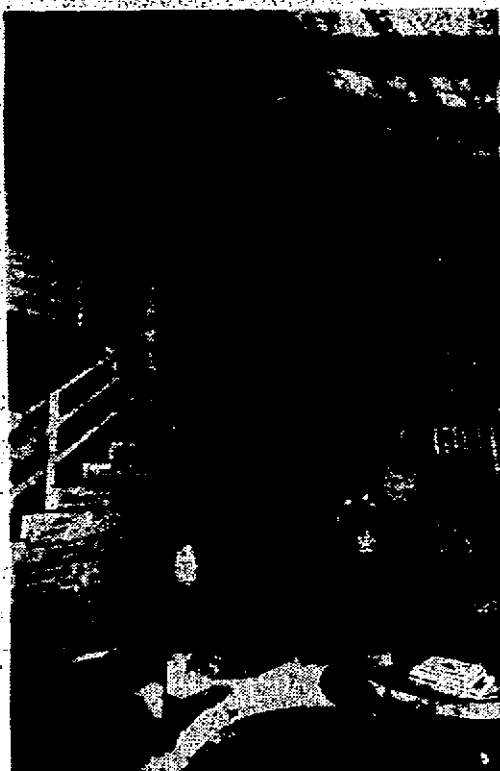
The problem: Where to begin adding to a home that included only a living room, loft bedroom and small kitchen.

The cottage was and is surrounded by an ivy-covered, used-brick wall.



'Cluttered with an uncluttered feeling'

## Signal Hill's Lofty Cape Codder



Photos by Joe Risinger

Almost classic Cape Cod lines are displayed in Needles' Signal Hill home (above). Shake shingle roof covers home and onetime garage at left, now converted into bedroom, is facaded with used-brick. Magnolia and silver birch trees line sides of entry patio. Living room ceiling reaches 20 feet above floor, while stairway leads to loft bedroom. Walls are in knotty pine. Protruberance above and to right of fireplace actually is a loft closet.

Similar brick was incorporated into the facade of the Cape Cod exterior. Since Needles is in transportation, the ideal outdoor lamp is an ancient railroad lantern. Its glass was changed to blue with the long-distance lens turned inward to keep light from penetrating to the neighbors. Olive and birch trees were grown to shade the home and lend privacy.

THE INFORMAL living room is topped by a peaked, open-beam ceiling 20 feet high. Walls are knotty pine with off-white paint. Mullion windows are draped with natural linen and stained pine valance boxes complement the beams.

The living room utilized a cut-down oak dining table as a coffee table, surrounded by an autumn print sofa. An antique chest backs a green velvet love seat. One wall contains a collection of antique transportation prints and several wall niches hold cobalt blue Irish plates.

Mrs. Needle says a friend described their home as "cluttered but with an uncluttered feeling!"

The used brick fireplace was put together with oversized mortar and the same brick facing was used on stairs leading to the bedroom loft. The lower stair wall is covered with book shelves painted white to match the railing. The upper half is redwood with a white-framed, combed plywood section for paintings.

HEATALATORS FLOW from the fireplace into the kitchen as well as the living room, providing excellent heating.

A second-story closet juts into the living room, adding a small roof over the Dutch door to the kitchen.

In the loft bedroom is the master bedroom and bath. This is a balcony room with a basket weave screen covering the entrance to the living room. The bright room has pale lavender carpeting and light blue dimity curtains. An experiment in white is the back of the fireplace, which extends through the bedroom.

The master bath has black and white etching wallpaper with open shelves of towels for color. The sink was installed in the top of an antique chest.

The home is stationary, but the furniture is mobile. An early 1800s bedroom suite was separated to serve throughout the house.

THE KITCHEN was enlarged to hold the piano! Confetti tile was installed to blend with the warm brick and pine walls. One



of the old bedroom chests serves as storage. A hutch was made into a bar and the top holds the phone and dictionary. Cabinets were

view of the blooming, vine-covered wall. The garage was remodeled into a room for third daughter, Betsy. Its ruffled

white table, originally purchased for dining, is Betsy's work table. Red print quilted spreads add a color note.

# THE SOUTHLAND AT HOME

painted white with knot holes outlined and darkened. The kitchen service area is done in quarry tile and appliances are copper. White-fringed awnings leave room to enjoy the

curtains are soft blue with white, ideal with the white walls, blue truckle beds and blue-with-white hutch. A window was removed and white, recessed shelves installed to hold a collection of dolls. A low, circular,

The 'Needles' addition starts at the end of the old house with a dining room. This all-purpose room had bold black and white check curtains and built-in leather storage seats. The jet circular table is surrounded by red captain's chairs. A serve-through from the kitchen was converted from old door opening. The kitchen stove was fitted on one side and then backed to the door, topped with plywood and the back covered to close the rooms. The hall to the utility room contains the picture window removed from the front of the house, proving that everything has a space.

THE BEDROOM and loft in the rear carefully was planned to balance the high peak in the front of the home and to give two daughters privacy and a hide-a-way.

The large bedroom is divided by portable wardrobes. These are moved, about, depending on the girls' preference for privacy. The decor is entirely different in each section. Donna prefers provincial and Nancy insists on contemporary. A ruffle-covered bed fits under the stairs to the retreat and the under-risers have been shelved to hold books and collections. A decorative sewing section has spools of thread covering a large peg board.

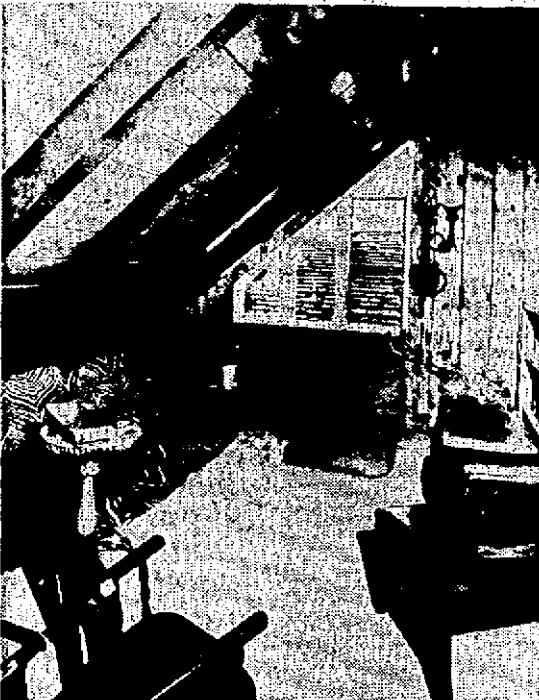
White shutters, red plaid curtains and a Victorian chest complement Donna's taste for provincial.

Pleated natural draperies and a simple bedspread makes the other half of the bedroom the desired contemporary.

The loft, with its lowered clerestory window, has a railing overlooking the sleeping area and serves for guest sleeping as well as "just getting away from it all."

A restful patio with warm redwood furniture under the apricot and lime trees nestles in between the carport and a 600-square-foot matching home for Mrs. Needle's mother.

This prim little house has a kitchen, dinette, bedroom and living room. Needle says his wife and her mother are two-of-a-kind—they like the same things, and when one tires of a bit of furniture or an accessory, the other uses it—so the houses are mix-and-match!



Loft hideaway at top of house opens through clerestory window onto neighbor's roof. Kitchen walls are lined with white-painted pine cabinets. Floors are of confetti vinyl.



If you desire to nominate a home for consideration by Ellen Kree, please send her a brief description of the home, including the resident's name and telephone number, care of Southland Magazine, 604 Pine Ave., Long Beach 90801.

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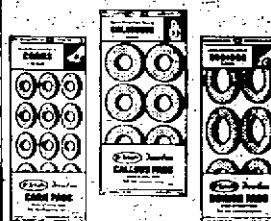
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## MEDICINE AND YOU

# Young Adult Crippler Linked with Heredity

By Ben Zinser

Southland Magazine Medical Science Editor

**SUSCEPTIBILITY TO THE disease** multiple sclerosis probably is passed along from generation to generation, a Chicago researcher reports in Archives of Neurology.

The disease has been called the "great crippler of young adults" because it most frequently strikes those between 20 and 40 years old.

Hereditary vulnerability is suspected because the disease has proved to be more prevalent among certain families. The researcher studied a total of 60 pairs of twins—and when both children got the disease, it was found that MS was more prevalent among relatives of all ages.

**GROWING TREND** in psychiatry: togetherness.

Technical name for the approach: family therapy. Dr. Alfred A. Messer, professor of psychiatry at Emory University, says that family therapy can uncover factors on a patient's disturbance that might be missed in conventional individual treatment.

Frequently, he says, family analysis shows that the patient is actually a scapegoat for another family member who is more seriously disturbed than the person being treated. The report is in Journal of Rehabilitation.

**A RELATIVELY NEW** treatment for burns is continuing to prove out in additional trials.

The treatment calls for covering the burned area with silver nitrate solution.

At Maricopa County General Hospital in Phoenix, Ariz., treatment of burns with silver nitrate among 126 patients has almost doubled the previous survival rate.

Dr. William R. Price, chief surgical resident, says that the mortality from severe burns was about 45 per cent before the new treatment was initiated.

Now it is about 10 per cent, he says in a report in Medical Tribune, newspaper for doctors.

**BACTERIA HAVE BEEN** isolated from the joints of some persons with rheumatoid arthritis, offering evidence that the disorder may stem, directly or indirectly, from an infection. Edinburgh University researchers say the organisms are of the corynebacteria classification—the same type of germ that may cause diphtheria.

**A NEW METABOLIC** disease that has researchers puzzled is one seen in infants who exude an odor of sweaty feet.

This characteristic unpleasant odor is present in the baby's exhaled air as well as in all body fluid and tissues.

The odor develops a few days after birth. Shortly thereafter come lethargy, convulsions and other complications—and eventually death within one month.

Medical investigators, reporting in Journal of Pediatrics, say there have been at least four victims so far, three of them in one family. It's probably a hereditary disorder, they say. The hope is that a special diet may be able to counter the disease.

**MANY PHYSICIANS NOW** believe that underwater diving should be restricted to adults in top physical condition. Reason: Exhaustion plays a major role in most drownings of skin or scuba divers, new research shows. Also, 13 of 86 victims were less than 18 years old, according to one study described in Public Health Reports.

**AVERAGE AMERICANS** life span remains at 70.2 years.

Sixteen years ago it was 68.2 years, up more than five years from the 1940 level.

Federal statisticians say, however, that the current level will remain static until there are breakthroughs in infant mortality, heart disease, cancer and stroke.

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## Indio pageant nightly event

(Continued from Page 8)

provided by the March Air Force Band on Friday, Feb. 24, the Twentynine Palms Marine band, Saturday, Feb. 25, and the 11th Naval District Band from San Diego, Sunday, Feb. 26.

A big Arabian street parade will be the highlight special event for the Washington's Birthday holiday celebration Wednesday Feb. 22.

**SPECIAL** days, with appropriate added entertainment attractions, have been scheduled all through the entire 10-day run of the National Date Festival. They include:

Friday, Feb. 17 — Salute to Senior Citizens and Armed Forces Day, Satur-

day, Feb. 18 — Salute to Youth Day, Sunday, Feb. 19 — Salute to Mexico Day, Monday, Feb. 20 — Retired Persons Day, Tuesday, Feb. 21 — Ladies' Day, Wednesday, Feb. 22 — Salute to Washington's birthday street parade, Thursday, Feb. 23 — Western Fairs Day, Friday, Feb. 24 — Date Night for high school and college students, Saturday, Feb. 25 — Salute to California Agriculture, Sunday, Feb. 26 — Kid's Day with all children under 12 admitted free with parents, games, contests and many Midway rides at reduced rates until 6 p.m.

The annual National Date Festival has been called the Southland's

glamour exposition of the year. A trip to the festival and the fascinating desert region of the Coachella Valley will give the entire family a long-remembered trip and the time of their lives.

**MAJOR** freeways and highways converge on Indio and the National Date Festival. The area is also served by luxury bus lines and railway coaches. There are also several fine airports in the area that serve both private and commercial planes.

An expansive date garden at one end of the 100-acre fairgrounds provides exposition visitors with one of the most unusual parking lots in the world.



## Biblio-File

By NAT HONIG  
Book Editor

### Toulouse-Lautrec in the Kitchen

**H**ENRI DE TOULOUSE-LAUTREC was a master of two arts—and to cuisine he applied a technique as meticulous and an imagination as brilliant as he did to painting. A zest for life was the chief characteristic of both of the arts of Lautrec.

**The Art of Cuisine**, by Toulouse-Lautrec and his lifetime friend Maurice Joyant, who directed the same art gallery that had been run by Van Gogh's brother, Theo, is a collection of recipes invented by the artist, illustrated with menus designed by Lautrec and filled as well with paintings and drawings by Lautrec suitable for the particular dishes.

(It's a \$15 book, but look at what Holt, Rinehart and Winston has put into it!)

As if to prove that Lautrec was indeed a culinary artist, the frontispiece is a portrait by Edouard Vuillard, of Lautrec happily preparing, at the home of his friends Misia and Thadée Natanson, a dish that his fellow-artist's brush makes seemly for the table of Lucullus.

Because Lautrec in kitchen as on canvas was a man of wit, one must not let the recipe for stewed marmots, for instance, mislead him into concluding that this is no serious cookbook, for it most certainly is, garnished with brilliant drawings by Lautrec, most of them in color. Lautrec tells you how to make chicken tender; he has recipes for "cheese bread to give you a thirst"; soups onion and garlic, bordelaise and mulligatawny, too; a veritable rainbow of sauces; fish ranging from sole with white wine and pike pate au gras to herrings with onion.

And if you'd care to go along with Lautrec's joke, here's the recipe for:

#### STEWED MARMOTS (Civet de Marmottes)

"Having killed some marmots sunning themselves belly up in the sun with their noses in the air one sunrise in September, skin them and carefully put aside the mass of fat which is excellent for rubbing into . . . the knees, ankles and painful joints of sprains, and into the leather of shoes.

"Cut up the marmot and treat it like stewed hare, which has a perfume that is unique and wild."

### And Try Not to Miss . . .

**DEATH ON THE INSTALLMENT PLAN**, by Louis-Ferdinand Celine. New Directions, \$7.50. Celine's "creative confessions" shook the art of fiction when they appeared in the mid-thirties. "Death on the Installment Plan," which with "Journey to the End of Night," told of Celine's childhood in the slums of Paris and of service in World War I, created a new style in the novel, blending invective and the poetic, despair and comedy. If you missed it first time around, don't now.

**BY THESE WORDS**. Great Documents of American Liberty, by Paul M. Angle. Rand McNally, \$2.95.

The Mayflower Compact, the Connecticut towns adopting democracy in 1639, the Boston cordwainers winning a basic labor right in 1842, are among the many documents here, selected and placed in their contemporary settings by historian Angle.

**EGYPTIAN SCULPTURES: ETRUSCAN SCULPTURES; GOYA; TOULOUSE-LAUTREC; MODIGLIANI; HENRY MOORE**. Mentor—UNESCO Art Books, New American Library, 95 cents each.

In each of these small but handsome volumes the art masterpieces are full-color, full-page and sometimes double-page reproductions. The Egyptian volume has an introduction by T.G.G. James; the Etruscan by Emilie Richardson; Goya, by Enrique Ferrar; Toulouse-Lautrec by Andre Chastel; Modigliani by Corrado Pavolini; Henry Moore (Mother and Child sculptures) by Herbert Read.



**Two women and their antiphonal stories are the subjects of Madeleine L'Engle's newest novel, "Love Letters" (Farrar, Straus, \$5.75). Her protagonists are a young American wife of today and a Portuguese nun of the 17th Century, tragic victims of a doomed love. One woman's story throws light on that of the other.**

## Exploring Pool Hustlers' World With Never-Lose Minnesota Fats

**THE BANK SHOT AND OTHER ROBBERIES**, by Minnesota Fats with Tom Fox. World, \$5.95.

**T**HE GREATEST ever money pool player was Rudolph Wonderone. No? Then how about New York Fats? Never heard of him? Try Minnesota Fats.

Well, Minnesota Fats, or New York Fats, or Rudy Wonderone has told all. He is one and the same and, though he may have lost a match or two in "fun tournaments," never, never did he lose on the green felt when the money was down.

Cassius Clay's boastings are the meek bleatings of a lamb compared to Fats' opinion of himself.

The Bank Shot etc. is a delightful, Runyonesque account of nearly a half century of pool hustling, colorfully recounted anecdotes about famous people, plenty of analysis, a bit of philosophy and some history thrown in for good measure. This yarn probably is a bigger job of conning than any Fats or his ghost, Tom Fox (sounds phony) have included between the book covers. But it's all right. Who minds being conned by a true artist? In fact Fats devotes some space to proving that people have more sympathy for Jesse James . . . nay, they think more of him, than they do Little Lord Fauntleroy.

# Underestimated Artist Gets New Importance

**CONSTABLE OIL SKETCHES**, by John Baskett.  
Watson-Guption Publications, \$15.

By **PROF. J. H. KRAUSE**, Art Department,  
California State College at Long Beach

**T**HIS IS BASICALLY a book of very good reproductions introduced by a very brief description of the artist's life. Each sketch is fully documented, including where it has been, where it is mentioned in the literature on Constable and where it has been reproduced. However, this book reaches well beyond this careful cataloging and is a sheer joy to look at. The texture of the painted surface and the decisive brushstrokes of this masterful innovator are as clearly defined as is the subtle color he used.

John Constable was born in the same year the American colonies achieved their independence, and on the level of the arts, his work was as far out of step with the existing British power elite as were our founding fathers on the political. Although he never received the recognition of his contemporary, Turner, his work was instrumental in marking the turning point into modern art. Believing that his emotion and painting were one, he produced a series of

clear landscapes that reveal his deep love affair with nature.

Constable's accurate and dedicated observation of the English countryside and its cloud-filled skies resulted in paintings whose charm and freshness reveal the artist's new vision. These qualities which appeared in almost all of his work are nowhere more clearly visible than in the sketches which make up this book.

The publication of this book is most interesting in itself since it not only gives evidence of the new importance established for Constable, but also attests to our constant reevaluation of what is good. At the time of his death many of his works were kept by his family for want of buyers, and as late as 60 years ago the sketches which make up this volume were considered to be little more than injurious to the painter's limited reputation.

### Current Best Sellers FICTION

THE SECRET OF SANTA VITTORIA, Crichton.

CAPABLE OF HONOR, Drury.  
MASK OF APOLLO, Renault.

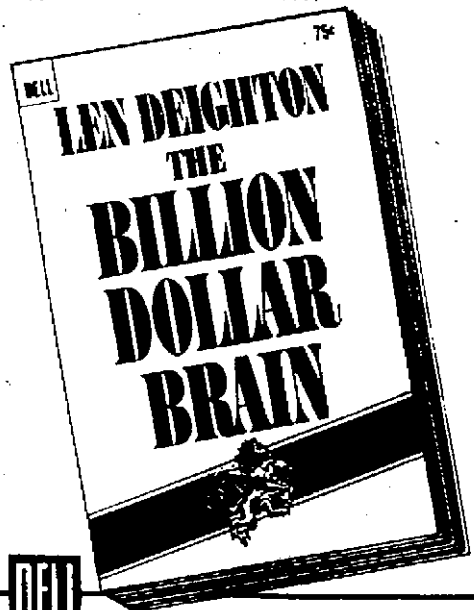
### NONFICTION

EVERYTHING BUT MONEY, Levenson.

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## Recipe of the Week

**JACK L. SMITH**, of 601 Linden Ave., Long Beach, wins the \$5 recipe of the week prize for:

### QUANTITY HOT BREAD RECIPE ANGEL BISCUITS

- 5 cups sifted flour
- 1 tsp. soda
- 1 tsp. salt
- 3 tsp. baking powder
- 3 tblsp. sugar
- $\frac{3}{4}$  cup shortening
- 1 pkg. yeast
- 2 cups buttermilk

Sift all-purpose flour and measure. Add soda, salt, sugar and baking powder and resift three times. Cut in shortening until mixture appears like coarse meal. Soften yeast in  $\frac{1}{2}$  cup warm water about 5 minutes. Add yeast and buttermilk, all at once, in center of flour mixture and stir until well mixed.

Put in a covered container and place container in a large plastic bag. Store in refrigerator until ready to use. When ready to use, take out the portion needed and refrigerate remainder and keep tightly closed.

Knead lightly on floured board or cloth. Roll out about  $\frac{1}{2}$  inch thick. Cut out biscuits and place on cookie sheet. Bake at 400 deg. for 12-15 minutes or until golden brown. Makes 6 dozen.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

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# 21

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Southland Magazine is your entree to a different home each week, offering an opportunity to see how others developed decorative themes, incorporated comforts, solved family housing problems.



# A Kittenish Valentine Gift

By Eleanor Avery Price

**WHAT COULD BE** sweeter for a Valentine than a kitten? Cats are such fun! They like to play with every conceivable item from a scrap of paper to a big swinging tether ball.

There are those who believe a cat is too independent to offer love. This may be true of one not given love and attention when it is young, but most cats abound with affection. How many of us sit and watch TV with a kitty purring happily on our laps; how many of us come home to find kitty waiting just inside the door; how many of us find kitty curled up on a dropped piece of clothing, preferring it to the softest pillow made? Millions of us, that's how many!

Some cats go into ecstasy over flowers and catnip. Especially catnip. Kitty will sniff it, roll in it, eat it, purr over it, twitch his whiskers, act utterly idiotic and sleep on it. It's the nepetalic acid in catnip that seems to be pleasing. And the more sand that catnip grows in, the stronger seems to be the nepetalic acid. You can grow it right in your garden. And dry enough to store and use inside. Cut when in full bloom and lay out on screens or trays in a warm shaded spot. When dry, remove the sharp sticks, pack the rest in tightly covered jars and store in a cool dark place.

**DO EVERYTHING** possible to make your cat happy

and healthy. Just remember you may have insurance, Social Security, perhaps Medicare, but your cat has only you.

Millions of cats have no one to help keep them warm and well fed. Even some pet havens are having a difficult time helping keep their occupants in good quarters. You can help by donating to your favorite one. If you have no foundation in mind but would like to give even nickles, there is the Maude-Erwin Foundation, non-profit, that can be reached at P.O. Box 66, Chula Vista.

There will be a cat show for your enjoyment Saturday and next Sunday in Long Beach Municipal Auditorium. This will be a Royal Merit Quadruple Show, with all-breed judging by Betty Denny and



Playful kittens—like many others to be seen next weekend at L.B. Auditorium—bat at toy.

Lila Rippey, and specialties by Ree Rathburn and Doris Walker. Show secretary is Mrs. Helen Freeman. Entries have closed, but if you need more information, call Mrs. Freeman at 423-3062. Silver Bay Kennel Club will hold an unbenched

all-breed dog show and obedience trial Feb. 26 at Community Concourse, on First Street between A and C Avenues, San Diego.

Other events include: San Diego Collie Club licensed show at Del Mar Fairgrounds on Saturday.



Gulding youngsters of an underprivileged neighborhood is one of the most important tasks of VISTA, but though work is serious, there's plenty of time for relaxation for Miss Murphy and her fellow volunteers.



## DOG TRAINING

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FEB. 14th-LIND. PLAZA-7 P.M.

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## Rat Lady

(Continued from Page 11)

from now to see them."

In an effort to improve the prospects of the children, the CAA sponsors girls' clubs, boys' clubs, and a "Happy Bus" which takes children on trips to museums and parks and other parts of the city that they never knew about. CAA funds paid for books for a library—tables piled with books which people in the neighborhood borrow and return as they wish.

Now the residents are trying to get the neighborhood designated as a city "conservation area" by the Bureau of Building Inspectors. This would mean permanent policing for building code violations and grants for the remodeling

of dilapidated houses.

Miss Murphy thinks she is lucky. "Some Volunteers get assigned to projects where they have problems adjusting to a situation or the kind of work they have to do. But I think my job is great. It's exciting to give people power. And it's more glamorous than the Peace Corps, because you're working with the power structure."

Miss Murphy plans to do graduate work after her VISTA service and thinks she might "create her own major" along the lines of social psychology. "Getting married and settling down looks good, too," she said, "but there are so many places to go and a lot of things to do."

## COIN ROUNDUP

# Silver Coins in New Danger

By Maurice M. Gould

**HOARDERS OF HALF DOLLARS:** beware! You are creating a situation which may necessitate dropping half-dollars from our currency.

In a discussion with Miss Eva Adams, director of the U.S. Mint, she stated that if the hoarding continued on such a large scale, there would be no choice but to discontinue the minting of the only coin we are producing with some silver in it.

Congressman Dante B. Fascall, chairman of the Legal and Monetary Affairs sub-committee, recently told the House that he has recommended to the Treasury Department that it look into the matter of continuing the minting of U.S. half-dollars.

The amazing fact is that half-dollars are being produced in large quantities and in larger amounts than ever before. Yet they rarely seem to reach circulation.

One of the big mysteries is — what happens to the half-dollars? They must be hoarded, some probably melted. But with such tremendous quantities being minted, they will have very little numismatic value.

If all of us start to put these coins into the regular channels, there is no danger of their being discontinued.

The only area in the United States where I saw half-dollars circulating were the casinos at Las Vegas.

**VERY FEW COLLECTORS** and tourists know there is a Mexican law, passed in 1945, that provides for up to ten years imprisonment for the export of old coins. I know for a fact that collectors and souvenir seekers have brought back many thousands and probably hundreds of thousands of old Mexican coins, without being told that it is against the law, that a permit was needed, etc.

Recently, several coin dealers were arrested by Mexican authorities for possessing obsolete Mexican coins, even though they declared and offered to pay a duty on them.

Informers in Mexico receive 25 per cent of material which is confiscated and declared illegal. One coin dealer had to spend 13 days in jail, besides having his 1966 pickup truck confiscated.

In spite of this, all of the border shops sell coins

(Continued on Page 22)

## EXPERT DOG GROOMING



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**WORKSHOP**

# Home Project for Agent 007<sup>3/4</sup>

By Steve Ellingson

**H**AVE YOU EVER offered a guest refreshments, then abandoned him while you sought the ingredients? If so, you need a convenient beverage center, one that's at your fingertips. And — where bev-



Veteran actor Charlie Ruggles displays workings of this secret short-snort home bar.

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erage centers are concerned it's nice to have one that's disguised. Everyone knows that there are times when facilities of this kind should be kept a secret. So—today we have a secret project for you.

For lack of a better name, we call this beverage

center a "short-snort bar." You will notice it is a very innocent-looking picture but when the frame is turned down, it becomes a handsome and complete small bar. It's ideal for hanging on the wall of your den, living or recreation rooms, or even in an office. It has spaces for your three favorite kinds of liquor along with compartments for old-fashioned, highball and shot glasses. There also are places for a snifter, olives, cherries and so forth. The cabinet may be locked so eager heavers—who know the secret—can't get into it while you are absent.

## Information Free

(Continued from Page 12)

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**American Lamb Council, Dept. IF, 529 Railway Exchange Bldg. Denver, Colo. 80202**

Here is a project which any amateur may undertake with success. All you need do is trace the full-size pattern on wood, then saw out the parts and finally put them together. You can always get a picture from your art dealer, or you may do as we did, and use a calendar picture. The cost is slight and simple hand tools will do the job nicely.

To obtain the full size short-snort bar pattern number 223, send 75c by coin, check or money order to Steve Ellingson, Southland Magazine Patterns Dept., P.O. Box 2383, Van Nuys 91409.

### Other Patterns

No. 197 Conventional home bar—\$1.

No. 161 Gun cabinet—\$1.

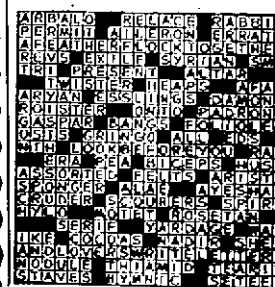
No. 101 Wall gun rack—50 cents.

No. 200 Tackle box—75 cents.

No. 217 Poker table—\$1.

Southland Magazine

### SOLUTION TO TODAY'S PUZZLE (See Page 22)





# Camouflaging Garden Faucets

By Joe Littlefield

**A**N 18-TO-24 inch, and sometimes even taller, pipe faucet in the garden or lawn may be camouflaged by plants. There are several types of plants that do a good screening job.

One of the plants that loves moisture, Equisetum (Horsetail plant), grows stiff and upright. It is green with striped hollow stems and no true leaves. The upright hollow stems grow close together. The gardener might bury a foot-diameter drain pipe with the pipe top several inches above the ground level. Then surround this with soil and set in the plants. Confined thusly they will not grow all over the area and become like weeds. They're good faucet-screeners, too.

A succulent plant, Crassula arborescens (Jade plant), grows almost as easily as crab grass weed. It develops into a shapely shrub with showy white blossoms in the winter. It is an exceptionally good shrub for screening the tall pipe faucet. Good for other garden landscape uses, too.

**BOY—AM** I ever glad I waited to write about Macadamia nut trees, because I've been yearning to inform you readers about these unusual evergreen fruiting trees with long attractive green foliage that would serve a three-fold purpose — for landscape ornamental value, to provide shade or needed shade

and furnish luscious, nourishing nuts.

By happenstance I met a nurseryman, Paul H. Thom-

good ones misnamed terminalia were introduced in 1880.

"There are two species of

ones or perhaps slightly more cold than a Haas avocado. The nuts oil content is 72 per cent and possibly above that.

"A hybrid Macadamia between Integrifolia and Tetraphylla species is M. Beaumont from New South Wales. This hybrid is being used for landscape and planting uses and for the flavorful good nuts."

Paul Thomson explains: "These sturdy Macadamia nut trees grow to a shapely 20 to 25-foot height and spread, but the gardener needs to be patient for the trees to reach fruit bearing maturity, which usually is four to six years. When you consider the price you pay for these richly nourishing nuts, you'll feel they are very much worth waiting for!"

"GIVE THE trees approximately the same care as you would the avocados. Irrigate them two or three times throughout the year, and mulch them with well rotted steer manure or rabbit manure. DON'T USE COMMERCIAL FERTILIZER ON THE YOUNG TREES. When they are fruit bearing you can then use it.

"The California Macadamia Society was organized in 1953, and at present has a membership of 300 all over the world. This society meets the fourth Tuesday every month for dinner at Vista, and the public is invited. For information about the meeting place and data about the society or about the macadamia nut trees, write me care of this newspaper and enclose a self-addressed, stamped envelope.

managos, lychees, lemon guavas and cherimoyas.

Paul says, "Let's get one thing straight about Macadamias, the Queensland nut trees. First of all, Macadamia terminalia is incorrect. There's only three or four of them in the United States. The small nuts are bitter, and inedible. The edible Macadamias that are propagated for their rich, nourishing good size nuts, the Integrifolias and the Tetraphyllas.

"Integrifolia species has three varieties: M. Kcauhou and M. Jordan, both good nut producers, and M. Ikaika (pronounced e-ky'e-ka). M. Ikaika is a shapely round-headed shade tree with rich deep green color, and stands windy conditions yet produces crops of good tasty nuts.

"THESE THREE kinds stand as much cold as do Fuerte avocados, which is 26 to 27 degrees above zero. The nuts are sweeter and have an oil content above 68 per cent.

"Tetraphylla species comprises two: the M. Burdick, a local Encinitas introduction with good fruit, and M. Elimbah, another good one and an introduction from Queensland, Australia. These two stand as much cold as Eureka lem-



Jade plant attractively screens tall garden water pipe with its small, white flowers.

## Tips on Gardening

**AZALEAS** may be pruned during their blooming period or right afterward. Gardeners who prefer to keep the old azaleas down to a certain height should cut the flowers into older growth wood, then use the branches in arrangements. Flowers stay fresh longer on older branch wood, if water is changed.

**SET OUT** stocks for cut-flower use. Select the smallest plants at the nursery because of least root disturbance when planting them.

**HEATHERS ARE** an interesting group of winter blooming, sun loving shrubs. The majority of the varieties masses of small several shades of pink and

rose color blossoms more than compensate for the miniature green foliage. They should be planted in a soil mixture comprising equal parts of pre-moistened peat moss mixed with the soil dug out for the plant hole.

**YES, PRUNE** nandina (heavenly Bamboo) branches back as far as you think is necessary. New branch growth develops and replaces the cut off branches.

**DON'T LET** faded camellia blossoms lie on the ground! Petal blight disease might start on them, then infest the healthy blossoms. Yes, you can leave the old foliage around the plants if you wish, but not the old spent blooms.

If you serve a dish that friends rave about, submit the recipe to Recipe Contest Editor, Southland Magazine. It may win a \$5 "Recipe of the Week" prize.

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# The 'Foully Traduce' Address

(Continued from Page 7)

Willis front porch.

"In my position it is sometimes important that I should not say foolish things," he began.

"If you can help it," an unidentified heckler interrupted, stopping the speech.

Mr. Lincoln met briefly with Secretary of State Steward before midnight. Whether the cabinet officer altered or amended the speech remains unknown.

By sunrise this morning thousands were arriving at Cemetery Hill for the exercises. Among them were government officers, governors, mayors, Army and Navy officers, a full regiment of soldiery, members of benevolent and protective societies, ordinary citizens of Pennsylvania and other states.

At 10 a.m. Mr. Lincoln left the Willis home to mount what was described by an Army officer as the "youngest and most beautiful chestnut horse, and the largest in the Cumberland Valley."

**FOR AN HOUR** the President on horseback was surrounded by well-wishers and a parade to the cemetery was delayed until 11 a.m. The Chief Executive, who at first sat erect, obviously was slumping in the saddle before the march began.

Everett had not yet arrived when Mr. Lincoln reached the speaker's stand and the ceremony further was delayed until noon, when the principal speaker took his place. Military bands entertained the waiting crowds during the interval.

Among those on the platform with the President were Governors Curtin, Bradford when the principal speaker took his place. Military bands entertained the waiting crowds during the interval.

Precisely at noon the chaplain of the U.S. House of Representatives, the Rev. Thomas H. Stockton, offered prayer while the multitudes stood with uncovered heads. Everett then was introduced by Benjamin B. French, superintendent of federal buildings in Washington.

Everett, onetime U.S. Senator, Massa-

achusetts Governor, Secretary of State and president of Harvard College, and said in part:

**"OVERLOOKING THESE** broad fields I raise my poor voice to break the eloquent silence of God and Nature. As my eye ranges over the fields where sods were so lately moistened by the blood of gallant and loyal men, I feel as never before, how truly it was said of old that it is sweet and becoming to die for one's country."

Concluding, he declared that "Down to the present period of recorded time, in the glorious annals of our common country, there will be no brighter page than that which relates the Battles of Gettysburg."

A song written for the occasion was sung by the Baltimore Glee Club. During their performance Mr. Lincoln donned steel spectacles and pored over his manuscript.

He was presented by his onetime law partner from Springfield, Ill., Ward Hill Lamon, who said simply, "The President of the United States."

Mr. Lincoln spoke in a high-pitched, clear-carrying voice which could be heard along the rear rows.

Immediately following the dedication he lunched with Gov. Curtin and Everett at the Willis home. An unscheduled reception line filed through the house after the meal and Mr. Lincoln spent an hour shaking hands. He seemed gloomy and listless, brightening momentarily only when a young boy or girl timorously was introduced.

A patriotic rally in the Presbyterian Church closed the day's activities at 5 p.m. Mr. Lincoln then left immediately for Washington.

A reporter later returned to the cemetery as blue haze over nearby Cumberland Mountains blurred and faded into night. A golden moon shone down on the new graves as he mused aloud:

"The air, the trees, the graves are silent. Even the relic hunters are gone now. And the soldiers here never wake to the sound of reveille."

Winter's first snow was flying across the now-peaceful valley as the reporter silently, somberly returned to his hotel.

# Southland Crossword Puzzle

Solution to Puzzle on Page 20

By R. A. Heimblinder

## ACROSS

- 1 West Indian lizard.
- 7 Replace a shoestring.
- 13 Rodent.
- 19 License.
- 20 Wing part.
- 21 Banes of an editor.
- 22 Birds of \_\_\_\_.
- 25 Steps up an airplane motor.
- 26 Kind of displaced person.
- 27 A Levantine.
- 28 Small Scott.
- 29 Combining form, three.
- 30 Introduce.
- 32 Place of religious worship.
- 34 Cyclone.
- 36 Piles.
- 39 Distinct.
- 43 Caucasians.
- 45 Young salmon.
- 47 One Vic.
- 49 Revel.
- 51 Aware of.
- 52 Italian landlord.
- 53 One of the Mags.
- 54 Makes a loud noise.
- 56 Leaflets.
- 57 Kitten Var.
- 60 Every item.
- 61 Sullivan, and others: Abbr.
- 62 \_\_\_\_ degree.
- 63 \_\_\_\_ leap.
- 64 Knock.
- 69 Period.
- 71 Found in a pod.
- 72 Muscle.
- 73 Stillness.
- 74 Mixed.
- 77 Hats of a kind.
- 78 An awn.
- 80 An idler, see one.
- 81 Wings.
- 82 Namesakes of Haggard's heroine.
- 83 More coarse.
- 84 Cleaners.
- 87 Steep.
- 88 Combining form, wood.
- 89 Sacred composition.
- 90 Pearl bluish color.
- 92 Type feature.
- 95 Length.
- 97 War's cousin.
- 100 White House name.
- 103 Chocolates.
- 106 Low point.
- 107 Where the Mets play.
- 108 "\_\_\_\_ fools \_\_\_\_".
- 112 Lump.

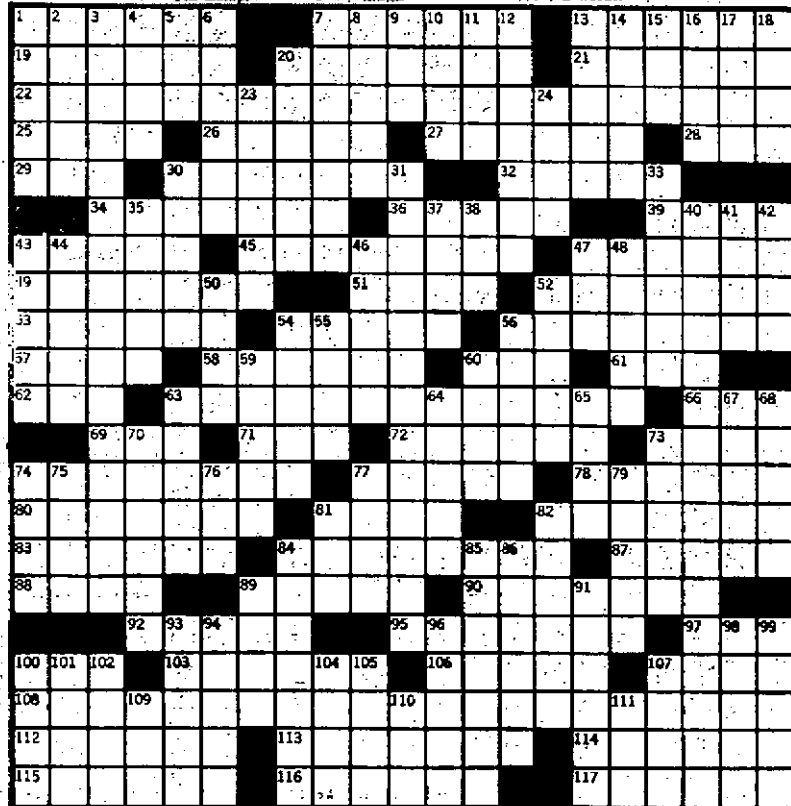
113 Acid compound.

114 \_\_\_\_ up (destroy): 2 words.

- 115 Seen on a barrel.
- 116 Like a song of praise.
- 117 Pieces of furniture: Var.

## DOWN

- 1 Separate.
- 2 Make mention.
- 3 "\_\_\_\_ of wit": 4 words.
- 4 Amo, \_\_\_\_.
- 5 Ignited.
- 6 The different ones.
- 7 Thieves of a kind.
- 8 Dame \_\_\_\_.
- 9 Fifth sign of Zodiac.
- 10 Electrical phenomena.
- 11 Caked with carbon.
- 12 Snarls.
- 13 Obtain \_\_\_\_ again.
- 14 Amphibious.
- 15 Brought \_\_\_\_.
- 16 Exclamations of disgust.
- 17 Entry in a ledger.
- 18 Home of Irish kings.
- 20 Comes up.
- 23 Famed N.E. prep school.
- 24 Certain paintings.
- 30 One of Columbus's three.
- 31 It's a joy forever: 3 words.
- 33 Symbol of stiffness.
- 35 Silencers.
- 37 Adjective suffix.
- 38 Since \_\_\_\_.
- 40 "\_\_\_\_ angels fear \_\_\_\_": 4 words.
- 41 Bancroft, for one.
- 42 Caddoan Indians.
- 43 Colorless gas.
- 44 Menu item.
- 46 Rope used to train a horse.
- 47 Pigeon pea.
- 48 Farewell.
- 50 Hence: Lat.
- 52 Sea anemone, for one.
- 54 Pedaled.
- 55 Coptic bishop.
- 56 Escapes.
- 59 Cowboy.
- 60 Combining form, bear of the North.
- 63 At \_\_\_\_.
- 64 Machinist's helper.
- 65 "\_\_\_\_ can you \_\_\_\_": 2 words.
- 67 "Hitch your wagon to \_\_\_\_": 2 words.
- 68 Aspect of a situation.
- 70 Verse forms.
- 73 Beetle genus.
- 74 Author of "Mary".
- 75 Agile.
- 76 Territory: Abbr.
- 77 Berg.
- 79 Reminders: Fr.
- 81 Part of a play.
- 82 Attack.
- 84 And \_\_\_\_.
- 85 Waywardly.
- 86 Furlished with supports, as a curtain.
- 89 "Of \_\_\_\_ and \_\_\_\_".
- 91 Beautiful white birds.
- 93 Parisian school.
- 94 Wanders.
- 96 Resin.
- 98 Hawk's nest.
- 99 Flings.
- 100 Rhodesia's Smith and others.
- 101 \_\_\_\_ stick.
- 102 Norse sig.
- 104 Light gray.
- 105 Slak or \_\_\_\_.
- 107 Copy.
- 109 Schizal comedy.
- 110 Hurried.
- 111 Golfer's concern.



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## Pool Hustler

(Continued from Page 17)

mained in limbo had it not been that a writer penned a novel called "The Hustler" and in turn the book was made into a fairly good movie of the same title, and starring Paul Newman and Jackie Gleason. Of course Gleason portrayed the fat one.

The novel and the movie revived interest in pool and Fats says it was then that

the public demanded to know who was this Minnesota Fats. The book says:

"The technical advisor (of the movie) just happened to be my old pal Willie Mosconi (one of the game's all time greats) and he just happened to state in print that 'Gleason character' was patterned after a real-live pool hustler known as New York Fats.

"Willie let the cat out of the bag in an interview he gave Dave Lewis, the

sports editor (sic) of the Long Beach (California) Independent, Press-Telegram (sic), during the filming of the movie in 1961.

"Dave Lewis asked Willie if he knew 'the real New York Fats' and Willie said, 'Know him? He hustled me once.' Then Willie told the story and Dave Lewis printed it in his column." It was a story about how New York Fats "whacked out" Mosconi in 1948 for a "bundle."

—Bill Shelton

Southland Magazine

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Twenty-two

## Silver Coins

(Continued from Page 19)

openly, without telling anyone there could be a ten-year jail sentence for taking them across into the United States.

I have always been interested in the numismatics of Mexico myself, as this country has a great history of coinage, and its coins are collected over the entire world.

It is hoped that the proper authorities will look into this matter and do something to rectify possible ill-feeling. The Mexican numismatic laws are outmoded. There is a universal friendly feeling among coin collectors which should be nurtured.

**CANADA HAS** some interesting numismatic plans for its centennial year of 1967. The Ottawa Mint will produce a number of items for coin collectors.

The most important will be the boxed presentation set, which will include a \$20 gold piece. The Canadian government will not accept orders for this set from the United States or the United Kingdom, whose laws prohibit their purchase.

There is a boxed presentation set, from the cent through the dollar, plus a silver centennial medal at \$12.

The regular, uncirculated sets, unboxed, are expected to be sold at \$4.

The silver centennial medal may be purchased separately at \$3.

All of these items can be ordered until Sept. 30, from the Ottawa Mint, Box 100, Ottawa 2, Canada.



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Cartoon by Pete Willette

**PETER SWITZER**  
Orders by the Score

and other top restaurants. Large and modern, the Americana is popular because it offers tasty but economical meals in its scenic main dining room as well as the coffee shop. Manager Norm Deschenes operates the dining room daily and Sunday from 11 a.m. to 9 p.m., finding the \$2.75 New York cut steak and \$1.95 club steak dinners to be most in demand throughout the week. On Sunday, however, the most popular entrees are farm-style roast young tom turkey, \$1.95; and baked ham and Swiss steak, both \$1.65. Included are soup du jour or fresh green salad, potato and vegetable plus hot rolls and butter. Also emphasized are roast sirloin of beef, southern-style fried chicken with rolls and honey and selected ocean delicacies.

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ONE OF the peculiarities of the restaurant business is that everybody seems to get hungry at once. So how do the men in white in the kitchen keep from going crazy as the orders pour in by the score — simultaneously?

Peter Switzer, head chef at the good-looking Americana Restaurant, Carson Street at Bellflower Boulevard, Long Beach, has a ready answer. "It's no problem," he says calmly. "We know in advance that we're going to be hit by busy periods, so we get prepared and then wait for 'em. The menu planning is done 10 days ahead. That's when we buy our supplies and schedule our kitchen crews so they'll be ready for the crowds."

Peter is serene under stress because of his extensive background as a chef for 17 years in such Southland establishments as the Plush Horse, Hacienda Motor Hotel, Rossmore Inn

**TEMPTING TREATS** — Good word gets around. One delighted diner discovers a place he likes and tells another. Others tell others. Soon that restaurant is being talked about everywhere and its popularity increases rather incredibly. Such a restaurant is Peppy's, 584 W. Ninth St., San Pedro, easily reachable from Long Beach via the beautiful Vincent Thomas Bridge. Owner Jose (Peppy) Pielago is a restaurateur's restaurateur with the coveted knack of knowing how to intrigue and enchant his guests with the finest cuisine at reasonable prices. His daily luncheon treat is a fabulous steak sandwich, \$1.75. His multi-course Sunday dinners include rich, tender sirloin steak and choice prime rib au jus, both \$2.95, plus succulent sea foods.

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VANESSA REDGRAVE:  
ACTRESS OF THE MOMENT

by LLOYD SHEARER



Walter Scott's

# Personality Parade

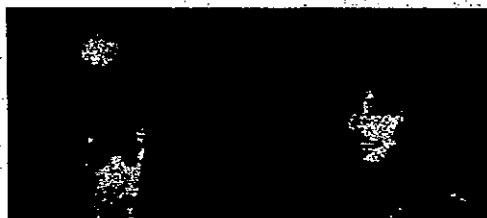
Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y., 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** I understand that Chiang Kai-shek's older son, Chiang Ching-kuo, who runs things for his old man on Taiwan, is secretly married to a Russian Communist. What is the story?—A.T.T., Washington, D.C.

**A.** Chiang's son is married openly to a Russian woman. But she is not a Communist. They met when Chiang Ching-kuo was a pre-World War II student in Moscow. They live in Taipei, have three children.

**Q.** Is it true that at this time the Vatican does not recognize Israel?—Robert Savoldi, Hempstead, N.Y.

**A.** True.



FRANK SINATRA AND DAUGHTER NANCY

**Q.** I've read that Frank Sinatra is writing his autobiography for Bennett Cerf of Random House and that Nancy Sinatra is writing one called My Father. Aren't such books worthless?—Helen Leslie, Eosinton, Ill.

**A.** They are not worthless, but generally they are whitewashes. Nancy Sinatra does not know the full truth about her father, and Sinatra, of course, sees himself in a different light than others see him.

**Q.** Is it not a fact that President and Mrs. Johnson have been as polite and considerate of Jacqueline Kennedy as possible and that Jackie has refused every invitation to the White House?—Flora Jenkinson, Jacksonville, Fla.

**A.** The Johnsons have extended Mrs. Kennedy every courtesy, but Mrs. Kennedy apparently cannot yet bring herself to return to Washington, D.C.

**Q.** Has Lynda Bird Johnson ever had her nose remodeled?—Catherine Xavier, Seattle, Wash.

**A.** She has not.

**Q.** Any truth to the scuttlebutt that Liz Taylor and Marlon Brando fought like a couple of wildcats while working together in Rome? I understand, too, that Liz appears nude in the film. True or false?—Helen Ann Devers, Baltimore, Md.

**A.** While filming *Reflections in a Golden Eye*, Elizabeth Taylor and Marlon Brando got along beautifully. Miss Taylor wears some low-cut dresses in the production, has a nude scene which may or may not be deleted for American audiences.



French liner, *D'Artagnan*. During this period, he claims to have worked as a waiter in Boston, a dishwasher in New York and London, a photo retoucher in Paris.

**Q.** Henry VIII of England divorced his wife. Could you tell me if George IV in 1820 also divorced his wife? I need it for my history paper.—Bright Simpkins, Tuskegee, Ala.

**A.** Caroline of Brunswick, wife of George IV, was brought before the House of Lords in 1820. She was accused of adultery with Bergami, her Italian footman, and on charges of her "scandalous, depraved and licentious intercourse," her husband sought a divorce. But popular feeling for Caroline was so high and for her husband so low that the divorce proceedings were dropped.



A. Benjamin Franklin, 1706-90.

**Q.** Does Jackie Kennedy's sister, Lee Radziwill, have any children? Also when will she make her debut as a film actress?—G. R., New York, N.Y.

**A.** Lee Radziwill (left) has two children: a boy, Anthony; a girl, Anna Christina. She plans to open in a play this summer, not a film. She will act in *The Philadelphia Story*.

**Q.** Was Ho Chi Minh ever a waiter in Boston?—Vic Donovan, Worcester, Mass.

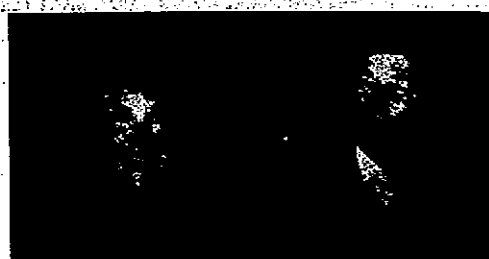
**A.** Before World War I, under his real name, Nguyen That Thanh, he shipped around the world as a cabin boy on the

**Q.** What's happened to comedian Wally Cox?—Vern Jenkins, Provo, Utah.

**A.** Cox (left) works regularly in television.

**Q.** Who said: "To find out a girl's faults, praise her to her girl friends."?

**A.** C. Clark, Providence, R.I.



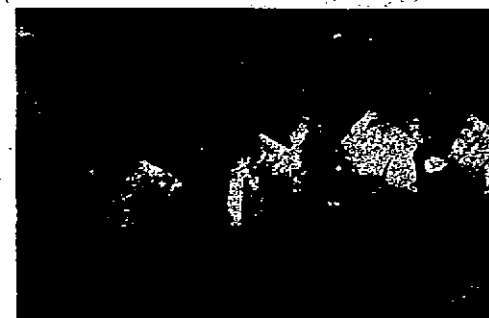
GOVERNOR AND MRS. RONALD REAGAN

**Q.** Is Ronald Reagan, governor of California, a millionaire? How much did he get for that Malibu ranch he sold to 20th Century-Fox? I understand all the loot goes to him, none to his wife. Is that so?—F.R.E., Sacramento, Calif.

**A.** Reagan sold 236 acres to 20th Century-Fox for just under \$2 million. He acquired the ranch before his marriage to the former Nancy Davis, so that it is not considered community property. His holdings would put him in the millionaire classification.

**Q.** Can you tell me if actor Bob Mitchum and his family have formed a rock 'n' roll recording group?—Ann Leitch, Miami, Fla.

**A.** Mitchum recently signed a solo recording contract with Monument Records.



**Q.** Are the Monkees (above) now outselling the Beatles in records in this country?—Evelyn Richardson, Raleigh, N.C.

**A.** Not yet.

**Q.** Nothing was said about it in the newspapers last October, but when President Johnson flew to Manila, didn't he have lawyer Clark Clifford along as his closest adviser?—A.R.T., Arlington, Va.

**A.** Clifford, 60, is an adviser without portfolio to the President, quietly accompanied him on the Far East trip. The President's closest adviser is his wife.

## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE

FEBRUARY 12, 1967

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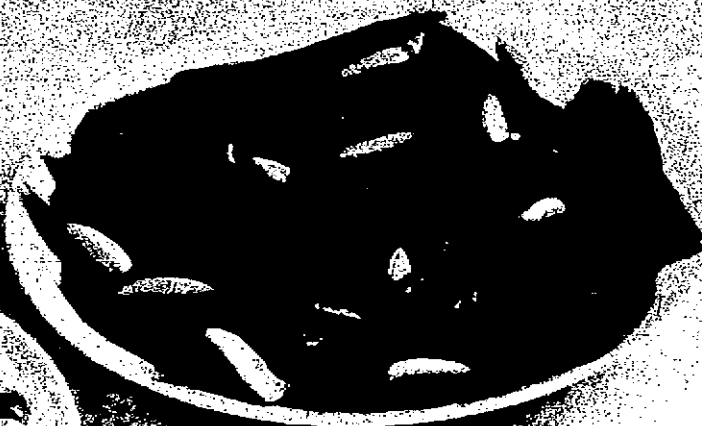
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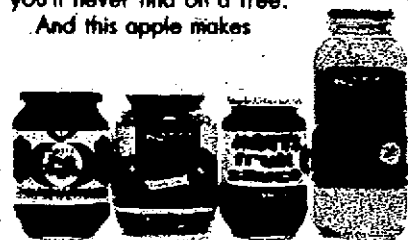
We blend five kinds of apples from five kinds of trees: eating apples, juice apples, cooking apples, sweet apples, tart apples.

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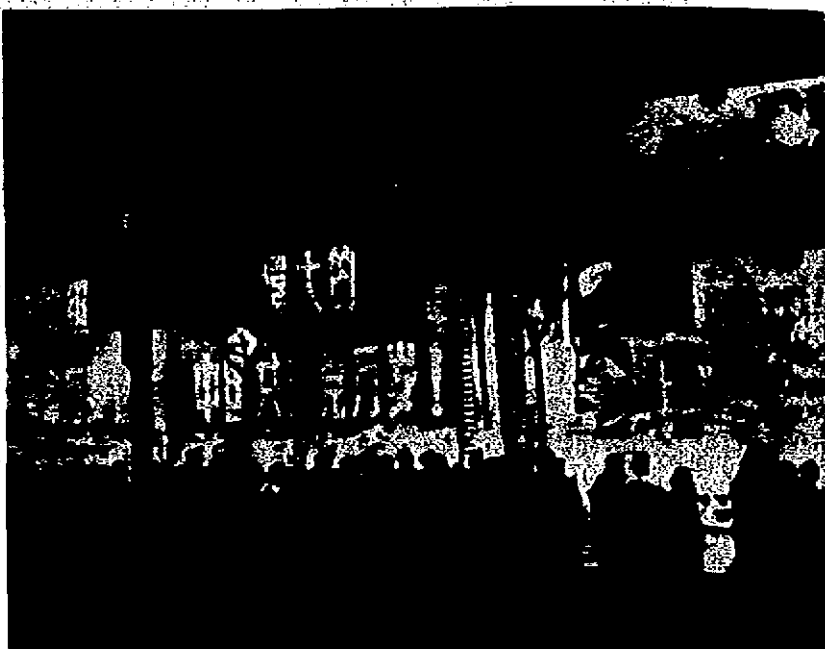
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War of the walls: Illuminated posters in Shanghai shrill "Long live cultural revolution" during pro-Mao and anti-Mao demonstrations. Photo was made by a Japanese photographer.

## HOW WE PEEK THROUGH THE BAMBOO CURTAIN

by JACK ANDERSON

Across the murky China Sea, whipped to a froth by the winter winds, the Japanese have been watching the terrible thrashing of the Chinese dragon with dread and fascination. Their survival may depend upon how shrewdly they interpret the moves on the mainland. Japanese diplomats who have been assigned to the Peking watch grew up in China during the occupation. They speak and read the language, they understand the Chinese mentality. Their conclusion: Mao Tse-tung is *losing* to his rivals.

Across the somber steppes of Siberia, glittering with snow, the Russians have been watching the dragon's convulsions with equal uneasiness. It is vital for the Kremlin, if it is to remain the Communist mecca, to evaluate the outcome of the Chinese power struggle. Soviet diplomats on the Peking watch have had experience as advisers to the Chinese government. They are thoroughly schooled in the twists of Communist logic. Their conclusion: Mao is *winning*.

Perhaps more to the point was the recent report of a British diplomat: "Watching China today is like looking through a window into a room full of black cats on a dark night. Every so often a cat appears at a window. You

don't know if he is winning or losing."

How revealing is the view through the slats in the Bamboo Curtain? Is it possible for outsiders to understand what they see? Does the U.S. know what's going on inside Red China?

The answer is a simple one: Yes, we do. If reports about the situation inside China are confusing, it is because the events themselves are chaotic. For the U.S., through an extensive, tireless intelligence apparatus, unprecedented in history, knows in minute detail almost everything that is happening in China.

Indeed, when China set off its most recent nuclear blast, the U.S. announced the explosion before Peking did!

During the recent factional fighting behind the Bamboo Curtain, China watchers in Hong Kong, Taipei, Tokyo and other Asian capitals and the China desk of the State Department have been working overtime reading up and interpreting the fast-moving events. Yet even in less troubled times China watching is the major occupation of vast numbers of experts. The U.S. consulate in Hong Kong is our biggest anywhere — and much of the personnel is gathering intelligence. Embassies in Saigon, Bangkok, Singapore, Manila and other Asian cities with large Chinese colonies also include China specialists.



Only a small part of the spying, however, is of the James Bond variety. Much of our intelligence comes from close scrutiny of public documents, governmental reports, speeches, radio broadcasts and even provincial newspapers. One of our first clues to the Russian-Chinese split was an airline schedule which reflected a sudden reduction in service between Moscow and Peking. And weather reports in provincial newspapers inform us of Chinese crop failures.

Some of our information also comes from diplomats of other governments. Britain, which maintains ties with Peking, lets us see certain reports from its diplomats there. So do the Japanese, who keep up their own close surveillance of the mainland. Even the Communist nations exchange information — particularly on economic and industrial matters — with us. The Czechs, Yugoslavs and Romanians are known to be particularly cooperative. The Soviets — closer to the U.S. than China in their view of nuclear matters — have passed us information about Chinese atomic developments.

In scanning such information, our China watchers have learned that how something is said often is more important than what is said. They've discovered how to chip through the Communist jargon and Chinese hyperbole to locate the facts.

This has been particularly important lately, while the two sides have been struggling for control of the propaganda apparatus.

The Mao faction dispatched the Red Guards to take over the Peking radio, ousted top officials of the Hsinhua Press Agency and reorganized several newspapers. *Jenmin Jih Pao*, the party newspaper, has been the most authentic voice of the Maoists. They've grabbed control of most other papers also. Only a few provincial papers still take their editorial line from Mao's opponents.

Our farflung intelligence agents have also discerned that the Maoists appear to dominate the wall space in Peking, although both factions have papered the walls with angry ideographs written on gay-colored, tissue-like paper. These *tatzebo*, as the posters are called, have long been a favorite form of communication in China.

Our intelligence agencies also glean important details from the refugees who pour into Hong Kong, Macao and Malaysia. Not every refugee is questioned, since they number in the thousands

annually and since the bulk of them are from the area of Canton in Kwang-tung province, which borders on Hong Kong. But let a traveler from another area of China turn up, or a refugee with some education or status, and intelligence agents immediately grill him.

Such questioning, however, must be painstaking, because the Communists'

reliability of the information, rating it from one to ten.

Other information has been smuggled out of China. Tibetan rebels turned over to the CIA, for example, the secret "work bulletins" of the Chinese army's "General Political Department."

The CIA also sponsors "black" operations, in which Chinese agents are

Britain, Canada, Denmark, France and Sweden have participated in scientific exchanges with China and have returned to tell what they learned.

Scientists are a particularly good source. Most of them write papers after their return, giving intimate details of Chinese technology. Trade missions can also often give detailed reports on Chinese industrial development.

Of all our spying on China, however, nothing is so impressive as our electronic snooping. Pilotless reconnaissance planes, flying from Taiwan heavily loaded with gear, regularly make passes over the mainland at high altitudes. Their particular job is to keep watch on the Chinese nuclear program, and they provide amazingly detailed information. It was this spy-in-the-sky system that brought us the news of China's latest A-test. World scientists were more impressed with our ability to detect China's nuclear moves than with China's nuclear progress.

U. S. satellites sweep across the nation on a regular basis photographing the Chinese mainland, catapult their film free to be snagged in nets by a "catcher aircraft" high above the Pacific. And U-2's, flown by Nationalist pilots from Taiwan, also make systematic passes at high altitude. The wide-angle lenses of their airborne cameras are so sophisticated that adequate photos may be taken of points hundreds of miles away from the aircraft. When the photos are developed, trained observers scan them closely to keep abreast of military dispositions and industrial developments. Photos are so clear and so detailed that an expert, looking at a photo of a plant, can estimate its output, the number of workers employed there and the source of its raw materials.

Finally, an electronic "big ear" intercepts radio messages, keeps us on top of military maneuverings.

Not all of this, of course, tells us everything that is going on. More especially we do not know what goes on in the

minds of China's leaders. Trained scholars both inside and outside the government devote themselves to this aspect of the net. But, despite the political confusion and the unfathomable nature of the Oriental mind, mysterious China is no longer as mysterious as it used to be. Our China watchers probably know more about China today than they did a generation ago and certainly more than their forefathers knew a century ago.



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Serve your family Betty Crocker Noodles Romanoff tonight. They're the nicest guests around. It costs under half a dollar. But what fun and games. Tender egg noodles, aged Cheddar cheese, onions and garlic. If you really feel like celebrating, throw in some hamburger and make a main dish. How else could you have Mardi Gras every week?



tonight!



often plant misinformation with the refugees. Sometimes an elaborate picture will be pieced together tediously from false bits of information that the Communists have planted with seemingly unrelated sources. But our experts have learned to distinguish the nuggets from the fool's gold.

The Central Intelligence Agency, for example, rates each source from A on down the alphabet, then appraises the

smuggled into the country. The Nationalist Chinese boast openly that they send in such raiders, and the Reds, in turn, often confirm that such "spies" have been captured. Large numbers of trained operators, however, return unscathed with excellent intelligence data.

Western tourists, businessmen and scientists have also managed to see quite a bit of China. Scientists from Australia,



# VANESSA REDGRAVE:

## IS SHE THE LEADING ACTRESS OF HER GENERATION?

by Lloyd Shearer



Actress Vanessa Redgrave is relatively unknown to most Americans. To date only three of her five films have been shown in the U.S., including her role (above), *A Man for All Seasons*.

### HOLLYWOOD.

The first time I saw Vanessa Redgrave was on a May Sunday in London, 1962. It was a cool, drizzly day, and as Vanessa, 25, 5 feet 11, willowy, beautiful and fiercely sincere, stood on a soapbox in Hyde Park's Speakers' Corner, haranguing the motley audience of students, tourists, buses, pedestrians and timekillers to ban the use of nuclear bombs, one heckler shouted, "Why don't you go back to Russia?" A religious fanatic, old but fiery, called out, "You have lost the faith, lost the faith." A third wisecracked, "Up your father's moustache."

Sir Michael Redgrave, the speaker's famous actor-father, stood unrecognized in the audience, listened attentively as his daughter, for almost an hour, until her voice grew hoarse and heavy, graphically explained to her listeners the horrors and dangers of atomic bombs bursting on the world.

The most recent time I saw Vanessa Redgrave was a few Sundays ago at Jane Fonda's Malibu Beach house. She did not look 30, which she now is. Nor did she look "the most glamorous and talented actress of her generation," which is what the critics are calling her these days.

Dressed in a white and red polka-dot slacks suit, her gray eyes sunglassed, her ashy hair uncombed, her face devoid of makeup, her shirt pulled up and her slacks pulled down so that the elastic of her panties revealed itself, she was dispersing Jocely Kim, her 1-year-old daughter, pleasantly answering questions of Natasha, 3½; her other daughter and in between telling me that she was enjoying herself "immensely" at Warner Brothers Studio, where she is hard at work filming *Camelot*.

There was no similarity between the political activist of the Hyde Park soapbox and the disheveled mother trundling her children, and I suddenly perceived that Vanessa Redgrave's great dramatic skill surely springs in part from the catholicity of the roles she has

chosen to play in life.

Unlike most American film actresses, who are deathly afraid of political life, political causes, of getting involved in world affairs, of speaking their true minds and beliefs, Vanessa Redgrave feels strongly her membership in the human family, her obligation to act and speak out.

"I'm afraid I disagree with the U.S. position on the war in Vietnam. I believe the Vietnamese should settle it among themselves. . . . I don't very much believe what I read in the newspapers, especially about China. . . . I'm a leftist."

In 1961 Vanessa was arrested for "sitting down" with other ban-the-bomb protesters in Trafalgar Square. Later she marched with supporters of Sir Bertrand Russell—also against nuclear bombs—from the American Strategic Air Command Base at Aldermaston to London.

In 1965 she was invited to spend four weeks touring Red China with other members of the Society for Anglo-Chinese Understanding, got as far as Moscow, then began worrying about her family and flew back to London.

Last year she read poetry in Albert Hall for a pro-Cuba rally.

### PICKETS SOVIET EMBASSY

A political independent, she has picketed the Soviet Embassy in London protesting the continued testing of H-bombs.

In 1964-65, when she was living in Los Angeles, where her husband Tony Richardson was directing *The Loved One* and no one would give her an acting job, she took courses in political science at the University of California. "I had some simply smashing courses in international relations," she recalls.

Says her secretary, Ruth Ramson: "She is a political creature, a woman who has the courage of her convictions and who doesn't mind speaking them—something which I gather is rather rare for actresses in America. She reads five newspapers a day in addition to scripts, books; plays, looks after her family, speaks several languages fluently, writes



songs, is vibrantly alive."

To most Americans Vanessa Redgrave is a relative unknown, no more than a name they have seen in gossip columns or in the entertainment sections of local newspapers. And with good reason. To date, only three of her five films have been shown in this country: *Morgan*, *A Man for All Seasons* and *Blow-Up*.

For her work in *Morgan*, for which she was paid \$10,000, she won the Cannes Film Festival Award as the best actress of 1965. *Morgan* was her first full-length film role—"I worked in one other film many years ago, and the experience was so horrible, I've blocked it out completely." In *Morgan*, she plays the divorced wife of a young, schizophrenic Communist.

In *A Man for All Seasons*, voted by the New York critics the best film of 1966, she plays a three-minute bit as Anne Boleyn, the ravishing new bride of Henry VIII.

In *Blow-Up*, the controversial and frequently overpraised film *d'estime* of Italian director Antonioni, she appears for less than six minutes, some of it in the nude. "I think it's a marvelous picture," she says of *Blow-Up*.

Do three films constitute sufficient evidence to describe Vanessa Redgrave as "the new Garbo... the leading actress of her generation... the most in-demand actress in Hollywood... the hottest thing in show business... the best actress to come out of Great Britain in years?"

They do not, and in truth the Redgrave reputation for great acting is based more on her stage than her film work.

Last year Vanessa starred in London in a play entitled *The Prime of Miss*

production were so hard to come by that even Cary Grant couldn't purchase any and had to phone Vanessa for her home seats.

Adolf Benjamin, Miss Redgrave's Hollywood agent, and for an agent a man of unique honesty, probity and unblemished reputation, says, "I have been in show business for years and years. I have never handled an actress more in demand than Vanessa Redgrave. This girl is tall, 5 feet 11; there aren't many leading men tall enough to play opposite her, and yet in the past two weeks I have had calls on her availability from every studio in town plus six independent deals."

"She can choose her own scripts, set her own price [one director suggests that she will be worth \$500,000 plus 10 percent of the profits after *Camelot* for which she is receiving \$200,000], but I think her next film will be for her husband, who plans to do *The Charge of the Light Brigade*."

Josh Logan, who directs the British actress in *Camelot*, is equally enthusiastic. He describes her as "stupendous, luminous, one of those rare electric personalities who suddenly bursts on the show business scene, overshadowing everyone."

"It was like that with Ezio Pinza in *South Pacific*," he recalls. "Overnight he became Broadway's man of the hour. Everyone wanted him. I don't know who or what creates this situation, this phenomenon of personality."

"With Vanessa," he continues, "it's more than beauty and personality. She has great authentic acting talent, plus intelligence, plus the marvelous luck to look five times more beautiful on camera than off. That, too, is rare. Take great performers like Ethel Merman, Mary Martin, Tallulah Bankhead—the camera does them no justice. But it certainly brings out the best in Vanessa."

"I had never seen her on film until *Morgan*. The day it opened in New York, my young son caught it and phoned me in Hollywood where I'd been discussing the *Camelot* casting problems with Jack Warner. Our big problem was getting an actress to play Guinevere. My son said, 'Dad, I've found Guinevere for you.' I was flying to New York that night, and as soon as I landed at Kennedy Airport, I took a cab to where *Morgan* was playing. I saw the movie; then phoned Jack Warner. 'We don't have to worry about Guinevere any longer,' I announced. 'She's Vanessa Redgrave.'"

The actress herself attributes her success surge to *Morgan*, which was originally entitled *A Suitable Case for Treatment*. "I got the part," she confesses, "in a way one reads about in newspapers, but one thinks never really happens."

"My husband, Tony, was giving a party in the clubhouse atop the Royal Court Theatre in London, a party for everyone connected with his production of Chekhov's *The Seagull* and a Rita Tushingham film—I think it was *Girl with the Green Eyes*. Naturally I was



Mother Vanessa Redgrave plays with daughters, Natasha (left) and Joey Kim. The 5-foot 11-inch actress is enjoying her work on *Camelot* "immensely," for which she'll get \$200,000.

all dolled up that night:

"Karel Reisz, the director who had done *Saturday Night and Sunday Morning* with Albert Finney and *This Sporting Life* with Richard Harris, was also there. Next day Tony said to me, 'Karel Reisz thought you looked very sexy last night. He'd like to talk to you about a film he's got in the works.' When I spoke to Karel and he mentioned the part in *Morgan*, I immediately said yes. *Morgan* was a big success. I won a prize for it at Cannes, and quite suddenly it launched me."

Asked to comment on the rash of popularity of other British players such as Julie Andrews, Julie Christie, Albert Finney, Peter O'Toole, Rex Harrison, Samantha Eggar, etc., Vanessa says, "I believe it's you Americans who've made us so popular. The nationals of another country, always appear more glamorous, more appealing. If I were an American actress, I'd probably be considered nothing very special in Hollywood, but my way of speaking, my foreign background—they seem exotic to Americans."

## CLOSE-KNIT FAMILY

Vanessa Redgrave was born in London on Jan. 30, 1937, into a famous, close-knit acting family. Her parents, Sir Michael Redgrave and Rachel Kempson, are standouts in the acting world. Her paternal grandmother was actress Margaret Scudamore. Her brother Corin (*A Man for All Seasons*) and her sister Lynn (*Georgy Girl*) are also in the profession.

Vanessa Redgrave was educated "here and there. I had a governess during the war. I attended elementary school at Chriswick, had a spell in Italy where I learned the language."

She made her film debut alongside her father in 1960 in a British atrocity called *Behind the Mask*. The film, now shown on American TV, is remembered as a "traumatic experience I prefer to block out."

She studied for three years at the Central School of Speech and Drama, won a prize as the best actress and became a professional in 1957. Until

*Morgan*, practically all of her acting was confined to the stage.

In 1962 she married Richardson. The marriage was considered idyllic until last year when Richardson worked with French actress Jeanne Moreau and gossip attributed to Richardson an excessive interest in Mademoiselle Moreau's welfare. (Ironically, Mademoiselle Moreau was runnerup to Vanessa in the Cannes festival competition.)

About that time, Vanessa began working with Antonioni in *Blow-Up*. Again gossip released its venom, poisoning film circles with the story that the Italian director was dropping his longtime *amoureuse*, Monica Vitti, in favor of Miss Redgrave.

Whatever the truth in these continental whisperings, Vanessa filed for divorce on Oct. 10, 1966. "I am going through with it," she says, "but, of course, my relationship with Tony is adult, friendly and understanding. He flew over this past Christmas to spend time with me and the children, and I shall be in his next film after he gets through traveling through the Far East. He plans to go to Hanoi if he can and see how things really are over there."

Vanessa Redgrave does not generate the blatant sex appeal of a Marilyn Monroe. Her voice is well-modulated, her face aristocratic, her 36-24-36 form stimulating enough to provoke the masculine imagination.

Unlike her father, who is "strictly nonpolitical," she believes in taking political stands but does not consider herself "an activist." "I just don't have enough time," she declares, "to take part in things." What she wants out of life at this point is "what I imagine every woman wants—to learn how to live and love more and to be a useful person to society. I want also to do more good work."

The two adjectives which best describe Vanessa Redgrave, and are used most frequently by her friends in discussing her, are "intelligent and unafraid." Of today's actresses, especially here in Hollywood, those two adjectives are rare, rare indeed.



Vanessa has filed for a divorce from her director-husband Tony Richardson (above).

Jean Brodie, recently purchased by 20th Century-Fox Films. The play is a tragic-comedy, in which she memorably portrayed a middle-aged, eccentric, free-loving Edinburgh schoolteacher who interprets in her own rebellious way her mission to educate and cultivate the minds of her girl pupils.

The play itself is mediocre, but the actress' remarkably perceptive performance turned it into the hit show of the 1966 London season. Tickets for the



A black and white photograph of a cylindrical metal can of 'BRONZE CLEAR WAX FOR WOODS'. The can has a dark, textured surface. The word 'BRONZE' is printed in large, bold, sans-serif capital letters. Below it, 'CLEAR' is in smaller, bold, sans-serif capital letters. Underneath 'CLEAR', the word 'WAX' is printed in very large, bold, sans-serif capital letters. At the bottom of the label, 'FOR WOODS' is printed in smaller, bold, sans-serif capital letters. The can is shown at a slight angle, with its top and bottom visible. The background is dark and textured.

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Safety supervisor Pat Gagnon, of New York Telephone Company, counsels a trucker

**MEN:**  
This woman could improve  
your driving

by Jack Harrison Pollack

NEW YORK.  
Ever since the birth of the automobile, the Woman Driver has been smeered at, leered at and jeered at by millions of males, including truckdrivers — a group considered the nation's best drivers.

Yet the highway safety supervisor of 1200 men employed by the New York Telephone Company—many of them tough, burly truckdrivers—is a dainty, soft-spoken, crackerjacks female. Blue-eyed, 5 foot 3, ash blonde Patricia Ann Gagnon is highway boss to all those men. She rides with them regularly, advises them on how to improve their driving habits and warns them that carelessness causes accidents—and they listen.

**Pat Gagnon—America's only known female fleet safety supervisor—did such**

an outstanding job for 13 years showing telephone company truckdrivers in Canada how to stay alive that the New York branch of the Bell System hired her 15 months ago. Since then, 34-year-old Pat has helped to reduce accidents sharply among her company's drivers.

"Pat Gagnon's extensive background in accident prevention with human beings as well as motor vehicles is a refreshing challenge to our safety program," H. G. Huggins, a key Manhattan telephone executive, told PARADE.

It wasn't easy in New York—at first, but the truckdrivers soon learned to accept their witty, smiling overseer, and she began making them more safety minded. None has ever made a pass at her. And there is no longer any resentment at having to take advice from a

## FIVE COMMON FAULTS OF MEN DRIVERS

1. **INDIFFERENCE.** "They have an I-Don't-Care attitude toward other drivers, pedestrians and new regulations, such as state seat belt requirements."
2. **PRIDE.** "They neglect to wear glasses when necessary, fail to compensate for slowed reflexes with age and have a false evaluation of their driving abilities."
3. **PREJUDICE.** "They are shortsighted."

prejudiced against taxi, bus and truck, as well as women drivers."

4. **BAD MANNERS.** "They have temper tantrums and behave more boorishly behind the wheel than in homes or offices."

**5. INATTENTION.** "They too often take their eyes off the road to light a cigarette, fuss with the radio or read a roadmap while the car is in motion."



woman, especially now that they realize she knows all about mechanics.

Pat herself, when asked how she manages to top men at their own game, answers bluntly, "I don't try to top them. I just work with them."

Mainly, she teaches the men to drive defensively with awareness of the car ahead, the car behind, the car coming toward them in the opposite lane, the car around the corner they can't see. "Ordinary driving is like a small boy hitting an infield pop fly," she explains. "Defensive driving is a big leaguer making a double play in the ninth inning with the bases loaded."

I observed her while she accompanied many truckers on the road. To one tailgating the car in front of him in heavy traffic, she exclaimed with a subtle feminine innocence, "Gee, I always like to stay far enough behind to see the wheels of the car in front." He got the message.

When another driver had an accident during a sleet-storm, she said more in sorrow than in anger, "The weather changed, but your driving attitude didn't." He, too, got the message.

## THE OTHER GUY DID IT

For still another driver, who kept running into cars and invariably alibied, "The guy in front stopped suddenly without any warning or signal, I was only going 20 miles an hour, so it ain't my fault," Pat used the following method. She drove with him, casually studied his road habits, then quietly told him with so-called masculine logic: "A distance of about 40 feet is needed to make an emergency stop at 20 miles an hour. Following at only 25 feet is asking for an accident. You slam on your brakes too soon. But you can't steer a car with locked brakes. You have to cut your wheel first in the desired direction and then apply your brakes with a pumping action to allow you to steer."

With unending curiosity, Pat investigates accidents on the spot to discover what caused them — and, most important, to learn how to avert them in the future. She is not concerned with who legally is to blame, but rather with how the accident might have been prevented. And, if a company driver is at fault, she never tries to cover up for him.

"Such a whitewash would encourage carelessness," she explains. "Besides, it would slow analysis of the accident and hide contributory factors. Too many

company supervisors, insurance companies and lawyers look at an accident from a strictly legal point of view. Which vehicle struck the other? Which driver was at fault? But this type of thinking is outmoded. Anybody who contributes to an accident helps cause it. We need a new code of accident responsibility."

Pat Gagnon's unique career began a

dozen years ago, when she was a personnel clerk working on accident statistics in the Montreal Telephone Company. One day her boss had an accident, and she suddenly had to take over. When she was later appointed safety supervisor, she was told, "Remember four things: Be feminine, act like a lady, think like a man and work like a dog." "I've been working like a dog ever since," she says laughingly.

However, in her assessment of the accident, safety sleuth Gagnon wrote: "Our driver was at fault because his technique of turning right was faulty. The fact that the other vehicle attempted to pass on the right indicates that our vehicle either swerved over or started to turn from the wrong lane. This results from attempting to turn at a speed not commensurate with the angle of the corner. It is much easier to execute a sharp right turn at three or four miles an hour than at ten or 15. To attempt a right corner at 20 miles an hour requires a considerably larger arc than that afforded by the usual right-angled corner. Had our driver started his turn at a much slower speed, he could have crowded the right curb and discouraged anyone from passing on the right."

Pat, who was taught to drive herself at 19 by a male friend in Canada, has had two accidents since she got her license. In both cases, she was hit by drunken male drivers.

## MEN VERSUS WOMEN

But even where her own involvements are concerned, what irritates Pat most is the widespread belief that accidents are "inevitable" — that each year more than 50,000 persons are expected to be killed and over a million injured in traffic accidents across the U.S. When one of her truckdrivers said to her, "Nobody can drive in New York City traffic without an accident," Pat snapped, "Nonsense! If you expect an accident, you'll have one."

An irrepressible optimist, she particularly deplors the scare statistics released by national organizations before holiday weekends. "This attitude is all wrong," she says indignantly. "It gives motorists a built-in crutch."

Pat doesn't think men or women should be taught driving by a relative or friend. "Good high school driver-education courses or competent driving schools are far more preferable," she says.

The controversy over the comparative driving abilities of men and women, of course, has raged since 205 B.C., when the Romans passed a law prohibiting women from driving chariots. But recently when someone asked pert Pat Gagnon, "If you were going as a passenger on a long trip and could choose a man or woman driver whom you knew nothing about — whom would you choose?" Pat smilingly replied, "I'd choose a man. I'm a girl first and a safety supervisor second."

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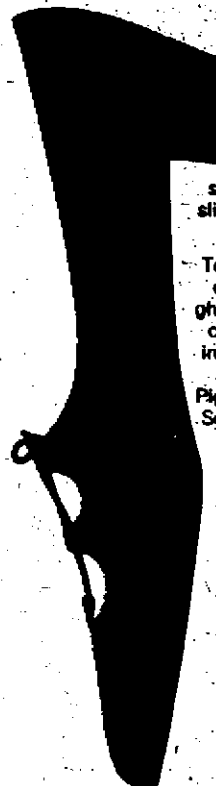
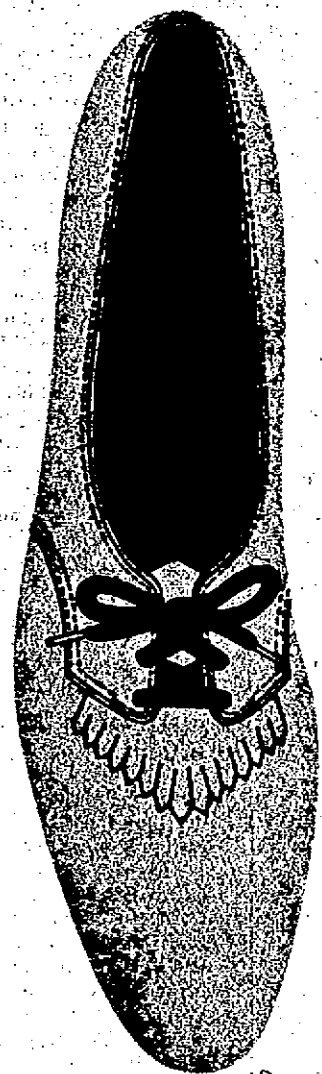
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dozen years ago, when she was a personnel clerk working on accident statistics in the Montreal Telephone Company. One day her boss had an accident, and she suddenly had to take over. When she was later appointed safety supervisor, she was told, "Remember four things: Be feminine, act like a lady, think like a man and work like a dog." "I've been working like a dog ever since," she says laughingly.

Typical of how drivers "explain" their accidents is the case history below:

"While driving on the street, I started to turn a right corner. I have to start fairly wide to make the right turn into it. I gave an arm signal for right turn and started to turn at about 20 miles an hour when this other guy tried to pass me on the right side. The police arrested him for improper passing, so there's no question that the other driver was to blame."





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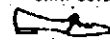
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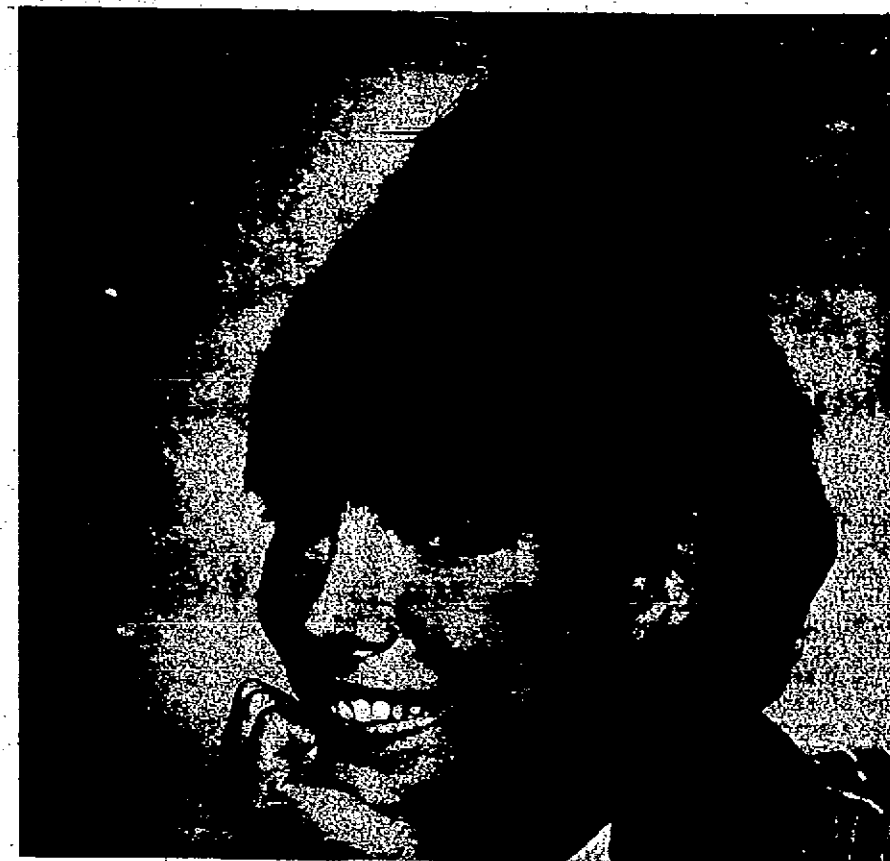
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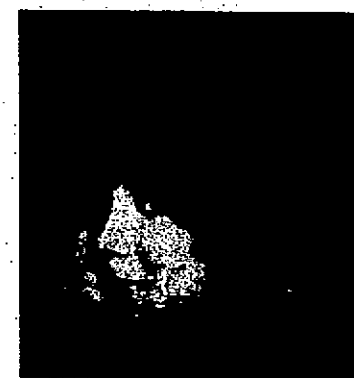
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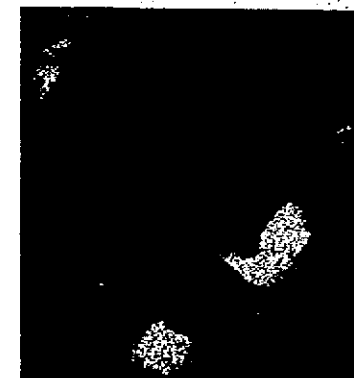
REVIVE™ is a new and easy-to-use semi-transparent color you spray on. Color is restored! Water repellency improved. Hush Puppies®, all brushed leather shoes, look newer longer with REVIVE. Each can with its built-in brush treats many pairs—\$1.49.



Sausage curls of yesteryear make a comeback in this appealing, youthful coiffure.



A lovely, flattering look for all ages is this short bob that curls up into a mass of waves and ringlets, covering the head.



Severely angular Sassoon cut is transformed into a romantic look with this wiglet of curls cascading from the top of the head.

## return of the Curl

BY ROSALIND MASSOW WOMEN'S EDITOR

Remember the girl with the curl? Well, she's in fashion again. After a spell of long, straight hair with an ironed-out look, hair stylists have come to the conclusion that a curl is a girl's best friend after all. And any kind of wave, ringlet or curl will do—from the spit curls of flapper days to the banana curls of early Shirley Temple movies. In these photographs, André Briand, New York hairdresser, offers his version of the curly look, using hair pieces and wiglets. However, any of these styles can be achieved with your own hair, too. All that's needed is a good haircut and wavy hair. Try a body permanent if your hair isn't naturally wavy. For evenings, you can cheat a little by adding a tassel of store-bought curls for a romantic appearance. If you're wondering why hairdressers have gone back to coiffing girls with curls, André Briand explains it this way: "With so many women wearing pants and severely cut suits, a short, curly haircut is prerequisite to making a girl look pretty and feminine."

Credits: Celanese acetate hair pieces, David & David. Photographs by Kenn Duncan.



do, RE, MI, FA, SOL,  
uh..., ER..., do.

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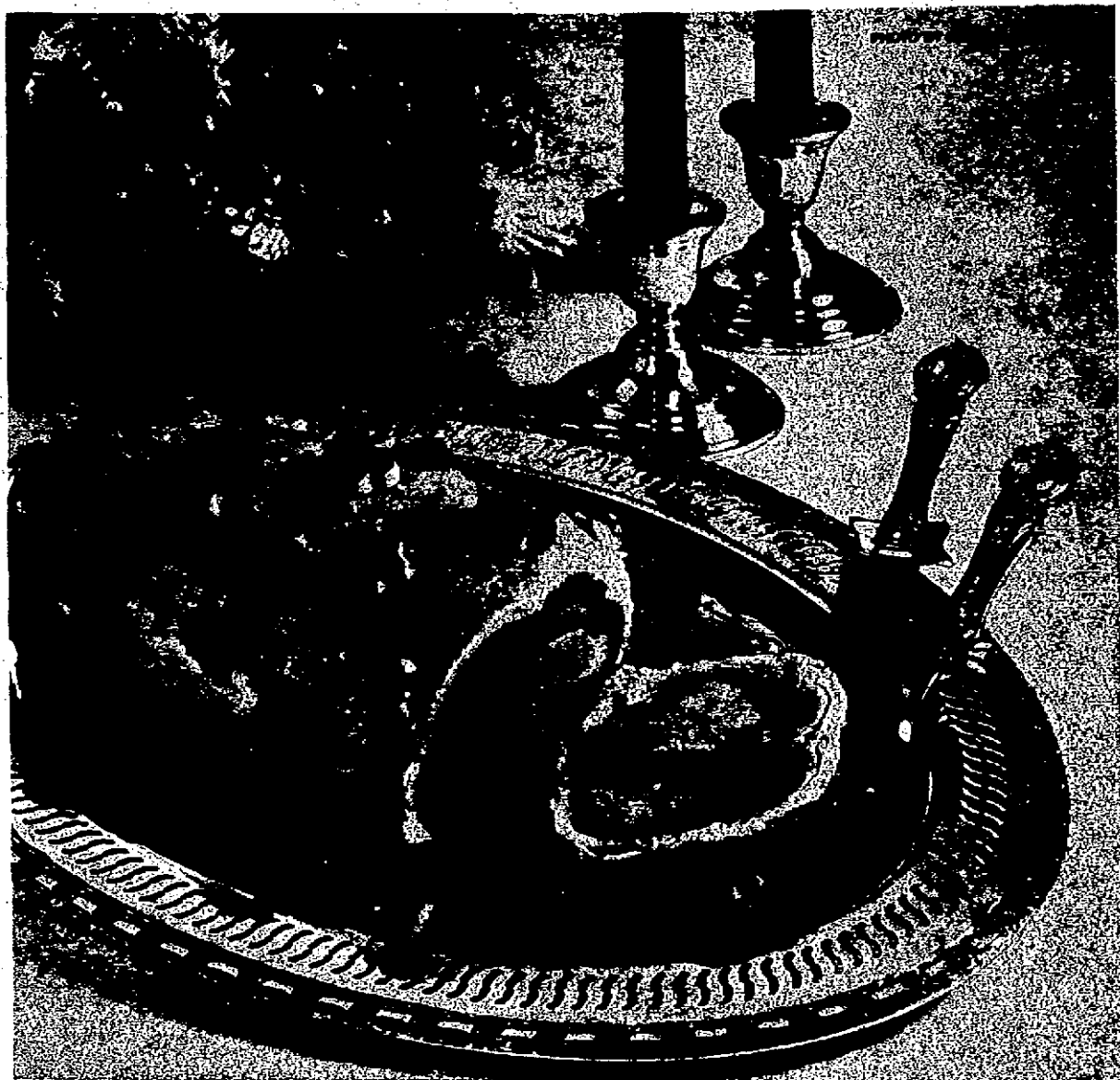
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## Turkey Rolled in Pastry

by Beth Merriman

PARADE FOOD EDITOR

America's festive bird takes on real elegance with this new recipe for Turkey Chesterfield. Much like Beef Wellington but easier to prepare, this pastry-wrapped turkey is sure to become the home chef's special pride. Start with the popular frozen, boneless turkey roast, the type shaped in a roll and weighing 2½ to 4 pounds. Some of these roasts have no casing, others one or more. Choose the

brand and size you prefer. Prepare and cook as directed on the package. When done, add the "Chesterfield" touches—deviled ham and easy-to-make piecrust. Get out your best silver and serve proudly.

FROM PARADE'S TEST KITCHEN

### Turkey Chesterfield

- 1 frozen, boneless turkey roast
- 1 package piecrust mix
- 1 can (2-oz.) deviled ham
- 1 egg yolk

Prepare and cook turkey roast as directed on package. Cool in refrigerator. Remove casing if there is one. Prepare piecrust as directed on package. Roll out on lightly floured pastry board or cloth, into a rectangle large enough to enclose turkey roast. Place turkey roast along narrow edge of rectangle. Spread deviled ham on top and sides. Lift pastry up and over turkey roast, overlapping pastry under the roast. Tuck in both ends firmly. Place pastry-covered roast seam side down on jellyroll pan or cookie sheet. Roll out pastry scraps and cut out small decorative shapes. Brush pastry with slightly beaten egg yolk and arrange decorative cutouts on it. Then brush cutouts with egg yolk. Bake at 425° for ten minutes, and at 350° for 50 minutes longer. Slice crosswise to serve. Yields three servings per pound.



## parade of progress

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN

**Photo mailer:** Send a photo through the mail in a new cardboard mailer, and upon arrival the mailer opens to become a 3 1/4"x-5" goldleaf frame with easel that can stand on desk or shelf. It has a gold border arranged so that you can remove sections to accommodate all popular-size photos, ranging from wallet and Swinger through Instamatic, 3 1/2" square and large Polaroid. Package of 3: \$1. Berkshire Co., Dept. PP, Old Columbia Turnpike, Hillsdale, N. Y., 12529.

**Automatic tweezer:** To pluck a hair with this mechanical tweezer (below), just press the plastic handles together, and in a fraction of a second, it both grips the hair tightly and removes it. The ground-steel tips hold any object firmly, are angled to make it easier to get into tight areas. \$1.98. Hollis Co., Dept. PP, 1133 Broadway, New York, N. Y., 10010.



**Fiberglass brick:** You need only four nails to apply a new masonry panel (above) to accent a wall, make a room divider, form outdoor siding. It's made with crushed brick materials and colors bonded into fiberglass, looks and feels like real brick, never needs painting, wipes clean with wet cloth. Each 48"x-10" panel contains 24 "bricks" and has interlocking flanges that automatically hide nailheads. Buff, colonial white, antique or terra red. \$1.15 to \$1.30 per sq. ft., depending on color. Bolen, Dept. PP, 7800 N. Milwaukee, Niles, Ill., 60648.

**Midswey clothesline:** Neatly concealed in a slim attractive white case you can attach to any wall—in bathroom, kitchen, laundry room—is 55' of drying space. Pull the front edge of the case, and out come five nylon strands you can stretch to 11'. The strands rewind automatically into the case when not in use. Complete with wall plugs, screws and nails. \$6.98 postpaid. The Mides Touch, PP, 26 Lincrest Street, Syoset, L. I., N. Y.

**Brain ram:** Here's a new tool (above) designed to open any clogged drain in minutes—and do the job without air pressure so there is no risk of damage to pipes and fixtures. It has a built-in piston, which you tap with a hammer to set up a wave motion in the water, said to be capable of jarring loose grease, scale, sand, dirt, paper and rags up to 200 feet away. Made of duraluminum and plated steel, the unit is rustproof, works on all standard drains. \$24.95 postpaid. Franklin Products Co., Dept. PP, Box 1342, Bismarck, N. Dak., 58501.

**Gun oil:** Unlike most gun oils, this one is designed to be used not just on steel but on the whole gun—lock, stock and barrel. It cleans, lubricates, leaves an invisible film. Film will not rub off, protects against rust, including sweaty-finger rust. Also good for fishing tackle. 4 oz.: \$1. Molecular Chemicals, Dept. PP, Box 659, Waterbury, Conn., 06720.

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & distributors: PARADE will consider your new ideas but cannot correspond

**Jell-O Pudding Cream Cookies**

1 pkg. (4-serving size) JELL-O  
Cherry Pudding and Pie Filling  
(or any flavor except lemon)

1 1/2 cups milk  
1 1/2 cups heavy cream  
1 dozen cookies

Make pudding mix as directed on package. Do not cook. Stir in 1 1/2 cups milk. Whip cream; fold into pudding. Spread over 18 cookies, about 2 tablespoons a cookie. Top with another cookie. Freeze at least 3 hours or overnight. Thaw 15 minutes before serving. Makes 18 filled cookies.

For more un-puddingish Jell-O Pudding and Pie Filling desserts, get our Sweet Moments Dessert Book. Send 25¢ to Book, Box 1463, Kankakee, Ill. 60901.





This boy has dyslexia. Victims of the disease "see" letters backwards. Founder of school, Frances McGlannan, is teaching the youngsters some simple forms.

# my name is ROBIN

## A New School is Correcting His "Reading in Reverse"

by NEAL ASHBY

MIAMI.

**T**he class was learning vowels and their sounds. "E's" and "o's" and "u's." But in this class it wasn't enough for a pupil to identify the "e" in "bent" and pronounce the word correctly. After that everybody had to write five "e's," write "bent" five times and then outline "e's" in the workbook in red pencil.

Most 9- and 10-year-old boys and girls would have been bored and annoyed. These kids worked eagerly and sought the teacher's approving eye.

For—thanks to 26 determined women who operate the McGlannan School, first of its kind in the nation—the youngsters were being offered at last the real hope of a normal education.

The pupils are among the nation's 3 million child victims of dyslexia, a cruel

disorder that sabotages their attempts to read and write. It causes images to become distorted or reversed somewhere between the eye and the brain. "D" looks like a "b." "Was" looks like "saw." Written letters are misshapen.

Yet victims' intelligence and vision are average or even above average.

Dyslexic children can't keep up with their public school classmates' progress, suffer embarrassment at classroom failures, are taunted, reprimanded and punished. As adults, their low reading and writing skills ill equip them for a communications-dependent age.

Overcoming dyslexia has always been a laborious, drawnout, one-to-one, tutor-child proposition. And this piecemeal therapy is available only at a scattering of reading clinics and independent language schools.

At McGlannan, on the other hand, dyslexics are being taught in classes for the first time. Its founder, Mrs. Frances McGlannan, feels the technique can lead to the nation's first mass attack on dyslexia.

The school is staffed by homemakers who also are trained reading clinicians or teachers. Founder-director Mrs. McGlannan has two children of her own. Mrs. Clara Leonard, assistant director, has four. Mrs. Dorothy Fawcett, a teacher, is a grandmother.

Working with pupils like David who can't read "to" every time, or Lucille who gets mixed up before she's read three sentences, the teachers are coolly professional—and as loving as mothers. Theirs isn't merely a job to get them out of the house.

### McGLANNAN'S THEORY

"I could teach anywhere," says Mrs. Leonard. "But I find I can help children the most this way."

The school proceeds from a belief—in which doctors concur—that, neurologically, dyslexic children mature more slowly than normal. Their eye-brain coordination is underdeveloped. So teaching them to read and write requires constant repetition and reinforcement.

A key McGlannan theory holds that muscular movement and the sense of touch must be used to supplement faulty perception. Thus, to teach pupils to recognize the letter "a," McGlannan teachers show them printed "a's" in several sizes, have them write "a's," cut them out of paper, paste them on cardboard, feel and grasp "a's" made of pipe cleaners and wood and examine objects whose names begin with "a."

One of dyslexia's most common effects is that victims tend to read from right to left, instead of left to right. To correct this and emphasize left, everything in the front of the room in some classes—even the teacher—is placed on the left side.

Such simple techniques, tailored to each child's needs, seem to work. The typical McGlannan student is ready to rejoin his old classmates in two years.

Doctors have known about dyslexia since the turn of the century. But until recently medical science could spare little time from research on more obvious physical ailments to do much about it. Says Dr. Archie A. Silver, in charge of reading research at New York's New York University-Bellevue Medical Center: "Only now are we using controlled research to develop methods to help these children."

Educators, meanwhile, have had little chance to learn about dyslexia. Schools habitually assign poor readers to remedial reading classes, which seldom can provide the kind of help that's needed.

"People say they don't try," sighs Mrs. McGlannan.

Dyslexics do try. But after they have failed repeatedly while squirming under the classroom spotlight, they give up. They withdraw or misbehave in compensation. It only makes matters worse.

Mrs. McGlannan, wife of an airline pilot, began her work in this specialized field about ten years ago. She had seen dyslexia in her own family and encountered more victims in the clinic at the University of Miami, where she was taking a master's degree in clinical reading.

For seven years after receiving her degree, Mrs. McGlannan taught at the clinic and began to develop her own theories and techniques.

She learned who the dyslexic child is: most often a boy—in part at least because boys mature more slowly than girls. He often is confused about directions. He may not hear sounds or words accurately or remember words he should know. He may be ambidextrous. He first reveals himself in stumbling oral reading and in persistently writing letters backward. The cause of the neurological underdevelopment is unknown. It seems to run in families and is thus believed by most experts to be inherited.

While Mrs. McGlannan was collecting experience and working out ideas at the university, she was also accumulating a devoted following of fellow teachers and graduate students who were married. Three years ago she felt emboldened to establish a school of her own.

Now children and teachers work in an easy but attentive atmosphere. Students strive not just for good marks but to make themselves like other kids, while teachers patiently drill them in their lessons.

After the day's lessons, the teachers write lengthy reports on their pupils. Then these working wives rush home to get a dinner on the table or help their own children with schoolwork.

### NOT WITHOUT CRITICS

Some have criticized that not all McGlannan methods have been proven scientifically. Another criticism is that in emphasizing the use of touch and muscle movement, the "problem area" of visual perception is being neglected.

"We work on the visual, too," answers the school director, "but we believe these youngsters need to use *all* of the pathways to the mind in learning."

There are few other oases for America's dyslexic children. In California, dyslexics are aided by group-type programs for the "educationally handicapped" authorized by the state legislature, and in Florida and Texas individual therapy is being provided.

But the McGlannan School's goals are far broader than any of these. McGlannan teachers want to make their findings known throughout the nation, train teachers to work in public schools, see classes for dyslexics multiply.

For a powerful, nationwide attack on dyslexia, Mrs. McGlannan advocates appointment of a federal commission to blueprint coordination of the separate efforts of medicine and education.

"And in every state," she is sure, "there are professionally trained wives and mothers like us ready to go to work to help these children."



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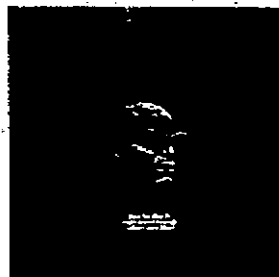
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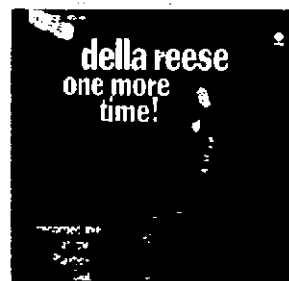
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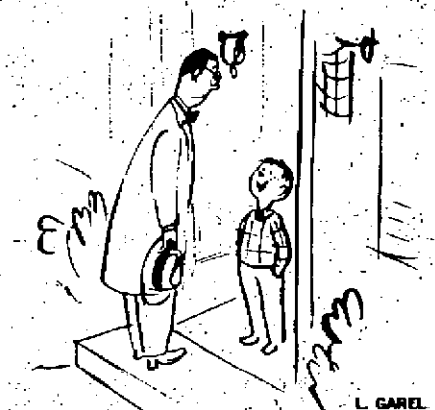
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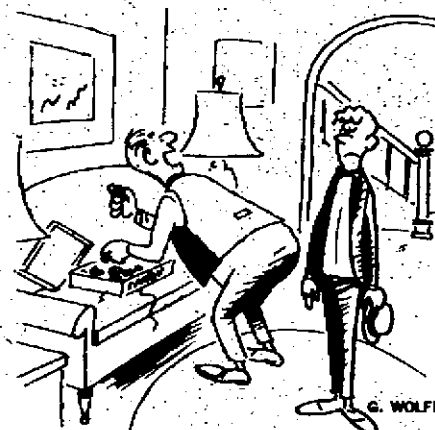
**Who knows more about cats than Puss'n Boots?**

## THE BOYFRIEND



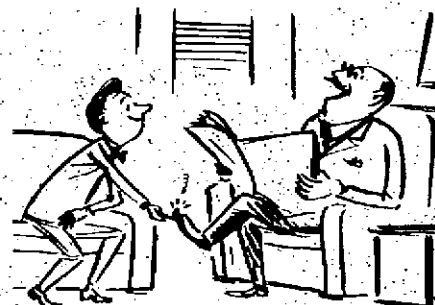
L. GAREL

"You must be the terrible headache she's suddenly developed."



G. WOLFE

"Janie—Creamy Centers is here!"



M. LEUNG

"Bess tells me you're quite a prankster."

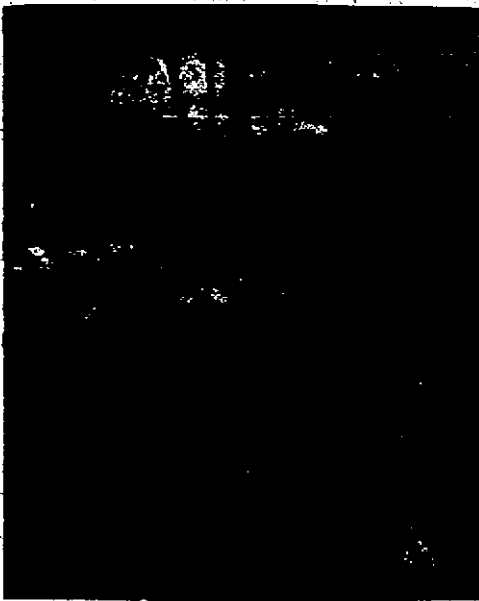


B. WEBER

"You're trying to tell me there's someone else, aren't you, Sylvia?"



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HAWAII IS NOW FAVORITE REST SPOT FOR G.I.'S FROM VIETNAM.

**GI REST.** Red China has threatened Great Britain about permitting Hong Kong to be used as a rest and recreation center for American troops. This is only one reason why 300 GI's a day will be jetting into Honolulu from Vietnam starting next month.

The military prefers Honolulu as a rest and recreation area because (1) it is home territory and thus friendly (2) it prevents a continued drain of U.S. dollars to foreign countries.

The average GI, it is estimated, spends about \$200 a week on furlough. With 9000 men a month expected this spring, Hawaii's economy will get a shot in the arm of \$2,500,000.

The Defense Department began sending GI's to Honolulu last August on a small-scale experimental basis. "The vacations proved great morale boosters," according to one source, "because Hawaii is not only a vacation paradise but a spot to where wives and families can fly and join the servicemen."

**LOVE SICILIAN STYLE.** For 500 years Sicilian men have been kidnapping girls who were either reluctant or forbidden to marry them.

Having been compromised, these

girls upon release usually agreed immediately to marry their compromisers. An old Sicilian custom.

Recently, however, one Italian girl stubbornly declined to marry her kidnapper-seducer, and he was sentenced to 11 years in jail. Now another Romeo is deliberately risking jail rather than marry the girl he kidnapped. He is Francesco Mazzola, 25, who a few weeks ago kidnapped Elvira Girgenti, 14, held her captive for seven days, then released her with the confession, "After one week, I'm tired of you. I don't ever want to marry you."

Elvira and her parents quickly charged Mazzola with rape and kidnapping. He now awaits trial in Palermo.

**SPY SWAP.** Supposedly it's hush-hush, but every few months East Germany and West Germany swap spies. One of the most recent exchanges involved Hans Weiss, 66, a Communist spy who became an officer in West Berlin's secret police. Weiss was recently exchanged for four West Germans, all serving sentences behind the Iron Curtain.

**T.W.A. VERSUS PAN AM.** In the 1970's the airlines expect to fly air buses — 300 passengers to a plane — overseas. When these passengers alight on foreign soil the airlines plan to book them into their own hotels. This is what lies behind "the exploratory discussions" T.W.A. is having with Hilton International, which runs 35 hotels in 23 foreign cities.

Pan American Airways already owns a hotel subsidiary, Intercontinental Hotels Corporation. If T.W.A. buys Hilton International Hotels — they are separate from Hilton Hotels in the U.S.A. — the company would occupy a more competitive position opposite its major rival, Pan Am.

**POPULATION FACT.** In 1960 the U.S. population reached 180 million. The Census Bureau reports it is now up to 198 million, a gain of 18 million.

**SLOWDOWN.** Volkswagen, Europe's largest car manufacturer, halted production in Germany five days

in January and is planning six days in February and another six-day shutdown in March. Reason: The demand for VW's in Germany is way down. Says Heinz Nordhoff, VW chief, "The German people seem to have lost confidence, at least temporarily, in their economy."

**PENNY PLATES.** Throwaway plates made of disposable plastic are on sale in Europe. These plates, on a block-pad system, were originated in Italy. A base supports a block of tough, thin plastic sheets. After each course — fish, soup, etc. — a plate is ripped off as one would do with a piece of paper on a scratch pad. A block of 100 plastic plates sells for \$1.

**FRIGIDITY IN MEN.** Time was when people thought more women were sexually frigid, apathetic and inhibited than men. "No longer," says Dr. Ralph Greenson, clinical professor of psychiatry at U.C.L.A. School of Medicine.

Greenson, the Los Angeles psychiatrist who treated the late Marilyn Monroe when many other psychoanalysts shied away from her because of her suicidal tendencies, claims the middle-aged U.S. male is becoming more apathetic about sex while his wife is becoming more demanding.

Greenson contends there are "far more men who display sexual coldness than women nowadays" and that this is "not only true for the chronologically mature and the middle-aged but appears to be equally valid for the youth of this cool generation."

He claims the "public sexuality" of the younger generation really "indicates some degree of organic impotence," and describes teenagers as leading "colorless lives."

"The drabness," he says, stems from the emotional thinness of their interpersonal relations.

"I believe one of the reasons the young males and females of today wear their hair alike, dress alike, etc., stems from their fear of the opposite sex. The boy and girl of today seek a twin, not a sweetheart or a lover. They are only secure with someone who resembles themselves."



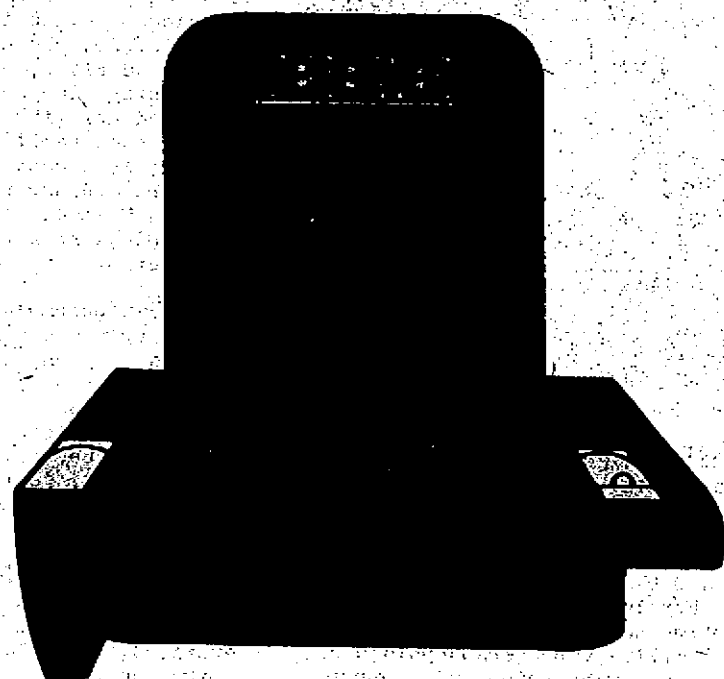
# Continental wants you

**now**

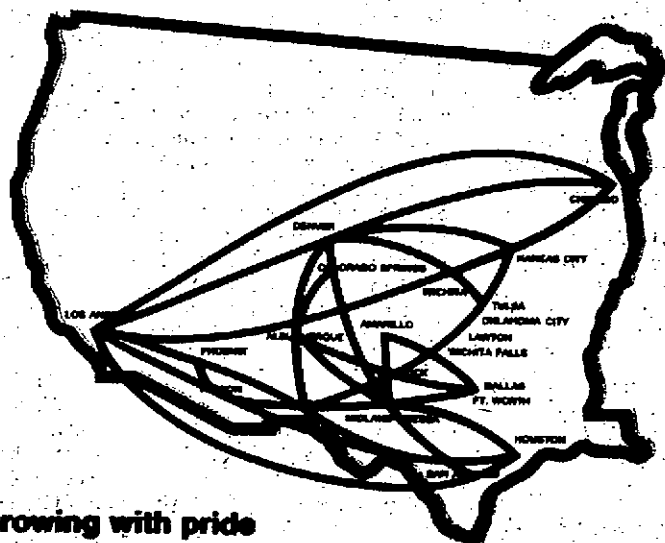
There was a time when we said, "Try another airline first—then try Continental and compare." You don't really have to do that. Whether you've traveled on lots of airlines... or have never been in an airplane before... you'll feel comfortable and confident aboard one of our Golden Jets.

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Growing with pride



**Continental**  
the proud bird  
with the golden tail





# My Favorite Jokes

by Dave Madden

**EDITOR'S NOTE:** Dave Madden is a sad-faced young bachelor who specializes in satire and topical wit. "I'm not funny," he declares, "just for the sake of being funny. If I can make people laugh while pointing out something that's bothering our society, then I feel I'm accomplishing something."

Dave Madden is an intellectual "message" comic who was born in Canada, raised in Terre Haute, Ind., and educated at the University of Miami in Florida. It was while attending college that he began working as a comic, first in fraternity houses and gradually at the big hotels in Miami Beach.

Madden has played all the major night spots in the nation, has appeared on Ed Sullivan, Merv Griffin and Hollywood Palace shows numerous times and most recently worked the Playboy Club circuit, where he dropped the following jokes:

They're building a lot of apartment houses these days which don't allow children. Some of them are pretty strict. In my apartment building there's a woman who's so afraid of being evicted—she's in her 14th month.

Desperation is a guy who shaves before weighing himself on the bathroom scale.

There's no question about education being a marvelous thing. I know a guy who went to college for six years, and you should see him now. He's the only guy I know who writes stickup notes in Latin.

I know a woman who got hooked on birth control pills. Ate them like candy. One day she sneezed—sterilized her whole bridge club.

Remember when *live dangerously* was an individual choice rather than a government policy?

I don't like to brag about how much weight I lost, but even my shoelaces don't fit.

I don't understand why religion and science can't get along with each other. What's wrong with counting our blessings with a computer?

A lot of teenagers are in trouble today because of the group they hang out with—their parents!

It's fantastic how many supermarkets are running gambling games. One has a lottery, another a raffle and another a slot-machine type game. I was talking to a guy in the supermarket the other day, and he said, "Do you think we're overdoing these games of chance?" I said, "Oh, are you the manager?" He said, "No, the pit boss!"

The way they're charging for food, rent, clothing and taxes nowadays—it costs you \$300 a week just to be a pauper.

## A Word From The Wise

"Do you want to know the value of money? Try and borrow some."

Benjamin Franklin

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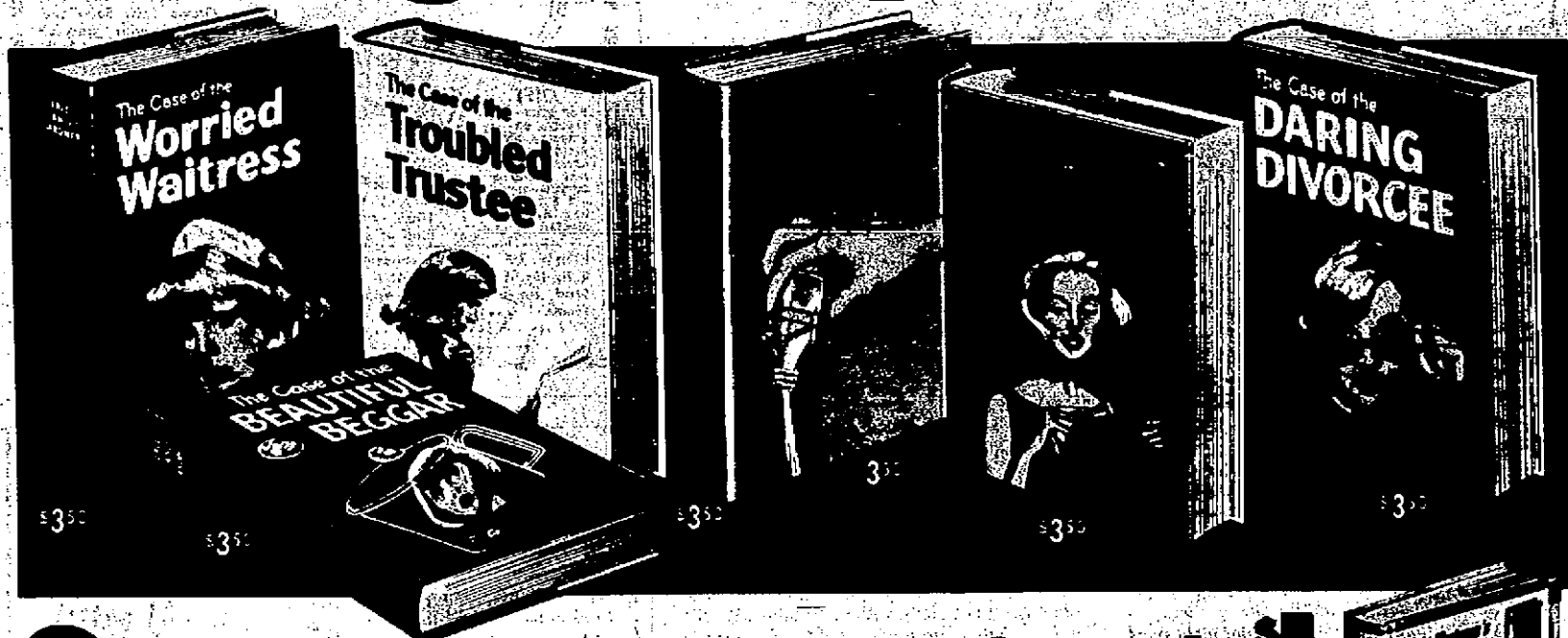
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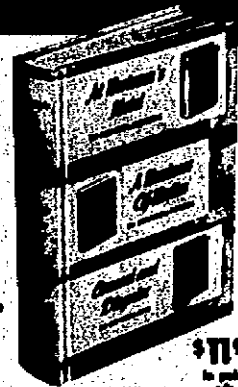
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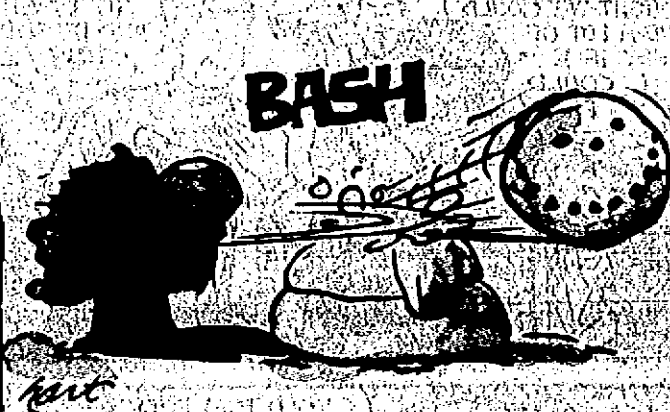
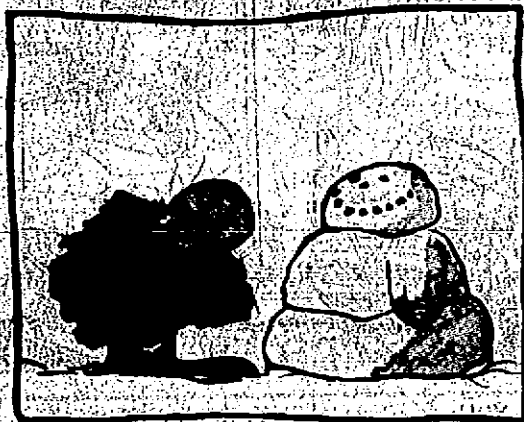
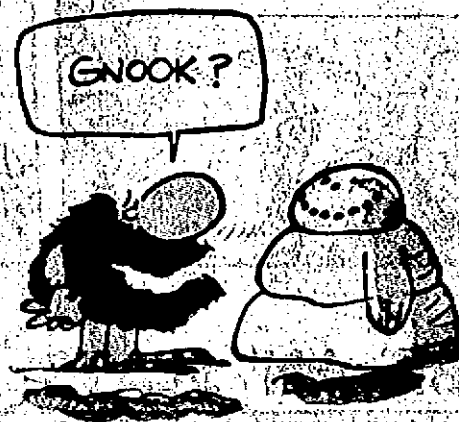
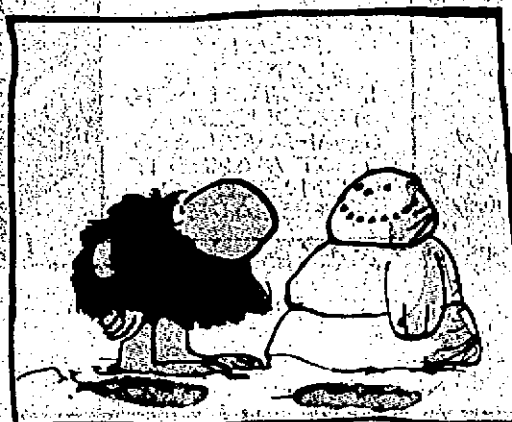
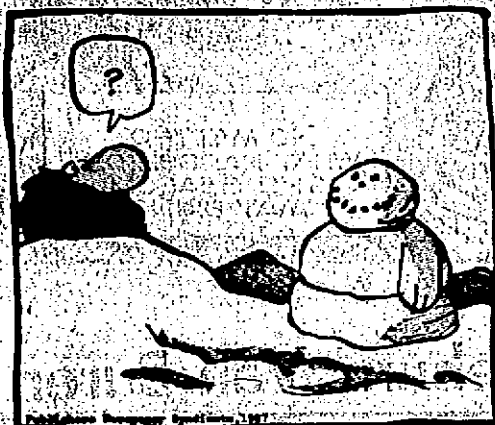
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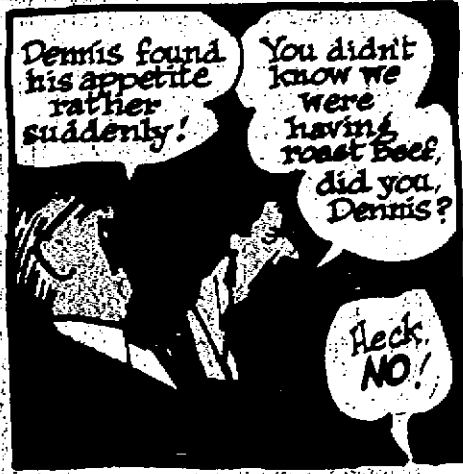
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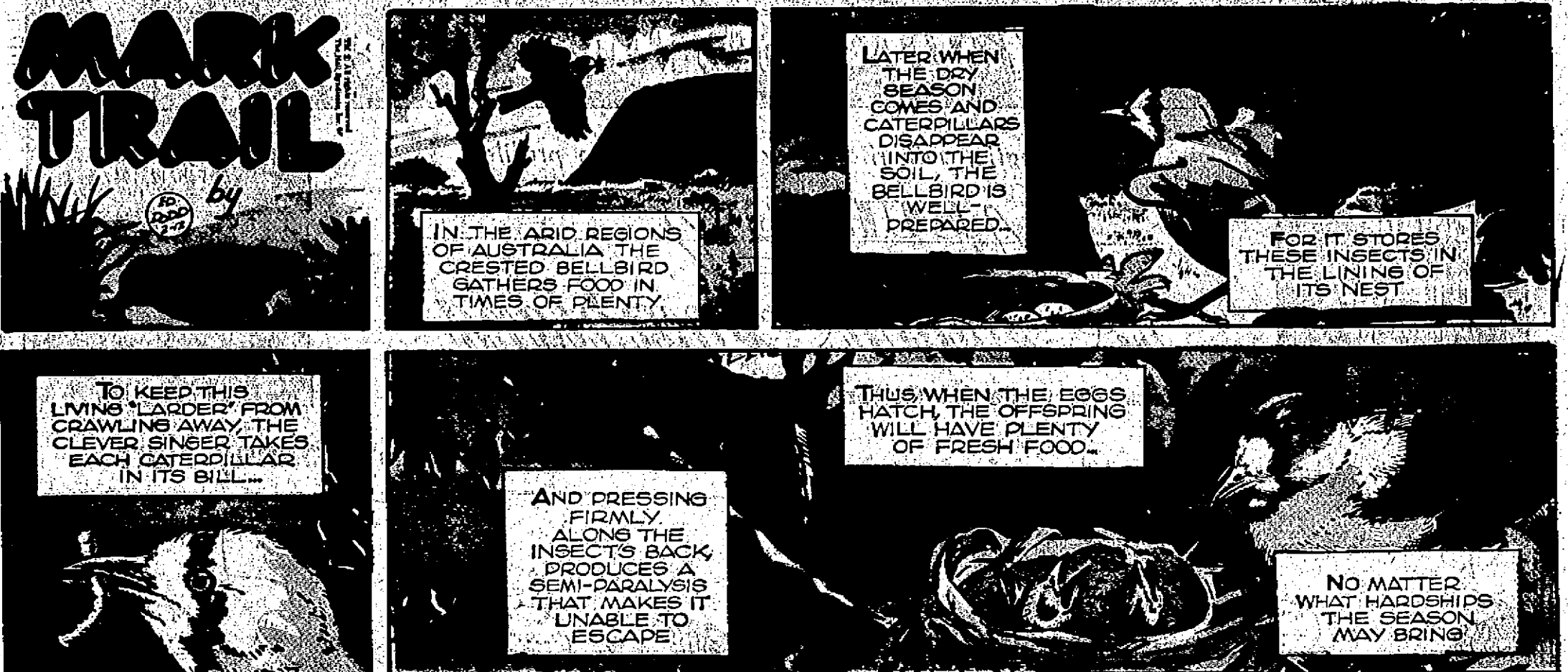
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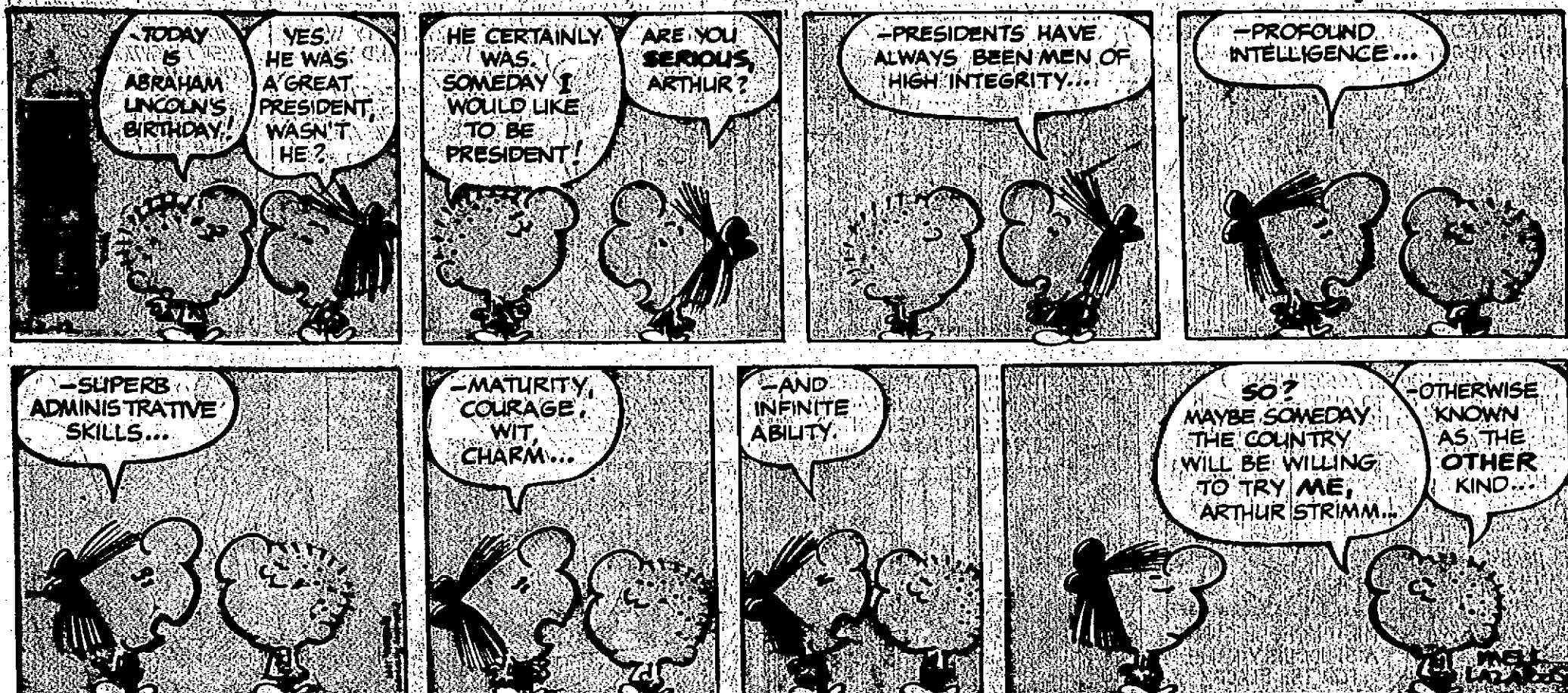
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PHOTOGRAPHS FROM THE RECON PLANE'S CAMERAS REVEAL THAT THE AIRCRAFT IT ENCOUNTERED OFF THE MEKONG DELTA WAS RED CHINESE.

I GOOFED, MISS MACREE. I SHOULD HAVE SEEN THE PICTURES OF THAT PLANE'S MARKINGS BEFORE I LET YOU SIT IN ON THE PILOT DEBRIEFING, EVEN ON AN "OFF THE RECORD" BASIS.

AT EASE, COLONEL. WHAT I LISTENED IN ON JUNE A FEW OTHER STATE SECRETS LOOKED IN MOTHER'S BOSOM.

I'VE SENT WILSON'S REPORT AND HIS PICTURES ON TO SANGON. IF THEY UPHOLD THE "SECRET" CLASSIFICATION I GAVE 'EM, YOU GAVE YOUR WORD YOU'D NOT FILE A STORY ON IT.

BUT THERE'S GOT TO BE A STORY BEHIND WHY A RED CHINESE TRANSPORT MAKES A MYSTERY FLIGHT IN THE GENERAL DIRECTION OF SOME COUNTRIES WHO DISLIKE PEKING A LOT...

FOR CLEMING ME IN, THANKS, GOLDEN BOY. I DON'T RECALL SWEARING ON LAST YEAR'S MINK NOT TO PRINT ANYTHING I DUG UP FROM NOW ON!

WHILE IN AN OBSCURE BACK OFFICE OF U.S.A.F. HEADQUARTERS IN SAIGON.

GOOD DAY, GENERAL BRASSARD.

COME IN, YOUR EXCELLENCY. WHAT CAN I DO FOR YOU?

SIR, I HAVE BEEN INSTRUCTED BY MY GOVERNMENT TO APPROACH THE UNITED STATES, IN CONFIDENCE, FOR ASSISTANCE WITH A MOST TROUBLESOME PROBLEM.

AS YOU KNOW, VIETNAM IS ONE OF THE SMALLER AND WEAKER STATES IN SOUTHEAST ASIA. WE ARE STILL RECOVERING FROM A LONG AND COSTLY STRUGGLE TO SUBDUCE RED GUERRILLAS.

OF LATE, THERE HAS BEEN A RENEWAL OF COMMUNIST ACTIVITY - COUPLED WITH RUMORS OF LARGE, UNIDENTIFIED AIRCRAFT LANDING IN A REMOTE PART OF OUR HINTERLAND...

... WE DO NOT KNOW WHO SENDS THESE PLANES, OR WHY...

WELL, WELL, WELL! 'APE'S' PADDY, R. RONALD RYPE, "MR. DEFENDER" IS BACK IN TOWN! "THE KILLER'S SAVIOR" PROTECTOR OF THE GUILTY! HOLD YOUR HATS, BOYS! HERE HE COMES!

I'VE SAID IT A MILLION TIMES! OUR STREETS ARE A JUNGLE! DEATH LURKS IN EVERY SHADOW! WHERE HAVE YOU COMARADLY COPS BEEN HIDING?

OH, COME NOW, COUNSELOR!

DON'T "COME NOW" ME! FIRST, THAT SAM SMITH STOMPED TO DEATH! NOW MY SON, SHOT! AND YOU DO NOTHING!

GLAD YOU BROUGHT UP THE SAM SMITH CASE. IT'S JUST BEEN SOLVED!

EH? WHAT DO YOU MEAN, JUST BEEN SOLVED?

WELL, YOU SEE, COUNSELOR, YOUR SON ACTUALLY SOLVED IT!

MY SON? YOU'RE CRAZY! HE'S DEAD!

SAM SMITH'S BLOOD WAS THE RAREST TYPE THERE IS. YOUR SON'S SPIKE-SOLED BOOTS WERE CAKED WITH SAM'S TYPE BLOOD!

YOU CAN'T FRAME MY SON FOR THAT JOB! SAM SMITH WASN'T THE ONLY PERSON ON EARTH WITH RARE TYPE BLOOD! I'LL BRING IN A SCORE OF WITNESSES TO SWEAR THAT "APE'S" BOOTS WERE STOLEN! SOME THIEF WORE THEM THAT FATAL NIGHT!

NICE TRY, COUNSELOR!

WHEN KILLED, YOUR SON WAS WEARING SAM SMITH'S EXPENSIVE WATCH, WITH SAM'S NAME ENGRAVED ON IT!

"APE" BOUGHT THAT WATCH TO HELP A POOR LAD WHO FOUND IT IN A GUTTER!

OH, SURE, COUNSELOR! YOU HAVEN'T SLIPPED A BIT! YOUR SON'S INNOCENT AND PURE AS A LITTLE LAMB! SURE, COUNSELOR!

HE WAS MURDERED! AND I'LL SEE HIS KILLER BURN!

BUT, COUNSELOR! YOU CAN'T DO THAT! "REVENGE IS SIN!" WHY, YOU'RE "MR. DEFENDER"! YOU SHOULD FORGIVE!

APFFUT! WHY, YOU... HE KILLED MY SON!

I'LL GET YOU \*\*!!!! COPS, AND I'LL GET THAT KILLER. IF IT'S THE LAST THING I EVER DO!

ALWAYS SOBBING HOW WE MUST FORGIVE THE VIOLENCE OF OTHER PEOPLE'S DEAR ONES, THAT IS!

YEP. JUST GOES TO PROVE THE OLD SAYING, "CIRCUMSTANCES ALTER CASES" EH, CAPTAIN?

HAROLD GRAY © 2-32-67



# PRISCILLA'S POP

by Al Vermeer



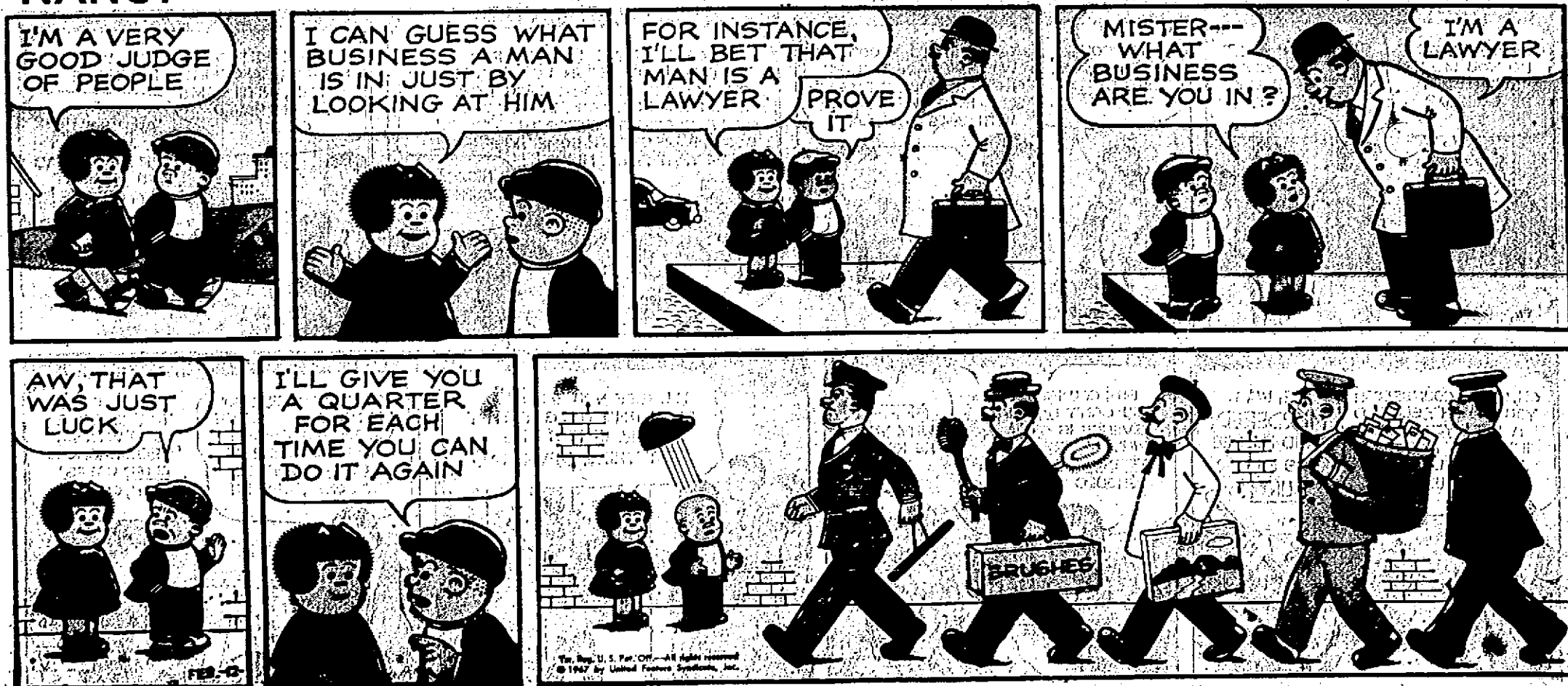
# POGO

By Walt Kelly



# NANCY

By Ernie Bushmiller





# THE BRENS

OH! OH! THE BOSS... I'LL BET!  
 RING  
 SAY I'M NOT AT HOME!

DADDY! ALL MY LIFE YOU TAUGHT ME NOT TO TELL A LIE!  
 YOU'RE RIGHT, JACKIE... THAT WOULD BE A FIB! I'LL GO OUTSIDE, THEN YOU'LL BE TELLING THE TRUTH!  
 RING

THIS IS ONE TIME I'M NOT GOING TO BE TRAPPED INTO DOING WORK OVER THE WEEKEND!

ANYTHING TO PRESERVE THE INTEGRITY OF OUR YOUTH... BR-R! I SHOULD'VE PUT ON MY TOPCOAT! I WONDER WHAT'S TAKING JACKIE SO LONG?

WHERE'S DADDY?  
 I DON'T KNOW... HE WENT OUT ABOUT FIFTEEN MINUTES AGO!

OH, HE DID, DID HE? TELL YOUR FATHER I WANT TO SEE HIM, WHEN HE COMES IN!  
 OKAY, MOM!

BY THE WAY... WHO WAS ON THE PHONE?  
 NOBODY... THEY HAD THE WRONG NUMBER!

## ALLEY OOP

by V. T. Hamlin

YARK!

?

YARK!

YARK!

YARK!

HOLY COW, WHAT'S THAT THING?  
 YEH, OOP... WHERE'D YOU FIND IT?  
 LITTLE OL' GIZZY HERE? OH I FOUND 'IM BACK OUT IN TH' WOODS A WAYS... CLITE RASCAL, AIN'T HE?

THERE HE IS!  
 I SAW HIM!  
 YOU DIDN'T SEE HIM FIRST! I DID!  
 I SAW DADDY FIRST!  
 NO, I SAW HIM FIRST!  
 I DID!

DADDY, WHICH ONE OF US SAW YOU FIRST?

## THE FAMILY CIRCUS

By Bill Keane

DADDY, WHICH ONE OF US SAW YOU FIRST?

## Sideshow

HE CAN'T GET ANYTHING STRAIGHT  
 PUT IT ON MY ACCOUNT.



*Journal of Management Studies*, 2006; 43(7): 989–1004